

## Annex 1 – correspondence relating to social media post on UK Spring Budget

**From:** [REDACTED] **On Behalf Of** Deputy First Minister and Cabinet Secretary for Finance  
**Sent:** Friday, March 8, 2024 2:29 PM  
**To:** [REDACTED]; Deputy First Minister and Cabinet Secretary for Finance <[DFMCSF@gov.scot](mailto:DFMCSF@gov.scot)>  
**Cc:** [REDACTED]; Elise Black <[Elise.Black@gov.scot](mailto:Elise.Black@gov.scot)>; Ellen Leaver <[Ellen.Leaver@gov.scot](mailto:Ellen.Leaver@gov.scot)>; [REDACTED]; Communications DFM & Finance <[CommunicationsDFMandFinance@gov.scot](mailto:CommunicationsDFMandFinance@gov.scot)>; Social Media <[socialmedia@gov.scot](mailto:socialmedia@gov.scot)>; [REDACTED]; Andrew Bruce <[Andrew.Bruce@gov.scot](mailto:Andrew.Bruce@gov.scot)>; Tom Thomson <[Tom.Thomson@gov.scot](mailto:Tom.Thomson@gov.scot)>; David Hutchison <[David.Hutchison@gov.scot](mailto:David.Hutchison@gov.scot)>; Callum McCaig <[Callum.Mccaig@gov.scot](mailto:Callum.Mccaig@gov.scot)>; [REDACTED]; Scottish Budget Unit <[ScottishBudgetUnit@gov.scot](mailto:ScottishBudgetUnit@gov.scot)>; [REDACTED]; Jamie MacDougall <[Jamie.MacDougall@gov.scot](mailto:Jamie.MacDougall@gov.scot)>; Director of Budget and Public Spending <[Directorofbudgetandpublicspending@gov.scot](mailto:Directorofbudgetandpublicspending@gov.scot)>; Alison Cumming <[Alison.Cumming@gov.scot](mailto:Alison.Cumming@gov.scot)>; [REDACTED]  
**Subject:** RE: For clearance: Spring Budget social media content

Hi [REDACTED],

DFM is content.

Many thanks,

[REDACTED]

**Deputy Private Secretary to the Deputy First Minister and Cabinet Secretary for Finance – Shona Robison MSP**  
**The Scottish Government**

St Andrew's House | Regent Road | Edinburgh | EH1 3DG

**M:** [REDACTED] | **Email:** [DFMCSF@gov.scot](mailto:DFMCSF@gov.scot)

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**From:** [REDACTED]

**Sent:** Friday, March 8, 2024 1:49 PM

**To:** Deputy First Minister and Cabinet Secretary for Finance <[DFMCSF@gov.scot](mailto:DFMCSF@gov.scot)>

**Cc:** [REDACTED]; Elise Black <[Elise.Black@gov.scot](mailto:Elise.Black@gov.scot)>; Ellen Leaver <[Ellen.Leaver@gov.scot](mailto:Ellen.Leaver@gov.scot)>; [REDACTED]; Communications DFM & Finance <[CommunicationsDFMandFinance@gov.scot](mailto:CommunicationsDFMandFinance@gov.scot)>; Social Media <[socialmedia@gov.scot](mailto:socialmedia@gov.scot)>; [REDACTED]; Andrew Bruce <[Andrew.Bruce@gov.scot](mailto:Andrew.Bruce@gov.scot)>; Tom

ANNEX 2 – Annex 1 amended to reinstate information redacted under Section 30 (c)

