

[REDACTED]

From: Central Enquiry Unit
Sent: 01 April 2015 09:34
To: [REDACTED]
Subject: FOI - HSC - Community Pharmacy Scotland - CJC Media

Good morning [REDACTED]

The email enquiry below was received at the Central Enquiry Unit today.

I would be grateful if you would deal with this or forward it to the appropriate person / area of business.

You may wish to acknowledge receipt of this email to the enquirer.

Thank you

[REDACTED]

Central Enquiry Unit

ISIS Resources and Governance

Ext 35010

01397 795010

Reminder: If this email contains a request for information please remember that the Scottish Government is required to respond to all requests for information including e-mails, within 20 working days of receipt in accordance with the Freedom of Information (Scotland) Act. [FOI Guidance](#) A leaflet '[How to Open Government](#)' is available for members of the public, the FOI unit recommend that you send a copy /link with your response.

All FOI requests received must be registered on the FOI Tracker. Please click here to access the [FOI tracker](#) .

If this correspondence relates to a complaint as defined in the [Complaints Handling Procedures](#) please remember that it needs to be dealt with in accordance with those procedures. Further advice on the [complaints handling process](#) is available on Saltire.

 Please consider the environment before printing this e-mail


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From: [redacted] [mailto:[redacted]@cjcmmedia.com]
Sent: 31 March 2015 14:50
To: Central Enquiry Unit
Subject: FOI Request - Community Pharmacy Scotland

FOI REQUEST

CJC Media previously tendered for a Community Pharmacy Scotland contract in 2013 after carrying out the same contract for the previous seven years, at the time of the tender CJC Media put together an extremely competitive tender to Carat (organisation that oversee Media Planning and Buying from Contracting Authority). Despite this extremely competitive tender the contract was awarded to Tactical Media. It appears from recent correspondence with government officials, that Carat may not have acted in the best interests of the Contracting Authority by not offering value for money (as per conditions of the framework).

Despite CJC Media's attempts to correspond with Carat for information regarding the contract, CJC Media have received no responses and have no other option but gain insight from The Scottish Government including this FOI request.

Therefore, with reference to FOI request CJC Media wish to clarify Community Pharmacy Scotland sums paid to Carat and ultimately Tactical Media, to provide transparency regarding the tender process and the award of this contract in 2013.

Look forward to your response,

Regards,

[redacted]

Account Manager

CJC Media

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