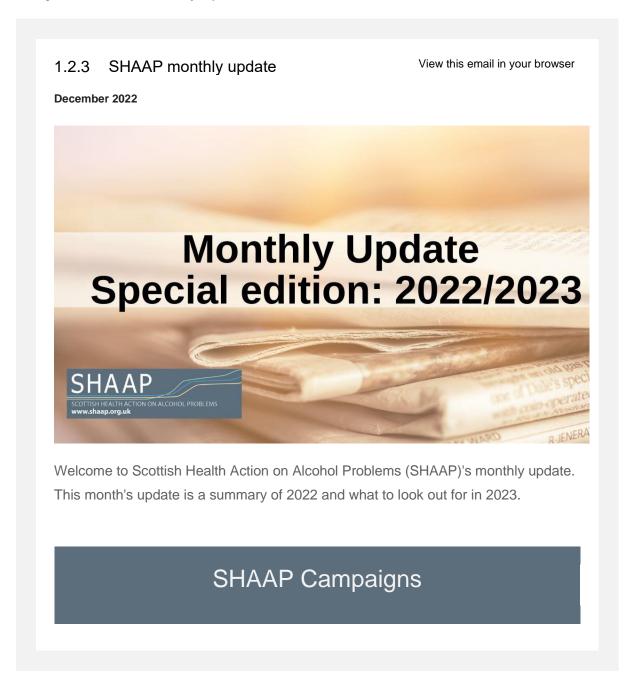
## Email 20

From: SHAAP <shaap@rcpe.ac.uk> Sent: 21 December 2022 10:33

To: [redacted section 38(1)(b)] < [redacted section 38(1)(b)]@gov.scot>

Subject: SHAAP monthly update - December 2022





## 1.3 SHAAP Launch new campaign to call time on alcohol sponsorship in sport

Sport should be associated with (and inspire) good health and team spirit and should not be used as a marketing tool for harmful products. The sophisticated, pervasive and widespread nature of alcohol sports sponsorship activity in Scotland exposes our nation to a high level of alcohol marketing which is a major public health concern. We are calling on the Scottish Government to implement a total ban on alcohol sponsorship of sport, in order to protect the health of the Scottish nation.

By writing to your constituency and regional MSPs, you can support our call to have alcohol sport sponsorship banned by the Scottish Government.

#CallingTime

Learn more: About Calling Time (shaap.org.uk)

Take action: Take Action (shaap.org.uk)

Statement of Support from the Scottish Greens: Time for final whistle on alcohol

sponsorship of sport - Scottish Greens

### Restricting alcohol advertising and promotion: consultation

This consultation seeks views on potential restrictions to alcohol advertising and promotion in Scotland. The consultation includes questions on sports sponsorship.

Closing date: 9 March 2023.

Learn more: Restricting alcohol advertising and promotion: consultation - gov.scot

(www.gov.scot)

Email your MSP: Take Action (shaap.org.uk)



## 1.4 Ending stigma around the reporting of substances

Part of the "Reporting of Substance Media Toolkit", a resource for journalists and editors looking to report on alcohol and drugs with dignity and respect, by Scottish Families affected by Alcohol and Drugs, this video show SHAAP Chair and Hepatologist Dr [redacted section 38(1)(b)] being interviewed by Health Journalist Jennifer Trueland. Dr addressees the reality of alcohol use disorder from a medical perspective and explores the importance of the role of journalists in breaking down stigma and stereotypes.

### Watch the video

Video by Lon Wright.

# SHAAP Reports



## Alcohol sponsorship of football

The recent study reveals that the Scottish Premiership has a higher proportion of alcohol industry sponsors compared to most of the other European nations studied. The report, commissioned by alcohol expert body Scottish Health Action on Alcohol Problems (SHAAP) and carried out by the University of Stirling's Institute for Social Marketing and Health, assesses the extent of alcohol sponsorship in the top tier of men's professional football across 10 European nations. The study assessed to what extent different levels of restriction of alcohol marketing impacts on the sponsorship arrangements of football clubs in these countries.

## Read the report | Watch the report launch

Read our blog on alcohol sponsorship: Alcohol sports sponsorship in Scotland (shaap.org.uk)

Motion by Joe FitzPatrick MSP: S6M-06937 | Scottish Parliament Website

## LGBTQ+ people and alcohol services in Scotland

This Glasgow Caledonian University (GCU) research on LGBTQ+ people's experiences of alcohol services was led by Professor Carol Emslie with Dr Elena Dimova, Dr Rosaleen O'Brien, Professor Lawrie Elliott and Dr Jamie Frankis, from the University's Substance Use research group in the Research Centre for Health (ReaCH) and was funded by Scottish Health Action on Alcohol Problems (SHAAP). The study investigates both service users' and service providers' experiences and reveals the barriers the LGBTQ+ community experience when accessing alcohol services. Given the significant alcohol-related health inequalities experienced by LGBTQ+ people in Scotland, action to overcome these barriers must now be taken.

## Read the report | Watch the report launch

Read our blog on LGBTQ+ people and alcohol services: How can we support LGBTQ+ people to access alcohol services? (shaap.org.uk)

Motion by Emma Roddick MSP: Motions, Questions and Answers Search - Parliamentary Business: Scottish Parliament

Parliamentary debate: Scottish Parliament debates support for people with alcohol problems in the LGBTQ+ community of Scotland (shaap.org.uk)

Response from Maree Todd: Maree Todd MSP responds to SHAAP's letter about LGBTQ+ people and alcohol services

## **Alcohol management in Deep End practices**

This recent study, funded by SHAAP, shows the effectiveness of specialist addictions nurses in general practices in the most disadvantaged areas of Glasgow in treating alcohol problems. The study was conducted by researchers at the University of Dundee and University of Stirling and explored healthcare professionals' and patients' experiences and perceptions of the management of alcohol problems in Deep End general practices in Scotland.

This unique Addictions Nurse service focuses on individuals who haven't otherwise engaged with alcohol treatment services. The research showed that the service was viewed positively by both practice staff and patients due to its 'person-centred approach', flexible nature, and ability to be tailored to support specific individuals. The study also found that the model enabled collaborative working between practice staff because of the Addictions Nurse being situated within the practice, leading to faster referrals and coordinated care between services and with wider community services after discharge by the Addictions Nurse.

### Read the report | Watch the report launch

Read VHS' blog on alcohol treatment in Deep End practices: Andrea's Blog: Supporting people from disadvantaged backgrounds with their alcohol problems (vhscotland.org.uk)

Motion by Joe FitzPatrick MSP: Motions, Questions and Answers Search -

Parliamentary Business: Scottish Parliament

# SHAAP and SWF Partnership



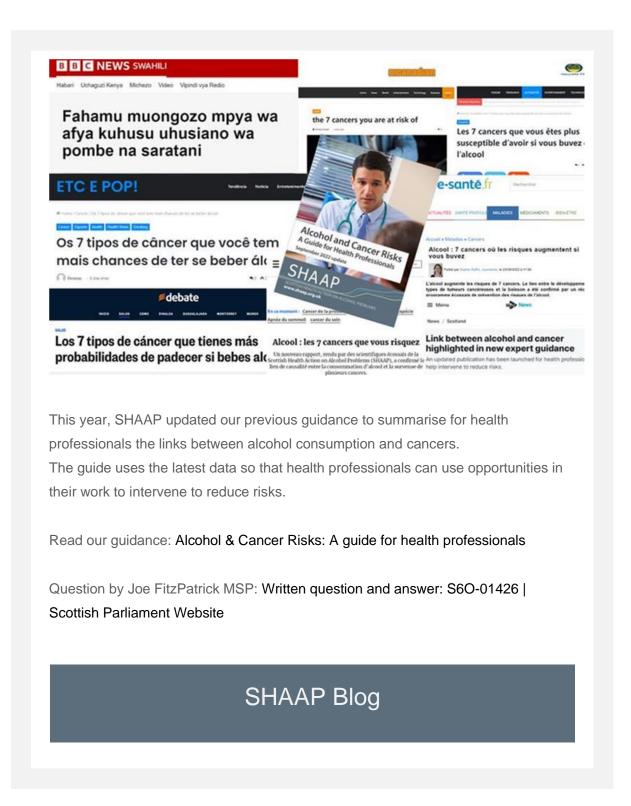
In October 2022, SHAAP renewed their partnership with Scottish Women's Football for the 2022/23 season.

The renewal will see the new National Academy Programme renamed the SHAAP National Academy Programme – the elite competitive league with top clubs designed to nurture the best talent in the country.

