

2016-2022 Rural Affairs, Food and Environment Research Programme Evaluation



AGRICULTURE, ENVIRONMENT AND MARINE



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Glossary of Terms

ARP Additional Research Providers (universities and higher

education institutes outside of the MRPs and Centres

of Expertise)

BEIS Department for Business, Energy and Industrial

Strategy

BioSS Biomathematics and Statistics Scotland

CKEI Centre for Knowledge Exchange and Impact

ClimateXChange Centre of expertise connecting climate change

research and policy

CoE Centre of Expertise

CREW Centre of Expertise for Waters

CXC ClimateXchange (Scotland's Centre of Expertise

connecting climate change research and policy)

DEC Directors Executive Committee

Defra Department for Environment, Food and Rural Affairs

EPIC Centre of Expertise on Animal Disease Outbreaks

EU European Union

Evaluation framework Document that provides the evaluation scope and

identifies the questions to answer

Extension year Extension of the 2016-21 research Programme to

2021/22 due to Covid-19. The extension year had its

own aims and objectives

FTE Full-Time Equivalent

HEI Higher Education Institute

Hutton James Hutton Institute

IUCN International Peat Society Climate Change Panel and

International Union for the Conservation of Nature

KE Knowledge Exchange

Measure of esteem Allocation of a role such as panel member or journal

editor to a researcher

Moredun Moredun Research Institute

MRP Main Research Provider

OG Operational Group

PHC Plant Health Centre (Centre of Expertise)

RBGE Royal Botanic Gardens Edinburgh

RD coordinators Research Delivery Coordinators

RDF Research Delivery Framework

RESAS Rural and Environment Science and Analytical

Services

SAB Strategic Advisory Board

SEFARI Scottish Environment, Food and Agriculture Research

Institutes. This includes: Biomathematics and Statistics Scotland, The James Hutton Institute, Moredun Research Institute, The Rowett Institute, Royal Botanic Garden Edinburgh, and Scotland's

Rural College

SRP Strategic Research Programme

SRUC Scotland's Rural College

Steering Group Scottish Government steering group providing support

to and overseeing the evaluation

TC Theme Coordinators

ToC Theory of Change

UKRI UK Research and Innovation

Underpinning Capacity Assets/services which support the research within

the Strategic Research Programme e.g. the National

Soil Archive and the Scottish Soil Database

WPC Work Package Coordinaton

1. Executive Summary

1.1. Introduction

The Rural Affairs, Food and Environment Research Strategy for 2016-21¹ ("the Strategy") provided the vision and strategy for investment by the Scottish Government in environmental and agricultural research over a fiveyear period.

The vision (as extracted from the Strategy (Scottish Government, 2015, p3¹)) states:

We will have delivered research that is relevant, respected and responsive to Scotland's communities, its people and to the rural economy in 2021 by:

- Having a Strategic Research Programme, which has interdisciplinarity at its core and has a single clear identity that is recognised nationally and internationally for its excellent science.
- Demonstrating increased levels of collaboration with researchers from other institutions through leverage of our investment in research.
- Having evidence of increasing innovation activity associated with the Programme with a range of non-commercial and commercial funders.
- Ensuring we demonstrate the impact of our research undertaken on the communities, businesses, public sector and the economy of Scotland in a clear and measurable way.
- Making the significant data holdings we support through our funding more visible and accessible.
- Creating Centres of Expertise at points of significant demand in the system for the translation of scientific understanding from across Scotland into solutions to critical questions that will emerge over time.

Due to the Covid-19 pandemic, the Programme was extended for one year to cover 2021/22 and to enable ongoing projects to finish. Main Research Providers (MRPs) delivered the majority of the research. These included the James Hutton Institute (incorporating Biomathematics and Statistics Scotland - BioSS), Scotland's Rural College (SRUC), Moredun Research Institute, and the Rowett Institute. Dedicated Centres of Expertise (CoEs) including ClimateXChange (Centre of expertise connecting climate change research and policy (CXC)), CREW (Centre of Expertise for Waters), EPIC (Centre of Expertise on Animal Disease Outbreaks) and the Plant Health Centre (launched 2017/18 therefore during the Programme) provided specialist expertise. Additional Research Providers (ARPs) such as universities and Higher Education Institutes also undertook some research.

¹ The Scottish Government (2015): Rural Affairs, Food and Environment Research Strategy for 2016-22, accessed at: Rural Affairs, Food and Environment Research Strategy for 2016-2021 on 5 August 2022.

Following completion of the six-year Programme, there was a need for evaluation in line with HM Treasury's Magenta Book. Risk & Policy Analysts (RPA) was contracted by the Scottish Government to undertake the Programme evaluation. The evaluation had the following specific objectives:

- Gather and present the Programme inputs, outputs, delivery and outcomes;
- Understand and quantify the impact to Scotland from the research undertaken – including, community benefit, net zero contribution, policy contribution and scientific benefit, where appropriate, use should be made of guidance from the Magenta Book;
- Understand and quantify what value Scotland, and the Scottish Government, gained from the research undertaken within the Programme. This includes a robust estimate of the economic impact of the Programme, again referring to Magenta Book methodology where and when appropriate;
- 4. Provide appraisal on the Programme delivery and performance of both the MRPs and the Scottish Government. This includes detail on the advantages and disadvantages to the delivery model. Consideration should be given to delivery vehicles, the procurement arrangements and the research delivery framework; and
- 5. Provide a comparative assessment against the final research outputs and the vision and principles set out in the Rural Affairs, Food and Environment Research Strategy for 2016 2021.

1.2. Approach

The evaluation began with the co-creation of a Theory of Change (ToC), which showed the components of the Programme from inputs through to the vision. The study team used the ToC, alongside the evaluation objectives, to develop an evaluation framework which included questions, indicators and data sources.

Evidence for the evaluation included Programme documentation supplied by the Scottish Government (e.g. annual reports) and information from the internet (e.g. the SEFARI² website). The study team reviewed the Programme documentation as part of a desktop assessment. This involved collating and analysing basic Programme statistics such as staff inputs, funding and outputs (e.g. policy outputs).

Programme documentation was supplemented with engagement data. The study team held 30 online semi-structured interviews with stakeholders from the Scottish Government, MRPs, CoEs and ARPs. A sampling strategy was used to ensure engagement included stakeholders from different

² SEFARI, the Scottish Environment, Food and Agricultural Research Institutions, includes the six MRPs namely Hutton, BioSS, SRUC, Moredun, Rowett and the Royal Botanic Garden Edinburgh.

organisations, roles, etc. Tailored interview questions were developed for the different stakeholder types.

The study team analysed all the evidence against the evaluation questions. Programme data were used to estimate the economic impacts of the Programme. Interview data was used to explore the reasons for any patterns or trends, to help identify impacts, and to determine the extent to which any impacts could be attributed to the Programme. Interview evidence also fed into recommendations.

1.3. Findings

Objective 1: programme inputs, outputs, delivery and outcomes

The Programme allocated £279 million across the Strategic Resaerch programme (SRP), Underpinning Capacity, CoEs, knowledge sharing through SEFARI gateway and on supporting innovation. The programme supported 354 staff in 2016/17, declining to 267 in the extension year (2021/22). Work was undertaken on all three of the Programme's themes of natural assets; productive and sustainable land management and rural economies; and food, health and wellbeing. Outputs included 1,244 policy outputs, 2,674 peer-reviewed publications and 607 publications for trade, which captured topics such as sheep scab and agri-policy for pollinators.

Objective 2: impact to Scotland

The Programme has resulted in many different impacts for Scotland. The net zero contribution of the Programme is strongly linked to work by CXC, which was involved in producing a Scottish Transport and Air Pollution model. This has implications for transport policy in terms of identifying the best options to decrease emissions and improve air quality. In relation to community benefits, EPIC's knowledge exchange work on disease preparedness is expected to benefit the farming community. The contribution of the Programme to policy has been seen in work on rural depopulation, which fed into the creation of the National Island Plan by the Scottish Government's Island Policy team. Considering scientific benefits, research has led to a new method for monitoring and conserving genetic diversity.

Objective 3: value gained by Scotland and the Scottish Government The benefits of the Programme have been estimated as £470 million to £680 million (£2022) based on monetising eight different types of impact. This figure includes the economic benefits of gross value added from jobs and spin-outs, income generated from intellectual property and the reduced impacts of animal diseases (specifically sheep scab). It also captures the environmental benefits of reduced greenhouse gas emissions (from changes in diet resulting from a food swap tool) and social benefits associated with jobs provided by the Programme, new skills and the return on public investment in research. The total estimated benefits are greater than the costs of £279 million, and still, the actual value of the Programme is likely to

be even higher. Some benefits will take time to be realised and are not yet apparent.

Objective 4: appraisal of Programme delivery

Programme delivery was generally seen as positive. Interviewees from MRPs, CoEs and ARPs were keen to highlight the Programme's encouragement of co-working between MRPs instead of making them compete for funding, and the way the Programme allows for more strategic research. The Programme was also seen to encourage direct communication with policy makers. The performance of the Scottish Government was broadly praised, especially in relation to accessibility of staff during the Covid-19 pandemic. Strong personal relationships were recognised as key. However, it was sometimes difficult to build relationships across institutions if they did not already exist. Other issues raised by MRPs related to the use of Excel spreadsheets for reporting. These were seen to take a lot of time and effort, diverting resources away from research. Comments were also made in relation to the length of the funding cycle, and how annual cycles sometimes led to staff looking for other jobs due to lack of funding certainty.

Objective 5: comparative assessment against the Strategy

The Programme performed favourably against the principles from the vision, although comments from interviewees suggested further progress could be made. Interviewees were positive about the Programme's reputation and the SEFARI Gateway. The involvement of MRPs with others outside the Programme in research and innovation was apparent, with £85 million of funding coming from research councils, the EU and Defra, and £70 million of industry input, showing commercial interest in innovations developed. Creation of the Plant Health Centre CoE in 2018 enabled research on topics such the impacts of removing the molluscicide metaldehyde, with the results feeding directly into Scottish Government decision making.

Interdisciplinary working was apparent based on outputs, although there was a desire from interviewees for more opportunities to work together. Underpinning capacity was used, but interviewees felt it could have been promoted more. Some interviewees felt the individual institutes were more visible than the Programme.

Benchmarking

The Programme was seen as having a long-term view when compared with other funders. For example, UK Research and Innovation (UKRI) was felt to be more reactive. Whilst the overall UKRI programme is bigger in terms of amount of funding, and has a different scope, it was commented that expertise within the SRP was on a par. However, it was also suggested that UKRI work might have a higher standard reputation. This could link to the issue of identity, perhaps reflecting the lower visibility of the Programme itself.

1.4. Recommendations

The evaluation identified several recommendations for future Programmes. Key recommendations included:

- Length of funding cycle: consider the possibility of longer-term funding cycles within the Programme to provide sufficient resources to ensure continuity of research projects. The loss of key personnel impacted the quality of science conducted, and meant strong personal relationships that had been established during prior Programmes were lost;
- Importance of relationships: embed strong relationship building practices as part of project planning, and encourage this throughout. Numerous interviewees identified a key reliance upon effective relationships across institutions and work package teams, with difficulties being encountered where relationships were not productive. Pre-established relationships were seen as vital in delivering quality science;
- **Project reporting**: review project reporting to see if it could be made more flexible as well as undertaken in a different format to Excel; and
- **Promotion of the Programme**: build on the work already undertaken by SEFARI to further promote the Programme itself, to build the Programme's identity. Interviewees felt that audiences were sometimes more aware of the individual institutions than the overall Programme, and more could be done to ensure the Programme's strategic approach to research was appreciated.

2. Introduction

2.1. Background

The Rural Affairs, Food and Environment Research Strategy for 2016-21³ ("the Strategy") provided the vision and strategy for investment by the Scottish Government in environmental and agricultural research over a five-year period. A one-year extension was implemented for 2021/22 due to the Covid-19 pandemic.

Most of the research was delivered by Main Research Providers (MRPs), which included the James Hutton Institute (incorporating Biomathematics and Statistics Scotland - BioSS), Scotland's Rural College (SRUC), Moredun Research Institute (also referred to as Moredun), and the Rowett Institute⁴. However, Additional Research Providers (ARPs) such as universities and Higher Education Institutes (HEI) also provided expertise. The delivery model for the Strategy covered the following four areas:

- 1. The Strategic Research Programme (SRP), which was the main focus for the delivery of science. It had three themes: 'Food, health and wellbeing'; 'Productive and sustainable land management and rural economies'; and 'Natural assets';
- 2. Underpinning Capacity. This funding stream maintained key assets such as the National Soils Archive⁵ to ensure their long-term sustainability;
- 3. Centres of Expertise (CoE). There are four CoEs: ClimateXChange (Centre of expertise connecting climate change research and policy (CXC)); CREW (Centre of Expertise for Waters); EPIC (Centre of Expertise on Animal Disease Outbreaks); and the Plant Health Centre (launched 2017/18); and
- 4. Programme extension year. This had four specific aims including:
 - Recovery: to enable experiments and research to make up for lost time;
 - Impact: to use the previous years' work and make best application of it;

³ The Scottish Government (2015): Rural Affairs, Food and Environment Research Strategy for 2016-22, accessed at: Rural Affairs, Food and Environment Research Strategy for 2016- 2021 on 5 August 2022.

⁴ The Royal Botanic Gardens Edinburgh (RBGE) is also an MRP but was only involved in a small part of the Programme.

⁵ The James Hutton Institute hosts the National Soils Archive, with support from the Rural & Environment Science & Analytical Services (RESAS) Division of the Scottish Government.

- Covid-19: to carry out new research based on issues relating directly to the disease, the response to it or emerging data; and
- EU-exit: to investigate research on EU-exit impacts for the rural, agricultural or food sectors.

Also relevant for delivery is the SEFARI Gateway Centre, which is the knowledge exchange and impact hub for SEFARI (the Scottish Environment, Food and Agriculture Research Institutes)⁶. SEFARI was launched in March 2017 and it is led by a consortium of six research institutes including the five MRPs named above with the addition of the Royal Botanic Garden Edinburgh⁷.

2.2. Aims and objectives of study

Risk & Policy Analysts (RPA) has been contracted by the Scottish Government to undertake an evaluation of the Rural Affairs, Food and Environment Research Programme 2016-22. The aims and objectives of the evaluation are as follows:

- 1. Gather and present the Programme inputs, outputs, delivery and outcomes;
- 2. Understand and quantify the impact to Scotland from the research undertaken including: community benefit, net zero contribution, policy contribution and scientific benefit, where appropriate, use should be made of guidance from the Magenta Book;
- Understand and quantify what value Scotland, and the Scottish Government, gained from the research undertaken within the Programme. This includes a robust estimate of the economic impact of the Programme, again referring to Magenta Book methodology where and when appropriate;
- 4. Provide appraisal on the Programme delivery and performance of both the MRPs and the Scottish Government. This includes detail on the advantages and disadvantages to the delivery model. Consideration should be given to delivery vehicles, the procurement arrangements and the research delivery framework; and
- 5. Provide a comparative assessment against the final research outputs and the vision and principles set out in the Rural Affairs, Food and Environment Research Strategy for 2016 2021.

The scope of the evaluation includes the SRP, the Underpinning Capacity, the CoEs and the Programme Extension Year 2022.

⁶ SEFARI Gateway, accessed at: <u>sefari-gateway</u> on 5 August 2022.

⁷ SEFARI, About Us, accessed at: <u>sefari-about-us</u> on 5 August 2022.

2.3. Structure of this evaluation report

This report provides the final report of the evaluation. The remainder of this report is structured as follows:

- Section 3 provides information on the approach to the evaluation;
- Section 4 presents the findings; and
- Section 5 covers the conclusions and recommendations.

More detail is available in the technical annexes.

3. Approach to the Evaluation

3.1. Overview

This section briefly describes the approach to the evaluation from project inception to reporting. Additional information is available in the technical annexes.

3.1.1. Project inception

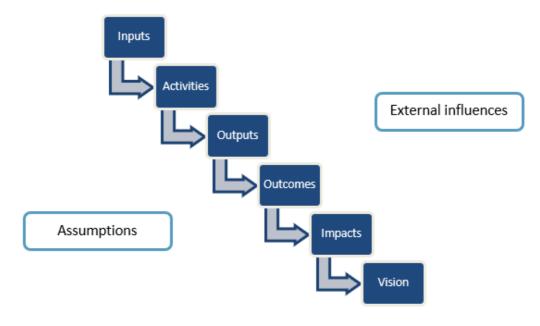
The RPA study team held an online inception meeting with the Scottish Government. Discussions covered the aims and objectives, as well as the proposed approach to the evaluation.

3.1.2. Development of the evaluation framework

Following project inception, the study team developed an evaluation framework to provide the structure for the evaluation. This required the development of a Theory of Change (ToC) and an evaluation framework (including the evaluation questions and indicators).

The RPA study team collected publicly available information about the Strategic Research Programme (SRP), such as the annual Research Highlights published by SEFARI (Scottish Environment, Food and Agricultural Research Institutions). The study team used this information to develop an outline ToC. Figure 3-1 shows the key components of information gathered in the TOC, a ToC aims to show the causal chain from inputs through to the vision⁸. It enables the identification of any external influences and assumptions that affect this chain.

Figure 3-1: Components of a ToC



⁸ HM Treasury (2020): Magenta Book, Central Government guidance on evaluation, March 2020, accessed at: government-the-magenta-book on 8 August 2022.

For this evaluation, the ToC intended to show the way in which the Programme was expected to work to achieve the vision set out in the Strategy. The process of developing the ToC also enabled the project team to increase their understanding of the SRP and the Strategy. Scottish Government stakeholders worked through the ToC components and discussed any assumptions and external influences that could affect progress towards the vision. The final ToC can be found in Section 2 of the technical annexes.

Drawing on the ToC, the study team developed a set of high-level evaluation questions based on the Strategy and the aims and objectives of the evaluation. The bullets below presents the evaluation questions. Questions are coded as to whether they are process questions (P), impact questions (I) or questions related to the Covid-19 extension year (2021/22) (C).

- **P1:** To what extent did the delivery team structure enable effective and efficient operation of the Programme?
- **P2**: To what extent were resources effective in facilitating the Programme's delivery?
- **P3**: To what extent was the funding application process effective and efficient?
- **P4**: To what extent were monitoring and reporting requirements effective?
- **I1**: Has the research been delivered in line with the vision?
- **I2**: To what extent has the Programme helped deal with challenges faced by the Scottish Government?
- **I3**: Which of the national outcomes identified in the Strategy has the Programme contributed towards, and to what extent?
- **I4**: What environmental, economic and social impacts to Scotland did the research themes achieve?
- **I5**: What 'ways of working' did the research Programme enable?
- **I6**: What is the estimated economic impact of the Programme?
- **C1**: How was the extension year designed, administered and implemented?
- **C2**: What impacts did Covid-19 and the UK leaving the European Union have on the extension year's administration?

