

From: [REDACTED – Section 38(1)(b)]
Sent: 05 September 2023 12:47
To: Yousaf H (Humza), MSP <Humza.Yousaf.msp@parliament.scot>
Subject: Rookie Rockstars

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Dear Humza,

Rookie Rockstars is a children's and young person's mental health charity.

Our goal is to offer free, subsidised, and paid counselling sessions for children and young people across Scotland.

Currently we have our main counselling centre in Kirkintilloch in East Dunbartonshire. We are also the Stirling Council mental health care provider and attend various schools in the area to provide mental health counselling. On top of this we provide in-school counselling in Falkirk, Glasgow and Renfrewshire.

To subsidise the cost of providing this we have 4 other Departments.

Music schools – We have 4. Kirkintilloch, Cumbernauld, Falkirk, and Motherwell.

Primary school Programme – We go into primary schools with a music workshop to deliver messages of anti-bullying, raise self-esteem and the following week put on a concert for the family and friends to attend.

Retail – We have 4 Charity shops. Kirkintilloch, Falkirk, Cumbernauld, and Kirkcaldy.

ASC – After school care in Kirkintilloch – Low cost after school and breakfast care for nearly 100 local children.

This though does not completely fill our gaps for funding. We do have to apply for grants, funding and hold our own fundraisers.

Regarding fundraisers, we have ROCKATHON. This is our main fundraiser of the year where we target an income of £30,000.

Rockathon first and foremost is a 30-hour live stream. We present and host a 30-hour TV show and put it live on Facebook, Twitter, Instagram, and YouTube.

Last year we had guests from stage, screen, music, and entertainment. We also every year invite our MP's and MSPs from the areas we work in and have had good attendance from Rona MacKay, Amy Callaghan and Stuart McDonald amongst others.

This year we feel that we would like to extend the invitation to the top office of politics in Scotland as we feel you could help our profile go higher than before.

What would you be asked to do? We really don't put any pressure on our guests to do anything, just come along, experience the show in the room, learn about what we do, have a chat with the CEO live on stream about your life and career (He is fascinated by what people eat for breakfast so come prepared)

The show itself runs on the 29th and 30th of September from 4pm on the Friday till 10pm on the Saturday evening so we can fit people in really whenever they can make it.

We also hold our family fund day from 11-3 on the Saturday in a separate part of the building to help raise exposure and funds.

We really feel that with the high profile of the office of the First Minister, you would help us reach our target this year,

Thank you so much for your time,

Kind regards,

[REDACTED – Section 38(1)(b)]
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