
From: [REDACTED]
Sent: 20 March 2023 14:39
To: Emily Mackintosh <Emily.Mackintosh@gov.scot>
Cc: [REDACTED]
[REDACTED]
Subject: Re: Nicola Sturgeon - ITV's Loose Women

Hi Emily, [REDACTED]

I just wanted to say a massive thank you for all of your help with organising the First Minister to join us as a guest on the show today.

It was an absolute pleasure having her on and I really enjoyed the interview. We really appreciate her being so open and honest too, especially with such sensitive subjects.

Hope you were happy with everything on your side too.

The door is always open for the First Minister and we wish her all the best future endeavours.

Many thanks,

[REDACTED]

On Fri, 17 Mar 2023 at 12:29, [REDACTED] wrote:

Thanks [REDACTED] - I'm on call this weekend so if you or the team have any press questions ahead of Monday morning, please feel free to drop me an email or give me a call on [REDACTED]. I know you are in contact with [REDACTED] on Cc. to liaise as well.

We'll have our usual photographer in the studio on Monday and images will be available to press via Shutterstock Editorial.

Our Digital Producer [REDACTED], will also be there on the day to discuss any social plans with you but happy to introduce you beforehand if you would prefer?

We also usually transcribe lines from the show to share in a press release with clips and the aforementioned images for press and send this out once the show has aired. Again, any questions then please let me know.

Thanks,

[REDACTED]

On Fri, 17 Mar 2023 at 11:31, [REDACTED] wrote:

Thanks [REDACTED] – yes happy with whatever you and Emily have agreed, just useful for our own reference to have advance sight.

Will you make stills from the FM's appearance on the show available to the press via your press room and social media? I seem to recall that happened last time FM joined a panel in 2022.

[REDACTED]
[REDACTED]
[REDACTED]

Scottish Government

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[REDACTED]

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Any amends to comms products please use **high contrast colours** as I'm colourblind and often miss additions in faint red.

From: Rachel McCullough [REDACTED]

Sent: 17 March 2023 11:26

To: [REDACTED]

Cc: Emily Mackintosh <Emily.Mackintosh@gov.scot>; [REDACTED]
[REDACTED]

Subject: Re: Nicola Sturgeon - ITV's Loose Women

Hi [REDACTED],

Thanks for your email -

Emily and I spoke on the phone yesterday and have agreed that we will wait until Monday morning to issue a wider media alert, once the Loose Women promo has aired on ITV1 (around 7.15am) instead, due to travel plans and security considerations.

Please see the copy as below and of course, if you are happy with this.

EXCLUSIVE: SCOTLAND'S FIRST MINISTER NICOLA STURGEON TO ADDRESS RESIGNATION ON TODAY'S LOOSE WOMEN

Today, **Nicola Sturgeon** will make her first live television appearance since announcing that she is stepping down as Scotland's First Minister, exclusively on *Loose Women* from 12.30pm on ITV1 and IT VX.

One week to the day on which she will bid farewell to the role, the First Minister will join Ruth Langsford, Coleen Nolan, Janet Street-Porter and Gloria Hunniford live in the studio, to reflect on her decision to resign from the position she has held for the last eight years.

Watch *Loose Women* today from 12.30pm on ITV1 & IT VX

Many thanks,

On Fri, 17 Mar 2023 at 11:17, [REDACTED] wrote:

Hi [REDACTED] –

Just picking up from Emily's last email – it would be useful to know what publication you plan to place this in on Monday morning, and if possible, the wording you plan to use? Just for our awareness of course.

Thanks,

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Scottish Government

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[REDACTED]

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Any amends to comms products please use **high contrast colours** as I'm colourblind and often miss additions in faint red.

From: Emily Mackintosh <Emily.Mackintosh@gov.scot>

Sent: 15 March 2023 13:04

To: [REDACTED]

Cc: [REDACTED]

[REDACTED]

Subject: RE: Nicola Sturgeon - ITV's Loose Women

Hi [REDACTED],

And you!