- **C3**: To what extent did research funded through the Programme extension look at the impacts of Covid-19, the recovery from Covid-19 and data emerging from the Covid-19 pandemic?
- **C4**: To what extent did the Programme extension support the recovery of research and experiments that had been affected by the pandemic?
- **C5**: To what extent did research funded through the Programme extension look at the impacts of EU-exit?
- C6: To what extent was the Programme extension effective? What impacts did it have beyond those relating to Covid-19, the recovery of projects and EU-exit?

To develop the evaluation framework, the study team identified indicators for each question along with relevant data sources. Analysis methods were also added, taking account of the types of data required (e.g. interview evidence). The full evaluation framework, including the indicators, data sources and analysis approach is provided in Section 3 of the technical annexes.

3.1.3. Desktop assessment

The desktop assessment involved reviewing the Programme data, collating information on Programme inputs and outputs, and carrying out initial analysis to provide partial answers to some of the evaluation questions.

The study team reviewed the documentation received from the Scottish Government using a spreadsheet based proforma. The proforma was set up to enable assessment of all documents to determine funding and in-kind inputs (e.g. staff time), research activities and outputs (scientific publications, policy outputs, etc). The assessment also identified initial benefits from the research (outcomes) as well as potential longer-term benefits (impacts). This step provided a searchable resource for the evaluation going forwards.

3.1.4. Engagement

The evaluation aimed to gather information from stakeholders involved with the Programme through a series of online interviews. Stakeholders identified as relevant to the evaluation included MRP representatives, CoE representatives, ARP representatives and Scottish Government staff. A set of interview questions was developed for each of these stakeholder types using the evaluation indicators as a guide for what topics to cover. The interview questions captured process, impact, and Covid-19 extension year elements of the evaluation. The study team also developed a participant information sheet and consent form for participants. Final versions of the interview questions, participant information sheet and consent form are provided in the technical annexes.

The study team developed a sampling strategy which was agreed with the Scottish Government. The strategy identified the types of stakeholders whom the evaluation should attempt to interview based on the following criteria:

- Organisation: Scottish Government, Main Research Provider (MRP), Centre of Expertise (CoE), Additional Research Provider (ARP);
- Research theme: 'Food, health and wellbeing'; 'Productive and sustainable land management and rural economies'; and 'Natural assets';
- Type of role: Conducting research; and administration and procurement; and
- Evaluation area: Strategic Research Programme; Underpinning Capacity; CoEs; and Programme extension year.

Initially, the study aimed to conduct 20 interviews. During development of the sampling strategy, it was agreed with the Scottish Government to increase this to 30 to capture more combinations of stakeholder types (e.g. both science advisors and programme managers at the Scottish Government). The Scottish Government subsequently provided around 50% of interviewee contacts and made suggestions as to which individuals would fit the sample. To avoid any bias, the study team identified the remainder of the individuals through reviewing a list of contacts from the Scottish Government and by asking early interviewees for suggestions.

The study team invited potential interviewees to interview by email. The team held 30 online interviews with the breakdown given in Table 3-1. Whilst only one ARP representative was interviewed, this reflects the staffing breakdown of the 2016-22 Programme in that most staff were employed by MRPs, with smaller numbers at CoEs of which a proportion would be based at a Higher Education Institute.

Table 3-1: Breakdown of interviewees

Type of organisation	Number of interviews held				
MRP	18				
CoE	6				
ARP	1				
Scottish Government	5 (2 Programme managers and 3 science advisors)				
Total	30				

All interviewees were provided with a copy of the participant information sheet and consent form. Notes were taken by the study team during the interviews, with recordings used to facilitate this process. After each interview, interviewees were provided with the opportunity to review and edit the meeting minutes.

The study team transferred information from the minutes to a spreadsheet organised by evaluation question. This ensured that all material relevant to any one question was collated in one place for analysis.

3.1.5. Analysis

Programme data

Analysis of Programme data was mainly Excel based, with the aim being to describe the Programme's characteristics and identify trends and patterns in the data on programme inputs (e.g. staff) and outputs (e.g. peer reviewed publications).

Utilising the proforma developed as part of the desktop assessment, three case study projects were identified from the Programme data. The case study projects were selected by the study team to provide examples of the types of projects carried out under the Programme. The selection aimed to pick up a project for each of the three themes and to demonstrate work undertaken by different organisations.

Programme data were also used to determine the potential economic impact of the Programme. A valuation framework was developed, considering economic, environmental and social impacts. Programme outputs were then mapped against these impacts with quantification and monetisation carried out where possible.

Interview data

Interview data was analysed by question, with one member of the evaluation team being responsible for any one question to ensure that all comments and feedback were reviewed consistently. The analysis involved identifying key themes from the data, and determining the strength of the evidence for those themes where possible. This helped to determine whether a comment was an isolated viewpoint or shared by several interviewees.

Data from the interviews were also compared against the Programme data, to see if the situation shown by the Programme data reflected the perceptions of interviewees, and to explore the reasons behind any trends and patterns. Interview data were also used to help identify the impacts of the research undertaken including instances where research had informed policy.

3.1.6. Reporting

This report takes account of both Programme documentation and interview data to evaluate the Programme. The findings section has been organised as follows:

- Assessment of the Programme against the vision and principles in the Research Strategy (objective 5);
- Outputs from the Programme (part of objective 1);
- Impact to Scotland from the research undertaken (objectives 2 and 3); and
- Programme inputs and delivery (objective 4 and part of objective 1).

The evaluation questions have been allocated to the above areas and used to develop the findings.

4. Findings

4.1. Overview

As part of the findings, Section 4.2 provides an overview of the Programme's performance, beginning with an assessment of the Programme against the vision in the Research Strategy. It moves on to consider the extent to which the Programme has helped deal with challenges faced by the Scottish Government. It then looks at the contribution of the Programme towards national outcomes. Section 4.3 reports on the Programme's outputs, including ways of working. Section 4.4 goes beyond outputs to discuss the impacts of the Programme for Scotland, including an assessment of the estimated economic impact.

Finally, Section 4.5 reports on the resources put into the Programme (financial and human resources) as well as the delivery model and procurement arrangements.

4.2. Assessment of the Programme against the vision and principles in the Research Strategy

4.2.1. Delivery of the research in line with the vision

This section draws on information gathered and analysed for evaluation question I1: Has the research been delivered in line with the vision?

The vision (as extracted from the Strategy (Scottish Government, 2015, p3¹)) states:

We will have delivered research that is relevant, respected and responsive to Scotland's communities, its people and to the rural economy in 2021 by:

- Having a Strategic Research Programme, which has interdisciplinarity at its core and has a single clear identity that is recognised nationally and internationally for its excellent science.
- Demonstrating increased levels of collaboration with researchers from other institutions through leverage of our investment in research.
- Having evidence of increasing innovation activity associated with the Programme with a range of non-commercial and commercial funders.
- Ensuring we demonstrate the impact of our research undertaken on the communities, businesses, public sector and the economy of Scotland in a clear and measurable way.
- Making the significant data holdings we support through our funding more visible and accessible.

Creating Centres of Expertise at points of significant demand in the system for the translation of scientific understanding from across Scotland into solutions to critical questions that will emerge over time.

Interdisciplinarity of the SRP

Of the 1,244 policy outputs produced by the Programme, 56% (691) were linked to at least one of the Programme's three themes, of which 85% (588 outputs) were related to one theme, 12% (82) linked to two themes and 2% (21) covered all three themes. This demonstrates a limited level of interdisciplinary research. However, some of the 553 policy outputs which did not have any theme information may also have been interdisciplinary.

Feedback from interviewees reinforces the view that there was interdisciplinary working during the 2016-22 Programme, with one interviewee noting that "when research is established, there's a push toward interdisciplinarity". Another reported that the Programme performed well at finding relationships between different types of work and bringing expertise together. However, there was a desire for more opportunities to bring complementary areas of expertise together, with communication within the same theme seen as easier and more common than cross theme working, with one interviewee noting that "there was less communication across the themes".

Programme identity

During engagement, interviewees were asked about their views on the reputation of the Programme. There was a mixed response. Interviewees spoke about RESAS in the context of other funding Programmes, such as UKRI or EU research. Four interviewees explicitly stated that the Programme had a good reputation. One interviewee said that the SEFARI portal was a great positive for the Programme's reputation, as it brought the various institutes together under one portal and brand, therefore allowing the Programme to build a coherent identity. However, this same interviewee did say they believed the UKRI had a better reputation but did not expand on why. Another interviewee agreed that SEFARI made the Programme less fragmented than it had previously been.

None of the interviewees spoke negatively about the Programme's reputation, but said instead that numerous stakeholders were more aware of specific institutions than the overall Programme, evidencing potentially a limited visibility of the Programme. For example, an interviewee noted that if a stakeholder carried out Programme funded work with one of the institutions they tended to remember the institution and not the Programme. Interviewees also tended to speak more about the reputation of their own organisation than the overall funding Programme. One interviewee said that they would have liked the Scottish Government to promote their funding of strategic research more prominently.

Demonstrating increased levels of collaboration

Collaborative working was apparent, with 30 collaborations between CoEs, 979 instances of CoEs working with other organisations, and 2,329 undertakings where MRPs collaborated with others. Examples included work on willow population genetics, which involved a collaboration between RBGE,

a private estate and two non-governmental organisations, and a project on antimicrobials which was undertaken by Hutton and involved two universities. Trends in collaborations depend on the type of organisation involved. The total annual amount spent on subcontracts by CoEs increased year-on-year except for a dip in 2020-2021.

The annual number of MRP collaborations was more variable, ranging from a low of 356 in 2016/17, up to a high of 414 in 2017/18. Numbers then went down and up again, before dropping to 375 collaborations in 2021/22. Collaborations therefore occurred, but not necessarily in increasing numbers as the Programme progressed.

Interviewees reported collaborations, noting that "there was a lot of synergy amongst the projects" when they were aligned within a research deliverable, and that "scientists were encouraged to work together". Such collaborations between the researchers resulted in those in director level roles also working together. Collaborations led to studies with a global reach, for example, work on identifying greenhouse gas emissions from global aquaculture involved SRUC, the Food and Agriculture Organisation of the UN (FAO) and others, and was published in the scientific journal Nature⁹. Collaborations enabled research to go beyond the lab and connect with industry. For instance, researchers working on integrated pest management practices collaborated with the National Farmers Union and the Voluntary Initiative (an industry led Programme) to develop a pest management plan for use by crop producers¹⁰.

However, not all interviewees attributed collaborations to the Programme. One expressed the view that cohesion was "due to a long history of the individual scientists working together", thus suggesting that existing relationships are equally as important for collaborations as a Programme that facilitates working together. Another felt that the Programme "wasn't quite as cross institutional as it had been before", although they were positive about collaborations where these occurred.

Having evidence of increasing innovation activity

£1.0 million of the Programme's £279 million of funding was spent directly on innovation – equating to just under 0.4% of total spend. SRUC employed 1.2 FTEs (full-time equivalents) in 2017/18 within innovation, with 0.7 FTEs on technical staff and 0.5 FTEs on natural scientists. Across the 2016-22 programme, £500,000 was spent on innovation within 2016/17, £400,000 during 2017/18, and £100,000 in 2018/19. However, there is limited quantitative or qualitative information within annual reporting from MRPs and COEs on how this funding was utilised. EPIC reported holding an innovation summit to explore the role of organisational culture with respect to knowledge seeking and sharing behaviour. This aimed to codify a framework to ensure sustainable, resilient and efficient science-policy communication.

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⁹ MacLeod, M.J., Hasan, M.R., Robb, D.H.F. et al. Quantifying greenhouse gas emissions from global aquaculture. Sci Rep 10, 11679 (2020), accessed at: <u>Quantifying greenhouse gas emissions from global aquaculture</u> on 9 January 2023.

¹⁰ SEFARI (2020): Spotlight on Strategic Research 2019-20, accessed at: <u>Spotlight on Strategic Research 2019-20</u> on 9 January 2023.

Wider innovation activity is assumed to capture research collaborations and the involvement of organisations outside the Programme in funding, contributing to, and/or taking up research. Income from industry brought in over £70 million, as companies and other organisations took advantage of commercial opportunities resulting from research and innovation under the Programme. An illustrative example of this is the James Hutton Institute obtaining royalty income from soft fruit cultivars. This was achieved through their soft fruit breeding Programme covering both raspberry and blackcurrant, which is important for both the institute but also internationally. The breeding Programme allows exchange with researchers around the world to enable varieties that are bred with the traits necessary to meet the demands of the soft fruit industry and the changing environment. This demonstrates innovation from the Programme feeding directly into production by industry. The issuing of patents is also relevant to innovation activity, with 39 patents granted over the course of the 2016-22 Programme. The majority related to Moredun.

Non-commercial funding was also leveraged by the Programme, with money from research councils, the European Union and Defra all obtained. For instance, a project on the control of black leg (which affects potatoes) attracted funding from two research councils and Defra, in addition to Scottish Government input¹¹.

Demonstrating the impact of research undertaken

The main arena for showcasing research was SEFARI. Interviewees were particularly positive about the SEFARI Gateway, noting that "the development of SEFARI gateway was a really positive highlight...". The Gateway allowed effective knowledge exchange between various stakeholders, helping to bring them together, collate evidence and inform policy. Interviewees commented that "engagement with the gateway has come on greatly". Twitter was also used to disseminate information. Anecdotal evidence noted that industry contacts saw outputs on SEFARI and then contacted researchers to follow-up, demonstrating the relevance of the research to the economy.

Individual projects also undertook their own knowledge exchange and dissemination. SRUC wrote a report on Scotland's Agritech, Animal Health & Aquaculture (AAA) outlining its capacity, capabilities and potential. This led to the organisation of an international conference. In another example, the Moredun Institute undertook work to analyse the impact of medicated grit on the health of red grouse. This project led to dialogue between grouse moor owners, managers, and gamekeepers that resulted in many more Scottish Estates improving their practices and therefore creating a more sustainable sector.

Work by CREW created the open access tool 'Dynamic Coast', which offers reports and maps of the entire Scottish coastline. The website achieved 13,000 hits from 8,000 users globally by March 2019. This tool has been used to support numerous policies and plans for organisation ranging from the Scottish Government to local councils. The James Hutton Institute also

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¹¹ SEFARI (2022): Strategic Research Programme, End of Programme Report, 2016-22.

developed a web-based platform to facilitate access to data generated as part of a long-term sustainable cropping experiment at Balruddery Farm. The platform was regularly accessed by numerous stakeholders from RESAS and EU funded projects and numerous PhDs students.

Making data holdings more visible and accessible

Responses from interviewees suggested that the underpinning capacity was not promoted as strongly as it could have been. However, there was evidence of data sets being used by stakeholders outside of the Programme. For example, the James Hutton Institute responded to two requests in 2021/22 for samples from the National Soils Archive. These were used for investigating the distribution of microplastics in Scottish soils and identifying sulphur isotopes for use when determining the provenance of food stuffs¹². There also appears to be increased usage of Hutton's live insect collection service. Moredun's collections of pathogens, host tissues and related materials also continued to be used with 32 papers utilising the collections in 2019/20 alone¹³.

Creating Centres of Expertise at points of significant demand

The Plant Health Centre (PHC) was set up in 2018 to improve resilience to plant health threats in Scotland by connecting science to application to inform policy, planning, responses and solutions¹⁴. Within the PHC's first 18 months, five of its projects have directly informed policy, showing a demand for the research¹⁵. Contracted projects included a study on the impacts of withdrawing the molluscicide metaldehyde, which fed directly into Scottish Government decision making¹⁵. The PHC also commissioned work to assess critical biosecurity risks to Scotland. This included researching risks associated with non-specialist (e.g. supermarket) and online horticultural sales¹⁶. The research was needed because the sector is important but understudied and difficult to reach. The work resulted in recommendations and best practice options to reduce risks to plant health.

4.2.2. Extent to which the Programme has helped deal with challenges

This section reports evidence collated for evaluation question I2: To what extent has the Programme helped deal with challenges faced by the Scottish Government?' It considers the spread of funding and interviewee opinions on what was funded and what they thought was missing. It then discusses how the Programme has helped deal with challenges, through identifying

¹² James Hutton Institute (2022): Annual Report on Underpinning Capacity.

¹³ Moredun Research Institute (2020): Annual Report of Underpinning Capacity, April 2019-20.

¹⁴ Plant Health Centre (2022): About us, accessed at: planthealthcentre-about-us on 9 January 2023.

¹⁵ Plant Health Centre (2019): Centre of Expertise for Plant Health 18-month report.

¹⁶ Plant Health Centre (2021): Centre of Expertise for Plant Health Annual Report, April 2020 – March 2021.

examples where research has resulted in community benefits, contributed to net zero, fed into policy and resulted in scientific benefits.

Spread of funding and interviewee opinions

Of the total £279 million funding for the Programme, the Scottish Government allocated around 69% (£190 million)¹⁷ to the Strategic Research Programme (SRP), 16% (£43 million) to Underpinning Capacity, 13% (£35 million) to CoEs, 3% (£8 million) to knowledge exchange and management and less than 1% (£1 million) to innovation. Respondents from MRPs tended to suggest that in their view, the Programme funded the right balance of topics across the three themes of food, health and wellbeing; productive and sustainable land management and rural economies; and natural assets. It was noted by one interviewee that the land management theme "was the same size as the other themes combined, in terms of cost and personnel". This is a view reflected by data on Programme outputs. This theme had a total of 738 scientific outputs across the original Programme and extension year, compared to 742 outputs for the other two themes combined.

One MRP stakeholder commented that "in terms of the scope and for the amount of money available, it [the SRP] covered most of what was required", whilst another noted they did not particularly like the titles of the themes, "because they were too broad", which could lead to misinterpretation of what kind of work could be covered. However, it was also seen as a positive that the Programme could accommodate a wide range of research. It was acknowledged that "on the day the projects were funded", the balance was "absolutely" correct but that the determination of the correct balance changed over the duration of the 2016-22 Programme. For example, one interviewee highlighted that the direction of research priorities would be adapted, noting that "even as soon as two years ago we were not thinking of the food insecurities that we are seeing now". As the Programme progressed, the initial priorities became less relevant to the issues highlighted in emerging policy areas. As such, whilst the Programme provided positive contributions to policy areas covered by the Rural Affairs, Food and Environment portfolio at the Programme's outset, this might have waned as the Programme progressed and new challenges arose. This was echoed by another interviewee who added that the Scottish Government has included an area (air quality) in the 2022-27 Programme that they thought was missing, as well as reduced emphasis in other areas, such as human nutrition. Biodiversity was also suggested as being "an obvious hole in the [2016-22] Programme", whilst another interviewee said more research could have been funded on renewable energy, although it was noted that there was now action to grow this area.

 $^{\rm 17}$ Note that values do not sum to £279 million due to rounding to the nearest million.

Community benefit

SRP-funded research has informed decision-making on areas such as flooding, energy and adaptation, as well as encouraging engagement and providing recommendations for particular sectors e.g. the farming community. CXC research has informed a number of climate-related strategies. CXC helped to formulate and implement the Scottish Government's property flood resilience action plan. CXC also produced three reports on district heating, with some work cited in a Heat Networks Delivery Plan. CXC also worked to support the Scottish Government to consider the impact of changes in the energy policy landscape on domestic consumers. A report on the potential impact of regulation in the transport system on certain groups was presented at a Scottish Transport conference, and shared with Edinburgh City Council and the South East of Scotland Transport Partnership. CXC produced the first carbon and greenhouse gas balance of restored bog, and enhanced engagement with the local community through collaboration.

