

## **JHPDG – SURVEY RESULTS**

**20 out of a possible 42 responses (48%)**

For full questions and responses, see Annex on page 3.

### **KEY FINDINGS**

Members were particularly positive about:

- The format of the meetings
- Lesley's strategic update
- The location of the meetings

Other stand-outs were questions in relation to communication and objectives.

#### **Communication**

A number of respondents felt that the JHPDG doesn't communicate well with the outside world and we'd welcome members' views on how we might improve our communication in respect of the groups work and achievements. **What can you and your organisation do to proactively promote the JHPDG's work?**

#### **Objectives**

Most felt that the group was only somewhat effective in achieving its objectives, with a few others commenting that they were unsure what the JHPDG's objectives were. We have now combined the updated JHPDG remit and the updated Working Groups and Outcomes plan (published in the 2017/18 Annual Report) into a single document (JHPDG 82), which was circulated to members ahead of this meeting, and will be available on the JHPDG webpage shortly.

## **SUMMARY**

### **Logistics**

Most respondents felt that the group meet an adequate amount, with a large majority (85%) noting that the group did a good job of encouraging their contribution.

13 respondents were happy with the location of the meeting, with a further 5 finding it moderately convenient. One comment stated that the Storytelling Centre isn't the best venue for encouraging wider participation or for delivering and viewing presentations. Another noted that it may be good to alternate between Edinburgh and Glasgow, however we have always tried to be in Edinburgh city centre so that we're near Parliament, allowing the Minister or Cabinet Secretary to attend with ease.

There was an overwhelmingly positive response to the format of the meetings (including plenary discussions, small group discussions and Lesley's strategic update). It was also mentioned, however, that it can feel at times as though the group is trying to cover every possible housing issue.

Most felt that the group was only somewhat effective in achieving its objectives with a few others commenting that they were unsure as to the details of the objectives.

A majority believe that the topics discussed at meetings are the right ones to focus on. There were some additional suggestions for future topics which can be found at question 7 on page 5/6.

## **Membership**

More than half of the group were satisfied with their individual membership, with only 2 out of 20 respondents dissatisfied. 40% were happy with the organisational membership of the group, while others suggested that the group would benefit from the inclusion of some others (see question 6, page 5).

## **Communication**

Most believed that they are kept well informed with what the JHPDG does, however, there were a number of respondents that didn't think the JHPDG communicated well with the outside world. It was suggested that there be more information on progress towards objectives/targets to better gauge the impact of the group's work, and that there need to be more briefings on progress and forward planning as well as best practice for stakeholders to get the information out to the wider population.

It was proposed that the JHPDG use social media to be open about its work and encourage interaction with the wider community within housing, encouraging ideas from other policy areas such as land reform, community empowerment, rural development and economic development.

### **NEXT STEPS...**

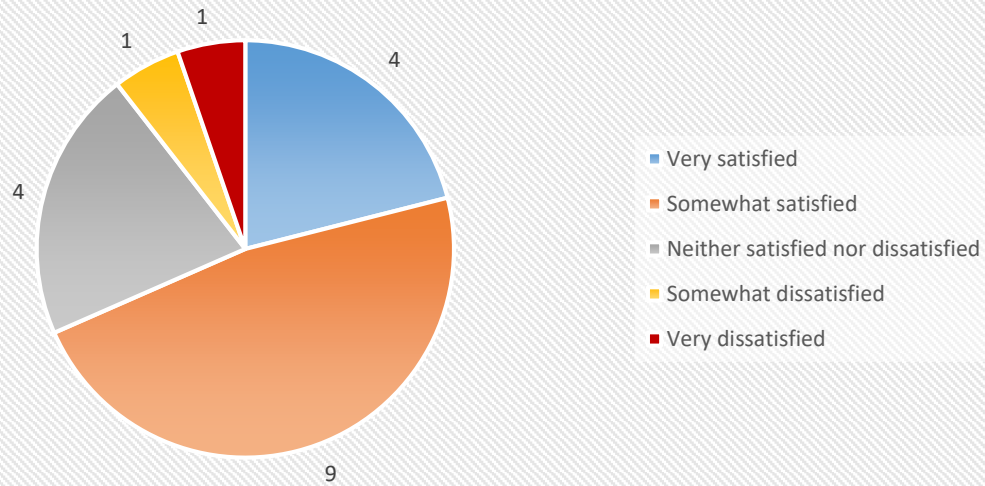
The Knowledge Hub group is not the ideal means of communication/circulating meeting papers as some members don't use it or have difficulties accessing it. We welcome suggestions as to how we might improve on this going forward – are emails from the secretariat with papers attached sufficient?

