



EUROPE & SCOTI AND

European Social Fund
Investing in a Smart, Sustainable and Inclusive Future





EUROPE & SCOTLAND

European Regional Development Fund
Investing in a Smart, Sustainable and Inclusive Future

EUROPEAN STRUCTURAL AND INVESTMENT FUNDS 2014-2020

OPERATION APPLICATION

Application Guidance

Guidance

In completing an application, Applicants should refer to the detail within the Operation Application guidance.

This guidance sets out precisely what information is required to be provided in each section of the application.

European Structural Funds Regulations

Copies of the Regulations governing the overall use of European Structural Funds for the 2014 – 2020 Programme are available on-line using the following link:

http://eur-lex.europa.eu/JOHtml.do?url=OJ:L:2013:347:SOM:EN:HTML

Strategic Intervention (SI) Management Costs

A separate application form is required for SI Management Costs. Please complete all of the form except the Target Indicators and Milestones section. You should provide adequate information to enable assessment of SI Management Costs without going into the level of detail expected and required for a standard operation application.

SUBMISSION NUMBER	5
PART 1: LEAD PARTNER DETAILS	
Strategic Intervention Title	Scotland's 8th City - the Smart City
	Glasgow City Council
Name of SI Manager that the Operation will	

reportio	
PART 2; DELIVERY AGENT DETAILS	
Delivery Agent Organisation Name	Aberdeen City Council
Operation Manager Name	
Operation Manager Address	Corporate Governance Service Aberdeen City Council Business Hub 17, Third Floor North Marischal College Broad Street Aberdeen, AB10 1AB
Operation Manager Emall Address	
Operation Manager Telephone: Number	

Operation marrages referrivity to them.	13.0 m		
PART 3: OPERATION DETAILS			
Operation Title	Open Data		
Programme	ERDF	-	
Programme Area	LUPS		
ESF Secondary Theme	Choose an ilem.		
Fund Type	Capital		
Thematic Objective	01 - Strengthening research, technologi innovation		
Investment Priority	1b - Promoting business investment in F synergies between enterprises, resea	1b - Promoting business investment in R&I, developing links and synergies between enterprises, resea	
Intervention Field - ESF ONLY	Choose an Item.	Choose an liem.	
ERDF ONLY	AAA	Indicative Pro-Rata Share %	
Intervention Field	64 Research and innovation processes in SMEs (including voucher schemes, process, design, service an	100%	
Intervention Field			
Intervention Field			
Intervention Field	Choose an item,	Click here to enter text.	
Intervention Field	Choose an Item.	Click here to enter text.	
Intervention Field	Choose an Item.	Click here to enter text.	
Europe 2020	3% of GDP to be invested		
Form of Finance	Non-repayable Grant		

Territory Type	
Large Urban Areas (densely populated > 50,000 population	 [X]
Small Urban Areas (Intermediate density > 5,000 population)	· · · · · · · · · · · · · · · · · · ·
Rural Areas (thinly populated	

Economic Activity	Information and communication.	
Project Location (NUTS)	UKM - Scotland	-
Contract Let Date	14/12/2015	:
Physical Start Date	01/03/2016	
Physical End Date	31/12/2018	
Financjal End Date	31/03/2019	
Date final results to be achieved by	31/12/2018	
lexibility (if applicable)	The state of the s	
Fund Flexibility	No No	
Geographical Flexibility	No	1 2
Transnational Flexibility	No	

PARTA: FINANCIAL INFO Please complete the Financial	Annex template		
	H&I (£)	LUPS (£)	Total (£)
Total Operation Cost (£)		£1,331,930.50	£1,331,930.50
Total Income (£)			
Total Net Revenue (£)			
Net Eligible Costs (£)	:	£1,331,930,50	£1,331,930.50
Total Match Funding (£)		£800,000.00	£800,000,00
Total Grant Requested (£)		£531,930.50	£631,930.50
Intervention Rate (%)		39.9%	39.9%

Expenditure Profile

Year	H&I Expenditure (£)	LUPS Expenditure (£)	Total Expenditure (£)
2014			
2015			
2016	1	£498,023.38	£498,023.38
2017		£404,903.56	£404,903.56
2018		£429,003,56	£429,003.56
2019	With the second		
Total		£1,331,930.50	£1,331,930.50

Cost Models

Unit Cost	
Procurement	⊠ ·
Flat Rate Direct Staff Costs # 15%	Ø
Flat Rate Direct Staff Costs +: 40% (ESF Only)	
Flat Rate Direct Project Costs + 25%	
Flat Rate Direct Eligible Project Costs + 25% (RTDI Activity	О
Actual Costs (Grant Schemes or Land Purchase only) *	

* Please refer to National Rules for further information:

Justification of Cost Models Selected:

For this Operation Application, all cost models were reviewed to ascertain the most appropriate, eligible routes

During this review, it was determined that the Flat Rate Direct Staff Costs plus 15% was the most appropriate for internal resource costs. Direct Costs are those costs which are directly related to an individual activity of the entity, where the link with this individual activity can be demonstrated or is selfevident. This option was chosen as it is the best fit for the use of internal resources and it is applicable during 2014-2020 Programmes for both Lead Partner and All Operations for ERDF funded Programmes. As per the ERDF Eligibility Rules, this is justified as per Article 67 and 68 of EC Regulation 1303/2013 and is applicable to all operations. In practice, this will be supported by the supply of evidence in the form of bank statements, payment records and individual job descriptions.

The Procurement Cost Model will be utilised for actual costs incurred through this Operation Application. This cost model has been chosen as it fits with the objectives of the overall Operation Application in relation to the purchasing of software/hardware and other associated costs. For clarity, the categories that will be utilised are:

Pre-Contract and Contract Implementation Costs

- Pre-contract works incurred and defrayed within the eligible programme period (i.e. from 1 January 2014) including design, bills of quantity and tender preparation.
- Main contract works incurred and defrayed within the approved lifetime of the operation.

Marketing

Consultancy Fees and Contractors' Charges

For more information on specific duties/detail please see Section 8 within this Operation Application.

Match Funders

1. Please state who will provide the match funding and how much they are providing?

Name of Organisation	H&I	LUPS	Total (£)
Aberdeen City Council		£114,000	£114.000
Dundee City Council		£60,000	£60,000
Glasgow City Council		£200,000	£200,000
Perih & Kinross Gouncil	٠.	£166,000	£166,000
Stirling Council		£95,000	£95.000
Cities Investment Fund		£165,000	£165.000

2. Confirm that match funding is clean e.g. match has not originated in any way from a European source and has no other outputs linked to it

We can confirm that match funding is clean and has not originated in any way from a European source and has no other outputs linked to it. However, the Lead Partner has issued Match Funding Guarantee letters to the cities. These are to be completed by the cities involved in this Operation and returned to the Lead Partner in advance of any potential ERDF funding being released to the cities for the delivery of activities. A copy of a draft Match Funding Guarantee letter is attached as Appendix 1.

PART'5: RATIONALE Overview of Proposed Activity

Please provide a summary of your operation outlining the activity that you are going to deliver and explain why this activity is needed

The Operation was selected and approved by both the 8th City Advisory Group and 8th City Strategic Board — these partnership structures (which involve representation from all 7 Scottish cities) were established as part of the governance arrangements that have been put in place for the 8th City Programme. An Assessment Framework was created agreed by all the Programme partners to enable them to score, review and prioritise all of the Operation applications that had been developed by the 7 cities during 2015. This process led to the prioritisation and selection of this Operation.

'Scotland's 8th City Data Project' builds on the Scottish Government's Open Data Strategy (2015) and helps ensure that cities fulfil European and international agreements on the provision of open and spatial data, Audit Scotland has relevated the importance of Councils using local data in driving improvement and targeting resources. The project proposed within this Operation Application has been developed and designed to improve the smart cities' maturity of Scottish cities – primarily in relation to DATA and TECHNOLOGY but it is important to note that the activity proposed will also have an impact on improving smart cities maturity in relation to the other key dimensions of STRATEGIC INTENT, GOVERNANCE and SERVICE DELIVERY, and CITIZEN and BUSINESS ENGAGEMENT. All of Scotland's cities, excepting Edinburgh, are participating with funded activity as part of this Data Operation. However, in keeping with the 8th City programme's ethos of 'one city is all the cities', Edinburgh is committed to involvement (as a 'follower' city), in this Operation.

This Operation Application will create data publication platforms for relevant cities with the introduction of data analytics to allow the cities to make evidence based decisions in order to improve services and delivery.

Proposed delivery of the 'Scotland's 8th City - Open Data Project' is detailed in Appendix 2

Need for Grant/Gap

Please explain why grant assistance is needed to enable your operation to proceed

It is becoming increasingly apparent that Scottish Cities are facing varying challenges, including demographic change, increasing urbanisation, climate change, increasing energy use and service demands and spending restraints within the public sector.

In discussions facilitated by the Scottish Cities Alliance (SCA), 8th City Advisory Group and 8th City Strategic Board, there was a recognition that 'Scotland's 8th City Data Project' would only be possible via an allocation of additional funding to support procurement and delivery of this project. Other funding sources (including the Cities investment Fund (CIF)) have been sought but with limited success; cities have indicated an ability to contribute and this has been used to secure match funding of up to 60% of the total operation cost. It is therefore considered that a clear gap in funding provision exists and that provision of ERDF at 40% rate is regulred for this operation to be viable.

Whilst Scottish and wider (UK & EU) Policies for Open Data and the re-use of public sector information is clear, the funding required to deliver these policies is not available in full. It also seems the potential for creating new markets and services is not being realised. ERDF funding will allow the cities to address these

Furthermore the match funding allows for the scope of the work to be expanded whilst improved collaboration between the Scottish cities means that work undertaken once can be shared and re-used where possible all leading to stronger outcomes, greater success against the Key Performance indicators and progress in Smart City Maturity which is both increased and expedited.

Added Value

What is the added value of the operation and quantify as precisely as possible?

The development of Open Data adds value to the priorities outlined in Scotland's Economic Strategy (2015) where in particular, tackling inequality, promoting innovation and encouraging inclusive growth are identified as priority themes. For Scottish cities and Scotland as a whole, Open Data can deliver social, economic and environmental benefits which will:

- >Encourage innovation, entrepreneurship, stimulate the business economy and attract inward investment
- >Encourage development of new products and services, new delivery models and new revenue streams
- >Encourage new approaches to public service reform
- >Better informed decision-making, improved market insight and monitoring of impact
- >Data and analytics capacity building across individuals, organisations and businesses
- >Community cohesion including improved public/ private and community relationships
- >Improved efficiency of data handling, data storage, data integration and data analysis
- >Improved service provision that is responsive to customer needs and delivered at reduced cost
- >Improved reputation for Scottish cities as data literate and technologically innovative
- >Growth of digital technologies in Scotland for Scotland and for the International market

By working together, cities can identify common and transferable approaches and solutions - and position themselves to access investment, accelerate progress through learning and identify local innovations (Scottish Government & Urban Tide, 2014). This all helps to meet the commitment to "testing new smart technologies to a degree which would not be possible in a single city at a time, trialling new ways of working together and collectively working towards being the cities of the future" (ERDF 2014-2020 Scottish Operational Programme).

Continued in Appendix 3

Contribution to Strategic Intervention

Please explain how the operation contributes to the relevant Investment Priority and how it fits with the approved strategic intervention

Open Data will play a pivotal role in the delivery of the 8th City Strategic Intervention as it aids in the delivery of other projects in addition to being a key smart city project in itself. It will present data in an accessible format and encourage use of data and linking of data sets to help create insight tackling key city issues and improving delivery of services. Making data and information openly available will progress data sharing and integration efforts between different partner organisations and services and support development of smarter cities.

