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[REDACTED]  
CJC Media  
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Our ref: SPOE/15/022  
Date: 27 July 2015

Dear [REDACTED],

Thank you for your application to the Single Point of Enquiry (SPoE), received on 25 June 2015, regarding your concerns in relation to the procurement exercise undertaken by Carat Edinburgh Media, and the subsequent award of the contract to Tactical Media Ltd. I write to advise that we have now concluded our enquiries into this matter.

As you know, the SPoE provides an independent, impartial service for suppliers to the public sector in Scotland, but has no formal powers to overturn a decision taken by the contracting authority. If you believe that a breach of the public procurement rules has occurred and you are considering bringing legal proceedings in the Sheriff Court or the Court of Session, you should be aware that certain time limits may apply and you should seek early advice from a solicitor.

Having concluded our investigations we have determined that Carat Media Edinburgh is an organisation the Scottish Government uses for marketing purposes. Its details are held on a framework of organisations, from which Scottish Government are able to access services. Unfortunately, as it is not a public body, we have no influence or jurisdiction over the practices they put in place to sub-let any aspects of the work they carry out. Consequently, the Scottish Government is not in a position to comment on the tendering exercise undertaken by Carat Media Edinburgh.

Thank you once more for your enquiry to the SPoE. I hope that the information and service provided by the team has been useful to you. You will also find attached to this e-mail a customer satisfaction survey. I would be very grateful if you could take a few minutes of your time to complete and return this form to assist us in the continuous improvement of the service.

Yours sincerely,

[REDACTED]  
Single Point of Enquiry