







The following Action Plan outlines actions to be undertaken in the first year of the Strategy alongside the organisation responsible for the delivery of the action. Many of these are enabling actions that will support and lay the ground for further work over the course of the six year strategy.

The Action Plan will be reviewed on an annual basis to incorporate learnings, successes and emerging insights gained through collaboration outlined in this first year plan. The Governance and Delivery Framework will enable a wide range of input into the development of future year activity.

Actions	Lead organisations
Litter	
1. <b>Proposed change in legislation</b> : Introduction of new powers to impose a civil penalty on the registered keeper of a vehicle from which a littering offence is committed.	Scottish Government
2. <b>Targeted behaviour-based interventions</b> : Work with key stakeholders (local authorities, duty bodies and businesses) to test collaborative approaches to deliver one or two innovative behaviour-based interventions utilising existing data to identify and target litter types or items (including new and emerging types), evaluating their impact and potential for wider roll-out.	Keep Scotland Beautiful
3. <b>Empowering communities</b> : Work alongside local authorities and other relevant stakeholders, develop and promote a national online litter hub to provide information, advice and support to community groups and other relevant local organisations on tackling litter and littering behaviour.	Keep Scotland Beautiful
4. <b>Engaging communities</b> : Create and deliver a national community-focused litter education programme that will build capacity and capability within local communities to enable them to take action at a local level to tackle litter and littering behaviour.	Keep Scotland Beautiful
Actions	Lead organisations
Flytipping	
5. <b>Proposed changes in legislation</b> : A new fixed penalty regime will be introduced to allow local authorities to issue Fixed Penalty Notices for breaches to householder duty of care obligations in relation to the disposal household waste	Scottish Government

6. <b>Proposed changes in legislation</b> : New powers will be introduced to allow enforcement authorities to search and seize vehicles suspected to be involved in illegal waste activity	Scottish Government
7. <b>Proposed changes in legislation</b> : Raise the current value of Fixed Penalty Notices, which can be issued by local authorities, Police Scotland and Loch Lomond and Trossachs National Park, to the current maximum in Scotland of £500	Scottish Government
8: <b>Sharing information and best practice</b> : Share information and support resource sharing between key stakeholders and fora including the Litter Managers Network, Scottish Partnership Against Rural Crime and Flytipping Forum.	Scottish Government
9. <b>Supporting a more effective mechanism for citizen reporting of flytipping</b> : Simplify existing flytipping reporting channels through the closure of Dumb Dumpers.	Scottish Environment Protection Agency
10. Clarification of roles and responsibilities: Support key stakeholders to review guidance on roles and responsibility of Scottish Environment Protection Agency, local authorities, national parks and Police Scotland in investigating and enforcing flytipping offences.	Scottish Environment Protection Agency
11. <b>Support for landowners</b> : Develop guidance and carry out trials to better support private landowners to deter and deal with flytipping affecting their land.	Scottish Environment Protection Agency
12. Increase use of digital technologies to detect and disrupt flytippers: Enhance the use of open-source research to identify unregistered waste carriers advertising on-line (as well as rogue operators operating behind a Waste Carrier Registration) and, where they are found, apply both online interventions to deter and disrupt their actions, as well as capture information to support their investigations leading to enforcement action.	Scottish Environment Protection Agency
Actions	Lead organisations
Litter and Flytipping	
13. <b>Development of more effective enforcement practices</b> : Conduct an evidence review of the enforcement of litter and flytipping offences to better understand, and address, the key barriers to current enforcement practices.	Scottish Government

14. Joint working between stakeholders: Work collaboratively with Zero Waste key stakeholders to scope options to improve the effectiveness, efficiency and consistency of prevention activity that could be trialled and, if successful, scaled up across Scotland.

Scotland

Actions	Lead organisations	
Data Improvement: Litter and Flytipping		
15. <b>Developing a Litter &amp; Flytipping Data Strategy</b> : Explore and identify the data necessary to support local and national action planning, monitoring and evaluation activity	Zero Waste Scotland	
16. <b>Developing litter data</b> : Building on work completed to date with regards to LEAMS and LMS, engage with a wider range of stakeholders and ensure a common approach to data management, analysis and use.	Keep Scotland Beautiful	
17. <b>Improving consistency of litter data</b> : Actively promote, and improve quality and consistency of citizen science to support litter data collection, and complement existing programmes.	Keep Scotland Beautiful	
18. <b>Improving consistency of flytipping data</b> : Engage and work with a wide range of stakeholders to establish data requirements. Develop structures which improve consistency of this flytipping data and incorporate it into a new Scottish national database on flytipping.	Scottish Environment Protection Agency	
19. <b>Developing flytipping data</b> : Explore the development of a live picture of flytipping across Scotland.	Scottish Environment Protection Agency	
Actions	Lead organisations	
Strategy governance and delivery		
20. <b>Governance and communications</b> : Implement a Governance and Delivery Framework, to manage delivery of the strategy, leveraging the knowledge and skills of stakeholders to lead delivery of actions and provide an established engagement mechanism to support co-ordination, innovation and sharing of information.	Scottish Government	









