

Scottish Government
Scotland Malawi Partnership
End of Year Report

This narrative report should be submitted together with your updated logframe and completed budget spreadsheet.

PLEASE READ ATTACHED GUIDELINES BEFORE COMPLETING THE FOR

1. Basic Information		Complete the information below for management purposes. Please indicate in the relevant section whether any changes to your basic information (e.g. budget) have occurred during this reporting year. Explanations should be provided in section 3.	
1.1	Reporting Year	From: 2018 To: 2019	
1.2	Grant Year (e.g. Year 1)	Year 2	
1.3	Total Budget	£781,528	
1.4	Total Funding from ID	£730,528	
1.5	Supporting Documentation Check box to confirm key documents have been submitted with this report	Proposed Revised Logical Framework/business plan, if applicable <input type="checkbox"/>	
	Please list any further supporting documentation that has been submitted	Other, please detail: 	
1.6	Response to Previous Progress Reviews	Scottish Government's comments on previous reports (state which report)	Action taken since the last report: A full written response has been sent following the questions made.
1.7	Date report produced	25th April 2019	
1.8	Name and position of person(s) who compiled this report	REDACTED	
1.9	Main contact details, if changed		

Signed by: REDACTED Date: 25th April 2019 Designation: REDACTED

2. Progress and Results		
This narrative report on performance and results will be reviewed together with your revised and updated Logical Framework. See Guidelines (Annex 1) for details.		
2.1	Changes to Planned Activities	
	Has the focus or delivery of your planned activities changed significantly over the last financial year? If so, please explain how and why, and attach copies of all relevant correspondence with the Scottish Government.	
	No major changes to the planned activities, other than as outlined in the As outlined in the Risk Management (2.4) section.	
2.2	Changes to the Logical Framework/Business Plan	
	If changes have been made to the logframe/business plan since the beginning of the financial year please describe these below. Please also provide evidence (e.g. copies of correspondence) that these changes have been agreed with the Scottish Government. If you would like to make changes to your logframe/business plan, but these have not yet been approved by the Scottish Government, please describe and justify in detail the requested changes below – and highlight the proposed changes in the revised logframe/business plan.	
	Result Area/ Indicator	Proposed Change (please clarify and evidence below)
	Reason for Change	
	As outlined in the Risk Management (2.4) section, due to circumstances beyond our control, we are happy to update the targets for: - bulletin recipients, bulletin opens [a result of GDPR] - facebook impressions [a result of the Jan 2011 change in the worldwide Facebook algorithm] Or we are happy to continue as is, acknowledging that, due to these reasons, we will be below target in 2019/20	
Following recommendations in the external (Corra) review, the SMP would be happy to change the definition of indicator 3.1.3 to “Percentage of Malawi features in the Scottish media which are broadly supportive of the SMP’s core narrative and media strategy”. But we are also happy to continue as is for the remainder of this grant period.		

2. 3	Project Progress and Results In the table below, please provide a summary of the key areas of progress and results achieved for each project output and outcome. Describe in brief any delays or other challenges that you have experienced and how these have been addressed, and provide information about any unexpected results.		
Output/Outcome	Brief SMP comment (as requested by the SG)	Comment by external expert assessor, including red/amber/green rating	
OUTCOME 1 : Civic links between Scotland and Malawi are coordinated, and the capacity of partnerships to be effective and impactful is enhanced	<p>The SMP succeeded in delivering an ambitious and impactful programme of events and activities in this 12-month period (see summary in Appendix 1).</p> <p>In this year the SMP hosted 37 events attended by 2,252 people and co-hosted or supported a further 43 engagements attended by 4,595.</p> <p>Together, the 222 qualitative impact and positive feedback statements from members (Appendix 2), the data from the Membership Survey (Appendix 3), the event feedback forms (Appendices 7-15) and the University of Edinburgh research paper (Appendix 6), offer strong evidence of the impact achieved against this outcome.</p>	<p>GREEN</p> <p>Targets for this Outcome Indicator have been exceeded, and many members reference important positive changes resulting from SMP's work, including benefits from SMP co-ordination and from SMP support that has enhanced members' capacity and effectiveness. In respect to this Outcome, current reporting provides more member statements noting positive changes than referencing longer-term impact per se; this notwithstanding, the end of year reporting provides an abundance of civil society member testimony on the importance and value of SMP for their work with Malawi.</p>	
Output 1.1: Programme of development and capacity building opportunities offered to members	<p>Since April 2018, there have been a number of development and capacity building opportunities offered to members, as well as opportunities to network (see summary in Appendix 1), for example, including:</p> <p><u>SMP Chichewa Workshops, May-June 2018:</u></p> <p>These workshops offered members the opportunity to learn Chichewa and have an introduction to Malawian culture. For the first time they were open for both members available to join in-person and others to join remotely through a web-link. The training was delivered by Malawians resident in Scotland for the SMP. They were attended by a range of members, including a number of NGO's with active partnerships, members of faith-links, and school groups.</p> <p>75% of attendees who completed a feedback form described the training as "Excellent", 12.5% as "Very Good", and 12.5% as "Good".</p> <p>On average, before the training, respondents rated their knowledge of Chichewa as "poor" and afterwards as "average"/"good". On average, before the training, respondents rated their knowledge of Malawian culture and traditions as "poor"/"average" and afterwards as "good"/"very good".</p> <p>See full feedback in Appendix 7.</p>	<p>GREEN Outcome Indicator 1.1: For a relatively small organisation SMP has organised a large number of diverse events covering different thematic sectors and in different formats, exceeding its target. Work in this period has also seen the target number of SMP-supported partner events doubled, an indication of SMP's positive external engagement with other organisations and networks.</p> <p>GREEN Output Indicator 1.1.2: Based on the reports of participant feedback prepared, SMP has exceeded its target for positive feedback on SMP events. Going forward however, this indicator should also be considered in relation to the percentage of event participants providing feedback, and SMP is encouraged to consider options to increase this, and to aim for a target of gathering feedback from at least half of participants at each event.</p>	

		<p>Attendee reflections included:</p> <ul style="list-style-type: none"> • <i>“I feel that I will be able to progress with speaking Chichewa so that next time I go to Malawi I will enjoy being able to speak to people in their own language.”</i> • <i>“[I am] more confident about not making cultural faux pas”</i> • <i>“I feel more confident in travelling to Malawi. Very happy I learned this course”.</i> • <i>“Good three-week intro – I wouldn’t expect to be average in a language until a couple of years!”</i> • <i>“Great sessions, will definitely be recommending to others”.</i> • <i>“I feel more confident in travelling to Malawi”</i> • <i>“We will use the language a lot”</i> <p><u>Faith Links Conference, 16th June 2018:</u> This Conference, held in the City of Edinburgh Methodist Church, helped support and develop a range of faith links, sharing updates and discussing priorities amongst the faith community. See full feedback in Appendix 8 and event report in Appendix 20.</p> <p>Attendees said the conference supported/strengthened their links:</p> <ul style="list-style-type: none"> • <i>“By understanding how others work”</i> • <i>“A great way of information sharing and networking”</i> • <i>“Networked with a lot of members”</i> • <i>“Networking, thought-provoking and also confirmation that we’re working on the right lines”</i> • <i>“Made at least one new connection that will improve my links”</i> <p>As a result of attending, member said they would:</p> <ul style="list-style-type: none"> • <i>“Feedback to Malawian partner on discussions and check next steps with them”</i> • <i>“Make closer links with other partners”</i> • <i>“Encourage more “thank you’s” from recipients of items from donors; look at more collaborative elements (ie. Sharing bank transfers); setting up Malawian project delivery/capacity building/financial training unit; lots of new ideas – busy time ahead”</i> • <i>“Communication”</i> <p>While the quality of engagement with, and feedback from, churches that attended was excellent, we feel attendance was lower than expected. For many, the geographies were an impediment to attending. In response to this, the SMP undertook a ‘faith-links road trip, hosting a series of meetings with faith leaders through the summer months across Scotland (Borders,</p>	<p>GREEN <u>Output Indicator 1.1.3:</u> Based on the reports of participant feedback prepared, SMP has exceeded its target for participants stating events had strengthened their link with Malawi. As above, going forward, SMP is encouraged to consider options to increase the percentage of event participants providing feedback.</p> <p>GREEN <u>Output Indicator 1.1.4:</u> While member statements noting positive changes resulting from their SMP membership were recorded in response to this Indicator, there were smaller numbers of statements which provided sufficient detail in case study form to fully illustrate "impact" or longer-term changes or effects. This comment notwithstanding, the current end of year reporting provides an abundance of civil society member testimony on the importance and value of SMP for their work with Malawi. In future, suggest complementing this quantitative indicator with a selection of more detailed case study reviews which explore how and which SMP services/support have helped 3-5 different members (small / medium / large charities, faith group, business, school, etc.) strengthen links with Malawi and enhance the long-term impact of their work.</p>
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Glenrothes, Aberdeen and Oban). Feedback from this was excellent (see Appendix 9).