EPIC research activities have had direct benefit for stakeholders working with livestock. The CoE has participated in three disease preparedness exercises and engaged in stakeholder knowledge exchange events such as the Royal Highland Shows, with industry professionals, scientists, vets and farmers. Veterinary risk assessments were developed or updated for a number of livestock diseases, to enable rapid policy decisions in the event of outbreaks.

CREW work has informed a number of water-related strategies. This has included assessing the long-term impacts of flooding on communities. CREW has a Sustainable Rural Communities theme which supports private water supplies and rural water management. CREW worked with stakeholders to identify priority questions for the Catchment Management Modelling Platform to answer. CREW produced an open-access web-based tool Dynamic Coast, which allows identification of vulnerable coastline assets. The project contributed to evidence leading to funding of £12 million for coastal change adaptation. Other examples include the Valuing Your Soils projects and Rural Sustainable Drainage Systems practical 'design and build' guide for farmers and landowners; a review of climate change and risk to water resources for water industries; facilitating discussions in the development of the North Glasgow Integrated Water Management System; ongoing benefits from a CREW surface water flood forecasting project, and a Handbook of Catchment Management.

The PHC researched and reported on potato cyst nematode control, producing recommendations for industry and research, thereby providing potential benefits for growers. The Scottish Government has committed £2.3 million over five years to fund a project that will implement the recommendations from the potato cyst nematode working group. PHC has jointly run Scotland's Plant Health Conference.

The SEFARI Gateway education group contributed to the provision of education during the Covid-19 outbreak, collating freely available online educational resources for teachers and home-schooling parents.

Net Zero Contribution

Research by CXC under the Programme has informed various government strategies: the Heat in Buildings Strategy; the Energy Strategy; Scotland's Energy Efficiency Programme; the Heat Network Delivery Plan; the Clean Air Zone policy; the 2018 Climate Change Plan; and Net Zero Nation, the public engagement strategy for climate change. Research on ultra-low-emission vehicles was cited in the Just Transition Commission's final report. A report on agricultural mitigation featured in a Scottish Government consultation and in the 2021 Climate Change Plan Monitoring Report. Work on property flood resilience was cited in the 2021 Climate Change Plan Monitoring Report. A CXC report on the contribution of investment in infrastructure to emissions reduction was widely cited, including in Scottish Government evidence to a parliamentary committee and in a March 2021 budget review. Work on the Climate Challenge Fund was welcomed by the Cabinet Secretary for Environment, Climate Change and Land Reform at the Climate Challenge Fund Annual Gathering 2020. CXC work has included producing a Scottish Transport and Air Pollution model, which can be used to analyse alternative transport scenarios to meet goals related to carbon emissions, air quality, etc¹⁸ and so progress towards net zero.

Scientific benefit

MRP research advances have included: an innovative method for monitoring and conserving genetic diversity; a suite of approaches for soil health; promotion of conservation in multi-use landscapes; informing woodland expansion and soil carbon sequestration; supporting peatland restoration; informing farming to achieve net zero; integrated pest management for reducing pesticide use; work on pre-natal food preference for health; and long-term work supporting UK folate fortification. New potato cultivars and barley products were developed, and research on pulses and hemp delivered environmental and commercial benefits. Livestock advances included new methods for control of adenocarcinoma in sheep, performance indicators of cattle informing reductions in greenhouse gas emissions, and Qualitative Behaviour Assessment delivering improved animal welfare.

A CREW project helped to inform policy makers on implementing a prevention-led approach to improve drinking water quality. Other research outputs included recommendations for the development of Scotland's shellfish water monitoring Programme; an assessment of the impact of climate change on the water quality of Scotlish standing waters; and policy

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¹⁸ ClimateXchange (2017): STEAM – Scottish Transport Energy Air pollution model, accessed at: <u>climatexchange-steam-scottish-transport-energy-air-pollution-model</u> on 12 January 2022.

briefs on topics including antimicrobial resistance and the potential influence of beaver activity on the natural functioning of rivers and streams in Scotland.

EPIC has produced mathematical models of the spread of African Swine Fever (ASF), the potential for Bluetongue virus spread in Scotland, the utility of a new diagnostic test to reduce sheep scab spread, and Chronic Wasting Disease spread in deer. Economic analyses identified factors affecting Scottish farmers' uptake of animal health measures, consequences of animals persistently infected with Bluetongue, indirect costs of foot and mouth disease and African Swine Fever, and economic impacts of the avian influenza housing order. Stakeholder workshops identified incentives to improve disease control on Scottish dairy farms.

Research by PHC research has improved knowledge of Xylella fastidiosa vector ecology and also understanding of how those involved in habitat restoration or creation view the risks posed by plant pests and pathogens.

Policy contribution

Policy contributions were identified as part of Programme reporting. In addition, interviewees were asked if they were aware of any instances where research under the Programme has underpinned policy decisions or led to the creation of strategies. Numerous examples were given ranging in topic from peatland restoration to flood prevention.

Five stakeholders from the Scottish Government answered this question. Two interviewees mentioned contributions to research related to the greenhouse gas inventory. Interviewees mentioned general topic areas or organisations without giving specifics, such as the Common Agricultural Policy, Food Standards Scotland and peatlands restoration. They were often aware of the work but had not been directly involved in it themselves. One interviewee gave two clear examples:

- Research into coastal erosion and flooding over time, specifically how large an impact there would be from climate change. This led to the creation of models that were used in the creation of local coastal management plans by local authorities; and
- The monitoring of sewage to gauge the amount of viral Covid matter which was undertaken with SEPA and Scottish Water. This helped monitor the spread of Covid in the community and fed into government research and policy.

These varied examples highlight how research under the Programme has underpinned policy decisions and led to the creation of strategies.

Stakeholders from the MRPs were asked the same question as those from the Scottish Government. A total of 17 interviewees answered this question.

All interviewees stated that they were aware of instances where it had taken place. Of those 17, five stated that they were aware of it but could not give concrete examples. There was a reticence from certain interviewees to directly ascribe research to specific policy changes. For example, one interviewee stated that Scotland had very progressive climate change policies which was due to confidence in the science from the underpinning research particularly with regards to peatland restoration and planting trees. However, they could not point to specific projects leading directly into policy changes. Two stakeholders did point to specific work undertaken on rural depopulation that led to the creation of a map of Scotland showing where this was taking place. This ultimately fed into the creation of the National Island Plan by the Scottish Government's Island Policy team. One interviewee spoke about outputs that were used by industry, such as agro-ecological land management practices that aided farm systems in becoming carbon neutral and climate positive. It must be noted that the majority of stakeholders could only speak for their own institutes and could not speak for the overall Programme.

A total of eight stakeholders from the CoEs and the ARPs were asked this question. One interviewee answered no, as they said they were at the basic end of the research that would not have required a policy change. Another interviewee found it difficult to attribute specific pieces of their research to a policy outcome but they were aware of plenty instances when their research was referenced by Scottish Government strategy papers and policy commitments. This was repeated by another stakeholder who said that their research informed the development of policy and added concrete evidence but did not directly shape it. Other stakeholders gave concrete examples, such as the Dynamic Coast project and the covid sewage analysis which were also mentioned by interviewees from the MRPs. Three stakeholders who were aware of research stated that the best examples could be found in the published annual reports or on their respective websites.

Many stakeholders were reluctant to directly ascribe their research to changes in government policy and instead stressed that they provided the underlying evidence for the government to use. Overall though, it is clear that there are numerous examples where research has informed policy decisions particularly in flooding and monitoring of Covid-19 levels in the community. This demonstrates that the Programme has helped to deal with many of the policy challenges faced by the Rural Affairs, Food and Environment Portfolio.

4.2.3. Extent to which the Programme has contributed towards national outcomes identified in the Strategy

This section reports on evaluation question I3: Which of the national outcomes identified in the Strategy has the Programme contributed towards, and to what extent? The following box sets out the relevant national outcomes. The text then discusses the extent to which the Programme has contributed towards these.

National outcomes that the Programme aims to contribute towards (as extracted from the Strategy (Scottish Government, 2015, p4¹))

- We value and enjoy our built and natural environment and protect it and enhance it for future generations.
- We reduce the local and global environmental impact of our consumption and production.
- We are better educated, more skilled and successful, renowned for our research and innovation.

Valuing and protecting the natural environment

Table 4-1 shows the breakdown of the 1,480 scientific outputs produced according to the three Programme themes.

Table 4-1: Summary of scientific outputs by theme and underpinning capacity

Outputs by theme	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	Total
Natural assets	37	89	116	130	112	50	534
Productive and sustainable land management	20	136	142	203	118	119	738
Food, health and wellbeing	3	40	33	55	40	37	208

Around 36% (534) of scientific outputs produced over the six years related to the natural assets theme, showing that around a third of research linked to valuing and protecting the natural environment. Another approximately 50% (738) of outputs related to productive and sustainable land management, which is also relevant. Some examples of work against this outcome include a 2019-21 project to support woodland planting which SEFARI Gateway co-

designed with the Loch Lomond and The Trossachs National Park Authority. Another is a SEFARI report which provided recommendations for the new Environmental Standards Scotland body in defining environmental regulation data needs. A SEFARI Gateway project with the Water Industry Commission for Scotland (WICS) and Scotland's Hydronation Initiative, in collaboration with CREW, provided insight on frameworks to value various different benefits of water to Scotland. Climate-themed work notably informed a number of Scottish Government strategies. A considerable proportion of work under the Programme therefore contributed towards the outcome of valuing and protecting the natural environment.

Reducing the local and global impact of consumption and production Linked to consumption and production is the Programme's theme of food, health and wellbeing. However, the food, health and wellbeing theme was only responsible for 14% (208) of scientific outputs, suggesting that less research was carried out in this area than others. This reflects a comment by an interviewee, who highlighted the Programme's apparent inability to tackle food equality and poverty. Despite this view, some examples of work contributing to food security were identified: a model of international nutrient trade was developed, which showed that removing obstacles to trade, increases food and nutrient security. It was adapted in an Economic and Social Research Council Rapid Response grant to simulate the impact of Covid-19 on global food trade. Initial work was carried out to identify parts of Scotland with poor provision of retail services, to assess availability of healthy food. Research also improved understanding of local and locality-identified foods.

The productive and sustainable land management theme is also of relevance for the national outcome of reducing the impacts of consumption and production. As already noted, this theme accounted for 50% (738) scientific outputs, suggesting that nearly half of the outputs developed linked in some way to land management and improvements to this. Examples include work that supports: achieving net zero in farming, conservation in multi-use landscapes, woodland expansion and soil carbon sequestration; peatland restoration; and integrated pest management for reducing pesticide use. The Programme did therefore contribute to the national outcome on consumption and production, but perhaps more on the production side (linked to the land management theme) than the consumption part (linked to the food, health and wellbeing theme).

Being better educated, skilled and successful, and renowned for research

The Programme has contributed directly towards upskilling and educating individuals through fully funding 160.5 full time and four part-time PhD students (with additional PhDs partially supported with Programme funding).

The SEFARI Gateway has also contributed to this outcome, with the organisation of knowledge exchange, training and development events, as well as the publication of case studies and research summaries to disseminate the knowledge gained.

Participation in Government advisory group bodies, inquiries or committees by researchers could be viewed as indications of the relevance and importance of the research commissioned under the Programme, as well as the expertise of individuals. In total, there were 833 representations by 419 researchers, suggesting each researcher is a member of two groups on average. Groups reported are varied and reflect the different themes covered by the SRP, for example, the Scottish Government Flooding Policy Stakeholders Group, the UK HSE Pesticides Forum and the European Plant Science Organisation Committee. Researchers also contributed to non-government advisory groups, with a total of 1,325 representations by 573 individual researchers. Examples included:

- Natural assets theme: Edinburgh Living Landscape Project, Member of the International Peat Society Climate Change Panel and International Union for the Conservation of Nature (IUCN) Red Book Committee;
- Productive and sustainable land management and rural economies theme: Dundee Community Growing Working Group, European Association of Potato Research and International Science Advisory Board of the Southern African Centre for Infectious Disease Surveillance; and
- Food, health and wellbeing theme: Cairngorms Community Development Network, Quality Meat Scotland, and the European Food Standards Agency.

Peak involvement was in 2019/20 for both government and non-governmental groups. This suggests it was the work being carried out under the 2016-22 Programme that was of interest to the groups, since by the middle of the Programme, early projects would have been completed and outputs disseminated. The involvement of Programme researchers in expert groups that are unconnected to government shows that the knowledge and expertise of the researchers is valued and utilised outside the Programme, thereby demonstrating the reputation of the researchers. The number of representations show that these are not isolated incidences related to particular individuals, but a feature common to many researchers. The Programme is therefore thought to have made a considerable contribution towards this national outcome both in terms of increasing skills but also raising awareness outside the Programme of those undertaking research.

4.3. Outputs from the Programme

4.3.1. Overview

Section 4.3 presents the findings for evaluation question I5 (What 'ways of working' did the research programme enable?). More specifically, it presents the outputs generated under the programme, including the dissemination of these, based on the analysis of programme data and the evidence gathered during interviews.

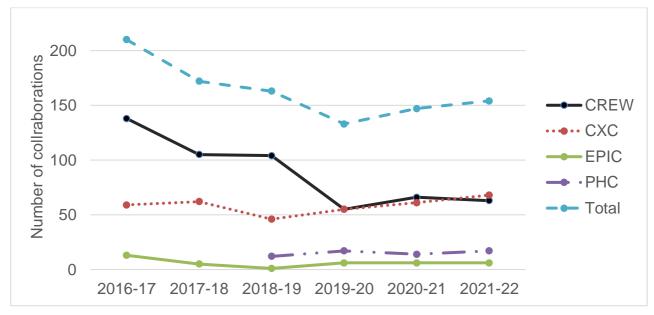
4.3.2. Collaborations

Collaborations were identified as organisations working together on a piece of research. Recorded collaborations included: (1) collaborations between CoEs; (2) collaborations between CoEs and other organisations; and (3) collaborations between MRPs and other organisations. Numbers of interdisciplinary projects were also recorded.

Over the six years of Programme implementation, there were 30 collaborations between CoEs. CREW recorded the most collaborations (17), followed by EPIC (7) and CXC (6). PHC did not record any collaborations. It has to be noted however, that the organisation was formed part way through the Programme.

Figure 4-1 shows collaborations between CoEs and non-CoE organisations. The total number of collaborations in a year (unique collaborating organisations) was highest at 210 in 2016/17, and fell to its lowest at 116 in 2019/20, before increasing in 2020/21 and 2021/22.

Figure 4-1: CoE annual collaborations with non-CoE organisations (PHC data start in 2018/19), based on number of unique collaborating organisations



MRP collaborations peaked in 2017/18 at 414, then declined in 2018/19, before rising again to 410 in 2020/21.

The number of interdisciplinary projects showed a year-on-year increase from 199 (2016/17) to 323 (2021/22), with a minor dip in 2018/19. Cross theme working therefore increased over the Programme's duration.

4.3.3. Publications for trade

Publications for trade include outputs such as articles for online journals and trade websites. In total, 500 publications for trade were recorded between 2016 and 2021, with an additional 107 publications recorded in the 2021/22 extension year.

The 2019/20 reporting year saw the greatest number, with 115 publications recorded, whereas the 2016/17 reporting year saw the fewest with only 41 publications recorded. Low numbers in 2016/17 may reflect the early stages of the Programme when research was getting underway. SRUC was the MRP with the greatest number of publications for trade in both the main 2016-21 cycle (223 publications), and the 2021/22 extension year (68 publications).

When studying the main themes, a significant number of publications focused on the 'Productive & sustainable land management and rural economies' theme, in particular the sub-theme of 'Livestock production, health, welfare & disease control', with this sub-theme discussed in 418 (84%) of the 500 recorded publications between 2016 and 2021. In contrast, the least discussed sub-themes were 'Healthy diets & dietary choices' and 'Water Resources & Flood Risk Management', discussed in one and five of the 500 recorded publications, respectively. This situation reflects interviewee comments, where it was noted that the land management theme effectively had the budget of the other two themes combined.

4.3.4. Consultancies for industry

A total of 212 instances where researchers at MRPs undertook consultancy work for industry were recorded between 2016 and 2021. The largest number of consultancies took place in 2017/18 (56, 26% of the total), and the lowest in 2021/22 (14, 7%). Data were recorded for BioSS, Hutton, MRI, RINH and SRUC. Organisations contracting researchers included private companies, industry associations, and special interest groups/organisations.

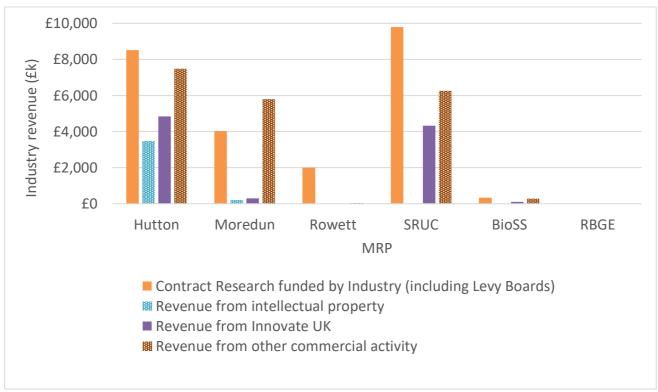
4.3.5. Funding from industry

The expertise and track record of researchers bring in revenue from commercial organisations who want to use the knowledge gained. Industry income is recorded as coming from contract research funded by industry;

revenue from intellectual property; revenue from Innovate UK¹⁹; and revenue from other commercial activities. Total revenue starts with a low of £9,470k in 2016/17, peaks at £13,316k in 2017/18 and then declines for two years. There is a slight increase in revenue for 2020/21, then a further increase for 2021/22 (the extension year).

The breakdown by MRP across the main Programme time period (2016-2021) is shown in Figure 4-2.

Figure 4-2: Industry revenue by MRP for 2016 to 2021 (no revenue was recorded for RBGE)



This illustrates that contract revenue was the greatest source of industry income for four MRPs (Hutton at £8.5m, Rowett at £2.0m, SRUC at £9.8m and BioSS at £330k). Examples include Hutton's work on breeding, germination and plant propagation, with the institute managing 12 such contracts in 2021/22 relating to soft fruit (e.g. Raspberry Breeding Consortium)²⁰. SRUC's contracts included a project for AHDB Beef and Lamb in relation to nutrition standards for improving beef production efficiency and work for an estate trust on fungicides and winter barley²¹.

For Moredun, revenue from other commercial activity (£5.8m) made up the largest amount of industry revenue, followed by contract research funded by

²⁰ James Hutton Institute (2021): Annual Report on Underpinning Capacity 2021/22.

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¹⁹ The national innovation agency for the UK (see <u>ukri-innovate-uk</u>).

