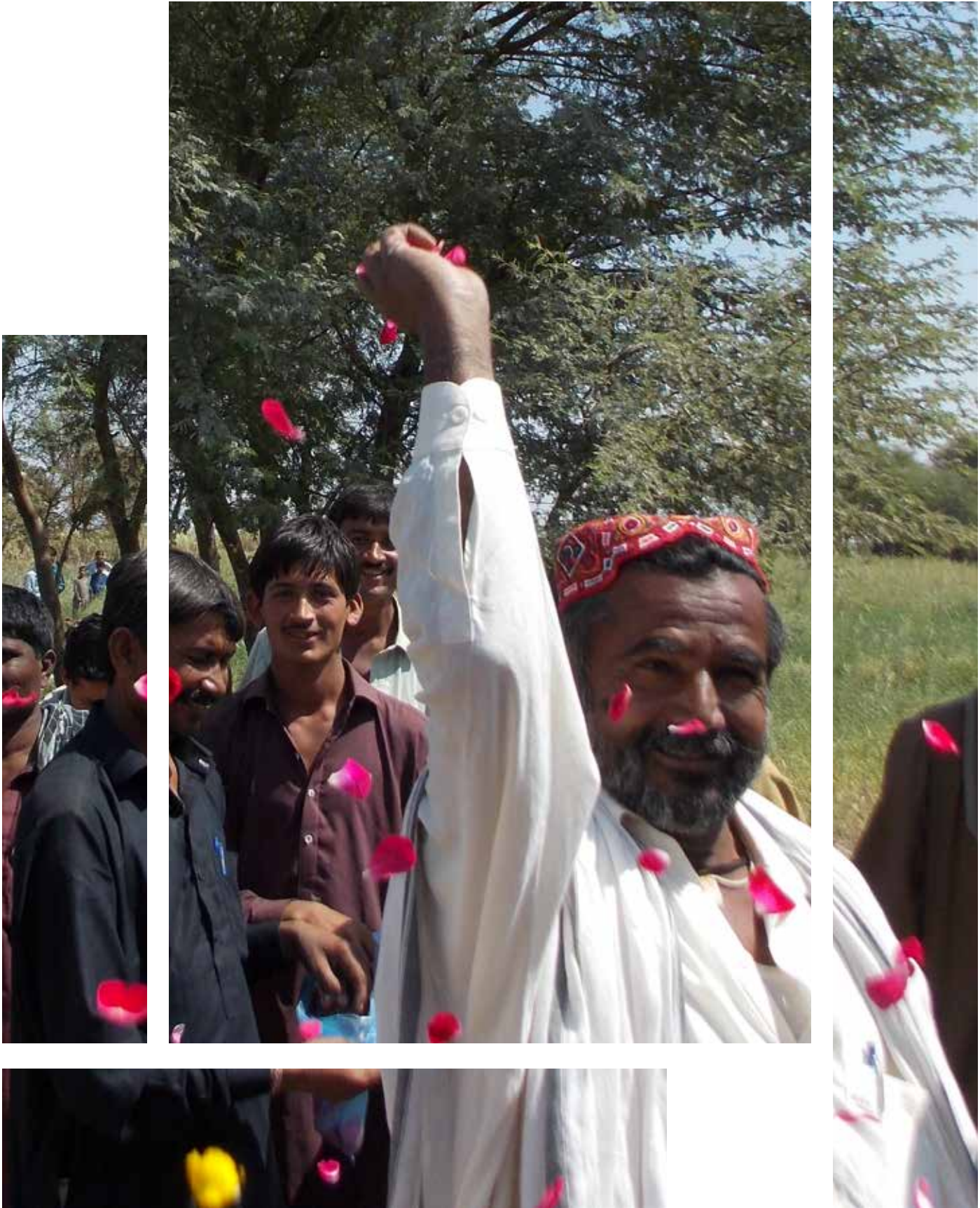


SCOTLAND'S INTERNATIONAL FRAMEWORK PAKISTAN ENGAGEMENT STRATEGY





Scottish Government and Tearfund collaboration
Credit: Chris Reilly, Scottish Government

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↑
Scottish Scholarship Awardees
Credit: Chris Reilly, Scottish Government

INTRODUCTION

SCOTLAND'S COMMITMENT TO A STRONG, LONG-TERM, BILATERAL PARTNERSHIP WITH PAKISTAN

Why Pakistan?