Thomson <[Tom.Thomson@gov.scot](mailto:Tom.Thomson@gov.scot)>; David Hutchison <[David.Hutchison@gov.scot](mailto:David.Hutchison@gov.scot)>; Callum McCaig <[Callum.Mccaig@gov.scot](mailto:Callum.Mccaig@gov.scot)>; [REDACTED] ; Scottish Budget Unit <[ScottishBudgetUnit@gov.scot](mailto:ScottishBudgetUnit@gov.scot)>; [REDACTED] ; Jamie MacDougall <[Jamie.MacDougall@gov.scot](mailto:Jamie.MacDougall@gov.scot)>; Director of Budget and Public Spending <[Directorofbudgetandpublicspending@gov.scot](mailto:Directorofbudgetandpublicspending@gov.scot)>; Alison Cumming <[Alison.Cumming@gov.scot](mailto:Alison.Cumming@gov.scot)>; [REDACTED]

**Subject:** For clearance: Spring Budget social media content

DFMPO,

As mentioned, please see below draft social media content on the Spring Budget to be shared on the main ScotGov channels this afternoon and tomorrow.

The content has been agreed with policy, news colleagues and SpAds.

Grateful if you can confirm if DFM is available to clear as soon as possible.

Thank you,

[REDACTED] | Social Media Manager  
Scottish Government, St Andrew's House, Edinburgh  
Email: [REDACTED]

###

## **National Insurance**

### **Post copy**

The UK Spring Budget has failed to deliver the funding Scotland needs for public services.

National Insurance cuts in the Spring Budget and Autumn Statement have cost £20 billion.

This means Scotland will not see up to £1.6 billion of potential additional funding.



[REDACTED]

**From:** Andrew Bruce <[Andrew.Bruce@gov.scot](mailto:Andrew.Bruce@gov.scot)>  
**Sent:** Friday, March 8, 2024 1:29 PM  
**To:** [REDACTED]; Jamie MacDougall <[Jamie.MacDougall@gov.scot](mailto:Jamie.MacDougall@gov.scot)>; Director of Budget and Public Spending <[Directorofbudgetandpublicspending@gov.scot](mailto:Directorofbudgetandpublicspending@gov.scot)>; Alison Cumming <[Alison.Cumming@gov.scot](mailto:Alison.Cumming@gov.scot)>; [REDACTED]  
**Cc:** Tom Thomson <[Tom.Thomson@gov.scot](mailto:Tom.Thomson@gov.scot)>; David Hutchison <[David.Hutchison@gov.scot](mailto:David.Hutchison@gov.scot)>; Callum McCaig <[Callum.Mccaig@gov.scot](mailto:Callum.Mccaig@gov.scot)>; [REDACTED]; Scottish Budget Unit <[ScottishBudgetUnit@gov.scot](mailto:ScottishBudgetUnit@gov.scot)>; [REDACTED]; Elise Black <[Elise.Black@gov.scot](mailto:Elise.Black@gov.scot)>; Ellen Leaver <[Ellen.Leaver@gov.scot](mailto:Ellen.Leaver@gov.scot)>; [REDACTED]; Communications DFM & Finance <[CommunicationsDFMandFinance@gov.scot](mailto:CommunicationsDFMandFinance@gov.scot)>; Social Media <[socialmedia@gov.scot](mailto:socialmedia@gov.scot)>; [REDACTED]; Andrew Bruce <[Andrew.Bruce@gov.scot](mailto:Andrew.Bruce@gov.scot)>  
**Subject:** RE: For views: Spring Budget social media content

Thanks for the confirmation Jamie.  
[REDACTED] – if nothing further from [REDACTED] I'm happy for this to go for approval.

Andy

**Andy Bruce**

**Director of Communications & Ministerial Support**

**Scottish Government**

*My pronouns are he / him*

0131 244 0984

[andrew.bruce@gov.scot](mailto:andrew.bruce@gov.scot)