²¹ SRUC (2019): Strategic Research Programme 1 April 2016 to 31 March 2021, Underpinning Capacity Report 2018-19.

industry. Where Moredun provides biological materials to another organisation, this is governed by a material transfer agreement, with charges for commercial companies. Examples of materials exchanged in the 2018/19 Programme year include herpesvirus to a South African company and a sheep viral disease to a Belgian public and animal health research body²².

Revenue from intellectual property was only relevant to Hutton and Moredun. RBGE received no industry income.

4.3.6. Patents

Three MRPs, namely Hutton, Moredun and Rowett, were granted patents over the course of the six year Programme. Of the 39 granted, Hutton received three, Moredun 35, and Rowett one patent, with this being a primary patent for 'Coated food product for controlled release and improved performance'. Patents were granted for research into topics including equine parasite detection, a vaccine against Teladorsagia circumcincta (a nematode parasite in sheep and goats) and for nanoparticle synthesis using plant extracts and viruses. However, only three of the 39 patents were outputs of the 2016-22 Programme, indicating that 36 of the patents resulted from research prior to 2016.

4.3.7. Licence agreements

Programme documentation provided data on the numbers of income generating licence agreements or material transfer agreements. Over 2016-22, there were 88 agreements. The highest number (19) was granted in 2020/21. Considering the split by MRP, 71 were made by Hutton (of which 62 related to the 2011-16 cycle whilst nine were from the 2016-22 cycle. The remaining 17 were made by Moredun of which nine linked to the 2011-16 cycle and eight to the current one.

4.3.8. Policy outputs

Over the five years of the main Programme (2016-21), there were 1,048 policy outputs. Most of these outputs (962 or 92%) drew on inputs from the 2016-21 funding cycle. The greatest number of outputs (253 or 24%) was produced in 2020/21, reflecting work done in earlier years and the lead-in time needed to carry out research prior to producing outputs. The lowest number of outputs (181 or 17%) was in 2018/19, closely followed by 2016/17 (183 or 17%). Data on outputs were provided by 28 different institutions, although those that featured most commonly in the dataset were SRUC (331 outputs or 32% (including a combined entry with the University of Edinburgh) and Hutton (257 outputs or 24%).

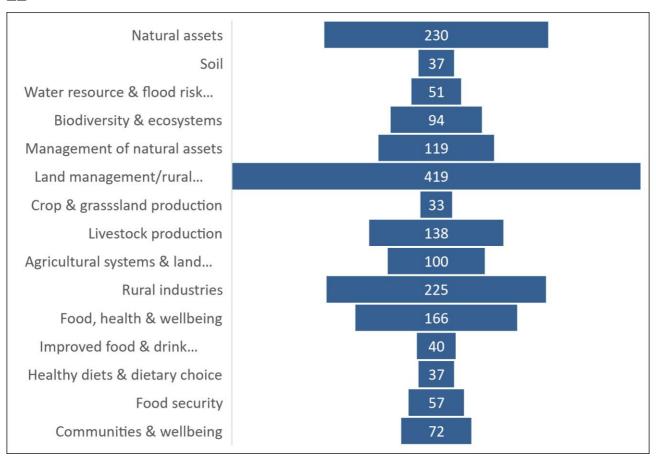
Considering the extension year 2021/22, there were an additional 196 policy outputs (with SRUC responsible for 77). This took the overall total to 1,244 for

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²² Moredun Research Institute (2019): Annual Report of Underpinning Capacity.

the six years. For many (but not all) of the 1,244 policy outputs produced during the 2016-22 Programme, data are available on the themes to which they are relevant. Figure 4-3 illustrates the number of policy outputs related to each theme (in dark blue) and sub-theme (in lighter blue). The most common sub-theme for outputs was 'rural industries' within 'land management and rural economies', whilst the least common sub-theme was 'crop and grassland production and disease control', also within 'land management and rural economies'. Note that outputs may relate to more than one theme.

Figure 4-3: Number of policy outputs related to each theme across 2016-22



4.3.9. Scientific outputs

Over the full six years of the Programme (2016-22), there was a total of 1,480 scientific outputs against the three themes. In addition, there was 69 outputs that specifically related to Underpinning Capacity. Excluding peer-reviewed articles (see next sub-section), there were outputs ranging from conference proceedings to book chapters, and from datasets to disease alerts. 'Other outputs' (e.g. newsletters, films and magazine articles) formed the biggest overall category across the five year Programme, with a total of 728 outputs, followed by peer-reviewed conference proceedings with 454 and book chapters with 196.

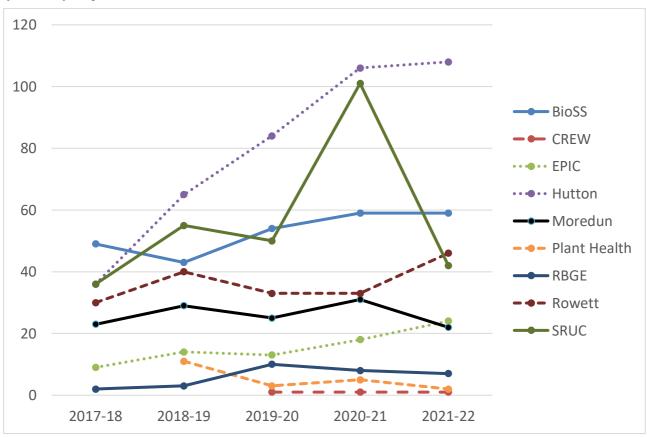
4.3.10. Peer-reviewed publications

In total, 2,674 peer reviewed publications were produced. The highest annual number was 535 (2016), and the lowest was 337 (2021). Hutton consistently had the highest annual number of publications, ranging from 148 in 2021/22 to 283 in 2016/17.

4.3.11. Trends in measure of esteem

For the CoEs and MRPs, measures of esteem indicate the number of prestigious activities or titles associated with researchers in the organisation. Figure 4-4 shows the numbers of measures of esteem for each CoE/MRP by year.

Figure 4-4: Trends in numbers of measures of esteem (y-axis) with time (x-axis), by CoE and MRP



Hutton had the highest numbers of measures of esteem except for in the 2017/18 year, when it was exceeded by BioSS (note that Hutton has the highest number of FTEs of all the MRPs so could be expected to have a higher number of measures of esteem). Total measures of esteem peaked at 362 in 2020/21 before declining slightly to 311 in 2021/22. This could reflect fewer activities taking place within the extension year due to the Covid-19 pandemic.

4.3.12. Spin-outs

A spin-out is a company that is formed to commercialise intellectual property where there is no existing business to take up the ideas generated, but there is potential for the innovation to feed into products and services²³. The total number of spin-outs remained static with five in existence each year from 2016-2022²⁴. Of the five spin-outs, three were produced by Moredun, one by Hutton, and one by Rowett. In the 2019/20 data, one Hutton spin-out was removed and replaced by a newly formed one (MycoNourish). However, neither this new spin-out, nor the other spin-outs recorded were outputs of the 2016-22 funding cycle.

4.3.13. PhD students

There were 1,862 full-time PhD students across the MRPs and CoEs during the 2016-2022 Programme, with 160.5 of these fully funded by the SRP. There were 95 part-time students during the same period, with four fully funded by the SRP. Note that PhDs that were not funded by the SRP are likely to have been partially supported by the Programme due to their location at MRPs and CoEs.

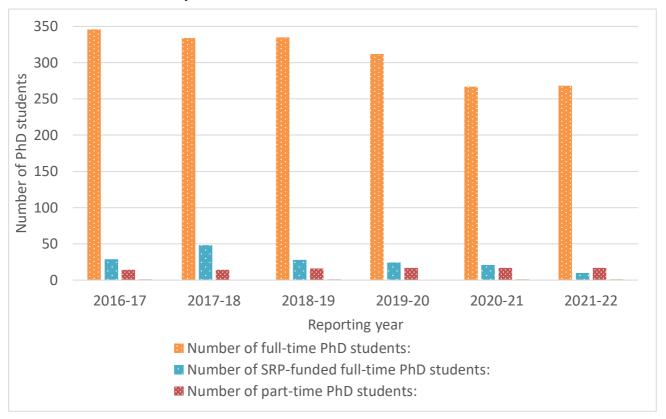
The number of PhD students generally declined with each reporting year. Figure 4-5 provides a breakdown of PhD students per annum.

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²³ Edinburgh Research and Innovation (2013): Spin-out Support Guide, University of Edinburgh, accessed at: Edinburgh Research and Innovation-eri_spin-out_support_guide on 11 January 2022.

²⁴ Note that only four spinouts are reported in 2016/17 data, but of the five reported in 2017/18 data, all were formed in 2015 or earlier. This suggests an omission in reporting rather than a new spinout.

Figure 4-5: Number of PhD students studying full-time and part-time, and funded by SRP for the whole Programme (2016-22) (data missing for EPIC for 2021/22)



4.3.14. Interviewee feedback on outputs and their dissemination

Interviewees were questioned on how their research had been disseminated and to what type of audiences. Interviewees generally cited a variety of dissemination channels and suggested there was a strong degree of interaction and uptake of research with audiences. Only two out of 30 interviewees believed further interaction with external stakeholders should have been achieved.

Interviewees generally stated that research outputs had been published to the general public via institution websites, information events (workshops, outreach buses, science festivals, lectures, etc.), and social media (e.g. YouTube, blogs). They also commonly cited via high profile academic journals as a source of wider dissemination to the academic community. Again, interviewees highlighted the SEFARI Gateway as one of the primary mechanisms for disseminating outputs to wider communities, all of which believed SEFARI to have worked effectively in sharing data, reports, and case studies. More targeted dissemination was undertaken for: industry organisations and associations with vested interest in research (e.g. regarding agriculture and livestock); NGOs and lobbying organisations capable of informing the Scottish Government on the development, value, and application of research; and internal stakeholders within the Scottish Government who can influence policy legislative decision making. Finally, interviewees also highlighted collaborations with international governments

(e.g. Ireland and New Zealand). In this respect, stakeholders generally felt research outputs had underpinned policy decisions and been taken up by industry.

Interviewees were also questioned on the extent to which outputs had been utilised by those not directly involved in the research. Examples provided by the Scottish Government included (but are not limited to) Food Standards Scotland (FSS), as well as lobbying agencies and NGOs (agriculture and farming led groups who inform national policy makers, such as members of the National Farmers Union of Scotland (NFUS) on the transition to future condition agricultural support). Other examples include research on barley that has been picked up by the Scottish whisky industry, research on animal health in the farming and animal husbandry sectors resulting in prevented spread of disease. Another specific example includes the development of a new diagnostic test for bovine respiratory disease complex (use of this test enables faster diagnosis and intervention, reducing veterinary costs, and allowing better herd management). Welfare assessment methods for livestock were developed, leading to more humane methods of culling chickens.

Another interviewee spotlighted the creation of a mobile phone app used to monitor the wellbeing of farm animals in commercial use (which was underpinned by SRP research), which subsequently won the BBC's 2021 farming for the future award (although the visibility of the SRP may not have been recognised). SRP research has also underpinned technological developments, such as ultrasound screening for preclinical ovine pulmonary adenocarcinoma (OPA) which is now commonly offered by vets to clients in Scotland.

Interviewees also highlighted SRP research that has underpinned policy outcomes with public authorities and service provides. For example, Scottish Water, Nature Scot, NHS, Irish Government & New Zealand. Examples of research that affected policy outcomes include research related to climate change which informed the Scottish Government's climate change plan, veterinary risk assessment methods adopted by the Scottish Government, research into social and behavioural drivers of biosecurity practices (livestock) which underpinned published guidelines, and peatland restoration as informed by the Programme's research.

4.4. Impact to Scotland from the research undertaken

4.4.1. Value to Scotland and the Scottish Government from the Programme

This section considers evaluation question I6: What is the estimated economic impact of the Programme? It uses information from Programme documentation to estimate the value that Scotland and the Scottish

Government have gained from the research. The monetary estimates should be seen as an indication of the economic impact, rather than a full estimate since many of the individual project impacts are not monetised here, for several reasons. Not all impacts of the Programme are immediately visible. Some may take several years to materialise, so are not currently apparent. It may also be difficult to determine to what extent an impact should be attributed to the Programme, as opposed to another factor. Finally, impacts may be qualitative or descriptive and difficult to quantify in a robust manner. This means that the evaluation has made various assumptions in order to determine the estimated value of the Programme. Any such assumptions used are described alongside the estimated economic impacts.

Different methods have been used to monetise the different types of impact. These have included drawing on published Government statistics (e.g. gross value added) but also other sources. For example, a report by the National Foundation for Educational Research has provided a value for monetising the benefits to the exchequer of an individual gaining a qualification. Whilst the evaluation has attempted to identify the most appropriate values to use to monetise the benefits, use of different values would result in a different estimate of impacts. This report presents the monetary estimates to two significant figures as a reflection of the level of uncertainty associated with the estimates.

All monetary value are presented in £2022 prices with values occurring in the future discounted using the social time preference rate of 3.5%²⁵. Additional details on the calculations, assumptions and sources can be found in Section 6 of the Technical Annexes.

Economic benefits – jobs and gross value added (GVA)

Programme data show that the number of jobs supported directly by the Programme ranges from 354 in 2016/17 to 267 in 2021/22, and totals 1,891 across the six years. Applying multipliers enables the numbers of indirect and induced jobs to be estimated. Such jobs may be in the supply chain or result from the income being spent by those employed by the Programme. The Scottish Government's input-output tables (latest version available is for 2019) provide multipliers for SIC code 72, Research and Development²⁶. Applying the multipliers to the number of directly supported jobs produces estimates of indirect and induced jobs. The total estimated number of jobs

²⁵ HM Treasury (2022): The Green Book Central Government Guidance on appraisal and evaluation, accessed at: Green_Book_2022 on 18 May 2022

²⁶ Scottish Government (2022): Type I, output, income, employment and GVA multipliers Scotland 1998-2019 and Scottish Government (2022): Type II, output, income, employment and GVA multipliers Scotland 1998-2019, accessed at: Type I, output, income, employment and GVA multipliers Scotland on 11 January 2022.

supported by the Programme is calculated as 3,971 (with each job counted as lasting one year).

GVA per head figures for Scotland can be used to estimate the GVA generated by these jobs. GVA data are available for five years of the Programme (2016 to 2020)²⁷. For this assessment, the value for 2021 assumed to be the same as that for 2019²⁸. Applying the relevant GVA per head figure to the number of jobs in each year of the Programme results in a total estimated GVA of £100 million (£2022, to two significant figures). These benefits relate directly to the Programme in that the Programme has provided funding for jobs. However, there is no information on whether employees moved into their positions from being unemployed or from other jobs. Some of the jobs may be displaced from elsewhere in Scotland rather than being new or additional (as noted in the Green Book, interventions may divert resources from places that are nearby or with similar characteristics²⁵). This means that a proportion of the GVA benefits may be local benefits rather than national.

Economic benefits - Spin-outs

Whilst there were both spin-outs in existence and newly formed during the 2016-22 Programme, these all related to research carried out under previous Programmes. However, it could be assumed that over the next five years, spin-outs will be developed that relate to the 2016-22 Programme. Evidence from Hutton reinforces this assumption, with the 2012/22 annual report noting that a spin-out is in development for commercial pest and disease forecasting²⁹. The company will be launched in Africa and smallholders are lined up to test the forecasting service.

Annual metrics data indicate that three spin-outs were formed during the 2011-16 period that were still in existence during the most recent Programme (2016-22). It is assumed that another three spin-outs will be formed in 2022-27, but due to research carried out in the 2016-22 Programme. The duration of a spin-out is likely to be variable, as is the number of staff employed. However, if each of these spin-outs is in existence for three years, and initially employs four people³⁰, then the potential GVA benefits resulting from

²⁷ ONS (May 2022): Regional gross value added (balanced) per head and income components, accessed at: Regional gross value added (balanced) per head and income components on 11 January 2022.

²⁸ The 2019 value for GVA per head for Scotland is £27,284, whilst that for 2020 is £26,572, likely reflecting a downturn due to the Covid-19 pandemic. GVA is therefore assumed to return to pre-pandemic levels in 2021.

²⁹ James Hutton Institute (2022): Annual report on underpinning capacity 2021/22.

³⁰ Data on company duration and number of staff at existing spin-outs is difficult to identify, but information from Companies House (government-organisations-companies-house) for existing spin-outs shows varying numbers of personnel listed with three directors for MycoNourish (incorporated 2018, so relatively new), four for 4D Pharma Research Ltd (incorporated 2008 but recent accounts show a considerable loss) and five for

these jobs can be estimated. Assuming a spin-out is formed every other year for the next five years, this could result in an additional £890,000 of GVA generated (present value, £2022).

Economic benefits - Licence agreements

There were 17 licences granted in relation to the 2016-22 Programme. These included seven for raspberries, two for maps, four for sheep scab, two for bovine serum from BVBD infected animals, one for calf jackets for faecal sampling and one for supplying a test for a nematode that affects sheep and goats. Revenue was received by both Hutton and Moredun in relation to these licences (and potentially existing licences related to research under the previous Programme). Total revenue for intellectual property equated to £4.6 million (present value, £2022). This revenue is assumed to result from the Programme, since without the underlying research, the products for which the licences have been developed would not be available.

Economic benefits - Animal diseases

Various animal diseases have been researched during the 2016-22 Programme. Work on sheep scab has continued, building on research undertaken in the 2011-16 Programme. EPIC has undertaken modelling to determine that where farmers use the diagnostic test for subclinical sheep scab, they will reduce prevalence of the disease and improve sheep welfare with no additional cost³¹. Sheep scab was also a focus of knowledge exchange activity carried out by Moredun, which brought together biosecurity information on sheep scab and other diseases (e.g. bovine tuberculosis) for farmers, vets and policy makers³². The work was launched at the Royal Highland Show in 2016. Moredun has also carried out work to keep farmers and vets up to date with research on sheep scab following previous work to eradicate the disease in Mull³². Furthermore, work has continued during the 2016-22 Programme to develop and test a plant based system for producing a vaccine³³. The results suggested that plant based systems might provide a cheap and scalable way of producing vaccine components. The ongoing efforts to counter sheep scab indicate that the annual benefits estimated under the previous Programme are likely to continue or even be enhanced.

Wormvax Ltd (incorporated 2009, now listed as a dormant company). In their early years, spin-outs are assumed to be small, so staff numbers are assumed to equal the number of directors listed.

³¹ EPIC (2022): End of Programme Report 2016-22.

³² Moredun Research Institute (2017): Annual Report of Underpinning Capacity, The Moredun Research Institute, April 2016-March 2017

³³ SEFARI (2022): Strategic Research Programme, End of Programme Report, 2016-22.

