

[REDACTED]

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**From:** [REDACTED]@serco.com>  
**Sent:** 05 December 2016 11:33  
**To:** [REDACTED]  
**Subject:** Scot Gov November [I]

6.1

Classification: Serco Internal

Hi [REDACTED]

It was a pleasure to meet you on Thursday.

Just to confirm that the KPI's for both Know the Score and Drinkline Scotland were met for November.

Drinkline Scotland - 89%  
KTS Voice - 91%  
KTS Email - 100%

The new monthly cost for the contract is now £8,000.00. If you could let me know whether I am still able to invoice against PO SG767764 or whether a new PO is required that would be great.

Thanks,

[REDACTED]  
Account Manager  
Serco UK&E Local Regional Government

T: 0141 [REDACTED]  
M: [REDACTED]  
[REDACTED]@serco.com

[www.serco.com](http://www.serco.com)

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[REDACTED]

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**From:** [REDACTED]@serco.com>  
**Sent:** 04 January 2017 14:17  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Scot Gov December [!]

6.2

Classification: Serco Internal

Hi [REDACTED]

I hope you had a good Christmas and New Year.

To confirm, the KPI's for both Know the Score and Drinkline Scotland were met for December.

Drinkline Scotland - 92%

KTS Voice - 94%

TS Email - 100%

Can you confirm you are happy for me to invoice £8,000.00 against PO SG767764?

Thanks,

[REDACTED]

[REDACTED]  
Account Manager  
Serco UK&E Local Regional Government

T: 0141 [REDACTED]  
M: [REDACTED]  
[REDACTED]@serco.com

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[REDACTED]

---

**From:** [REDACTED]@serco.com>  
**Sent:** 06 February 2017 11:04  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Scot Gov Jan [!]

8.1

Classification: Serco Internal

Hi [REDACTED],

I hope you are well.

To confirm, the KPI's for both Know the Score and Drinkline Scotland were met for January.

Drinkline Scotland - 91%  
KTS Voice - 88%  
KTS Email - 100%

Can you confirm you are happy for me to invoice £8,000.00 against PO SG767764?

Also just to let you know I'm working on the profiler review for KTS and DLS at present. Once we've got internal sign off I will send across to you for review so that we can get the profilers updated before we launch webchat KTS again.

Thanks,

[REDACTED]

[REDACTED]  
Account Manager  
Serco UK&E Local Regional Government

T: 0141 [REDACTED]  
M: [REDACTED]  
[REDACTED]@serco.com

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[REDACTED]  
**From:** [REDACTED]@serco.com>  
**Sent:** 02 March 2017 11:13  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Scot Gov Feb [I]

8.2

Classification: Serco Internal

Hi [REDACTED]

I hope you are well.

To confirm, the KPI's for both Know the Score and Drinkline Scotland were met for February.

Drinkline Scotland - 93%

KTS Voice - 93%

KTS Email - 100%

Can you confirm you are happy for me to invoice £8,000.00 against PO SG767764?

Also we are currently looking to launch webchat for KTS in the next month or so and I was wondering if you could send me over any stats on the website traffic for the campaign for the past year or so?

Thanks,

[REDACTED]

[REDACTED]  
Account Manager  
Serco UK&E Local Regional Government

T: 0141 [REDACTED]  
M: [REDACTED]  
[REDACTED]@serco.com

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[REDACTED]

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**From:** [REDACTED]@serco.com>  
**Sent:** 11 April 2017 10:07  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Know the Score and Drinkline Scotland Reports - March [SIC]  
**Attachments:** Drinkline Scotland Monthly Report March 2017.pdf; Know the Score Monthly Report March 2017.pdf

Classification: Serco in Confidence

Hi [REDACTED] and [REDACTED]

7.1

I hope your week is going well so far. Please find the reports for March attached.

Let me know if you have any questions.

Kind regards,

[REDACTED]  
Operations Manager  
Serco UK&E Local Regional Government

T: +44 (0)141 [REDACTED]  
M: +44 (0) [REDACTED]  
[REDACTED]@serco.com

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## Telephony Demand

**131 calls arrived in hours**

4% increase when compared with February

**127 calls handled**

97% strike rate

**89% calls handled in under 10 seconds**

**58 Valuable Calls**

88% of profiled calls

131 people called Drinkline Scotland this month representing an increase in Demand of 4% when compared with demand in February. 97% of all calls were handled by advisors with 89% of all calls profiled by advisors recorded as valuable interactions.

The majority of valuable calls were recorded as in depth discussion or calls where general information was provided. Most non valuable calls in March were recorded as wrong numbers.

As is typically the case, most individuals and concerned others who contacted the service were recorded as female with the majority of individuals recorded as being aged between 30 and 49 years old.

41% of valuable callers were referred to Drinkline Scotland by another service with most callers stating that they or the person they were concerned about consumed alcohol every day 77% of callers consumed over 20 units of alcohol what they drank.

