

FW; Scottish Public Sector Awards

From:

Sent: 15 September 2017 13:00

To: Mandy Rhodes

Cc: Corporate Communications

Subject: Scottlsh Public Sector Awards

Hi Mandy &



Hope you're well. I wanted to check in with you both to find out whether you would like me to approach the Perm Sec or a DG to present an award at the Scottish Public Sector Awards? Diary holds remain in place; however I'm keen to let colleagues know whether they'll be required on the night as soon as possible.

Grateful for an update.

Many thanks,

Communications Manager | Corporate Communications

Scottish Government | www.gov.scot | Twitter | Facebook

FW: Scottish Public Sector Awards

From Sent: 10 October 2017 11:02

To: Mandy Rhodes;

Cc: Corporate Communications

Subject: RE: Scottish Public Sector Awards

Hi Mandy &

Minister for Mental Health, Maureen Watt, has confirmed that she would like to attend the ceremony.

Diary requests are now beginning to pick up considerably. Grateful if you could confirm whether Perm Sec and a DG will also be required as soon as possible.

Thanks,

From: Mandy Rhodes

Sent: 18 September 2017 10:53

Cc: Corporate Communications

Subject: RE: Scottish Public Sector Awards

We will definitely want the Perm Sec to present an award and I usually have a couple of DG's also presenting. I just need to organise who is doing what so bear with me.

Best '

Mandy

Mandy Rhodes Managing Director



Follow me on Twitter @HolyroodMandy
According to the most recent ipses MORI readership poll, Holyrood is the most papular print title amongst MSPs with 79% or four out of five reading it regularly ahead of The Herald and Scotland on Sunday with 73% and 67% respectively. This is highest readership figure for Holyrood since the Scotlish Padlament was established and 42 per cent should of its nearest magazine rival, The New Statesman.



FW: Scottish Public Sector Awards

From:

Sent: 12 October 2017 14:58

To: Mandy Rhodes
Cc: Corporate Communications Subject: RE: Scottish Public Sector Awards

Okay - let me know which awards you'd like Perm Sec and Sarah to present and I'll approach.

I'll also touch base with our Digital Director.

Thanks,



From: Mandy Rhodes

Sent: 10 October 2017 11:14

; Corporate Communications Subject: Re: Scottish Public Sector Awards

Perm sec always attends and vital to the event. Sarah Davidson is a judge and should be there. I normally ask all DGs to attend & find a role for them and we usually have digital director to present the digital award.

Sent from my iPhone



FW: Justice Secretary article for Holyrood magazine - October 2017

From:

Sent: 11 October 2017 12:18

To: Mandy Rhodes

Cc: Communications Justice

Subject: Justice Secretary article for Holyrood magazine - October 2017

Hi Mandy,

Please see attached an article from the Cabinet Secretary for Justice on his priorities ahead.

Please don't hesitate to let me know if anything further is needed, whether in respect of the Cab Sec article or your other features.

Kind regards,





Michael Matheson - Prio...

| Communications Manager (Justice) Scottish Government | Tel: +44 131 | Mob: +44 | Mob:

Scotland is a safer country today than a decade ago, with fewer crimes, less violence, reduced drug use, improved fire safety and better support for those who are victims of crime or other serious incidents.

But this progress has not been felt equally in all communities. Our ambition for a truly inclusive, just and fairer Scotland, where everyone feels safe, secure and respected, demands concerted, intelligent and focused action.

To make progress, a modern Scotland must first acknowledge past mistakes. We will shortly introduce legislation for men convicted under now discredited old offences for same-sex sexual activity. This will deliver a practical remedy by providing a pardon and offer the opportunity to ensure convictions do not appear on disclosure checks.

An on-going priority through this Parliament is our work to combat violence against women and girls, including delivering the new domestic abuse offence to better-tackle coercive and controlling behaviour.

The recently-published results of sexual crimes research I commissioned last year highlighted the significant misuse of digital communications – accounting for around half of the growth in all recorded sexual crimes since 2013-14 – and the disproportionate place of girls as victims and young men as perpetrators.

We have taken considerable steps in this area in recent years, including our recent 'intimate images' campaign, the national action plan on internet safety and our 'Equally Safe' strategy.

However, the Solicitor General and I are establishing an expert group, comprising education, justice and health specialists, to recommend further actions to prevent and respond to criminal and other harmful sexual behaviour involving young people.

The National Violence Reduction Unit, in which we have invested over £8.7 million since 2008, has been at the forefront of Scotland's pioneering public health approach to preventing violence. In addition to the excellent work with schools and youth organisations, its collaboration with Medics Against Violence is training professionals across Scotland to recognise and act upon the signs of domestic abuse.