Pakistan occupies a geopolitically important location at the crossroads of South Asia, the Middle East and Central Asia. With over 191 million people and an increasing urban and young population¹, Pakistan's economy is poised to grow steadily in the coming years².

Scotland is home to a large and vibrant Pakistani community including a sizeable student population, many of whom maintain close links with family members in Pakistan. The community's contribution to Scotland – culturally, economically and socially – is significant. The early migrants, whose experience has been collected through the [Colourful Heritage project](#), have opened the door for the Scottish Asian community to play a valued and influential role in public life, civil society and business.

Scotland's new Pakistan Strategy recognises the need for specific, focused and collaborative activity with Pakistan, to help us meet our purpose of sustainable economic growth. We have focused on four priority sectors which include: trade, investment and enterprise; education and skills; water and energy; and culture and heritage. Our focus for engagement reflects Pakistan's own priorities, matched with Scotland's expertise and offers scope for mutual learning, benefit and sharing of knowledge.

In our partnership work with Pakistan, we will engage with Pakistani national and provincial government as well as business, academic and cultural communities, civil society and young people.

¹ http://www.finance.gov.pk/survey_1415.html

² Source: UN revision of World Population Prospects

Scotland's international ambitions

One of the key priorities of Scotland's Economic Strategy is internationalisation and our co-operation with Pakistan fully supports this. As defined in Scotland's International Framework, the aims of internationalisation are:

- to create an environment within Scotland that supports a better understanding of international opportunities and a greater appetite and ability to seize them; and
- to influence the world around us on the issues that matter most in helping Scotland flourish.

As part of this ambition we will aim to co-operate in addressing global challenges such as climate change, tackling inequality and the promotion of human rights. Scotland's engagement with Pakistan will complement these aims as well as contributing to the UN Sustainable Development Goals.

Strategic objectives for engagement with Pakistan

Our International Framework has four strategic objectives, which we have aligned to our engagement with Pakistan.

PAKISTAN AND SCOTLAND

COLLABORATION BETWEEN PAKISTAN AND SCOTLAND IN:



TRADE, INVESTMENT
AND ENTERPRISE



EDUCATION
AND SKILLS



ENERGY AND WATER



CULTURE AND
HERITAGE



OVER 500
STUDENTS
FROM PAKISTAN
IN SCOTLAND



PAKISTAN
CONSULATE
IS BASED IN
GLASGOW

6 UNESCO WORLD HERITAGE SITES IN BOTH SCOTLAND AND PAKISTAN

5 OF SCOTLAND'S
HIGHER EDUCATION
INSTITUTES ARE IN
THE TOP 120 IN THE
WORLD FOR SCIENTIFIC
PERFORMANCE

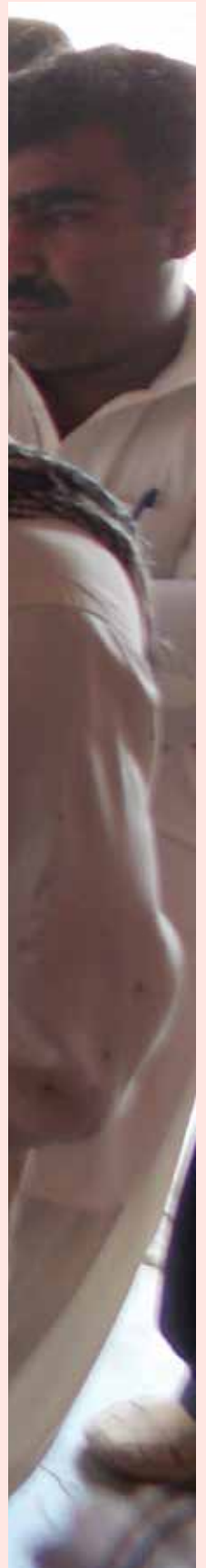
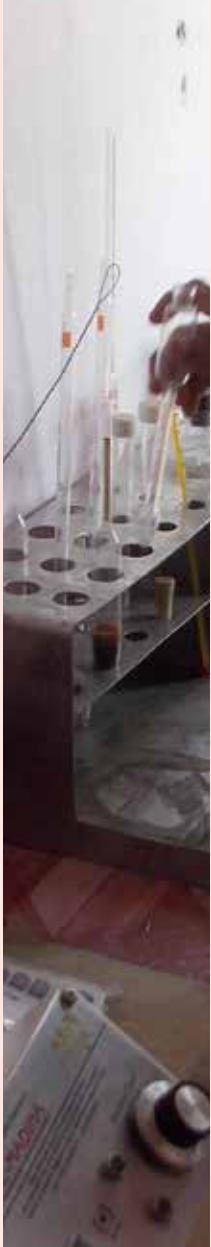
GLASGOW
IS A TWIN
CITY WITH
LAHORE



