

[REDACTED]

From: [REDACTED]
Sent: 02 July 2018 08:23
To: [REDACTED]
Subject: FW: Open Government Partnership - Milan Forum - Note from AC to FM
Attachments: Open Government Partnership - Milan Forum - Note from AC to FM.doc

From: Cabinet Secretary for Communities, Social Security and Equalities
Sent: 05 March 2018 12:16
To: First Minister; Cabinet Secretary for Culture, Tourism and External Affairs
Cc: [REDACTED] MacKinnon D (Donna); Gallagher S (Stephen); Communications CSSE; [REDACTED]
[REDACTED] Campbell J (Jeanette); [REDACTED] [REDACTED] Strang F (Frank)
Subject: Open Government Partnership - Milan Forum - Note from AC to FM

PS/FM
PS/Cab Sec CTEA

Please find attached note from Ms Constance to FM and Ms Hyslop following her visit to the Open Government Leaders' Forum in Milan on 5 February 2018.

Thank you,

[REDACTED]

[REDACTED]

Deputy Private Secretary to Cabinet Secretary for Communities, Social Security & Equalities
T: [REDACTED] M: [REDACTED] E: cabsecCSSE@gov.scot
The Scottish Government | St Andrew's House, Regent Road, EDINBURGH EH1 3DG



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**First Minister
Cabinet Secretary for Culture, Tourism and External Affairs**

REPORT OF VISIT TO MADRID 5 FEBRUARY 2018

BRIEF OVERVIEW

I represented Scotland at the European Open Government Leaders Forum in Milan on 5 February 2018. The event was hosted jointly by the Italian Government and the Commune of Milan, with the theme of the day being 'Participation as a key to better policy making'.

I took part in a fishbowl discussion on how we implement participation, alongside government and civil society partners including, Klaus Vitt, Secretary of State at the Federal Ministry of the Interior and Commissioner for Information Technology Germany; Patrick O'Donovan TD, Minister of State for Public Procurement, Open Government and eGovernment, Ireland; Vanessa Liston CiviQ an Irish civil society organisation and Federico Guerrieri of Eurocities.

I spoke about the increased appetite from the public to be involved in decision making following the two referenda, and our approaches to improving participation across government. I was struck by the range of different approaches to participation across Europe and the opportunity for us to demonstrate the wide range of approaches we are delivering in Scotland.

There was no Ministerial attendance at the summit from the UK Government, they were represented by a Cabinet Office official.

The forum was attended by around 170 people including political, government, community and civil society leaders.

KEY OUTCOMES

- Demonstration of Scottish Government commitment to increased participation, Open Government and strong support for working in partnership with civil society

GOVERNMENT MEETINGS

Marianna Madia, Minister of Public Administration and Simplification, Italy.

Patrick O'Donovan, Minister of State for Public Procurement, Open Government and eGovernment, Ireland.

OFFICIAL SENSITIVE

Mounir Majhoubi, Minister of State for the Digital Sector at the Prime Minister's Office, France.

OTHER ENGAGEMENTS, VISITS & MEETINGS

Sanjay Pradhan Chief Executive Officer, Open Government Partnership

Lucy McTernan, Scottish Council for Voluntary Organisations

ANGELA CONSTANCE

Cabinet Secretary for Communities, Social Security and Equalities

EUROPEAN OPEN GOVERNMENT LEADERS' FORUM

PARTICIPATION AS A
KEY TO BETTER POLICY-MAKING

Supported by
ItaliaCamp

EUROPEAN OPEN GOVERNMENT LEADERS' FORUM Participation as a key to better policy-making Milan, 5 February 2018

MILAN OUTCOME DOCUMENT

The European Open Government Leaders' Forum was organized by the Italian Government and the City of Milan, together with the Open Government Partnership (OGP), with the goal of generating new political support for open government and strengthening commitment to action. Over the course of one day in Milan, the Forum gathered from across Europe members of Governments, policy-makers, senior civil servants, high-level experts, Civil Society Organizations as well as representatives from the European Union and the OECD. Agenda and multimedia material are available on the [Forum's webpage](#).