We must achieve the kind of transformative change in attitudes and behaviour towards the abuse of women and girls as we have seen in reducing overall violence – where, between 2008-09 and 2014-15, police recorded 50% fewer non-sexual violent crimes and, separately the number of violent incidents reported by the public through the Scottish Crime & Justice Survey has decreased by 41%.

The large reduction in overall recorded crime – now 43% lower than in 2006-07 – is testament to much good work by many individuals, communities and organisations, reflecting our multi-pronged approach of education, prevention and enforcement.

Police Scotland has played key roles in all three strands – deploying their collective local, regional and national resources wherever needed to promote community safety and protect the public.

Michael Matheson - Priorities in Justice for Holyrood magazine - October 2017

In the face of a near decade of Westminster-imposed austerity, the Scottish Government continues to provide real terms protection of the service's revenue budget; yet this could go much further if it was not the only territorial police force in the UK unable to recover VAT.

We will continue to press the UK Government to remove this glaring disparity of treatment – which could otherwise cost the Scottish public purse £200 million by the end of this Parliamentary session.

We are also supporting Police Scotland, including through dedicated reform funding, to not only strengthen its capacity to keep people safe but to enhance its specialist capability to tackle emerging threats like cyber-crime and online fraud.

The '2026' strategy also recognises and responds to the demands placed upon policing from vulnerability and the consequences of inequalities.

Indeed, the Justice Vision and Priorities strategy paper I launched in July highlighted the relatively poor physical and mental health of people in contact with the justice system.

While there is much good practice, including pilot projects across Scotland, the Health Secretary and I are currently engaging the leadership of the justice and health sectors to explore together what more can be done to ensure the response to people in distress is as timely and effective as it can be — supporting people to overcome personal challenges and crises, and reducing the risks of exacerbating these.

We must also draw lessons from the success of our decisive shift in approach to youth justice, which has contributed to huge falls in youth offending by intervening earlier and providing multi-agency support alongside significant investment in diversionary projects, including through Cashback.

The Justice Vision outlined our commitment to a more progressive, evidence-based approach, prioritising prevention and rehabilitation alongside enhanced support for victims.

I am determined to ensure support is provided to victims so that the traumatic experience already faced is not exacerbated, and that they give their best evidence. We recently consulted on removing barriers to pre-recorded evidence, particularly in cases involving children, and we are exploring a 'single point of contact' model of support.

Scotland is also fully committed to tackling human trafficking and exploitation and the Government is working closely with criminal justice agencies and support organisations to fully implement our recently-launched national strategy.

Penal reform is another priority for this Government. There will always be cases where the court rightly decides that a prison sentence is absolutely justified. However, Scotland still has one of the highest incarceration rates in Western Europe.

Indeed, average prison sentences have actually increased by more than 25% since 2006-07, with those sentenced to life also spending longer in prison. While the prison population has seen small annual reductions of between 1 and 2% since

Michael Matheson – Priorities in Justice for Holyrood magazine – October 2017

2011-12, it remains about 25% higher than when the Scottish Parliament reconvened in 1999.

Where the courts determine that a prison sentence is appropriate, it is essential to provide opportunities for — and the necessary challenge to — people to become contributing members of society when eventually released, thereby improving public safety in the long-term.

That rationale is behind our plans to transform the female custodial estate, with a new, smaller national facility at Cornton Vale and, initially two community custody units in Glasgow and Dundee. The new units will provide more appropriate accommodation and support for women offenders and help them maintain links with their families and be accommodated close to their communities.

Those prisoners who have committed the most serious offences or pose the most significant risks to public safety are precisely those who we should be seeking to rehabilitate during the time they spend in custody.

But we can do that most effectively by ensuring our hard-working prison staff are not spending so much of their time having to process admissions and discharges from custody for men and women convicted of less serious offences, who have been sent to prison for short periods.

Short prison sentences do little to rehabilitate people or reduce the likelihood of their re-offending. We know short-term imprisonment disrupts families and communities, and adversely affects employment opportunities and stable housing — the very things that evidence shows support desistence from offending.

Our earlier shift towards more community-based sentencing, including the introduction of Community Payback Orders, have helped reduce Scotland's reconviction rates by 17% over the last decade to an 18-year low.

Individuals released from a custodial sentence of 12 months or less are reconvicted nearly twice as often as those given a Community Payback Order.