>DATA STANDARDS: This is the key enabling element to allow shared data tools, data comparisons and standardised access to data for searching and re-use.

>DATA PUBLISHING PLATFORM: This will enable each of Scotland's seven cities to establish an identified data platform for the publication of open data for multiple publishers including the public sector, private sector and academia as well as crowd-sourcing of data from citizens.

>DATA ANALYTICS: To develop the analytical capacity across a number of Scotland's cities. Glasgow are keen to support the learning journey and maturity within other Scottish cities on a collaborative basis. This will support the integration of diverse datasets which are presently siloed within organisations.

>DATA COMMUNITY/CAPACITY BUILDING: Identify the current and future needs of the open data community within Scotland — both within organisations (public sector, private sector, academia) and clitzens to build an ecosystem for the sharing of ideas, the development of innovative solutions and increased transparency on a local and national basis.

Target Indicators and Milestones

Please complete Outputs and Results Annex

Justification of Indicators and Targets

In progressing the development of the Operation Application for 'Scotland's 8th City Data Project', all partners are in agreement that targets must be realistic, relevant and achievable, represent value for money and be consistent with the targets and the expected results in the overall Scotland's 8th City Programme.

It is anticipated that the following outputs will be achieved through the 8th City Programme as a whole:

- Innovative services in Cities Developed: 20 in total (17 LUPS; 3 H&I)
- Data sets open for innovation: 150 in total (135 LUES; 15 H&I)
- Citizen and Stakeholder Engagement (100% of Operations to include stakeholder engagement at planning/design, implementation, and post-implementation stages).

It is anticipated that the Open Data Operation will contribute to the above targets as follows:

- The operation will deploy 5 innovative services (data platforms & data analytics)
- Data sets: the aim is to open 135 data sets (total for this Operation Application) these will vary in detail and may be split across all 6 cities.
- Engagement with citizens and stakeholders will be undertaken throughout the planning/design, implementation, and post implementation stages of the operation. Involvement/engagement will take a number of different forms to meet the particular needs of the cities, including but not limited to: Hack Events, Open Data challenges and engagement with local SME's to understand what open data could mean to them.

This contribution is based on information available at the time of the Operation Application, any changes to the levels will be reported according to set procedures.

PART 6: HORIZONTAL THEMES

Environmental Sustainability

- What are the current issues/barriers faced?
 - o How will this be addressed?
 - o How will this be monitored?
 - How will you know there has been acceptable progress?

'Scotland's 8th City Data Project' partners are committed to working in support of the stated aim to ensure that Structural Funds programmes "promote the sustainable use and conservation of Scottish environmental assets by enhancing the role of environmental sustainability in economic and social development policy-making." Partners are also committed to developing cities that are both smart and sustainable contributing to EU and national targets for climate change, energy efficiency and renewable energy.

Discussions have taken place regarding the need to ensure a focus on resource efficiency, environmental impact, and local sourcing (where possible). The Programme Management Office will provide guidance on the Environmental Impact Assessment process where required and all delivery agents will be required to demonstrate how their proposed projects will fully comply with the Public Bodies Duty, outlined in Part 4 of the Climate Change (Scotland) Act 2009. Links will also be made with the Low Carbon Workstream of the Scottish Cities Alliance. A number of environmental outcomes can be identified across the 4 separate but inter-related workstreams of the 'Scotland's 8th City Data Project', including:

- Increased awareness of data relating to energy use, waste, pollution, biodiversity, transport/ mobility, community safety and health improvement etc.
- Improved service efficiency in terms of energy user, waste, pollution, biodiversity, transport/ mobility, community safety and health improvement etc.
- Integrating and analysing data from multiple organisations/agencies
- Crowd-sourcing and public submission of data Monitoring and evaluation will include establishing a set of metrics to measure the performance of each work package to report implementation and take-up. Please refer to the 'Justification of Indicators and Targets' section of this Application Form including the information.

Social Inclusion

- What are the current issues/barriers faced?
 - o How will this be addressed?
 - o How will this be monitored?
 - How will you know there has been acceptable progress?

In relation to the Social Inclusion horizontal theme, partners are committed to supporting the stated aim "to ensure that economic growth and tackling exclusion go hand in hand to help people overcome multiple barriers to employment and realise their full potential." All partners work towards social inclusion to ensure that the benefits afforded by new technology or the new application of data can be realized by all without excluding more vulnerable or less digitally skilled members of society.

The project will directly contribute to Social Inclusion in a number of ways. The project will help to ensure inter-operability of data across the cities so that problem areas/challenges can be analysed on a national level without the limitations of city boundaries.

The project aims to identify the current issues/ barriers faced within areas of social inclusion/ exclusion such as, analysis of homelessness, suicide and youth unemployment, with the priority of improving outcomes for vulnerable people and reducing poverty. The partners are keen to expand their data analytical capability as part of this project to develop algorithms in multiple areas that would be of interest to cities across Scotland.

The project will improve service delivery and increase trust in the relationship between public sector organisations and citizens. Datasets open for innovation can be used to identify areas of inequality and a lack of engagement by socially excluded citizens and communities with city services, facilitating a greater understanding by both parties and increasing joint solutions for inclusion, and ultimately driving positive outcomes.

Equal Opportunities

- What are the current lssues/barriers faced?
 - How will this be addressed?
 - o How will this be monitored?
 - How will you know there has been acceptable progress?

8th City partners are committed to working in support of the stated Structural Funds programme aim of "increasing the opportunities within the Programme for all groups and to prioritise and adapt support for groups facing particular disadvantages to participation". Strategic intervention Application Guidance notes the six key equality strands as: gender; ethnic origin; religion or belief; disability; age; or sexual orientation.

Guided by The Equality Act 2010 (Specific Duties) (Scotland) Regulations 2012, partners will strive to ensure that all activities serve to tackle prejudice and to promote understanding. Partners also note the 'Public Sector Equality Duty' and the wider range of 'protected characteristics' covered by The Equality Act 2010. These include: age; disability; gender reassignment; pregnancy and maternity; race; religion or bellef; sex; and sexual orientation.

As this Operation will provide a universal level of service which is accessible to all communities within each of the participating cities, it is not anticipated by the Lead Partner that an Equalities impact Assessment is required in this instance.

However, Equal Opportunities policies, procedures and resources will be in place for all delivery agents involved in the Open Data operation to enable them to fulfil requirements which may emerge during the implementation phase.

PART 7. OPERATION ADMINISTRATION

Management Structure and Reporting (Programme Compliance)

Describe the management and reporting structure in place which enables you to comply with European Regulations and specific National Rules

The Open Data Operation will be delivered by all 6 cities working in accordance with the Governance structures that have been put in place for the 8th City Programme. Schematics for the Governance structures, Operation Structures and Escalation & Reporting arrangements are attached as Appendix 4, 5 & 6.

The Programme Governance structures are supported by a Programme Assurance Framework (Appendix 7). This Framework is a manual for both the cities and the PMO (acting on behalf of the Lead Partner), which provides guidance and strategies for day-to-day Project and Programme Management.

This includes the following: Marketing and communications; Finance; Project Initiation Documents; Project planning and reporting; Risks and issues management; and Performance management.

Key elements of the agreed approach to project/programme management include:

- Project plans and reporting via Microsoft Excel each city will produce a Project Plan for each Operation that it is involved in.
- Project plans will be aggregated into an 8th City Programme plan managed by the PMO
- Communications and reporting on Project and Programme plans as follows:
 - Weekly via high level project bulletin submitted to the PMO
 - Monthly via Project Status Reports and Risks / Issues Registers submitted to the PMO.

Each city will also have its own local Project Boards to oversee delivery of this operation. As part of its responsibilities, the PMO will engage with these structures at the closure point of the Design, Implementation and Evaluation phases. All of this will be captured in Project Initiation Documents (PIDs), which will be shared with the Managing Authority.

Performance Compliance

Outline your strategy for the effective delivery of programme targets

As noted previously (see also Appendix 7) a Performance Management Framework has been developed and approved for the 8th City Programme. This Framework demonstrates the linkages between project level activity (which will be delivered through Operations) the Strategic Intervention, National strategies and policies (such as the Scottish Government's National Performance Framework) and the Europe 2020 Targets and themes.

Performance Management is an important component of both project and programme level delivery as it enables objectives / priorities to be monitored, measured and progress communicated to stakeholders. In the case of this Operation, it also enables Operation leads / Delivery Agents to plan, review and revise project activity in order to ensure effective delivery against outputs and outcomes.

Outputs have been determined for this Operation — as noted in the 'Justification of Indicators and Targets' section of this application and the Indicators annex. Additional 'local' outputs / outcomes will also be identified within the Project Initiation Documents that will be prepared by the cities.

As outlined in the Assurance Framework (Appendix 7), it will then be the responsibility of each Operational Lead / Delivery Agent to report on Performance by completing a Project Status Report on a 4 weekly basis and submitting it to the PMO for review and retention. This process will be supplemented by Monitoring Visits to review progress. As noted previously, the PMO will attend each city's Project Board Meetings at the closure point of the Design, implementation and Evaluation phases to verify / validate progress.

Financial Compliance

Describe your track record in managing Structural Funds compliantly. If error rates have been reported against previous projects led by your organisation, please explain how the cause has been addressed and will not be repeated in the 2014-2020 programme

A robust system of financial monitoring and management is in place for all Operations linked to the 8th City Programme. Section 13 of the Programme Assurance Framework (see Appendix 7) details the approach to be adhered to in relation to Financial control and management for all 8th City Programme partners. A copy of the relevant Financial templates which will be required to be completed for Operations are attached as Appendix 8. Briefings have been provided to representatives of all participating cities to ensure compliance with these requirements.

At a Programme level - the 8th City PMO will be responsible for monitoring and auditing compliance of Programme partners, with support from Glasgow City Council's Financial Services. Any material issues relating to the delivery of individual Operations will be reported to the 8th City Advisory Group and/or the 8th City Strategic Board. This will include: gathering information; verifying actual spend against project budgets; and, collating required reporting information to be provided to the Managing Authority. The relevant document retention policies shall be adhered to by the PMO and cities in carrying out these responsibilities.

At a Project (Operations) level: Financial compliance and reporting structures are being introduced across all cities and Delivery Agents to ensure effective oversight of operational activity at a local level. The Lead Partner can confirm that appropriate systems are being implemented in line with the requirements of section 7 of the Programme Assurance Framework.

It should also be noted that the Programme Assurance Framework details the approach for Monitoring Visits — which will be undertaken by the PMO.

This Programme is separate to any others previously delivered by Glasgow City Council. As such, existence of 'error rates' is unknown, however, the 8th City Programme has a robust framework as described above so should encounter no issues.

Communication and Marketing Strategy

Outline the communication and marketing strategy for the operation

As this is a collaborative programme, all cities have requested that a consistent approach be adopted to the management of Communications and Marketing. The 8th City PMO has worked the Scottish Cities Alliance's (SCA) Communications Officer (who will have the lead role in co-ordinating and managing publicity linked to the 8th City Strategic Intervention) on the development of Marketing and Communications requirements for the Programme Assurance Framework. These are noted in section 4 of Appendix 7. All levels of governance associated with the 8th City Programme are aware of their responsibilities in relation to Communications and Marketing.

