BRIEFING NOTE FOR CABINET SECRETARY FOR CONSTITUTION, EXTERNAL AFFAIRS AND CULTURE

MEETING WITH MRS CAROL GRIGOR, PHILANTHROPIST AT ST ANDREWS HOUSE

FRIDAY 7 OCTOBER 2022, 16:00-17:00

What does this stem from	This meeting follows a phone call between Mrs Grigor and Mr Robertson, [redacted under Section 30 (b)(i)]
Key Message	We recognise and are grateful for all the support Mrs Grigor has provided for culture in Scotland and we would like to encourage her continued support.
Who	**Mrs Carol Grigor**, American Philanthropist
What	Tea and coffee at St Andrews House
Where	**St Andrews House,** Conference A&B
When	Friday 7 October
Official(s) attending	PO will support and provide meeting readout
Media Handling	N/A
Annexes	Annex A: Dunard Fund Projects Annex B: National Performing Companies Annex C: Edinburgh International Festival Annex D: Culture Strategy for Scotland

Suggested Lines

- We are grateful for all Mrs Grigor has done for the cultural sector here in Scotland. She has been invaluable to the sector and we consider her to be a true patron of the arts here in Scotland.

- [Redacted under Section 30 (b)(i)]

Carol Grigor

Biography

Aged 78 years old. Raised and educated in the United States, Carol Colburn Grigor received her Bachelor of Music cum laude from Indiana University School of Music, and her Masters of Musical Arts in piano performance from Yale University School of Music. She has recorded works of R Strauss, Berg, Eisler and Casadesus and has concertised extensively in Europe and the United States. Carol is a Director of Dunard Ltd and of family-owned businesses internationally. As a philanthropist, she founded and is Director of Dunard Fund UK, which benefits visual arts and classical music,

most notably the Edinburgh International Festival, of which she is Honorary Vice-President. Other honours include Honorary CBE; Chevalier de l'Ordre des Arts et des Lettres by the Ministry of Culture, France; and the Prince of Wales Medal for Arts Philanthropy. Carol serves on the Board of the Los Angeles Philharmonic, Music from Marlboro, Board of Visitors for the Yale School of Music, Colburn Foundation, and Colburn School of Performing Arts.

Key Facts

- [Redacted under Section 30 (b)(i)] estimates are that she has donated at least £100 million to the arts in Scotland.

- Her husband is Murray Grigor, film-maker, writer and exhibition curator and former Director of Edinburgh International Film Festival.

- She lived in Edinburgh with her husband for 35-years and chose to move to Dublin in 2019. [Redacted under Section 30 (b)(i)]

- Her patronage through the Dunard Fund has included RSNO, the Scottish Chamber Orchestra, Edinburgh International Festival and Scottish Opera.

- Current Dunard Fund projects include the Dunard Centre (£35m) just off St Andrews Square which will provide a new home for Scottish Chamber Orchestra, a new principle venue for Edinburgh International Festival and a new performance venue for music of all genres across the year.

- [Redacted under Section 33 (1)(b)]

- [Redacted under Section 33 (1)(b)]

Lines to take on Alternative Funding

- [Redacted under Section 30 (b)(i)]
- [Redacted under Section 30 (b)(i)]

Examples

- [Redacted under Section 30 (b)(i)]
    - Their Raploch Big Noise programme is funded in partnership with Stirling Council and other private sources. The Scottish Government provided the funds which helped launch their Govanhill Big Noise programme in 2013. Govanhill is also funded by money from private sources and they hope Glasgow City Council will continue to grow their investment in future years.

Aberdeen City Council is funding 75% of the costs at Big Noise Torry with other private contributions from local businesses and trusts. Optimistic Sound currently funds 75% of the costs at Big Noise Douglas with other private contributions from local businesses and trusts.

