

## EMAIL CHAIN 1 – RE: UPDATE ON WELLBEING ECONOMY ALLIANCE

**From:** Joseph Stiglitz [REDACTED – EXEMPT]  
**Sent:** Friday, 8 June 2018 11:48  
**To:** Gillespie G (Gary)  
**Subject:** Re: Update on Wellbeing Government Alliance

great.

On Fri, Jun 8, 2018 at 6:27 AM, <[Gary.Gillespie@gov.scot](mailto:Gary.Gillespie@gov.scot)> wrote:

Joe

Thanks for coming back on this. Very much appreciated. The “purpose” with regards to the National Performance Framework is the Scottish Government’s articulation of its overarching role or ambitions, but you are right that not many outside of the Scottish Government will know this so I have edited below in line with your suggestion. I will pass this on to our Comms team to use on Monday at the launch as a supportive comment/quote.

*“There is growing acknowledgement that GDP is a poor measure of people’s standard of living, so it is encouraging to see that the Scottish Government has placed wellbeing at the centre of its renewed National Performance Framework. The holistic approach taken in the National Performance Framework, capturing social, economic and environmental themes will help to drive the balanced ambitions required to enhance Wellbeing.”*

I will be come back to you shortly also on the policy examples relating to inclusive growth and wellbeing work in Scotland and updated you on the Wellbeing Governments Alliance which is progressing.

Best wishes,

Gary

**From:** Joseph Stiglitz [REDACTED – EXEMPT]  
**Sent:** 08 June 2018 06:19  
**To:** Gillespie G (Gary)  
**Cc:** [REDACTED – EXEMPT]

**Subject:** Re: Update on Wellbeing Government Alliance

quote is fine, except I would change two words

"revised purpose"

not sure you mean that your have changed your purpose.

something more like

"renewed efforts to promote and ensure welfare of all Scottish citizens..."

"renewed commitment to a National Performance Framework..."

"renewal of your economic framework..."

On Thu, Jun 7, 2018 at 10:36 AM, <[Gary.Gillespie@gov.scot](mailto:Gary.Gillespie@gov.scot)> wrote:

[REDACTED – EXEMPT], Joe

The conference to launch our updated Performance Framework is on Monday. I sent Joe a suggested quote relating to the Wellbeing Framework, I have put tis below again for ease. We had hoped to use this or a quote from Joe alongside other comments in relation to the Framework.

*“There is growing acknowledgement that GDP is a poor measure of people’s standard of living, so it is encouraging to see that the Scottish Government has placed wellbeing at the centre of its revised purpose. The holistic approach taken in the National Performance Framework, capturing social, economic and environmental themes will help to drive the balanced ambitions required to enhance Wellbeing.”*

If possible, could let me know by close tomorrow.

Best Wishes

Gary

**From:** Gillespie G (Gary)  
**Sent:** 14 May 2018 14:48  
**To:** [REDACTED – EXEMPT]; 'Joseph Stiglitz'  
**Subject:** Update on Wellbeing Government Alliance

Hi Joe

Thanks for your time on Friday for the call. There was a couple of actions I agreed to follow up on with you.

As I mentioned our National performance Framework has been updated with Our Purpose - To focus on creating a more successful country with opportunities for all of Scotland to flourish through increased **wellbeing**, and **sustainable** and **inclusive economic growth**. Wellbeing is now central to the framework and I have attached a PDF with the high level outcomes and indicators. The summary page will give you a flavour of this. This is now with the Scottish Parliament for consideration and we are launching formally in early June.

As I mentioned we are trying to gather comments or quotes from prominent academics and public figures to support the launch of the updated Performance framework. It would be great if you could provide some words of support which we could use.

Maybe something like:

*“There is growing acknowledgement that GDP is a poor measure of people’s standard of living, so it is encouraging to see that the Scottish Government has placed wellbeing at the centre of its revised purpose. The holistic approach taken in the National Performance Framework, capturing social, economic and*

*environmental themes will help to drive the balanced ambitions required to enhance Wellbeing.”*

I have also attached a link to the article I mentioned relating to the launch of the Wellbeing Government's Alliance in Glasgow last October.

