

# CAWI Questionnaire

**Hate Crime Campaign Evaluation – PRE-WAVE**

SCOTTISH GOVERNMENT - SAFER



**This questionnaire was written according to Kantar TNS quality procedures**

checked by

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**KANTAR TNS**

Survey: 260412752  
Version: 1  
Global Practice: ...

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<b>Repeating study (if this survey has been previously conducted)</b>	
<b>Name of survey</b>	Hate Crime Campaign Evaluation
<b>Language</b>	English (United Kingdom)
<b>Survey length (minutes)</b>	7
<b>Version</b>	1
<b>Author(s)</b>	[redacted]
<b>Contact</b>	[redacted] [redacted] [redacted] [redacted]
<b>Panel</b>	
<b>Sample size</b>	<b>Gross:</b> <b>Net:</b>
<b>Sample description</b>	
<b>Quota</b>	
<b>If several countries: indicate the countries</b>	
<b>If several targets</b>	
<b>Check-in site</b>	<a href="http://www.tnsglobal.com">http://www.tnsglobal.com</a>
<b>Comments</b>	

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**Q001** Single coded

[Not back](#)

**How familiar are you with the term 'hate crime'?**

**Normal**

- 1 Have heard of it and definitely know what it means
- 2 Have heard of it and think I know what it means
- 3 Have heard of it but not sure what it means
- 4 Haven't heard of it
- 5 Don't know *\*Position fixed*

**Q002** Matrix

[Not back](#) | **Number of rows: 7** | **Number of columns: 5**

**For each of the following, to what extent do you think it applies to the term 'hate crime'?**

Even if you are not familiar with the term, we are still interested in your opinion

**Rows: Normal** | **Columns: Normal**

**Rendered as Dynamic Grid**

	Definitely applies	Probably applies	Doesn't really apply	Doesn't apply at all	Don't know <i>*Position fixed</i>
The police can charge you for 'hate crime' as it is a criminal offence	<input type="radio"/>				
'Hate crime' is a crime motivated by 'hate' towards any groups or individuals	<input type="radio"/>				
'Hate crime' happens online	<input type="radio"/>				
'Hate crime' doesn't have to be physical to be a criminal offence	<input type="radio"/>				
It is a crime committed against people because of their race, religion, sexuality, disability or transgender identity	<input type="radio"/>				
The police will take action if 'hate crime' is reported to them	<input type="radio"/>				
Scotland is getting tougher at tackling 'hate crime'	<input type="radio"/>				

**Q003** Matrix

[Not back](#) | **Number of rows: 4** | **Number of columns: 6**

**Here are some statements made by other people about hate crime. Please indicate how much you agree or disagree with each one.**

**Rows: Rotated** | **Columns: Rotated**

**Rendered as Dynamic Grid**

	Agree strongly	Agree slightly	Neither agree nor disagree	Disagree slightly	Disagree strongly	Don't know <i>*Position fixed</i>
I would be scared to report a 'hate crime' incident	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is important to report hate crime to reduce it happening	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is important to stop 'hate crime' across Scotland	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel confident that the police can tackle 'hate crime' if they know about it	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Q004** Text

[Not back](#)

The following questions are about your personal experiences with hate crime, please remember that your answers are always treated confidentially and are never analysed individually. We have provided you with a "Prefer not to say" option if you would rather not share your experiences.

**Q005** Multi coded

[Not back | Min = 1](#)

Which, if any, of the following apply to you?

*Please select all that apply*

**Rotated**

- 1 Have witnessed a hate crime incident against someone I know
- 2 Have witnessed a hate crime incident against someone I didn't know
- 3 Have been the victim of a hate crime incident
- 4 Have committed a hate crime
- 8 Have been with someone who has committed a hate crime
- 5 None of these \*Position fixed \*Exclusive
- 6 Prefer not to answer \*Position fixed \*Exclusive

**Q006** Multi coded

[Not back | Min = 1](#)

Which of these describes what you would do if you witnessed a hate crime incident?