Since 2019, Scottish Women's Football have been proud to partner with SHAAP, supporting their mission of raising awareness of the impact of alcohol-related harm on the health and wellbeing of people in Scotland through an evidence-based approach.

Learn more about our partnership: SWF: SHAAP National Academy Programme

# **SHAAP Guidance**





Over the last year, we have had some amazing blogs, discussing a broad range of alcohol-related topics from the potential of managed alcohol programmes during lockdown, to the need to understand stigma around alcohol use or the design and execution of alcohol brief interventions in women's prisons.

Don't miss our final blog of the year by Dr Laurine Platzky: Enyobeni: A tragedy of underage drinking (shaap.org.uk)

Read our blog posts: Blog (shaap.org.uk)

# **SHAAP Events**



### INEBRIA Pre-conference event

On 21st September, as part of the International Network on Brief Interventions for Alcohol and Other Drugs (INEBRIA) 2022 conference, Scottish Health Action on Alcohol Problems (SHAAP) hosted the opening eve-of-conference event. The INEBRIA 2022 conference took place in Edinburgh from 22nd-23rd September. SHAAP were sponsors of the conference.

## Learn more about the event

# SHAAP/SARN Alcohol Occasionals 2022

SHAAP/SARN

**Alcohol Occasionals 2022** 

Minimum Unit Pricing: Qualitative study of the experiences of homeless drinkers, street drinkers and service providers

> 31 March 2022 12.30 - 14.00 BST

Youth drinking in

decline: Implications

for policy and practice

20 April 2022

12.30 - 14.00 BST





Glasgow Caledoniar University

Dr Inge Kersbergen Dr Laura Fenton

University of Sheffield

# SHAAP/SARN Alcohol Occasionals 2022

Navigating the complexity of harm and care: A qualitative study of selfharm and alcohol use

> 23 May 2022 12.30 - 14.00 *BST*



Dr Amy Chandler University of Edinburgh



Anni Edinbu

# SHAAP

# SHAAP/SARN Alcohol Occasionals 2022

SARN

Views on care for cooccurring heavy alcohol use and depression

> 21 June 2022 12.30 - 14.00 *BST*





12.30 - 14.00 *B* 

SHAAP



Dr Kat Jackson Dr Amy O'D Newcastle University





SHAAP/SARN Alcohol Occasionals 2022

Minimum Unit Pricing: Qualitative study of the experiences of homeless drinkers, street drinkers and service providers by Dr Elena Dimova

Youth drinking in decline: Implications for policy and practice by Dr Inge Kersbergen and Dr Laura Fenton

Navigating the complexity of harm and care: a qualitative study of self-harm and alcohol use by Dr [redacted section 38(1)(b)] Chandler and Dr Annie Taylor

Co-occurring heavy alcohol use and depression by Dr Kat Jackson and Dr [redacted section 38(1)(b)] O'Donnell

# SHAAP in Parliament



SHAAP Parliamentary exhibition - November 2022

From Tuesday 22 November to Thursday 24 November 2022, SHAAP hosted an exhibition in the Scottish Parliament sponsored by Paul O'Kane MSP to explain to MSPs the purpose of our 'Calling Time' campaign, which showcases our call to the Scottish Government to implement a ban on alcohol sponsorship of sport. We had the opportunity to engage with MSPs across all parties and gained cross-party support for the campaign as a result.

Learn more about our event: SHAAP Parliamentary exhibition 22-24 November 2022



### **SHAAP Parliamentary event - June 2022**

On 9 June 2022, a Parliament event was held by Scottish Health Action on Alcohol Problems (SHAAP) which highlighted the significant alcohol-related health inequalities experienced by the Scottish LGBTQ+ community, and made recommendations for actions to overcome this. The event showcased the recent SHAAP report 'What are LGBTQ+ people's experiences of alcohol services in Scotland? A qualitative study of service users and service providers'.

Learn more about our event: SHAAP hosts Parliament event to reduce alcoholrelated inequalities in the Scottish LGBTQ+ community

# Chamber and committees

# Health, Social Care and Sport Committee

The Committee was established in June 2021. It focuses on:

- health services in Scotland including performance, staffing and funding
- · primary care including dentistry, GPs, and pharmacy services
- · public health including mental health and wellbeing, and tackling drugs misuse
- social care
- · sport and physical activity

## SHAAP give evidence at the Scottish Parliament

SHAAP Director [redacted section 38(1)(b)] [redacted section 38(1)(b)] gave evidence to the Health, Social Care and Sport Committee on alcohol harms in Scotland on the **01 March 2022** and on **13 December 2022**.

SHAAP Chair Dr [redacted section 38(1)(b)] presented on the rise in alcohol harm and the need for an urgent response at the Drugs and Alcohol Cross-Party Group on the 21 November 2022

### 01 March 2022

Watch the recording of the session here.

Read the official report here.

#### 13 December 2022

Watch the recording of the session here.

Read the official report here.

# **Upcoming Work**

In the new year, we will continue to work hard to reduce alcohol harm in Scotland. Here are some of the topics and projects we will be exploring in 2023:

- Alcohol services for ethnic and cultural minorities
- **Alcohol and Justice**: a symposium to bring together relevant experts and stakeholders to discuss alcohol treatment in the justice system
- Hearing the stories of families affected by alcohol deaths
- Alcohol Occasionals 2023: Alcohol in a changing world
- Guidance for youth football players on the adverse effects of alcohol in sports
- Continuing our work around Minimum Unit Pricing
- Responding to the Scottish Government's consultation on restricting alcohol advertising and promotion
- Maintaining our membership with the NCD Alliance Scotland

and much more...!!!

# Call for proposals: Alcohol Occasionals 2023

Theme: Alcohol in a changing world

# Who can apply?

Researchers from any discipline. We would welcome presentations from new and early career researchers and/or international speakers

## Dates (tbc)

(All 12.45-14.00 UK time)

29 March

25 April

24 May

20 June





Stay up-to-date on SHAAP news and events via Twitter, LinkedIn and YouTube.











This email was sent to [redacted section 38(1)(b)] @gov.scot]

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Scottish Health Action on Alcohol Problems · 12 Queen Street · Edinburgh, EH2 1JQ · United Kingdom

#### Email 21

From: [redacted section 38(1)(b)] < [redacted section 38(1)(b)@rcpe.ac.uk]>

**Sent:** 25 January 2023 16:10

**To:** [redacted section 38(1)(b)] <[redacted section 38(1)(b)] @gov.scot]> **Cc:** [redacted section 38(1)(b)] <[redacted section 38(1)(b)] @gov.scot]>

**Subject:** RE: SFSA survey

Hi [redacted section 38(1)(b)],

Apologies, [redacted section 38(1)(b)] is now busy that afternoon. We will stick to the original time and I'll make other arrangements on our end.

Best wishes.

[redacted section 38(1)(b)]

**From:** [redacted section 38(1)(b)] @gov.scot] < [redacted section 38(1)(b)]

@gov.scot]>

**Sent:** 25 January 2023 16:07

**To:** [redacted section 38(1)(b)] < [redacted section 38(1)(b)@rcpe.ac.uk]>

Cc: [redacted section 38(1)(b)] @gov.scot]

Subject: RE: SFSA survey

Hi [redacted section 38(1)(b)],

Thanks for this and apologies for the delay in responding. We look forward to seeing the press release and are grateful for the information you provided.

Could we go for 2pm on 3 Feb?

Thanks

[redacted section 38(1)(b)]

[redacted section 38(1)(b)] (Pronouns - He/Him) | Alcohol Harm Prevention Team| Population Health Directorate | Scottish Government|



From: [redacted section 38(1)(b)] < [redacted section 38(1)(b)@rcpe.ac.uk]>

**Sent:** 24 January 2023 15:30

To: [redacted section 38(1)(b)] < [redacted section 38(1)(b)] @gov.scot]>; [redacted

section 38(1)(b)] <[redacted section 38(1)(b)] @gov.scot]>

**Subject:** RE: SFSA survey

Hi both.

We have a catch-up scheduled from 11-11.30am on 3<sup>rd</sup> February. Are you possibly available for us to move this call to between 9-10am or from 1pm onwards?