We strongly encourage all members to engage with social media to promote the work of the JHPDG. By discussing our achievements, and tweeting and re-tweeting about the meetings, we can share and be more transparent about our work.

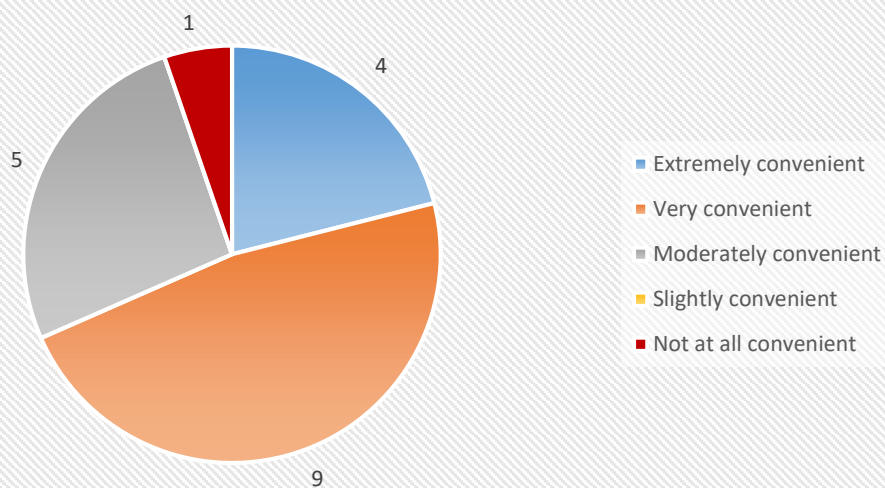
What can you and your organisation offer in this respect?

