

Opened up for Questions

- Need to be clear about who audience is, seen very muddled plans tailoring to many different audiences
- Presentations - people want from business plan - what is organization going to do and how?
- Review next year the effectiveness of plan, or, what did we say we'd do, what did we do?
- Who are we going to communicate this to?

- Connection & thread between corporate objectives & individual objectives
- Individuals should be able to pick up plan and see how they can't not contribute.

██████ - Will this align with NKDs
& their meetings with DW

~~██████~~

DW → there was a concern
that we were over-estimating,
need to be able to acknowledge
what we don't achieve and
explain why not.

██████ Uncomfortable with use
of "Successes"

██████ language is important
- personal hate for public sector
jargon & acronyms. Should be
easy to digest & understand.

██████ . 2 of 3 pages in its entirety,
this is what we're trying to do,
make it a more publicly owned.
- Are we looking at publishing?

Shouldn't call it an "annual"

now Mag.

DW → late in the day, can we shorten?

→ Can do less

- Still in the process of doing some final editing on the document

Can you give a