The PMO will also have responsibility to ensure that all partners engaged in 8th City SI activity are aware of requirements and guidance, as outlined in The European Structural Funds 2014-2020 Publicity Requirements'. Again, this is noted within section 4 of the Assurance Framework.

PART 8: REGULATIORY (LEGAL) COMPLIANCE

Outline how the Operation will comply with the following:

Delivery method

Explain and justify the delivery methods proposed e.g. direct, procured or challenge fund

This Operation Application will use a mix of delivery methods adapted to the requirements of each of the 4 separate but inter-related work packages described (DATA STANDARDS, DATA PUBLICATION PLATFORM, DATA ANALYTICS, DATA COMMUNITY/ CAPACITY BUILDING) (see Appendix 2):

Procurement: the work package delivery teams will require to procure external services when they cannot be directly delivered by the organisations identified in this proposal. These will include:

- Provision of ICT, Infrastructure and equipment
- Provision of specialist services (for example training, engagement)
- Some aspects of technical and design work
- Some Marketing assistance

Flat Rate Direct Staff Costs plus 15%; as indicated in the Operation Application, a number of partners will be involved in the direct delivery of the proposed work packages. Key roles / areas of responsibility will include:

- Strategic Management
- Programme Management
- Project Management
- Preparation of Project Documentation
- Marketing and Dissemination
- Technical Specification
- Design Specification
- Setting up and running procurement/ open innovation challenges
- Management of innovation activities
- Management of engagement activities

Procurement:

Outline the procurement process and legal steps which will be followed?

The 8th City PMO is working closely with the cities involved in this Operation to ensure that robust, fair and transparent processes are carried out during any Procurement processes involved. Each City Authority's Legal and Procurement Teams have been consulted and approved the approach that will be adopted to the Procurement of services / activities for this Operation.

The Operation may involve a joint procurement approach specifically for the Data Platform element of the Operation. Currently, this has not been fully examined and will be confirmed once requirements of all cities have been fully documented and mapped.

Each City will utilise their own local procurement arrangements, such as Public Contracts Scotland (PCS) to deal with other activities linked to this Operation. This will ensure that required governance processes are followed and that any contracts awarded as a result of this Operation will be justified and free from challenge.

The PMO will be responsible for proofing and requirements issue prior to this being shared on PCS (or other suitable platform) to ensure that the requirements are just and that also the ERDF governance on Procurement is met with regards to logos etc. This approach has been accepted by the cities involved in the Operation.

Please see Appendix (9)

Please complete the Contract Information Sheet for every planned/completed procurement exercise relating the delivery of the operation	
Tick box to confirm this has been supplied	(X)
Town of	
Challenge Fund	
Outline the Challenge Fund process and legal ste	2DS Which will be followed?
Not applicable	
	•
No.	,

State Aid:

There are key tests which need to be considered to establish whether an operation constitutes State aid.

It is the applicant's responsibility to ensure that the operation adheres to State Aid rules.

For further information see http://www.gov.scot/Topics/Government/State-Aid

1. If the operation does not constitute state aid explain why.

Based on guidance provided by the Scottish Government http://www.gov.scot/Topics/Government/State-Aid/About/state-aid-tests. The support for resourcing is not considered to be state aid as the answer to the following question is 'no' - Is an undertaking engaged in economic activity? This is defined as offering goods and/or services on a given market and which could, at least in principle, be carried out by a private operator for remuneration in order to make profits.

Based on the same guidance the support for the procured elements is not considered to be state aid as the direct beneficiary is not engaged in economic activity. Those elements procured will be procured in line with EU legislation and furthermore:

there will be no intervention by the State or through State resources

- no recipient will be given an advantage on a selective basis

- competition will not be distorted

the intervention will not affect trade between Member States.

2. If the operation does constitute state aid which GBER Article provides state aid cover?

3. When w	the SI/Operation(s) be notified to the Commission and state ald cover	be
	, :	
4. How will	ne cumulation of funding / state aid modernisation rules be met?	
, °		
-		
		_]

Describe how the operation will meet its regulatory obligations on each of the sub-headings below:

Publicity:

As part of the governance function of the 8th City PMO, work has been undertaken to ensure that all cities are advised of and adhere to all relevant guidance regarding publicity. It should be noted that any requirements relating to Marketing, Communications and Publicity have been captured and noted in 8th City Programme Assurance Framework (see Appendix 7).

The 8th City PMO will work closely with the SCA Communications Officer (who will have the lead role in coordinating and managing publicity linked to the 8th City Strategic Intervention). It is also anticipated that the Communications Offices of each city will inform the production of an effective engagement and communications strategy to be implemented, with support, as appropriate, via the PMO.

The 6 Scottish cities involved in this Operation acknowledge and accept that any publicity will acknowledge ERDF support through the use of appropriate logos and references in accordance with the Programme Guidance relating to Publicity. All relevant documentation relating to this matter this has been made available to the city representatives that are involved in the Operation.

Equality Impact Assessment:

The Programme Management Office (PMO) will provide guidance on Equalities Impact Assessment process, or other processes, where required. The PMO has met with officers from the Corporate Services department of the Lead Partner to discuss the Equalities Impact Assessment process that has been adopted by Glasgow City Council. A copy of the relevant Assessment screening document is attached as Appendix 10.

As previously explained, as this Operation will provide a universal level of service which is accessible to all communities within each of the 6 participating cities, it is not anticipated by the Lead Partner that an Equalities impact Assessment is required in this instance. However, the 8th City PMO will arrange for this Operation to be screened at 8th City Advisory Group level to assess if any further action is needed. Where such a regulrement is identified, the PMO will advise the 8th City Strategic Board.

Environmental Impact Assessment:

After a review Schedule 1 and Schedule 2 of the Handbook on Environmental Impact Assessment (Scottish Natural Heritage) it appears that the Open Data Operation application will not qualify under schedule 1 (heavy industry, power plants, chemicals etc) projects or under Schedule 2 because the Open Data Operation application involves procurement of a Data Platform and associated analytics so is anticipated to have no impact on the environment. This will be further reviewed at a later stage when the PIDs are developed and if EIA is required, the PMO will support the process of carrying it out.

The Programme Management Office (PMO) will provide guidance on Environmental Impact Assessment process, or other processes, where required. The PMO will ensure that partners are aware of various option to relation to the following:

- Environmental Impact Assessment (EIA);
- Strategic Environmental Assessment (SEA);
- Sustainability Appraisal (SA); and
- Appropriate Assessment (AA)

The 8th City PMO will arrange for this Operation to be screened at 8th City Advisory Group level to assess whether an Environmental Impact Assessment is needed. Where such a requirement is identified, the PMO will support this to be carried out and results provided to the 8th City Strategic Board.

Data Retention Requirements:

The 8th City PMO will have responsibility for ensuring that all partners engaged in 8th City SI are aware of the need for effective procedures to ensure compliance with Date Retention requirements, as advised by Scottish Government and European Commission.

The 8th City PMO will be responsible for storing all documentation issued from the Delivery Agents as part of the Governance requirements decribed in the Programme Assurance Framework. All documentation shared with the PMO, including but not limited to, procurement documents, financial spreadsheets, claim evidence and copies of registers will be stored on an Electronic Document Retention Management System (EDRMS) which is only accessible by Lead Partner & PMO employees.

Within Operation Applications, the Delivery Agents are responsible for maintaining, retaining and sharing Operation information with the Lead Partner. Some cities have local arrangements for data retention however, the data retention policy as issued by the Scottish Government will be adhered to

FINAL APPROVED VERSION

April 2002- Standard



SCOTTISH EXECUTIVE FINANCE AND CENTRAL SERVICES DEPARTMENT EUROPEAN SOCIAL FUND GRANT APPLICATION FORM

applicants must refer to the guidance notes before completing this form

Applicants should be aware that, if and when this, or any subsequently modified application, is approved the approved application form will become the first financial control document and will form the basis of any future monitoring or financial control inspection. For that reason, it is important that each section of the form is completed as accurately and clearly as possible and signed by your organisation's nominated, authorised signatory for ESF

SECTION I - ORGANISATION/PROJECT DETAILS

1.1	Programme

1.2 Priority

1.3 Measure 1.4 Project Title

1.5 Project Type

1.6 Organisation Type

1.7 Legal Status
If Other, please specify

1.8 New Applicants Are you a new applicant?

() Yes r∓ Na

If Yes, are Articles and Memos attached?

C Yes 3 No

Glasgow City Council

1.10 Estimated % of Beneficiaries from Designated Areas (for specific Measures in Objective 3 only, see Guidance Notes)

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Routes to Opportunities: Clyde Walkway ILM

Vocational Training / Pre Vocational Training

Voluntary Organisation Charitable Company Limited by Guarantee

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1.11 Do you wish this project to be considered for multi-annual approvai?

OYes @No

1.12 Financial Summary

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1.13 Applicant Organisation

Organisation Name

Address

The Wise Group 72 Charlotte Street

Postcode

Person to Contact Position Telephone Fax Number

GLASGOW GL SDW

1.14 Bank Account to which payment should be made

Account Number Bank Sort Code

Email Address

Name of Bank Address

Postcode

1.15 Project Timescale

Start Date

01-Jan-2003 31-Dec-2003

Completion Date

SECTION 2 - PROJECT ELIGIBILITY

Applicants should note that any additional reports or annexes provided are at their discretion and may be considered during appraisal process but will not be scored.

2.1 Project Summary

Describe why the project is being carried out, what is being dotte and what are the forecast outcomes. Your answer should be sufficiently concise to be read as a stand-alone summary of the key aspects of the project as described in the detailed project description. Clear, plain English and the use of headings and paragraphs to emphasise the key features is advised.

CONTEXT

The Clyde Walkway (LM will offer training & paid work experience for unemployed baneficiaries on an environmental improvement project along the River Clyde. The project supports & complements the strategy for the Clyde Waterfront which aims to regenerate the area from Glasgow Green to the Erskine

Crucial to this strategy is the objective to increase public & commercial access, usage & enjoyment of the riverbank areas. This project aims to improve a section of land adjacent to the river in order to promote such increased access

This strategy clearly fits with Obj 2 priorities for the area & aspects of this strategy will be co-financed by

The project will assist excluded individuals from the Gorbals SIP, which includes Hutchesontown, an 02 area, (re)engage In the economy. It will raise employability via an integrated programme of: *waged employment for up to 1 year *training in construction, core skills & personal development

*the opportunity to build up to date employment record

This project will offer 8 places & assist 63% of completers into jobs in construction & will provide bens with employability/core skills.

RATIONALE

The project responds to:

*need for training & work experience for the unemployed, in particular from targeted O2 areas/SIP residents in line with measure 3.2

boal strategic plans to develop the waterfront as a competitive location

*demand for labour within Glasgow's construction & service sectors

*need for improvements to the social & natural environment around the Clyde Walkway area as identified by the local council, SIP and LDC

PROJECT STRUCTURE

Training & real work experience in construction skills will be provided on 2 sections of the Clyde Training & real work experience in construction skills will be provided on 2 sections of the Clyde Walkway, at the Gorbals & Hutchesontown. During the programme bans will receive vocational training inc. quals eg SVQ II GBO. Formal training extends to SQA module in Employeeship: Demonstrating Competence in the Workplace. Bens will gain work experience carried out to industry stendards on the project Further vocational training is provided in response to potential employers' requests e.g. Driving lessons & First Aid, directly linking to labour mkt demand

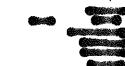
Employeeship & GOALS courses will build bens core skills & boost confidence & aspirations. Staff assist with employment guidance & job search & directly market individuals to employers, working to overcome barriers to employment

The project offers value for money delivering higher outputs than comparable govt programmes & added value elements of benefit to the wider community (2,5) The project is located in & for the community & will benefit local residents particularly in offering an improved living environment. Design incorporates meaningful partnerships, susteinable development, E Opps, ICT & lifelong learning.