Best wishes, [redacted section 38(1)(b)]

## [redacted section 38(1)(b)]

Policy & Public Affairs Officer Scottish Health Action on Alcohol Problems (SHAAP) Royal College of Physicians of Edinburgh 11 Queen Street, Edinburgh, EH2 1JQ, UK

[redacted section 38(1)(b)@rcpe.ac.uk] | 0131 247 3667 shaap.org.uk | Twitter: @SHAAPAlcohol

From: [redacted section 38(1)(b)] Sent: 20 January 2023 16:49

**To:** [redacted section 38(1)(b)] @gov.scot]; [redacted section 38(1)(b)] @gov.scot]

**Subject:** SFSA survey



Hi both,

It was good to meet with you to go over SHAAP's plans. I'm attaching the document we discussed on previous Scot Gov intervention in Scottish football funding. I also wanted to let you know that we plan to launch the SFSA survey results next week. I will share the finalised press release with you once it's confirmed.

Have a lovely weekend. [redacted section 38(1)(b)]

# [redacted section 38(1)(b)]

Policy & Public Affairs Officer
Scottish Health Action on Alcohol Problems (SHAAP)
Royal College of Physicians of Edinburgh
11 Queen Street, Edinburgh, EH2 1JQ, UK

[redacted section 38(1)(b)@rcpe.ac.uk] | 0131 247 3667 shaap.org.uk | Twitter: @SHAAPAlcohol

#### Email 22

From: SARN (Scottish Alcohol Research Network) <shaap@rcpe.ac.uk>

**Sent:** 31 January 2023 10:22

To: [redacted section 38(1)(b)] < [redacted section 38(1)(b)]@gov.scot>

Subject: SARN monthly update - January 2023



1.4.1 SARN monthly update - January 2023

View this email in your browser

Hello [redacted section 38(1)(b)]

Welcome to Scottish Alcohol Research Network (SARN)'s September update. Our monthly updates keep you up-to-date with the latest research, events and opportunities.

# SARN events

Last call for abstracts for Alcohol Occasionals 2023 - Deadline 6th February

# Call for proposals: Alcohol Occasionals 2023

Theme: Alcohol in a changing world

# Who can apply?

Researchers from any discipline. We would welcome presentations from new and early career researchers and/or international speakers

## Dates (tbc)

(All 12.45-14.00 UK time)

29 March

25 April

24 May

20 June





The 2023 SHAAP/SARN Alcohol Occasionals will be based on the theme of "Alcohol in a changing world". We encourage researchers to view this theme as broad in order to cover a wide range of relevant topics including the cost of living crisis, climate change, pandemics, changing alcohol policies, changing alcohol marketing and more.

There will be four seminars, all 12:45pm-2pm UK time:

- Wednesday, 29th March 2023
- Tuesday, 25th April 2023
- Wednesday, 24th May 2023
- Tuesday, 20th June 2023

The deadline for submitting an abstract is Monday 6th February 2023.

To learn more: Alcohol Occasionals 2023 – Call for proposal submissions (shaap.org.uk)

## **SARN Early Career Researchers Event**



The SARN ECR event was held on Monday 23rd January at the Royal College of Physicians. The event was well-attended and included a variety of interesting and exciting presentations by ECRs (and lots of networking!).

If you attended the event, and have not yet had a chance to do so, please complete the post-event survey here: https://education-rcpe.onlinesurveys.ac.uk/sarn-ecr-event-post-event-survey



# External events

# Conferences

17-19 February 2023 (Melbourne, Australia)

International Medicine in Addiction (IMiA) Conference

24-25 March 2023 (Asheville, NC, USA)

Addiction Medicine Conference

21 April 2023 (King's College London, UK)

**ECR Addictions Conference** 

6-8 September 2023 (Newcastle University, UK)

Annual Scientific Meeting – Society for Social Medicine & Population Health

28-29 September 2023 (Greensboro, North Carolina, USA)

INEBRIA Greensboro 2023 Optimizing Brief Interventions for a New Era: From Research to Policy and Practice

25-26 October 2023 (Cape Town, South Africa)

7th Global Alcohol Policy Conference

9-10 November 2023 (Newcastle, UK)

SSA Annual Conference 2023

# Research opportunities/ funding

SSA Annual Conference 2023 - applications open to organise a symposium

Applications are open to organise a symposium at the SSA Annual Conference 2023. The conference will take place in Newcastle on Thursday 9th and Friday 10th November.

The deadline for submitting proposals is Sunday 12th February.

For more information, please see: https://www.addiction-ssa.org/annual-conference-associates-and-members-symposia/

# Research updates

## **MUP**

Minimum Unit Alcohol Pricing – Impacts on the alcoholic drinks industry in Scotland: final report (publichealthscotland.scot)

MUP Evaluation stakeholder engagement report - Publications - Public Health Scotland

## Alcohol marketing and availability

Have restrictions on alcohol advertising in Ireland affected awareness among adults? A comparative observational study using non-probability repeat cross-sectional surveys: Journal of Studies on Alcohol and Drugs

Exploring the influence of local alcohol availability on drinking norms and practices: A qualitative scoping review - Dimova - Drug and Alcohol Review - Wiley Online Library

## Alcohol and health

Health and cancer risks associated with low levels of alcohol consumption - The Lancet Public Health

Effect of alcohol during pregnancy: a public health issue - The Lancet Public Health

Full article: Being and becoming a father in the context of heavy drinking and

other substance use—a qualitative evidence synthesis (tandfonline.com)

Association between healthy lifestyle and memory decline in older adults: 10 year, population based, prospective cohort study | The BMJ

Moderate Alcohol Consumption and Depression: A Marginal Structural Model Approach Promoting Causal Inference | American Journal of Psychiatry (psychiatryonline.org)

#### Other

Denormalising alcohol industry activities in schools - The Lancet Public Health

# Read, watch, listen

### Reports/blog posts

Looking backwards, looking forwards: a review of SHAAP activities in 2022 and plans for 2023 (SHAAP, January 2023)

Alcoholics Anonymous saves lives – but alcoholism language can also be harmful (The Psychologist, January 2023)

Get the facts – on the label (IAS, January 2023)

What is the effect of alcohol marketing on people with or at risk of an alcohol problem? (AFS, January 2023)

Banning alcohol advertising would give us more choice, not less (IAS, December 2022)

Like a needle in a vineyard: Searching for health information on wine labels and websites (AFS, December 2022)

With evidence on alcohol policies being stronger than ever, now is the time for governments to act (IAS, December 2022)

### Watch/ listen

BBC Radio Scotland - Mornings, with Stephen Jardine (BBC, 30 January 2023)

Discussion of Scottish Government consultation on alcohol advertising featuring [redacted section 38(1)(b)] [redacted section 38(1)(b)], SHAAP Director. Segment timestamp: 01:38:03 – 01:51.21.

BBC Radio Scotland - Mornings, with Jackie Brambles (BBC, 27 January 2023)

Discussion of Dry January featuring Dr [redacted section 38(1)(b)], Chair of SHAAP and Dr Niamh Fitzgerald, University of Stirling. Segment timestamp: 00:02:00 - 01:00:00.

BBC Two - I'm an Alcoholic: Inside Recovery (BBC, 9 January 2023)

Dry January & temporary abstinence: is it worth it? With Prof. Matt Field (The Alcohol 'Problem' Podcast, 20 December 2022)

# **SARN** Website

# **Attention all SARN Members**

We are updating our website! If you would like to be listed as a member on the new site, please email **shaap@rcpe.ac.uk** with:

- Your full name, institution and title
- A link to your academic profile or research portal
- A picture of yourself













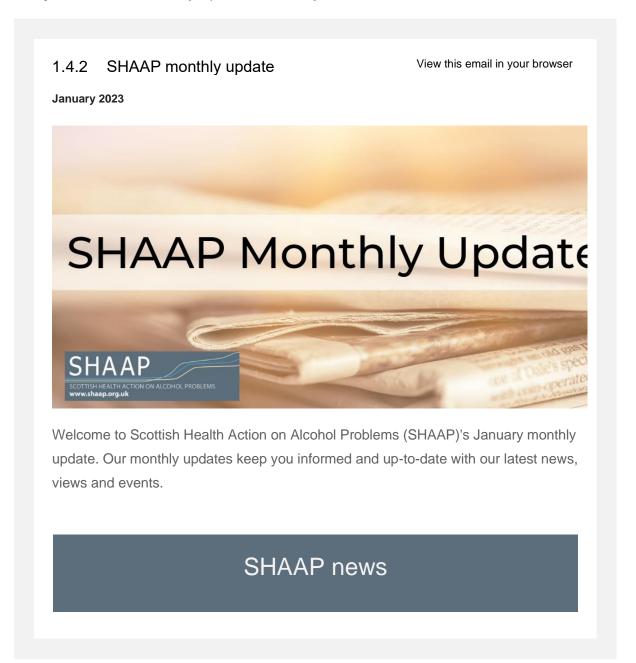
### Email 23

From: SHAAP <shaap@rcpe.ac.uk>

**Sent:** 31 January 2023 15:02

To: [redacted section 38(1)(b)] < [redacted section 38(1)(b)]@gov.scot>

Subject: SHAAP monthly update - January 2023



# Call for proposals: Alcohol Occasionals 2023

Theme: Alcohol in a changing world

## Who can apply?

Researchers from any discipline. We would welcome presentations from new and early career researchers and/or international speakers

# Dates (tbc)

(All 12.45-14.00 UK time)

29 March

25 April

24 May

20 June





## Alcohol Occasionals 2023 - Call for proposals

Scottish Health Action on Alcohol Problems (SHAAP) and the Scottish Alcohol Research Network (SARN) invite researchers to submit their research proposals for the 2023 Alcohol Occasionals series.

