

DELIVERING
ECONOMIC
RENAISSANCE

Maximise

Maximise oil and gas recovery and become a globally recognised hub for innovation and technology development with a strong international supply chain anchored in the region for the long term.

Diversify

Growth in the region's digital; food, drink, agriculture and fishing; life sciences; and tourism sectors and the entrepreneurial environment delivers a more balanced and resilient economy.

Prosper

Inclusive economic growth and investment in our key sectors and quality of place secures the future well-being of the city, the region, our communities and people.

Regional Economic Partnership

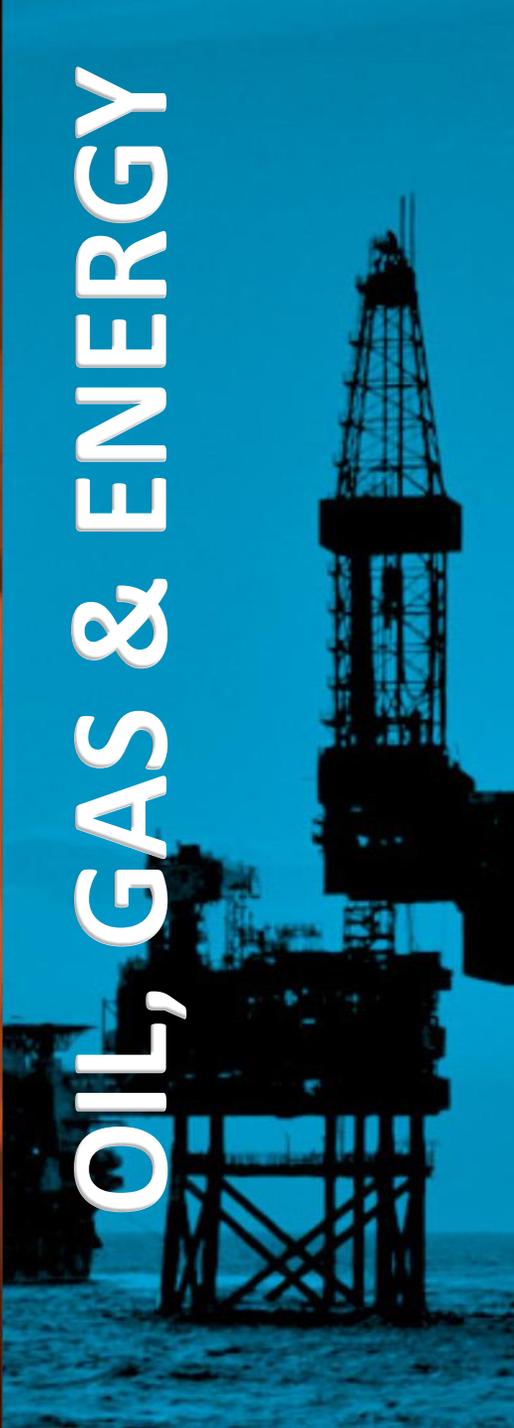


A close-up photograph of a cow's face, looking slightly to the right. The background is a soft-focus field of tall grass. The entire image is overlaid with a semi-transparent pink color.

**FOOD, DRINK &
AGRICULTURE**

A photograph of laboratory glassware, including several test tubes in a rack and a pipette. The scene is dimly lit, with a strong orange glow from the left side, creating a silhouette effect on the glassware.

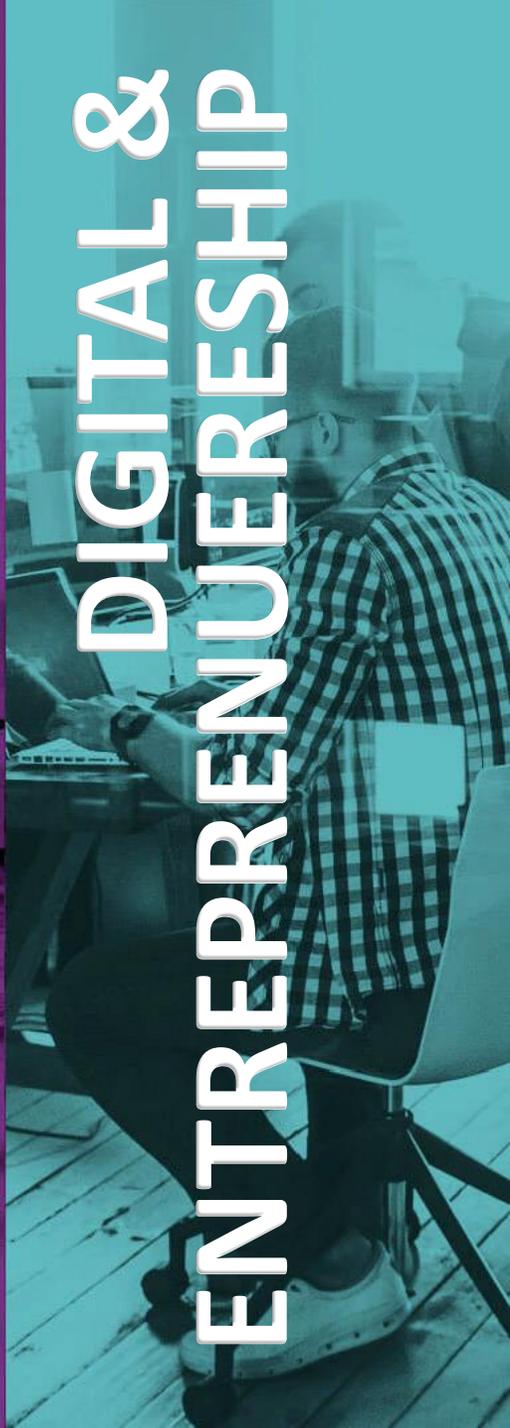
LIFE SCIENCES

A photograph of an offshore oil or gas drilling rig in the middle of the ocean. The rig is a complex of metal structures extending into the water. The sky is a clear, deep blue, and the water is a darker blue.

OIL, GAS & ENERGY

A photograph of a person in a wetsuit walking through shallow ocean water, carrying a white surfboard under their arm. The person is walking away from the camera towards the right. The water is a deep purple color.

TOURISM

A photograph of a person sitting at a desk in an office or home workspace, working on a laptop. The person is wearing a checkered shirt and glasses. The background shows other office equipment and a window. The entire image is overlaid with a semi-transparent teal color.

**ENTREPRENEURSHIP &
DIGITAL**

Transformational Projects and Programmes



Identifying, developing and delivering projects of national significance in the region

- Private sector **leadership and resources**
- Strategic **partnerships** for growth, diversification and resilience of regional economy
- **Sector focus** – ambition, opportunity and delivery
- **Delivering transformational projects and programmes** in the region
- **Regional impacts** will make a significant contribution to **national economic performance**