OUTCOMES

*deliver a flexible programme of activity which will be client centred & demand *prepare unemployed from the Gorbals SIP to access job/career o address skills shortages in the sector

*carry out environmental infrastructural improvements to the Clyde Walkway which complements 02 ERDF Activity



Detail how the project meets the strategic aims of the Programme. (3250 characters)

This project will result in significant resurfacing of 2 sections of the Clyde Walkway at the Gorbals & Hutchesontown. It will protect & enhance these sections of the walkway improving the local environment for residents & tourists. It assists in development of the waterfront area as a competitive location, improving the attractiveness & amenity of the area, encouraging investment & strengthening capacity for ec. growth. These works will be carried out via an ILM, delivering training & work exp. to local unemployed, increasing prosperity, jobs & improving quality of life of the local community. These actions reinforce the aims of West of Scotland O2 programme.

The project will meet the Individual strategic objectives of the programme as follows
ENHANCE INNOVATIVE CAPACITY & COMPETITIVENESS OF ECONOMY TO IMPROVE EC
GROW TH: The Clyde waterfront is a favoured location for development in terms of business, housing, tourism & leisure. The physical works of the project will develop the Walkway infrastructure, ensuring that it develops as a competitive location by improving the surface & facility of the walkway for residents & burists, enhancing the use of the river as a focal point & encouraging further development in the area. Training focuses on core transferable skills to enhance employability & adaptability, & ensure bens have access to & extended participation in lifelong learning. In providing a skilled & adaptable pool of labour, the project will contribute towards the growth of the construction sector

DEVELOP GREATER EC & SOC COHESION & REDUCE THE DISPARITIES WITHIN THE REGION: This project will assist bens to (re)engage in the economy by providing targeted ILM intervention in their local area, thus linking opps to areas of need. The project will ensure that unemployed residents can access opps in the construction sector, a growth sector in Glasgow, increasing their long-term prospects & ultimately their quality of life. The project will provide bens with the skills needed to pursue sustainable employment in the sector, contributing to the region's capacity to support excluded residents. Linking these groups to opps ensures an inclusive approach to ec. development is adopted

PROMOTE EQUAL OPPS
This project actively tackles the inequalities that impact upon those excluded from the lab mkt. The project will actively recruit from the SIP & will tackle individual barriers to participation through the provision of support measures (see 3.7). Free childcare will be available & widely publicised. W.G. encourages the participation of men & women in all our projects, particularly in sectors where either sex is under represented. We work to change ben & employer attitudes about employment in sectors currently dominated by one gender

PROTECT & ENHANCE THE ENVIRONMENT

This ILM will enhance the infrastructure of the Clyde Walkway, improving the environment for both local residents & tourists by improving the amenity & surface of the pathway. In addition it will prevent further decline of features such as Victorian iron rallings & will maximise the use of the river as an amenity for the city. All physical works will be undertaken in line with our sustainable development policy (see 4.2)

Does this project complement a recognised area strategy? (1625 characters) This project was developed with the involvement of Gorbals SIP & Gorbals Initiative (see enc letters of support) & thus reflects their strategic objectives GORBALS SIP objectives *complete redevelopment of Gorbals *Improve Image of the area *combat levels of poverty, ill health & deprivation by increasing levels of educational & training achievements *Counteract social polarisation between various neighbourhoods of the Gorbals GORBALS INITIATIVE alms to *develop local employment base *prepare people for the world of work *link employers & jobseekers *enable most disadvantaged to benefit from opportunities *build community capacity As detailed in the summary (2.1), project is concomitant with CLYDE REBUILT: GLASGOW WATERFRONT WORKING GROUP report which sets priorities for action to transform the Clyde waterfront into a 'vibrant, attractive location for business, housing, tourism, leisure & culture' The project complements these strategies by moving unemployed into sust employment via ILM *moving unemployed into sost employment via 12.11
*promoting lifelong learning (4.4)
*recruiting & supporting most distanced from the labour mkt from Gorbals SIP (3.4,3.7)
*offering support measures to tackle barriers to participation (3.7,2.3) *regenerating the local environment of the Gorbals *assisting in maximising the use of the waterfront for ec growth
*enhancing the walkway, adding value to measures to prevent erosion of banks thus promoting sust OTHER STRATEGIES The nature of this project means that it will complement a wide range of regional & local strategies too numerous to be detailed within the word restriction. Please see Section 5 If you are applying for multi - annual approval, justify why the project should be considered. Your answer should refer to the criteria set in the guidelines for multi - annual funding. (1625 characters)

2.2 Fit with Priority and Measure Selection Criteria

Detail how this project meets the relevant selection criteria for this Priority and Measure as set out in the Guidance Notes. (3250 characters)

The project is concomitant with Priority 3 'Increase the Economic and Social Cohesion of the Region' & with the specific focus of Measure 2, 'Routes to Opportunities'. It meets the criteria by providing training and work experience ILM places on a programme of works which will improve the local environment and infrastructure in the Gorbals SIP & Hutchesontown, whilst equipping beneficiaries from this area with the skills and experience required to access opportunities in the open labour market.

The project will provide 8 ILM places to local SIP residents. Bens will receive both vocational and core the project will provide a it. w places to local surresidents, beins will receive bour vocational and core skills training and work experience whilst carrying out environmental improvements to 2 sections of the Clyde Walkway. The project will enhance employability of bens, ensuring they are able to access employment opportunities in the construction sector in Glasgow. This sector is undergoing a period of significant growth which looks likely to continue (see 2.3), thus the project will enable excluded individuals access these new opportunities & to (re)engage in the economy, improving their prospects & quality of life. This will contribute towards greater economic & social cohesion in the region.

The project will address the following issues raised under this priority and measure:

CAPACITY BUILDING ACTIVITY

The Clyde Walkway project will enhance the local environment by improving the amenity of the pathway, providing long term unemployed from the area with training & work experience opportunities. pathway, providing long term unemployed from the area with training a work experience opportunity. This type of activity encourages community involvement & will provide the means by which to build local capacity. Further, it engages local people in environmental improvement & will promote self-esteem & labour market awareness at both community & individual levels.

LINKING ECONOMIC OPPORTUNITIES TO EXCLUDED INDIVIDUALS AND AREAS OF NEED The project will provide routes to opportunity for unemployed residents of the Gorbals SIP area, in perticular the Hutchesontown O2 eligible area. This community suffers from a combination of linked problems (2,3) which the ILM is designed to address. The project provides the beneficiary with a tailored pethway through which they will be able to access a range of opportunities currently on offer in the construction growth sector(2,3). It provides skills training & work experience in accordance with the specific needs of employers in the sector, thus linking need & opportunity.

SUPPORTING SIP AREA STRATEGIES

As outlined in 2.1, this project complements various local & regional strategies, in perticular those of the Gorbals SIP & Gorbals Initiative. These strategies aim to provide employment opportunities in the target area, build the capacity of the area and enabling the most disadvantaged to benefit from opportunities. This project will assist in these strategic aims through the provision of a targeted ILM initiativa in the area which will provide employment & training opportunities & enable local unemployed to link with opportunities in the construction sector.

2.3 Labour Market Justification

If your project is aimed at target ESF beneficiary groups, describe the problems experienced by these groups in entering or competing in the labour market. (3250 characters)

The project targets unemptd individuals resident in the Gorbals SIP area. This group faces barriers in finding employ the even in times of lab mkt growth. The project will link the target groups to employ the opps by addressing the following:

LACK OF RECENT WORK EXPERIENCE: Recent work exp. is essential in the current lab mkt, which is a problem for those with a gap in their work history. Employment in Glasgow is currently 7%, compared to 5.6% across the W of Scotland & 32% of the unempth have been so for over 6 months (SLIMS 07.02). The Gorbals has 'continuing problems of long term & youth unemploy! (Gorbals Initiative (GI) Strategy) & unemploy! is currently 11.9%(SLIMS 07.02). The longer someone is distanced from the lab mkt, the harder it is to reengage. The project counters this by providing real work exp delivered to industry standards in line with lab mkt requirements

LACK OF RELEVANT & APPROPRIATE QUALIFICATIONS OR LEARNING: 19.7% of the Scottish workforce have no quals (Obj 3 Prog Comp) & individuals abilities & skills can become outdated & irrelevant to the needs of the lab mkt. This is an issue in Glasgow, where 32,5% of the unempkt are seeking work in unskilled occupations an area of considerable insecurity (SLIMS). GI notes that many SIP residents are unable to access new job opps as they flack the formal skills & qualifications needed. This project will increase the employability of bens through the provision of relevant training that will update their formal skills/quals & demonstrate an ability to acquire knowledge

LOW LEVELS OF MOTIVATION & SELF ESTEEM: The DIEE reports the 'corrosive effect...on people's self-confidence & inter-personal skills' caused by prolonged unemploy & poor quals. Unemp/d people can become further distanced from the lab trikt in this way & lose confidence in their ability to compete for jobs. Evidence shows that the unemp/d 'believed employers hold negative stereotypes of those out of work for long periods' (Centre for Economic & Social Inclusion) This situation is exacerbated for those from SIP areas the Gorbals is characterised by multiple deprivation & poverty, & 'the perception is that relatively few of the local jobs are taken by local residents' (GI Strategy). The project will focus on raising employability through personal & social development

LOW LEVELS OF CORE TRANSFERABLE SKILLS: 'Employers think that generic 'soft' skills such as communication & tearmworking are perficularly important for people to be effective in their jobs.... Yet these are just the skills which people who have not recently worked may lack' (DIEE, Towards Full Employment). The working age population of the Gorbals is 'characterised by low skill levels (GI strategy). Lab mixt changes have resulted in fewer jobs for those without core skills, preventing bens from competing in the lab mixt. The PSD aspects of the project will directly address this through the provision of key devx programmes (3.1). The programme provides bens with a key set of core skills, enabling their adaptability & flexibility in today's evolving lab mixt.

