

From: Fol SpAds PO
Subject: KEITH BROWN ANNOUNCES INDEPENDENCE TASKFORCE

From: SNP Media <snpmedia@snpmedia.net>
Sent: 17 January 2021 09:00
To: Nicolson S (Stuart) Special Adviser <Stuart.Nicolson@gov.scot>
Subject: KEITH BROWN ANNOUNCES INDEPENDENCE TASKFORCE

For immediate release:

Attention: news desks / political correspondents

KEITH BROWN ANNOUNCES INDEPENDENCE TASKFORCE

SNP Campaign Director Keith Brown has announced the creation of the Independence Taskforce at SNP NEC.

The taskforce, working within SNP headquarters, will lead on strategy around independence as the party heads towards a referendum in early stages of the next parliamentary term.

Mr Brown, the SNP's depute leader and campaign director, said:

"Our Independence Taskforce at SNP headquarters will be welcomed by party members and grassroots Yes activists across the country.

"I really believe that when I make the appointment it will also fire-up the wider Yes movement.

"The staff at SNP HQ do an amazing job, with a huge membership to look after. On top of the vast amount of administrative, member care and support work they have been putting on world class events, off and now online, as well leading on digital political messaging - and of course coordinating campaigns that have won numerous elections.

"And now we're ramping things up. The Independence Taskforce will bring strategic direction and expertise which I believe is the final piece in the jigsaw that will help deliver independence."

ENDS

Notes:

<https://www.thenational.scot/news/19017346.snp-announce-new-independence-taskforce-prepare-new-yes-campaign/>

- The SNP to strengthen its headquarters operations with Independence Taskforce
- Dedicated new team to focus on delivering a Yes vote.
- New taskforce proposal of Keith Brown.
- Ring fenced resources allow immediate implementation.
- Objective is to lay the foundations of the referendum campaign before Holyrood elections.
- New taskforce will be headed up by a high-profile and experienced Yes campaigner.
- Will initially work with Keith Brown, existing SNP HQ staff and strategists across the party
- In the event of successful election result more staff to be added to the Independence Taskforce team
- Will dovetail with and complement existing teams at Headquarters.

Specifically -

- Publishing a series of policy papers to build the case for an independent Scotland.
- Creating campaign resources for snp.org, yes.scot and hard copy materials when door-to-door activism returns
- Establishing a national information service to assist people in making an informed decision.

Contact: SNP Media

[unsubscribe from this list](#) [update subscription preferences](#)

By unsubscribing from this list you will no longer receive any press releases from the SNP.

This email has been scanned by the Symantec Email Security.cloud service.
For more information please visit <http://www.symanteccloud.com>