49,381 PAKISTANIS
IN SCOTLAND

LEARNING PARTNERSHIP BETWEEN
POLICE SCOTLAND COLLEGE - TULLIALLAN
AND THE PUNJAB POLICE COLLEGE





↑
Scottish Government and Oxfam Agriculture collaboration
Credit: Chris Reilly, Scottish Government

STRATEGIC OBJECTIVE 1 –

GLOBAL OUTLOOK

Aim

To enhance Scotland's global outlook, we will embed internationalisation and create an environment which encourages knowledge exchange. We will provide targeted support to our people, businesses and institutions to help them to seize international opportunities. We must also understand the impact of our work on others.

Trade, Investment and Enterprise

The Government of Pakistan's focus remains on ensuring macroeconomic stability and growth as well as mobilising domestic resources and increasing exports³. Pakistan is a developing market with a young and growing population, with 35% of the population now living in urban areas⁴. Areas of interest where Scotland is well placed to assist include infrastructure development, renewable energy, water, financial services, food and drink, healthcare and retail. Scotland is a global leader in its policies to develop social enterprise and will share expertise with Pakistan in this area, including through supporting the [Social Enterprise Academy](#), to seek a partner to open a branch of the Academy in Pakistan. This way, Scottish expertise can be used to help develop the growing social enterprise sector in Pakistan.

What is our long-term ambition?

- Increase trade with Pakistan.
- Help support Scottish companies to successfully access Pakistan's markets.
- Encourage frequent exchange of business delegations in both countries, resulting in long-term sustainable relationships.
- Enhance the reputation of Scottish business in Pakistan.
- Encourage increased investment from Pakistan into Scotland.
- Support strengthened and fairer economies through social enterprise development.

³ http://www.commerce.gov.pk/?page_id=5

⁴ <http://kff.org/global-indicator/urban-population/>

TRADE, INVESTMENT AND ENTERPRISE

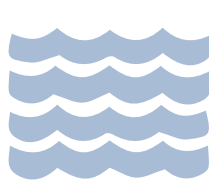
TRADE AND INVESTMENT OPPORTUNITIES BETWEEN PAKISTAN AND SCOTLAND IN:



INFRASTRUCTURE
DEVELOPMENT



RENEWABLE
ENERGY



WATER



FINANCIAL
SERVICES



FOOD AND
DRINK



HEALTHCARE
AND RETAIL

£42 BILLION-VALUE
OF PAKISTAN RETAIL MARKET



£55M

ANNUAL EXPORTS 
FROM SCOTLAND
TO PAKISTAN

PAKISTAN IS
IN THE WORLD IN TERMS
OF THE TOTAL NUMBER OF
INTERNET USERS

27TH

40,000 STITCHERS
IN PAKISTAN
PRODUCE 70%
OF THE WORLD'S HAND
STITCHED FAIRTRADE FOOTBALLS



SCOTTISH GOVERNMENT INTERNATIONAL
DEVELOPMENT FUNDING HAS SUPPORTED
OVER 5,200 WOMEN TO
GENERATE INCOME THROUGH FARMING

26,000 SCOTTISH BUSINESSES
WORKING WITH 19 HIGHER
EDUCATION INSTITUTIONS TO TURN
RESEARCH INTO PRODUCTS

40 PAKISTANI STUDENTS
UNDERTAKING
TRAINING WITH THE SCOTTISH
SOCIAL ENTERPRISE ACADEMY



↑
Connected Classroom
Credit: St Albert's Primary School

STRATEGIC OBJECTIVE 2 – RELATIONSHIP AND PARTNERSHIPS

Aim

We will work with partners to share local knowledge and build bilateral relationships and networks. We will continue to be a good global citizen, making distinctive contributions to addressing global challenges such as climate change, tackling inequality and promoting human rights. A relationship of trust, collaboration and mutual benefit is more likely to lead to long-term co-operation. We will build on the increasing engagement between the governments of Scotland and Pakistan at national and provincial level, including developing our established links with the provincial governments of Punjab and Khyber Pakhtunkhwa.