The 2023 SHAAP/SARN Alcohol Occasionals will be based on the theme of "Alcohol in a changing world". We encourage researchers to view this theme as broad in order to cover a wide range of relevant topics including the cost-of-living crisis, climate change, pandemics, changing alcohol policies, changing alcohol marketing and more.

The deadline for submitting a proposal is **06 February 2023.** 

To learn more: Alcohol Occasionals 2023 – Call for proposal submissions (shaap.org.uk)

# Campaign



## 1.5 SHAAP continue to campaign for ban on alcohol sponsorship in sport

Sport should be associated with (and inspire) good health and team spirit and should not be used as a marketing tool for harmful products. The sophisticated, pervasive and widespread nature of alcohol sports sponsorship activity in Scotland exposes our nation to a high level of alcohol marketing which is a major public health concern. We are calling on the Scottish Government to implement a total ban on alcohol sponsorship of sport, in order to protect the health of the Scottish nation.

By writing to your constituency and regional MSPs, you can support our call to have alcohol sport sponsorship banned by the Scottish Government.

#CallingTime

Learn more: About Calling Time (shaap.org.uk)

Take action: Take Action (shaap.org.uk)

SHAAP Director discusses Calling Time campaign on the radio

**BBC Radio Scotland** - Mornings, with Stephen Jardine (BBC, 30 January 2023) Discussion of Scottish Government consultation on alcohol advertising featuring [redacted section 38(1)(b)] [redacted section 38(1)(b)], SHAAP Director. Segment timestamp: 01:38:03 – 01:51.21. Listen here.



SHAAP-related blogs



### **SHAAP**

Looking backwards, looking forwards: a review of SHAAP activities in 2022 and

plans for 2023 by Dr [redacted section 38(1)(b)]

Enyobeni: A tragedy of underage drinking by Dr Laurine Platzky

#### IAS

Get the facts - on the label by Dr Sheila Gilheany

Banning alcohol advertising would give us more choice, not less by Jem Roberts

### **AHA**

Alcohol in the workplace: A guide for employers by Susan Laurie

Four nations, 15 years: alcohol policy in Northern Ireland by Bernadette Maginnis

Four nations, 15 years: alcohol policy in England by Sue Taylor

## Other

Hot topics in addiction and recovery - Recovery Review - by Dr David McCartney
Alcohol and sport - is a boozy culture shutting out British Asians? - Alcohol Change
How Big Alcohol Tried to Stop Ireland's Alcohol Warning Label Through the
European Commission - Movendi - by Emil Juslin & Lisa Österman
6 Reasons Why New WHO Comment on Health and Cancer Risks From Low Dose
Alcohol Use Is a Game Changer - Movendi - by Kristina Sperkova

Alcohol Monitoring ramps up by Russell Webster
The latest drug & alcohol treatment trends by Russell Webster



# Policy & research updates

## Restricting alcohol advertising and promotion: consultation

This consultation seeks views on potential restrictions to alcohol advertising and promotion in Scotland. The consultation includes questions on sports sponsorship.

Learn more: Restricting alcohol advertising and promotion: consultation - gov.scot (www.gov.scot)

## Minimum Unit Pricing: Impacts on the alcoholic drinks industry in Scotland

A new report by researchers at Frontier Economics and published by Public Health Scotland looked at the impact of MUP on the alcoholic drinks industry in Scotland.

## Key findings include:

- The evidence gathered does not suggest that MUP has significantly impacted the economic performance of the alcoholic drinks industry in Scotland.
- The lack of compelling evidence of substantial impacts on the key measures
  of interest does not mean that MUP has had no effect at all on the industry.
- MUP appears to be consistent with and potentially accelerating other drivers of performance.
- The impacts of MUP on consumer and producer responses were perceived to 'play out' quickly.

Read the full report.

# SHAAP comment on the Public Health Scotland Minimum Unit Alcohol Pricing Impacts on the alcoholic drinks industry in Scotland: Final report.



"This report shows that fears of negative impacts of Minimum Unit Pricing on the alcohol industry have proved unfounded.

"Although MUP has worked to reduce the volume of sales of alcohol, this has been offset by an increase in the price of products, and therefore has not affected the alcohol industry in the detrimental manner they had previously forewarned. Predictions from the industry of widespread economic and employment losses have simply not come to fruition.

"In fact, the alcohol industry is thriving, and evidence suggests that retailers adapted quickly and effectively to the pricing measures introduced.

There are many similarities between the alarmist debate now on plans to restrict alcohol marketing and those concerns aired when minimum unit pricing was introduced. It's important that policymakers continue to take forward evidence-based measures that reduce the alcohol harms experienced by our families and communities."



Dr Alastair MacGilch SHAAP Chair

# Political activity

Written question and answer: S6W-13781 | Scottish Parliament
Website (Question on the evaluation of MUP in Scotland, Maurice Golden,
MSP)

Written question and answer: S6W-14219 | Scottish Parliament Website Written question and answer: S6W-14216 | Scottish Parliament Website Written question and answer: S6W-14217 | Scottish Parliament Website Written question and answer: S6W-14215 | Scottish Parliament Website (Questions on the definition of no and low- alcohol products in Scotland, Dr. Sandesh Gulhane, MSP)

Written question and answer: S6W-14185 | Scottish Parliament
Website (Question on how the Drug Deaths Taskforce Response: A Cross

Government Approach will benefit those with alcohol problems, Miles Briggs, MSP)

Written question and answer: S6W-14067 | Scottish Parliament
Website (Question on how restrictions on alcohol marketing would impact the

Parliament shop sales, Craig Hoy, MSP)

Written question and answer: S6O-01812 | Scottish Parliament

Website (Question on steps taken by the Government to avoid harms by alcohol and drugs, Evelyn Tweed, MSP)

Written question and answer: S6W-13736 | Scottish Parliament
Website (Question about the impact of alcohol duty freezes on harms in
Scotland, Paul Sweeney, MSP)

Stay up-to-date on SHAAP news and events via Twitter, LinkedIn and YouTube.



This email was sent to [redacted section 38(1)(b)]@gov.scot

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Scottish Health Action on Alcohol Problems · 12 Queen Street · Edinburgh, EH2 1JQ · United Kingdom

From: <SHAAP.Director@rcpe.ac.uk>

**Sent:** 01 February 2023 17:05

**To:** [redacted section 38(1)(b)] < [redacted section 38(1)(b)] @gov.scot]>; [redacted

section 38(1)(b)] <[redacted section 38(1)(b)] @gov.scot]>

Cc: [redacted section 38(1)(b)] < [redacted section 38(1)(b)@rcpe.ac.uk]>

Subject: Press release



Hi [redacted section 38(1)(b)]

As flagged at our last meeting, we're going to publish the findings of the survey we carried out with the Scottish Football Supporters Association on sports sponsorship. We're now ready and are sending out the attached press release tomorrow, embargoed for Sunday. We're just finalising a briefing on the survey results which [redacted section 38(1)(b)] will send to you tomorrow, in case it's helpful. It's just a snapshot survey, ie, not big, but a useful indicator and is hopefully a bit of food for thought for the SFA and others.

Look forward to catching up on Friday.

