

From: Protocol and Honours Mailbox
Subject: FW: Glacier Royal Estate Distillery Limited


From: [redacted]
On Behalf Of Protocol and Honours Mailbox
Sent: 11 October 2017 15:46
To: [redacted]
Cc: Protocol and Honours Mailbox
Subject: Glacier Royal Estate Distillery Limited

Dear [redacted]

Please see attached request regarding "Glacier Royal Estate Distillery Limited" and the reply issued.

Kind regards

[redacted]
Protocol and Honours Team
Scottish Government
4N.02
St. Andrew's House
Regent Road
Edinburgh
EH1 3DG
[redacted]



From: Protocol and Honours Mailbox
Subject: FW: Permission for Use of Sensitive Word: Royal

From: GLACIER ROYAL ESTATE DISTILLERY [redacted]
Sent: 10 October 2017 17:32
To: Protocol and Honours Mailbox
Subject: Permission for Use of Sensitive Word: Royal

Glacier Royal Estate Distillery
4 Queen Street
Edinburgh Town
Scotland
EH2 1JE
03/10/2017

Companies House,

Dear Sirs,

**Clarification of the use of a reserved name in respect of our application for; Reserved word
Glacier Royal Estate Distillery, Ltd.**

Summary of Request:

Our company headquarters for Bourbon Whiskey production is already incorporated in the state of California, USA (EIN: 82-2978285) but we wish to register it in Scotland as the Headquarters for our Scotch Whiskey production.

The addition of Royal Estate in the company name simply depicts that the founder is of a foreign royal house (African) and founded an international estate. We wish to make the distinction that the company is based in Scotland and of Royal origins and is in no way related to the English or Scottish Royal Houses or any other company wherever it may be based. Please, do not hesitate to contact us for any additional information.

Yours expectantly,

Representative,

Glacier Royal Estate Distillery

www.glacierroyal.com

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T: [redacted]
E: [redacted]

[redacted]
[redacted]
[redacted]

Your ref: Permission for Use of Sensitive Word: Royal
Our ref: Use of Royal Names
11 October 2017

Dear [redacted]

GLACIER ROYAL ESTATE DISTILLERY LIMITED

Thank you for your emails and messages, regarding your request for permission to use the word 'Royal' in company name "Glacier Royal Estate Distillery Limited."

On the basis of the information supplied, I cannot see any justification for giving permission for you to use the word 'Royal' in the above company name. Permission to use the word 'Royal' in a company name is extremely restricted and only when it can be shown that there is a strong 'Royal' connection. I must stress that this in no way reflects badly upon either the quality of the organisation or its request; rather it is an indication of the rarity with which such Royal Names are granted nowadays.

May I suggest that you consider an alternative company name such as "Glacier Estate Distillery Limited."

I am copying this letter to Companies House for their records.

Yours sincerely

[redacted]
Protocol and Honours Team

[REDACTED]

From: Protocol and Honours Mailbox
Subject: FW: Permission to use sensitive word: Royal
Attachments: image001.png

From: GLACIER ROYAL ESTATE DISTILLERY [[redacted]]
Sent: 13 October 2017 15:11
To: [redacted]
Protocol and Honours Mailbox
Subject: Re: Permission to use sensitive word: Royal

There are companies that were started at the beginning of the year 2017, with the word Royal in them. I am attaching a long list in my next email with both older companies and newer companies.

Also you cannot prove the fact that those older companies would succeed because they had to register a name before they begin business so there are no grounds for that. That's just pure negligence to the fact.

On Fri, Oct 13, 2017 at 7:00 AM <[redacted]
[@gov.scot](#)> wrote:

Dear [redacted]

Thank you for your further email regarding permission to use the word 'Royal' in your company name.

The companies that you quoted in your previous correspondence have each been established for over one hundred and fifty years.

I appreciate our decision is disappointing however permission to use the word 'Royal' in a company name in the United Kingdom is now granted very sparingly.

I am sorry that we cannot be of further assistance to you on this matter.

Yours sincerely

[redacted]
| Protocol and Honours | Cabinet, Parliament and Governance Division | 4N.01 St Andrews House
Edinburgh EH1 3DG | [redacted]

[@gov.scot](#) | [redacted]

From: GLACIER ROYAL ESTATE DISTILLERY [[redacted]]

Sent: 13 October 2017 14:08

To: [redacted]Protocol and Honours Mailbox

Subject: Re: Permission to use sensitive word: Royal

Hi [redacted]

My next email to you will be researching all companies that have been approved to use the word Royal in the U.K. and proof that they have no legal connection to Royalty. As it stated 2 of this in the previous letter.

I would want to get a fair explanation on why those multiple companies that have no connections were approved. That would be a double standard on the governments part and so that would mean those company names need to be Revoked because I have a very good argument here, because you cannot say that a company who has proven or given detailed explanation as to why it is being used doesn't have more of a right than a company that makes dishes that has no ties to the Royal Houses.

I will be sending this list of names in a separate email and I hope the protols and honours team have a good explanation for why there is a double standard here.

Thanks!

On Fri, Oct 13, 2017 at 3:39 AM <[redacted][@gov.scot](#)> wrote:

Dear [redacted]

Further to your email below, please find the attached letter of response. A copy of this letter will also be sent to Companies House in Edinburgh for their records.

Yours sincerely

[redacted]

[redacted] Protocol and Honours | Cabinet, Parliament and Governance Division | 4N.01 St Andrews
House Edinburgh EH1 3DG | [redacted]
[\[redacted\]@gov.scot](mailto:[redacted]@gov.scot) | [redacted]

Please consider the environment before printing this email.

From: GLACIER ROYAL ESTATE DISTILLERY [[redacted]]
Sent: 11 October 2017 23:42
To: Protocol and Honours Mailbox; [redacted]
Subject: Re: Permission for Use of Sensitive Word: Royal

Dear [redacted]

Please see attached in response to the received email on October 11, 2017 regarding "Glacier Royal Estate Distillery".

Regards,

[redacted]

Glacier Royal Estate Distillery

www.glacierroyal.com

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T: [redacted]

E: [redacted]

[redacted]

Founder & CEO

Glacier Royal Estate Distillery

[redacted]

Your ref: Permission to use a sensitive word in a company name: "Royal"

Our ref: Use of Royal Names – "Royal"

13 October 2017

Dear [redacted]

GLACIER ROYAL ESTATE DISTILLERY LIMITED

Thank you for your further email of 11 October with the additional information regarding your request for permission to use the word 'Royal' in your company name "Glacier Royal Estate Distillery Limited."

Although the additional information was useful, we continue to uphold our decision that there is no justification for giving permission for you to use the word 'Royal' in the above company name. We realise the decision will be disappointing to you however, as previously stated permission to use the word 'Royal' in a company name is extremely restricted in the United Kingdom and granted only when it can be shown that there is a strong 'Royal' connection.

Again, we would like to stress that the decision in no way reflects badly upon either the quality of your organisation or the request; rather it is an indication of the rarity with which such Royal Names are granted nowadays.

A copy of this letter will also be issued to Companies House in Edinburgh for their records.

Yours sincerely

[redacted]

Protocol and Honours Team