Article on Wellbeing Governments' Alliance.

<https://www.thesolutionsjournal.com/article/toward-sustainable-wellbeing-economy/>

Finally, I will come back to you with examples of policies we are implementing in Scotland in relation to these policy frameworks for your work on beyond GDP. We are writing up some example also for the World Economic Forum. We have a meeting next week in Edinburgh of officials for the Wellbeing Government's Alliance and I will keep you updated regarding its development and the launch which is planned for the OECD World Forum in November in South Korea.

Thanks again for your time.

Best Wishes

Gary

**From:** [REDACTED – EXEMPT]  
**Sent:** 11 May 2018 14:36  
**To:** Gillespie G (Gary)  
**Subject:** Re: Update on Wellbeing Government Alliance.

Hi [REDACTED – EXEMPT],

Gary can call Joe at home at [REDACTED – EXEMPT].

Best,

[REDACTED – EXEMPT]

On Thu, May 10, 2018 at 4:39 AM <[Gary.Gillespie@gov.scot](mailto:Gary.Gillespie@gov.scot)> wrote:

Hi [REDACTED – EXEMPT],

Can I confirm a contact number for Joe or would Joe like to contact Gary tomorrow?

Best wishes,  
[REDACTED – EXEMPT]

**From:** [REDACTED – EXEMPT]

**Sent:** 08 May 2018 17:54

**To:** Gillespie G (Gary)

**Cc:** [REDACTED – EXEMPT]

**Subject:** Re: Update on Wellbeing Government Alliance.

Hi Gary,

May 14 is extremely tight as it's the only day Joe will be in the office between now and mid-July.

Any chance you could do a call at 3:30pm EST this Friday the 11th?

If that doesn't work, my colleague [REDACTED – EXEMPT] can suggest some times that Joe will be free the week of May 28 in Spain.

Best,

[REDACTED – EXEMPT]

On Tue, May 8, 2018 at 9:15 AM, <[Gary.Gillespie@gov.scot](mailto:Gary.Gillespie@gov.scot)> wrote:

Hi [REDACTED – EXEMPT]

Can you check 14<sup>th</sup> May is an option for Joe for a call. He suggested below that he is free 11<sup>th</sup> - 15<sup>th</sup> May. Otherwise could do the last week in May whilst he is in Spain?

Best Wishes

Gary

**From:** Gillespie G (Gary)  
**Sent:** 07 May 2018 13:43  
**To:** Joseph Stiglitz; [REDACTED – EXEMPT]

**Subject:** Re: Update on Wellbeing Government Alliance.

Thanks Joe

That would be ideal. Glad Costa Rica went well and we fix a slot for a call as suggested.

Gary

Sent from my BlackBerry 10 smartphone.

**From:** Joseph Stiglitz

**Sent:** Saturday, 5 May 2018 04:20

**To:** Gillespie G (Gary); [REDACTED – EXEMPT]

**Subject:** Re: Update on Wellbeing Government Alliance.

will be traveling the third week in may, but will be in spain in the fourth and can be reached there for a phone. alternatively, i will be in ny from may 11 to may 15.

discussions with costa rica were very interesting.

On Fri, May 4, 2018 at 10:43 AM, <[Gary.Gillespie@gov.scot](mailto:Gary.Gillespie@gov.scot)> wrote:

Hi [REDACTED – EXEMPT]

I left a message on your voice mail and I will be call back later today.

A couple of things I wanted to ask about.

Firstly, it would be good to get a slot for a phone call with Joe later in May so I can update him on some developments relating to our work on Wellbeing and Inclusive growth.

Secondly, I believe an invite was sent to Joe to participate in a Scottish Government Conference in Edinburgh on 11th June relating to the 10th anniversary of the National Performance Framework (NPF)? I was not aware that this letter had issued and I have advised my colleagues that I thought this would be difficult for Joe given the notice period.

A steer on that would be helpful so I can let them know.