Best wishes

[redacted section 38(1)(b)]

#### [redacted section 38(1)(b)] [redacted section 38(1)(b)]

Director

Scottish Health Action on Alcohol Problems (SHAAP) Royal College of Physicians of Edinburgh 11 Queen Street, Edinburgh, EH2 1JQ, UK

+44 (0)131 247 3665 | SHAAP.Director@rcpe.ac.uk shaap.org.uk | Twitter: @SHAAPAlcohol

From: SHAAP <shaap@rcpe.ac.uk> Sent: 06 February 2023 16:00

To: [redacted section 38(1)(b)] < [redacted section 38(1)(b)] @gov.scot]>

Subject: Calling Time on alcohol sponsorship in sports

#### 1.5.1 #CallingTime

View this email in your browser

06 February 2023



The UK has a self-regulatory approach to alcohol marketing which means that the alcohol industry itself is in control. This approach is failing to protect people and is contributing to the devastating alcohol harms in Scotland. New analysis shows that countries with statutory controls have comparatively less alcohol sponsorship of football which is why we are calling on the Scottish Government to ban alcohol sponsorship of sport, in particular.

Since the publication of the consultation on restricting alcohol advertising and promotion by the Scottish Government, the alcohol industry has launched its own campaign in the media, claiming that these restrictions could 'destroy the industry'. It is crucial that everyone has their voice heard – not just the alcohol industry – so please have your say by responding to the consultation

before the deadline (9 March 2023).

As well as this, SHAAP has set up a page for you to email your MSPs asking them to support our Calling Time campaign to ban alcohol sports sponsorship. This takes under a minute to do. By writing to your constituency and regional MSPs, you can support our call to have alcohol sport sponsorship banned by the Scottish Government.

Thank you so much for your support.

#CallingTime

Respond to the consultation

**Email your MSP** 

# Should alcohol advertising be restricted?

Have your say





Stay up-to-date on SHAAP news and events via Twitter, LinkedIn and YouTube.









This email was sent to [redacted section 38(1)(b)] @gov.scot]

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From: <SHAAP.Director@rcpe.ac.uk>

**Sent:** 06 February 2023 19:48

To: [redacted section 38(1)(b)] < [redacted section 38(1)(b)] @gov.scot]>; [redacted

section 38(1)(b)] <[redacted section 38(1)(b)] @gov.scot]>

Cc: [redacted section 38(1)(b)] < [redacted section 38(1)(b)@rcpe.ac.uk]>

Subject: Press release



Hi [redacted section 38(1)(b)]

This is the press release we're sending out tomorrow on the SMF research. It's embargoed for Thursday.

[redacted section 38(1)(b)]

#### [redacted section 38(1)(b)] [redacted section 38(1)(b)]

Director

Scottish Health Action on Alcohol Problems (SHAAP) Royal College of Physicians of Edinburgh 11 Queen Street, Edinburgh, EH2 1JQ, UK

+44 (0)131 247 3665 | SHAAP.Director@rcpe.ac.uk shaap.org.uk | Twitter: @SHAAPAlcohol

#### Email exchange 27

From: [redacted section 38(1)(b)]
Sent: 10 February 2023 12:57
To: SHAAP.Director@rcpe.ac.uk
Subject: RE: Ministerial invite

Any time on Tuesday afternoon via Teams would be perfect

#### [redacted section 38(1)(b)]

Alcohol Treatment Policy Team
Scottish Government
St Andrew's House I Regent Road I Edinburgh

St Andrew's House | Regent Road | Edinburgh | EH1 3DG | [REDACTED SECTION 38(1)(B)]

The Scottish Government

From: <SHAAP.Director@rcpe.ac.uk>

**Sent:** 10 February 2023 12:44

**To:** [redacted section 38(1)(b)] < [redacted section 38(1)(b)]@gov.scot]>

Subject: RE: Ministerial invite

Hi

Great how about any of these:

Monday at 1pm – in person in Edinburgh? Tuesday 14<sup>th</sup> – afternoon, Teams Tuesday 21<sup>st</sup> – afternoon, in person? Wednesday 22<sup>nd</sup> – afternoon, Teams Tuesday 28<sup>th</sup> – afternoon, Teams Friday 3<sup>rd</sup> – any time pretty much, Teams

And I'll get that invite sent, cc [redacted section 38(1)(b)] and Jules. Thanks very much.

[redacted section 38(1)(b)]

#### [redacted section 38(1)(b)] [redacted section 38(1)(b)]

Director

Scottish Health Action on Alcohol Problems (SHAAP) Royal College of Physicians of Edinburgh 11 Queen Street, Edinburgh, EH2 1JQ, UK

+44 (0)131 247 3665 | SHAAP.Director@rcpe.ac.uk shaap.org.uk | Twitter: @SHAAPAlcohol

**From:** [redacted section 38(1)(b)]@gov.scot] <[redacted section 38(1)(b)]@gov.scot]>

Sent: 10 February 2023 10:59
To: <SHAAP.Director@rcpe.ac.uk>
Subject: RE: Ministerial invite

Morning [redacted section 38(1)(b)],

A catch-up would be excellent, if you let me know your availability over the next couple of weeks, I'll look to prioritise this in my diary. There is certainly lots to catch up on.

Maree Todd is still the Minister with responsibility for Alcohol Harm Prevention, so it would still be completely appropriate to extend an invitation. This would be best routed through [redacted section 38(1)(b)] and [redacted section 38(1)(b)] Happy to discuss

#### [redacted section 38(1)(b)]

Head of Alcohol Treatment Policy Team
Scottish Government
St Andrew's House | Regent Road | Edinburgh | EH1 3DG | [REDACTED SECTION 38(1)(B)]

Market The Scottish Government

From: <SHAAP.Director@rcpe.ac.uk>

**Sent:** 10 February 2023 10:37

**To:** [redacted section 38(1)(b)] < [redacted section 38(1)(b)]@gov.scot]>

Subject: Ministerial invite

Hi [redacted section 38(1)(b)]

Hope you're well, seems like ages since we last spoke. If you'd like a catch-up any time soon, do let me know. In the meantime I wanted to flag an event with you and get your advice. We're working with SFAD and the Salvation Army Research Centre at Stirling Uni on a project called See Beyond. It's basically about trying to bring a human face to the deaths caused by alcohol and drugs and breaking stigma so that people who have lost a loved one to alcohol or drugs do not feel so alone. We're having an event in the Garden Lobby of the Parliament, co-sponsored by Monica Lennon and Miles Briggs on Wednesday 7 June and we would like both Angela Constance and Maree Todd to speak. I understand that [redacted section 38(1)(b)] has been in touch with the drugs team so Angela Constance knows about this, but I wonder if you have any advice on approaching Maree Todd, given her role has changed a bit now? Would it still be appropriate to invite her, and who within SG would be the best policy person to keep in the loop about this?

Best wishes

[redacted section 38(1)(b)]

[redacted section 38(1)(b)] [redacted section 38(1)(b)]

Director

Scottish Health Action on Alcohol Problems (SHAAP)

#### Royal College of Physicians of Edinburgh 11 Queen Street, Edinburgh, EH2 1JQ, UK

+44 (0)131 247 3665 | SHAAP.Director@rcpe.ac.uk shaap.org.uk | Twitter: @SHAAPAlcohol

#### Email 28

From: <SHAAP.Director@rcpe.ac.uk>

Sent: 10 February 2023 09:11

To: [redacted section 38(1)(b)] < [redacted section 38(1)(b)] @gov.scot]>; [redacted

section 38(1)(b)] <[redacted section 38(1)(b)] @gov.scot]>

Subject: SMF report on the alcohol industry



Hi [redacted section 38(1)(b)]

Further to my email with the almost final version of the SMF report and with the press release, here is the final version of the report – the content is no different. I wondered if you'd be interested in discussing it with the report author? It might be useful as debate rages in the coming months?

Look forward to hearing from you.

Best wishes

[redacted section 38(1)(b)]

#### [redacted section 38(1)(b)] [redacted section 38(1)(b)]

Director

Scottish Health Action on Alcohol Problems (SHAAP) Royal College of Physicians of Edinburgh 11 Queen Street, Edinburgh, EH2 1JQ, UK

+44 (0)131 247 3665 | SHAAP.Director@rcpe.ac.uk shaap.org.uk | Twitter: @SHAAPAlcohol

#### Email exchange 29

From: <SHAAP.Director@rcpe.ac.uk>

**Sent:** 08 March 2023 12:10

**To:** [redacted section 38(1)(b)] < [redacted section 38(1)(b)]@gov.scot]>

Subject: RE: Ideas for meeting with Minister

Hi [redacted section 38(1)(b)]

I wondered if you'd had any thoughts about taking any of these ideas forward? I've just had a really interesting meeting with people involved in PCANOS and the upshot is I think it would be worth scoping out appetite/need for such a model in the GP practices in Scotland that are located in the areas suffering the most alcohol harms (which will probably largely correlate with Deep End Practices but include some others too) and then explore taking the model forward in these locations. Two fundamental reasons there might be interest locally and you in SG might be interested in funding this is that the model in Glasgow has relieved pressure on GPs and also to some extent A&E.