*Please select all that apply*

**Rotated**

- 1 Try to stop it
- 2 Call 999 immediately
- 3 Report it to the police afterwards / call 101
- 4 Report it to another person in authority (Eg teacher / tutor / councillor/lawyer) afterwards
- 9 Report online at onescotland.org
- 5 Discuss with friends or family
- 6 Other (PLEASE TYPE IN DETAILS) \*Open \*Position fixed
- 7 Nothing \*Position fixed \*Exclusive
- 8 Don't know \*Position fixed \*Exclusive

**Q007** Multi coded

**Have you seen any advertising or media coverage about hate crime in any of these places?**

Please select all that apply

**Inverted**

- 1 TV / Video streaming / On Demand advertising (inc. YouTube, catch-up TV, etc)
- 2 TV programme
- 3 Advertising / promotion on the radio
- 4 Programme on the radio
- 5 On posters on public transport (e.g. bus, train)
- 6 On bus shelters
- 7 On posters but not sure where
- 8 Social media sites (e.g. Facebook, Snapchat, Instagram)
- 9 Any other advertising on websites / the internet
- 10 No, not seen any advertising or media coverage
- 996 Other (specify) \*Open \*Position fixed
- 999 Don't know \*Position fixed \*Exclusive

**Q008** Open

**Please describe the advertising or media coverage you saw / heard about hate crime. What did it show and what did it say?**

Please give as much detail as possible

**Q009** Text

**Not back**

The next few questions are to help us analyse the responses of everyone who takes part in the survey

**Q010** Single coded

**Not back**

**Do you have any long standing illness, health problem or disability that limits your daily activities or the kind of work you can do?**

**Normal**

- 1 Yes
- 2 No
- 3 Prefer not to answer \*Position fixed

**Comment [WC(1):** Please confirm if this is right question to establish whether or not respondent would belong to the 'disability' group.

**Q011**

Single coded

**What is your ethnic group?**

*(Choose one option that best describes your ethnic group or background)*

**Normal**

- 1 White (HEADER ONLY DO NOT SHOW AS CODE)
- 2 Scottish
- 3 Other British
- 4 Irish
- 5 Gypsy/Traveller
- 6 Polish
- 7 Any other White ethnic group
- 8 Mixed or Multiple ethnic groups (HEADER ONLY DO NOT SHOW AS CODE)
- 9 Any Mixed or Multiple ethnic groups
- 10 Asian, Asian Scottish or Asian British (HEADER ONLY DO NOT SHOW AS CODE)
- 11 Pakistani, Pakistani Scottish or Pakistani British
- 12 Indian, Indian Scottish or Indian British
- 13 Bangladeshi, Bangladeshi Scottish or Bangladeshi British
- 14 Chinese, Chinese Scottish or Chinese British
- 15 Any other Asian
- 16 African (HEADER ONLY DO NOT SHOW AS CODE)
- 17 African, African Scottish or African British
- 18 Any other African
- 19 Caribbean or Black (HEADER ONLY DO NOT SHOW AS CODE)
- 20 Caribbean, Caribbean Scottish or Caribbean British
- 21 Black, Black Scottish or Black British
- 22 Any other Caribbean or Black
- 23 Other ethnic group (HEADER ONLY DO NOT SHOW AS CODE)
- 24 Arab, Arab Scottish or Arab British
- 25 Any other ethnic group
- 26 Would prefer not to say

**Q012**

Single coded

**Not back**

**Which religion, religious domination or body, if any, do you belong to?**

**Normal**

- 1 None
- 2 Church of Scotland
- 3 Roman Catholic
- 4 Other Christian
- 5 Muslim
- 6 Buddhist
- 7 Sikh
- 8 Jewish
- 9 Hindu
- 10 Pagan
- 996 other, namely... *\*Open \*Position fixed*
- 11 Prefer not to say
- 999 don't know *\*Position fixed \*Exclusive*

**Q013**

Single coded

**Not back**

**Which of these do you identify as?**

**Normal**

- 1 Bisexual
- 2 Gay man
- 3 Gay woman / lesbian
- 4 Heterosexual / straight
- 996 other, namely... *\*Open \*Position fixed*
- 5 Prefer not to say

**Q014**

Single coded

**Not back**

TRANSGENDER MEASURE - Wording to be confirmed

**Normal**

- 1 tbc
- 2 tbc