ANNEX

1. Overall, how satisfied or dissatisfied are you with your membership of the JHPDG?

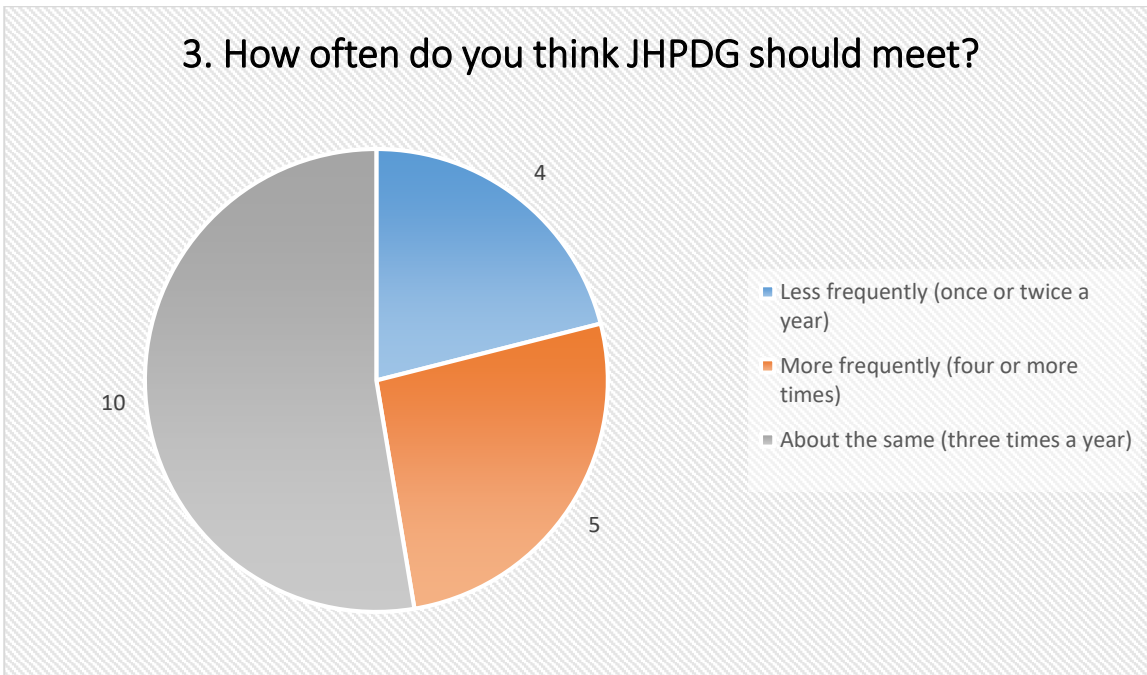


2. How convenient do you find the meeting location (Edinburgh city centre)?



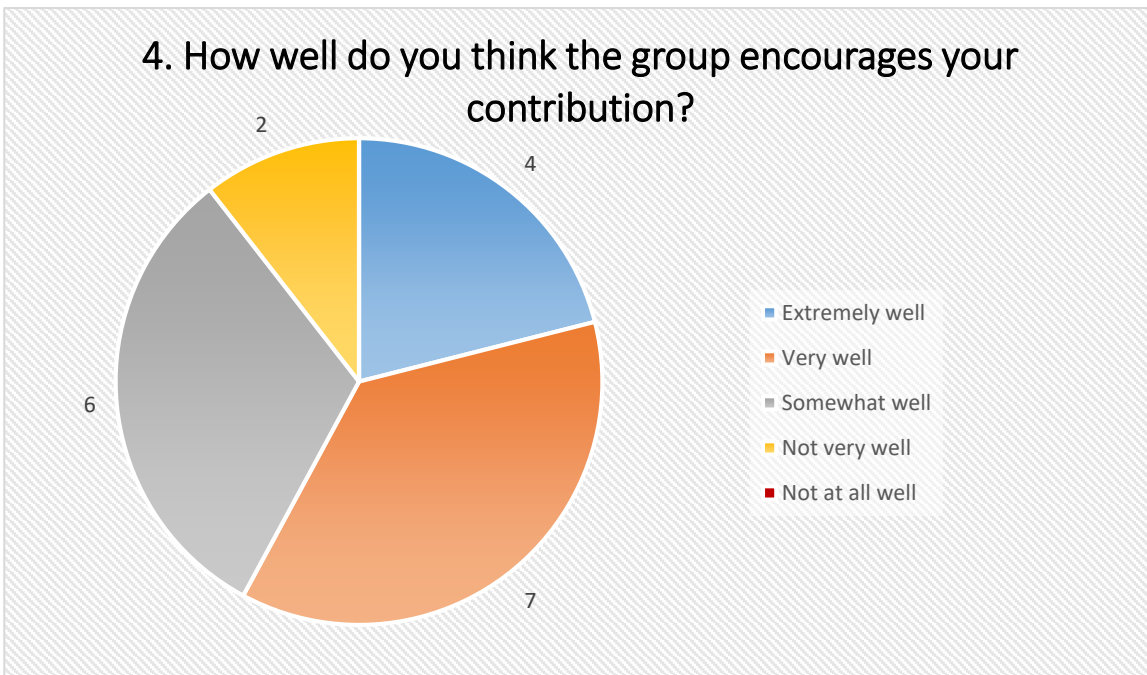
**Other location (please specify):** *may be good to alternate between Edinburgh and Glasgow.*

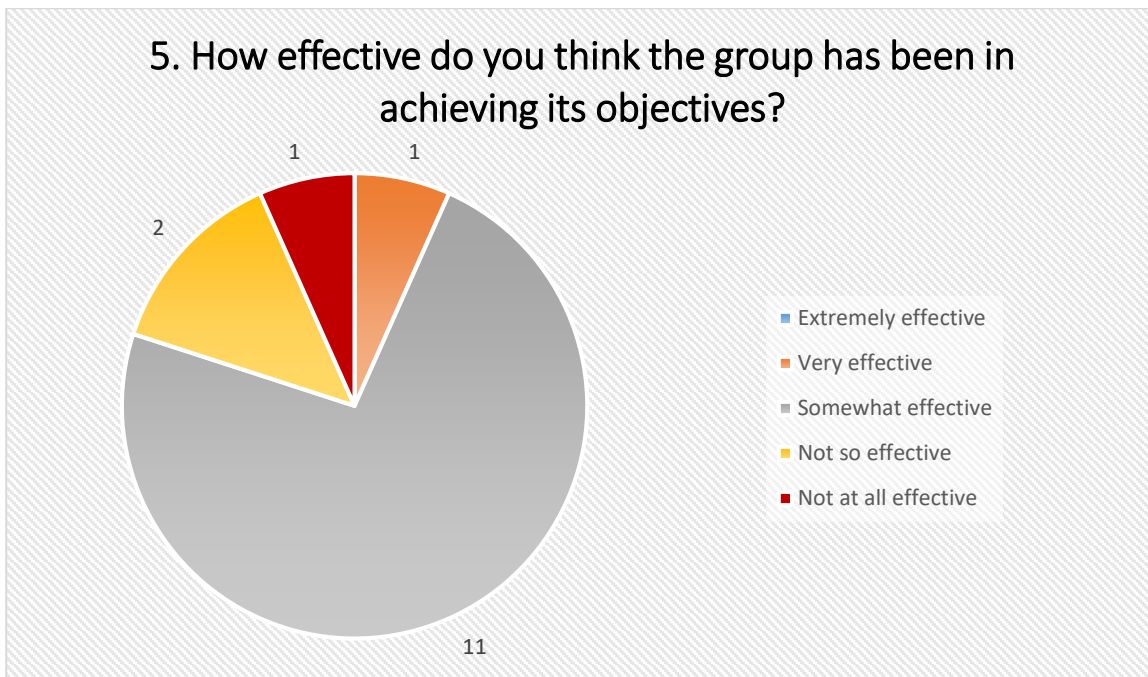
### 3. How often do you think JHPDG should meet?