The Forum took place on the first day of the Italian Open Government Week (5-11 February) that in 2018 will go global for the first time with events taking place worldwide in the week of May 7.

The role of civic participation for better policy making and improved public governance systems was the focus of the Forum. A series of interactive discussions took place to share experiences and better understand how participation can effectively restore trust between public institutions and citizens, foster innovation and improve public services. A show case of participation best practices at local level was available throughout the day. The discussions were centered around three pillars.

WHY DO WE NEED PARTICIPATION?

Participation is of crucial significance to the legitimacy and future of democracy in Europe: it is fundamental in order to move our representative democracies towards participatory democracies and to promote active citizenship.

New frontiers of participation are needed to ensure that citizens feel a genuine sense of empowerment to shape public policies which respond to their concerns. The problem of trust has even surfaced in countries that are quite open, and have traditional consultation



mechanisms. Citizens do not just want to have their say during elections every few years, or only engage in traditional consultation processes which can be manipulated by special interest groups or choreographed to arrive at predetermined conclusions.

There are many challenges on the road to a more inclusive and effective participation of citizens; from the difficulty of establishing an engaging narrative between private and public actors, to the complexity of removing cultural barriers to participation. Arguably, citizens tend not to get involved when they perceive that “things are okay”, and rely on elected representatives. Such behavior can however promote an increasing detachment from complete and sound information.

Moving beyond representative democracy towards an effective participative democracy, with a culture of participation, is key to reestablishing trust between citizens and institutions at local, national and European level. Through participation, today’s distrust in public institutions may be reversed and, at the same time, the quality of ideas and initiatives aimed at the betterment of society might be enriched. Civic dialogue can connect formal processes to informal means of participation, such as protests, petitions and social media activity. This in turn can reduce the need for localized protests driven by a sense of imbalance in representation, a particularly prominent issue in the case of major infrastructure projects.

The aim of participation is to increase trust, promoting a sustainable balance of interests, mutual understanding and credibility among different actors. This participation is built on the desire to proactively collaborate; the ability to speak plainly; the motivation to listen; the capacity to understand; a willingness to respect different views and needs. It is also built on transparency in decision-making processes from early stages and the willingness to monitor, re-assess and adjust policies.

HOW DO WE IMPLEMENT PARTICIPATION?

Discussions on effective participation highlighted the importance of transparency of processes, goals and results; structures that enable people to access information in a timely and meaningful way; and identifying, including and motivating interested citizens to provide detailed and relevant feedback on specific issues. Taken together, these are catalysts for meaningful participation policies and they address the risk of participation exercises becoming biased and of private interests taking advantage of participatory tools.



Participatory budgeting, digital innovation in legislative and policy processes, and public debate are tools that can be implemented at all levels of government. It is important to use the right kind of tools and channels that best suit the target groups and adapt to the overall policy context: in this way there is greater potential for participation, even more so at the local level.

Vulnerable groups are easily overlooked in participation and it is imperative for them to be included in public dialogue (for example, youth, women, minorities and refugees). One of the new frontiers for participation in Europe should be to focus on the inclusion of marginalized groups in order to mitigate the risks of radicalization, which can be fueled by exclusion and grievances.

A current shift in direction is from an open government to an open State where adequate levels of transparency, participation and accountability are required from all the public governance actors (judiciary, legislature and government). Open government and participation policies need to be institutionalized and embedded in a country's governance culture, with adequate dedicated human and financial resources.

It is fundamental that a culture of openness is built - not only in the public sector, but also within civil society organizations, the private sector and the media, demanding the same level of transparency, integrity, accountability and opportunity from all groups. Continued efforts from all groups and actors are needed to implement participatory policies in an effective and meaningful way.

WHAT DOES THE FUTURE HOLD FOR PARTICIPATION?