- Alternatively, on our Public Libraries and the **Scottish Library and Information Council** (SLIC) that we fund, there are a couple more examples of private support.
    - Baillie Gifford Keep The Heid and Read – National Reading Moment 11 May
      The Reading Moment is a public libraries initiative, developed by SLIC, to demonstrate the impact of reading on mental wellbeing. SLIC coordinated Keep The Heid and Read with partner funding and support from Baillie Gifford and a range of other private partners, including Eteaket.
      The initiative aimed to encourage people of all ages and abilities to read every day– starting with a pledge to read for 6 minutes, which has been proved by researchers at the University of Sussex to reduce stress by 68%.
    - John Lewis Circular Fund
      SLIC is receiving £300,000 from the £1m John Lewis Circular Future Fund, generated by the 10p plastic bag charge. SLIC are one of four successful applicants (out of 245 entries).
      SLIC's project – Lend and Mend Spaces – will support up to 10 Scottish libraries establish hubs for repair and reuse, and will develop a long-term model for libraries to be a hub of circular economy activities.The funding will create a body of evidence demonstrating the role that libraries can play in mainstreaming the circular economy. This will give a renewed focus on the services libraries offer while people are grappling with climate change and the cost of living.

Annex A – Dunard Fund Projects

IMPACT SCOTLAND - The Dunard Centre

The Dunard Centre, supported by Royal Bank of Scotland, will be Edinburgh's first new purpose-built music and performance venue for over 100 years. It is to be built just off St Andrew Square, Edinburgh and will provide a new home for the **Scottish Chamber Orchestra** and a **new principal venue for Edinburgh International Festival, and a performance space for all genres of music throughout the year.**

IMPACT Scotland is the charitable trust overseeing the project to create Dunard Centre. The Co-chairs of IMPACT Scotland are Fergus Linehan, (former) Director, Edinburgh International Festival, and Gavin Reid, Chief Executive, Scottish Chamber Orchestra. Sarah Loveday and Jane Spiers are acting as Interim Executive Directors while a replacement for previous Executive Director Joanna Baker is found.

The Royal Bank of Scotland is long-term leasing the land to IMPACT for the building.

Key messages

- Councillors voted seven to three in favour of the venue on 24 November 2021.
- The first purpose-built music venue in Edinburgh in 100 years.
- A world-class venue with the very best in modern acoustics – a home for all kinds of music and performance.
- An exciting new home for the world renowned Scottish Chamber Orchestra.
- A principal, all-day Festival venue, greatly strengthening Edinburgh's position as a world-leading Festival city.
- Attracting performers and audiences of all ages and background.

Funding

The project is receiving £25 million through the Edinburgh and South East Scotland Region City Deal (£10 million UK Government, £10 million Scottish Government, £5 million City of Edinburgh Council). Breakdown includes:

Scottish Government (City Deal)	£10m
UK Government (City Deal)	£10m
City of Edinburgh Council (City Deal)	£5m
Dunard Fund	£35m

The remaining £15 million for the project to be raised by a fundraising campaign.

[Redacted under Section 33 (1)(b)]

Annex B- National Performing Companies

- Mrs Carol Grigor has either been a patron, donor or benefactor of three National Performing Companies: the RSNO, Scottish Chamber Orchestra and Scottish Opera.

- The NPCs support the Scottish Government's policy aim of Scotland being 'renowned at home and abroad as a creative nation, with a rich heritage, contributing to the world as a modern dynamic country' making a significant contribution to cultural life in Scotland and regularly producing work internationally.

- The Scottish Government protected funding of £22.5m for the five National Performing Companies for 2022/23. Breakdown of Scottish Government funding:

NPC	**Amount**
Scottish Ballet	£4.37m
SCO	£1.99m
RSNO	£3.96m
NTS	£4.17m
Scottish Opera	£8m

- In return for significant levels of Scottish Government investment, the National Performing Companies are required to deliver against an agreed set of objectives related to performance excellence, educational activity, geographic reach, international exposure, leadership within the cultural sector, financial management and shared working.

- The National Performing Companies' international activity aims to show the world that Scotland is a modern, innovative country with a vibrant, diverse culture. These international performances raise Scotland's profile, attract artistic acclaim, stimulate pride, and develop interest among those who may be able to bring potential economic and other benefits to the country in partnership with the Scottish Government.

- In order to attain and maintain the status of National Performing Company, the 5 Companies working in partnership with the Scottish Government, the criteria includes they must:

  - Demonstrate that they have endeavoured to achieve a year-on-year increase in private sponsorship and other non-public income, together with a genuine corporate commitment to developing this avenue of funding and thereby reducing the proportion of the Company's income from the public purse.
  - Achieve the highest professional artistic standards, subject to available resources, with a continued commitment to performance excellence;

Education, Outreach & Access

- The role of education, learning and community involvement is central to the artistic purpose of all five Companies and they all share a desire to communicate with as large and diverse an audience as possible.