**Other (please specify):** *I haven't attended the meetings for some time as I am not at all clear what purpose we now serve?*

### 4. How well do you think the group encourages your contribution?





**Other (please specify):** *What are our objectives post the original conference that as I understand the group spawned from?*

*Not entirely sure what the objectives are – this may be my fault for not informing myself but could probably also be usefully rehearsed at start of each meeting – in general and for the particular session.*

*Not sure (2).*

**6. Are there any organisations not currently involved on the group that you feel should be involved?**

- No (8)
- Scottish Land Commission HIE
- Common Weal
- Someone specifically representing young people
- Bodies representing the PRS
- Front line social care or housing worker
- Health and social care, grass roots housing organisations, anti-poverty organisations
- Empty Homes Alliance – Shelter

**7. Do you think the topics we discuss are the right ones to focus on?**

Yes (11), No (1). Other suggestions:

- Rural housing/regeneration
- Re-use of buildings
- Strategic – how to move government forward
- How much housing we need, what type/tenure of housing, how it is going to be financed, how we are to encourage co-housing and custom built construction, how we are to increase choice by increasing SME developers
- More emphasis on rural issues
- The topics are always relevant and apposite, although there is probably room for a broader range to reflect the spectrum of issues requiring consideration

in order to make housing work to its fullest extent and with the greatest impact

- Land Reform; National Investment policy; Infrastructure

#### 8. How would you rate the format of the meetings

Plenary discussions:

- Positive (17), negative (2)

Small group discussions:

- Positive (16), negative (3)

Lesley's strategic update:

- Positive (18)

Other comments:

- It does feel at times we are trying to cover every possible housing issue, if that's our objective then fine. But I do feel we need to ask ourselves what are we for and what have we achieved?
- I think the size and layout of the room at storytelling centre is not too great and encouraging wider participation and sometimes presentations are not too easy to view

#### 9. How would you rate how well JHPDG communicates?

I am kept informed with what JHPDG does:

- Positive (14), somewhat well (5)

JHPDG communicates its message well to the outside world:

- Positive (2), somewhat well (7), negative (7)

Comments included:

- More information on progress toward objectives/targets to help us understand the impact of our work
- Short email updates using bullets; not too long or wordy
- Glad to see moved away from the Hub as means of communicating, to be honest, I have no idea how JHPDG communicates to the outside world
- There needs to be more briefings on progress of recommendations. Forward planning and how well stakeholders get the information out to the wider population is key. Networks of RTO's have a circulation to get the message out to the tenant population. How well does other stakeholders relay to satellite organisations?
- Circulate/or point us to evidence and relevant policy and statistical material
- Using online information and comment sharing platforms; brief policy updates
- There's an opportunity to share more across the public health landscape

#### 10. Do you have any other comments or questions?

- Think JHPDG should use social media to be open about its work and encourage comment/interaction with wider community within housing and encourage cross fertilisation of ideas from other policy areas such as land reform, community empowerment, rural development and economic development
- The group feels somewhat cumbersome, and needs to be lighter and punchier, and a bit more energetic
- Very helpful to be involved from a health perspective. To be honest the survey has made me consider what more I can / should do myself as much as anything else