Let me know what you think.

[redacted section 38(1)(b)]

#### [redacted section 38(1)(b)] [redacted section 38(1)(b)]

Director

Scottish Health Action on Alcohol Problems (SHAAP) Royal College of Physicians of Edinburgh 11 Queen Street, Edinburgh, EH2 1JQ, UK

+44 (0)131 247 3665 | SHAAP.Director@rcpe.ac.uk shaap.org.uk | Twitter: @SHAAPAlcohol

**From:** [redacted section 38(1)(b)] **Sent:** 14 February 2023 15:48 **To:** SHAAP.Director@rcpe.ac.uk

Subject: RE: Ideas for meeting with Minister

Thanks [redacted section 38(1)(b)], much appreciated

#### [redacted section 38(1)(b)]

Head of Alcohol Treatment Policy Team Scottish Government

Scottisti Governinent

St Andrew's House | Regent Road | Edinburgh | EH1 3DG | [REDACTED SECTION 38(1)(B)]

The Scottish Government

From: <SHAAP.Director@rcpe.ac.uk>

**Sent:** 15 February 2023 15:44

**To:** [redacted section 38(1)(b)] < [redacted section 38(1)(b)]@gov.scot]>

Subject: RE: Ideas for meeting with Minister

Hi

It's under development – it's the project that's been under development for some time, but is slowly making progress. The RCGP Scotland Chairs have approved the JD for a clinician representative to develop a resource around alcohol knowledge and skills and this now needs to be ratified by their committee – at which point it will go out to advert. It is being funded by RCGP Scotland with time/advice input from SHAAP. So what I've suggested to you is that SG consider evaluating this and then fund its roll-out to other health and adapt for other public sector (even private sector) providers so they are better equipped to support people with alcohol problems.

Hope that helps.

[redacted section 38(1)(b)]

#### [redacted section 38(1)(b)] [redacted section 38(1)(b)]

Director

Scottish Health Action on Alcohol Problems (SHAAP) Royal College of Physicians of Edinburgh 11 Queen Street, Edinburgh, EH2 1JQ, UK

+44 (0)131 247 3665 | SHAAP.Director@rcpe.ac.uk shaap.org.uk | Twitter: @SHAAPAlcohol

From: [redacted section 38(1)(b)]
Sent: 15 February 2023 15:24
To: SHAAP.Director@rcpe.ac.uk

Subject: RE: Ideas for meeting with Minister

Hi [redacted section 38(1)(b)],

Do you have a bit more information on the following:

• Evaluation/roll-out of joint SHAAP/RCGP project on upskilling practice teams on alcohol

When you say evaluation/roll-out has this work already been done or is it proposed?

#### [redacted section 38(1)(b)]

Alcohol Treatment Policy Team Scottish Government St Andrew's House | Regent Road | Edinburgh | EH1 3DG | [REDACTED SECTION 38(1)(B)]

The Scottish Government

From: <SHAAP.Director@rcpe.ac.uk>

Sent: 14 February 2023 15:41

**To:** [redacted section 38(1)(b)] < [redacted section 38(1)(b)]@gov.scot]> **Subject:** Ideas for meeting with Minister

Hi

This is a list, in no particular order and some are more concrete ideas than others (but all good!):

- Stigma expand See Beyond project into long running online campaign to meet objectives of better equipping and encouraging people to support others who have lost someone to alcohol or drugs/encourage people who've lost someone to speak about their experiences (and get support)
- Actions to help progress/implement the learning from the ArLD/hospitals project once the research is complete e.g. focus groups to further develop ArLD guidance, with service users/people with lived experience to help shape guidance/recommendations
- A cancer/alcohol awareness campaign targeted at a specific group eg women as part of the SG's Women's Health and Cancer Strategies (I guess this is probably a harm prevention project though)
- Rolling out PCANOS/adapted version of PCANOS to another area eg other Deep End practices or rural area/ADP, or ensure service is funded/expanded in Glasgow
- Evaluation or interviews with service provider of the Alcohol Frequent Attender service at RAH (of all of them, probably the least mileage, as since Mathis left RAH I don't know how the service is progressing)
- Commission someone to prepare a case study of the Aberdeen Integrated Alcohol Service as an example of best practice to back up the UK Alcohol Treatment Guidance when it comes
- Project to take forward ideas from Alcohol (in)justice Symposium in April eg, throughcare from prison to community for people with alcohol problems, training for police (ideas to be determined at symposium)
- Evaluation/roll-out of joint SHAAP/RCGP project on upskilling practice teams on alcohol
- Sponsor a football/other sport cup/competition to replace an alcohol sponsor, promoting healthy living messages

I hope you like at least some of them, and if you would like any info from us to help make a case, let me know and I'll see what we can do.

Best wishes and get well soon,

[redacted section 38(1)(b)]

#### [redacted section 38(1)(b)] [redacted section 38(1)(b)]

Director

Scottish Health Action on Alcohol Problems (SHAAP) Royal College of Physicians of Edinburgh 11 Queen Street, Edinburgh, EH2 1JQ, UK

+44 (0)131 247 3665 | SHAAP.Director@rcpe.ac.uk shaap.org.uk | Twitter: @SHAAPAlcohol

From: SHAAP <shaap@rcpe.ac.uk>

**Sent:** 17 February 2023 11:27

To: Minister for Drugs Policy <MinisterDP@gov.scot>; Angela Constance

<angela.constance.msp@parliament.scot>

Subject: Letter from SHAAP Chair

Dear Minister,

Please find a letter attached from Scottish Health Action on Alcohol Problems (SHAAP) Chair, [redacted section 38(1)(b)]



We look forward to hearing from you soon.

Kind regards, SHAAP Team

Scottish Health Action on Alcohol Problems (SHAAP) Royal College of Physicians of Edinburgh 11 Queen Street, Edinburgh, EH2 1JQ, UK

shaap@rcpe.ac.uk | 0131 247 3667 shaap.org.uk | Twitter: @SHAAPAlcohol

From: SHAAP <shaap@rcpe.ac.uk>

**Sent:** 17 February 2023 11:26

To: Minister for Public Health, Women's Health & Sport

<MinisterPHWHS@gov.scot>; Maree Todd <maree.todd.msp@parliament.scot>

Subject: Letter from SHAAP Chair

Dear Minister,

Please find a letter attached from Scottish Health Action on Alcohol Problems (SHAAP) Chair, [redacted section 38(1)(b)].

We look forward to hearing from you soon.

Kind regards, SHAAP Team



Scottish Health Action on Alcohol Problems (SHAAP) Royal College of Physicians of Edinburgh 11 Queen Street, Edinburgh, EH2 1JQ, UK

shaap@rcpe.ac.uk | 0131 247 3667 shaap.org.uk | Twitter: @SHAAPAlcohol

#### Email exchange 32

From: <SHAAP.Director@rcpe.ac.uk>

Sent: 09 March 2023 17:20

**To:** [redacted section 38(1)(b)] < [redacted section 38(1)(b)] @gov.scot]>

Subject: RE: Subgroup feedback

Hi [redacted section 38(1)(b)]

Great – I can do 12.30 on Tuesday 21st. Shall we meet on Teams?

[redacted section 38(1)(b)]

#### [redacted section 38(1)(b)] [redacted section 38(1)(b)]

Director

Scottish Health Action on Alcohol Problems (SHAAP) Royal College of Physicians of Edinburgh

11 Queen Street, Edinburgh, EH2 1JQ, UK

#### +44 (0)131 247 3665 | SHAAP.Director@rcpe.ac.uk

shaap.org.uk | Twitter: @SHAAPAlcohol

From: Stuart.Henderson2@gov.scot <Stuart.Henderson2@gov.scot>

**Sent:** 09 March 2023 15:13

**To:** <SHAAP.Director@rcpe.ac.uk> **Subject:** RE: Subgroup feedback

Hi [redacted section 38(1)(b)],

No problem at all. In terms of my availability I am free on the following:

- Mon 20 10-11; 12-3
- Tue 21 1230-1430
- Wed 22 1300-1630
- Thu 23 1100-1400 or 1500-1630
- Fri all day.

Happy to catch up on any of those times/dates.

Just for information, the next meeting of the group is on 30 March in person at St Andrews house in Edinburgh, where we will be split in 2 groups, Health Improvement Scotland will facilitate each group to understand how we should go about addressing the following challenges:

- A. Action 127 Define key competencies and identify mandatory training for workers who support people who use drugs and provide support for the development of continuous professional development in the service; and
- A. Action 131 Develop and rapidly implement a workforce action plan to: increase the number of qualified professionals in the sector; set standards, competencies and training requirements; and ensure the workforce is supported, well-trained and well-resourced.