Education and Skills

The Government of Pakistan is focused on raising academic and vocational standards of education and training. A large youth population (approximately 40 million 10-19 year olds) and a literacy rate of 58%⁵ provides tremendous opportunities for Scotland. Scotland has a global reputation for its approach to inclusive education and curriculum development⁶ and as such can partner with Pakistan to support development in these areas. We can also look at how we can use modern technology to connect more classrooms and teachers in Pakistan and Scotland, developing closer links at a young age.

In higher education, Scotland has a global reputation for the quality of its research. Five Scottish universities feature in the world's top 200⁷ and funding is in place to enable research partnerships and further collaboration. We will capitalise on this by partnering with Pakistan in specialised areas such as aviation, dentistry, energy, water, life science, agriculture and

business. We will share information regarding the development of on-line learning. In addition we will extend the [Saltire Scholarships](#) programme to Pakistan to encourage more Pakistani students to study in Scotland.

Equality of opportunity in education is vital. Through our International Development Fund the Scottish Government is contributing to access for women and disadvantaged groups in Pakistan to education and skills development, as well as for schoolchildren from rural areas to continue their education⁸.

The development of skills for employability is also crucial. By 2020 we are looking at providing 500,000 skills and learning opportunities in Scotland⁹ and will share information about modern apprenticeships and help develop an apprenticeship programme in Pakistan that can have a focus on the most disadvantaged.

What is our long-term ambition?

- Sustainable, long-term collaborative relationships between Pakistani and Scottish children, young people, students and educationalists across all sectors.
- Scotland and Pakistan's education, skills and research strengths are enhanced, recognised, and increased in economic value.
- Encourage the development of apprenticeship programmes in Pakistan.
- Increase opportunities for women and disadvantaged groups to access education in Pakistan.
- Contribute to Sustainable Development Goal Four to ensure inclusive education.

⁵ Source: Pakistan Social and Living Standards Measurement Survey 2013-14.

⁶ <http://www.oecd.org/edu/school/improving-schools-in-scotland.htm>

⁷ Source: The Times Higher Education world rankings - 2015

⁸ Funding allocated until 2017.

⁹ <https://www.skillsdevelopmentscotland.co.uk/>

EDUCATION AND SKILLS

1400 PAKISTANI CHILDREN SUPPORTED TO CONTINUE EDUCATION THROUGH SCOTTISH GOVERNMENT FUNDING



94% OF INTERNATIONAL STUDENTS BELIEVE THAT SCOTLAND IS A 'GOOD PLACE TO BE'



SCOTLAND'S **SALTIRE SCHOLARSHIP** PROGRAMME EXTENDED TO PAKISTAN

100 PAKISTAN SCOTTISH APPRENTICESHIPS AVAILABLE TO YOUNG PEOPLE IN PAKISTAN

SCOTTISH GOVERNMENT HAS ASSISTED OVER **400 WOMEN TO** STUDY MASTERS RELATED COURSES AT PAKISTANI UNIVERSITIES

SCOTLAND HAS 5 UNIVERSITIES IN THE TOP 200 IN THE WORLD

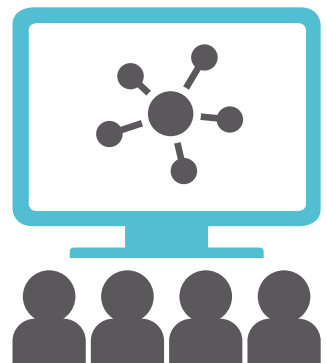


TOP 200

4 PAKISTAN UNIVERSITIES PARTNERING WITH THE SCOTTISH SOCIAL ENTERPRISE ACADEMY TO DEVELOP CURRICULA FOR TEACHING SOCIAL ENTERPRISE



30 SCHOOLS IN SCOTLAND AND PAKISTAN LINKED THROUGH CONNECTING CLASSROOMS PROGRAMME



77% OF SCOTTISH RESEARCH WAS JUDGED TO BE 'WORLD-LEADING' OR 'INTERNATIONALLY EXCELLENT' PUTTING SCOTLAND AHEAD OF THE UK AVERAGE



Scottish Government CARES funded Callander Community Hydro project
Credit: Scottish Government

STRATEGIC OBJECTIVE 3 – REPUTATION AND ATTRACTIVENESS

Aim

We are committed to building our reputation and international attractiveness by celebrating and promoting our culture and values, boosting our export performance, ensuring that Scotland remains an attractive location for investment and building on our education research capability.

