

Proposed Terms of Role for Fraser McKinlay, The Promise to support Scottish Government priorities

Fraser McKinlay is an independent consultant currently contracted by The Promise Scotland to support its Human and Economic Cost Modelling (HECM) activity. It is proposed that the services of Fraser McKinlay are contracted through The Promise Scotland to support Scottish Government activity across two key related areas:

- A) Design, Delivery and Evaluation of the Whole Family Wellbeing Fund
- B) Design, Delivery and Evaluation of a cross-government programme to test and scale whole system change in Family Support with local areas

Whole Family Support is one of the five priority areas in the Promise Plan 21-24, and a core part of the Promise Change Programme One. The work outlined below is central to how Scottish Government intends to respond to these commitments. The Fund will enable and support transformational change across the country to support local and national systems to delivery family support in line with the vision asset out by the COVID 19 Collective Leadership Group in 2020, and to help #KeepthePromise.

A) Design, Delivery and Evaluation of the Whole Family Wellbeing Fund

Ministers recently made the commitment in Programme for Government to a £500m Whole Family Wellbeing Fund over the lifetime of the Parliament to reduce crisis interventions and keep children and young people with their families. The Fund is intended to enable the building of universal, holistic support services, available in communities across Scotland, given families access to the help they need, where and when they need it. The Fund should reduce the need to crisis intervention and contribute to improving people's lives across a wide range of areas, including but not limited to, child and adolescent mental health, child poverty, alcohol and drugs misuse, and educational attainment.

The Fund aims to help us shift the investment in families towards prevention. It will enable the systemic transformation required to help deliver the ambition that from 2030 we will be investing at least 5% of all community-based health and social care spend in preventative whole family support measures. The long term aim is that we sustainably #KeepthePromise and create a Scotland where more children will only know care, compassion and love, and not a 'care system'.

Delivering and evaluating the Fund will be a long term piece of work across the lifetime of the Parliament. Immediate work for this Financial Year, can be categorised under 3 key strands, which need to be progressed in parallel:

- 1) **Agreeing funding sources:** The immediate priority, in the context of the forthcoming spending review and draft budget is to agree a cross-portfolio approach to securing a) the available budget for the remainder of 2021-22; b) the budget for 2022-23; and c) the budget for forthcoming years. It is proposed that initial focus is placed on a) and b). It is envisaged that Fraser would support our discussions with portfolios and SG Finance to identify and agree budget contributions.

Timescales: October 2021 to December 2021 for immediate work, but with ongoing discussion about future years.

2) **Designing the Fund:** We want to engage widely with the sector and children and families in the design of the Fund – to agree areas such as scope, content, criteria, outcomes, governance, evaluation, and delivery mechanisms. It is envisaged that Fraser would work in partnership with us to deliver this activity, including leading some of the external engagement.

Timescales: October 2021 to end March 2022.

3) **Delivering Funding in 2021-22:** We are keen to put out any available funding for this financial year in a light touch way which remains in line with our aspiration that funding should support transformational change. Funding needs to be provided for what we know works but remains in line with our principles. It is not envisaged that this work would be a key focus for Fraser, aside from ongoing advice to ensure that the outcomes for this funding are in line with our longer terms ambitions for the Fund. Timescales: October 2021 – November 2021.

Underpinning this activity will be work with SG Finance colleagues to explore how the SG's might apply the HECM principles more broadly, as part of SG's efforts to develop an outcomes-based approach to budgeting and resourcing. This will have an initial focus on the Fund but could be developed more broadly as work progresses.

B) Design, Delivery and Evaluation of a cross-government programme to test and scale whole system change in Family Support with local areas

Alongside the strategic design and delivery of the Fund and its financial structure, there will be ongoing work to support delivery of programmes which are enabled by the Fund. While many of these are still to be decided, there is a core of current activity initiated by the Family Support Delivery Group which form the basis of the Fund's programme of activity, and with which we must not lose momentum. A significant workstream plans to work with Social Justice and SIP colleagues to develop a joint programme of supporting local areas to scale and test whole system change to deliver the vision for holistic whole family support, and the relevant elements of the Promise Change Programme ONE.

It is envisaged that Fraser would provide leadership support to look at how the principles of the SIP approach and the ambitions of the FSDG's transformational agenda can be brought together to make significant whole system change to the provision of family support, including the use of family wellbeing budgets. Initial work which Fraser would support is set out below, alongside indicative timescales:

- Engagement with SIP/Social Justice and FSDG/Family Support partners to develop consensus on purpose and scope of activity, and develop associated high level programme.

Timescale: October 2021

- Secure agreement to relevant Fund investment to this activity, through appropriate governance and decision making structures.

Timescale: November 2021

- Refine detail of programme, and undertake relevant preparation work.
Timescale: November – January 2021
- Implementation of programme, which is likely to involve multiple strands working directly with local areas to support improvement, implementation and scale up.
Timescale: January 2022 – January 2024

Timescales

It is proposed that these terms of engagement should extend to the end of financial year 2021-22, with the mutual expectation that they be refreshed and extended for the following financial year.

Remuneration

Remuneration for Fraser's services will be paid to The Promise Scotland.

Time commitment

It is expected that the work detailed above will require 10-12 days per month until March 2022, managed flexibly to take account of varying pressures.