#### And

B. Action 129 - Supporting professions to develop specific pathways for people with lived and living experience to enter the workforce, ensuring they are appropriately paid and have career progression opportunities.

#### Thanks

[redacted section 38(1)(b)] From: <SHAAP.Director@rcpe.ac.uk>

**Sent:** 09 March 2023 12:32

**To:** [redacted section 38(1)(b)] < [redacted section 38(1)(b)] @gov.scot>

**Subject:** RE: Subgroup feedback

Hi [redacted section 38(1)(b)]

Sorry about the delay and thanks for getting in touch, I appreciate it. Could we have a chat about the subgroup in a couple of weeks – how are you fixed w/c 20 March?

#### Hope you're well too.

[redacted section 38(1)(b)]

#### [redacted section 38(1)(b)] [redacted section 38(1)(b)]

Director Scottish Health Action on Alcohol Problems (SHAAP) Royal College of Physicians of Edinburgh 11 Queen Street, Edinburgh, EH2 1JQ, UK

+44 (0)131 247 3665 | SHAAP.Director@rcpe.ac.uk shaap.org.uk | Twitter: @SHAAPAlcohol

**From:** [redacted section 38(1)(b)] @gov.scot < [redacted section 38(1)(b)]

@gov.scot>

Sent: 22 February 2023 09:16
To: <SHAAP.Director@rcpe.ac.uk>
Subject: RE: Subgroup feedback

Hi [redacted section 38(1)(b)], Hope you are well :)

As you might be aware the Minister for Drugs Policy has now assumed responsibility for alcohol treatment (prevention will stay with Maree Todd, Minister for Public Health, Women's Health and Sport). As previously discussed, our primary focus with workforce development had therefore been on drugs (although we have always retained SG alcohol representation on the group).

Apologies for any confusion but you had previously said to get back in touch if there was any change in circumstances, so thought I would give you an email and explore whether you wanted to have any input in to the work going forward? Or if you wanted to meet I could give you an update on what we have done so far and what the next steps are then you'd maybe be in a better position to know whether you wanted back involved?

Regards

[redacted section 38(1)(b)]

From: [redacted section 38(1)(b)] < [redacted section 38(1)(b)] @rcpe.ac.uk>

**Sent:** 24 February 2023 10:34

**To:** [redacted section 38(1)(b)] < [redacted section 38(1)(b)] y@rcpe.ac.uk> **Subject:** Scottish Government consultation on alcohol marketing and promotion



Dear SARN members

Many of you will be aware that the Scottish Government is currently running a consultation on alcohol marketing and promotion.

The consultation is open to **anyone** to respond and closes on **Thursday 9<sup>th</sup> March 2023.** 

You can respond to the consultation here or by submitting your response directly via email to alcoholmarketing@gov.scot.

You can view SHAAP's response to the consultation here: SHAAP consultation response. I have also attached Alcohol Focus Scotland's response.

SHAAP are calling for a ban on alcohol sports sponsorship through their Calling Time campaign. Please also consider completing their *Do Gooder* action by writing to your constituency and regional MSPs. Completing the action takes less than one minute and can be accessed here.

Best wishes, [redacted section 38(1)(b)]

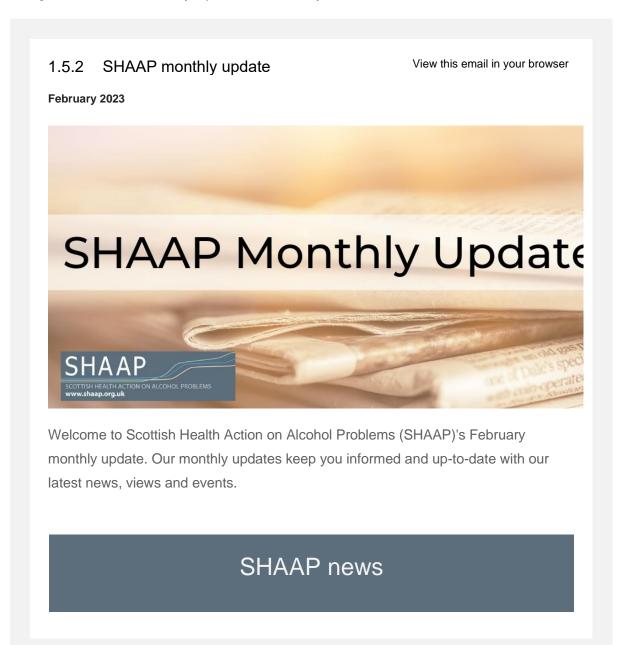
[redacted section 38(1)(b)] SARN Co-ordinator / SHAAP Research & Projects Officer Scottish Health Action on Alcohol Problems (SHAAP) Royal College of Physicians of Edinburgh 11 Queen Street, Edinburgh, EH2 1JQ, UK

From: SHAAP <shaap@rcpe.ac.uk>

**Sent:** 27 February 2023 16:00

To: [redacted section 38(1)(b)] < [redacted section 38(1)(b)]@gov.scot>

Subject: SHAAP monthly update - February 2023





## SHAAP launches new report: Getting in the spirit? Alcohol and the Scottish economy

SHAAP published a new report by Aveek Bhattacharya from the Social Market Foundation. The report shows that the alcohol industry costs the economy – in terms of impact on public services, productivity and the value of lives lost to alcohol – roughly the same amount as it generates for the economy. Key findings include:

- 4.9% of the Scottish economy (£8.1bn) can be attributed to the sale of alcohol, around 60% of which comes from whisky exports
- 99% of whisky produced in Scotland is exported
- Alcohol's share of employment (2.4%) is half its share of GDP because whisky production is not labour intensive
- Around half of the 60,000 Scottish jobs related to alcohol are in pubs, bars
   and restaurants these are some of the lowest paying jobs in the economy
- The societal costs of alcohol go far beyond the £1.2bn estimated economic cost - including the £ value put on lost life, the costs are comparable to alcohol's contribution to GDP – amounting to between £5-10bn
- Scots drink considerably more wine, beer and vodka than we do whisky

Read the report: Getting in the spirit? Alcohol and the Scottish economy (shaap.org.uk)

#### SHAAP Steering Group Member consults on pilot project in Glasgow

SHAAP Steering Group Member and Hepatologist Dr Mathis Heydtmann provides the medical input for individuals taking part in the Managed Alcohol Programme (MAP) in Glasgow, which aims to stabilise chronic alcoholics by giving them alcohol as part of their treatment.

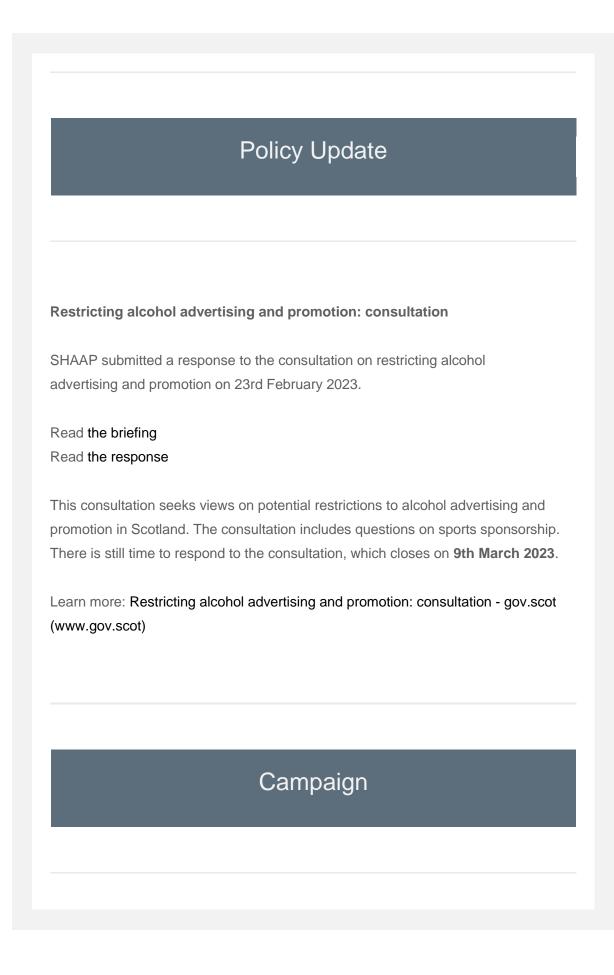
Watch the video: 'I'm an alcoholic taking regular doses of alcohol' - BBC News Read the story: The scheme that gives alcohol to alcoholics - BBC News

# SHAAP calls for Scottish Government to learn from Ireland and avoid loopholes in future alcohol marketing restrictions

In its response to the consultation on restricting alcohol marketing and promotion, SHAAP argues that any restrictions implemented in Scotland must include a comprehensive approach to eliminate 'alibi marketing', such as that currently being seen in Six Nations matches in Dublin, and that the Scottish Government must learn from international experience to prevent circumvention of regulations by the alcohol industry.