Water scarcity and Risks to Agriculture Roundtable with the Minister for Agriculture, Irrigation and Water Development, 11th July 2018:

This meeting brought together 38 members working in agriculture and irrigation, to support their work. We heard from Scottish Government Climate Justice Fund recipients and other members working in the water sector in Malawi.

Government of Malawi Ministry of Gender Roundtable, 7th August 2018:

Bringing 28 members together with delegates from the Government of Malawi, members met guests from the Malawi NGO Board and Ministry of Gender.

AGM 2018, 6th October 2018:

Around 230 people attended the AGM at the University of Glasgow Student Union on the theme of 'Our Shared Future: Youth Participation and Sustainability'.

100% of the post-event survey respondents said the AGM helped "strengthened or support their links with Malawi". 55% rated the AGM as 'Excellent' and 33% rated the event as 'Very Good'. None rated it 'poor'. See full feedback in Appendix 10.

Feedback included:

- "A well run, engaging afternoon"
- "Very informative. Good variety of topics covered. Opportunities to network"
- "We got to speak to lots of people and make some interesting contacts. It was also really useful to gain a better understanding about the Partnership principles"
- "Well organised, varied, great opportunities to network and meet others with whom one can work"

Health Forum, 23rd October 2018:

24 members attended this Health Forum where we heard from a Malawian obstetrician/gynecologist, a midwife and SG funded health projects. [Videos were recorded](#) and shared of each of the speakers, to help raise awareness of SG funded health projects.

50% rated the event 'Very Good', 33% as 'Excellent' and 17% as 'good'. See full feedback in Appendix 11. Feedback included:

- "Good to hear about the various projects"
- "An eye-opener!"
- "Always useful and stimulating"

- “Really good”
- “Good to hear about the various projects”

All those who responded to this question said the meeting had strengthened their Malawi links:

- “Helping keep me interested”
- “Added to my links”
- “Strengthened”
- “Yes”
- “A bit. Sharing contacts should be helpful”

Schools Forum, 7th November 2018:

This forum was run in partnership with MDEC Aberdeen for a Fairer World, to help build capacity of school links.

BITT Roundtable with MITC, 8th November 2018:

22 members attended. 75% rated the meeting as ‘Excellent’, and 25% as ‘Very Good’. See full feedback in Appendix 12. Attendees felt the meeting strengthened their links in the following ways

- “General discussion around trade and development, and on the ground around tourism, etc.”
- “Links/networking”
- “Investment identification and meeting people”
- The presentations, speakers and attendees

Further & Higher Education Forum, 29th Nov 2018:

27 members attended this meeting, which helped strengthen FE/HE links, focusing on accreditation for Malawian qualifications, and the stories from Malawian students studying in Scotland.

Translation and Interpretation Webinar, 6th Dec 2018:

12 attended this SMP co-hosted webinar for Dr **REDACTED** to present the findings of her research on the use of language by NGOs operating in Malawi, with recommendations to strengthen NGO’s work.

Governance Forum, 17th January 2018:

20 members attended the SMP’s re-convened Governance Forum, which supported governance links by creating a space for the sharing of learning between projects.

Youth Congress, 28th February 2019:

215 attended the 2019 Youth Congress on themes of Culture and Partnership. 33% rated the event as ‘Excellent’ and 33% rated it as ‘Very Good’. See full feedback in Appendix 13.

Examples of how attendees said the event strengthened their links, include:

- *"We immediately changed the itinerary for our trip based on workshop information and it was so easy to do this."*
- *"It helped to get our group to focus more on our trip in June"*
- *"Better understanding of language; seeing how others are getting involved"*
- *"Gave us a few ideas."*
- *"I thought it was a very good day, and the marketplace worked very well. I spent all day, apart from the plenary sessions, having students wanting to chat which was great. Please pass on my congratulations to the committee for such a good event"*
- *"I was so impressed by the questions from the attendees, which were all thoughtful, challenging and pertinent. It was such an engaging and inspiring event!"*

[The Boy Who Harnessed The Wind Screening,](#)
28th February 2019:

350 attended this SMP event. 83% of those who completed the feedback form said the event had strengthened their Malawi work. See full feedback in Appendix 14. For example:

- *"The event and of course the film was so inspiring that I feel more knowledgeable when sharing with teachers."*
- *"An inspiring film & event"*
- *"It gave a real sense of connection and connectedness to see the film. Thank you so much!!!"*
- *"A good talking point to encourage friends to increase support for Malawi"*
- *"Helped understand more of the issues affecting people in Malawi."*
- *"We are thinking about how we can promote both the film and the book more across the schools and teachers that we work with, possibly with a climate focus or making links with STEM."*
- *"It was good to be able to show parts of life in Malawi to other Colleagues who haven't yet been able to visit themselves"*
- *"More insights into the country, and the creative sector / its potential"*
- *"Just reminded me of the beauties of the country and made me really want to go back to Malawi."*
- *"Inspiring story. Strengthened connection with SMP"*

It was a challenge having the film premiere on the same day as the Youth Congress but this was unavoidable due to the global Netflix release to 90 million. While a capacity challenge for the SMP, it

had the advantage of making best use of the many key stakeholders in Edinburgh that day.

Renewable Energy Forum, 7th March 2019:

The SMP hosted 20 members at its new member-led forum, where 45% rated the meeting as 'Excellent' and 33% as 'Very Good'. See full feedback in Appendix 15. Examples of how attendees said the event strengthened their links, include:

- *"Gaining background and direct experience of project links"*
- *"Meeting new people"*
- *"Useful and interesting mix of people. Energy – encouraging the time and focus it is being given and the consensus for the value and learning to be captured. Relevant data will help people navigate how to learn and not duplicate/repeat and build stronger informed partners/partnerships."*
- *"Lots of useful background information"*
- *"Information sharing can greatly improve the quality of projects being implemented as partners can learn from other projects."*
- *"Contacts and connections with energy-oriented SMP members."*
- *"Working out the approach of the Forum, and creation of platforms"*
- *"Networking and the 'start of something'"*
- *"Participation from a variety of organisations with interesting perspectives. Meeting other interested people."*

Online Schools Forum, 27th March 2019:

10 teachers joined the SMP's first online schools forum where teachers across Scotland connected to strengthen their links, learn more about school partnerships and Learning for Sustainability.

SMP Supported Events

The SMP supported an additional 62 events in 2018-19 with partner organisations, universities and schools across Scotland. These partnered events, which reached 4,442 people, provided additional development, capacity building and networking opportunities across Scotland for the membership. The SMP also loaned its SDG banners 13 times to members across the year, and its Partnership Principles banners 4 times. The total audience reach of these banner loans exceeded 1,645 people across Scotland.

89% of SMP event attendees giving feedback described the event they attended as "excellent" or "very good". This is above the 83% target. 92% of SMP event attendees giving feedback, where this question was asked, stated that their link with Malawi had been supported/strengthened as a result of attending that event. This is above the 80% target.