In addition to inclusivity, two other new frontiers for participation include direct citizen engagement and deliberative democracy. Direct citizen engagement should allow people to participate directly in policy matters that shape and affect their lives; deliberative democracy allows citizens to engage in deeper dialogues on complex policies, debate tradeoffs, make compromises, and use facts to shape decisions that affect them.

The future of participation also seems oriented towards an increasing reliance on digital innovation and the need for our democracies and governance systems to change and adapt to the digital age. Care needs to be taken so that digital tools and solutions are accessible, understood by citizens, and built and used for the general interest.



The future of participation relies on co-creation processes that combine both online and offline collaboration. In order to promote such practices, it is fundamental that digital innovations promote simplification and do not increase the digital divide. Co-shared physical and digital places might help in promoting a wider understanding of digital innovations.

To facilitate the uptake of participatory policies and digital innovations, investment in education and skills should be increasingly pursued via local, national and European projects. This is especially needed for reaching our youngest generations. The ultimate goal could be to develop a two-way system of participation: not only governments should be able to mobilize citizens, but also citizens should be able to mobilize governments.

A more inclusive and participatory society can have a role in reducing poverty and fostering economic growth. Access to open data and open software can enhance transparency and participation. It can also encourage innovation and creativity.

OGP provides a unique platform for establishing effective dialogue between government and citizens, where an exchange of good practices and innovation is possible. OGP and other international organizations such as the OECD, that recently adopted the Recommendation on Open Government, are essential for the continuous promotion of open government principles and in scaling up participatory reforms across Europe, also within the framework of EU-led policies.



[REDACTED]

From: [REDACTED]
Sent: 02 July 2018 08:23
To: [REDACTED]
Subject: FW: European Open Gov Leaders' Forum_LETTER FROM MINISTER MADIA
Attachments: MILAN OUTCOME DOCUMENT.pdf; SCOTLAND - UK.pdf

From: [REDACTED]
Sent: 02 March 2018 09:45
To: [REDACTED]
Cc: [REDACTED]
Subject: European Open Gov Leaders' Forum_LETTER FROM MINISTER MADIA

Dear [REDACTED] Dear [REDACTED]

I am sharing with you a letter from Minister Madia to Cabinet Secretary Ms Angela Constance.
The letter was also officially sent through our local Embassy.

Best regards,
Velia



Dott.ssa Velia Ficchi

Presidenza del Consiglio dei Ministri
Office of the Prime Minister

Dipartimento della funzione pubblica
Department for Public Administration

Servizio per le attività internazionali
International Relations

Corso Vittorio Emanuele II, 116
Tel. [REDACTED]

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*Il Ministro
per la semplificazione
e la pubblica amministrazione*

Presidenza del Consiglio dei Ministri

UGM_FP 0000615 P--
del 23/02/2018



19113323

Dear colleague,

I would like to thank you for participating in the first European Open Government Leaders' Forum organized by the Italian Government and the City of Milan together with the Open Government Partnership (OGP), last February 5 in Milan.

I very much appreciated your contribution to the discussion which was both valuable and insightful and helped raise awareness as well as strengthen commitment towards open government.

The meeting brought together a variegated representation of open government stakeholders from national, subnational and international institutions and civil society, who actively engaged in interesting and fruitful conversations on the many aspects and implications of participation.

I am pleased to share with you an Outcome Document which summarizes the most relevant findings of the discussion. Let me also inform you that videos, photos and additional material from the event are now available on our website at <http://open.gov.it/saa/european-open-government-leaders-forum/>.

While I thank you again for your participation at the Forum, I hope that the international open government community to which we all belong can build on our debates and exchanges and feel encouraged to continue pursuing the values of openness, transparency and participation at national, European and global level.