THIS PROJECT WILL ASSIST LONG TERM UNEMPID FROM THE TARGET COMMUNITY REENGAGE IN THE ECONOMY. THE ILM WILL PROVIDE SKILLS TRAINING FOR THE CONSTRUCTION SECTOR IN GLASGOW, & CORE SKILLS ESSENTIAL FOR THE LABOUR MKT, THUS LINKING THE NEEDS OF THESE SECTORS WITH AN EC& SOC INCLUSION AGENDA

SKILLS &LABOUR SHORTAGES Research shows that Scotland's construction industry will need an extra 27,000 recruits by 2005 due to increased investment, leading to widespread skills shortages in the industry (Scotland's Construction Industry: Glasgow University: GU). The CITB reports a national 'shortfall of qualified new recruits' & states that in Scotland this recruitment shortfall is unlikely to ease, as '65% of employers expect an increased workload'. Communities Scotland recommends the ILM as a means of engaging excluded groups with the construction Industry. An additional benefit of the ILM is that it provides bens with the core employability skills (3,1) desired by employers. Training is structured so that excluded long-term unemployed from the SIP area are able to access these local labour mkt

OCCUPATIONAL GROW TH MKT OPPORTUNITIES 'Clyde ReBuilt' the development strategy of the Clyde W aterfront working group states that the transformation of this area could provide up to 35,000 jobs. GU anticipates that construction labour demand in Glasgow will rise from 30,600 in 2002 to 33,000 by 2005, in particule to new projects i.e. the Housing Stock Transfer, the M74 extension, and the Glasgow Harbour project (GEM June 02), which links specifically to the development & region of the Clyde. CITB forecast a need for nearly 5,500 new entrants into construction in Scotland every year until 2005. All bens will be provided with the specific &core skills to enable them to access these jobs &durability is ensured as training equips bens with the adaptability & flexibility to sustain employ t in this area

EMPLOYER NEEDS: CITB found 80% of employers in Scotland had difficulties in recruiting experienced staff. New recruits lacked experience- a problem directly addressed by the ILM. A recent report shows that Glasgow faces a shortfall of more than 6,500 construction workers &calls for a concerted effort to ensure that Glasgow has the trained workers to meet this demand (GU). Employers seek both job specific skills &'numeracy & communication, problem solving, ICT, the ability to work with others, & the ability to improve own learning/performance' (DfEE, Second Chances Strategy). The ILM provides these through basic & core skills & PSD training, & provides bens with the flexibility to adapt to labour mkt changes & meet the needs of employers

The project addresses all of the above gaps & opps by
*providing high quality training & work experience ILM programmes for excluded unemployed individuals from the Gorbals enabling them to access opps in sectors of occupational growth *equip long term unemployed with the core skills required by employers *equip bens with the job retention skills required for personal sustainability in the labour mkt

Name the key source documents used in compilation of your labour market justification. No more than 4 documents should be listed and should be directly relevant, current and reflect the regional and local case for your project.

		ilate printegal
Scotlands Construction Industry	Glasgow University	01-Jan-2001
Construction & Training Forecast	СПВ	01-Jan-2001
SLIMS reports	SLIMS	01-Jun-2002
Glasgow Economic Monitor	GCC	01-Jun-2002

2.4 Project Added Value

is ESF grant essential for the implementation of this project?

@Yes CiNo

What added value will be produced by the award of ESF grant? Your answer should refer to the types of activity covering ESF and added value as detailed in the guidance. (1625 characters)

Without ESF funding the Wise Group could not run this ILM - therefore every aspect of provision incorporates added value. European funds provide added value elements which are not available under other funding streams including:

For New Deal match funded beneficiaries:

INCREASED HOURS up to 26 weeks per beneficiary additional to those that would be available under

EXTENDED PERIOD OF UP TO 52 WEEKS real work experience providing beneficiaries with valuable stability additional to classroom training that allows participants to access & develop a range of additional work based skills.

For all beneficiaries (Including New Deal)
ENHANCED TRAINING ALLOWANCE to enable beneficiaries to receive a wage if they wish to, creating a realistic working environment for beneficiaries, moving from a benefit to a wage culture

HIGHER PROPORTION OF COMPLETERS (C63%) INTO EMPLOYMENT of those currently excluded from the labour market than is currently achieved on comparable government programmes (25%)

ADDITIONAL SUPPORT MEASURES e.g. access to childcare, travel allowance, protective clothing (3.7) ESF supports additional non-vocational training specific to individual/labour market needs

A MORE SUSTAINABLE & IN DEPTH PROGRAMME including employment resourcing & job search advice linked to a tailored programme of PSD, Intensive development of beneficiaries' abilities making them more employable & able to adapt to changing circumstances (4.4, 4.2, 2.1)

AFTERCARE PROVISION ensures that those who leave with no job outcome continue to receive

Does the project involve match funding from Government Programmes, e.g. TFW / New Deal/ EZ? Your answer should refer to the guidance for definition of added value in relation to Government

@ Yes () No

If Yes, provide details where relevant (1625 characters)

Programme Name: Training for Work

Programme Name: New Deal 18-24

The project has links with and adds value to the following government programmes:

TRAINING FOR WORK

We currently have a contract with SEG for Training for Work. All Training for Work Income is recorded as revenue, and deducted from calculation of total project expenditure. Training for Work is not used

NEW DEAL

We have a contract with Into Work Glasgow under the Tallored Pathways programme.

The project will deliver increased and separate outputs from our government programme contracts. These are identified in section 2.4a (above). ESF enables a full ILM package to be delivered which would not be possible with government funding alone. Added value is delivered in line with guidance from the Scottish Executive, Scottish Enterprise and the Employment Service. ESF is used to enhance, broaden & deepen these programmes. The success of this approach can be seen in comparison with job outcomes typically at 63% of completers as opposed to around 25% from government programmes.

2.5 Good Value

Please give a brief good value statement and detail the good value considerations undertaken in the project's development. (1625 characters)

WG has costed & operated ILM projects since 1983. Costs are calculated using best value principles, i.e. 4C's Challenge, Compare, Consult & Compate & internal expertise from finance, procurement & QS staff

Projects are put to tender to elicit best value. Our size allows us to demand lower prices for bulk buying. Financial reviews & external audits ensure good value

W.G. has introduced a Value Sub-Group with cross divisional representation, to develop ways in which W.G. can continue to offer best value in projects

Costs relate directly to the integrated package. Some staff costs are apportioned, ben costs are actual, apportionment is reduced to a minimum. W G method of apportionment has been approved by external ESF audit teams. Our client group requires a high staff; ben ratio & the provision of a ben wage impacts upon unit cost

W G ILMs offer value for money compared with similar provision. Govt progs deliver outputs of c25% compared with W G average of 63% of completers- a considerable achieve/t given that the 'residual unemployed' often face barriers to labour mixt entry

'Compared with other initiatives for the same target group, ILM programmes offer equivalent or better value for money (through) higher job placement, durability of employment rates & the higher incomes gained' (JRF2000)

The ILM has a long term impact on individuals & wider community. Intensive support creates a flexible & competitive workforce, better able to sustain employ \(\mathcal{L}\). This impacts on the economy through Tax Receipts

Benefit Savings

Reduction in Benefit Dependency

Long term economic activity
Increased Social Responsibility

2.6 Eligible Project Costs

Provide a breakdown of the eligible project costs for which ESF grant is requested as per Guidance Notes.

If you are using the Organisational/College costing methodology, please tick this box, enter (where opplicable) summary lines under Staff, Beneficiary and Other Costs, and ottach a FECSS form showing full breakdown of costs.

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2.7 Non Eligible Project Costs

Provide a breakdown of all the non eligible project costs for which ESF grant is not requested as per Guidance Notes.

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SECTION 3 - DETAILED PROJECT DESCRIPTION

3.1 Content

Outline the skills / other content of the project, including details of core skills as outlined in the guidance notes. (3250 characters)

This project targets unemployed residents of the Gorbals SIP, in particular from Hutchesontown a recognised O2 area. The training programme is adapted for individual need & ability, on the basis of an assessment carried out in

The ILM will provide 6 key elements for all beneficiaries;

Recruitment/ Initial assessment & action planning

2. Vocational training

3. Personal & Social development (PSD) 4. Work experience (3.6)

5. Job search

6. Aftercare (3.5)

Bens will receive Initial assessment, advice & guidance & basic skills training at Wise Group HQ, followed by work experience & training on the Walkway project. Works will be carried out on 2 separate programmes of work on 2 sections of the walkway. The programme will last 52 weeks and is designed to provide participants with the skills & professional qualifications required by the construction sector. Bens will learn specialist skills such as grante setting as part of the construction and city centre. professional qualifications required by the construction sector. Bens will learn specialist skills such as granite laying as part of VQ GBO, a rarely laught but highly relevant skill in terms of conservation and city centre developments, Alongside this formal training, this project will also place emphasis on core skills enhancement. CERTIFIED VOCATIONAL TRAINING
Bens will work towards the following:

SQA Level 2 GBO/Dumper Truck Score: Approved Safety Awareness CCNSG: Site Safety Passport

CORE VOCATIONAL SKILLS

The project will enhance core transferable skills, regarded by employers as key attributes in employees, including: *Communication skills: our PSD course targets & develops these skills through group discussion & 1:1 & involves

*Communication skills: our PSD course targets & develops triese skills arrough group discussion & 1.1.2 announced positive presentation & body language skills

*Lithfurm all bens undergo an individual needs assessment during induction. Any lithium needs are contextualised within the client's training ensuring basic skills are developed in line with individual job goals. Where individual arrough they are then linened access to online multi-media training software customised to meet support is required, they are given licensed access to on-line, multi-media training software customised to meet

Inclinitudal development needs
*Progression is monitored throughout the programme
*ICT skills: all bens will use computers for job search purposes, creating CVs & specific IT training (4.3)
*Team work: a core unit in vocational training but also fully developed during work experience

PERSONAL AND SOCIAL DEVELOPMENT

PSD is addressed via the following:
EMPLOYEESHIP PROGRAMME a 3-week course designed to develop reliability, flexibility, communication & social interaction skills. Focus is on core skills in the workplace
GOALS & CAN-DO PHILOSOPHY PROGRAMME designed to empower bens by

*changing negative perceptions about themselves & work *build on self worth & self esteem

*increase personal/work aspirations

motivation to encourage a permanent change

See Annexe 1

Skills & Experience Audit focuses on positive aspects of previous emp/t & skills profile, raises self-esteem &

Job Search: provided daily by Emplit Resources Unit, supplemented by ad-hoc activity. Bens undertake personal job search in newspapers & journals & are supported in Internet searches. Assistance is given with job applications, interview techniques & preparation, clothing & transport requirements

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3.2 Structure / Delivery

Outline how the project will be structured and delivered. You should include details of the duration, mode of attendance, method of training. (1625 characters)

DURATION- the project will last c52 wks & Involves 3-5 days induction, c4 wks vocational & non-vocational training & c42 wks real work experience. Remaining wks involve job search, core skills, guidance, counselling & individual needs assessment. The duration of the project is ideal for targeted beneficiarles as the long term unemployed often lack experience in terms of vocational & core/employeeship skills. ILMs provide beneficiarles with the time required to fully develop & establish these skills.

MODE OF ATTENDANCE- Hours 32.5, Days Mon-Fri

METHOD OF TRAINING- sector specific training will be carried out in the classroom in one of the Wise Group's tearning centres and on the walkway sites. Flexible 'drop in' & structured sessions make use of ICT for training and jobsearch (4.3). Non vocational training is carried out by Employment Resources Unit & involves the development of core skills, transferable skills, job search & guidance. Project delivery provides beneficiaries with a package of support measures including guidance & counselling, PSD & aftercare (3.7). Delivery is flexible in line with the specific needs, abilities & aspirations of the individual as identified during initial assessment & ongoing review. W G experience shows this beneficiary group respond better to a mix of practical & theoretical instruction, than to purely classroom based learning. Practical work experience provides motivation, beneficiaries feel that they are at work every day & respond well to the discipline of the work experience regime.

3.3 Beneficiary Activities

Estimate the proportion of time an average beneficiary on this project will devote to the activities listed below.

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3.4 Recruitment / Initial Assessment

If your project is involved with training and skills development, how will recruitment and initial assessment of beneficiaries be undertaken? Please detail any identification of individual needs and / or action planning involved in the project. (1625 characters)

The Wise Group recognises that effective recruitment & Initial assessment is critical in the prevention of long term unemployment. The larget beneficiaries for this project are unemployed SIP residents from the Gorbals area. Beneficiaries are targeted through local Initiatives, community groups, programme centres, job centres & specialist agencies ensuring that awareness of the provision reaches those who need it most. This recruitment process includes press ads and recruitment days.

