Scottish Consumer Sentiment Indicator

Data Collection Methodology

Sample size	2,250 adults aged 16+.
Mode	Face to face, in home.
Timing	Quarterly.
Sampling	Stratified random sampling.
Weighting	Data weighted to match population profile estimates with weights applied to gender, age, Socio-economic group and Scottish Parliament region.
Quotas	Quotas are applied based on working status, children in household and shopper status, all within gender, in addition to Socio-economic group, age and region.

The following questions on Scottish economic performance, household finances and household spending are used to construct the Scottish Consumer Sentiment Indicator.

Topic	Question
Economic Performance	Q1. At the current time, how do you think the Scottish economy is performing? Please score between 1 and 10 where 1 is performing very badly and 10 is performing very well.
	Q2. 12 months ago, how do you think the Scottish economy was performing, bearing in mind that you gave a score of [X] to the Scottish economy at the current time? Please score between 1 and 10 where 1 was performing very badly and 10 was performing very well.
	Q3. 12 months from now, how well do you think the Scottish economy will be performing, bearing in mind that you gave a score of [X] to the Scottish economy at the current time? Please score between 1 and 10 where 1 is performing badly and 10 is performing very well.
Household Finances	Q4. At the current time, how secure is your household's financial position? Please score between 1 and 10 where 1 is totally insecure and 10 is totally secure.
	Q5. 12 months ago, how secure was your household's financial position, bearing in mind that you gave a score of [X] to your household's current financial position? Please score between 1 and 10 where 1 was totally insecure and 10 was totally secure.
	Q6. 12 months from now, how secure do you think your household financial position will be, bearing in mind that you gave a score of [X] to your household's current financial position? Please score between 1 and 10 where 1 is totally insecure and 10 is totally secure.
Household Spending	Q7. How relaxed do you feel about spending money these days, on a scale where 1 is not at all relaxed, and 10 is extremely relaxed?
	Q8. How relaxed did you feel about spending money this time last year, on a scale where 1 is not at all relaxed, and 10 is extremely relaxed, bearing in mind that you gave a score of [X] to how relaxed you feel about spending money at the current time?