45% of callers contacted the service as they wanted to stop drinking altogether with the remaining callers stating that they were either concerned about someone else's drinking or they wanted to cut down on their alcohol consumption.

General information on the risks and effects of alcohol was provided on 22% of all calls with treatment options and withdrawal also frequent topics of discussion.

Non-Valuable

#

12%

**66 Profiled Calls**

Valuable

#

58

## Valuable Call Breakdown

In depth discussion with caller

20

General information provided

20

Quick discussion with caller

17

## Non Valuable Call Breakdown

Wrong number

3

Caller intoxicated - unable to engage

2

Telephony Test

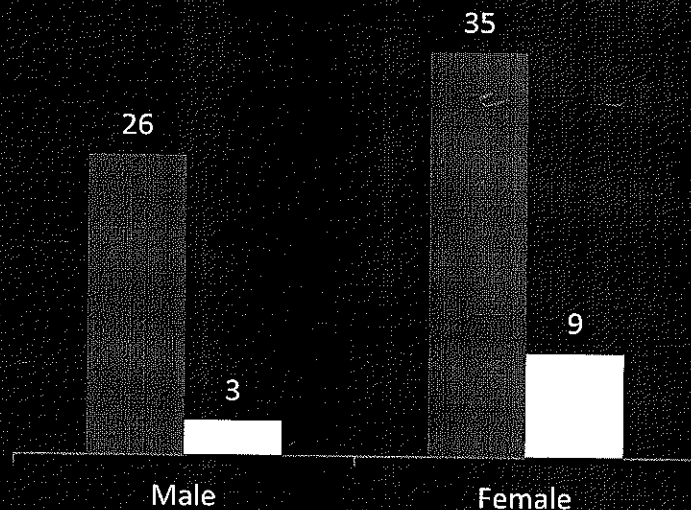
2

Silent

1

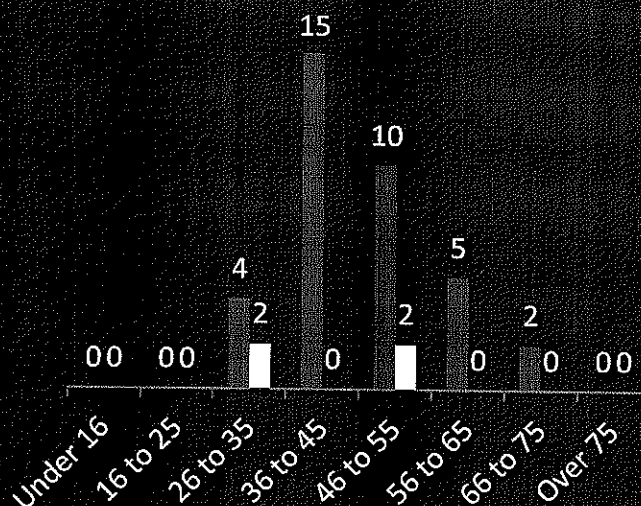
## Gender

Individual Concerned Other  
Based on 73 disclosed genders



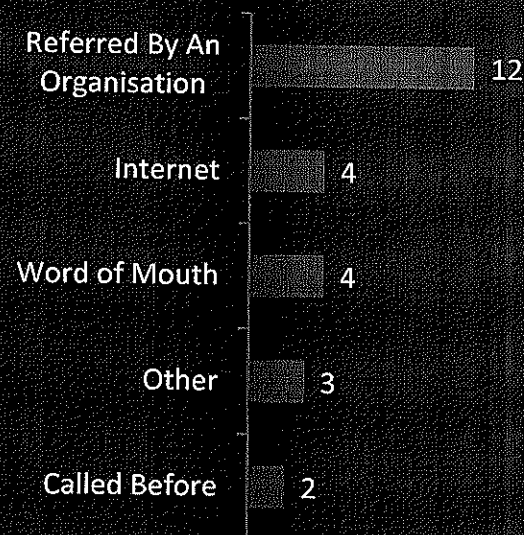
## Age Range

Individual Concerned Other  
Based on 42 disclosed ages



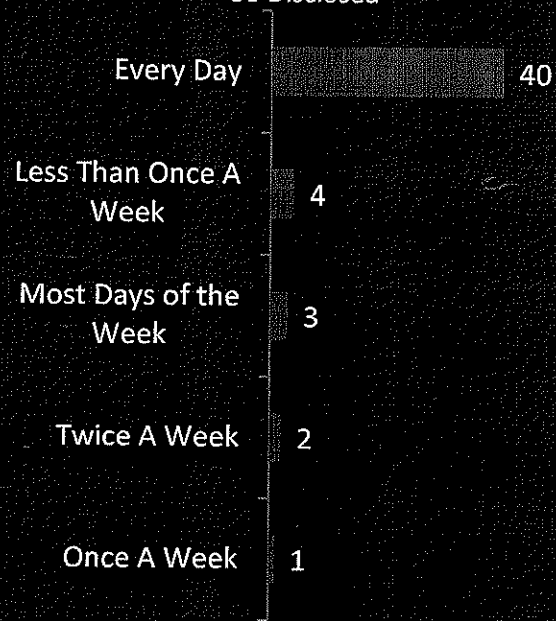
## Top 5 Media Source

29 Disclosed



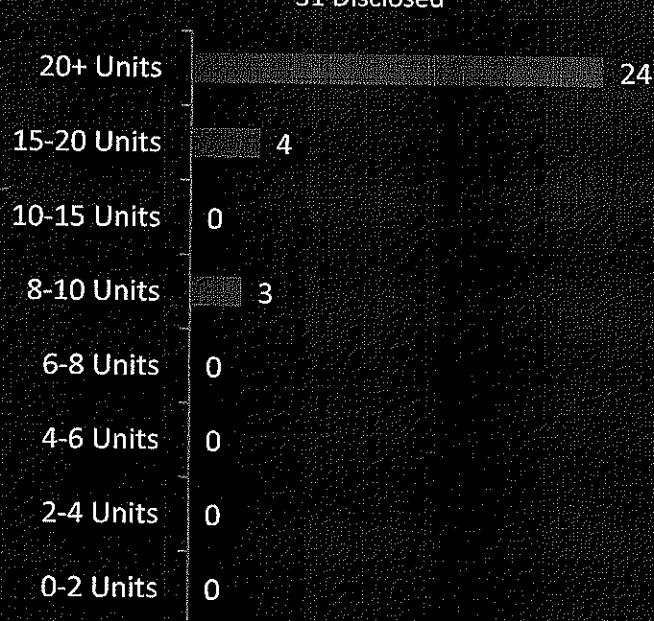