Sincerely yours,

Marianna Madia

Mr Angela CONSTANCE
Cabinet Secretary for Communities, Social Security and Equalities
SCOTLAND - UK

Piazza dell'Esquilino, 5 | 00185 - Roma (IT)

P. [redacted] | M. [redacted]

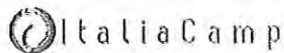
@ [redacted] | W. [redacted]

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Piazza dell'Esquilino, 5 | 00185 - Roma (IT)

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Kind Regards,

2018-01-03 14:39 GMT+01:00

Dear [REDACTED] and [REDACTED]

I am writing to you on behalf of ItaliaCamp, the company who is supporting the Italian Department for Public Administration in the organization of the afternoon session of the first ***European Open Government Leaders' Forum***.

We are pleased to contact you, following the invitation by Minister Madia, in view of *Forum*, to be held **in Milan on Monday, February 5th, 2018 starting from 03:00 p.m.**

The afternoon session will be dedicated to the sharing of best practices focused on the theme of public participation from all over Europe. In order to present and share the selected practices, there will be a *gallery* set up, and a *speaking session*, for which further details will follow in the next few weeks.

In accordance with the Department for Public Administration, we would be glad if the Scottish Government were displayed in the *gallery*. For this reason, we kindly ask you to name a specific initiative promoted by your Administration on the theme of public participation.


For such initiative, we invite you to send us the following information **possibly by January 9th**:

- a **presentation** of the initiative (in English);
- **some web sources** (websites, social media, videos, articles...);
- a **short descriptive summary** (in English, max 1500 characters, including spaces);
- **visual material** such as pictures/photos, a short video (max 2 minutes long) and logos in full HD format.

We hope we will have the pleasure of hearing from you soon, and give you our best wishes for a Happy New Year.

If you have any doubts, please, do not hesitate to contact us.

Kind Regards,

 ItaliaCamp

ItaliaCamp S.r.l.

From: [REDACTED]
Sent: 09 January 2018 10:31
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: Participation of the Scottish Government to the first European Open Government Leaders' Forum, Milan, February 5th

[REDACTED]

Thank you for this, we have received it and remain keen to attend but are trying to pin down the availability of our Ministers. We will come back to you as soon as we can – but it may be tomorrow.

[REDACTED]

[REDACTED] Head of Open Government
Scottish Government | 3-F North Victoria Quay | EH6 6QQ
m| [REDACTED] | [REDACTED]

From: [REDACTED]
Sent: 09 January 2018 10:27
To: [REDACTED]
Cc: [REDACTED]
Subject: Re: Participation of the Scottish Government to the first European Open Government Leaders' Forum, Milan, February 5th

Dear Madams:

I am writing just to ensure that my previous email was received; I look forward to hearing from you about the confirmation of the Scottish Government's participation to the first ***European Open Government Leaders' Forum***.

Please, do not hesitate to contact me for any further information.

thank you for your email.

Yes, SCVO has been contacted and has sent us some information about their project already; it is not a problem at all for us if you would like some more days to coordinate.

It would be helpful if we could have your material by Monday.

Thank you again,

Best Regards,

[REDACTED]

2018-01-10 14:00 GMT+01:00 [REDACTED]

Margherita,

Many thanks for the invitation. I can confirm that would like to provide some information, however can you confirm that you are looking for display information only from us and not for a speaker to present the information?

I understand that the Scottish civil society organisation SCVO have also been contacted? Wherever possible we would like to coordinate our involvement so would it be possible for us to have a few more days to discuss what we would like to present?

Regards

[REDACTED]

From: [REDACTED]
Sent: 17 January 2018 15:17
To: [REDACTED]
Cc: [REDACTED]
Subject: Material Needed - Participation of the Scottish Government to the first European Open Government Leaders' Forum, Milan, February 5th

Dear [REDACTED]

I hope you are doing well.

Apologies for insisting, however we have yet to receive your material on an initiative promoted by the Scottish Government, and we do have a time constraint.

