

[REDACTED]

---

From: [REDACTED]  
Sent: 15 January 2025 13:40  
To: [REDACTED]

Cc: [REDACTED]  
Subject: Drive on the Left

Good Afternoon.

Once again, we are grateful for your cooperation in the campaign last year and also for assisting [REDACTED] with his research. We would like the opportunity to do a campaign 'wash-up' and also present [REDACTED] findings. This, of course, could also serve as the first meeting of the 2025 DotL Campaign Working Group 😊

[REDACTED] (copied in) is going to lead on this, and she will be in touch with you to try and identify the most suitable date and time to meet – we are thinking Teams, if that is suitable for everyone?

If there are others who should be involved or responsibilities have changed within your organisation, please let us know.

[REDACTED] if any other partners should be added to our mail group, please advise.

Thanks again for your support, and I look forward to working with you again in 2025.

[REDACTED]  
[REDACTED]  
[REDACTED] Road Safety Scotland  
[REDACTED]

Transport Scotland/2nd Floor/George House/36 North Hanover Street/Glasgow/G1 2AD  
[REDACTED]

[REDACTED]

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From: [REDACTED]@arnoldclark.com>

Sent: 15 May 2024 13:46

To: [REDACTED]

Cc:

Subject: RE: Drive on the Left Campaign

H [REDACTED]

Yes happy to support again this year

[REDACTED]

[REDACTED] Group Rental Director

Arnold Clark Car & Van Rental

[REDACTED]@arnoldclark.com

W: arnoldclarkrental.com

From: [REDACTED]

Sent: Tuesday, 14 May 2024 3:31 PM

To: [REDACTED]  
[REDACTED]@arnoldclark.com>

Cc:

Subject: Drive on the Left Campaign

**STOP**

**WARNING!**

This email is from an external source. Please only click links or attachments if you trust the sender. If you are unsure, please forward the email to [spoof@arnoldclark.com](mailto:spoof@arnoldclark.com).

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Colleagues

As you may be aware, there has been a number of changes within Government and we have only recently had our budget approved. It is a little bit later than we would have liked, but we are keen to link in with yourselves, and any other partners you think should be included, to push this campaign again this year, given there have already been incidents involving foreign drivers.

I hope you are willing to get involved and I should be grateful if you would confirm your willingness to do so and/or provide details of an alternative contact. We have renewed stocks of the campaign support materials and are looking to update the website in the near future

[REDACTED], from the Scottish Government Marketing Team, will be working on this initiative this year, so please copy them in on any responses.

Thank you, and I look forward to hearing from you.

[REDACTED]

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[REDACTED]

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**From:** [REDACTED]  
**Sent:** 20 January 2025 14:42  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Drive on the Left

Hello all, as per [REDACTED] email below, I am looking to diarise a Teams meeting for us to present to you results from the 2024 Drive on the Left campaigns and findings from the insight gathering we did with yourselves. Thanks a lot for anyone who took part.

Can I kindly ask you to fill in the Doodle poll so that we can find a suitable time:

[REDACTED]

I'll leave this to simmer until Thursday noon.

Many thanks

[REDACTED]

[REDACTED] Safer Scotland | Marketing, Insight, Brand Scotland  
& Internal Communications  
Scottish Government | 3WR, St Andrew's House | Regent Road | Edinburgh | EH1 3DG  
[REDACTED] @scogovmarketing

**From:** [REDACTED]  
**Sent:** 15 January 2025 13:40  
**To:** [REDACTED]

[REDACTED] @arnoldclark.com>; [REDACTED]

**Cc:** [REDACTED]  
**Subject:** Drive on the Left

Good Afternoon.

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Thanks again for your support, and I look forward to working with you again in 2025.

[REDACTED]

[REDACTED]

*Transport Scotland/2nd Floor/George House/36 North Hanover Street/Glasgow/G1 2AD*

[REDACTED]