Best Wishes

Gary

**Dr. Gary Gillespie**

**Chief Economist**

**Scottish Government**

[REDACTED – EXEMPT]

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**From:** [REDACTED – EXEMPT] **On Behalf Of** Gillespie G (Gary)

**Sent:** 16 April 2018 16:23

**To:** [REDACTED – EXEMPT]

**Cc:** [REDACTED – EXEMPT]

**Subject:** FW: Update on Wellbeing Government Alliance.

Hi [REDACTED – EXEMPT]

I trust you are doing well and still supporting Joe. I wanted to provide a brief update for him, which may be useful, as I believe he has a meeting with a government Minister from Cost Rica where the “Wellbeing Governments Alliance” is likely to be mentioned.

The group first came together at last October’s inclusive growth conference which the Scottish Government hosted in Glasgow, and the First Minister spoke about the group at the INET conference the next day in Edinburgh. At the Glasgow conference, we had Ministers from Sweden and Slovenia and officials from Costa Rica, New Zealand Austria and obviously Scotland.

As it stands, the group at present formally consists of Scotland, Costa Rica and Slovenia and the aim is to share approaches and experiences in delivering policies oriented on the delivery of greater

wellbeing. We have just launched our updated performance framework which is essentially a wellbeing framework, which I will send to Joe separately.

Officials from the Governments have since been working on the development of an action plan and scoping out interest from other countries, and the official launch of the group is scheduled for the end of the year; potentially at the OECD World Forum in South Korea in November. I noticed that Joe is attending that conference also and giving a keynote. Martine Durand (OECD) has invited me to speak also in a panel session relating to inclusive growth and wellbeing.

We think this alliance ties in well with our economic strategy and we're keen to share our experience of developing the inclusive growth agenda in Scotland. They may look to Joe for policy support and advice also given his expertise in this area and work with OECD.

I had the chance to catch up with Joe in Edinburgh in October when he met with the First Minister. It would be good to catch up again. Can you also schedule a call for later this month or into May.

Thanks as always.

Best Wishes

Gary

## EMAIL CHAIN 2 – RE: OECD WORLD FORUM – WELLBEING ECONOMY GOVERNMENTS

**From:** Joseph Stiglitz [REDACTED – EXEMPT]  
**Sent:** 27 July 2018 14:12  
**To:** Gillespie G (Gary)  
**Cc:** [REDACTED – EXEMPT]  
**Subject:** OECD World Forum - Wellbeing Economy Governments

thanks for the invitation.

I have an IMF conference in Seoul/Incheon on Thursday. Haven't received the schedule. Will ask for it. If it is easy to do, would love to join. Otherwise, could we arrange a breakfast or dinner?

On Fri, Jul 27, 2018 at 7:15 AM, <[Gary.Gillespie@gov.scot](mailto:Gary.Gillespie@gov.scot)> wrote:  
Hi Joe,

I mentioned on our recent call that I will be attending the OECD World Forum in South Korea in November to talk about the Wellbeing Economy Governments Group that we are setting up. The OECD have given us a morning slot on 29<sup>th</sup> November to launch this group. My office are doing the secretariat for the group and we are actively engaging with other countries, alongside Costa Rica and Slovenia, to launch this group.

The exact format of our session is yet to be agreed, however, it is likely that we will have Ministers or officials from each Government on a panel to discuss our aims and ambitions, as well as the need for a move towards a greater focus on wellbeing outcomes in economics. It will be a small, morning seminar with an invited audience on 29<sup>th</sup> November.

I know that you are attending the OECD World Forum and speaking on the Tuesday and Wednesday. Our slot for the Wellbeing Economy Governments is on the Thursday morning and I would like to invite you to come either to participate directly (either a short speaking slot or as part of the panel) or if you want simply to observe then that is fine.

Let me know if this works with your itinerary and we can take forward. We could possibly shift the slot to the Wednesday also.

The launch of our new Performance Framework went well. Thanks for your support on that also.

Best wishes,  
Gary

Dr Gary Gillespie  
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