

From: REDACTED@gov.scot >

Sent: 16 November 2020 12:47

To: Minister for Public Finance and Migration <MinisterPFM@gov.scot>; Cabinet Secretary for Finance <CabSecFinance@gov.scot>; McAllan M (Mary) <Mary.McAllan@gov.scot>; MacBean C (Colin) <Colin.MacBean@gov.scot>; Rollison R (Richard) <Richard.Rollison@gov.scot>;

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Subject: Submission - Digital Economy - Digital Adoption update

PO

Please find attached an update paper on Digital Adoption ahead of Mr Macpherson's call with the team tomorrow.

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Digital Economy | Enterprise and Innovation Division | Economic Development Directorate

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From: REDACTED
Economic Development, Digital Economy.
16 Nov 20

MINISTER FOR PUBLIC FINANCE AND MIGRATION

DIGITAL ECONOMY – UPDATE ON DIGITAL ADOPTION

Purpose

1. To update you on recent developments with existing digital adoption programmes.

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Priority

3. Routine.

Background

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Motivation

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Current policy interventions

9. To support SMEs to take advantage of digital technologies and provide advice and support need we currently have two programmes at our disposal: The Digital Development Loan (DDL) and DigitalBoost.

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11. **The Digital Development Loan** sits within the Digital Growth Fund (DGF) and was launched in 2018 by First Minister. DDL enables businesses to borrow, interest-free, between £5k and £100k to improve their digital capabilities and digital skills. Phase 1 pilot disbursed £1.5m of funding. Phase 2 was launched in September and runs until March 22, it has an initial contract value of £6m with an option to recapitalise the fund by a further £3m to £9m total. Current performance is at c£4M with a further £1m at application stage. It is projected that current contract value of £6m will be realised in Qtr 2 of 2021. This assumes no other competing financial support products enter the market.

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Next steps

We look forward to meeting with you to discuss the paper in more detail.

Copy List:	For Action	For Comments	For Information		
			Portfolio Interest	Constit Interest	General Awareness
Minister for Public Finance and Migration		X			
Cabinet Secretary for Finance			X		X

Mary McAllan Colin MacBean Richard Rollison Digital Economy
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 Economic Development, Digital Economy
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 16 Nov 20

From: REDACTED
Sent: 04 September 2020 17:57
To: Minister for Public Finance and Migration <MinisterPFM@gov.scot>
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Subject: Submission - Overview meeting Digital Economy - 9 September

Minister for Public Finance and Migration

Ahead of your meeting with the Digital Economy policy team next week 9 September, please find attached a submission.

Let me know if you have any questions

Kind regards

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Digital Economy | Enterprise and Innovation Division | Economic Development Directorate | Scottish Government | *working from home tel: **REDACTED**

EID: digital economy
 4 September 2020

Ben Macpherson, Minister for Public Finance and Migration

OVERVIEW DIGITAL ECONOMY AND DATA DRIVEN BUSINESS

Purpose

REDACTED

Organisational context

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10. To support and encourage SMEs to adopt technologies the team offer two key mechanisms: **the Digital Development Loan REDACTED**

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**ANNEX A
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Digital Development Loan (DDL)

- Subject to eligibility, the Digital Development Loan enables businesses to borrow between £5k and £100k for the purpose of improving their digital capabilities and capacity. It can also be used in the development of digital skills for staff. Loans are interest free with repayment terms of up to 5 years and there are no early repayment fees.
- **Through the 0% Digital Development Loan** we are offering SMEs a route to invest in their digital transformation.
- Phase 1 of The **Digital Development Loan** was launched in June 2018 with £2m being made available across Scotland to help achieves our goals of increasing the digital skills and capabilities across our SME base, leading to economic growth.

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ANNEX C

OECD STEERING GROUP ON DIGITALISATION FOR SMEs

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EID: Digital Economy

4 September 2020

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