<p>Output 1.2: Members receive regular bulletins, and have access to current information, online</p>	<p>The news bulletin has been especially important during this period in keeping our members informed about unfolding news stories such as the flooding in Malawi, as well as regular updates on announcements like the Small Grants Programme and events such as our Youth Congress. It is also a useful outlet for sharing updates from government and parliament and inspiring news about SMP members' work.</p> <p>Between April and March, 59 weekly news bulletins and school newsletters were sent to an average of 1,242 members. The total number of bulletin email opens is 12,091.</p> <p>In the annual Member Needs and Impact Survey 51% of respondents rated the SMP's work disseminating information as "extremely useful", and 41% rating as "quite useful".</p> <p>When asked how SMP membership had helped strengthen links, responses included:</p> <ul style="list-style-type: none"> • <i>"The Malawi news link in the bulletin keeps me up to date with Malawian priorities and has allowed more organisations involved with Steka in particular to engage."</i> REDACTED, Kenyawi Kids • <i>"Newsletter is helpful in providing up to date local information and funding calls."</i> REDACTED, Children's Medical Care Malawi • <i>"Kept us aware of ongoing events in areas where we are not working"</i> REDACTED, FROM Scotland <p>When asked how the news bulletin could better support Members' links, responses included:</p> <ul style="list-style-type: none"> • <i>"No suggestion"</i> • <i>"Not much - it's great."</i> • <i>"Maybe a "meet the members" short section highlighting a different organisation each week?"</i> • <i>"It's ok as it is"</i> • <i>"N/A It is fine"</i> • <i>"Not possible - it's great!"</i> • <i>"Happy with current set up"</i> • <i>"Happy with this"</i> • <i>"Already perfect."</i> • <i>"This meets our needs at the moment"</i> • <i>"I enjoy the weekly bulletin and it keeps us abreast of issues in Malawi."</i> • <i>"I can't think of anything to add to this."</i> • <i>"It has a many good articles. It is already good for a weekly bulletin."</i> • <i>"Weekly bulletin is excellent"</i> <p>During this period, we carried a thorough GDPR check, in keeping with new legal compliance requirements, meaning recipients had to actively choose to opt in to continue receiving the bulletin.</p>	<p>GREEN <u>Output Indicator 1.2.1:</u> SMP exceeded the target set for number of bulletins issued in the year reported on, also producing thematic bulletins in some areas, with a good level of use and uptake indicated by the member survey.</p> <p>GREEN <u>Output Indicator 1.2.2:</u> The number of reported recipients of the SMP news bulletin has dropped since last year but remains close, which is a positive indication of good uptake given the impact of new GDPR requirements.</p> <p>GREEN <u>Output Indicator 1.2.3:</u> As above, while the number of recipients opening the bulletin has dropped and the set target has not been achieved, the number of 'opens' is not too far behind and this will be an area where new GDPR requirements will have had an effect.</p>
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	<p>This, unsurprisingly, led to a small drop in the number of recipients (1,242 actual against 1,450 target) and a resultant drop in the number of opens (12,091 against 15,000 target) but it is reassuring to see the overwhelming majority were unaffected, opting in to continue to receive SMP updates, where required.</p>	
<p>Output 1.3: Creation of opportunities for in-person networking and sharing between members</p>	<p>In the annual Member Needs and Impact Survey 96% of respondents said the SMP's work creating networking opportunities was useful (50% "extremely useful"; 46% "quite useful"; 3% "not very useful"; 0% "not useful at all").</p> <ul style="list-style-type: none"> • <i>"It has provided new contacts which in turn have helped create new projects, ones which we find exciting"</i>. REDACTED, The Bananabox Trust • <i>"Helped to tie together all other parties involved with partnership in Malawi"</i>. REDACTED, The Community School of Auchterarder. <p>94% of event attendee feedback, where this question was asked, stated that they made new contacts as a result of attending an SMP event.</p> <p>All 35 SMP, and 43 SMP-partnered/co-hosted, face-to-face SMP events in this period (see summary in Appendix 1) have involved an element of networking as this remains a core priority in all we do.</p> <p>For example:</p> <p><u>The Boy Who Harnessed The Wind Screening, 28th February 2019:</u> 350 attended this SMP event (see full feedback in Appendix 14) with many saying it was a valuable networking evening, for example:</p> <ul style="list-style-type: none"> • <i>"Great to meet some SMP members"</i> REDACTED • <i>"Earlier in the week, I had a phone call from an SMP member regarding the Likhubula Partnership. We mentioned that we were both going to the film premiere and coincidentally were sitting in the same row. A text was sent, we stood up and walked over and shared a lovely Malawian hug!"</i> REDACTED Primary School • <i>"Good networking opportunity"</i> Prof REDACTED, University of Edinburgh <p><u>Youth Congress, 28th February 2019:</u> 50% of attendees that gave feedback said the chance to meet other people with links between Malawi and Scotland was the most <i>useful</i> aspect of the day, and 33% saying this was the most <i>enjoyable</i>.</p>	<p>GREEN <u>Output Indicator 1.3.1:</u> SMP has exceeded the set targets for number of SMP-hosted networking events/opportunities, and more than doubled the targets for networking events supported by the SMP: this is impressive, particularly for a year when a small team faced multiple staff changes.</p> <p>GREEN <u>Output Indicator 1.3.2:</u> This target is set quite high, and SMP's collected participant feedback indicates it has been exceeded.</p> <p>GREEN <u>Output Indicator 1.3.3</u> This is another high target, and the feedback SMP has collected indicates that it has been exceeded, which is very positive.</p>

AGM 2018, 6th October 2018:

89% of respondents said they made useful new contacts during the AGM. Comments included:

- *“Great opportunities to network and meet others with whom one can work”*
- *“Opportunities to network”*
- *“Good networking!”*
- *“Very fun, great networking.”*
- *“We got to speak to lots of people and make some interesting contacts.”*
- *“Thoroughly enjoyed ... opportunities to network”*
- *“Opportunity to network”*

Renewable Energy Forum, 7th March 2019:

Many respondents praised the networking opportunity when asked in the feedback form what was the most useful part of the meeting:

- *“Meeting new people and catching up with friends”*
- *“Useful and interesting mix of people”*
- *“Contacts and connections with energy-oriented SMP members”*
- *“Networking”*
- *“Participation from a variety of organisations with interesting perspectives. Meeting other interested people.”*

Faith Links Conference, 16th June 2018:

Many of the respondents when asked what they found most useful about the day, highlighted the networking:

- *“Meeting others with similar interests, learning about other links with Malawi”*
REDACTED, Oban
- *“Making links with new Malawi/Scotland members”* REDACTED, Scottish Borders
- *“Names and contacts with other interests concerned”*
- *“Knowledgeable about organisation and enthusiastic.”*
- *“Good to hear about other organisations’ work”*
- *“Meetup groups from the Borders with such an interesting mix of projects and experience and outlook in Malawi”*
REDACTED, Scottish Borders

Malawi Presidential Visit 25th April: When the President of Malawi attended the SMP event held in the Edinburgh City Chambers he was presented with a [book produced by the SMP](#) showcasing the work of 60 members. This was shared with members and there was time before and after the meeting for networking, with a networking prize for the best new link made.