Sheep scab notifications in Scotland have been relatively stable from 2014-19³⁴ with data from the latest full year (2021) showing a similar number of notifications to previous years³⁵. Costs for individual flock infestations vary from £1,000 to £2,400 per 300 ewes for lowland animals and from £1,000 to £2,100 per 300 ewes for highland ones Error! Bookmark not defined. However. impacts from research are expected to take time to be realised. BiGGAR Economics (2017)³⁶ estimated that SRP funded research from 2011-16 (including work on a sheep scab diagnostic test) could reduce the costs of sheep scab and hence benefit the Scottish economy by £1.8 million per year³⁷. These benefits were not expected to be felt until 2026³⁶. Given the additional research carried out under the 2016-22 Programme, it is assumed that these benefits would start earlier than previously suggested. Awareness raising and strategic use of the diagnostic test (as demonstrated by the modelling work) could lead to different management practices and therefore save costs. These avoided costs (i.e. benefits) are expected to be felt sooner than 2026. This assessment assumes the annual benefits begin directly after the conclusion of the 2016-22 Programme, and continue for five years, as research on disease control and testing is put into practice. Uprating this annual figure to £2022 prices and discounting it for five years beyond 2022 results in present value benefits of £9.3 million.

Environmental impacts – Avoided carbon emissions

Many of the funded projects have the potential to decrease carbon emissions and contribute towards net zero. Avoided carbon emissions are a benefit that can be monetised using carbon values from BEIS. One example project is the Food Swap tool developed by BioSS and Rowett, which has the potential to enable more sustainable and healthier diets through identifying alternative foods. An earlier tool (Number Muncher Diets), also developed by BioSS and Rowett, provides some figures on carbon emissions of an example diet. It shows that decreasing the preferred minimum amount of red meat consumed from 10g per day to 5g, and white meat from 15g per day to 5g could reduce the CO₂e associated with a non-vegetarian diet by 0.1kg over one week³⁸. Multiplying this out over a year means a reduction of 5.2kg. The population of

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³⁴ Jones, R O et al (2022): Spatial and temporal analysis of sheep scab notifications in Scotland, 2014–2019. Vet Record, Vol. 190, Issue 8, published in April 2022, accessed at: <u>Spatial and temporal analysis of sheep scab notifications in Scotland, 2014–2019</u> on 9 February 2023.

³⁵ APHA Inverness Field Services (2022): Sheep scab year end 2021- total notifications 120, accessed at: <u>APHA Inverness Field Services (2022): Sheep scab year end 2021- total notifications 120</u> on 3 February 2023

³⁶ BiGGAR Economics (2017): Economic Impact of the Strategic Research Programme 2011-2016, A report to the Scottish Government, August 2017.

³⁷ Total costs of sheep scab given as £5.7 million per year. SRP supported research was assumed to reduce this cost by half, with 50% of the resultant figure attributed to the SRP.

³⁸ Rowett Institute and BioSS (nd): Number Muncher Diets, accessed at: <u>Number Muncher Diets</u> on 13 January 2023.

Scotland is estimated as 5.46 million³⁹, with 4.31 million being 20 years old or more, and so assumed to have some choice over what they eat. It is not clear how many of these individuals might decide to use the tool. However, the Food in Scotland Consumer Tracking Survey⁴⁰ undertaken in 2020 found that 78% of those surveyed agreed with the statement "In Scotland we have to make significant changes to what we eat to be healthier". Meanwhile, 48% of respondents thought it was very important or quite important to eat less meat⁴⁰. These figures suggest that a considerable proportion of people think their diets should change. However, the extent to which people will take action and make changes is another issue.

The Tracking Survey also found that 25% of respondents thought it was very important to look at the front of pack traffic light or colour coded labelling on calories, salt levels, etc. in packaged food⁴⁰. This suggests one quarter of respondents do take action to try and choose healthy food. It could therefore be assumed that 25% of the adult population would use the tool to make dietary changes to reduce the amount of meat they eat. This would be consistent with the proportion who already think it is very important to check food labelling, but lower than the proportion who think they should eat less meat. It would also be in line with figures from Australia which indicate that 22% of survey respondents believed that eating less meat would have environmental benefits⁴¹. Assuming 25% of the adult population use the tool and make dietary changes that save each individual 5.2kg CO₂e each year, this could result in annual emission savings of 5,600 tonnes.

These emission savings can be monetised using the carbon values from BEIS (2021)⁴². Assuming the dietary changes are made for 10 years, this would mean that 56,000 tonnes of carbon emissions would be avoided. The monetary value of these avoided emissions is £13 million (present value, £2022)⁴³. This value should be seen as an indication of the potential benefits of reduced emissions from one project, should the outputs from that project be widely disseminated and acted upon. Across the Programme, other projects are likely to have similar benefits, should the assumptions hold.

³⁹ National Records of Scotland (2020): Scotland's population, accessed at: National Records of Scotland (2020): Scotland's population on 13 January 2023.

⁴⁰ JRS (nd): Food in Scotland Consumer Tracker Wave 10, accessed at Food in Scotland Consumer Tracker Wave 10 on 6 February 2023.

⁴¹ Macdiarmid, J. I., (2015): Eating like there's no tomorrow: Public awareness of the environmental impact of food and reluctance to eat less meat as part of a sustainable diet. Appetite, Vol. 96, pages 487-493, accessed at: Eating like there's no tomorrow: Public awareness of the environmental impact of food and reluctance to eat less meat as part of a sustainable diet on 6 February 2023.

⁴² BEIS (2021): Policy paper, Valuation of greenhouse gas emissions: for policy appraisal and evaluation, Published 2 September 2021, accessed at: Policy paper, Valuation of greenhouse gas emissions: for policy appraisal and evaluation on 13 January 2023.

⁴³ Calculations use the central carbon values for 2023 onwards. Carbon values increase annually.

CASE STUDY: Food, Health and Wellbeing theme

Project title: Food Swaps for healthier, more sustainable and affordable food choices

Organisations involved: Rowett Institute and BioSS (these organisations also developed the previous model, the Number Muncher. The latest food swap tool takes this a step further)

Summary of project: This project (unclear timeframe and cost) developed the FoodSwap tool which draws on the National Diet and Nutrition Survey (NDNS) Nutrient Databank to enable better food choices. Results from the tool were published in two academic papers. The tool was runner-up at the 2021 Innovate UK KTN Food Industry Innovation event, and presented at the 2021 Foods of the Future Colloquium. Funding from the Aberdeen Grants Academy, and collaboration with NHS Grampian, allowed the use of the NDNS Nutrient Databank to develop personalised dietary recommendations for individuals with Type 2 diabetes

Economic impacts: The project aims to equip people with the tools to have more affordable 'shopping baskets'. Further, any resulting health improvements could potentially alleviate pressure on the NHS through enabling people to make healthier choices when food shopping

Environmental impacts: Sustainable food choices are a key aim of the tool, which factors in the carbon impact of food. Use of the tool could potentially lower carbon emissions through encouraging individuals to choose foods that have lower carbon footprints and so change their diets over time. The SEFARI blog page notes that food consumption relates to up to 30% of the environmental impact of household consumption

Social impacts: This tool aims to make food healthier, more affordable, and more sustainable. This will potentially lead to wider societal benefits

Future outputs: The tool formed the basis of a PhD studentship. It has been taken forward as a demo model with money from SEFARI Gateway Responsive Opportunity Funding. The next step will be to develop an interface offering a more personalised experience. Another aim is to develop an e-health app to motivate dietary change. The researchers have already been in touch with those at Scotland Food & Drink and the NHS as part of continuing to test and validate the tool and ensure it is consumer friendly.

Source: SEFARI (2022): Strategic Research Programme End of Programme Report 2016-2022, p16. Report by Scottish Environment, Food and Agriculture Research Institutes. SEFARI (2020): Innovative New Tool: Food swapping for healthier and more sustainable diets, accessed at: innovative-new-tool-food-swapping-for-healthier-and-more-sustainable-diets

Social impacts - social value of having a secure job

Over the six years, the 2016-22 Programme has directly provided 1,891 jobs. The Social Value Bank (HACT, 2021⁴⁴) identifies the value of a secure job as £12,034 per year (£2021). This figure relates to the social benefits to the individual of having the job, rather than the economic benefits, which are already captured within the GVA figures estimated above. Assuming each of the jobs is provided for one year, this value can be applied to the total number of jobs to estimate the social benefits of those jobs. Uprating the value to £2022 prices and applying it to the 1,891 jobs results in benefits of £24 million (to two significant figures).

Social impacts – benefits of having new skills (PhD students)

Across MRPs and CoEs there were 1,862 full-time PhD students and 95 parttime students. Of these, the SRP directly supported 160.5 full time and four part-time students. However, some of the other PhD students may also have been supported, at least partly, by funding from the Programme. There is expected to be a link between the number of PhD students and the number of staff, since PhD students will require supervisors in their areas of expertise. To estimate the number of PhDs that received some support from the Programme, the ratio of the number of SRP supported PhDs to SRP staff was calculated for each year. This ratio was then applied to the total number of staff supported by the Programme in each year to estimate the number of PhD students supported by the Programme⁴⁵. This approach resulted in an estimate of 222 PhDs supported.

The benefits of the additional skills gained through PhDs can be valued using figures identified by the National Foundation for Educational Research (Lynch et al, 2015⁴⁶). This highlighted returns to the Exchequer from change in tax revenues associated with several vocational qualifications. It identified the greatest benefits as being associated with apprenticeships, with a one-off benefit to the Exchequer of £56,000-£81,000 (£2015). This figure is viewed as appropriate for valuing the benefits of PhDs because these qualifications also take several years to achieve (as per an apprenticeship⁴⁷) and are specialised in nature. Updating this value to £2022 and applying it to the 222 PhDs gives benefits of £18 million (to two significant figures).

⁴⁴ HACT (2021): Social Value Bank, accessed at: Social Value Bank on 12 January 2022.

⁴⁵ For example, in 2016/17 there were 29.5 SRP funded PhDs to 264 SRP jobs, giving a ratio of 1 PhD to every 8.9 jobs. Applying this ratio to the 354 Programme jobs in 2016/17 results in an estimate of 40 PhDs that received support from the Programme in 2016/17.

⁴⁶ Lynch, S., Sims, D. and Wespieser, K. (2015). A Literature Review of the Value of Vocational Qualifications, accessed at: A Literature Review of the Value of Vocational Qualifications on 12 January 2022.

⁴⁷ Apprenticeships may take between one and five years (GOV.UK (2022): Become an apprentice, accessed at: Become an apprentice on 12 January 2022.

Social impacts – social return on investment

Georghiou (2015)⁴⁸ notes that some research would not be performed without public support, since factors such as uncertainty mean that private companies may be unwilling to invest. Public research is seen as complementary to private input and a driver of business investment. This view is consistent with what has occurred under the 2016-22 Programme, in that the research carried out has resulted in investment by industry in licences and other commercial outputs, but also participation in research contracts (as demonstrated by figures for subcontracting).

The value resulting from public research is thought to be around three to eight times the initial investment over the full life cycle of impacts⁴⁸. This equates to around 20-50% in terms of an annual rate of return. For the 2016-22 Programme, some of the return on investment has already been captured through the impacts discussed earlier e.g. skills. However, there will be other benefits that have not been monetised because they are very specific to an individual project, are difficult to quantify and hence value, or have not yet occurred. The average rate of return on public investment can be used to estimate the extent of these benefits. It is therefore viewed as picking up any impacts that are not specified individually.

For each year of the Programme's investment, it is assumed that five years of benefits will result. Some benefits are expected to occur beyond five years, but since the length of a typical RESAS Programme is five years, it is likely that there would be some additional investment in research at this point. Alternatively, the research may have been developed further or in a different direction (in line with the latest research strategy). The five year timeframe is therefore chosen to avoid accounting for future research investment now, and also to bear in mind that research fields may move on with the result that something that is five years old may be less relevant. However, this timeframe is not expected to capture all benefits from the 2016-22 Programme.

As a starting point, the low rate of return (20%) is applied to avoid any potential double counting given that some impacts have already been monetised separately. Applying 20% to each year's investment in the Programme (with figures uprated to £2022) and discounting for benefits expected beyond 2022 results in potential benefits of £290 million (to two significant figures).

Policy Experts on 12 January 2022.

⁴⁸ Georghiou, L. (2015): Value of Research, Policy Paper by the Research, Innovation, and Science Policy Experts (RISE), Report produced for the Directorate-General for Research and Innovation, European Commission, accessed at: Value of Research, Policy Paper by the Research, Innovation, and Science

In order to estimate a range for the benefits from investment, the mid-point rate (35%) is also applied. Note that the upper estimate of 50% is not used since this would overestimate the total benefits when combined with the benefits from the other impact categories. Applying a 35% rate of return gives potential benefits of £510 million (to two significant figures)⁴⁹.

The benefits from the social return on investment are therefore estimated as ranging from £290 million to £510 million. This range is a broad-brush estimate of the return on investment and provides an indication of the order of magnitude of the benefits.

Total estimated value

The sum of the above benefits is £470 million in 2022 prices if the low estimate for social return on investment is used. Note that if the higher benefits estimate for social return on investment is included, the total benefits rise to £680 million.

Table 4-2 presents a summary of the monetised benefits. It demonstrates that the monetised impacts are greater than the Scottish Government's investment of £279 million. This is despite some impacts not being explicitly included in the valuation. Non-monetised impacts cover economic benefits from work on plant diseases, benefits to properties due to avoided damages from flooding (expected to result from work on natural flood management, and the Living with Flooding' action plan), and environmental benefits linked to protection and enhancement of natural assets (e.g. work on oak trees fed into woodland conservation). Also excluded from valuation are the social benefits of improved health and wellbeing. Whilst various pieces of research related to health (e.g. SRUC's research that fed into the National Rural Mental Health Forum), the benefits are difficult to quantify with any level of certainty. Many assumptions would be needed to attempt to monetise such impacts, so they are not included within this valuation.

As noted by the Magenta Book, social cost benefit analysis is reliant on data for costs and benefits to be monetised⁵⁰. There is a wealth of Programme documentation on outputs from the MRPs, CoEs and Scottish Government. However, the full extent of how these outputs result in impacts is yet to be felt. This assessment makes some assumptions, but the full value of the Programme is likely to be greater and include impacts that are not yet explicit.

⁴⁹ For reference, should a 50% rate of return be experienced, this would result in benefits of £730 million (to two significant figures). This figure is not used since it is assumed it would double count with benefits monetised under other categories.

⁵⁰ HM Treasury (2020): Magenta Book, Central Government guidance on evaluation, March 2020, accessed at: government-publications-the-magenta-book on 18 May 2022.

For comparison purposes, the economic assessment of the previous programme (2011-16) identified estimated benefits of £468.9 GVA from operational impacts and £151.8 million GVA from economic benefits⁵¹. This gives a total of £620.7 million, which is higher than the lower estimate for the 2016-22 Programme of £470 million, but close to the upper estimate of £680 million. However, the figures are not necessarily comparable because different approaches were used for the two assessments. For example, the assessment for the 2011-16 Programme monetised more individual impact categories (including benefits for plant health) than the 2016-22 assessment.

Table 4-2: Summary of monetised benefits (£2022)

Impact type	Value	Details	Assumptions and caveats
Jobs and GVA generated from jobs	1,891 jobs under the Programme, with 1,513 indirect jobs (in the supply chain) and 567 induced jobs (linked to spend by those in direct jobs) GVA of £100 million	Indirect and induced job numbers estimated through application of Type I and Type 2 multipliers (Scottish Government, 2022). GVA based on ONS (2022) values for GVA per head for Scotland	Some jobs may be displaced from elsewhere rather than being additional jobs so a proportion of GVA may relate to local benefits rather than national benefits
GVA generated from spin-outs	£890,000	Draws on GVA per head values for Scotland (ONS, 2022) with values discounted using standard rate of 3.5% as per the Treasury Green Book	Assumes three new spin-outs formed over next Programme (as during 2011-16 Programme) with each spin-out having four staff members and a duration of three years. A larger spin-out or those lasting more than three years could generate additional benefit
Licence agreements	£4.6 million	Relates to income received by Hutton and Moredun for licences	Some income may relate to older licences rather than just the 17 identified as being related to the 2016-22 Programme. Income

⁵¹ BiGGAR Economics (2017): Economic Impact of the Strategic Research Programme 2011-2016, A report to the Scottish Government, August 2017.

Total monetised benefits	£470 million (£680 million if a moderate rate of return of 35% is assumed)	Values to two significant figures in £2022 (figures presented here have been rounded so may not sum)	Not all impacts are monetised
Social return on investment	£290 million (£510 million if a moderate rate of return of 35% is assumed)	Based on Georghiou (2015) and 20% annual rate of return for public research	Benefits are felt for five years after each investment period (so 2016/17 investment results in benefits for 2017/18 to 2022/23)
Social benefits of new skills	£18 million	Based on Lynch et al (2015) and the increased value to the Exchequer from an increase in skills	Estimated 222 PhDs assumed to be supported by the Programme over the six years (calculated from the ratio of SRP supported PhDs to SRP supported staff and multiplied across all staff)
Social value of having a secure job	£24 million	Based on HACT (2021) value of having a secure job	Each job is valued on an annual basis; applied to jobs directly supported by the Programme only
Environmental benefits – avoided carbon emissions	£13 million	Estimates of carbon emissions saved based on Number Muncher Diets (Rowett Institute and BioSS, no date) Carbon values from BEIS (2021)	Example benefits based on one project. Food Swap tool is used to make dietary changes to decrease carbon emissions by 25% of the adult population of Scotland; carbon savings are made for 10 years
Economic impacts – animal diseases	£9.3 million	Based on BiGGAR Economics (2017)	Sheep scab benefits continue at rate estimated for previous Programme (£2.1 million annual benefits in £2022)
			that may be received beyond the Programme has not been captured

4.4.2. Impacts from the research undertaken

Evaluation question I4 (What environmental, economic and social impacts to Scotland did the research themes achieve?) provides information to illustrate some of the non-monetised impacts of the Programme.

Economic impacts

RESAS' research has contributed to numerous economic impacts. For example, Scotland's Agritech, Animal Health & Aquaculture (AAA) sector represents a significant opportunity for the growth of the Scottish economy and increased trade. However, there is no platform that outlines the capacity and capabilities of the sector. To overcome this issue, a SRUC led a SEFARI project to create an inventory of the sector's capabilities and resources⁵². The report found that there are over 210 companies and stakeholders operating in the AAA sector in Scotland and one of the largest concentrations of expertise in animal and veterinary science in Europe and the world at Easter Bush Campus. The potential of the future AAA sector was also explored, especially the need to define the gross value added of the sector. This report was vital in the A3 2020 International Conference and has also led to an enhanced focus on the AAA sector from Highland and Islands Enterprise. Access to a comprehensive overview of the sector will allow for better planning in the future and the opportunity to maximise potential economic benefits.

⁵² SEFARI (2022): Strategic Research Programme: End of Programme Report 2016-2022.