Initial assessment & induction comprises an interview with the beneficiary to match individual needs & aspirations with the project's aims & the needs of employers. Beneficiaries then undertake a 5 day induction programme which includes: ESF awareness raising, skills assessment, compilation of training plan, trainee charter and terms & conditions, equal opportunities, health & safety, team building, drug & alcohol awareness & links with specialist agencies. The induction officer and beneficiary design and individual action plan, detailing prior skills & experience & a training needs analysis identifies additional skills/training needs related to specific sectors. This ensures training is relevant both to the beneficiary's needs & to the needs of the participating employers. This process is formally documented. A monitoring and review process is carried out monthly, incorporating indicators such as qualification attainment, completion of employeeship training, identification of additional training & skills needs, job search programme & work experience.

3.5 Aftercare

Please describe and quantity, if possible, any aftercare involved in the project. (1625 characters)

W Gs hollstic aftercare service is beneficiary-centred based on the individual needs of each completer & the project in which they participated. AFTERCARE CONTENT

The aftercare support offered to all beneficiaries includes:

*Proactive contact with beneficiaries

"Help with jobsearch, interview techniques & application form completion

*Negotating training & support with external partner organisations le at community based projects, colleges & training organisations
*referral of former beneficiaries to appropriate agencles for specialised provision

*Support from Employer Llaison staff
WG aftercare service initiates regular contact with beneficiaries who have left the project with or without a ob. This allows us to track beneficiary progress & to ensure we offer additional support to those who don't lose the skills, self-esteem & confidence gained during training

The aftercare service has links to employers, external agencies, community based projects, Adult Guidance Networks, LEDCs, colleges & training organisations with whom we work to ensure that the needs of expendiciaries continue to be met

WG emphasises sustainability in moving beneficiarles into work. Aftercare is a key tool in ensuring this & will be available to all beneficiaries for the duration of ESF funding. Aftercare is integral to sustainable development & Lifelong Learning strategies ensuring that WG provision has an impact on the lives of beneficiaries long after they have left the project

3.6 Work Experience

Does the project include work experience?

ON C 20Y ®

If Yes, describe the work experience in detail.

If No, please explain why this is not essential to the delivery of the project. (1625 characters)

Work experience is a vital element of this ILM & is central to helping the unemployed into employment.

All participants will undertake a structured period of work experience (c42weeks) on 2 sections of the Clyde W alkway in the Gorbals, In a supportive but real work environment geared towards industry standards. Beneficiaries have employed status & similar conditions to permanent staff e.g. holidays, payment of NI. This is complemented by workplace & competence based assessment, which builds confidence & encourages beneficiaries to re-appraise their aspirations & ability

DURATION 32.5 hrs per wk, Mon to Fri, 42 wks (52 wk programme)

FORMAT Beneficiarles will work in supervised teams. Supervisors will ensure work is in line with industry standards, & beneficiarles acquire employeeship & technical skills. Attention will be given to attendance,

ME ETING BENEFICIARY NEEDS As stated in 3.1 beneficiary training & support needs are identified at recruitment/induction where an individual action plan which assesses work placement needs is agreed. Supervisors consider this action plan in arranging the work programme & offer group & 1:1 supervision during placement. A range of additional support is available during work placement (see 3.7). The project will apply of recent work experience/employeeship skills, allowing overcome the barriers presented by a lack of recent work experience/employeeship skills, allowing beneficiaries to present potential employers with a recent work history. The provision of work experience via the ILM assists beneficiaries to overcome these barriers & to move into sustainable employment

3.7 Support Measures

Detail the support package available to beneficiaries. Why is this the most appropriate package for the beneficiaries concerned? (1625 characters)

WG provides comprehensive support measures to overcome barriers to beneficiary participation and ensure Equal Opps, Support requirements are assessed during recruitment/induction (3.4). The following support measures (estimated no's in brackets) are available to all beneficiaries the mix of which is determined by Individual need & are widely publicised & promoted. This integrated support package has been developed through long experience of similar projects.

CHILD/DEPENDANT CARE Provided free of charge at our facilities; via local agencies or after-school care.

Dependent care is negotiated through local organisations (4%)
TRANING ALLOWANCE Enhanced training allowance paid as a wage acts as a bridge from a benefit to wage culture. Includes travel & subsistence(100%)
TRAVEL SUPPORT During training beneficiaries receive travel cards, thereafter is included in the wage.

Beneficiaries are transported to from work experience sites (100%)
EQUIPMENT AND PROTECTIVE CLOTHING Issued to all beneficiaries, meets H&S guidelines, (100%)
GUIDANCE, COUNSELLING & ADVICE Continuous 1:1 provision, delivered by the Employment
Resources Unit (100%), employee counselling services offered to beneficiaries who need support with personal difficulties

LITERACY NUMERACY Identified literacy & numeracy problems addressed through specialist partner organisations (see 3.4) (8%)

3.8 Partnership

Describe any partnership arrangements (including sub contract arrangements) for the delivery of the project. (1625 characters)

WG PARTNERSHIPS ENSURE SYNERGY BETWEEN BENS NEEDS & EFFECTIVE USE OF RESOURCES

Most aspects of the project will be delivered by W G staff (eg training, guidance, job search etc) but we work with a range of partners during project devit and delivery including: GORBALŠ INITIATIVE

A key partner in project dev/t, will be actively involved in project delivery ag *referral of eligible SIP residents to the project

*delivery of Personal & Social Dev/t

*Aftercare support SUPPORT ORGANISATIONS

To ensure bens receive the support they need we have developed partnerships with a range of specialist agencies e.g. Apex. Around 1.3 W G bens have some sort of offending background so this partnership is crucial in ensuring they receive the support they need. This kind of partnership working ensures additional support & added value to reduce client barriers to participation

CAREERS GUIDANCE/COUNSELLING & OTHER SUPPORT

Specialised sectoral careers support is provided in partnership with relevant organisations. Partnership working also assists in the delivery of basic, core & employability skills through organisations such as Careers Scotland & the Scotlish Further Education Unit

MATCH FUNDING

The ILM could not be funded without the following contributions:

*Into Work Glasgow Tallored Pathways (New Deal);
*SE Glasgow (TfW-deducted as revenue)

The project also has the support of Development and Regeneration Services in Glasgow City Council who see the project as a priority for the area and thus have contributed funding towards the non training related costs of the physical works involved in this project

Describe the local or regional partnership arrangements in place.(1625 characters)

WG VIEW WORKING IN PARTNERSHIP AT NATIONAL, REGIONAL & LOCAL LEVEL AS AN INTEGRAL PART OF THE REGENERATION OF LOCAL COMMUNITIES & TO ENSURE ECONOMIC & SOCIAL COHESION FOR ECONOMIC GROWTH

NATIONAL- WG is a major partner in national WfW programmes, including all ND provision & TfW. As such, Wg partner SEN & ES for programme delivery. WG were influential in the development & design of ND provision. In addition, WG have played a key role in lowland Scotland ESF over the last decade.

REGIONAL WG is a well established partner in the West of Scotland 03 Structural Funds. Such involvement helps to ensure complementarity with WG 02 activity

LOCAL · To ensure that this project provides routes to opportunities for local unemployed people experiencing social & economic exclusion, the Clyde Walkway project will involve relevant partnerships in both project design and delivery stages. This project will work with Glasgow City Council as match funder and local employer, Gorbals Initiative as referral agents and providers of PSD. The project has the support of Gorbals SIP & will also link with WG's extensive range of partners in terms of training, aftercare, guidance

- community groups
- LDCs
- SIPs
- Housing Associations
- Training providers
- Employers

(see previous section 3.8)

This approach ensures targeting of resources to those in need & minimises duplication of activity.

3.9 Previous Experience

What is your organisation's previous experience of operating projects of this nature? (1625 characters)

The WG pioneered the ILM & has successfully delivered activities for unemployed people across West/ Central Scotland since 1983. Since then the model has been evaluated and refined so that this project is the result of 19 years of experience, continuous learning & ongoing development.

The W G has used the ILM model to deliver a range of environmental improvements & construction activities through an integrated support, training & work experience package tailored to the needs of bens &

The WG has developed expertise regarding barriers facing the unemployed, including the younger unemployed, those unemployed 6 months +, and unemployed from SIP areas, & how to meet their needs. These have been identified through ongoing monitoring & research into best practice & addressed via a comprehensive support package (3.7) & adaptations to training & PSD in line with labour market changes

WG experience & expertise has meant that previous projects have proven successful. Bens improve in terms of reliability, flexibility & use of initiative. An independent evaluation of the WG commissioned by Joseph Rowntree Foundation (1997) concluded that WG consistently achieved its aims of reducing unemployment & improving the physical environment of disadvantaged communities. It found WG:

*Provides food value for money via the service provide, welfare benefit savings & recruiting from a severely

*Delivers economic benefit to households (reduced energy bills, increased disposable income) *Provides valued services to low income households white raising employability of the unemployed

Outliee your organisation's track record in operation of European Social Fund projects, including relative success in terms of achievement of financial spend, profite and outcomes. (1625 characters)

WEST OF SCOTLAND OBJECTIVE 2

ESF The WG currently delivers activity under the WofS Objective 2 ESF programme. This innovative project ICT & Financial Services' achieved 92% positive outcomes to date for leavers

ERDF OBJECTIVE 2

The Wise Group received ERDF funding under the 1997-1999 programme to create additional training & work experience facilities. These projects met financial targets & performed well against other targets

SCOTTISH ESF OBJECTIVE 3

Of all WG projects approved, the following performance information can be given for completers 67% into jobs/FE

68% achieved qualifications

93% positive outcomes

Looking specifically at construction related dossiers, these projects have successfully achieved 65% of completers into jobs/FE

69% qualifications

94% positive outcomes rate

Whilst working with a beneficiary group increasingly distanced from the labour market. These outcomes enhance the performance levels of the TIW / New Deal element of the ILM.

Wise Group 2002 programmes are currently underway & all outcomes continue to be carefully monitored against targets.

Was your organisation funded by ESF or any other Structural Pund or Community Initiative to operate any similar project or (in the case of ERDF/EAGGF) projects with linkages to this or a similar project in 2000/2001?

O Yes (i) No

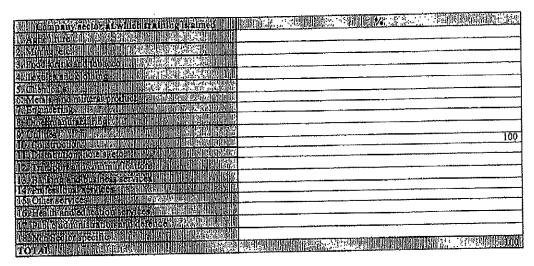
If Yes, Dossier/Reference Number(s) 3S2001/2/1.1/16, 3S2001/2/2.2/27

Project Title(s)

Into Work Construction & Housing, Working for Inclusion Construction & Housing

3.10 Beneficiary Profile

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3.11 Project Profile

Complete the table below to show the flow of new and continuing beneficiaries over the life of the project.

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What are the total hours over the life of the project?

1002年	2003	2005.88	2006 LOTAL 12,844
Number of Hours	12,844		

If applicable, enter the number of companies assisted over the life of the project.

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3.12 Qualification Ontcomes

Give the percentage of total beneficiaries that will achieve one of the following levels of qualification during the duration of the project. Beneficiaries should be counted only once at the highest level of achievement.

