

[redacted]

From: Protocol and Honours Mailbox
Subject: FW: Use of the Royal name 'Queen' in company name - "Queen of Clean"

From: [redacted]
On Behalf Of Protocol and Honours Mailbox
Sent: 15 May 2017 17:42
To: [redacted]

Cc: Protocol and Honours Mailbox
Subject: Use of the Royal name 'Queen' in company name - "Queen of Clean"

[redacted]
[redacted]

Please find attached a letter of objection sent to [redacted]
regarding the use of the Royal name 'Queen' in her company name "Queen of Clean" for your information.
[redacted] original request is within the email trail.



RE: "Queen of
Clean" - use of ...

Many thanks,

[redacted]

[redacted]
Protocol and Honours
Cabinet, Parliament and Governance Division
4N.01
St Andrews House
Edinburgh
EH1 3DG
[redacted]
[@gov.scot](#)
[redacted]

Please consider the environment before printing this email.

From: Protocol and Honours Mailbox
Subject: FW: "Queen of Clean" - use of "Queen" in company name

From: [redacted]
On Behalf Of Protocol and Honours Mailbox
Sent: 15 May 2017 17:38
To: [redacted]

Cc: Protocol and Honours Mailbox
Subject: RE: "Queen of Clean" - use of "Queen" in company name

Dear [redacted]

Please find attached a letter for your attention regarding your request to use the word 'Queen' in your company name.

Unfortunately on this occasion we have declined request.

I am also sending a copy of this response to Companies House, Edinburgh for their information.

Your sincerely

[redacted]
Protocol and Honours
Cabinet, Parliament and Governance Division
4N.01
St Andrews House
Edinburgh
EH1 3DG
[redacted]
[\[redacted\]
@gov.scot](mailto:[redacted]@gov.scot)
[redacted]

Please consider the environment before printing this email.



From: [redacted]
]
Sent: 15 May 2017 13:33

To: Protocol and Honours Mailbox

Subject: Re: "Queen of Clean" - use of "Queen" in company name

It is a domestic cleaning company is East Kilbride, Scotland. It will be registered to my home address of [redacted] and I chose the word queen to portray the high quality and standard of cleaning we provide and to make my clients feel like we are the best at what we do and are high up in our field.

Kind Regards

[redacted]

Sent from my iPhone

On 15 May 2017, at 12:13, <[redacted]@gov.scot> wrote:

Dear [redacted]

Thank you for your email. To allow us to process your request we require the following information;

Where in the United Kingdom your company will be registered?

The address of where your company will be registered.

The reason for using the word "Queen" in the intended company name?

The business nature of your company?

Kind regards,

[redacted]

Protocol and Honours

Cabinet, Parliament and Governance Division

4N.01

St Andrews House

Edinburgh

EH1 3DG

[redacted]

[redacted]@gov.scot

Please consider the environment before printing this email.

-----Original Message-----

From: [redacted]

Sent: 15 May 2017 10:51

To: Protocol and Honours Mailbox

Subject:

To whom it may concern,

My name is [redacted]

and I am currently in the process of starting my own business and have been advised that to use the name "queen of clean" I have to ask your permission. I hope this name is accepted for my cleaning business and hope to hear from you soon.

Kind regards

[redacted]

Sent from my iPhone

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Tha am post-d seo (agus faidhle neo ceanglan còmhla ris) dhan neach neo luchd-ainmichte a-mhàin. Chan eil e ceadaichte a chleachdadh ann an dòigh sam bith, a' toirt a-steach còraichean, foillseachadh neo sgaoileadh, gun chead. Ma 's e is gun d'fhuaire sibh seo le gun fhiosd', bu choir cur às dhan phost-d agus lethbhreac sam bith air an t-siostam agaibh, leig fios chun neach a sgaoil am post-d gun dàil.

Dh'fhaodadh gum bi teachdaireachd sam bith bho Riaghaltas na h-Alba air a chlàradh neo air a sgrùdadh airson dearbhadh gu bheil an siostam ag obair gu h-èifeachdach neo airson adhbhar laghail eile. Dh'fhaodadh nach eil beachdan anns a' phost-d seo co-ionann ri beachdan Riaghaltas na h-Alba.

This email has been scanned by the Symantec Email Security.cloud service.

T: REDACTED
E REDACTED

REDACTED

Our ref: Use of Royal name 'Queen'

15 May 2017

Dear REDACTED

USE OF ROYAL NAME – “QUEEN OF CLEAN”

Thank you for your email requesting permission to use the word 'Queen' in your company name, "Queen of Clean".

On the basis of the information supplied, I cannot see any justification for giving permission for you to use the word 'Queen'. It is clear that you wish to give the impression that your organisation provides a high level quality of service by using the word 'Queen'. However, I do not see that as sufficient reason for the Scottish Government to grant permission.

I must stress that this in no way reflects badly upon either the quality of the organisation or its request; rather it is an indication of the rarity with which such Royal Names are granted nowadays

I am copying this to Companies House for their information.

REDACTED

REDACTED
Protocol and Honours