	<p><u>Faith Links Roadtrip, Summer 2018:</u> Highlights from these meetings identified by members included a number of comments relating to networking, including:</p> <ul style="list-style-type: none"> • “Knowledgeable about organisation and enthusiastic. Good to hear about other organisations’ work” • “Meeting others with similar interests, learning about other links with Malawi, and the advice given” • “Gave me a greater understanding of what the SMP does and is” 	
<p>OUTCOME 2: The value of partnerships between Malawi and Scotland, and the experience and learning of SMP members, is reflected in the policy and outputs of political and policy making fora</p>	<p>Appendix 16, the Lobbying and Advocacy Impact Report details the 39 key activities the SMP undertook in 2018-19, which catalysed 182 actions by MPs, MSPs and Ministers, mapping each of these against the five strategic objectives for the SMP in this year:</p> <ol style="list-style-type: none"> (1) Raising awareness of, and building engagement with and support for, the Scotland-Malawi relationship and the work of the SMP. (2) Raising awareness of, and building engagement with and support for, the work of SMP members. (3) Lobbying for improvements in the way those invited to the UK from Malawi are treated as they apply for UK Visas. (4) Lobbying for increased sustainable and ethical investment in Malawi from the UK. (5) Raising awareness of the human impact of the March 2019 floods in Malawi, SMP members’ work responding to the floods, and lobbying for a swift and impactful Scottish and UK Government response. <p>There is strong evidence that the SMP has had good positive impact against each of its lobbying and advocacy strategic priorities:</p> <ol style="list-style-type: none"> (1) Ministers, Cabinet Secretaries, MSPs and MPs -and the President and Vice-President of Malawi- have all publicly spoken in very positive terms about the Scotland-Malawi relationship and the 	<p>GREEN The SMP Lobbying and Advocacy Report 2018-19 provided a range of useful information; in addition, when asked during this review about the presentation of advocacy results (before/after situations, identified change), SMP was able to quickly adjust and strengthen this report by offering additional analysis and evidence. In general, for a relatively small Edinburgh-based organisation, SMP appears to have a genuinely impressive reach in terms of relationships with key stakeholders elsewhere in the UK and abroad and to be effectively leveraging these relationships to help progress towards desired policy change.</p>

		<p>work of the SMP, and have referenced and praised the SMP's core narratives.</p> <p>(2) As a direct result of SMP engagement and briefings, the work of SMP members has been repeatedly referenced and praised by Ministers, MSPs and MPs.</p> <p>(3) 100% of SMP supported visa applications have been successfully approved in this year, and SMP model of engagement with UKVI will be used as a model of good practice for others to follow in a forthcoming Parliamentary all-party inquiry.</p> <p>(4) Both the Chair and Chief Executive of the Commonwealth Development Corporation have stated publicly that Malawi is a top investment priority country, including once in giving evidence to a UK Parliament Select Committee.</p> <p>(5) Scottish MPs and MSPs, of every political party, have come together to raise awareness of the floods and call for swift governmental response. The First Minister has given a pledge of support in the Scottish Parliament, as has the UK Government's Africa Minister, who used the opportunity to praise the work of the SMP. In total £325,000 was committed by the Scottish Government and £3.4 million by the UK Government.</p>	
	<p>Output 2.1: Programme of cross-party political strategic engagement</p>	<p>Appendix 16, the Lobbying and Advocacy Impact Report details the 39 key activities the SMP undertook in 2018-19 and the 82 resultant actions by MPs, MSPs and Ministers.</p> <p>Highlights in this year include:</p> <ul style="list-style-type: none"> • Three meetings of the Malawi Cross Party Group in Holyrood • Five meetings of the Malawi All-Party Parliamentary Group in Westminster • Meetings with: the UK Government Foreign Secretary, Africa Minister and Immigration Minister; and the Scottish Government International Development Minister • Debates and parliamentary questions in Holyrood and Westminster • Both the President of Malawi and, separately, the Vice-President of Malawi addressing the Malawi APPG • MSP, MP and Ministerial involvement at SMP and SMP-partnered events • Influence with key government departments and senior officials <p>A challenge has been the predominance of Brexit as an issue in Westminster. However, we have been greatly impressed at the commitment of MPs and Peers, with Malawi APPGs still on all but one occasion going ahead even on days of intense Brexit activity.</p>	<p>GREEN <u>Output Indicator 2.1.1:</u> Related to the comment above, this is an indicator where targets have been firmly met, with the evidence provided by SMP indicating not only 'lighter' engagement and support but significant levels of commitment and responsibility demonstrated by MPs from all five parties, such as chairing roles in cross-party groups, signing motions or speaking in parliament, etc.</p> <p>GREEN <u>Output Indicator 2.1.2:</u> SMP has doubled the set targets for this Outcome Indicator, a further point of evidence that achievements in relation to this Output 2.1 have been particularly significant.</p> <p>GREEN <u>Output Indicator 2.1.3</u> As above, the number of actions taken by parliamentarians have been more than double the set target for this Outcome Indicator; while the response to the floods in Malawi will have catalysed a</p>

		<p>Another potential challenge has been ensuring the SMP and MaSP maintain their political neutrality. This is most critical in Malawi, in the run up to the May 2021 tripartite elections.</p>	<p>number of these, this remains an area of particular success. [As a side note, from SMP reporting it appears this indicator of "actions..in support of" has been defined as participation in SMP meetings or relevant debates and issuing formal letters or statements; this is appropriate but it would be helpful to have this definition recorded/ clearly articulated for future MEL consistency.]</p>
	<p>Output 2.2: Local authority engagement programme</p>	<p>We continue to engage and support the 17 Scottish Local Authorities which are members of the Scotland Malawi Partnership.</p> <p>We have been particularly active in supporting our most recent Local Authority member, the Scottish Borders Council. We were invited to a Civic Reception celebrating Malawian visitors they were hosting, and continued support and engagement regarding the early stages of partnership are ongoing.</p> <p>The SMP is working to develop a detailed 'Local Authorities Toolkit' for all councils across Scotland. It builds upon earlier online resources, originally created by UKOWLA and BUILD but which are no longer publically available.</p> <p>The work is in response to requests from Scottish local authorities for advice and support for possible new Malawi partnerships. We are keen to build on existing work in this area.</p> <p>We are following the below timeline for this work:</p> <ul style="list-style-type: none"> • April: First full draft of the Toolkit completed • May-June: Phase 1 of consultation with key partners, updating Malawi country profile in co-production with Commonwealth Local Government Foundation; Phase 2 of consultation including gathering case studies from Scottish Local Authorities (Glasgow, Edinburgh, Borders, Inverclyde, Fife, and North Lanarkshire) and images, asking for MaSP to provide Malawian input and an update on local governance in Malawi, including anecdotal experiences from Malawian councillors • June: Soft launch of the Toolkit • June-August: Engaging Scottish Local Authorities, building contacts and preparing for a launch event, bringing members from councils together as well as key governance partners 	<p>GREEN <u>Output Indicator 2.2.1:</u> While the target is reported as met, the "engagement" of all local authorities reflects only their receipt of SMP briefings. However, SMP provided other reporting evidence which is not captured by the current logframe and indicates more significant, active SMP engagement with several local authorities, as well as on SMP preparation for increased local authority engagement with the preparation of tailored resources for launch later in 2019.</p> <p>GREEN <u>Output Indicator 2.2.2:</u> The target of an increase in local authority member numbers by one in the reporting period has not been met. However, as noted above, SMP narrative reporting evidenced other substantive actions which indicate engagement with local authorities is progressing, and that plans for the coming year will see improved support and resources for existing local authority members. No concerns here.</p> <p>GREEN <u>Output Indicator 2.2.3:</u> SMP reports evidence that this target has been achieved, and, as noted above, that SMP is investing in the development of new materials to support enhanced progress in relation to this Output in the coming period.</p>

