

Scottish Consumer Sentiment Indicator

Data Collection

Between Q2 2013 and Q1 2020, c. 2,250 adults (aged 16+) in Scotland were surveyed each quarter (based on c. 750 responses per month) via a face to face in home survey. The survey was paused between the second half of March 2020 and the end of May 2020. In June 2020, the survey was restarted as an online survey of c. 3,000 adults (aged 16+) per quarter. (based on c. 1,000 responses per month).

The following questions on Scottish economic performance, household finances and household spending are used to construct the Scottish Consumer Sentiment Indicator.

Topic	Question
Economic Performance	Q1. At the current time, how do you think the Scottish economy is performing? Please score between 1 and 10 where 1 is performing very badly and 10 is performing very well.
	Q2. 12 months ago, how do you think the Scottish economy was performing, bearing in mind that you gave a score of [X] to the Scottish economy at the current time? Please score between 1 and 10 where 1 was performing very badly and 10 was performing very well.
	Q3. 12 months from now, how well do you think the Scottish economy will be performing, bearing in mind that you gave a score of [X] to the Scottish economy at the current time? Please score between 1 and 10 where 1 is performing badly and 10 is performing very well.
Household Finances	Q4. At the current time, how secure is your household's financial position? Please score between 1 and 10 where 1 is totally insecure and 10 is totally secure.
	Q5. 12 months ago, how secure was your household's financial position, bearing in mind that you gave a score of [X] to your household's current financial position? Please score between 1 and 10 where 1 was totally insecure and 10 was totally secure.
	Q6. 12 months from now, how secure do you think your household financial position will be, bearing in mind that you gave a score of [X] to your household's current financial position? Please score between 1 and 10 where 1 is totally insecure and 10 is totally secure.
Household Spending	Q7. How relaxed do you feel about spending money these days, on a scale where 1 is not at all relaxed, and 10 is extremely relaxed?
	Q8. How relaxed did you feel about spending money this time last year, on a scale where 1 is not at all relaxed, and 10 is extremely relaxed, bearing in mind that you gave a score of [X] to how relaxed you feel about spending money at the current time?