**From:** [REDACTED]  
**Sent:** Friday, March 8, 2024 1:24 PM  
**To:** Jamie MacDougall <[Jamie.MacDougall@gov.scot](mailto:Jamie.MacDougall@gov.scot)>; Andrew Bruce <[Andrew.Bruce@gov.scot](mailto:Andrew.Bruce@gov.scot)>; Director of Budget and Public Spending <[Directorofbudgetandpublicspending@gov.scot](mailto:Directorofbudgetandpublicspending@gov.scot)>; Alison Cumming <[Alison.Cumming@gov.scot](mailto:Alison.Cumming@gov.scot)>; [REDACTED]  
**Cc:** Tom Thomson <[Tom.Thomson@gov.scot](mailto:Tom.Thomson@gov.scot)>; David Hutchison <[David.Hutchison@gov.scot](mailto:David.Hutchison@gov.scot)>; Callum McCaig <[Callum.Mccaig@gov.scot](mailto:Callum.Mccaig@gov.scot)>; [REDACTED]; Scottish Budget Unit <[ScottishBudgetUnit@gov.scot](mailto:ScottishBudgetUnit@gov.scot)>; [REDACTED]; Elise Black <[Elise.Black@gov.scot](mailto:Elise.Black@gov.scot)>; Ellen Leaver <[Ellen.Leaver@gov.scot](mailto:Ellen.Leaver@gov.scot)>; [REDACTED]; Communications DFM & Finance <[CommunicationsDFMandFinance@gov.scot](mailto:CommunicationsDFMandFinance@gov.scot)>; Social Media <[socialmedia@gov.scot](mailto:socialmedia@gov.scot)>; [REDACTED]  
**Subject:** RE: For views: Spring Budget social media content  
Thanks, both. I have removed “things like” from the first post.

Grateful for confirmation you're content for this to go to DFM for clearance.

Thank you,

[REDACTED] | Social Media Manager  
Scottish Government, St Andrew's House, Edinburgh  
Email: [REDACTED]

ANNEX 2 – Annex 1 amended to reinstate information redacted under Section 30 (c)

**From:** Jamie MacDougall <[Jamie.MacDougall@gov.scot](mailto:Jamie.MacDougall@gov.scot)>

**Sent:** Friday, March 8, 2024 1:06 PM

**To:** Andrew Bruce <[Andrew.Bruce@gov.scot](mailto:Andrew.Bruce@gov.scot)>; [REDACTED]; Director of Budget and Public Spending <[Directorofbudgetandpublicspending@gov.scot](mailto:Directorofbudgetandpublicspending@gov.scot)>; Alison Cumming <[Alison.Cumming@gov.scot](mailto:Alison.Cumming@gov.scot)>;

[REDACTED]

**Cc:** Tom Thomson <[Tom.Thomson@gov.scot](mailto:Tom.Thomson@gov.scot)>; David Hutchison <[David.Hutchison@gov.scot](mailto:David.Hutchison@gov.scot)>;

Callum McCaig <[Callum.Mccaig@gov.scot](mailto:Callum.Mccaig@gov.scot)>; [REDACTED] ; Scottish Budget Unit

<[ScottishBudgetUnit@gov.scot](mailto:ScottishBudgetUnit@gov.scot)>; [REDACTED] ; Elise Black <[Elise.Black@gov.scot](mailto:Elise.Black@gov.scot)>; Ellen Leaver

<[Ellen.Leaver@gov.scot](mailto:Ellen.Leaver@gov.scot)>; [REDACTED] ; Communications DFM & Finance

<[CommunicationsDFMandFinance@gov.scot](mailto:CommunicationsDFMandFinance@gov.scot)>; Social Media <[socialmedia@gov.scot](mailto:socialmedia@gov.scot)>; [REDACTED]

**Subject:** RE: For views: Spring Budget social media content

Thanks Andy. The NICs cost is £20bn across the Autumn and Spring Statements. If that funding had been put instead into public services with a Barnett consequential, you get the “up to £1.6bn of lost funding”.