CASE STUDY: Productive and sustainable land management and rural economies theme

Project title: A framework for benchmarking greenhouse gas (GHG) emissions intensity in Scottish farming

Organisations involved: CXC, SRUC, and James Hutton Institute

Summary of project: This project was commissioned for Scottish Government and cost £49,687. It developed a framework methodology to assess GHG emissions intensity data on Scottish beef farms. It resulted in a public report published in 2019

Economic impacts: No explicit economic impacts are noted

Environmental impacts: The method allows the estimation of the emissions of the Scottish beef industry, informing the development of steps needed towards net zero. It is expected that implementing the framework, and expanding it to other food production sectors, could help to lower the emissions of food production

Social impacts: The greater availability of information on emissions has the potential to inform a just transition

Future outputs: The researchers recommend that the tool is implemented for the beef sector in Scotland. Their paper notes that use of the tool will inform decision making related to the Scottish Government's commitment to reduce the carbon footprint of food consumed

Source: ClimateXChange (2019): Annual Report 2018-19 Wiltshire J, Martineau H and Jenkins R (2019): A framework for benchmarking greenhouse gas emissions intensity in Scottish farming. Report by Ricardo Energy and Environment for ClimateXChange. Available at

https://www.climatexchange.org.uk/media/3648/a-framework-for-benchmarking-greenhouse-gas-emissions-intensity-in-scottish-farming.pdf on 17 November 2022

Another economic impact includes EPIC's work on the creation of a computational tool that better assesses disease risks in which knowledge of the population risk is incomplete⁵³. This tool will be used by scientists to improve responses to disease outbreaks in wildlife populations that are currently not well mapped and also diseases in livestock in which details of all holdings are difficult to accurately obtain. This in turn will help policy makers

⁵³ EPIC (2022): End of Programme Report 2016-2022.

make decisions that will help control disease outbreaks in the future and therefore reduce any potential loss of livestock.

EPIC also undertook work that has had beneficial impacts for land management. Specifically, they have analysed pig movement data from England/Wales and Scotland to see how movements of live animals within production pyramids are structured, and the impact that novel movement restrictions have upon the pig industry⁵⁴. This research has led to ongoing industry interest and has been shared with numerous government agencies around the UK. This links to EPIC's other work, especially the formation of a Scottish Poultry Group that aims to foster closer relationships between the poultry industry and policy actors⁵⁵. This led to the creation of the Scotland's Poultry Hub, which illustrates the impact EPIC's work.

Moredun undertook work to see how grouse moors could be managed in a more sustainable way and ensure compliance with the law. This was achieved by analysing how medicated grit (taken up by red grouse), would help reduce their susceptibility to parasitic worms especially in the more densely populated grouse moors⁵⁶. The project led to a far greater knowledge exchange between grouse moor owners, managers, and gamekeepers that has resulted in many more Scottish Estates improving their practice with regards to the use of medicated grit.

Environmental impacts

CREW developed a guide for farmers and land managers to help them create the most suitable sustainable drainage systems for their farms and also how to look after the system when it has been created⁵⁷. A sustainable drainage system prevents diffuse pollution that can often come from rainfall runoff after fertiliser application or chemical spraying is used on the land. As well as helping to reduce the amount of harmful runoff, the guide also promotes the wider benefits of rural sustainable drainage systems, such as helping to cope with extreme weather-related climate change, localised flood prevention and enhanced biodiversity.

Under the Programme, the James Hutton Institute has undertaken a long-term sustainable cropping experiment at Balruddery farm⁵⁸. Samples of soil, weeds, crops, harvested materials and invertebrates are collected every growing season then stored. Samples and data are made available to all contributing projects on the site. A web-based platform has been created to

⁵⁶ Moredun (2021): Annual Report of Underpinning Capacity: The Moredun Institute April 2020- March 2021.

⁵⁴ EPIC (2022): EPIC Annual Report 2021/2022.

⁵⁵ EPIC (2018): EPIC Annual Report 2017/2018.

⁵⁷ CREW (2015): Rural Sustainable Drainage Systems: A practical design and build guide for Scotland's farmers and landowners. Available at <u>Rural Sustainable Drainage Systems: A practical design and build guide for Scotland's farmers and landowners</u> on 11 January 2023.

⁵⁸ The James Hutton Institute (2019): Annual Report on Underpinning Capacity 2018/19.

allow easier access for contributors, and requests for access can be made from outside groups. During 2018/19, there was a total of 30 requests for data from the Programme, PhDs, and EU and Innovate UK funded projects. The resulting projects have advanced scientific knowledge relating to arable sustainability over a range of disciplines. Furthermore, there were six events organised, three peer-reviewed papers published, and the further development of links with industry and EU farm platform networks. There has also been greater acceptance from both growers and industry bodies of environmental farming practices during the life of the Programme. CXC has undertaken numerous pieces of work that have had positive environmental impacts. For example, they have guided and evaluated the Scottish Government's substantial peatland restoration efforts which are an important part of their climate goals. This is because of their potential to sequester large amounts of carbon dioxide and therefore act as a carbon sink. Linked to this, CXC carried out work on agroforestry, which describes the integrated use of trees on a farm or small holding. This could have the double benefits of increasing woodland cover and also help to lower emissions⁵⁹. The study identified the main agroforestry options available to Scotland and compared the benefits and challenges of these options. It will act as a useful resource for the practical deployment of agroforestry in Scotland, and ultimately have positive environmental impacts.

SEFARI's SRP and externally-funded collaborative research has shown that over 500 species associated with oak may decline⁶⁰. Work also identified possible replacement species. The findings were used by Defra within the Action Oak initiative and in an Action Oak Knowledge Review and are informing woodland biodiversity conservation, demonstrating how the Programme can feed directly into protection of natural assets.

⁵⁹ CXC (2022): ClimateXChange: Centre of Expertise on Climate Change: End of Programme Report 2016-

⁶⁰ SEFARI (2019): Spotlight on SEFARI Strategic Research 2018-19, accessed at: <u>Spotlight on SEFARI Strategic Research 2018-19</u> on 11 May 2022.

CASE STUDY: Natural assets theme

Project title: Development of an in-house method for the separation, identification and analysis of microplastics from solids and sediments

Organisations involved: James Hutton Institute

Summary of project: This completed seedcorn project ran from 1 Oct 2018 to 30 Sept 2019 (12 months), with a budget of £19,928 and the involvement of six staff members. It led to the development of a new method for the determination of microplastics in environmental samples. Outputs included a PhD studentship using the method, presentations at international conferences, collaborations with India, and interaction with other researchers. Funding to create a microplastics pollution map was applied for but this was rejected

Economic impacts: The separation technique is cheaper and faster than the traditional method, therefore it could potentially be rolled out on a wider scale. The method provides more efficient extraction, as well as reduced process times and involves fewer toxic chemicals

Environmental impacts: The research could potentially lead to more effective environmental monitoring, due to the ability to record more data on microplastics, and could improve understanding of the pathways of microplastics transport into the environment

Social impacts: Microplastics have an unknown but potentially negative impact on human health, so this new method could improve monitoring and potentially lead to better policy to combat relevant issues

Future outputs: A Notification of Interest for a NERC Grant was submitted; if successful, it would involve further collaborations with Hutton staff

Source: James Hutton Institute (2020): Annual Report on Underpinning Capacity 2019/20 James Hutton Institute (2021): Separating Microplastics from Solid Matrices, News article from 27 August 2021, accessed at https://www.huttonltd.com/news on 13 January 2022

Social impacts

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Research from RESAS has had clear social impacts. SRUC undertook an exploratory data analysis of the first rural mental health survey carried out in Scotland⁶¹. The analysis was policy focused and the researchers worked with the Scottish Government to ensure that key findings would feed into the government's Mental Health, Isolation and Suicide Strategies. This analysis

⁶¹ SRUC (2017): National Rural Mental Health Survey Scotland: Report of Key Findings. Available at National Rural Mental Health Survey Scotland on 11 January 2023.

influenced the formation of the new National Rural Mental Health Forum, a partnership of 30 organisations (both rural and mental health) which are taking forward a collective national wellbeing campaign. Furthermore, the report was cited in the Scottish Parliament Chamber in relation to mental health provision in rural Scotland.

Another social impact stemming from the Programme was the creation of Scotland's National Coastal Change Assessment (NCCA) by CREW⁶². The aim was to create a shared evidence base to support more sustainable coastal and terrestrial planning decisions in the context of a changing climate. This led to the creation of Dynamic Coast, an open access web-based tool that offers reports and maps of the entire 21,000 km of Scottish coastline, allowing easy identification of potential areas of erosion. The web resource achieved 13,000 hits from 8,000 users globally by March 2019 and won a prize at the 4th Scottish Knowledge Exchange Awards 2019. The tool has been used to support numerous policies and plans from the UK and Scottish Governments, such as the UK Climate Change Adaptation Plan and Marine Planning Policies.

4.4.3. Impacts under the extension year (2021/22)

Two evaluation questions considered impacts under the extension year. This section brings them together to report on:

- The extent to which research funded through the Programme extension looked at the impacts of Covid-19, the recovery from Covid-19 and data emerging from the Covid-19 pandemic (C3); and
- The extent to which research funded through the Programme extension looked at the impacts of EU-exit (C5).

Covid-19 research

Annual metrics data for the extension year (2021/22) indicate that there was a relatively limited amount of research undertaken on Covid-19. This may reflect the aims of the extension year, in that whilst Covid-19 work was included, there was also a need to catch-up and conclude other research. Covid-19 outputs covered:

- Policy outputs: of the 196 policy outputs from the extension year, three were identified as being specifically related to Covid-19;
- Peer reviewed publications: five of the 237 peer reviewed publications related to Covid-19;

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⁶² Dynamic Coast. Available at dynamic-coast on 11 January 2023.

- Scientific outputs: four outputs (one by Hutton, one by EPIC and two by BioSS) were recorded as relating to Covid-19 from a total of 226 for the year;
- Publications for industry: one publication from a total of 107 for the year was produced on the impact of Covid-19 on women in agriculture;
- External collaborative projects: eight Covid-19 related projects were reported by BioSS from a total of 375 for the year. These collaborations were with universities in Scotland, the wider UK and other countries; and
- Membership of advisory groups or boards: four researchers (three from BioSS and one from Rowett) attended non-government committees/boards related to Covid-19, whilst one researcher from Moredun was a member of a government group linked to Covid-19.

Members of the Scottish Government were asked if the extension year led to projects related to the Covid-19 pandemic, leading to five responses. Three interviewees pointed to specific examples of work undertaken in response to the Covid-19 pandemic. This included the use of some labs to undertake Covid-19 testing and analysis of sewage content to estimate viral load. Programme reports show that CREW worked on a suite of analyses on the "early warning" potential of wastewater-based epidemiology in the context of Covid-19 surveillance. It was also noted by one stakeholder that they developed new methodologies and models for the pandemic that were not used, but did advance their techniques.

Stakeholders at the MRPs were asked the same question. Similarly to the Scottish Government stakeholders, the use of laboratories for testing and creation of models was mentioned most often (by five of 15). One stakeholder expressed their disappointment that one of the projects related to Covid-19 had to be cancelled as it could not be designed, implemented and reported on within one year. They believed there was a missed opportunity as their work could have been valuable. There was similar feedback from stakeholders from the CoEs and the ARPs, who pointed to their work on risk assessment and modelling required for policy decisions related to the pandemic. An example of this has been identified from the Programme documents. CXC undertook research for Transport Scotland investigated employer perceptions of Covid-19 impacts on travel, including barriers to increased home working, and helped to shape Scotland's Clean Air Zone policy.

EU-exit

Extension year outputs related to EU-exit included:

 Seven policy outputs from a total of 196. Rowett (two outputs) and SRUC (five outputs) were responsible for these outputs;

- Six publications for trade from a total of 107 related to EU-exit. All of these publications were produced by SRUC and related to the theme of 'Productive and sustainable land management and rural economies';
- Other EU-exit related outputs (not elsewhere classified) included a podcast on rural policy produced by SRUC and a presentation at a RESAS seminar, again by SRUC, on trade agreement scenarios; and
- One researcher (from Moredun) was a member of a government group linked to EU-exit. None of the representations on non-government boards and groups were related to EU-exit.

Interviews suggested that EU-exit themed projects in the extension year were not undertaken to a substantial degree, although interviewees from the Scottish Government were aware of 'Brexit-themed projects' focussing on impacts to trade. However, interviewees were less frequently able to comment on the nature of EU-exit related research as they were not part of the undertaking. One interviewee stated that the research under RESAS had a scientific remit and was less relevant for strategy/policy outcomes related to the EU-exit. Rather MRP interviewees suggested the majority of research in the extension year related to the continuation of previous years' work, with some studies related to Scotland's Covid-19 response.

Of those that commented on EU-exit related projects, one MRP thematic lead stated that such projects aligned with the topic of a 'green recovery' and explored pathways to achieve such a recovery; although the interviewee did not believe any of their projects explicitly focussed on the recovery. They continued to state that other studies focussed on business resilience issues resulting from the EU-exit. Another MRP interviewee felt that the extension year was key for the undertaking of EU-exit related research, which otherwise would not have occurred.

4.4.4. Benchmarking: comparisons with other programmes

The 2016-22 Programme was praised by one stakeholder for "taking good, and often world-leading, science, and using it for practical outcomes", as well as for being "longer-term and big picture" compared to the "short-term and reactive" UK Research and Innovation (UKRI). UKRI is funded through the science budget of the Department for Business, Energy and Industrial Strategy (BEIS) and is a significantly bigger Programme, in terms of money spent per annum, compared to the SRP. The nine councils that comprise UKRI had annual budgets ranging between £140 and £2,377 million in 2019-2020, whereas the RESAS Programme funded £279 million worth of research between 2016-2022.

The scope of the Programme was acknowledged as being different to research funded through comparable schemes, but the level of expertise in the Programme was acknowledged as being "on par". UKRI, for instance,

funds a much wider body of work, in fields from adolescent mental health to waterway engineering, or from the generation of synthetic chemical energy carriers to electrochemical science. Whilst work funded under the 2016-22 Programme was seen as "positively received"; one stakeholder suggested that "UKRI funded work might have more of a higher-standard reputation".

Interviewees found the RESAS Programme applications "a lot more straightforward than UKRI", which typically "have a lot more information collated at the application stage". One interviewee noted that UKRI proposals require "justification for resources, the pathway to impacts, and animal use statements", as well as "six pages on project objectives and methodology and two about your track record", compared to the four page limit for Programme proposals, which made things "not so easy". The longer page limits in UKRI allowed for people to "get their scientific concepts down on paper" and develop the "scientific reasoning within an application". However, this need for more detail is likely to be behind the comment that other funders are more prescriptive than the RESAS Programme about the way in which research should be carried out.

It was also noted that reporting requirements for the 2016-21 SRP was much heavier than for UKRI. This was reaffirmed by another stakeholder, who noted that "much more reporting was involved compared to UKRI awards of comparable value". A RESAS stakeholder noted that the aim was to have a lighter application process for academics compared to UKRI processes, but acknowledged that some of the choices made were "more burdensome or more challenging". This was corroborated by the experiences of one MRP-based interviewee, who said they were new to the most recent SRP Programme, but expressed surprised that "four pages went into the system and a decision was made; it was very different to a UKRI grant of this value where there are many other things to complete via the Joint Electronic Submission system (Je-S)". One applicant appreciated that the application process for the new 2022-27 Programme made them feel like they were writing a "more connected piece of research", commenting that the process had become more like that of UKRI.

4.5. Programme inputs and delivery

4.5.1. Overview

This section covers Programme inputs. It discusses the advantages and disadvantages of the delivery model, the procurement arrangements and the Research Delivery Framework (RDF), drawing on data collected for the process evaluation questions (P1 to P4). It considers Programme delivery and performance of MRPs and the Scottish Government.

It also discusses the extension year, specifically its design, administration and implementation (question C1). Evaluation question C2 provides

information on the impacts of EU-Exit and Covid-19 on the extension year's administration. There is then discussion on the extent to which the extension year supported research disrupted by the pandemic (C4) and whether it was effective (C6).

4.5.2. Delivery team structure and operation of the Programme

The governance structure for the 2016-22 SRP is shown in Figure 4-6.

Figure 4-6: Governance Structure for the SRP 2016-2022⁶³



The SRP had strategic oversight from the Strategic Advisory Board (SAB), which was directly fed information on impacts from an Operational Group (OG) consisting of Directors' Executive Committee (DEC) and RESAS members within the Scottish Government. The DEC provided operational management of the SRP, reporting to the SAB/OG. The DEC consisted of MRP Directors, the Knowledge Exchange (KE) Director, Programme advisors, and the DEC secretariat. Alongside the DEC, a Strategic Advisory Group (SAG) existed to advise the DEC on progress toward impacts and KE work. Within the MRP institutions, Theme Coordinators coordinated all research within each theme, monitored progress, and reported impacts to the DEC and RESAS' science advisors. The Theme Coordinator role was the main interface between researchers and strategic operators.

Within each thematic area, research was split into distinct work packages facilitated by Work Package (WP) Coordinators. WP Coordinators were

⁶³ Scottish Government (2020): SEFARI: Analysis. Available at: Scottish Government (2020): SEFARI: Analysis on 15 November 2022.

responsible for the overall delivery of research to budget and timeline. And finally, Research Deliverable (RD) coordinators were responsible for ensuring the individual projects were undertaken and responsible for monitoring and reporting. RD coordinators would routinely upload information to the Research Delivery Framework (RDF), which was a set of reporting spreadsheets hosted on Huddle.

Reports, data, and provisional impacts were recorded and passed through to the Centre for Knowledge Exchange and Impact (CKEI) to support dissemination and impact generation. Underpinning Capacity (UC) provided financial support for operational costs and assisted with promotion of research to underpin policy and strategy decisions.

Overall, Scottish Government, MRP, and COE interviewees felt the RDF worked effectively although many interviewees highlighted areas for improvement, particularly regarding monitoring and reporting. These were seen as too frequent and required too granular data from the outset of the Programme.

Communications

Interviewees generally felt the mechanisms in place to communicate were effective. Some MRP interviewees, however, thought it was quite difficult to communicate outside of their institutes with some partners (particularly Principal Investigators (PIs)) proving difficult to get in touch with. It was suggested that it would be beneficial in future to appoint a single point of contact within the institutions to coordinate and chase on behalf of the RD leads.

MRP interviewees saw the use of Excel spreadsheets for reporting as a major issue, with one RD coordinator stating they had designed their internal communications to be as minimalistic as possible, as too much time was already spent on reporting via spreadsheets which meant less research was conducted.

Relationships

Whilst MRPs stressed the benefits of co-productive approaches, such as ensuring minimal knowledge gaps and the production of cross-cutting, robust research, they also identified drawbacks in terms of dependencies on strong working relationships. Interviewees noted that staff losses throughout the Programme were problematic as it required delivery teams to rebuild relationships with new partners, who may have different subject knowledge. In addition, some partners were difficult to motivate to deliver work, particularly from partner organisations outside work package coordinators and RD Coordinators' institutes. It was also felt by some that there was a lack of accountability for those who did not deliver. Personal relationships with individuals at other research institutes were often labelled as key in ensuring

work was delivered in a timely manner. For instance, when communication was occurring effectively across institutions, it was acknowledged this was due to historic relationships between the researchers involved.

Science advisors at the Scottish Government were praised as one of the mobilising factors of co-production and relationship building, noting that MRPs were particularly appreciative of feedback loops and assistance in identifying key stakeholders. MRP interviewees felt that there could have been further harmonisation between the thematic areas to encourage even more collaboration.