That is why when the new domestic abuse legislation is in force, we will extend the presumption against short prison sentences to 12 months and continue promoting the use of robust community sentences that see people pay back their debts to society while addressing the underlying causes of their offending behaviour.

We will also introduce legislation to expand the availability and capabilities of electronic tagging to monitor and manage individuals in the community, supporting them to turn away from crime and make amends with their families and communities.

Whether in custody, or increasingly the community, by better-tackling the underlying issues that so often drive cycles of offending, we can help keep crime down and deliver a safer, fairer and more resillent Scotland.

From: Mandy Rhodes

Sent: 17 October 2017 10:44

Subject: Science and Innovation issue

Hi 🔛

I am planning he content for our annual Science and Innovation focus of the magazine which we plan around the Science and Parliament event in November. It would be great if we could get a piece from Shirley-Anne Somerville as the science minister which focused on what the SG is doing to advance science and particularly encourage women in STEM subjects, I would be looking for 750 words and would need that by October 30th. Can you let me know what is possible?

Best Mandy

Mandy Rhodes



Follow me on Twitter @HolyroodMandy

Conoverties of Twitter Control to the Mori readership poli, Holyrood is the most popular print title amongst MSPs with 79% or four out of five reading it regularly ahead of The Herald and Scotland on Sunday with 73% and 67% respectively. This is highest readership figure for Holyrood since the Scotlish Parliament was established and 42 per cent alread of its noticest magazine rival, The New Statesman.



(pčins)

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FW: FM

Importance:

High

From: Mandy Rhodes

Sent: 26 October 2017 17:13

To: Subject: FM

Importance: High

Quick one; but could we ask for the FM to do a short video welcome like she did last year? We would play at the

start. Best Mandy

Mandy Rhodes



Follow me on Twitter @HolyroodMandy
According to the most recent ipsos MORI readership poll, Holyrood is the most popular print little amongst MSPs with 79% or four out of five reading it regularly ahead of The Herald and Scotland on Sunday with 73% and 67% respectively. This is highest readership figure for Holyrood since the Scotlish Parliament was established and 42 per cent ahead of its nearest magazine rival, The New Statesman.

FW: Holyrood magazine Energy focus - interview request

From:

Sent: 31 October 2017 12:14

To: Mandy Rhodes;

Cc: Communications Economy

Subject: RE: Holyrood magazine Energy focus - interview request

No problem Mandy. I've added my colleagues who will be able to take your request forward. They'll

be in touch.

Thanks



From: Mandy Rhodes

Sent: 31 October 2017 11:15

Subject: Holyrood magazine Energy focus - interview request

HI RE

Sorry about the confusion - I seem to be looking at old notes! We are focussing on energy issues in one of our December magazines and I am hoping that one of my team at Holyrood magazine will be able to interview the SG energy minister, Paul Wheelhouse, for that. Ideally, we would want to do the interview the week beginning 20th November but could do it as late as the 27th November. Can you let me know what is possible?

Best

Mandy

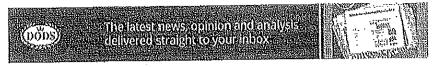
Mandy Rhodes Managing Director

www.holyrood.com

Follow me on Twitter @HolyroodMandy

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From: @gov.scot [] and all the second

@gov.scot

Sent: 02 November 2017 12:15

To: Mandy Rhodes

Cc:

Subject: RE: Scottish Public Service Awards - update

HI Mandy

Any update on the awards you would like the Perm Sec and Sarah to present? Diary requests for the start of December are now picking up, therefore I'd like to get this information up to them both today to ensure they can attend.

Thanks,

From: Sent: 31 October 2017 16:19

To: 'Mandy Rhodes'; Cc: Corporate Communications

Subject: Scottish Public Service Awards - update

Hi Mandy &

Just a quick update following our conversation about the Scottish Public Service Awards last week. The First Minister is happy to record a short video message. I will share the clip with you, once complete.

I have outlined where we are so far with Ministerial/DG participation:

- First Minister to pre-record a short video message
- Cabinet Secretary for Finance & the Constitution to welcome the audience at the beginning of the ceremony (2-3 minutes approximately)
- Cabinet Secretary for Finance & the Constitution to present the Campbell Christie Public Service Reform Award
- Minister for UK Negotiations on Scotland's Place in Europe to present a short speech at the end of the evening and introduce the winner of the Lifetime Achievement Award (5-6 minutes approximately)
- Permanent Secretary to present....grateful if you could confirm which award you'd like the Perm Sec to present by close of play tomorrow.

DG Organisational Development & Operations to present.... grateful too if you could confirm which award you'd like Sarah to present by close of play tomorrow.