**Jamie MacDougall** | Deputy Director | Budget, Pay and Pensions | Directorate for Budget and Public Spending | The Scottish Government | Victoria Quay Edinburgh EH6 6QQ | Tel: 07717715310

**From:** Andrew Bruce <[Andrew.Bruce@gov.scot](mailto:Andrew.Bruce@gov.scot)>

**Sent:** Friday, March 8, 2024 1:03 PM

**To:** [REDACTED] ; Director of Budget and Public Spending

<[Directorofbudgetandpublicspending@gov.scot](mailto:Directorofbudgetandpublicspending@gov.scot)>; Jamie MacDougall

<[Jamie.MacDougall@gov.scot](mailto:Jamie.MacDougall@gov.scot)>; Alison Cumming <[Alison.Cumming@gov.scot](mailto:Alison.Cumming@gov.scot)>; [REDACTED]

**Cc:** Tom Thomson <[Tom.Thomson@gov.scot](mailto:Tom.Thomson@gov.scot)>; David Hutchison <[David.Hutchison@gov.scot](mailto:David.Hutchison@gov.scot)>;

Callum McCaig <[Callum.Mccaig@gov.scot](mailto:Callum.Mccaig@gov.scot)>; [REDACTED] ; Scottish Budget Unit

<[ScottishBudgetUnit@gov.scot](mailto:ScottishBudgetUnit@gov.scot)>; [REDACTED] ; Elise Black <[Elise.Black@gov.scot](mailto:Elise.Black@gov.scot)>; Ellen Leaver

<[Ellen.Leaver@gov.scot](mailto:Ellen.Leaver@gov.scot)>; [REDACTED]; Communications DFM & Finance

<[CommunicationsDFMandFinance@gov.scot](mailto:CommunicationsDFMandFinance@gov.scot)>; Social Media <[socialmedia@gov.scot](mailto:socialmedia@gov.scot)>; [REDACTED] ;

Andrew Bruce <[Andrew.Bruce@gov.scot](mailto:Andrew.Bruce@gov.scot)>

**Subject:** RE: For views: Spring Budget social media content

[REDACTED]

I'd be grateful for assurance from Alison and Jamie about the figures included in both posts. For example, I didn't quite follow how the 2 points below sat together:

“National Insurance cuts in the Spring Budget and Autumn Statement has cost £20 billion.

This means Scotland will not see up to £1.6 billion of potential additional funding.”

I'd also remove “things like” from the first post.

Thanks

Andy

**Andy Bruce**

**Director of Communications & Ministerial Support**

**Scottish Government**

*My pronouns are he / him*

0131 244 0984

[andrew.bruce@gov.scot](mailto:andrew.bruce@gov.scot)

**From:** [REDACTED]

**Sent:** Friday, March 8, 2024 12:12 PM

**To:** Director of Budget and Public Spending <[Directorofbudgetandpublicspending@gov.scot](mailto:Directorofbudgetandpublicspending@gov.scot)>; Jamie MacDougall <[Jamie.MacDougall@gov.scot](mailto:Jamie.MacDougall@gov.scot)>; Alison Cumming <[Alison.Cumming@gov.scot](mailto:Alison.Cumming@gov.scot)>; Andrew Bruce <[Andrew.Bruce@gov.scot](mailto:Andrew.Bruce@gov.scot)>; [REDACTED]

**Cc:** Tom Thomson <[Tom.Thomson@gov.scot](mailto:Tom.Thomson@gov.scot)>; David Hutchison <[David.Hutchison@gov.scot](mailto:David.Hutchison@gov.scot)>; Callum McCaig <[Callum.Mccaig@gov.scot](mailto:Callum.Mccaig@gov.scot)>; [REDACTED] ; Scottish Budget Unit <[ScottishBudgetUnit@gov.scot](mailto:ScottishBudgetUnit@gov.scot)>; [REDACTED] ; Elise Black <[Elise.Black@gov.scot](mailto:Elise.Black@gov.scot)>; Ellen Leaver <[Ellen.Leaver@gov.scot](mailto:Ellen.Leaver@gov.scot)>; [REDACTED] ; Communications DFM & Finance <[CommunicationsDFMandFinance@gov.scot](mailto:CommunicationsDFMandFinance@gov.scot)>; Social Media <[socialmedia@gov.scot](mailto:socialmedia@gov.scot)>; [REDACTED]

**Subject:** For views: Spring Budget social media content

Hi everyone,

As mentioned, please see below further social media content on the Spring Budget. We are planning to share the first post on scotgov channels this afternoon and the second tomorrow.