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3.13 Name of Qualification(s)

SVQ 2 General Building Operatives; Dumper Truck; Approved Safety Awareness; Site Safety Passport

Accrediting Body

SQA; CITB; SCORE; CNSG

Project Outputs and Impacts - These tables should dezail forceasts (using whole numbers only) for the intermediate outputs directly related to this project. These must be in accordance with the Priority

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Describe any potential results that cannot be quantified in the section above. (1625 characters)

The Clyde Walkway project emphasises both vocational and core, transferable skills required to effectively compete in the labour market. The latter are less easily quantified but an individual basis throughout the project through the mechanism of traines reviews. These include assistance in the development of: Literacy, Functuality, Dependability, Reliability, Handling Conflict, Presentation skills, Interpersonal Skills, Positive attitudes/approach, Working with people/in tearrs, Social

These skills are central to overcoming barriers to employment as they focus on areas of concern to employers. The Unemployment Unit (now CESI) found that Employers are imposed as the loss of general work related disciplines (timekeeping, task centred activity,

Changes in perception of training programmes for unemployed people encouraging greater participation in learning & development & engagement in lifelong learning Officer results, less easy to measure but linked to longer term sustainability are:
The improvement of an individual's personal economy thereby improving the local community's economy.
The influence of a family member from a workless household gaining work & changing attitudes in the home.

Increase in self-confidence and personal aspirations Greater understanding of EO, Sustainable Development & ICT Increased flexibility in the labour market, i.e. moving within the labour market without periods of unemployment

7: ...

WG has a strong organisational structure, specifying a clear reporting line for all projects. A Management Information System (MIS) is utilised to measure performance & reports to the Senior Management Team on a monthly basis, & board on a quarterly basis. This MIS is used for monthly evaluation against outcome targets using indicators such as job

.5

Individual progress is tracked using Infinium, our personnel software package which tracks beneficiary status including personal details, eligibility, attendance records & pre & post-project qualification & employment status. This enables a clear picture of beneficiary progress to be reported at any time

Individual progression is monitored finding a "key worker system" providing each beneficiary with a qualified staff member who will evaluate progression & offer advice & guidance. Specialist ESF staff monitor the project, ensuring delivery is in line with the application & beneficiary action plan, & checking outcomes against targets. Monthly reviews address any problems or skills needs, & identify additional support required to attain these goals. Supervisory project staff determine progress & feedback on the effectiveness of vocational training. Monthly monitoring helps maintain a close supervisory role whilst giving sufficient scope for beneficiary development. Records of these reviews are kept to assist with monitoring & evaluation.

Experience in running simiar projects has shown that established systems are appropriate to the project aims & objectives, & assist the beneficiary in achieving goals.

4.1 Equal Opportunities

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. ٢, Does the project applicant have an Equal Opportunities Polic

Yes O No

Does the project applicant understand its responsibility to ensure that project delivery agencies have an Equal Opportunities Policy?

Yes O No

What equal opportunities considerations have been made in terms of the design and proposed implementation of this project? Your answer should include the focus of the project, planned recruitment process, project design and materials used. (1625 characters)

WG is a committed EO employer with published EO, Recruitment & Harassment policies which direct project design, management & delivery. Egs of good practice include disability double tick symbol accreditation & membership of EOC, Equality Exchange & Wors EO Forum

RECRUITMENT policy ensures EO plays an integral part in the recruit/t process. WG addresses barriers to employment & actively recruits excluded individuals, working with local agencies of Gorbals Initiative. This protect will recruit local SIP residents, link training opps to areas of need & ensure ease of access GENDER/RACE DISCRIMINATION All employees & bens are treated equally despite gender, race or other discriminatory factor. We encourage bens to train for jobs where their race/gender is underrepresented & work to aller employer percentions.

alter employer perceptions
DISABILITY SPECIAL NEEDS WG EO policy incorporates requirements under the Disability Discrimination Act. Individual needs are assessed, appropriate facilities & support measures are provided (3.7)
TRAINING MATERIALS WG ensures that materials or methods used do not by their nature discriminate unfairly

STAFF TRAINING staff & bens are made aware of their EO responsibilities through induction, briefing sessions. Specialist training is provided by groups (e.g. Apex)

PARTNERSHIPS WG will not work with any org/employer that unlawfully discriminates in any way (EOP) thus

encouraging more organisations to adopt EO

MONITORING WG maintains a monitoring system for assessing adherence to the EOP, particularly for evaluating trainee participation & outcomes. Regular reviews & appropriate action is taken.

4.2 Sustainable Development

How does this project contribute to the aim of sustainable development? Your answer should refer to the means by which the project will raise awareness of, and promote, sustainability and assist the integration of sustainable development at an organisational level, and in particular how it addresses the 12 core criteria detailed in the guidance. (4925 characters)

WG raises awareness & promotes the benefits of sustainable development through the actions described below. These measures are in line with our formal SUSTAINABLE DEVELOPMENT POLICY & mainstreamed

into daily operations
RESOURCE EFFICIENCY Integrated purchasing ensures efficient procurement of environmentally safe materials & monitoring ensures efficient use & effective waste magment. Information is provided on energy/water saving measures.

ENVIRONMENTAL IMPACT This project will result in direct environmental improvement. Works will enhance security for local residents, pedestrians & tourists by improving the amenity & surface of the walkway. In addition, works will prevent further decay of Victorian features such as iron railings & stone copings. The addition, works will prevent further decay of Victorian features such as iron railings & stone copings. The project is subsequent to measures taken to prevent subsidence of banking in the river and will assist in maximising the use of the river as an amenity for the city. In this project as in all WG projects, designs infinitely adverse environmental impact. Risk analyses are conducted at all sites & progress meetings assist in managing, monitoring & maintaining environmental performance.

NET ADDITIONAL JOBS The project creates & safeguards jobs for trainers, supervisors/foremen, & support is that in admin & personnel. No displacement of jobs will occur, it provides temp jobs for unemployed who will create the skills to be a feature of the project work.

Istaff in admin & personnel. No displacement of jobs will occur, it provides temp jobs for unemployed who will gain the skills to help them get work.

ACCESS & OPPORTUNITY We are an EO employer. Staff/bens are given EO awareness-raising. Support measures inc., counselling, guidance, advice, lithium training & travel support(3.7) & free childcare for bens. The project will be assessed according to ben ability & all those with special needs assisted LOCAL ADDED VALUE The project will link with local employers to find jobs (3.8,4.5). Links are made with local training/service providers, suppliers & contractors where possible(4.5). Beneficiaries will be recruited from the local SIP area. The local economy & environment will be improved through this land based project via the creation of lobs for local accorder.

the creation of jobs for local people & increased disposable income.

the creation of jobs for local people & increased disposable income. CAPACITY BUILDING The project will address deficiencies in training provision for the unemployed & link into local infrastructures. We build local networks with other local initiatives to avoid duplication & build local strengths. Capacity is built by raising skill levels, enabling the unemployed to compete for jobs & bringing the benefits of a working population to the whole community & direct improvements to the local environment SOCIAL INCLUSION The project targets the socially excluded & will deliver employment to 63% of completers, recruited from SIP areas. The Gorbels SIP have been consulted as project partners. Physical improvements to deprived areas benefit socially excluded groups, raising levels of pride at community level STRATEGIC INTEGRATION The project will assist in delivering many sustainable development strategies (see 2.1) & links into LA, LEC & Govt local & regional strategies. Benefits will include fewer people experiencing social exclusion. Improved local economies. reduced coverty & the development of community experiencing social exclusion, improved local economies, reduced poverty & the development of community

DURABILITY & FEASIBILITY The project relies on ESF funding to provide an inclusive package of support However, long-term sustainability is a key W G consideration & exit strategles are being developed to reduce dependency on ESF monies hence reduced intervention rate. These will be phased over the life of the

EVIDENCE OF DEMAND Research has found that a large no of unemployed need training & work experience, particularly in SIP areas. The established ILM model has helped growing numbers of unemployed find work, indicating high demand for the service, particularly in the Gorbals area where unemployment levels lind work, indicating high demand for the service, particularly in the Gorbáls area where unemployment levels are significantly higher than the Scottish and National average, LMI (2.3) shows sectors of labour mixt growth with recruitment difficulties & need to increase levels of employability. Regional strategies support the need for training plans for the LTU (2.1)

LEVERAGE. This grant is essential to the project & enables match funding to be accessed, which alone would be insufficient to meet beneficiary needs or to deliver ILM activity. The WG seeks funding through a range of local, regional & national partners to maximise leverage. All funders require outcomes from their contribution

INFRASTRUCTURE IMPACT The Clyde Walkway project is close to the Gorbals & Hutchesontown settlements, public transport & amenities, which beneficiaries are encouraged to use. This project will have a significant impact on the local infrastructure, enhancing the amenity of the walkway as a resource for local residents and for bursts, in line with strategic waterfront development strategies. The works will regenerate the existing walkway for community use.

4.3 Information Society

What aspects of the project will promote the dissemination and application of Information and Communications Technology? Your answer should outline (as applicable) the means by which the project will raise awareness of ICT opportunities, increase the number of individuals engaging with ICT (e.g. through ICT related training, information and guidance), support the wider dissemination of ICT by Scottish enterprises and research into the impact of ICT upon the Scottish economy. (1625 characters)

ACKNOWLEDGING THE IMPORTANCE OF ICT IN A FLEXIBLE & COMPETITIVE LABOUR MARKET, THIS PROJECT WILL EQUIP BENEFICIARIES WITH CORE ICT SKILLS

This contributes to the Government's vision of a fully inclusive information age & the Digital Task Force commitment to overcoming digital exclusion through ICT skills training

Access to ICT is a key equal opps issue for excluded groups. All beneficiaries undertake an initial ICT core skills module, can undertake the ECDL & are encouraged to use these skills for compiling CVs & using the internet during job search. Perhaps of greater significance, such activity will assist all beneficiaries to overcome the psychological barriers to ICT faced by many excluded groups

The W G's new ICT lab, developed with support from SUII's Capital Modernisation Fund & IBM, will enable more beneficiaries to take advantage of on line learning opportunities and computerised training materials e.g CD Roms. Beneficiaries thus become skilled at the new tools for learning in the Information age and gain familiarity with on-line support and information mechanisms including GTN and Learn Direct. Wider community access to this facility (including remote access) will be promoted through marketing campaigns targeted at groups normally allenated from mainstream provision. In order to further promote ICT the lab will be made available to local residents after hours & at weekends. This will raise public awareness of ICT & further combat digital exclusion

Beneficiaries who gain employment in SMEs will enhance or raise awareness of ICT through their knowledge of ICT gained at The Wise Group.