Energy and Water

A key priority of the Government of Pakistan is energy and there are opportunities for Scotland in both academia and business to work in wind, solar, small hydro systems, smart grids and energy efficiency, across both the commercial and domestic fronts. Clean water is a continuing challenge for Pakistan¹⁰ and we will work to increase the sharing of Scottish academic and business expertise around energy and water technologies, with a particular focus on rural areas.

The Scottish Government is committed to making Scotland a [Hydro Nation](#), sharing our expertise in water treatment and management to help nurture it for long-term and sustainable use. We will look for opportunities to partner with Pakistan on sharing best practice on both the management of water and the use of water purification and waste-water treatment technologies. Collaboration in this way can enhance Scotland's profile but will also provide social and economic benefit to Pakistan.

Scotland and Pakistan both have a strong tradition of entrepreneurship. We will look at how we can build on this and support young entrepreneurs to develop business based around new technologies in energy and water.

What is our long-term ambition?

- Establishment of collaborative relationships between Scotland and Pakistan in water and energy.
- Understand how Scottish technologies for water purification, waste water treatment and flood mitigation in rural areas can be used in Pakistan.
- Contribute to Sustainable Development Goal Six to ensure access to water and sanitation for all.
- Contribute to Sustainable Development Goal Seven to ensure access to affordable, reliable, sustainable and modern energy for all.

¹⁰ <http://www.wateraid.org/where-we-work/page/pakistan>

ENERGY AND WATER

SCOTLAND IS HOME TO THE CENTRE OF **EXPERTISE FOR WATERS**



SCOTLAND HAS **76%** OF SMALL SCALE **HYDRO PROJECTS** IN OPERATION **ACROSS THE UK**

SCOTLAND IS ALREADY GENERATING **44%** OF ITS ELECTRICITY NEEDS FROM RENEWABLES AND IS A WORLD LEADER IN THE FAST GROWING **GREEN TECHNOLOGY SECTOR**



SCOTLAND AIMS TO GENERATE EQUIVALENT

100% OF ITS ELECTRICITY NEEDS BY 2020

SCOTLAND IS HOME TO THE **WORLD-LEADING EUROPEAN MARINE ENERGY CENTRE**



SCOTTISH GOVERNMENT INTERNATIONAL DEVELOPMENT FUND HAS SUPPORTED OVER **2,200 INDIVIDUALS** TO ATTEND TRAINING IN **CROP MAXIMISATION, IRRIGATION AND WATER MANAGEMENT** IN PAKISTAN

SCOTTISH TECHNOLOGY CAN CLEAN **DRINKING WATER** IN PAKISTAN



Culture and Heritage

Pakistan has a diverse and rich culture that creates endless opportunity to enrich Scottish culture and artistic practice and to build long lasting partnerships. There is also a wealth of Scottish expertise that can assist and inspire Pakistani practitioners. Scottish Government activities (networking, influencing, making connections, championing) are designed to encourage and create the right conditions for the cultural sector to engage. This engagement can look at areas of mutual interest including the use of disability in the arts and the protection of the historic environment.

What is our long-term ambition?

- Development of long-term cultural relationships between Scotland and Pakistan.
- Greater awareness around Pakistani culture in Scotland and Scottish culture in Pakistan.
- Maximised impact of Scottish cultural activity in Pakistan through effective coordination with other Scottish agencies and partners.
- Contribution towards improving Scotland's sustainable economic growth by promoting the visibility of Scottish cultural acts in Pakistan.

European Union

Aim: Encourage engagement with the European Union.

Our ambitions for working with Pakistan align with the first **three objectives** of the International Framework. However, within this objective it is important that Scotland presents its views as appropriate on any EU-Pakistan agreements or collaborations.