Grateful for your views as soon as possible. We are hoping to send this to DFM for clearance at around 1pm if possible. Apologies for the tight turnaround.

Thank you,

[REDACTED] | Social Media Manager  
Scottish Government, St Andrew's House, Edinburgh  
Email: [REDACTED]

**(REDACTION REINSTATED)**

**National Insurance Post copy**

The UK Spring Budget has failed to deliver the funding Scotland needs for public services.

National Insurance cuts in the Spring Budget and Autumn Statement has cost £20 billion.

This means Scotland will not see up to £1.6 billion of potential additional funding.

(REDACTION – OUT OF SCOPE)

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**From:** [REDACTED]

**Sent:** Friday, March 8, 2024 11:56 AM

ANNEX 2 – Annex 1 amended to reinstate information redacted under Section 30 (c)

**To:** Tom Thomson <[Tom.Thomson@gov.scot](mailto:Tom.Thomson@gov.scot)>; David Hutchison <[David.Hutchison@gov.scot](mailto:David.Hutchison@gov.scot)>;  
Callum McCaig <[Callum.Mccaig@gov.scot](mailto:Callum.Mccaig@gov.scot)>  
**Cc:** [REDACTED] ; Scottish Budget Unit <[ScottishBudgetUnit@gov.scot](mailto:ScottishBudgetUnit@gov.scot)>; [REDACTED] ; Elise Black  
<[Elise.Black@gov.scot](mailto:Elise.Black@gov.scot)>; Ellen Leaver <[Ellen.Leaver@gov.scot](mailto:Ellen.Leaver@gov.scot)>; [REDACTED] ; Communications DFM  
& Finance <[CommunicationsDFMandFinance@gov.scot](mailto:CommunicationsDFMandFinance@gov.scot)>; Social Media <[socialmedia@gov.scot](mailto:socialmedia@gov.scot)>;  
[REDACTED]  
**Subject:** RE: For SpAd view: Draft social content on the Spring Budget

Thanks, Tom.

I've implemented some of those change. Please see updated content below.

**[REDACTION REINSTATED]**

- I have added “The UK Spring Budget has failed to deliver the funding Scotland needs for things like public services” to highlight the impact
- I have amended the first graphic to focus more on public services

[REDACTED – OUT OF SCOPE]

I will send the content below on to Directors for review.

Thank you,  
[REDACTED]

###

**[REDACTION REINSTATED]**

## **National Insurance**

### **Post copy**

The UK Spring Budget has failed to deliver the funding Scotland needs for things like public services.

National Insurance cuts in the Spring Budget and Autumn Statement has cost £20 billion.

This means Scotland will not see up to £1.6 billion of potential additional funding.

( REDACTION – OUT OF SCOPE)

**From:** Tom Thomson <[Tom.Thomson@gov.scot](mailto:Tom.Thomson@gov.scot)>  
**Sent:** Friday, March 8, 2024 11:18 AM  
**To:** [REDACTED] ; David Hutchison <[David.Hutchison@gov.scot](mailto:David.Hutchison@gov.scot)>; Callum McCaig  
<[Callum.Mccaig@gov.scot](mailto:Callum.Mccaig@gov.scot)>  
**Cc:** [REDACTED] ; Scottish Budget Unit <[ScottishBudgetUnit@gov.scot](mailto:ScottishBudgetUnit@gov.scot)>; [REDACTED] ; Elise Black  
<[Elise.Black@gov.scot](mailto:Elise.Black@gov.scot)>; Ellen Leaver <[Ellen.Leaver@gov.scot](mailto:Ellen.Leaver@gov.scot)>; [REDACTED]; Communications DFM

ANNEX 2 – Annex 1 amended to reinstate information redacted under Section 30 (c)

& Finance <[CommunicationsDFMandFinance@gov.scot](mailto:CommunicationsDFMandFinance@gov.scot)>; Social Media <[socialmedia@gov.scot](mailto:socialmedia@gov.scot)>;  
[REDACTED]

**Subject:** Re: For SpAd view: Draft social content on the Spring Budget

Thanks, [REDACTED].