- The 5 National Performing Companies are committed to work to improve access to artistic and creative work amongst communities across Scotland. They cover a vast geographical spread, working Scotland-wide and engaging and touring far and wide in Scotland. They are open for everyone, promoting opportunities in all areas of Scotland to bring the transformative experience of the arts to as many people as possible, removing barriers to attendance and creative participation. They aim to:

  - provide a full range of high quality Education programme for people across Scotland (where Education is defined as taking place within the formal education system from nursery to higher education).

  - provide high quality Outreach programmes (where Outreach is defined as Community in all its forms) giving people across Scotland of all ages and socio-economic groups the opportunity to experience and participate in the Company's work.

Annex C- Edinburgh International Festival (5 – 28 August 2022)

- EIF received £110,000 of funding from the Scottish Government's Festivals EXPO fund in 2022/23.
- EIF is recipient of £400,000 in PLACE funding for its 2022 programme (2021/22 budget).
- Returning for its 75th anniversary year.
- EIF have been awarded an additional £250,000 from the PLaCE Resilience Funding. The fund has gone towards an opening event and anniversary Philadelphia orchestra concert. The former set aside 2,000 community tickets with a focus on the EH12 postcode – this included a welcome and food/drinks offer before the performance as well as transportation support. The latter set aside 1,000 tickets which were be offered to NHS/social care staff and 'first footers' who have not experienced EIF, as well as a live video relay on Princes Street so that it could be viewed in a more informal setting.
- **We supported EIF to present an orchestra from Ukraine this year with £75,000.** Performers were flown out primarily from Ukraine, and performed as part of the Festival on the 6th August at Usher Hall, before going on to tour internationally.
- **Fergus Linehan stepped down as Festival Director** after this year's Festival on 30th September and was **replaced by Nicola Benedetti**. She is the first woman and the first Scot to lead EIF. She is a violinist who is also a Grammy and Brit award winner in her own right.
- The EIF's impact extends beyond its August programme. Its community engagement, creative learning and professional development programmes run throughout the year, reaching the widest possible audiences and contributing to the cultural and social life of Edinburgh and Scotland.
- The EIF is an inclusive festival, which works to extend and diversify its audiences, using spaces in other parts of the city and engaging with a wide range of independent artists.

Annex D- Culture Strategy for Scotland

Top Lines

- The Culture Strategy for Scotland was published in February 2020 after several years of consultation, during which people across Scotland told us what culture means to them and how they think culture should be supported.

- This was a national conversation, informed by many gatherings that took place across the country, focused on considering how we can ensure that culture – including our historic places, festivals and creative industries – can continue to be enjoyed and celebrated by future generations. The Strategy committed us to continued engagement with the sector and to continue that national conversation.

- The key message of the Strategy is that culture and creativity is valuable in its own right, and everyone in Scotland has the right to a cultural life, no matter where they live. Culture is at the heart of who we are, and also underpins our economic, social and even environmental prosperity. Culture is therefore something that all parts of government have a stake in, and increasingly it is something that all ministerial portfolios in the Scottish Government contribute towards, not least because culture brings people to visit, live, work and do business here, and shapes our global reputation as a warm, welcoming, open, progressive nation.

- While the aims and ambitions of the Culture Strategy remain very relevant, we are working to refresh the action plan to support recovery and renewal of the culture sector, recognising the significant combined impact of the pandemic, EU Exit and cost of living crisis. We aim to publish this later this year.

- We've made significant progress over the last two years under the auspices of the Strategy. Since February 2020, we have launched three new innovative programmes: the Culture Collective, Arts Alive and Creative Communities. Together these programmes are supported by over £8.3m of Scottish Government funding, and are working to empower communities to develop cultural activities; bring creative residencies to education settings in areas of multiple deprivation; and use cultural projects as a positive diversion away from criminal activity.

- We also launched the National Partnership for Culture, which we set up in June 2020 to bring together a diverse group of independent cultural leaders to provide advice to Ministers. The Partnership sent recommendations to Ministers on the sector's recovery and renewal, which we responded to in September 2022, detailing how we will take the recommendations forward within the refreshed Culture Strategy action plan.