	<ul style="list-style-type: none"> September: Launch event <p>These timescales have been designed around the May 2019 Local Elections in Malawi.</p> <p>An injury to the REDACTED, who leads with REDACTED, led to an extended period of sick leave. This meant we had to postpone a planned trip to Orkney to engage Orkney Council. Plans are still in place but we have decided to hold this until the Toolkit is in place. This is why we have one fewer new SLA member that hoped at this stage.</p>	
<p>Output 2.3: Support for Scottish Government International Development Strategy: assisting constructive synergy between governmental and non-governmental efforts</p>	<p>The SMP supported a new SG-led initiative, helping broker a partnership between the 2050 Group in Scotland and the Malawi Scotland Partnership, for a youth-led climate leadership programme announced by the First Minister in April 2018. The SMP agreed to be a contractual intermediary on a no-cost basis to support this programme. This has involved significant SMP support during this period, including acting as a bridge between it and MaSP in this new relationship. The SMP has also hosted, with desk-space in the SMP office (weekly: October '18-April '19), 2050's Engagement & Information Assistant (Malawi), REDACTED.</p> <p>At the end of April 2018 the SMP worked to support the SG around the Presidential visit and the new Partnership Agreement. Specifically, the SMP hosted an event on the 25th April bringing together the civic and governmental links.</p> <p>On the 10th May the SMP, with the Alliance, was an active part of the Corra/SG Small Grants Sweep-up session, drawing out learning from the previous year.</p> <p>On the 29th May the SMP hosted a Climate Justice Day with the Scottish Government to bring together stakeholders and help launch the Climate Justice Innovation Fund. A Malawi Cross Party Group meeting organised by the SMP the following week then focused on Climate Justice, with speakers from organisations funded by the SG's programme. The SMP also worked with SCIAF through this period to support the SG's new Climate Challenge Programme Malawi.</p> <p>In August, the SMP worked closely with the SG to promote their Malawi Development Programme funding announcement. The SMP was active supporting this announcement in the media, both in Scotland and Malawi.</p> <p>Also in August 2018, the SMP supported the announcement of the latest Small Grants Programme call for applications.</p>	<p>GREEN Output Indicator 2.3.1: SMP reports detail a wealth of "points of support" for the SG's international development strategy, far exceeding the target and including very significant actions such as the part-time hosting of the SG development officer for 3 months to enhance co-operation between SG and the SMP.</p> <p>GREEN Output Indicator 2.3.2: Exceeding the target, SMP reports outline five specific opportunities when SMP provided substantive input to SG on these issues; other reporting also evidences additional SMP efforts to support work towards the SDGs. [As a side note, suggest this indicator continues to be read as "no. of opportunities SMP has used to offer input, support and feedback... etc." to support consistency of reporting.]</p>

On the 7th September the SMP supported and spoke at the [Small Grants Information event](#), offering advice and support for prospective applicants. Over the coming weeks and months the SMP supported five organisations developing applications.

Through August-October the SMP hosted REDACTED the SG's REDACTED one day a week, to help support cooperation and mutual understanding between the SMP and SG.

In September, the SMP supported the [launch of the SG's 'Contribution to International Development Report'](#).

Also in September, the SMP [supported Ben Macpherson's first visit to Malawi](#) as SG International Development Minister.

At the end of the September the SMP and MaSP co-hosted with the Scottish and Malawi governments and parliaments, the [Malawi and Scotland: Together for Sustainable Development](#) Conference in Lilongwe. This conference brought together 350 individuals across Malawi and Scotland to explore how best to work together in this coming chapter to help implement the *Global Goals Partnership Agreement*.

The SMP worked closely with the Scottish Government, MaSP and the Alliance on the important issue of safeguarding. Safeguarding was made an integral part of the level conference in Lilongwe (September '18), [Malawi & Scotland: Together for Sustainable Development](#) and the SMP has been working to support MaSP's continuing work in this area, at the request of the Scottish Government. The SMP has also signposted Members to Scottish Government events and the Alliance's [Safeguarding questiontime](#) at SCVO's annual 'The Gathering' at the SECC Glasgow in February.

From 8th March, the SMP has been active in responding to the severe floods in Malawi through:

- Government engagement – working with the Scottish, UK and Malawian Governments, sharing news of Government aid pledged;
- Coordination and information sharing – including a [regularly updated webpage](#) keeping members informed and efforts coordinated;
- Parliament engagement;
- Public awareness and fundraising co-ordination:

At its Grantees' Information Day the Scottish Government encouraged grant holders to take

part in the '50/50 by 2020' initiative for gender balance on Boards. The SMP was pleased to have [signed up to this initiative within 24hrs](#) of being made aware of it.

The SMP has supported the Scottish Government's NHS Scotland Global Citizenship programme as part of the Scottish Global Health Co-ordination Unit, making SMP membership possible for all 22 Health Boards across Scotland and inputting to their Volunteering opportunities.

The SMP has actively supported the Scottish Government's small grants programme through this period, offering support and feedback on the design of the programme, supporting the promotion of the call, and supporting members to be able to develop applications.

Feedback from some of those we have supported to apply for the small grant fund:

- *"There is no doubt whatsoever that our project would not have been possible without the SMP. When it was just a tiny seed of an idea, Emily made time to discuss it with us and motivated us to believe in its significance. She also effected essential introductions to schools which are now our partners . Your support at the grant workshop was also really important – especially the enthusiasm of your team in encouraging us to 'give it a go'. And, of course, the fact that 3 of you came to our public seminar and took time to really understand our approach has been significant – especially as you then gave up an opportunity to speak to teachers through workshops at your hugely successful Youth Forum, and to pupils via my appearance at the plenary that day.*

"The collegiate and supportive approach you encourage at all your networking events is also a huge contributor to organisational success in this area.

...I feel that I have been able to translate and develop work in Malawi, not only because of the excellent quality of the resources you provide, but also because of the community you have created and the values you instil.

I'm not overstating things when I say that our charity, our work or the great relationships we have built in Malawi could not have happened without the SMP. Please don't ever change – and keep on motivating and leading the great relationship between our countries"

REDACTED, STEKAskills and board member of STEKA (Step Kids Awareness), Senior Lecturer Queen Margaret University, Edinburgh

		<ul style="list-style-type: none"> • <i>"We've found the SMP's support in reviewing grant applications to be extremely helpful. Getting an experienced yet fresh set of eyes to look over an application has led to several important points being addressed that otherwise we might never have noticed. The proof is certainly there as we recently were awarded funding from the Scottish Government for an application SMP had directly helped us with!" REDACTED, Turing Trust</i> <p>The SMP was responsive to the Scottish Government's concerns about the NGO Amendment Bill. We met with officials and the Minister to discuss the Bill, engaged with representatives of OSCR who had been in dialogue with the NGO Board, consulted our partners and members, and shared information publicly on our website to raise awareness of the issues.</p> <p>The SMP connected the Malawi-UK Business Group with the Scottish Government to have their Malawi Business Networking event hosted at the Scottish Government's Scotland House in London.</p> <p>Through this period the SMP helped amplify and promote various Scottish Government announcements, including around: St Andrews Day celebrations on social media, small grants announcements, grant-holder events, a project reducing early and child marriages, 2050 meeting and the Minister's first visit to Malawi.</p>	
	<p>OUTCOME 3: Scottish publics beyond SMP membership are informed and engaged on Scotland-Malawi links, opportunities and impact</p>	<p>There were a total of 262 features relating to Malawi in the Scottish media in this 12-month period.</p> <p>The SMP published 53 news stories in our online news section of the SMP website and posted 35 event webpages about networking/information sessions being held or co-held by the SMP.</p> <p>The SMP had six articles published in the Scotsman between April and September.</p> <p>http://ow.ly/IAKV30mtgFY http://ow.ly/N61530mtgM8 http://ow.ly/pQEq30mtgRC https://bit.ly/2K09BqZ https://bit.ly/2FQwlia https://bit.ly/2YJ6uag</p> <p>The Scotsman has a circulation of 16,349 for its print edition and 64,100 daily average unique browsers for its digital edition.</p>	<p>GREEN SMP reporting evidences that some elements of this indicator have been exceeded (opportunities to view, Twitter followers and impressions, Instagram, LinkedIn impressions), while other elements have not reached the set target (Facebook impressions); no concerns here with generally high numbers in the rapidly changing landscape of social media usage.</p>

The SMP also featured in or led with 58 articles in the press during this period (see full details in Appendix 4).

There were a further **155 positive Scotland-Malawi features** in the press (see full details in Appendix 4). These articles are collated from Google Alerts and are outside of the control of the SMP.

In this year there were also 19 negative stories relating to Malawi (although none related to the Scotland Malawi Partnership itself in any way). This means that 92% of all Malawi media coverage in the press remained positive in this period despite the media challenges around safeguarding, especially around Tearfund's work in Malawi. All of the sector saw an increase in negative reporting associated with the safeguarding coverage during this time.

