

## Single Point of Enquiry (SPoE) Questionnaire

Your details	
Name	██████████
Organisation	CJC Media
Email address	██████████ cjcmedia.com
Telephone number	0141 ██████████

Details of buying organisation	
Organisation name	Carat
Your contact (Buyer/ Contract Managers Name)	██████████
Contact email	██████████@carat.com
Contact phone no.	0131 ██████████

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Please complete the form fully and send to [Single Point of Enquiry](#).  
A member of the SPoE team will contact you within **24 hours** to acknowledge receipt of  
your form.

<b>Your enquiry</b>	
<p><b>Have you sought legal advice/representation:</b> (If, having consulted a solicitor, you decide to bring legal proceedings, the SPoE will not consider your case until the legal proceedings have been completed)</p>	<p>I have taken legal advice but not acted on it, as yet.</p>
<p><b>What action have you taken in connection with your enquiry to date:</b> (Before the SPoE is able to look into this matter on your behalf, we require that you have taken all reasonable steps to resolve the issue with the buying organisation)</p>	<p>CJC Media carried out a contract for Community Pharmacy Scotland for 7 years without a complaint. No tender process ever took place as we were the company who The Scottish Government approached to carry out the contract. In the 7 years we had the contract no tender ever took place. However, a former Director of CJC Media, [REDACTED], resigned and all of a sudden, CJC Media were asked to tender by Carat, the media buying agency for The Scottish Government. At the time we questioned why there was a tender and why it was only two companies? We had tendered previously for other jobs and went through official channels, this time it was just a tender sent to [REDACTED].</p> <p>CJC Media 'lost' the 'tender' to Tactical Media Ltd. It was only the two companies that were asked to tender by [REDACTED] of Carat. [REDACTED] of Tactical Media was a shareholder of both companies at the time of the tender and still is, therefore, he couldn't lose. (This is not allowed within your Media Buying framework) He resigned from CJC Media and 10 days later, won the tender, even although it was [REDACTED] a year more expensive, I have proof of this through a FOI request. CJC Media also offered added value by putting [REDACTED] a year of free media into the tender, media that the Scottish Government have purchased for the last 15 years but still the contract went to Tactical Media. I have asked [REDACTED] to talk to me about his decision for two years now and he refuses, point blank. I have contacted The Head of the Community Pharmacy Scotland and I met with The First Minister, Nicola Sturgeon and passed her all my information.</p>

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<p><b>What response have you had?</b> (Please attach copies of any correspondence/discussions between yourself and the buying organisation)</p>	<p>No response at all. I never even received an e mail to let me know that I had lost the contract</p>
<p><b>What is the nature of your complaint:</b></p>	<p>I want to highlight the unprofessional way the tender was carried out but most of all, I would like to know why [REDACTED] is allowed to make a decision that has cost The Scottish Government and the Public purse a vast amount of money without being brought to task. It is obvious, at best, that his personal relationship with [REDACTED] has prevented him making a professional and the most cost effective decision. Also I would like to know why after 28 months the contract has never came up for tender again?</p>
<p><b>What is your desired outcome:</b> (Please note, the SPoE has no formal powers to overturn a procurement decision taken by a buying organisation)</p>	<p>I would like a full investigation into why this was allowed to happen. Why a company that is only 10 days in existence can win a 'tender'. Why a shareholder of both companies can tender for a contract in which he couldn't lose. I want to know why after 7 years of unblemished service and not one complaint, why CJC Media lost the contract even although we produced a tender that was [REDACTED] a year less than Tactical Media. I would like someone within the Scottish Government to question why this decision was made and clarify that this is the only instance of the misuse of public funds.</p>
<p><b>May the Single Point of Enquiry disclose your identity to the buying organisation?</b></p>	<p><input checked="" type="checkbox"/> Yes                      <input type="checkbox"/> No</p>

<b>Contract details</b>	
<p><b>Where is the contract advertised:</b> (e.g Public Contracts Scotland (PCS), PCS-Tender, Quick Quote)</p>	<p>The contract was never advertised, in fact, apart from [REDACTED] no other person has seen the tender from Tactical Media, in my opinion it doesn't exist.</p>
<p><b>Contract title:</b></p>	<p><b>Community Pharmacy Scotland</b></p>

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<b>Contract reference:</b>	
<b>Contract type:</b> (goods, services or works)	
<b>Value of contract:</b>	<b>According to the FOI (FOI/15/00623) £196,415.94.</b>
<b>Current stage of procurement activity:</b> (e.g PQQ, ITT, Contract Awarded)	<b>Doesn't exist</b>
<b>When is/was the closing date for submission:</b> (Please advise us immediately of any impending deadline, e.g for the submission of PQQ or tenders or the date of the award of the contract)	<b>The tender never existed before March 2013 and has never been asked for again.</b>

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For our information	
<b>Size of your Company:</b> (number of employees)	<input type="checkbox"/> 1 – 4 <input type="checkbox"/> 5 – 9 <input type="checkbox"/> 10 – 19 <input type="checkbox"/> 20 – 49 <input type="checkbox"/> 50 – 99 <input type="checkbox"/> 100 – 199 <input type="checkbox"/> 200 – 249 <input type="checkbox"/> 250 – 499 <input type="checkbox"/> 500 or more
<b>What business sector best describes your company:</b>	<input type="checkbox"/> Third/Voluntary <input type="checkbox"/> Private
<b>How did you hear about the SPoE:</b>	I have had discussions with [REDACTED]

Thank you.

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