Thanks,





From: Mandy Rhodes

Sent: 02 November 2017 12:29

To:

Cc: Corporate Communications

Subject: RE: Scottish Public Service Awards - update

Hi 💮

I spoke to Sarah Davidson yesterday to confirm which award she wanted to present and she is presenting as below. I have suggested in grid below that perm sec presents the gender champion award but let me know what you think and I could move her. We are still hoping that all the awards will have a sponsor so the likelihood is that there would be a sponsor also presenting. If there are other DGs or Directors or ministers attending, I would slot them in to any vacant slots so please let me know if you have had any other confirmations. I have an email to reply to re: Colin Cook's attendance which I will do today.

Best Mandy

Award	Presenter	Sponsor
The Campbell Christie Public Service Reform Award	Derek Mackay + Nell Mclean (EY)	EY
The Leadership Award	Paul Dowie (IS) + poss other	IS
The Communications Award	Jim Fox (Coca Cola) + other	Coca Cola
Community Engagment Award	Maureen Watt + Cal Mac rep	Caledonian MacBrayne
The Project and Programme Management Award	John Kemp (SFC) + PMI rep	PMI
Championing Gender Equality Award	Perm Sec	
The Rising Star Award	Glillan McMcGregor	
The Third Sector Partnership Award	Martin Sime	
The Employee Development and Skills Award	Sarah Davidson	
The Policy Development Award	Sir Paul	
The Commercial Partnerships Award	Caroline Gardner	
The Digital Public Services Award	Colin Cook	
The Lifetime Achievement Award	Michael Russell	



Follow the on Twitter @HolyroodMandy

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Unfortunately, a number of Cabinet Secretaries and Ministers now have other diary commitments. The following have confirmed that they can attend:

- Derek Mackay
- Mike Russell
- Maureen Watt her office confirmed that she was happy to attend. Have you approached her to ask if she can present an award?

How many people will be shortlisted on the night? I'll incorporate a line into FM's video message.

Thanks,



From: Mandy Rhodes

Sent: 02 November 2017 16:01

To:

Cc: Corporate Communications

Subject: RE: Scottish Public Service Awards - update

do you know if any other Cab Secs or ministers are coming on the night? I was thinking that had Angela Constance or Jeane Freeman been available I would have asked them to present the gender award.

From: @gov.scot [@gov.scot]

Sent: 02 November 2017 15:57

To: Mandy Rhodes Cc: CorporateCommunications@gov.scot

Subject: RE: Scottish Public Service Awards - update

Importance: High

Sorry, I also meant to ask....

How many people will be shortlisted on the night? I'll incorporate a line into FM's video message.

Thanks,



From:

Sent: 02 November 2017 15:55

To: 'Mandy Rhodes';

Cc: Corporate Communications

Subject: RE; Scottish Public Service Awards - update

Importance: High

HI Mandy,

Thanks for sending the breakdown over. Would it be possible for the Perm Sec to present the Leadership Award? I think this would be a nice fit for her.

Colin Cook has just confirmed that he is available to attend and present on the evening.

Thanks,

FW; Scottish Public Service Awards - update

From:

Sent: 02 November 2017 16:33

To: Mandy Rhodes;

Cc: Corporate Communications

Subject: RE: Scottish Public Service Awards - update

Perm Sec has confirmed she's happy to present the Leadership Award.

Thanks,

From: Mandy Rhodes

Sent: 02 November 2017 16:25

To: Cc: Corporate Communications

Subject: RE: Scottish Public Service Awards - update

Hi

Sorry, I am sitting on print deadline but I did send you a reply saying that on the night there will be one winner and two runners up in all categories. Are you needing the number of entries and then the shortlisted numbers just for background? If so, Sarah should be able to help.

Best Mandy

From: @gov.scot |

Sent: 02 November 2017 16:21

To: Mandy Rhodes

Cc:

Subject: RE: Scottish Public Service Awards - update

I issued a follow up email a couple of weeks ago but no further takers.

I've calculated 36 shortlisted finalists across 13 categories - is that correct?

From: Mandy Rhodes M

Sent: 02 November 2017 16:12

Cc: Corporate Communications

Subject: RE: Scottlsh Public Service Awards - update

That's fine. I thought you had put out a blanket invitation for the evening and just wondered if we had any further confirmations.