## Frequency of Alcohol Use

50 Disclosed



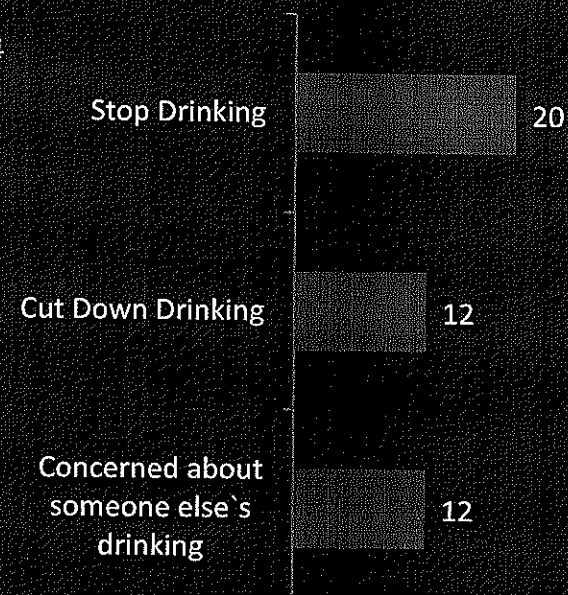
## Average Consumption

31 Disclosed



## Motivation to Call

44 Disclosed

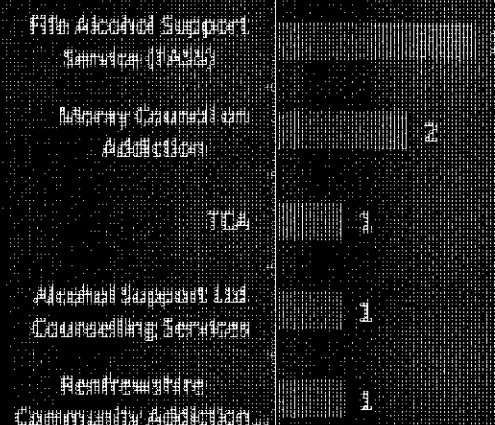


## What was provided on the call?

General information on alcohol	32	32%
Treatment options	25	25%
Information on withdrawal	10	10%
Tips for cutting down	8	8%
Information on units	7	7%
Long term risks info	6	6%
Short term risks info	5	5%
Harm reduction tips	5	5%
Relapse prevention advice	3	3%

## Top 5 Local Signposts

14 Provided



## Top 5 National Signposts

21 Provided



## Sample Call

A female caller contacted the helpline, upset about her husband's drinking getting out of control. The caller's husband drinks twice a week but specifically to get drunk. The caller's concerns were exacerbated by the history of alcohol use in her husband's family, particularly his father, as well as having a young son. The caller revealed that this time last year his drinking had caused her to consider his threat to their marriage. This was the first time she had contacted a service for advice on what help is available.