[REDACTED] – I'm OK for this to be placed exclusively with a print publication for Monday morning, rather than Sunday. Happy to discuss where you think this would fit best?

Many thanks,

Emily

From: [REDACTED]

Sent: 15 March 2023 11:24

To: Emily Mackintosh <Emily.Mackintosh@gov.scot>

Cc: [REDACTED]

[REDACTED]

Subject: Re: Nicola Sturgeon - ITV's Loose Women

Hi [REDACTED],

Lovely to speak just now.

I wanted to loop you in with our Press Officer, [REDACTED], as she is keen to be able to place that The First Minister will be joining us on Monday with press. If there are any security concerns, she has suggested that we could do so exclusively in a print publication for Monday morning, although a Sunday paper would be ideal.

Would you be happy for us to do this?

Many thanks,

[REDACTED]

On Wed, 15 Mar 2023 at 10:24, Natalie Edwards [REDACTED] wrote:

Hi Emily,

Great, thank you.

Just tried to give you a call to discuss. Let me know a good time to speak - I'm on [REDACTED]

Many thanks,

[REDACTED]

On Wed, 15 Mar 2023 at 09:48, [REDACTED] wrote:

Hi [REDACTED],

Looking forward to chatting tomorrow.

Would 10am work for you? I'm on [REDACTED].

Thanks so much

[REDACTED]

On Wed, 15 Mar 2023 at 09:24, <Emily.Mackintosh@gov.scot> wrote:

Hi [REDACTED],

Tomorrow morning is perfect.

Thanks,
Emily

From: [REDACTED]

Sent: 14 March 2023 19:18

To: Emily Mackintosh <Emily.Mackintosh@gov.scot>

Cc: [REDACTED]; loosewomentravel@itv.com; [REDACTED]

[REDACTED]

[REDACTED]
Subject: Re: Nicola Sturgeon - ITV's Loose Women

Hi Emily,

Wonderful news, thank you!

Not a problem re research chat. Would it be possible to schedule this with [REDACTED] on Thursday morning please? She can also do tomorrow afternoon if that would suit.

Many thanks,

[REDACTED]

Sent from my iPhone

On 14 Mar 2023, at 17:13, emily.mackintosh@gov.scot wrote:

Hi [REDACTED],

To confirm, this will be the First Minister's only ITV Daytime chat before she leaves office on 27th March.

The FM wouldn't normally do a research chat, but I can take part in that on her behalf and update her. I'm on leave on Friday 17th so would Thursday 16th suit?

I'm also cc'ing my Scottish Government colleagues [REDACTED] – [REDACTED] will be in touch regarding logistics.

Best wishes,

Emily

From: [REDACTED]
Sent: 14 March 2023 12:51
To: Emily Mackintosh <Emily.Mackintosh@gov.scot>; [REDACTED]
[REDACTED]; Loose Women Travel Mailbox
<loosewomentravel@itv.com>
Subject: Re: Nicola Sturgeon - ITV's Loose Women

Hi Emily,

That is wonderful news, thank you! We would absolutely love to confirm this.

Just to double check, will this be the First Minister's only ITV Daytime chat?

The panel that day is Ruth Langford, Coleen Nolan, Janet Street Porter and Gloria Hunniford.

And yes absolutely, I am free to chat after around 5pm today or any time tomorrow?

I'm also looping you in with our Green Room Host [REDACTED] to arrange The First Minister's travel and logistics on the day. Please let us know anything additional we need to be aware of, like security, etc.

Will The First Minister be willing to do a research chat? It would be great to set up a research chat for Friday 17th around 11.30am please. I have looped you in with our researcher [REDACTED] who will be across this.

Many thanks,

[REDACTED]

On Tue, 14 Mar 2023 at 12:31, <Emily.Mackintosh@gov.scot> wrote:

Hi [REDACTED],

Apologies for the delay but I come bearing good news.

The First Minister will be in London on Monday 20th March and would be delighted to join the programme in-person.

