FIFE ETHYLENE PLANT (FEP)

POST-FLARING BACKGROUND BRIEF FOR SCOTTISH GOVERNMENT

Example communications and engagement actions:

Advocacy – build a supportive / knowledgeable coalition

- Meeting held with **Annabelle Ewing MSP**
- Meeting held with **David Torrance MSP**
- Meeting held with **Lesley Laird MP**
- Site visit offered to **Mark Ruskell MSP (four invitations)**
- Site visit offered to **Alex Rowley MSP (three invitations)**
- Meeting agreed with **Co-Leaders of Fife Council**
- Meeting agreed with **Chief Executive of Fife Council**
- Meeting agreed with **Chair and Vice-Chair of Fife Council Environment Committee**
- Meeting requested with **Director of Public Health for NHS Fife**
- Invitations extended to **all key MPs, MSPs, Councillors, Community Councils and Mossmorran Action Group** for meeting at FEP

Education – build confidence, understanding and trust

- Plant visit invitations to be issued to local community
- Developing key fact sheets e.g. emissions
- Developing new Community Matters magazine – direct to households
- Developing animation / video to demystify FEP operations
- Developing animation / video on flaring
- Website content being overhauled to better engage audience

Re-focus narrative – broaden beyond flaring

- Developing a campaign on economic, employment and social contribution of FEP
- Announcement of maintenance contracts e.g. https://www.dunfermlinepress.com/news/17670945.exxonmobil-say-work-at-forth-shore-will-take-them-into-new-era/?ref=rss
- Media interviews being secured with Plant Manager

Partners - encouraging support on public reassurance

- Fife Council encouraged to apply greater support to its Community Liaison Committee – resourcing offered by ExxonMobil and Shell
- Fife Council encouraged to apply greater support to its Independent Air Quality Monitoring Group – resourcing offered by ExxonMobil and Shell
- ExxonMobil and Shell offered to fund additional monitoring by Air Quality Monitoring Group

Wider background:

- Circa £35m contribution to Fife economy each year
- 210 core employees (circa 600 across both Mossmorran sites)
- 73 staff hold degree qualification or above
- Average salary of £56k (**for background only**)
- Over 120 local contractors and suppliers work for FEP
- £100m invested in maintenance in last five years alone
- 33% of staff started as apprentices
- 70% live within ten miles of FEP
- FEP is one of the youngest plants of its kind in Europe
- Historically-stated '25yr lifespan' was based only on the estimated economic supply of feedstock – not operational or technical integrity.