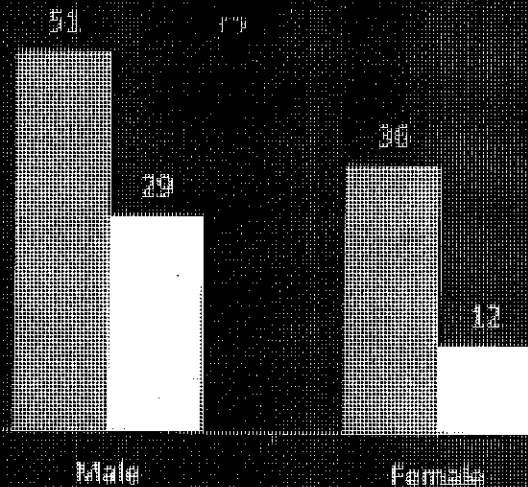
The adviser listened to, and comforted the caller. After the initial discussion, the adviser explained how local alcohol services work, and what support they could offer that would benefit both the caller and their husband. Additional services specifically for families affected by alcohol were provided, as well as the Relate website. To provide some relationship support. The caller thanked the adviser for their help and support and agreed to contact the services provided to get further support.





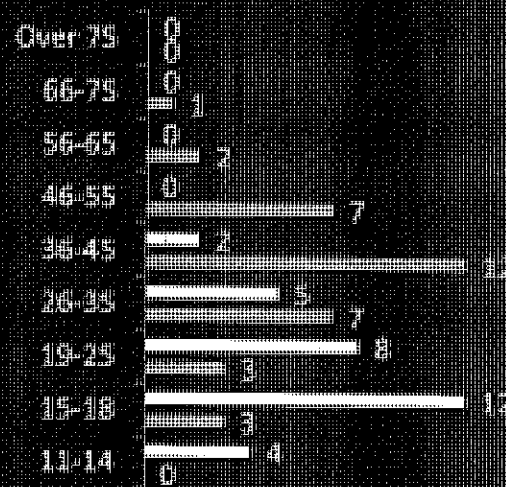
## Gender

Individual Concerned Other  
Based on 128 disclosed genders



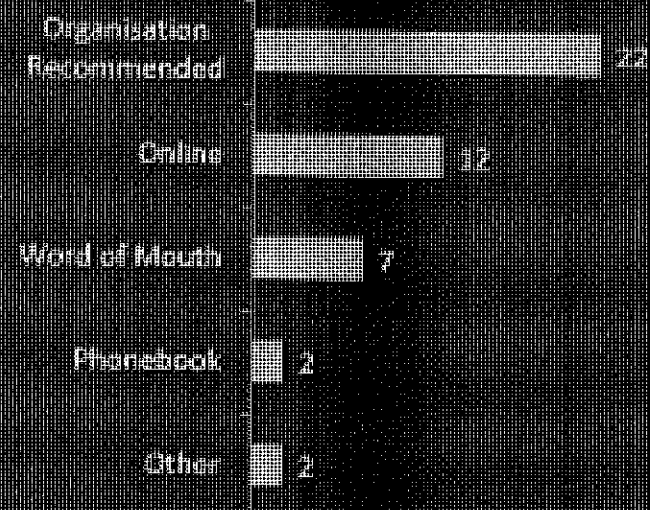
## Age Range

Individual Concerned Other  
Based on 60 disclosed ages



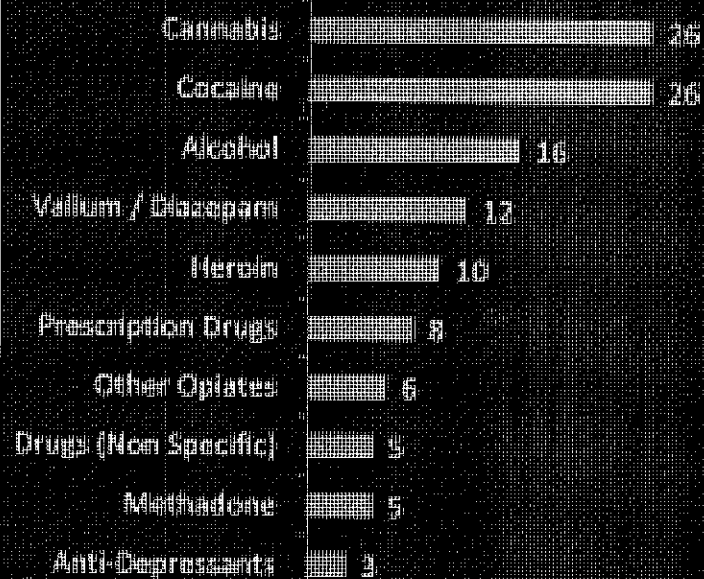
## Top 5 Media Source

47 Disclosed



## Top 10 Drugs Discussed

134 Disclosed



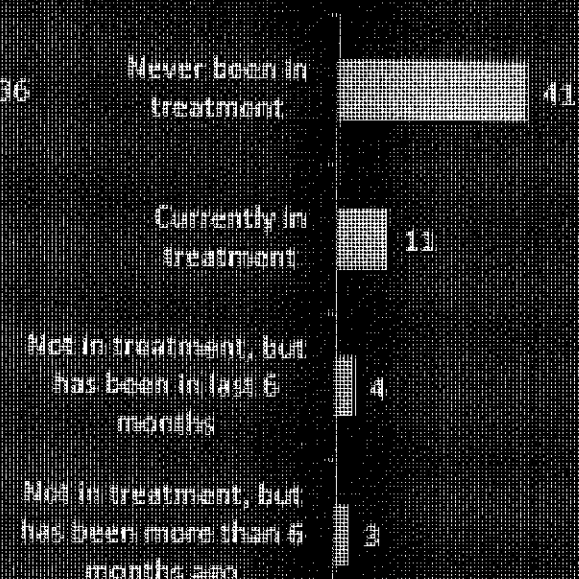
## Frequency of Use

38 Disclosed

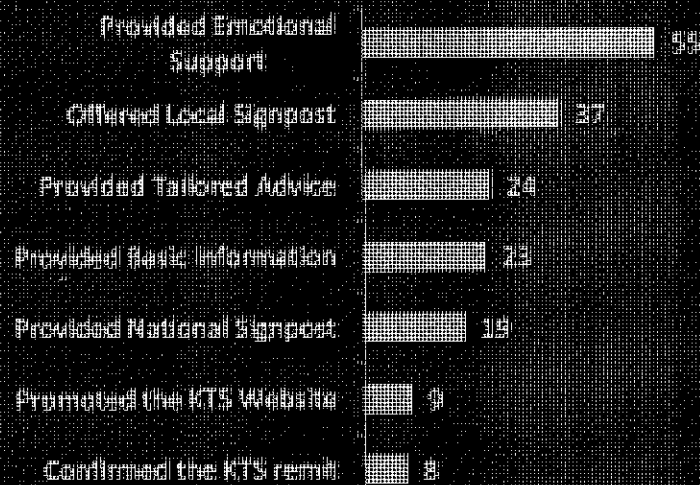


## Treatment Status

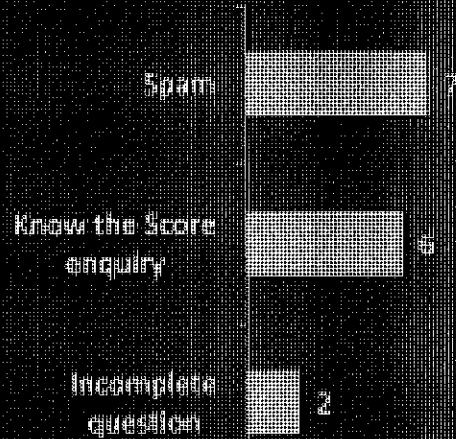
61 Disclosed



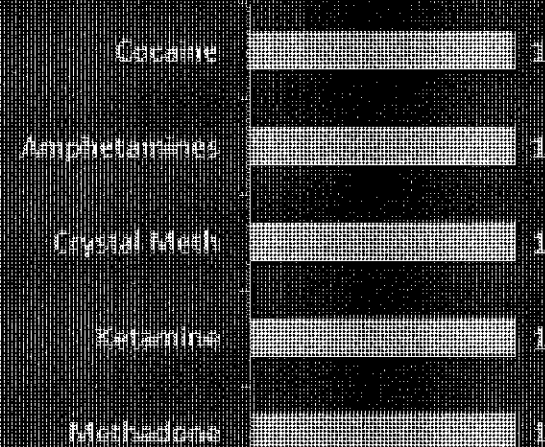
## Valuable Outcomes



## Email Type



## Drugs Discussed via Email



## Sample Call

A female caller called to discuss her partner's partner who had a drug dependency problem since they were a teenager. The partner of her partner had a general lack of support in the past but had managed to stop with support from a drug project. The second partner had got back with Cocaine, causing the caller to become concerned about drugs being brought into her house. However, the other partner was a cousin's partner and therefore contacted the helpline to query local rehab facilities and how they could help.

The adviser listened to the caller's concerns and explained how a local drug support service could help as well as how they can also offer support to family and friends. The adviser provided contact details of a local drug service and encouraged the caller to contact them. The caller felt reassured that this was the best way forward for her cousin's partner with drug dependency. The caller was invited to call back if there were developments, and was also encouraged to pass on Know the Score's telephone number to her cousin and their partner.

[REDACTED]  

---

**From:** [REDACTED]@serco.com>  
**Sent:** 03 May 2017 10:02  
**To:** [REDACTED]  
**Subject:** Scot Gov April [I]

3.1

Classification: Serco Internal

Hi both,

I hope you are well.

To confirm, the KPI's for both Know the Score and Drinkline Scotland were met for April.

Drinkline Scotland - 95%

KTS Voice - 91%

KTS Email - 100%

Can you confirm you are happy for me to invoice £8,000.00 against PO SG820565?

[REDACTED] - We also have the annual survey monkey charge that we set up last year for webchat customer satisfaction. Could you let me know what PO number we should invoice this against, total cost is £300.00? I'll send you a separate email about webchat in general.

