

**From:** Protocol and Honours Mailbox  
**Subject:** FW: non objection required - Royal Poultry Limited

**From:** [redacted]  
**On Behalf Of** Protocol and Honours Mailbox  
**Sent:** 19 July 2017 16:50  
**To:** [redacted]  
**Cc:** Protocol and Honours Mailbox  
**Subject:** FW: non objection required - Royal Poultry Limited

Dear [redacted]

Please see the response below to a request to us the word 'Royal' in the company name 'Royal Poultry Limited' for your records.

Thanks,

[redacted]

[redacted]  
| Protocol and Honours | Cabinet, Parliament and Governance Division | 4N.01 St Andrews House  
Edinburgh EH1 3DG | [redacted]  
[\[redacted\]@gov.scot](mailto:[redacted]@gov.scot) | [redacted]

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**From:** [redacted]  
**On Behalf Of** Protocol and Honours Mailbox  
**Sent:** 19 July 2017 16:34  
**To:** [redacted]  
**Cc:** Protocol and Honours Mailbox  
**Subject:** RE: non objection required

Dear [redacted]

## ROYAL POULTRY LIMITED – LETTER OF NON-OBJECTION

On the basis of the information supplied, I cannot see any justification for giving permission for you to use the word 'Royal' in the above company name

Permission to use the word 'Royal' in a company name is extremely restricted and only when it can be shown that there is a strong 'Royal' connection or endorsement for a product or service. Even in those cases, it would be most likely dealt with by the 'by Royal Appointment' process and recognition rather than using the actual word 'Royal' in the name.

I must stress that this in no way reflects badly upon either the quality of the organisation or its request; rather it is an indication of the rarity with which such Royal Names are granted nowadays.

I will also send a copy of this email to Companies house for their records.

Kind regards,

[redacted]

| Protocol and Honours | Cabinet, Parliament and Governance Division | 4N.01 St Andrews House  
Edinburgh EH1 3DG | [protocolandhonours@gov.scot](mailto:protocolandhonours@gov.scot) | [redacted]

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**From:** [redacted]  
**Sent:** 19 July 2017 15:08  
**To:** Protocol and Honours Mailbox  
**Subject:** non objection required

Dear Sir/Madam

We are looking to form a company in Edinburgh under the name of royal poultry ltd. The company is Edinburgh based which will be a poultry seller.

We look forward to your response.

If you require any further information please feel free to contact me.

Kind regards

[redacted]

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Tha am post-d seo (agus faidhle neo ceanglan còmhla ris) dhan neach neo luchd-ainmichte a-mhàin. Chan eil e ceadaichte a chleachdadh ann an dòigh sam bith, a' toirt a-steach còraichean, foillseachadh neo sgaoileadh, gun chead. Ma 's e is gun d'fhuair sibh seo le gun fhiosd', bu choir cur às dhan phost-d agus lethbhreac sam bith air an t-siostam agaibh, leig fios chun neach a sgaoil am post-d gun dàil.

Dh'fhaodadh gum bi teachdaireachd sam bith bho Riaghaltas na h-Alba air a chlàradh neo air a sgrùdadh airson dearbhadh gu bheil an siostam ag obair gu h-èifeachdach neo airson adhbhar laghail eile. Dh'fhaodadh nach eil beachdan anns a' phost-d seo co-ionann ri beachdan Riaghaltas na h-Alba.

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