We kindly ask you to send us everything **by the end of the week**, please, let me take this opportunity to remind you the specific characteristics of the material we need:

- a **presentation** of the initiative (slides) with some information or numbers (such as results obtained, number of users, etc...) so to build an infographic;
- **some web sources** (websites, social media, videos, articles...);
- a **short descriptive summary** (max 1500 characters, including spaces);
- **visual material** such as pictures/photos (at least 300 dpi, possibly developed vertically), a short video (max 2 minutes long, as a downloadable file, not a link) and logos in full HD format (vector logos). These characteristics are essential so to print a poster of the highest quality possible for the *gallery*.

Please, do not hesitate to contact us, should you need any other information.

Best Regards,

[REDACTED]

2018-01-11 11:50 GMT+01:00 [REDACTED]

Dear [REDACTED]

All the best,

2018-01-17 16:58 GMT+01:00

Hi

With apologies for the delay in sending this, please find attached the information requested on participative practices in Scotland. I am still working on the paper and will forward that before the end of the week. Please let me know if you have any questions about any of the material.

Presentation: attached

Video: www.Bslscotlandact2015.scot

Descriptive one pager: to follow.

Web sources: <http://www.bbc.co.uk/news/uk-scotland-scotland-politics-41723147>

<http://www.gov.scot/Publications/2017/10/3540>

<https://beta.gov.scot/policies/languages/british-sign-language/>

<http://deafsectorpartnership.net/>

<http://inclusionscotland.org/what-we-do/employability-and-civic-participation/access-to-politics/aeofs/>

Scottish Government Logo attached.

[REDACTED]

From: [REDACTED]
Sent: 28 June 2018 14:57
To: [REDACTED]
Subject: FW: Material Needed - Participation of the Scottish Government to the first European Open Government Leaders' Forum, Milan, February 5th
Attachments: OGP - One Page Brief for Milan - 19 January 2018.docx

From: [REDACTED]
Sent: 19 January 2018 17:57
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: Material Needed - Participation of the Scottish Government to the first European Open Government Leaders' Forum, Milan, February 5th

Hi [REDACTED]

Attached is the one pager.

I've attached a link to photos which can be downloaded from the government's flicker site. please let me know if you have any problems accessing this.

<https://www.flickr.com/photos/scottishgovernment/28626893885/in/photolist-wgvF8W-bufVWw-3mU4V5-xbdtz3-wBLG3q-itr8FY-9vPiYD-wAcmWS-GmD6dK-9vSmmQ-KsdTz1-bDTSNq-wgEwFM-yJdj2m-itr7Dh-xNamKE-itrCrx-itramm-9vSm5b-bufUQU-KBEjcX-KsdNTs-KsdP8W-bHaHut-SuU8m7-Sniq8F-Snj18e-bJeVZx-R56BRs-21dFJWE-CEK3R4-R56CnC-CdByDs-yKc61a-Ck2RA8-ZbGigS-CMHM38-21dFKrs-CwzAbA-DGNcRd-Bg9vyh-E7WzaW-21qwo9r-ARYVHn-y5aDgs-y3JnPq-SuU7qb-xNxqRB-y6HVog-x9aGQ6/>

Regards

[REDACTED]

From: [REDACTED]
Sent: 18 January 2018 17:17
To: [REDACTED]
Cc: [REDACTED]
Subject: Re: Material Needed - Participation of the Scottish Government to the first European Open Government Leaders' Forum, Milan, February 5th

Dear [REDACTED]

thank you very much for this material.

We will wait for your one pager; may I also ask you if you have a representative image (in HD, at least 300 dpi) of inclusion to civic life?

Thank you again,

NPF refresh - [REDACTED]

Once she's seen a draft pack Ms Constance will decide where to focus her intervention, so I may be back in touch early next week.

Many thanks

[REDACTED]

[REDACTED] | Ingate | Directorate for Local Government and Communities | Scottish Government | 3-F North,
Victoria Quay | EH6 6QQ | T [REDACTED] [REDACTED]