Thanks,

[REDACTED]  
[REDACTED]  
Account Manager  
Serco UK&E Local Regional Government

T: 0141 [REDACTED]  
M: [REDACTED]  
[REDACTED]@serco.com

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Tha am post-d seo (agus faidhle neo ceanglan còmhla ris) dhan neach neo luchd-ainmichte a-mhàin. Chan eil e ceadaichte a chleachdadh ann an dòigh sam bith, a' toirt a-steach còraichean, foillseachadh neo sgaoileadh, gun chead. Ma 's e is gun d'fhuair sibh seo le gun fhiosd', bu choir cur às dhan phost-d agus lethbhreac sam bith air an t-siostam agaibh, leig fios chun neach a sgaoil am post-d gun dàil.

Dh'fhaodadh gum bi teachdaireachd sam bith bho Riaghaltas na h-Alba air a chlàradh neo air a sgrùdadh airson dearbhadh gu bheil an siostam ag obair gu h-èifeachdach neo airson adhbhar laghail eile. Dh'fhaodadh nach eil beachdan anns a' phost-d seo co-ionann ri beachdan Riaghaltas na h-Alba.

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[REDACTED]

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**From:** [REDACTED]@serco.com>  
**Sent:** 01 June 2017 12:56  
**To:** [REDACTED]  
**Subject:** Scot Gov May [I]

3-2

Classification: Serco Internal

Hi both,

I hope you are well.

To confirm, the KPI's for both Know the Score and Drinkline Scotland were met for May.

Drinkline Scotland - 91%  
KTS Voice - 88%  
KTS Email - 100%

Can you confirm you are happy for me to invoice £8,000.00 against PO SG820565?

Thanks,

[REDACTED]

[REDACTED]  
Account Manager  
Serco UK&E Local Regional Government

T: 0141 [REDACTED]  
M: [REDACTED]  
[REDACTED]@serco.com

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[REDACTED]  
**From:** [REDACTED]@serco.com>  
**Sent:** 03 July 2017 11:26  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Scot Gov June [!]

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

3.3

Classification: Serco Internal

Hi both,

I hope you are well.

To confirm, the KPI's for both Know the Score and Drinkline Scotland were met for June.

Drinkline Scotland - 92%  
KTS Voice - 92%  
KTS Email - 100%

Can you confirm you are happy for me to invoice £8,000.00 against PO SG820565?

Thanks,

[REDACTED]

[REDACTED]  
Account Manager  
Serco UK&E Local Regional Government

T: 0141 [REDACTED]  
M: [REDACTED]  
[REDACTED]@serco.com

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[REDACTED]

---

**From:** [REDACTED]<[REDACTED]@serco.com>  
**Sent:** 01 August 2017 14:19  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Scot Gov July [I]

Classification: Serco Internal

Hi both,

I hope you are well.

To confirm, the KPI's for both Know the Score and Drinkline Scotland were met for July.

Drinkline Scotland - 90%

KTS Voice - 87%

KTS Email - 100%

Can you confirm you are happy for me to invoice £8,000.00 against PO SG820565?

Thanks,

[REDACTED]

[REDACTED]  
Account Manager  
Serco UK&E Local Regional Government

T: 0141 [REDACTED]  
M: [REDACTED]  
[REDACTED]@serco.com

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[REDACTED]

---

**From:** [REDACTED]@serco.com>  
**Sent:** 04 September 2017 09:42  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: KTS Emails [I] [SB]

Classification: Serco Business

3.5

Hi both,

I hope you are well.

Please see KPI's for DLS and KTS for the month of August below.

Drinkline Scotland - 97%

KTS Voice - 96%

TS Email - 92%

Can you confirm you are happy for me to invoice £8,000.00 against PO SG820565?

Thanks,

[REDACTED]

---

**From:** [REDACTED] (Local & Regional Government)  
**Sent:** 15 August 2017 16:15  
**To:** [REDACTED]@gov.scot  
**Cc:** [REDACTED]  
**Subject:** KTS Emails [I]

Classification: Serco Internal

[REDACTED]

We had an IT issue with our telephony system Callmedia last week that required us to restart the server, meaning any of our queued emails for all of our services were abandoned and reset because of the way the system is set up. As such this means that we missed responding to 1 email on KTS within the 24 hour mark. We did pick it up and respond after the 24 hours but it means that the email is out with SLA. Due to the extremely low volumes on KTS (around 1 email every few days) our KPI for email is now sitting at 75%. KPI should improve as more emails come in throughout the month but we won't hit 100% for the month due to this technical issue, I hope this is ok?

Please let me know if you have any questions.

Thanks,

[REDACTED]

[REDACTED]  
Account Manager  
Serco UK&E Local Regional Government

T: 0141 [REDACTED]  
M: [REDACTED]  
[REDACTED]@serco.com

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[REDACTED]  
From: [REDACTED]  
Sent: 30 August 2018 09:01  
To: [REDACTED]  
Subject: 2018 - Know the Score/Drinkline Helplines - IT issues delayed one email August 2017 - Email chain [REDACTED] [REDACTED] 6 September 2018

Many thanks

Kind regards

[REDACTED]  
[REDACTED]  
Policy Officer  
Substance Misuse Unit  
Scottish Government  
3 East St Andrews House  
Regent Road  
EDINBURGH  
EH1 3DG

Telephone 0131 [REDACTED]  
Email [REDACTED]@gov.scot

From: [REDACTED]  
Sent: 06 September 2017 17:31  
To: [REDACTED] (Local & Regional Government) <[REDACTED]@serco.com>  
Cc: [REDACTED] (Local & Regional Government) <[REDACTED]@serco.com>; [REDACTED]  
[REDACTED]@gov.scot>  
Subject: RE: KTS Emails [1]

Hi [REDACTED]

As we discussed yesterday, I have no problem at all with what you have reported below and understand that due to low call volumes an event such as this can impact on KPI figures.