It should be noted that none of the negative media coverage in this period was directly critical of Scotland's relationship with Malawi but rather was either relating to safeguarding issues (x11) or linked to an interview with REDACTED and her experiences of living in Malawi with albinism (x8).

"Opportunity to view" is the number of articles multiplied by the average circulation for that publication. Using this calculation, there were 48+ million opportunities to view coverage relating specifically to Scotland and Malawi. (see details in Appendix 5 for full calculation details). This is an underestimate as there are 25 media outlets for which published circulation figures are not available and hence have not been included. This is well above target but we highlight that changes in the way circulation figures are calculated means we cannot guarantee this is a fair comparison with Year One figures.

On social media, our pages (across Facebook, Twitter and LinkedIn) had 1,114,788 impressions between April 2018 and March 2019. Our Instagram page has 848 followers.

The SMP has been performing especially well on Twitter, with Twitter impressions for March 2019 sitting at 109K for the month which is a strong increase on our monthly average of 50K. Using Twitter impressions, the daily total impressions between April 2018 and March 2019 is 751,300. This is 97,792, 15% above the year-end target.

Using Facebook Insights Data, the daily total impressions between April 2018 and March 2019 was 343,856 Facebook Impressions. This is 347, which is 107 below target due to the changes in the algorithms Facebook uses, which came in in March

2018 and has had an impact on all Facebook stats for all users (see <https://tinyurl.com/y774a59h>). This change has significantly reduced Facebook impression figures for all organisations using Facebook and consideration should be made when making target for next milestone.

By having a focus on video in the second half of this reporting year, we have seen an increase in numbers from the first half of the year, so this will be a continued focus for sharing inspiring content. Following an interview process in January, we have created a pool of industry-standard Videographers, enabling us to build up our offering of video content.

On Instagram, we have 848 Instagram followers, meaning we achieved 214% above the March 2019 target.

Using LinkedIn insights the daily total impressions between April 2018 and March 2019 was 19,632. This was just slightly above target of 19,632 for March 2019.

The SMP created 31 videos during this period. In addition, we hosted [7 videos made by our members](#) which were submitted for our annual [Member Awards](#). These were uploaded to Facebook and shared on our social channels.

Across Facebook, Twitter and YouTube, the total number of video views between April 2018 and March 2019 was 19,616.

On Facebook alone, the total number of impressions (the number of times your content is displayed, no matter if it is clicked or not) for our videos published between April 2018 and March 2019 was 41,166. Please note, the other social platforms do not capture data for this figure so this will be much higher in reality.

In the April 2019 Member Needs and Impact Survey 45% of respondents rated the SMP's representation of Malawi links in the media as "extremely useful" and 50% as "quite useful" Only 5% rated it "not very useful" and no one rated it "not useful at all".

In the same survey 54% rated the SMP's representation on *social* media as "extremely useful" and 41% as "quite useful", 0% said "not very useful" and 4% said "not useful at all".

In this period, we also engaged with author Alexander McCall Smith regards an operetta which he will write for the SMP, to be staged in 2020. It will aim to reach new audiences in telling the story of David Livingstone and contemporary links

		<p>between the two nations. We also had dialogue with the David Livingstone Trust on contributing to their Legacy space ahead of the centre's re-opening after major overhaul.</p>	
	<p>Output 3.1: New Media and Communications Strategy developed and implemented</p>	<p>A 'Communications & Digital Communications Strategy' was updated in August 2018 and will continue to be updated as required. A new REDACTED Officer REDACTED, from STV, was recruited in August 2018</p>	<p>AMBER <u>Outcome Indicator 3.1:</u> SMP reporting evidences that some elements of this indicator have been exceeded (opportunities to view, Twitter followers and impressions, Instagram, LinkedIn impressions), while other elements have not reached the set target (Facebook impressions); no concerns here with generally high numbers in the rapidly changing landscape of social media usage.</p> <p>GREEN <u>Output Indicator 3.1.1:</u> SMP reporting references the new Strategy and related steps taken, however no separate/dedicated report on progress against the new strategy was available to review.</p> <p>GREEN <u>Output Indicator 3.1.2:</u> SMP reporting evidences that the target was exceeded by over 100 features; although the 2019 floods will have been behind many features, this level of coverage is still easily meeting and exceeding targets.</p> <p>GREEN <u>Output Indicator 3.1.3:</u> SMP reporting references a detailed list of media stories and features over the reporting period, categorising them into 'positive' or 'negative' and evidencing the target is close to being reached. There are no concerns over the level of SMP's media engagement and narrative reporting indicates SMP staff are clearly tracking media coverage in detail and engaging with Scottish media outlets to promote constructive coverage of events and developments in Malawi. [As a side note, this indicator is unhelpful in capturing effective media engagement on a range of challenging ("negative") issues which remain important and relevant for SMP and Scottish</p>

		engagement with Malawi (such as the 2019 floods, albinism, safeguarding, etc.) and articles which consider a range of issues (both "positive" and "negative" in tone). Suggest that in future the indicator is adjusted to encourage review of media coverage which supports achievement of / awareness raising on key SMP policy messages or directions.]
Output 3.2: SMP website development and maintenance as national hub for Scotland-Malawi interactions	<p>Between April 2018 and March 2019, the SMP website welcomed 21,616 new visitors to the site, which was above 14% target – an encouraging figure which shows we are continuing to engage with new audiences.</p> <p>It was also encouraging to see that the total number of sessions on the SMP website was 4% above target, at 33,304.</p> <p>We had 87,049 page-views during the same period, which is 3% below the 90,000 target. Improving SEO is something we are hoping to invest time on in the next quarter to continue to boost this figure.</p> <p>The SMP also implemented a design refresh during this time, working with <i>39 Steps</i> (brand and web design agency) to make design changes on the website and have an overall simpler layout.</p>	<p>GREEN <u>Output Indicator 3.2.1:</u> SMP reports based on Google Analytics indicate the target was nearly reached, with website views slightly lower than last year; no concerns in this respect for SMP's general external communication, particularly as more users shift to social media channels such as Twitter for information and updates.</p> <p>GREEN <u>Output Indicator 3.2.2:</u> SMP Google Analytics reports evidence that the target for new visitors was exceeded.</p> <p>GREEN <u>Output Indicator 3.2.3:</u> SMP Google Analytics reports evidence that the target for website sessions was exceeded.</p>
OUTCOME 4: New and priority areas of engagement between Scotland and Malawi are progressed	<p>As outlined below and in the appendices, we had good progress and impact in our priority areas of:</p> <ul style="list-style-type: none"> • Agriculture and food security (see Appendix 17) • Business, Trade, Investment and Tourism (see Appendix 18) • Youth and Schools (see Appendix 19), and 	<p>GREEN SMP narrative reporting on BITT and youth progress in particular indicates a number of significant increases in the quantity and depth of engagement with Malawi resulting from SMP activity. Particularly significant positive changes included: in relation to BITT, the CDC prioritisation of Malawi and to new investments in Malawi; the support for a Youth Ambassador to speak at high-level and public events and organisation of a Youth Congress; and, organisation of roundtable on water scarcity and agriculture involving ministerial-level Malawian participants.</p>
Output 4.1: Delivery of the Business, Investment,	As outlined in the Business, Investment, Trade and Tourism Progress and Impact Report (Appendix 18), the SMP has had strong impact in this area.	GREEN <u>Output Indicator 4.1.1:</u> SMP narrative reporting recording key meetings and activities relevant to BITT