For the first one, not sure it explains the link between £20bn and £1.6 billion clearly enough. Even something to the effect of 'this means' might help. Also not sure it's really explaining to people what the effect is, for example on funding for public services where it has funding Scotland needs (without saying what for).

[REDACTED – OUT OF SCOPE]

Thanks,  
Tom

**From:** [REDACTED]

**Sent:** Thursday, March 7, 2024 4:42 pm

**To:** Tom Thomson <[Tom.Thomson@gov.scot](mailto:Tom.Thomson@gov.scot)>; David Hutchison <[David.Hutchison@gov.scot](mailto:David.Hutchison@gov.scot)>;  
Callum McCaig <[Callum.Mccaig@gov.scot](mailto:Callum.Mccaig@gov.scot)>

**Cc:** [REDACTED]; Scottish Budget Unit <[ScottishBudgetUnit@gov.scot](mailto:ScottishBudgetUnit@gov.scot)>; [REDACTED] ; Elise Black <[Elise.Black@gov.scot](mailto:Elise.Black@gov.scot)>; [REDACTED] ; Ellen Leaver <[Ellen.Leaver@gov.scot](mailto:Ellen.Leaver@gov.scot)>; [REDACTED] ;  
Communications DFM & Finance <[CommunicationsDFMandFinance@gov.scot](mailto:CommunicationsDFMandFinance@gov.scot)>; Social Media <[socialmedia@gov.scot](mailto:socialmedia@gov.scot)>; [REDACTED]

**Subject:** RE: For SpAd view: Draft social content on the Spring Budget

Hi everyone,

Given the time and the levels of clearance still needed, we will push this content into tomorrow to give SpAds and others more time to feedback. I've changed the schedule below to reflect this.

Please note, we are now aiming to post the National Insurance content tomorrow at 2pm and would be grateful for SpAd views this evening and we will send to Directors and DFM first thing tomorrow morning for clearance.

I will confirm the posting schedule for the Capital Funding post tomorrow morning.

Thank you,

[REDACTED] | Social Media Manager  
Scottish Government, St Andrew's House, Edinburgh  
Email: [REDACTED]

**From:** [REDACTED]

**Sent:** Thursday, March 7, 2024 2:50 PM

ANNEX 2 – Annex 1 amended to reinstate information redacted under Section 30 (c)

**To:** Tom Thomson <[Tom.Thomson@gov.scot](mailto:Tom.Thomson@gov.scot)>; David Hutchison <[David.Hutchison@gov.scot](mailto:David.Hutchison@gov.scot)>; Callum McCaig <[Callum.Mccaig@gov.scot](mailto:Callum.Mccaig@gov.scot)>

**Cc:** [REDACTED] ; Scottish Budget Unit <[ScottishBudgetUnit@gov.scot](mailto:ScottishBudgetUnit@gov.scot)>; [REDACTED]; Elise Black <[Elise.Black@gov.scot](mailto:Elise.Black@gov.scot)>; [REDACTED] ; Ellen Leaver <[Ellen.Leaver@gov.scot](mailto:Ellen.Leaver@gov.scot)>; [REDACTED] ; Communications DFM & Finance <[CommunicationsDFMandFinance@gov.scot](mailto:CommunicationsDFMandFinance@gov.scot)>; Social Media <[socialmedia@gov.scot](mailto:socialmedia@gov.scot)>; [REDACTED]

**Subject:** For SpAd view: Draft social content on the Spring Budget

SpAds,

**For views as soon as possible**

Please see below further draft social media content on the Spring Budget.