Delivery

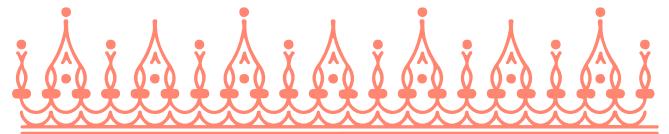
This strategy for engagement with Pakistan is clearly aligned with the Scottish Government's overarching International Framework. Reporting on the success of the delivery of this engagement strategy will be through the International Framework's reporting mechanisms, such as the updates to the framework's accompanying policy statement.

CULTURE AND HERITAGE

COLLABORATION BETWEEN PAKISTAN AND SCOTLAND
IN MUSIC, TEXTILES, MUSEUMS, VISUAL ARTS, THEATRE, LITERATURE, FILM



PAKISTANI
AND SCOTTISH
MUSICIANS
COLLABORATED
AT THE 2016
CELTIC CONNECTIONS
BURNS NIGHT



ANNUAL MELA FESTIVALS
IN SCOTLAND'S 3 LARGEST CITIES
GLASGOW, EDINBURGH AND ABERDEEN

5 PAKISTANI
POETS PERFORMED
AT THE SCOTTISH
2015 **ALCHEMY FESTIVAL**



PAKISTAN AND SCOTLAND
ARE THE **LARGEST**
MANUFACTURERS OF
BAGPIPES IN THE WORLD



© **ARTIST EXCHANGE**
WITH PAKISTAN AS PART OF
GLASGOW 2014'S COMMONWEALTH GAMES
CULTURAL PROGRAMME

Find out more from some of the organisations involved

Trade, Investment and Enterprise

- Scottish Development International <http://www.sdi.co.uk/>
- Scottish Enterprise <http://www.scottish-enterprise.com/>
- Highlands and Islands Enterprise <http://www.hie.co.uk/>
- GlobalScots <http://www.globalscot.com/>
- Scottish Chambers of Commerce <http://www.scottishchambers.org.uk/>
- UK Trade and Investment <https://www.gov.uk/government/organisations/uk-trade-investment>
- Lahore Chamber of Commerce <http://www.lcci.com.pk/>
- Karachi Chamber of Commerce <http://www.kcci.com.pk/>

Education and Skills

- Scottish Government <http://www.gov.scot/Topics/Education>
- Universities Scotland <http://www.universities-scotland.ac.uk/>
- Universities <http://www.scotland.org/study-in-scotland/universities-in-scotland/>
- Colleges Scotland <http://www.collegesscotland.ac.uk/member-colleges.html>
- Education Scotland <http://www.educationscotland.gov.uk/>
- Skills Development Scotland <https://www.skillsdevelopmentscotland.co.uk/>
- British Council Pakistan <https://www.britishcouncil.pk>
- Scottish Qualifications Authority <http://www.sqa.org.uk/sqa/70972.html>

Energy and Water

- Scottish Development International <http://www.sdi.co.uk/>
- Highlands and Islands Enterprise <http://www.hie.co.uk/>
- Scottish Government <http://www.gov.scot/Topics/Environment>
- James Hutton Institute <http://www.hutton.ac.uk/>
- Centre of Expertise for Water <http://www.crew.ac.uk/>
- Scottish Environment Protection Agency <http://www.sepa.org.uk/>
- Water Industry Commission for Scotland <http://www.watercommission.co.uk/>
- Scottish Water International <http://www.scottishwater.co.uk/business/international>
- Hydro Nation Scholars Programme <http://www.hydronationscholars.scot/>
- Community Energy Scotland <http://www.communityenergyscotland.org.uk/>

Culture and Heritage

- Creative Scotland <http://www.creativescotland.com/>
- British Council Scotland <http://scotland.britishcouncil.org/>
- National Performing Companies <http://www.gov.scot/Topics/ArtsCultureSport/arts/Sponsored-bodies/NationalPerformingCompanies>
- National Museums Scotland <http://www.nms.ac.uk/explore/introducing-our-collections/>
- Scottish Ten Project <http://www.scottishten.org/property4>
- VisitScotland <http://www.visitscotland.com/>
- VisitBritain <https://www.visitbritain.org/>
- Celtic Connections <http://www.celticconnections.com/Pages/default.aspx>
- National Galleries of Scotland <https://www.nationalgalleries.org/>



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