Thanks,

[REDACTED]

[REDACTED] Substance Misuse Unit | Scottish Government | 3 E St Andrews House | Regent Road | Edinburgh |  
EH1 3DG | 0131 [REDACTED]

**From:** [REDACTED] (Local & Regional Government) [mailto:[REDACTED]@serco.com]  
**Sent:** 15 August 2017 16:15  
**To:** [REDACTED]  
**Cc:** [REDACTED] (Local & Regional Government)  
**Subject:** KTS Emails [I]

Classification: Serco Internal

Hi [REDACTED]

We had an IT issue with our telephony system Callmedia last week that required us to restart the server, meaning any of our queued emails for all of our services were abandoned and reset because of the way the system is set up. As such this means that we missed responding to 1 email on KTS within the 24 hour mark. We did pick it up and respond after the 24 hours but it means that the email is out with SLA. Due to the extremely low volumes on KTS (around 1 email every few days) our KPI for email is now sitting at 75%. KPI should improve as more emails come in throughout the month but we won't hit 100% for the month due to this technical issue, I hope this is ok?

Please let me know if you have any questions.

Thanks,

[REDACTED]  
Account Manager  
Serco UK&E Local Regional Government

T: 0141 [REDACTED]  
M: [REDACTED]  
[REDACTED]@serco.com

[www.serco.com](http://www.serco.com)

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[REDACTED]

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**From:** [REDACTED]  
**Sent:** 30 August 2018 09:06  
**To:** [REDACTED]  
**Subject:** 2017 - Know the Score and Drinkline - Reporting Review Proposals - Email Chain from Scottish Government to [REDACTED] confirming agreement - 12 September 2017

Many thanks

Kind regards

[REDACTED]

[REDACTED]

Policy Officer  
Substance Misuse Unit  
Scottish Government  
3 East St Andrews House  
Regent Road  
EDINBURGH  
EH1 3DG

Telephone 0131 [REDACTED]  
Email [REDACTED]@gov.scot

(7)

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**From:** [REDACTED]  
**Sent:** 12 September 2017 16:15  
**To:** [REDACTED]@gov.scot>; [REDACTED]@serco.com>  
**Cc:** [REDACTED]@serco.com>; [REDACTED]@gov.scot>  
**Subject:** RE: KTS & DLS Reporting Review [SB]

Hi [REDACTED]

For the KTS side, I am not sure if [REDACTED] did reply before he went off, but to confirm we are content with the data you provide.

Speak soon

Many thanks

Kind regards

[REDACTED]  
[REDACTED]  
Policy Officer  
Substance Misuse Unit  
Scottish Government  
3 East St Andrews House  
Regent Road  
EDINBURGH  
EH1 3DG

Telephone 0131 [REDACTED]  
Email [REDACTED]@gov.scot

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**From:** [REDACTED]  
**Sent:** 12 September 2017 14:39  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: KTS & DLS Reporting Review [SB]

Hi [REDACTED]

For Drinkline, the report already produced is adequate for what we require.

Many thanks  
[REDACTED]

[REDACTED]  
Substance Misuse Unit  
Heath Improvement Division  
Population Health Directorate  
Scottish Government  
St Andrews House  
Room: 3E  
Regent Road  
Edinburgh  
EH1 3DG  
Tel: 0131 [REDACTED]

For good practice information on alcohol and drugs please go to:  
<http://www.sskss.org.uk/topics/drugs-and-alcohol.aspx>

---

**From:** [REDACTED]@serco.com]  
**Sent:** 08 September 2017 12:27  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** KTS & DLS Reporting Review [SB]

Classification: Serco Business

Hi both,

One of the actions we took away from our meeting last week with [REDACTED] and [REDACTED] was to review our current reporting process and what reporting you would like to see from the data that we capture for both Know the Score and Drinkline Scotland. I have attached the data capture profilers for both services for review and example reports for what we can currently produce.

Would you both be able to review your relevant profilers and reports and let me know if these reports cover everything you would like to see in a report of if it's too much/too little or if there is anything else you would like to see from the data we capture?

Please do let me know if you have any questions.