The draft has been carefully developed with policy and we propose the following post schedule.

**National Insurance graphic**

Platform/s	Twitter @scotgov /Facebook/Insta grid/LinkedIn
Proposed Issue time	Today, 4pm
Characters	273/280

[REDACTED – OUT OF SCOPE]

I would be grateful for SpAd views as soon as possible. I will then send this to Directors and DFM for clearance.

Thank you,

[REDACTED] | Social Media Manager  
Scottish Government, St Andrew's House, Edinburgh  
Email: [REDACTED]  
###

**[REDACTION REINSTATED]**

**National Insurance post for today at 6pm**

**Post copy**

The UK Spring Budget has failed to deliver the funding Scotland needs.

The combined cut of National Insurance Contributions in the Autumn Statement and Spring Budget has cost £20 billion.

That is up to £1.6 billion of potential additional funding which Scotland will not see

---



(REDACTED – OUT OF SCOPE)

**From:** [REDACTED]

**Sent:** Thursday, March 7, 2024 2:22 PM

**To:** [REDACTED]; Scottish Budget Unit <[ScottishBudgetUnit@gov.scot](mailto:ScottishBudgetUnit@gov.scot)>; Elise Black <[Elise.Black@gov.scot](mailto:Elise.Black@gov.scot)>; [REDACTED]; Ellen Leaver <[Ellen.Leaver@gov.scot](mailto:Ellen.Leaver@gov.scot)>

**Cc:** [REDACTED]; Communications DFM & Finance <[CommunicationsDFMandFinance@gov.scot](mailto:CommunicationsDFMandFinance@gov.scot)>; Social Media <[socialmedia@gov.scot](mailto:socialmedia@gov.scot)>; [REDACTED]

**Subject:** RE: For policy views: Spring Budget social media content

Thanks, everyone. I've made those changes and have included the latest version of the content below.

I'll aim to send this up to SpAds in the next half an hour. Please let me know if there are any further comments or issues.

Thank you,

[REDACTED] | Social Media Manager  
Scottish Government, St Andrew's House, Edinburgh  
Email: [REDACTED]

###

**[REDACTION REINSTATED]**

## **National Insurance post for today at 6pm**

### **Post copy**

The UK Spring Budget has failed to deliver the funding Scotland needs.

The combined cut of National Insurance Contributions in the Autumn Statement and Spring Budget has cost £20 billion.

That is up to £1.6 billion of potential additional funding which Scotland will not see.

**From:** [REDACTED]

**Sent:** Thursday, March 7, 2024 2:05 PM

**To:** [REDACTED]; Scottish Budget Unit <[ScottishBudgetUnit@gov.scot](mailto:ScottishBudgetUnit@gov.scot)>; [REDACTED]; Elise Black <[Elise.Black@gov.scot](mailto:Elise.Black@gov.scot)>; [REDACTED]; Ellen Leaver <[Ellen.Leaver@gov.scot](mailto:Ellen.Leaver@gov.scot)>

**Cc:** [REDACTED]; Communications DFM & Finance <[CommunicationsDFMandFinance@gov.scot](mailto:CommunicationsDFMandFinance@gov.scot)>; Social Media <[socialmedia@gov.scot](mailto:socialmedia@gov.scot)>; [REDACTED]

**Subject:** RE: For policy views: Spring Budget social media content

ANNEX 2 – Annex 1 amended to reinstate information redacted under Section 30 (c)

(REDACTED – OUT OF SCOPE)

Just a suggestion but if this is for general social media, in the line below would “additional funding” be more straightforward than “consequentials”?

That is up to £1.6 billion in potential consequentials which Scotland will not see.

As in:

That is up to £1.6 billion of potential additional funding which Scotland will not see.