Read the Herald: Medics: Zero-alcohol drinks 'encourage consumption and harm' | HeraldScotland

Learn more: SHAAP calls for Scottish Government to learn from Ireland and avoid loopholes in future alcohol marketing restrictions





#### 1.6 SHAAP continues to campaign for ban on alcohol sponsorship in sport

Sport should be associated with (and inspire) good health and team spirit and should not be used as a marketing tool for harmful products. The sophisticated, pervasive and widespread nature of alcohol sports sponsorship activity in Scotland exposes our nation to a high level of alcohol marketing which is a major public health concern. We are calling on the Scottish Government to implement a total ban on alcohol sponsorship of sport, in order to protect the health of the Scottish nation.

By writing to your constituency and regional MSPs, you can support our call to have alcohol sport sponsorship banned by the Scottish Government.

#CallingTime

Learn more: About Calling Time (shaap.org.uk)

Take action: Take Action (shaap.org.uk)



#### 1.7 Boroughmuir Thistle FC reaffirms its support for the Calling Time campaign

As a proud past winner of the SWF National Performance League Cup sponsored by SHAAP, Boroughmuir Thistle, the largest female football club in Scotland, has expressed its support for the Calling Time campaign to ban alcohol sponsorship in sports.

Learn more: Boroughmuir Thistle joins calls to support the alcohol sponsorship ban | Edinburgh News (scotsman.com)



It is vitally important as female football finally receives more media attention that positive messages and role models are presented to grow further and it is clear that alcohol branding or sponsorship has no place here. We therefore fully support the Calling Time campaign.

Boroughmuir Thistle FC

#CallingTime on sports sponsorship

## SHAAP-related blogs



#### **SHAAP**

Alcohol and the Scottish economy by Aveek Bhattacharya Scottish Women's Football call time on alcohol sponsorship by Vivienne MacLaren

#### IAS

Patterns in alcohol-related violence: exploring recent declines in alcohol-related violence in England and Wales by Lucy Bryant

Should we rethink how we drink? Canada's new drinking guidance vs. the UK's by Dr Adam Sherk

"The best me probably would be better without alcohol": What women told us about the sober curious movement by Dr Belinda Lunnay, Professor Paul R Ward, and Dr Emily Nicholls

Leading alcohol research funder's relationship with the alcohol industry: time for change? by Dr Gemma Mitchell

Framing of harms and solutions at industry-funded alcohol and gambling conferences by Dr Kate Dun-Campbell et al

Changing the Conversation About Alcohol: A New Partnership Will Leverage Policy to Tackle Alcohol-Related Harms by RESET Alcohol, Vital Strategies

How does a healthy diet and not drinking alcohol affect your risk of memory decline? by Professor Jia Jianping

#### **Alcohol Change UK**

Dry January - what next? by Alcohol Change UK

James' story: Everyone has the potential to recover by Alcohol Change UK

Callum's story: I lost my Dad to alcohol by Alcohol Change UK

Dave's story: After a heart attack, I struggled with health anxiety and drink by Alcohol

Change UK

Charlie's story: 'Alcohol's a potent potion to the over emotional.' by Alcohol Change

UK

#### Other

Why are you not drinking? Alcohol and Advertising by Dr David McCartney
Do recommended health targets actually work? by [redacted section 38(1)(b)]
Fleming



### Political activity

Written question and answer: S6F-01795 | Scottish Parliament Website (To ask the First Minister what assessment the Scottish Government has made of the potential impact on the hospitality and tourism sectors of a ban on advertising alcohol products, Murdo Fraser, MSP for Mid Scotland and Fife)

Written question and answer: S6W-15083 | Scottish Parliament Website (To ask the Scottish Government what action it has taken to protect children and young people from care experienced backgrounds from developing an alcohol or drug dependency issue, Roz McCall, MSP for Mid Scotland and Fife)

Stay up-to-date on SHAAP news and events via Twitter, LinkedIn and YouTube.



This email was sent to [redacted section 38(1)(b)]@gov.scot

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Scottish Health Action on Alcohol Problems · 12 Queen Street · Edinburgh, EH2 1JQ · United Kingdom

From: <SHAAP.Director@rcpe.ac.uk>

**Sent:** 28 February 2023 16:03

To: [redacted section 38(1)(b)] < [redacted section 38(1)(b)] @gov.scot]>; [redacted

section 38(1)(b)] <[redacted section 38(1)(b)] @gov.scot]>

Subject: RE: SHAAP Grant Q4 - due 15th March

[redacted section 33(1)(b)]

Best wishes

[redacted section 38(1)(b)]

#### [redacted section 38(1)(b)] [redacted section 38(1)(b)]

Director Scottish Health Action on Alcohol Problems (SHAAP) Royal College of Physicians of Edinburgh 11 Queen Street, Edinburgh, EH2 1JQ, UK

+44 (0)131 247 3665 | SHAAP.Director@rcpe.ac.uk shaap.org.uk | Twitter: @SHAAPAlcohol

From: SHAAP <shaap@rcpe.ac.uk>

**Sent:** 01 March 2023 16:24 **To:** SHAAP <shaap@rcpe.ac.uk>

Subject: SHAAP symposium "Alcohol (in)justice" - 19 April 2023

Dear colleagues,

Scottish Health Action on Alcohol Problems (SHAAP) invite you to join us for an in-person symposium exploring the journey of people with alcohol problems in the justice system.

The symposium will take place on **Wednesday 19 April 2023**, from **9:45am-3:30pm** at the **Royal College of Physicians**, **Edinburgh**.

In order to address the issue of people with alcohol problems in the Scottish criminal justice system, SHAAP is hosting this symposium to raise awareness; act as a knowledge exchange; bring together key stakeholders and identify barriers and opportunities. The symposium will inform actions that SHAAP, policy makers and all stakeholders involved in the justice system will be able to take to improve outcomes for people with alcohol problems.

The speaker schedule of the symposium is designed to reflect the journey through the criminal justice system and a full list of speakers is available on the event page below. Deadline for registration is **Wednesday 29 March 2023**.

Please use the link to register: https://www.eventbrite.co.uk/e/alcohol-injustice-tickets-546200609727

Please feel free to circulate this information with any relevant colleagues.

You are receiving this invitation as we believe this event will be of interest to you based on your professional profile and/or interest in SHAAP's work.

We look forward to seeing you soon!

Kind regards,

The SHAAP team

From: [redacted section 38(1)(b)] < [redacted section 38(1)(b)@rcpe.ac.uk]>

**Sent:** 08 March 2023 13:54

To: Minister for Public Health, Women's Health & Sport

<MinisterPHWHS@gov.scot>
Subject: Letter from SHAAP Chair

Dear Minister,

Please find attached a letter from SHAAP Chair, Dr [redacted section 38(1)(b)].



Kind regards, [redacted section 38(1)(b)]

#### [redacted section 38(1)(b)]

Policy & Public Affairs Officer Scottish Health Action on Alcohol Problems (SHAAP) Royal College of Physicians of Edinburgh 11 Queen Street, Edinburgh, EH2 1JQ, UK

[redacted section 38(1)(b)@rcpe.ac.uk] | 0131 247 3667 shaap.org.uk | Twitter: @SHAAPAlcohol

From: [redacted section 38(1)(b)] < [redacted section 38(1)(b)@rcpe.ac.uk]>

**Sent:** 10 March 2023 11:10

To: [redacted section 38(1)(b)] @parliament.scot; Minister for Public Health,

Women's Health & Sport < Minister PHWHS@gov.scot>

Cc: Cabinet Secretary for Health and Social Care <CabSecHSC@gov.scot>;

[redacted section 38(1)(b)] @parliament.scot

Subject: Letter from SHAAP Chair

Dear [redacted section 38(1)(b)] and [redacted section 38(1)(b)],

Please find attached a letter from SHAAP Chair, [redacted section 38(1)(b)]



Kind regards, [redacted section 38(1)(b)]

#### [redacted section 38(1)(b)]

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