4.4 Lifelong Learning

How does this project contribute to the advancement of lifelong learning? Your answer should refer to the extent to which the project will increase the demand for learning and promote lifelong learning at an organisational level. (1625 characters)

WG believes effectively tackling social & economic exclusion requires improved access to & extended participation in lifelong learning

A key element of the project is to effect a motivational shift which will introduce a demand for further learning. This is achieved by introducing beneficiaries to a range of learning experiences through a variety of learning media. Introducing beneficiaries to lifelong learning via IGT in a supported, comfortable environment builds beneficiary confidence in learning as a positive experience

Access to the Internet enables beneficiaries to obtain information on training opportunities through the Learn Direct network & to gain familiarity with this & other lifelong learning tools

We actively promote our training through job centres, Learn Direct network & local community initiatives. We have also developed links with colleges to allow beneficiaries to access "taster" sessions

As part of the AGN beneficiaries can access the facilities & resources of partner organisations within this network

Our aftercare service will continue to assist beneficiaries after they exit this project & will encourage them to engage in further learning opportunities

WG is committed to community involvement and has designated staff who represent the organisation on a variety of relevant groups such as SIP implementation Groups. These groups shape and promote Lifelong Learning at a local level

The project fits with the Glasgow Community Learning Strategy by introducing excluded groups to locally based accessible learning through a range of appropriate media

4.5 Support for Local Initiatives How does this project contribute to the provision of support for local initiatives? Your answer should refer (as applicable) to how the project will support existing local initiatives and / or develop new initiatives where a lack of provision currently exists.(1625 characters) THE KEY AIM OF THE W.G. IN ALL AREAS OF OPERATION IS TO PROMOTE SYNERGY WITH OTHER LOCAL INTIATIVES & AVOID DUPLICATION. THIS ENSURES W.E. WORK IN UNISON TO PROMOTE SOCIAL & ECONOMIC COHESION IN THE REGION The project incorporates the following local links:

*A variety of local initiatives e.g. APEX, One Plus & Enable, & LEDCs such as Gorbals Initiative, as referral organisations with regard to recruitment, through our aftercare service & provision of PSD training, & to ensure we add value to existing projects & avoid duplication

*Relationships with various local employers in the construction sector, e.g. Glasgow City Council

*Our Community Involvement Manager is involved in consultation with local orgs to ensure project design meets local needs, eg in the form of public/community meetings
*Supporting local supply chain through use of local orgs for the delivery of goods/services & as the source of materials for the project
*In addition the WG has membership of the Equal Opps Commission, West of Scotland Equal Opps forum & Glasgow Anti-racist alliance SIP. WE are also involved in Training Management for the AGN & Support Training Action Group

4.6 Tendering Arrangements			
Please confirm that all Public Procurement and Supplies Directives have been, or will be, complied with.	④ Yes	О Мо	ı
For contracts or groups or service contracts with a forecast finol costs over 214, Have the contracts been advertised in the Official Journal of the European Communities?	326 енгоs ○ Yes		
If Yes, Official Journal Reference number Issue Date		Ţ.	
4.7 State Aid Policy		Ĺ	
Does this project require State Aid approvat?	O Yes	⊕ No	
If Yes, please provide the following details:		O De f	viinimis
Has State Aid approval been granted?	(3 V		
Date of notification to the EC Date of approval	O Yes	O No	
Aid number assigned by EC Amount of aid (euros)			
4.8 Legal Aspects		L	
Is the project in this application restricted to a particular racial group? (If Yes, please complete an Applicant's Declaration)	() Yes	⊕ No	
Is the project in this application restricted to a single sex? (If Yes, please complete an Applicant's Declaration)	O Yes	No	
4.9 Audit			
Give the type and frequency of internal audit procedures and controls. (1625 characte	rs)		
The Wise Group is committed to ensuring that projects run efficiently & in regulations. Internal Audit procedures underpin this commitment & ensure	accorda	nce with	all relevant guidelines &
This function is headed by a professional Internal Auditor qualified as a fe This post is directly managed by the CEO who agrees an annual program programme will include reviews of European claims & funding functions. The Wise Group Board, approves all reports & meets on a quarterly basis. Thembers, & representatives from the finance department, IA & our external	low of the ne of act The Audit	e Institutivity with Commit	e of Internal Auditors.
The Internal Auditor's role is to provide reasonable assurance to executive adequacy & effectiveness of the risk management & control framework in advice & works to promote best practice, register key controls & adopt valuactivities include assessing the effectiveness of systems & identifying risk was substantive transactions testing.	managen olace. The	nent & tr e IA offe	its objective councel &
In addition to this function, specialist European programme staff monitor all compliance against both ESF regulations & achievement of inputs/outputs. reviews along with ad-hoc testing.	aspects This mon	of Europ Itoring In	pean projects for icludes monthly
The Wise Group has accreditation for SQMS (Scottish Quality Managemer	it System	s).	
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Give the type and frequency of external audit procedures including the name and address of the auditors. Applicants are reminded that an independent audit certificate is required at final claim stage for any projects over £150,000 ESF. (1625 The Wise Group's auditors are: Scott-Moncrieff 17 Melville Street E dinburgh The auditors are currently contracted on a 3 year basis with the possibility of renewal of contract thereafter. The auditors are appointed by the Audit committee and are answerable to the Committee and the Board. The external audit team is headed by an audit partner & fieldwork staff are selected from a specialist charity audit team Statutory external auditing is carried out annually. This includes the verification of all European Structural Funds transactions. Systems reviews/verification is carried out at planning stages & an auditor's report on the efficiency of the accounting systems is included as part of the package In addition to this the Wise Group is also subject to external audit from funding bodies such New Deal and Training for Work funders & has been audited for European funding purposes by VAS & the Scottish Executive 4.10 Publicity Requirements NOTE TO APPLICANTS: It is a condition of grant that the ESF contribution to this project is publicised in accordance Please indicate which of the following forms of publicity will be implemented: l♥ a. Permanent Plaque on the Premises ☐ b. Specific Press and Media Releases P c. Acknowledgement in all Media ✓ d. Acknowledgementin all Project If g. Other (please specify) Outline the publicity strategy for the project. (1625 characters) The Wise Group's publicity strategy ensures beneficiary and general public awareness of the contribution made by the European funds to Wise Group projects and the importance of this contribution This strategy involves the use of logos and acknowledgement of ESF funding at every opportunity along with the strap-line 'Europe and Scotland Making it Work'. This is displayed in promotional literature & stationary, on vehicles, training materials, signage and general publicity and marketing materials. Logos are available for use throughout the company with guidelines & information about the need for logo usage is available to all staff All recruitment advertisements and application forms carry the ESF logo. Beneficiaries are informed of ESF funding and the added value this provides at interview, in the trainee charter and via induction & training materials. This is reinforced by the acknowledgement of ESF on all beneficiary documentation and throughout all Wise Group oremises The importance of ESF support is communicated to the wider public via recruitment advertising, our promotional literature & site signs. Press releases & publicity events publicise ESF & our Annual Report emphasises how crucial ESF funding is to the organisation. The Wise Group works to ensure that all positive outcomes and good news stories are given local press coverage. This coverage makes clear the role of ESF support in achieving these outcomes

4.11 Financial Contributions to the Project (Summary)

This section summarises the information provided in Pinance2002 - Finance2006. Please enter all Public and Private Match Fundors plus sources of Revenue and Mon Match Funding in the Source of Pinance' column.

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4.11 Fiduatial Come distinct to accepted (1)

ltemise all sources of finance for 2002 in the table below. The extreme right hand column should only be signed if funding is definitely confirmed.

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Itemise all sources of finance for 2004 in the table below. The extreme right-hand column should only be signed if funding is definitely confirmed.

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			2005 Control of Contro
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4.12 Certification by Applicant Organisation

To be signed by a Designated Officer of the Applicant Organisation.

PROJECT TITLE RELIE OF OFFICIAL WAIS AND LESS AN

I certify that the information contained in this Application is correct and confirm that this project will be carried out as described, and that the grant requested is the minimum necessary for the project to proceed.

I confirm that this organisation will undertake regular monitoring of the project to ensure it conforms to the application and the Regulations and that adequate management and financial safeguards, including internal audit procedures, exist.

I will inform the Programme Management Executive and the Scottish Executive immediately and within the life of the project of any significant changes to the project.

I acknowledge that this project will be subject to regular monitoring and undertake to keep adequate records for this purpose. I also acknowledge that the European Commission, the European Court of Auditors, and/or the Scottish Executive may carry out on the spot checks.

I undertake to repay on demand, to the Scottish Executive, any grant paid, if the European Commission, the European Court of Auditors and/or the Scottish Executive decide after investigation that the project has not been carried out in accordance with the application and/or the European Social Fund Regulations.

Applicant Organisation Name
Match Funding Committed to this Project
Name of Designated Officer
Position in Organisation

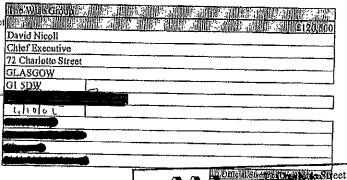
| David Nicoll | Chief Executive |

Address

÷

Postcode
Signature of Designated Officer
Date
Contact Person for this Project
Address

Telephone



Glasgow G1 5DW
Tel: 0141 303 3131
Wisegouth

Itemise all sources of finance for 2006 in the table below. The extreme right hand column should only be signed if funding is definitely confirmed.

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4.13 Certification by Public Match Funders (continued)

To be signed by a Designated Officer of all other Public Match Funders.

To be signed by a Designated Officer of	fall other Public Match Funders,
PROJECT TITLE ROUND CONTROLS	CONTROL OF THE STATE AND THE STATE OF THE ST
I certify that this organisation is committee	ted to providing the following Public Match Funding for this project.
Public Match Funder Name Match Funding Committed to this Project Name of Designated Officer Position in Organisation Address	
Postcode Signature of Designated Officer Date Contact Person for this Project Address	
Telephone	pit official spling or official
Public Match Funder Name Match Funding Committed to this Project Name of Designated Officer Position in Organisation Address	
Postcode Signature of Designated Officer Date Contact Person for this Project Address	
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SECTION 5 - ADDITIONAL INFORMATION

If any important details relating to the project have not been covered by previous questions, please enter them here. (3250 characters)

Q3.14 Additional Outputs

No. of beneficiaries aged over 25 unemployed for between 6 & 12 months: 5 No. of beneficiaries aged over 25 unemployed for more than 12 months: 7

Additional Impacts

No. of leavers/completers entering voluntary work (women):0 No. of leavers/completers gaining full/part qualification:16
No. of beneficiaries completing their course:12

NATIONAL STRATEGIES
TOW ARDS FULL EMPLOYMENT IN A MODERN SOCIETY aims to
*Make work possible- overcome barriers to participation
*Reach areas of high unemployment & inactivity
SOCIAL JUSTICE.... A SCOTLAND WHERE EVERYONE MATTERS aims to
*reduce the number of working age unemployed
*Increase employment rates of disadvantaged groups
*reduce the gap in employment rates between communities
SOCIAL INCLUSION OPENING THE DOOR TO A BETTER SCOTLAND aims to
*increase participation in lifelong learning

increase participation in lifelong learning

*tackle barriers to participation

REGIONAL/LOCAL STRATEGIES

GLASGOW'S RENEWED PROSPERITY: JOINT ECONOMIC STRATEGY GCC & SEG, alms to *generate sustainable economic growth
*create jobs

*tackle social exclusion

*develop a competitive workforce

*improve Glasgow's competitiveness

GLASGOW & CLYDE VALLEY STRUCTURE PLAN aims to

*increase economic competitiveness

promote social inclusion & integration

*sustain & enhance natural & built environment

the plan also recognises the Clyde Waterfront & Gorbals as strategic development locations.

GLASGOW ALLIANCE principles

*social inclusion & opportunity

*equality

*sustainable development

*partnershlp

empowerment

The project complements these strategies by

*recruiting long term unemployed people from the Gorbals & Hutchesontown, areas of disadvantage & long term unemployment

tong term unemployment *providing beneficiaries with real work experience in areas of sectoral growth *providing beneficiaries with the skills that employers in growth sectors state they require *providing beneficiaries with core transferable skills to ensure their personal sustainability in an evolving labour market

eassisting in enhancing the local environment through physical improvements to the walkway *carrying out physical improvements to sections of the walkway contributing to maximising its value as a

competitive location for further investment & growth