<p>Trade and Tourism (BITT) programme</p>	<p>The SMP has used its leverage to increase pressure on the Commonwealth Development Corporation (CDC) to increase its investment portfolio in Malawi.</p> <p>The SMP worked with the UK Parliament's International Development Committee in advance of their evidence session with CDC (Commonwealth Development Corporation), as part of the Committee's enquiry into DFID's Economic Development Strategy. During the session the Chair and Chief Executive of CDC were asked by the Committee "what efforts are being made to increase investments in Malawi". Three weeks after the session, the SMP was involved in the launch of CDC's new impact report which included specific information about increased investments in Malawi.</p> <p>In July the SMP was involved in the launch of CDC's Annual Impact report, with the Chair and Chief Executive using this report to outline their increased investment with Malawi. The SMP has already been invited to the launch for the 2019 report.</p> <p>In November, the SMP supported the Malawi-UK Business Group's networking reception in Scotland House, securing CDC's involvement. At the reception the CDC Chair stated that Malawi was a top investment priority for CDC.</p> <p>The SMP helped lead the Malawi-UK Business Group with a networking event and five teleconferences held in the reporting period, and hosted a roundtable with the Malawi Investment and Trade Centre (MITC) in Edinburgh.</p> <p>In association with the Malawi Travel Marketing Consortium, we published a new Malawi Tourism Brochure: "Discover Malawi". We also developed a strategic partnership with STA Travel to support tourism to Malawi; worked with Orbis Travel around their specialist school visits and began consultation with travel industry experts and specialist SMP Members on the potential of initiating direct flights from Scotland to Malawi.</p> <p>In December, an SMP Member consultation of those working in Business, Investment, Trade & Tourism helped inform targets for and the best time to hold the 2019 Buy Malawian Campaign which will be run in Autumn 2019. The SMP supported the development of a new range of Mzuzu Coffee to be imported into Scotland during this period and launched the second edition of Scotland Street Coffee, in partnership with Alexander McCall Smith and Brodies. We continued to support Just Trading Scotland with their 90KG rice Challenge. Speaking</p>	<p>provides evidence this target was easily exceeded.</p> <p>GREEN Output Indicator 4.1.2: The SMP BITT Progress and Impact Report 2018-19 provides four short testimony quotes from 3 members and the President of Malawi which reflect positively on SMP's BITT support.</p> <p>GREEN Output Indicator 4.1.3: As above, SMP reporting includes a quoted reference from the President of Malawi in which he praised the SMP's work on the UK-Malawi double taxation treaty.</p>
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	<p>of their links with Malawi and SMP support, REDACTED (Just Trading Scotland) said:</p> <p><i>“...we have been extraordinarily fortunate to be working in a country where there are such strong links with Scotland. There is so much support and advice and practical help which comes with belonging to such a vigorous and wide network and we are very conscious of it. It's what makes the kind of wide-ranging partnership that we have with KASFA possible, which in turn makes it all worthwhile and achievable. Very many thanks for your help over the last ten years.</i></p> <p>In the April 2019 Member Needs and Impact Survey, 89% of respondents said they were aware the SMP was active supporting sustainable economic development in Malawi, of whom 79% said they had reflected on their work in this area because of the SMP's work, and 38% said they had changed their actions in this area because of the SMP.</p>	
<p>Output 4.2: Expand schools outreach, support for school partnerships and wider youth engagement</p>	<p>REDACTED joined the team as REDACTED in June 2018. After starting, REDACTED immediately sought to make strong connections and build on previous relationships with many partners and members to expand schools and youth outreach over the rest of the year. The success of these connections can be seen in the number of engagements with schools and young people across the rest of the year.</p> <p>This activity included recruiting 10 young people for the Youth Committee who then went on to co-design and lead the 2019 Youth Congress held in McEwan Hall in Edinburgh, attracting c200 young people from across Scotland to take part in a full day of interactive activities on the theme of <i>Culture and Partnership</i>.</p> <p>A number of the Youth Congress attendees and partners have spoken of the impact of the day:</p> <ul style="list-style-type: none"> • <i>“Better understanding of language; seeing how others are getting involved.”</i> – REDACTED, Beath High School • <i>“Yes! We immediately changed the itinerary for our trip based on workshop information and it was so easy to do this.”</i> – REDACTED, Kelvinside Academy • <i>“It helped to get our group to focus more on our trip in June”</i> – REDACTED, Kingussie High School • <i>“Gave us a few ideas.”</i> – REDACTED, St Margaret's High School <p>Other feedback from partners and teachers included:</p> <ul style="list-style-type: none"> • <i>“I thought it was a very good day, and the marketplace worked very well. I spent all day,</i> 	<p>GREEN <u>Output Indicator 4.2.1:</u> SMP has continued to exceed targets in this area, and it is clear that the new appointment of a Youth and Schools Officer has given additional impetus to work in this area, supporting a range of different activities and directly engaging with both students, youth and teachers.</p> <p>GREEN <u>Output Indicator 4.2.2:</u> While SMP's reports and calculations of young Scots directly benefitting during the reporting period fall short of the target by around 11,000, SMP's work exceeds the set target in the indicator above and narrative reporting provides additional evidence that work in this area is progressing meaningfully, and indeed that the reporting period also included a quarter affected by staffing levels; the assessment finds no concerns in relation to this Output.</p>

apart from the plenary sessions, having students wanting to chat which was great. Please pass on my congratulations to the committee for such a good event." - REDACTED Just Trading Scotland.

- "Thank you so much for having us! Lucy, Sus and I had a fantastic afternoon – I wish I could have been there in the morning. I was so impressed by the questions from the attendees, which were all thoughtful, challenging and pertinent. It was such an engaging and inspiring event!" - REDACTED, British Council Scotland.
- "Thanks a lot for inviting me, I loved the plenary and thought it was really interesting and fun to see the wonderful event you planned. It looked like the students were all having a great time and I liked the set up with the round tables in the middle, rather than a big lecture-style hall. Everything in terms of schedule, directions, and logistics was arranged really nicely. Great to see how involved the youth committee was, a great example of co-design!" - REDACTED, 2050 Climate Group.
- "The kids thought it was a great day, not one complaint." – REDACTED, St Margaret's High School.

Feedback from young people included:

- "I enjoyed the language workshops." Olivia
- "We learned about the type of music Malawians make/listen to." Olivia
- "I enjoyed when we got to ask questions." Kerr
- "I enjoyed making collages and learning Chichewa." Michael
- "Making postcards was good." Szymon.
- "I enjoyed listening to the live music." Leah
- "It was good listening to the music and listening to the panel." Kathleen.
- "I enjoyed listening to interesting questions and answers." Jamie
- "I enjoyed listening to the history of the Partnership and making collages." Alix
- "We enjoyed the making of the collage postcards because we got to see photos of people and animals of Malawi." Niamh and Lucy
- "I enjoyed being taught how to do event planning." Charis
- "I enjoyed singing and learning how people sing in other countries." Kylie
- "I enjoyed collage making and how to prepare a good event." Heather
- "I enjoyed the architecture and the event in the main hall and learning how to speak Chichewa." Mia.

	<p>The YSO has been able to offer support and take part in a number of key partner events and sessions throughout the year, increasing the visibility and knowledge of the SMP's support for schools across Scotland.</p> <p>The Youth Competition, co-designed by the Youth Committee, was successfully launched within this period and will support young people to run their own event:</p> <p>There continue to challenges with engaging teachers in events such as the schools' forums, due to increasing pressure on teachers' time in school. This is a challenge experienced sector-wide.</p> <p>This led to the pilot of an 'online' schools forum in late March to offer teachers a more accessible way of taking part in a key information session. Positive feedback received after the event suggests that this format should be repeated in future. For further details of activities, please see the Youth and Schools Progress and Impact Report (Appendix 19).</p> <p>The first half of the year had a period of absence between Youth and School Officers and, as a result, we are 22% under target in the number of young Scots benefitting from SMP support and outreach. However, this reduction was only in the first half of the year, and our year-end totals for the number of SMP youth and schools points of support and engagement is 121% over target.</p>	
<p>Output 4.3: Convening and supporting a community of practice on Agriculture and Food Security</p>	<p>The SMP hosted a Malawian delegation which included the Minister for Agriculture, Irrigation and Water Development, his Opposition Party counterpart and civil servants. The SMP's roundtable meeting on the 11th July brought members together with the Government of Malawi and Scottish-based practitioners including Professor REDACTED and other Scottish Government grantees.</p> <p>Agriculture and food security has been included in Malawi Cross Party Group events and we have been proactive and responsive in convening and supporting activities with key agriculture & food security organisations including SEBI, GALVmed, CTLGH, Water Witness International, SCIAF, Just Trading Scotland and the Global Academy for Agriculture & Food Security whose Director Prof REDACTED said:</p>	<p>GREEN Output Indicator 4.3.1: SMP narrative reporting recording key meetings and actions to support / resolve issues relevant to members' work on agriculture and food security provides evidence this target was easily exceeded.</p> <p>GREEN Output Indicator 4.3.2: SMP reporting notes that the four members invited to comment on the specific SMP support they received in this area all confirmed it had benefitted their work. While all positive, given the limited numbers of responses, wider consultation with SMP members and other relevant stakeholders</p>

