

Data sources for City Infographics in Scotland's Agenda for Cities 2016

Aberdeen

1. Europe's energy capital and one of top 5 energy cities in the world¹
2. 2nd highest business birth rate in UK²
3. 2 world renowned universities³
4. Home to 33 of Scotland's top 100 companies⁴
5. Has over 1,000 businesses within the energy sector⁵
6. 3.5m passengers through Aberdeen International Airport (14% of all passengers in Scottish airports)⁶

Dundee

1. Highest student population ratio in Scotland⁷
2. Selected as one of the 7 most intelligent communities in the world by the Intelligent Community Forum⁸
3. UK's first and only UNESCO City of Design⁹
4. Home to the only V&A Museum outside London¹⁰
5. Birthplace of Scotland's computer games industry and home to the world's first computer games degree¹¹
6. Scotland's sunniest city¹²

Edinburgh

1. Home to the world's largest Arts Festival¹³ (The Edinburgh Festival Fringe), a world Heritage Site¹⁴ and UNESCO's first City of Literature¹⁵, the city is 2nd most popular tourist destination in UK, over 4m visitors each year.¹⁶

¹ <http://www.scottishcities.org/aberdeen/>

² <http://www.scottishcities.org/aberdeen/>

³ http://www.aberdeeninvestlivevisit.co.uk/Live/StudyinAberdeen/Study_in_Aberdeen.aspx

⁴ <http://www.aberdeeninvestlivevisit.co.uk/Invest/Aberdeens-Economy/Aberdeens-Economy.aspx>

⁵ <http://www.aberdeeninvestlivevisit.co.uk/Invest/Aberdeens-Economy/Energy/Energy.aspx>

⁶ <http://passengerprofiles.icdecauxairport.co.uk/project-view/aberdeen/> and

<http://www.aberdeenaairport.com/about-us/media-centre/press-releases/news/2015/another-record-year-for-aberdeen-international-airport/>

⁷

<http://www.dundee.gov.uk/sites/default/files/publications/Dundee%20Economic%20Profile%202015%20UNE%20v.2.pdf>

⁸ <http://www.scottishcities.org/dundee/>

⁹ <http://www.scottishcities.org/dundee/>

¹⁰ <http://www.vandadundee.org/about-us>

¹¹ <http://www.abertay.ac.uk/discover/academic-schools/arts-media-computer-games/computer-games-courses/>

¹² <http://www.dundee.com/visit-dundee.html>

¹³ <http://www.scottishcities.org/edinburgh/>

¹⁴ <http://www.scottishcities.org/edinburgh/>

¹⁵ <http://www.scottishcities.org/edinburgh/>

2. "Best Mid-Sized European City for Business Friendliness 2016/17"¹⁷
3. More people with degree/degree equivalent qualifications than any UK city outside London (46% of working age residents)¹⁸
4. Hotel occupancy rates amongst the highest in Europe¹⁹
5. UK's largest tech hub out of London²⁰ and home to 2 of the world's 152 unicorn start ups²¹
6. Four Michelin starred restaurants, more than any UK city outside London²²

Glasgow

1. Scotland's largest city, population of 600,000²³
2. Scotland's economic powerhouse²⁴
3. Home to 130,000 students from more than 135 countries ²⁵
4. One of National Geographic's top 20 locations for 2016 ²⁶
5. 2nd largest shopping location in UK, £2.55bn spent each year* ²⁷
6. Rough Guide's Friendliest city in the world²⁸

Inverness

1. Fastest growing city in Scotland ²⁹
2. One of the best UK retail investment locations³⁰
3. Home to the UK's newest university³¹
4. Home to Scotland's largest life science company – Lifescan Scotland³²
5. Largest multi-purpose arts venue in Scotland³³
6. Home to one of world's finest golf courses³⁴
7. Largest national park in UK - Cairngorms³⁵

¹⁶ <http://www.ons.gov.uk/peoplepopulationandcommunity/leisureandtourism/articles/traveltrends/2014-05-08> and <http://www.scottishcities.org/edinburgh/>

http://www.visitscotland.org/pdf/MAIN%20Regional%20Factsheet%202015_Revised%20Jan%2020161.pdf