Project Delivery

Some interviewees felt that the RDF did not allow for flexibility for a project to change what was being delivered, how, and when. There was concern amongst interviewees, including DEC members, that there may not have been recognition within government that strategic research addresses long-term issues, and that research began to focus on meeting more short term policy goals. They believed the direction of research should be scientifically rather than policy led.

Interviewees from the Scottish Government also highlighted that some staff struggled to keep up with workloads, which was potentially linked to a staff shortage. Some noted that those responsible for work packages often became responsible for additional and unfamiliar work packages resulting in less quality work being completed in both areas.

4.5.3. Effectiveness of resources in facilitating the Programme's delivery

Staffing (2016/21)

Table 4-3 provides a breakdown by employment mechanism of the Programme's original five years. In terms of role, there were 225 researchers (191 natural scientists and 34 social scientists) and 130 technical staff (figures rounded up to nearest whole number).

A much larger number of FTE jobs were supported through SEFARI than through the HEIs. Throughout the original five years of the Programme, FTE numbers gradually decreased, with the 2020/21 figure of 289 FTE positions equating to 82% of 2016/17 positions.

Table 4-3: Breakdown of FTE jobs employed through the Programme, by job provider and by year

Year	Total FTE jobs supported	Employed via SEFARI	Employed via HEI	Percentage change to previous year's total FTE employment
2016/17	354	334	20	N/A
2017/18	354	330	24	No change
2018/19	336	312	25	5% reduction
2019/20	291	266	25	13% reduction
2020/21	289	264	24	<1% reduction

Funding from the Scottish Government

Total Scottish Government funding for the rural economy and environment portfolio was just over £279 million for 2016-22. This is in comparison to the £246 million invested for the 2011-16 programme (which was for five years). The portfolio covers the SRP, CoEs, Underpinning Capacity, innovation, and knowledge exchange and management. Annual amounts varied slightly, with the highest amount being £48.5 million in 2016/17. Annual funding then declined each year to £44.9 million in 2019/20 before increasing again to £46.5 million in both 2020/21 and 2021/22.

External funding for research

External funding from non-industry sources covers funding for research and consultancy that is related to RESAS funded research or that builds on previous Scottish Government funded research. Considering the original Programme (2016-21), external funding derived from non-industry sources totalled £85 million. Of the six MRPs, Hutton obtained the most non-industry external funding at £29 million with SRUC second at £27 million. The lowest amount of external funding was obtained by BioSS, which brought in £2 million.

Figure 4-7 disaggregates the data by MRP to show the different types of non-industry external funding received by each organisation for the 2016-21 period. All MRPs received money from five different sources, but in varying amounts.

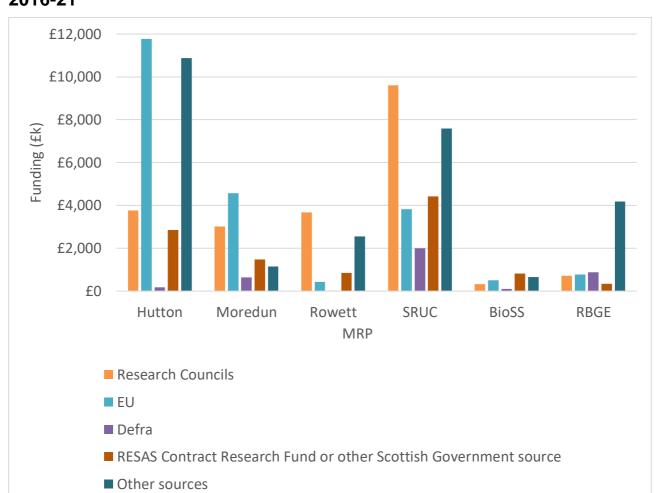


Figure 4-7: Breakdown of non-industry external funding by MRP for 2016-21

Interview data

Interviewees from the MRPs, the CoEs, the ARPs, and the Scottish Government were asked if they thought that sufficient funds had been allocated to enable the delivery of the Programme. The responses were generally positive, however numerous respondents stated that it was difficult to answer or stated that there could always be more funding for scientific research.

Focusing specifically on the MRPs, 17 interviewees were asked this question. Most interviewees felt that there was sufficient money to achieve the objectives, however more money could have allowed better overall scientific research. Two interviewees stated that the funding decreased in real terms due to inflation during the Programme which made project management progressively difficult year on year. Linked to this issue, one of the interviewees praised the Scottish Government's compassion when cuts needed to be made. Three interviewees said that they had spent more money than they would have liked on the administrative side of the project management compared to the actual scientific research.

A total of eight stakeholders were spoken to from the CoEs and the ARPs. Five of the interviewees agreed that there were sufficient funds to enable delivery of the Programme. One stakeholder stated they had not actually spent all their research funding due to not being able to carry out all the work because of staffing constraints. However, overall, the CoEs and ARPs gave largely similar responses to the MRPs acknowledging that the funding was sufficient for the allocated work, but they would have liked higher funding to achieve more.

Members of the Scottish Government were also asked if they thought that funding was sufficient to enable delivery of the Programme. There was a total of five responses to this question. Three of the five explicitly stated that the funding was adequate, with one stakeholder pointing to the excellent outputs that had been achieved by the research Programme. The two interviewees who did not feel there was sufficient funding were scientific advisors, stating they experienced difficulties due to too few staff. However, it was noted that this is being addressed in the current (2022-27) Programme.

Members of the Scottish Government were asked the reasons for the change in the funding allocation and if staff numbers fluctuated in response to changing budgets or other factors. Four stakeholders responded to this question, and they all said that the overall budget allocation had changed which had trickle-down impacts into the research budget.

4.5.4. Effectiveness of the funding application process

Feedback from interviews suggests mixed experiences with the funding application process. In general, institutions had a good level of knowledge about the Programme's remit and its expectations, due to involvement in previous rounds. They also spotlighted strong existing partnerships between institution members in which collaborative and open approaches to research were being applied. Interviewees stated that research proposals were written and submitted in a tender response format (written application).

Interviewees identified several issues with the application process. It was suggested that the turnaround time between the release of the project specification and the deadline for applications was too short. Application page limits being too short was also raised, which it was felt had a detrimental effect on the quality of submissions. It was also acknowledged as a strenuous process to navigate whilst projects under the previous SRP were finishing and required reporting.

From the perspectives of CoEs and ARPs, one principal investigator stated that there was a lack of clarity on what the Programme wanted to achieve and therefore their application may not have been as relevant as it could have been. Interviewees frequently fed back that the research questions

outlined by the tender were not well defined and that it was difficult to write a proposal to meet the needs of the Programme.

Delays in awarding contracts for successful applications created tensions within teams. Staff had concerns regarding their job security, with one interviewee mentioning that people looked for employment elsewhere as a result.

4.5.5. Effectiveness of monitoring and reporting requirements

Overall feedback from interviewees was that Programme monitoring was excessive and led to too much time being spent on administration instead of the actual science. More specifically use of an Excel spreadsheet that had to be frequently updated was criticised by numerous stakeholders, especially the MRPs. This was viewed as burdensome and challenging to use.

A total of five stakeholders from the Scottish Government were asked how the Programme monitoring and annual reporting was carried out. Three of those who responded mentioned the use of monthly monitoring with an Excel spreadsheet, with one stating that it was not a great method for absorbing information. Another aspect that was mentioned by numerous interviewees was the use of regular milestone checks that were in the delivery framework. These were delivered quarterly or every six months. One interviewee noted the importance of frequent informal discussions with the work package leads, which helped to address issues before they could delay the progress of any projects. Of the five stakeholders interviewed, one stated they believed that the progress reporting worked well whilst the rest did not comment on its effectiveness.

All stakeholders across the Scottish Government, MRPs, CoEs and ARPs were asked what they thought worked well and less well in relation to monitoring and reporting. There were four stakeholders from the Scottish Government who answered this question. The general theme across interviewees was that the reporting improved in the lifetime of the Programme as small changes were made and researchers gained more understanding of the requirements set out by the Scottish Government.

A total of 17 stakeholders from the MRPs were asked what worked well and less well with regards to monitoring. Focusing on what worked well, three interviewees praised the use of SEFARI for the annual reporting. There was also praise for how the system evolved in the time of the Programme. One interviewee also said that the information sharing was effective, particularly the annual online updates that were shared via the SEFARI website. However, the overwhelming view from stakeholders from the MRPs was negative, with thirteen interviewees stating that reporting was difficult with particular emphasis being placed on how challenging it was to fill in the Excel

spreadsheet monthly. Note that the new (2022-27) Programme uses ResearchFish, which was praised by several interviewees.

The views of stakeholders from the CoEs and the ARPs were more mixed. Of the eight stakeholders interviewed four stated that it went well. They particularly praised the open communication they had with whoever they needed to report and the amount of time they were afforded to carry out reporting. However, other stakeholders had a more negative view. One stated that they were not clear on what the data they were reporting back was going to be used for and felt that the Scottish Government was merely going through the motions of collecting the data.

4.5.6. Design, administration and implementation of the extension year

Insights used to answer this question have been extracted from five interviews with senior managers and science advisors within the Scottish Government who were responsible for the implementation of the Programme.

The extension year was designed to support institutions during the Covid-19 pandemic when research projects experienced significant disruptions and risked becoming undeliverable. This disruption occurred during the original final year (year 5). One Scottish Government interviewee stated that options were to simply shut down the Programme for year 5 or to support institutions to continue research where possible. The extension year aimed to fund four broad criteria: to ensure the recovery and finalisation of research projects; to aid the achievement of impacts; and to undertake short-term research related to the impacts of Covid-19, and/or the EU-exit. The extension year was designed as a simple continuation of funding for institutions, relying on the same application and reporting processes as before, albeit with lessened rigidity and scrutiny. The extension was designed to have a loose grip approach to account for the highly complex and nuanced issues experienced by research projects.

Two interviewees highlighted that the design and implementation of the extension year occurred at a difficult time. Particularly, the extension year design occurred concurrently to the design of the next RESAS Programme (2022-2027) which had also been delayed due to the disruption, suggesting increased workloads were experienced. Further to this, the design occurred during a time when RESAS staff (particularly science advisors) had been seconded to the Covid-19 response hub, meaning few were available to assess new applications.

One interviewee stated that extension year outputs and deliverables were different from previous years, stating that they were "snappier" and more "rapid". The reason for this being that the extension year occurred towards the end of the Programme and projects could only operate for a maximum of

one year unless they could be carried into the following new Programme (which was uncertain).

4.5.7. Impacts of Covid-19 and EU-Exit on the extension year's administration

The twin issues of Covid-19 and EU-exit caused disruption to the SRP's administration but did not derail the Programme in a hugely significant manner. According to feedback from stakeholders, this is chiefly a result of the Scottish Government's deployment of an extension year to the initial 2016-21 Programme. Covid-19 was seen as highly disruptive, but stakeholders from MRPs in interviews routinely praised the ease of communicating with the Scottish Government throughout the pandemic, commenting that the move to online meetings and interactions did not negatively affect their ability to get in touch.

Covid-19: Communications and Relationships

The most commonly noted impact of Covid-19, amongst all stakeholder groups, was the shifts in communication methods that it necessitated. One RESAS stakeholder noted that "everything went remote" and that "there were challenges that everyone faced [internally at RESAS] with being virtual", but that "the team overall worked our way through that and coordinated really well". The "huge reduction in face-to-face meetings" was acknowledged, as well as the reliance on personal relationships when working online as opposed to in-person, particularly with stakeholders at the research providers.

Throughout the wider SRP, nearly all interviewees were keen to stress the impacts of Covid-19 upon the ease of communication and relationship-building. Whilst Microsoft Teams and phone calls helped mitigate the impact, they were frequently labelled as no substitute for in-person interactions. For instance, prior to the pandemic, EPIC had team members regularly hotdesk inside Saughton House, which allowed routine in-person interfacing with Scottish Government Office. This was lost during the pandemic. Where working relationships had already existed, it was acknowledged as being "a relatively easy transition to chatting online". But in cases where these did not exist, there was a "loss of informal catch ups", with CoE stakeholders in particular feeling the loss. Scottish Government officials were frequently praised in interviews for their continued availability throughout the pandemic by MRP, COE and ARP stakeholders.

Covid-19: Staffing and Resourcing

During the extension year, the RESAS administration team were imperfectly staffed and resourced, due to staff being seconded to pandemic-related teams within the wider Scottish Government. The ongoing makeup of the team was referred to as a "skeleton staff and operation" during "a unique set

of circumstances". New science advisors were hired during this time, which was a positive step in fixing wider, historical staffing issues.

CoE stakeholders noted a lot of researchers "were diverted to working on the Covid-19 response, especially modellers". CoE staff worked on the Royal Society RAMP Programme, and joined the Scottish Covid Response Consortium (SCRC). EPIC staff in particular were reassigned, which led to "a bit of reprioritisation of work" with originally envisaged projects being delayed or cancelled to allow staff to work on Covid-19.

Covid-19: Inability to complete fieldwork

Nearly all MRP stakeholders, when interviewed, referred to the inability to conduct lab and field work as having a significant disruptive impact. Labs were closed for "more than six months, with all human interfacing work having to stop, and even for the next year, we had huge restrictions and lower occupancy in labs". Meanwhile, researchers also could not "get out onto farms and into the field", and these issues combined led to significant delays on numerous projects and to an operational slowdown. It is important to note that stakeholders indicated not all projects to be affected. For instance, one Scottish Government interviewee noted that "farm work and animal feeding had to continue", because the animals on site ultimately needed to be fed or they would perish, but that "lab work was more greatly affected, like with Rowett, who did other bits and pieces to get themselves through".

Covid-19: Project Monitoring and Reporting

MRP stakeholders perceived a high level of impact from Covid-19 on reporting. For instance, some reported being furloughed, many reported having projects delayed, and it was acknowledged that lockdowns and homeworking also meant researchers had "kids at home or family that were sick that needed looking after".

From the Scottish Government point of view, project monitoring and reporting during the extension year was seen as "relatively smooth for everyone". RESAS officials were praised for their understanding of the difficulties in conducting field and lab-based science during the Covid-19 lockdowns, with one RESAS interviewee acknowledging that "there was a general appreciation that peoples' lives were being turned upside down". Where work could no longer be delivered, RESAS "tried to not be punitive and tried to find a middle ground", whether through "not pushing [research providers] to deliver undeliverable tasks" or "pushing them in the direction of write-ups of other work when they are unable to do other tasks".

EU-exit: Communications and Relationships

EU-exit increased workloads across the Scottish Government, with one interviewee commenting that "EU-exit meant we had a lot of difficulty getting

hold of people in policy [teams]". A RESAS official noted that their colleagues in policy teams "were busier than ever, and it hasn't slowed down; legislatively it's still busy due to EU-exit".

Previously constructed personal relationships were identified as being important; with one RESAS stakeholder acknowledging that it was likely harder "if you're a researcher who doesn't have a relationship [with the Scottish Government science advisors] already" to get in contact with the Scottish Government, due to the increased workload across the Scottish Government.

EU-exit: Staffing and Resourcing

Numerous MRP interviewees identified EU-exit as being a significant contributing factor to losing staff. One MRP stakeholder stated "a couple of EU nationals on our teams went home... EU-exit is a difficult one", whilst another noted that "we lost a few members of staff due to this [EU-exit]". The impacts of EU-exit were also acknowledged as being ongoing and likely to persist, with one interviewee stating "it is having more effects now; with fewer Europeans wanting to come to the UK". The loss of staff, and the unavailability of new staff, "affected morale, which in turn, affected delivery [of research]".

EU-exit: Further Impacts (i.e. EU grants and EU-exit research)

Another EU-exit impact identified by four stakeholders were challenges relating to potential problems with EU grants. One commented that there were "questions about whether we are still in Europe or not, and if we can apply for funding", whilst another noted that EU-exit "heavily impacted our externally funded projects [ones funded by the EU] and our ability to recruit". Another interviewee acknowledged they had some other "challenges over EU-exit, things such as importing goods, importing and exporting biological materials".

Of the seventeen MRP stakeholders interviewed, seven interviewees commented on whether they had worked on projects relating to EU-exit during the extension year, with three saying they had not, and four saying they had. For those that did not, it was stated that "studies regarding EU-exit did not really occur" and that "our research was scientific, and pointed at scientific outcomes, not policy outcomes... I don't think anything we did in year six was really relevant to, or impacted by, EU-exit".

4.5.8. Extent to which the extension supported the recovery of research and experiments that had been affected by the pandemic

All interviewees emphasised how fundamental the extension year was for the continuation of the research projects under the Programme; which without, projects would not have been able to be completed and staff retained.

Staff inputs in the extension year

The 2021/22 extension year employed less FTE-equivalent staff than previous Programme years, with a total of 267 staff. This is in comparison to 354 staff in the first two years of the Programme's original timeframe (2016/17 and 2017/18), and 289 in the fifth year of the Programme (2020/21).

Of the 264, 188 were employed via the SRP, 44 via the CoEs (of which 24 worked at HEIs), 34 via Underpinning Capacity and one through the SEFARI gateway.

External funding for research in the extension year

In the extension year, the six MRPs received £18m from such sources. For Hutton, 'other sources' (excluding levy boards) provided the most funding (over £2.1m) whereas for SRUC, Moredun and Rowett, the most important source was the Research Councils. For BioSS, the RESAS Contract Research Fund or another Scottish Government source was the most important, providing £0.38m (40%) of the organisation's £0.95m of external non-industry funding.

4.5.9. Effectiveness of the extension year

Scottish Government, CoE and ARP interviewees noted that research leads seized the opportunity to reflect on lessons from previous years and implement changes in the extension year. For example, research teams reviewed and enhanced their approaches in response to the disruptions, such as closer working with HEI champions and enhanced digital communications (e.g. website publications). One interviewee noted that the extension year played a pivotal role in retaining staff within institutions, particularly where funding was received on an annual basis (without extension year funding, roles may have been unfunded). Conversely, another interviewee highlighted that their CoE had previously funded post-doctoral roles as part of the Programme on an annual basis; applications for these roles in the extension year were few as there was no security of funding going forward.

Other interviewees highlighted that the extension year was effective as it prevented overlap between the 2016-2021 and following Programme. One interviewee noted that without the extension year they would have been unable to apply for funding in the next Programme due to condensed workloads. Several MRP interviewees did, however, experience difficulties when writing applications during the extension year due to the continued need to concurrently deliver the end of the 2016 Programme.

More commonly interviewees felt one of the key impacts of the extension year was the ability to continue research beyond the scope of the 2016 Programme; one interviewee noted work was utilised at the COP26 conference as a result. Other RD leads and coordinators highlighted that continued project work in the extension year resulted in strengthened

relationships with wider partners which were brought forward into the following programming period (2022-27). This is key as the interviewee noted a lot of resourcing/experience had been lost.

Overall, stakeholders expressed how challenging it had been to work during the pandemic but said they were surprised how resilient their teams had been. One interviewee specifically highlighted something less tangible which was the pride that institutions felt in their response to the Covid-19 pandemic.