	<p><i>“We value highly our membership of SMP. It has been extremely helpful in connecting us to partners in Malawi and Scotland, and is an impressive, agile, imaginative, efficient operation, that is highly respected and valued in both countries.”</i></p> <p>Further information can be found in the Agriculture and Food Security Progress and Impact Report (Appendix17).</p>	<p>would be beneficial to inform future directions in this thematic area.</p> <p>GREEN Output Indicator 4.3.3: The SMP Agriculture and Food Security Progress and Impact Report 2018-19 provides four short testimony quotes which reflect positively on SMP's support in this area.</p>
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2.4	<p>Risk Management If progress towards delivering activities and outcomes is slower than planned or there have been delays in delivery, please explain: a) What the issues have been? b) What actions have been taken in response to these issues?</p>		
	Issue/ Risk	Action Taken	Outcome
	<p>Retaining quality staff has been a challenge in this period. In the summer of 2018 all posts bar one had had a change in post-holder in the last 12-months.</p>	<p>The Member Services Manager post was changed to Deputy Chief Executive and pro-active steps were taken to attract a high calibre individual already known to the SMP. This, more senior, role includes a specific focus on staffing and stability. The period without a Youth and Schools Officer reduced the number of young Scots engaged.</p>	<p>This continues to be a top operational priority in this next period. We know we will continue to have change in 2019-20 due to the maternity cover needed for the Media and Communications post. We will manage this in such a way as to minimise disruption and maximise retention. There are considerations the Board is keen to take from this into the 2020-23 discussion.</p>
	<p>New GDPR legislation has affected all networks like the SMP, as email recipients had to actively choose to opt-in to continue receiving the bulletin.</p>	<p>SMP staff members attended numerous GDPR training courses and an action plan was delivered to ensure the SMP was fully compliant. We are happy to either adjust the logframe in-light of this situation, with reduced targets on the number of bulletin recipients and opens, or continue as is, acknowledging that we will be under target this triennium.</p>	<p>This, unsurprisingly, led to a small drop in the number of recipients (14% down: 1,242 actual against 1,450 target) and a resultant drop in the number of opens (19% down: 12,091 against 15,000 target) but it is reassuring to see the overwhelming majority were unaffected, opting-in to continue to receive SMP updates, where required.</p>
	<p>Safeguarding issues in the sector across the UK have increased the number of negative news articles about international development.</p>	<p>We have looked to respond to the wider safeguarding issues in a thorough and meaningful way, working with the SG, the Alliance and others. We have also looked to ensure we continue to drip-feed positive news stories relating to Scotland's work with Malawi.</p>	<p>This approach is continuing to work well although for 2018/19 it has meant we have been just below the 95% positive target</p>
	<p>The Malawi floods have meant more time has been spent on this and there has been increased</p>	<p>This page details all we have done to respond to the floods. It is problematic to categorise media coverage</p>	<p>We have received strong positive feedback from many stakeholders about our response to the floods.</p>

	media coverage relating to the floods.	of the floods as either “negative” or “positive”, so we have counted as neutral and not included in the positive:negative ratio.	
	Facebook has changed the way it calculates impressions. This algorithm change has significantly reduced Facebook impression figures for all organisations and has been widely reported .	We continue to use Facebook but are tracking below the impressions target. We are exceeding all other social media statistics. We are happy to either continue as is (likely continuing to be under the targets set using the old algorithm), or to change the logframe.	We had 343,856 Facebook Impressions in 2018/19, this is almost exactly half the target under the old algorithm, 690,963.
	Publication of the Local Government Toolkit and the outreach work with Orkney Council have been pushed back a few months both because of the May Local Elections in Malawi (planned) and because of the REDACTED Officer being on long term sick due to an injury (unplanned).	Timescales have been revised: - April: First full draft of the Toolkit completed - May-June: Phase 1 of consultation with key partners, updating Malawi country profile in co-production with Commonwealth Local Government Foundation; Phase 2 of consultation including gathering case studies from Scottish Local Authorities (Glasgow, Edinburgh, Borders, Inverclyde, Fife, and North Lanarkshire) and images, asking for MaSP to provide Malawian input and an update on local governance in Malawi, including anecdotal experiences from Malawian councillors - June: Soft launch of the Toolkit June-August: Engaging Scottish Local Authorities, building contacts and preparing for a launch event, bringing members from councils together as well as key governance partners - September: Launch event	Stakeholders are all happy with these timescales
	Brexit has dominated the political agenda in Westminster.	Some APPG meetings have had to be rescheduled, often at short notice, but in the majority of cases MPs have proven remarkably committed to attending Malawi events, despite significant Brexit pressures.	We will continue to work around this issue and recognise there is significantly reduced Parliamentary time and scope for focus on Malawi. We are delighted that, despite this, we have exceeded the number of cross party meetings target by 100% and exceeded the number of

			Parliamentary actions by 122%.
	School teachers are finding it increasingly hard to get cover to attend events , due to pressures on school budgets. This is being experienced across the sector.	We are experimenting with webinars, online forums and different timings/locations for our meetings with teachers. We are also continuing to work closely with the British Council, Education Scotland and the DEC's.	We still had a strong attendance at, and excellent feedback from, the Youth Congress. However, it is certainly getting a lot harder for teachers to take part. We will continue to look for ways to innovate and mitigate this challenge.

3. Financial Report

The narrative report below should be provided in conjunction with the Budget Spreadsheet report (see Annex 2). Please fill in the Budget Spreadsheet to: (a) confirm actual spend for the year and justify any significant disparities between programmed expenditure and actual expenditure within the financial year.

3.1	Underspend Please note where your organisation anticipates a significant underspend, and where you intend to request that some funds are carried forward with the agreement of the Scottish Government. Please provide justification for this underspend below. Please note that any carry-over of funds to the next financial year should be agreed with the Scottish Government by January 31 st of the current financial year.
	No underspend.

Summary of Appendices:

1. Summary of Events and Engagements 2018-19
2. Member Impact Statements and Feedback 2018-19
3. Summary of Member Needs and Impact Survey Results April 2019
4. SMP featured/led items in the media 2018-19
5. Media 'opportunities to view' workings
6. University of Edinburgh Study, April 2019
7. Summary of feedback: Chichewa Courses, May 2018
8. Summary of feedback: Faith Links Conference June 2018
9. Summary of feedback: Faith Links Road Trip, Summer 2018
10. Summary of feedback: AGM, October 2018
11. Summary of feedback: Health Forum, October 2018
12. Summary of feedback: MITC Roundtable, November 2018
13. Summary of feedback: Youth Congress, February 2019
14. Summary of feedback: *The Boy Who Harnessed the Wind* screening, February 2019
15. Summary of feedback: Renewable Energy Forum, March 2019
16. Lobbying and Advocacy Report 2018-19

17. Agriculture and Food Security Report 2018-19
18. Business, Investment, Trade and Tourism Report 2018-19
19. Youth and Schools Report 2018-19
20. Faith links conference 2018 report

21. External Assessment of SMP by Corra Foundation
22. External Assessment of SMP Corra Foundation LOGFRAME
23. SMP response to Corra Foundation

24. SMP Income Diversification Update Paper