¹⁷ <http://www.scottishcities.org/edinburgh/>

¹⁸ <http://www.scottishcities.org/edinburgh/>

¹⁹ <http://www.scottishcities.org/edinburgh/>

²⁰ <http://www.ncub.co.uk/blog/edinburgh-the-largest-start-up-hub-outside-of-london.html>

²¹ <http://www.scotsman.com/news/finding-scotland-s-next-tech-unicorns-1-4021661>

²² <http://www.scottishcities.org/edinburgh/>

²³ <http://www.scottishcities.org/glasgow/>

²⁴ <http://www.scottishcities.org/glasgow/>

²⁵ <http://www.scottishcities.org/glasgow/>

²⁶ <http://press.nationalgeographic.com/2015/11/19/national-geographic-traveler-magazine-2016-best-of-the-world-list/> and http://travel.nationalgeographic.com/travel/best-trips-2016/#/bow-glasgow-riverside-museum_92368_600x450.jpg

²⁷ <http://www.thinkscotlandconference.co.uk/why-scotland/> and <http://www.scottishcities.org/glasgow/>

²⁸ <http://www.scottishcities.org/glasgow/>

²⁹ <http://www.scottishcities.org/inverness/>

³⁰ <http://www.scottishcities.org/inverness/>

³¹ <http://www.scottishcities.org/inverness/>

³² <http://www.hie.co.uk/assets/files/investors/Life-sciences.pdf>

³³ <http://www.creativescotland.com/explore/read/stories/connecting/2014/eden-court-theatre-and-cinema>

³⁴ <http://iabp.co.uk/local-economy/>

Perth

1. Projected population growth of 25% over next 20 years³⁶
2. More places to eat and drink per head of population than any other Scottish city.³⁷
3. Largest concentration of food and drink businesses in Scotland worth £310m annually
4. 61.5% of residents qualified to graduate level³⁸
5. One of UK's leading cities for digital connectivity (almost 100% of premises having access to superfast broadband and 89% to ultrafast broadband)³⁹
6. Home to largest University of Highlands and Islands Campus with over 9,000 students⁴⁰

Stirling

1. Ranked best place in Scotland to start a business and 8th in the UK⁴¹
2. The University of Stirling is one of the UK's top research universities and is 7th in the UK for graduate employability.⁴²
3. Highest % of employees who are managers, directors or senior officials in Scotland (13.4%)⁴³
4. Scotland's most entrepreneurial city with 100 more businesses per 1,000 population than the UK average.⁴⁴
5. Stirling is an international centre of excellence for Aquaculture, Dementia Care and Sport.⁴⁵
6. 33% of our workforce are educated to degree level or above.⁴⁶

³⁵ <http://visitairngorms.com/keyfacts>

³⁶ <http://www.scottishcities.org/perth/>

³⁷ <http://www.scottishcities.org/perth/>

³⁸ <http://www.scottishcities.org/perth/>

³⁹ <http://www.scottishcities.org/perth/>

⁴⁰ Perth College UHI, 2015 https://issuu.com/perthcollegeuhi/docs/prospectus_16_17_low_res

⁴¹ https://www.qualityformations.co.uk/blog/where-is-the-best-place-in-the-uk-to-start-a-business/?utm_campaign=shareaholic&utm_medium=twitter&utm_source=socialnetwork

⁴² 2014 Research Excellence Framework (REF) <https://www.stir.ac.uk/about/facts-and-figures/>

⁴³ <http://www.scottishcities.org/stirling/>

⁴⁴ <http://www.scottishcities.org/stirling/>

⁴⁵ <https://www.stir.ac.uk/about/sporting-excellence/> <https://www.stir.ac.uk/about/research-excellence/>

<https://www.stir.ac.uk/natural-sciences/research/groups/aquaculture/> <http://dementia.stir.ac.uk/about-dsdc>

⁴⁶ <http://www.scottishcities.org/stirling/>