Would be good to chat through what this looks like (although she's done the programme before!) so do let me know if you're free to catch up today/tomorrow?

Best wishes,

Emily

From: [REDACTED]
Sent: 13 March 2023 13:09
To: Emily Mackintosh <Emily.Mackintosh@gov.scot>
Cc: First Minister <firstminister@gov.scot>
Subject: Re: Nicola Sturgeon - ITV's Loose Women

Hi Emily,

Hope you had a good weekend.

Just wanted to check in with yourself to see whether we might be able to get a date with Nicola in the diary please?

Many thanks,

████████

On Wed, 1 Mar 2023 at 12:13, Natalie Edwards

████████████████████ wrote:

Hi Emily,

Hope you're having a lovely week.

Just wanted to check in to see whether you might have a date in mind when we could make this work?

International Women's Day is next Weds March 6th and we currently have a gap so it would be very fitting to have the First Minister join us then.

Many thanks,

██

On Fri, 24 Feb 2023 at 10:03, ██████████

████████████████████ wrote:

Hi Emily,

Hope you're keeping well and have had a good week.

Wanted to check in to see whether we might be able to make a date work next week please?

Many thanks,

██

On Mon, 20 Feb 2023 at 10:05, Natalie Edwards

████████████████████ wrote:

Hi Emily,

Hope all is well and you had a lovely weekend?

Just wanted to check in again. Please do let me know when you know what might be possible regarding the First

Minister joining us as a guest.

Many thanks,

████████

On Fri, 17 Feb 2023 at 15:34, ██████████
████████ wrote:

Hi Emily,

Great to hear from you and thanks for your email.

We would be happy to make any day work for the First Minister so please just let me know and I will make sure that our schedule can accommodate.

As previously mentioned, we would love to be the first ITV Daytime show to have the First Minister so can look to do this virtually if easier, but our preference would be in the studio.

Look forward to hearing from you.

Many thanks

████████

Sent from my iPhone

On 17 Feb 2023, at 15:31,
emily.mackintosh@gov.scot wrote:

Hi ██████████,

Many thanks for your email. Is there a day in particular you would like to speak to the First Minister?

We can look into what might be possible and let you know early next week.

Best wishes,

Emily

Emily Mackintosh
Special Adviser to the First Minister

[REDACTED]
Emily.Mackintosh@gov.scot

Scottish Ministers, Special advisers and the Permanent Secretary to the Scottish Government are covered by the terms of the Lobbying (Scotland) Act 2016. See www.lobbying.scot.

From: Natalie Edwards
[REDACTED]

Sent: 17 February 2023 09:57

To:

nicola.sturgeon.msp@scottish.parliament.uk; Mackintosh E (Emily)

<Emily.Mackintosh@gov.scot>; First

Minister <firstminister@gov.scot>

Subject: Re: Nicola Sturgeon - ITV's Loose Women

Hi Emily and [REDACTED],

Hope you're well. Just wanted to check you had received the below and whether it's something we are able to discuss?

Many thanks,

[REDACTED]

On Wed, 15 Feb 2023 at 12:53, Natalie Edwards [REDACTED] wrote:

Hi Emily and [REDACTED],

Hope you're keeping well.

I wanted to bid for Nicola Sturgeon to join us as a guest on ITV's Loose Women, following her decision to resign.

We really respect her honesty and it would be wonderful to discuss and support Nicola with her future career choices.

We would absolutely love Nicola to be

able to join us in the studio, but we would be happy to take Nicola virtually if it meant that we were the first ITV Daytime show.

Look forward to hearing from you and let me know if there's anything we can do to ensure we can make this work.

Many thanks,

[REDACTED]

[REDACTED] | **ITV Loose Women**

Address: Loose Women, ITV, StudioWorks, Television Centre, 101 Wood Lane, London W12 7FW

[REDACTED]

Loose Women showbiz sizzle reel:
www.youtube.com/watch?v=gVPNI3tHqYc

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