Thanks,

[REDACTED]

[REDACTED]  
Account Manager  
Serco UK&E Local Regional Government

T: 0141 [REDACTED]  
M: [REDACTED]  
[REDACTED]@serco.com

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[REDACTED]

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**From:** [REDACTED]  
**Sent:** 30 August 2018 12:50  
**To:** [REDACTED]  
**Subject:** 2017 - Know the Score/Drinkline Helplines - IT Issues delayed one email September 2017 - Email [REDACTED] - 29 September 2017

Many thanks

Kind regards

[REDACTED]

[REDACTED]  
Policy Officer  
Substance Misuse Unit  
Scottish Government  
3 East St Andrews House  
Regent Road  
EDINBURGH  
EH1 3DG

9

Telephone 0131 [REDACTED]  
Email [REDACTED]@gov.scot

---

**From:** [REDACTED]@serco.com>  
**Sent:** 29 September 2017 16:30  
**To:** [REDACTED]@gov.scot>; [REDACTED]@gov.scot>  
**Cc:** [REDACTED]@serco.com>; [REDACTED]@serco.com>  
**Subject:** KTS Emails [SB]

Classification: Serco Business

Hi both,

I hope you are well.

I just wanted to let you know ahead of month end next week that we have not yet managed to resolve the email issue that we have been experiencing the past few months. As such this means in September we missed another email out with the 24 hour KPI we have for KTS. We did manage to reply to the email within 25.5 hours but I realise that this is more than ideal. We have escalated the issue to senior colleagues in our IT department as well as our division as we have now missed KPI 2 months in a row.

Please accept our apologies for this inconvenience and let us know if you would like to discuss further?

Many Thanks,

[REDACTED]

[REDACTED]

Account Manager  
Serco UK&E Local Regional Government

T: 0141 [REDACTED]

M: [REDACTED]

[REDACTED]@serco.com

[www.serco.com](http://www.serco.com)

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[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 30 August 2018 12:51  
**To:** [REDACTED]  
**Subject:** 2017 - Know the Score/Drinkline Helplines - KPIs September 2017 - Emails from/to [REDACTED] - 2 + 3 October 2017

Many thanks

Kind regards

[REDACTED]

( [REDACTED]

Policy Officer  
Substance Misuse Unit  
Scottish Government  
3 East St Andrews House  
Regent Road  
EDINBURGH  
EH1 3DG

Telephone 0131 [REDACTED]  
Email [REDACTED]@gov.scot

---

**From:** [REDACTED]  
**Sent:** 03 October 2017 12:02  
**To:** [REDACTED]@serco.com>; [REDACTED]@gov.scot>; [REDACTED]  
[REDACTED]@gov.scot>  
**Cc:** [REDACTED]@serco.com>; [REDACTED]@serco.com>  
**Subject:** RE: Scot Gov September [SB]

Hi [REDACTED]

Thank you, yes, that is fine.

Speak soon

Many thanks

Kind regards

[REDACTED]



[REDACTED]  
Policy Officer  
Substance Misuse Unit  
Scottish Government  
3 East St Andrews House  
Regent Road  
EDINBURGH  
EH1 3DG

Telephone 0131 [REDACTED]  
Email [REDACTED]@gov.scot

---

**From:** [REDACTED]@serco.com]  
**Sent:** 02 October 2017 14:20  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Scot Gov September [SB]

Classification: Serco Business

Hi all,

I hope you are well.

To confirm, KPI's for September for both Know the Score and Drinkline Scotland were as follows:

Drinkline Scotland - 88%  
KTS Voice - 91%  
KTS Email - 92% due to internal email issues

Can you confirm if you are happy for me to invoice £8,000.00 against PO SG820565?

Thanks,

[REDACTED]  
[REDACTED]  
Account Manager  
Serco UK&E Local Regional Government

T: 0141 [REDACTED]  
M: [REDACTED]  
[REDACTED]@serco.com

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[REDACTED]

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**From:** [REDACTED]  
**Sent:** 30 August 2018 09:10  
**To:** [REDACTED]  
**Subject:** 2017 - Know the Score/Drinkline Helplines - KPIs October 2017 - Agreed - Email chain between Serco and Scottish Government - 2 November 2017

Many thanks

Kind regards

[REDACTED]

[REDACTED]

Policy Officer  
Substance Misuse Unit  
Scottish Government  
3 East St Andrews House  
Regent Road  
EDINBURGH  
EH1 3DG

Telephone 0131 [REDACTED]  
Email [REDACTED]@gov.scot

---

**From:** [REDACTED]  
**Sent:** 02 November 2017 15:27  
**To:** [REDACTED]@serco.com>; [REDACTED]@gov.scot>; [REDACTED]  
[REDACTED]@gov.scot>  
**Cc:** [REDACTED]@serco.com>  
**Subject:** RE: Scot Gov October

Hi [REDACTED]

Thanks for your email, and for letting us know about the PO change. Based on the KPIs below, I am happy for you invoice us for the £8,000. I will alert finance colleagues here that it will be coming shortly.

Thanks,

[REDACTED]

[REDACTED] Substance Misuse Unit | Scottish Government | 3 E St Andrews House | Regent Road | Edinburgh | EH1 3DG | 0131 [REDACTED]