5. Conclusions and Recommendations

5.1. Overview

The ambition of the Research Strategy was for the Programme to deliver "research that is relevant, respected and responsive to Scotland's communities, its people and to the rural economy in 2021". Whilst the original timetable was extended to 2022 due to the Covid-19 pandemic, this evaluation suggests that the Programme overall has achieved outputs, outcomes and impacts that are consistent with the vision. Section 5 provides conclusions for each of the evaluation's objectives, as well as some recommendations for future programmes.

5.2. Objective 1: programme inputs, outputs, delivery and outcomes

The 2016-22 Programme allocated funding across the SRP, Underpinning Capacity, CoEs, knowledge sharing through SEFARI gateway and to supporting innovation. It translated £279 million of funding into 1,244 policy outputs, 2,674 peer-reviewed publications and 160.5 full-time funded PhDs (with additional PhDs partially supported). All three Programme themes (natural assets; productive and sustainable land management and rural economies; and food, health and wellbeing) were represented in the outputs. One science advisor within RESAS praised outputs for being "really good and translatable, which is really good for policy", whilst the Programme was lauded for its "long term focus" which helped lead to "a large amount of influential papers". Interviewees noted that findings were disseminated to the wider research community through high profile academic journals whereas a range of approaches including institution websites, information events (such as workshops), social media and the SEFARI Gateway were used to inform the general public. Furthermore, they highlighted instances where research had been taken up by others, such as for example, research on barley has been picked up by the Scottish whisky industry. Importantly, some of the research findings have also fed into policy outcomes, with research on climate change informing the Scottish Government's climate change plan. Research resulted in 607 publications for trade, with a majority of these related to the Programme's sub-theme of livestock production, health, welfare & disease control. Examples included an article by Moredun on "Sheep scab diagnostics: what's new?" in the magazine Sheep Farmer, and a piece by SRUC on "New agri-policy must protect pollinators" in The Scottish Farmer.

Programme delivery supported 1,891 staff, ranging from 354 in 2016/17 to 267 in 2021/22. Scottish Government funding was complemented with £100 million of funding from non-industry sources including research councils, the EU (through various programmes) and Defra. MRPs also brought income through undertaking consultancy work for industry and through licensing of

intellectual property. For example, Hutton managed 12 contracts relating to the institute's plant breeding, germination and propagation work, demonstrating how research directly feeds into the needs of industry.

5.3. Objective 2: impact to Scotland from the research undertaken

The Programme has had economic, environmental and social impacts for Scotland. Research with economic impacts includes, for example, work undertaken by EPIC, to create a computational tool that better assesses disease risks in populations. The tool can be used to improve responses to disease outbreaks in livestock. Environmental benefits are expected, for example, from CREW's guide for farmers and land managers to help them create sustainable drainage systems, to limit the impacts of diffuse pollution following fertiliser application or chemical spraying. Collaborative work between SEFARI organisations and others on the species associated with oak trees is informing woodland biodiversity conservation and so contributing to the management of natural assets. Social benefits are expected from SRUC's analysis of Scotland's first rural mental health survey, which fed into the Scottish Government's Mental Health, Isolation and Suicide Strategies, as well as influencing the formation of a new National Rural Mental Health Forum.

Net zero

The net zero contribution of the Programme is strongly linked to work undertaken by CXC, given the CoE's focus on climate. CXC work has fed into the Heat in Buildings Strategy; the Energy Strategy; Scotland's Energy Efficiency Programme; the Heat Network Delivery Plan; the Clean Air Zone policy; the 2018 Climate Change Plan; and Net Zero Nation, the public engagement strategy for climate change. CXC was also involved in producing a Scottish Transport and Air Pollution model. This can be used to analyse alternative transport scenarios and so determine which approaches best meet goals relating to reducing emissions and improving air quality. The CoE has also guided and evaluated the Scottish Government's substantial peatland restoration efforts, with potential benefits for CO₂ sequestration.

Community benefits

Community benefits are likely to result from research in areas such as flooding, energy and adaptation. For example, CXC helped to formulate and implement the Scottish Government's property flood resilience action plan, assisting those in flood risk areas. The farming community is expected to benefit from EPIC's work on disease preparedness and associated knowledge exchange events, as well as PHCs' research on potato cyst nematode control, which led to recommendations for industry and research. The education community benefited from the SEFARI Gateway providing

online educational resources for teachers and home-schooling parents during the Covid-19 pandemic.

Policy contribution

Work funded under the Programme has had clear policy impacts. Examples provided during interviews showed how research has informed policy making in areas such as peatland restoration, flood prevention, greenhouse gases, and coastal erosion. Research also covered the monitoring of sewage to gauge the amount of viral Covid-19 matter and so determine the spread of Covid-19 in the community, with direct implications for policy. MRP stakeholders were often reticent to directly link their work to specific policy changes, but two interviewees did point to specific work undertaken on rural depopulation, which fed into the creation of the National Island Plan by the Scottish Government's Island Policy team.

Scientific benefits

Research has resulted in scientific benefits, with advances in methods and techniques covering all three of the Programme's themes. For example, work under the programme has led to the development of an innovative method for monitoring and conserving genetic diversity. Research on integrated pest management could help reduce pesticide use, whilst work on pre-natal food preference has potential health benefits.

5.4. Objective 3: the value that Scotland, and the Scottish Government have gained from the research undertaken

The impact of the Programme has been estimated at £470 million to £680 million (£2022) based on monetising eight different impacts covering:

- Gross value added generated from jobs (£100 million): this includes 1,891 directly employed by the Programme, as well as indirect jobs (in the supply chain) and induced jobs (jobs related to income spent by others);
- Gross value added generated from spin-outs (£890,000): capturing the potential benefits of an assumed three spin-outs generated from the Programme (annual reports show at least one is expected from Hutton);
- Income generated from intellectual property relating to licensing (£4.6 million): covering work by Moredun and Hutton (e.g. for raspberry varieties);
- Economic benefits from reduced impacts of animal diseases (£9.3 million): based on continuing work on sheep scab, building on the research carried out under the 2011-16 programme;

- Environmental benefits of avoided carbon emissions (£13 million): based on potential carbon savings from dietary changes that could result from a Food Swap tool developed by Moredun and BioSS. Other projects could result in additional savings;
- Social value of having a secure job (£24 million): the social benefits to the 1,891 who are directly employed by the Programme;
- Social benefits of having new skills (£18 million): this captures the benefits to the exchequer of individuals having gained a qualification and the increased tax receipts over time; and
- Social return on investment (£290 million to £510 million): public research may generate an annual rate of return on investment of between 20% and 50%. The lower and mid-rates (35%) are applied to avoid overestimating the benefits given that several benefits are estimated separately.

All benefits expected in the future have been discounted during the Treasury Green Book standard rate of 3.5%, whilst all monetary values have been uprated to £2022 using the GDP deflator from the Office for National Statistics.

The estimated benefits show that the value resulting from the Programme is greater than the Scottish Government's investment (£279 million), therefore demonstrating that the Programme is cost-beneficial. The full value of the Programme is likely to be even greater than the figure presented here, since the estimate does not capture all impacts. Some impacts will only become clear over time as research is taken up and implemented outside the Programme.

5.6. Objective 4: appraisal on the Programme delivery and performance of both the MRPs and the Scottish Government

Some elements of Programme delivery were praised by interviewees, whilst some parts were acknowledged as having potentially negative impacts. Interviewees from MRPs, CoEs and ARPs were keen to highlight several positives such as the Programme's encouragement of co-working between MRPs instead of making them compete for funding, and the way the long-term nature of the Programme allows for more strategic research. They also commented that the Programme was sufficiently broad to accommodate a wide area of research. Furthermore, they found that the Programme encouraged direct communication with policymakers.

However, it was suggested that there could have been further harmonisation between the Programme's themes, and that reporting requirements were too arduous, especially at the beginning of the Programme, with the reporting requirements felt to have improved over time, and into the 2022-27 (current) Programme, with the deployment of ResearchFish. The importance of personal relationships was noted by the majority of stakeholders but was also acknowledged to be a potential weakness or issue. It was commented that a lack of pre-existing e personal relationships made it difficult to work effectively participating institutes in some instances. The importance of such relationships became more pronounced during the Covid-19 pandemic, with the switch to remote working.

MRP, CoE and ARP stakeholders believed there was sufficient money to achieve their objectives, but most suggested that more money would have been beneficial to enabling better scientific research. It was noted by some interviewees from these stakeholder groups that they spent more time on administration than they would have liked, with this taking money away from scientific research. The performance of the Scottish Government was broadly praised, especially during the Covid-19 pandemic where the accessibility of communications with RESAS staff was seen as excellent. This is despite Scottish Government interviewees noting that there was a lack of staff within the team for a broad duration of the Programme. The delivery of the extension year, during a time of hitherto unheard-of uncertainty due to the pandemic, was universally praised by interviewed stakeholders, especially for helping to prevent staff lay-offs and ensuring the continuation of research.

5.5. Objective 5: comparative assessment against the Strategy

This section of the report presents the conclusions on the extent to which the Programme achieved what was set out, as per the principles in the vision.

Principle from vision: Demonstrating increased levels of collaboration with researchers from other institutions through leverage of our investment in research

Conclusions

Collaborative working was apparent: there were 30 collaborations between CoEs; 979 collaborations between CoEs and other types of organisation; and 2,329 between MRPs and other types of organisation.

Interviewees reported being encouraged to work together, with collaborations between scientists resulting in those in director roles also working together. Collaborations enabled research to leave the lab and connect with industry. However, some interviewees raised concerns about the Programme not being as cross institutional as previous ones, and that collaborations depended on individual relationships rather than the Programme itself.

Principle from vision: Having a Strategic Research Programme, which has interdisciplinarity at its core and has a single clear identity that is recognised nationally and internationally for its excellent science

Conclusions

Programme data show a limited level of interdisciplinary working: 691 policy outputs were linked to at least one of the Programme's three themes, of which 85% (588 outputs) were related to one theme, 12% (82) linked to two themes and 2% (21) covered all three themes. Interviewee feedback reinforces the view that there was interdisciplinary working, but there was a desire for more opportunities to bring complementary areas of expertise together.

Interviewee views on programme identity were mixed. Four explicitly commented that the Programme had a good reputation, with another highlighting the positive role of SEFARI in bringing the different institutes together in one portal. Others thought that stakeholders had greater awareness of the individual institutions than the Programme, therefore evidencing a limited visibility of the Programme.

Principle from vision: Ensuring we demonstrate the impact of our research undertaken on the communities, businesses, public sector and the economy of Scotland in a clear and measurable way

Conclusions

Interviewees were particularly positive about the SEFARI Gateway, which allowed effective knowledge exchange. It was viewed as a place to share breakthroughs, and to bring different areas of research together to tell a story and inform policy.

Individual projects also undertook their own knowledge exchange and dissemination. For example, Moredun Institute undertook work to analyse the impact of medicated grit on the health of red grouse. This project led to dialogue between grouse moor owners, managers, and gamekeepers that resulted in many more Scottish Estates improving their practices and therefore creating a more sustainable sector.

Principle from vision: Making the significant data holdings we support through our funding more visible and accessible

Conclusions

Interviewees indicated that underpinning capacity was not promoted as strongly as it could have been. However, Programme documentation did provide evidence of data sets being used by stakeholders outside of the Programme. For example, Hutton responded to two requests for samples from the National Soils Archive in 2012/22, whilst Moredun's collection of pathogens and linked materials continued to be used throughout the Programme.

Principle from vision: Having evidence of increasing innovation activity associated with the Programme with a range of non-commercial and commercial funders

Conclusions

Innovation activity is assumed to capture research collaborations and the involvement of organisations outside the Programme in funding, contributing to, and/or taking up research. Industry investment brought in over £70 million as companies and others took up innovations developed under the Programme. An illustrative example of this is the James Hutton Institute obtaining royalty income from breeding soft fruit cultivars.

The Programme also attracted an additional £100 million from non-commercial funders including the EU, research councils and Defra, showing interest from those outside the Scottish Government in the research and development being advanced by the Programme.

Principle from vision: Creating Centres of Expertise at points of significant demand in the system for the translation of scientific understanding from across Scotland into solutions to critical questions that will emerge over time.

Conclusions

The Plant Health Centre was set up in 2018 to improve resilience to plant health threats in Scotland by connecting science to application to inform policy, planning, responses and solutions. Five PHC projects directly informed policy within the CoE's first 18 months, showing a demand for the research. PHC commissioned work included a project to assess critical biosecurity risks to Scotland from non-specialist and online horticultural sales. The research resulted in recommendations for this important but understudied and difficult to reach sector.

Considering the extent to which the Programme has helped deal with policy challenges, MRP interviewees tended to be of the opinion that the Programme had funded the right balance of topics across its three themes. However, it was also highlighted that initial priorities became less relevant as issues arose in emerging areas. This is perhaps a natural result of setting a five year strategy, although one interviewee did comment that research priorities would be adapted over time.

The Strategy additionally included three national priorities. There is evidence to suggest that research contributed to all three, yet to different extents:

- Valuing and protecting the natural environment: since 36% of scientific outputs produced related to the natural assets theme, this suggests around one third of research was relevant to this outcome;
- Reducing the local and global impact of consumption and production: the food, health and wellbeing theme was only responsible for 14% of scientific outputs produced, suggesting that whilst work on consumption did occur, it was less common that other topics. Research on production was, however, more common, with 50% of scientific outputs linked to the land management theme; and
- Being better educated, skilled and successful, and renowned for research: the Programme directly contributed towards education and skills through funding PhDs. Continual representation by researchers at both government and non-government advisory groups throughout the Programme demonstrated the reputation of researchers and their work.

5.7. Recommendations

Throughout interviews with stakeholders from the Scottish Government, MRPs, CoEs and ARPs, a number of comments were provided that the study team felt value in capturing for recommendations. These are provided in the subsections below. Key recommendations are those relating to reviewing the possibility for longer term funding, ensuring strong relationship building, changing the approach to project reporting and working on publicising the identity of the Programme itself (rather than individual projects or institutions).

5.7.1. Length of funding cycle

Interviewees noted that funding provided for short terms resulted in employment insecurities for researchers. This resulted in researchers looking for more secure employment elsewhere, and ultimately loss of key personnel.

Recommendation

• The Scottish Government should review the possibility for longer term funding (i.e. greater than one year) to ensure continuity for projects and for staff.

5.7.2. Relationships

Interviewees identified a key reliance upon effective relationships across institutions and work package teams. They identified difficulties where relationships were not productive, and/or where key staff left the research team (causing disruption). Related to this, interviewees highlighted benefits of a co-productive approach to research.

Recommendation

- The Scottish Government should encourage strong relationship building practices as part of project planning, and ensure applicants detail a risk mitigation process for staff losses during application process.
- MRPs/CoEs should ensure project teams provide adequate handover of project work when staff members change to enable replacement staff to fulfil the role effectively.
- The Scottish Government should emphasise the benefits of coproduction and support collaboration in future research Programmes.

5.7.3. Reporting

Interviewees believed monthly reporting was too frequent for strategic research. Feedback suggested the use of Microsoft Excel spreadsheets required a substantial amount of time to fill in and focussed on granular level

data where impacts may not have been achieved. Alternative methods as used in the 2022-27 Programme (including ResearchFish) were felt to be more effective.

Annual reporting and mid-point review effectively communicated summary impacts from research projects. The Scottish Government should avoid the use of monthly monitoring and reporting requirements, especially when focusing on granular levels.

Recommendation

- The Scottish Government should avoid the use of Microsoft Excel spreadsheets as a monitoring return for large scale strategic research.
- The Scottish Government should continue the use of six monthly and annual reporting as interviewees felt this was a suitable timeframe for progress to be monitored.

5.7.4. Programme identity

Some interviewees felt audiences saw individual science projects, or individual institutions rather than the Programme as a whole. Linked to this were interviewee comments suggesting that the research objectives of the 2016-21 Programme were not well defined. The SEFARI group of organisations should continue existing work on publicising the Programme through SEFARI.

Recommendation

 The Scottish Government should ensure Programme objectives, research questions, and subject areas are specific and clearly defined as part of establishing the identity of the Programme.

5.7.5. Application writing and assessment

Interviewees stated that strategic research is often long-term and complex, with applications requiring considerable time to plan and coordinate across research partners. Applications ran in parallel to reporting for the previous (2011-16) Programme. Page limits were seen as constraining and did not discriminate for projects of different size and scope.

Interviewees felt the application process would have benefitted from being synergised with other academic funds (e.g. UKRI). Interviewees felt they were more familiar with academic funding requirements and level of scrutiny.

Interviewees highlighted that applications were submitted through a specific HEI submission portal. Not all application writers had access to this portal.

Interviewees noted staff shortages within the Scottish Government led to additional burdens for science advisors and administrative team. Science advisors often took over work packages that they were not specialised in.

Interviewees also questioned how applications were assessed and whether the assessor had the specialist knowledge required for their application.

Recommendation

- The Scottish Government should consult stakeholders on timeframes for applications. If delays occur, consider providing extensions to ensure applicants have appropriate time to prepare tenders.
- The Scottish Government should consider revising page limits for funding bids whilst ensuring workloads for assessors remain manageable.
- The Scottish Government should review application process and if suitable, align processes with other commonly used HEI funding routes, and/or have an information day.
- The Scottish Government should emphasise the submission process (including the portal needed) in the tender terms of reference, and advise applicants to gain access from relevant HEI partners well in advance of submission.
- The Scottish Government should ensure administrative staff and scientific advisors are adequately resourced to fulfil the assessment of applications and cope with the number of projects within their thematic area.
- The Scottish Government should provide communication with all applicants regarding how their application was assessed, and if relevant, the credentials of the assessor.

5.7.6. Partner performance during projects

Interviewees operating at the research delivery level identified issues with partners not communicating or collaborating effectively to meet reporting deadlines.

Recommendation

- The Scottish Government should ensure Research Deliverable coordinators have more accountability and routes for escalating and resolving issues with partners.
- MRPs and CoEs should consider implementing single points of contact at institutions responsible for chasing of deliverables.

5.7.7. Ad-hoc communications

RD interviewees felt they benefitted from the loose grip approach from the RDF. Ad hoc communications with science advisors were viewed as beneficial.

Recommendation

 The Scottish Government, MRPs and CoEs should ensure open communication lines are maintained across the Programme.

5.7.8. Transparency of communications

One interviewee felt that communications may benefit from more transparency and documentation of discussions, commenting that conversations occurring behind closed doors would prevent efficient project operation.

Recommendation

 All stakeholders should ensure meetings (and their outcomes) are documented and communicated within delivery teams

5.7.9. Project funding

Interviewees noted that funding received was a real terms decrease compared to what was outlined in the original bid due to inflation. This made it more difficult to provide the budgeted quality over time

Recommendation

 The Scottish Government should provide flexibility for projects to adjust deliverables as a consequence of real terms decreases in funding

5.7.10. Extension Year

Interviewees noted that communication about whether extension year would or would not be deployed was muddled and at times quite unclear. Interviewees were cognisant of the extremely unusual situation.

Recommendation

 The Scottish Government should ensure that communications on key issues like extension year(s) are timely and as clear as possible to provide reassurance researchers, and allow them time to plan alternative courses, if necessary.



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