**From:** [REDACTED]

**Sent:** Thursday, March 7, 2024 1:46 PM

**To:** [REDACTED]; Scottish Budget Unit <[ScottishBudgetUnit@gov.scot](mailto:ScottishBudgetUnit@gov.scot)>; [REDACTED]; Elise Black <[Elise.Black@gov.scot](mailto:Elise.Black@gov.scot)>; [REDACTED]; Ellen Leaver <[Ellen.Leaver@gov.scot](mailto:Ellen.Leaver@gov.scot)>

**Cc:** [REDACTED]; Communications DFM & Finance <[CommunicationsDFMandFinance@gov.scot](mailto:CommunicationsDFMandFinance@gov.scot)>; Social Media <[socialmedia@gov.scot](mailto:socialmedia@gov.scot)>; [REDACTED]

**Subject:** RE: For policy views: Spring Budget social media content

Thanks [REDACTED],

One change to the number for the National Insurance cut below.

[REDACTED]

**From:** [REDACTED]

**Sent:** Thursday, March 7, 2024 12:50 PM

**To:** [REDACTED]; Scottish Budget Unit <[ScottishBudgetUnit@gov.scot](mailto:ScottishBudgetUnit@gov.scot)>; [REDACTED]; Elise Black <[Elise.Black@gov.scot](mailto:Elise.Black@gov.scot)>; [REDACTED]; Ellen Leaver <[Ellen.Leaver@gov.scot](mailto:Ellen.Leaver@gov.scot)>

**Cc:** [REDACTED]; Communications DFM & Finance <[CommunicationsDFMandFinance@gov.scot](mailto:CommunicationsDFMandFinance@gov.scot)>; Social Media <[socialmedia@gov.scot](mailto:socialmedia@gov.scot)>; [REDACTED]

**Subject:** For policy views: Spring Budget social media content

Policy colleagues,

Please see below further draft social media content on the Spring Budget. We are planning to share these on the main ScotGov channels this afternoon and tomorrow.

We would appreciate policy views on the messaging as soon as possible. Apologies for another tight turnaround.

Note that the social media content:

- Meets our legal accessibility requirements
- Follows our branding and tone of voice

- Adheres to Twitter’s 280 character limit

Thank you,

[REDACTED] | Social Media Manager  
Scottish Government, St Andrew’s House, Edinburgh  
Email: [REDACTED]

###

**[REDACTION REINSTATED]**

**National Insurance post for today at 6pm**

**Post copy**

The UK Spring Budget has failed to deliver the funding Scotland needs.

The combined cut of National Insurance Contributions in the Autumn Statement and Spring Budget has cost £20 billion.

That is up to £1.6 billion of potential additional funding which Scotland will not see.

(REDACTED – OUT OF SCOPE)

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**From:** [REDACTED]

**Sent:** Monday, March 4, 2024 9:58 AM

**To:** [REDACTED]; Deputy Director Infrastructure and Investment  
<[DeputyDirectorInfrastructureAndInvestment@gov.scot](mailto:DeputyDirectorInfrastructureAndInvestment@gov.scot)>; [REDACTED]

**Cc:** Scottish Budget Unit <[ScottishBudgetUnit@gov.scot](mailto:ScottishBudgetUnit@gov.scot)>; [REDACTED]; Communications DFM & Finance <[CommunicationsDFMandFinance@gov.scot](mailto:CommunicationsDFMandFinance@gov.scot)>; [REDACTED]

**Subject:** RE: Policy view - media trail and social media - Spring Budget

The £1.6 billion is calculated by adding the cumulative loss across the period. So it equals  $210+389+459+544 = £1,602m$

	2023-24	2024-25	2025-26	2026-27	2027-28
Real Terms figures in 2023-24 prices	5,552	5,342	5,163	5,093	5,008
Year on Year Change, £m		-210	-180	-70	-85
Cumulative change from 2023-24		-210	-389	-459	-544

[REDACTED]

Fiscal Management and Strategy

[REDACTED]