@gov.scot

Sent: 02 November 2017 16:07

To: Mandy Rhodes

Subject: RE: Scottish Public Service Awards - update

Mandy Rhodes Managing Director



Follow me on Twitter @HolyroodMandy
According to the most recent ipsos MORI readership poli, Holyrood is the most popular print title amongst MSPs with 79% or four out of five reading to the most recent ipsos MORI readership poli, Holyrood is the most popularly ahead of the Herald and Scotland on Sunday with 73% and 67% respectively. This is highest readership figure for Holyrood since the Scotlish Parliament was established and 42 per cent ahead of its newest magazine rival, The New Statesman.



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From: @gov.scot [

Sent: 03 November 2017 14:05 To: Mandy Rhodes 4

Subject: FW: Interview

This ok?

Would be helpful to get a steer on topics in advance.

Thanks,

From: On Behalf Of Minister for Transport and the Islands

Sent: 03 November 2017 14:04

Minister for Transport and the Islands

Subject: RE: Interview



Can you ask them to go to the constituency office for 13:30 on Monday 13th November please. Will they be covering QFC, EGIP, Electric vehicles, LEZs etc?

Private Secretary to the Minister for Transport and the Islands

0131

transportminister@gov.scot

at magazine rival, The New Statesman.

FW: interview

From: Mandy Rhodes

Sent: 03 November 2017 14:34

Subject: RE: interview

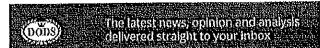
Ta. Will get back to you on the who and areas etc asap.

Mandy Rhodes Managing Director



Follow me on Twitter @HolyroodMandy
According to the most recent ipsos MORI readership poli, Holyrood is the most popular print title amongst MSPs with 79% or four out of five reading it regularly shead of The Herstd and Scotland on Sunday with 73% and 67% respectively. This is highest readership figure for Holyrood since the Scotlish Parliament was established and 42 per cent shead of its nearest magazine rival, The New Statesman.







@gov.scot

Sent: 03 November 2017 14:20

To: Mandy Rhodes

Subject: RE: interview

Cardonald Glasgow

From: Mandy Rhodes

Sent: 03 November 2017 14:10

Subject: RE: Interview

That's fine and will come back to you on the areas but basically a very general interview about his approach to the brief, challenges, high points, low points, plans for the future...! need to work out which journalist which I will sort at the beginning of next week and will then send you more. Can you send me the address?

Ta

FW: Scottish Public Service Awards

From:

Sent: 14 November 2017 15:18

To: Mandy Rhodes

Cc: Corporate Communications

Subject: Scottish Public Service Awards

Hi Mandy



Hope you're well. I'm currently commissioning briefing packs and speaking notes for Mr Mackay, Mr Russell and the Perm Sec ahead of the Scottish Public Service Awards. I'd be grateful if you could provide the following information:

Running order

- Required arrival/departure times for the Cab Sec, Minister and Perm Sec
- Presenter name and background information
- Cab Sec welcome how long will he be required to speak for, what would you like him to focus on?
- Cab Sec to present the Campbell Christie Public Service Reform Award will he be required to speak? If so, for how long?
- Perm Sec to present the Leadership Award will she be required to speak? If so, for how long?
- The name of the Lifetime Achievement winner and accompanying information

We plan to publish an article via our intranet to highlight the names of the winners on Tuesday, 5 December. Would it be possible to get a copy of the embargoed winners list the week before the ceremony?

Many thanks,



Communications Manager | Corporate Communications | 0131

Scotlish Government | www.gov.scot | Twitter | Facebook



Subject.

FW: Holyrood Xmas Drinks Reception

Attachments:

SaveTheDate_attach,pdf

From: @parliament.scot] On Behalf Of Swinney J (John), MSP

Sent: 21 November 2017 15:51 To: Deputy First Minister and Cabinet Secretary for Education and Skills

Subject: FW: Holyrood Xmas Drinks Reception

Personal Assistant to John Swinney

MSP for Perthshire North / Deputy First Minister / Cabinet Secretary for Education & Skills

Tel: 20131 www.johnswinneymsp.com / www.scottish.parliament.uk



Before you print think about the ENVIRONMENT

From: Mandy Rhodes

Sent: 21 November 2017 15:16

To: Swinney J (John), MSP < John. Swinney.msp@parliament.scot>

Subject: Holyrood Xmas Drinks Reception

Dear John,

I am writing to invite you to the inaugural Holyrood magazine Christmas Drinks Reception in association with the Scottish Salmon Producers Organisation which, based on the success of our long running summer drinks events, I am sure will be a fun and sociable way to end the year.

I am aware that Christmas party season is often a busy time but you would be very welcome to come along for a quick drink and a chat before heading off and I look forward to seeing you. We will be sending further information in terms of format, etc. in due course, as well as timings for the first Holyrood magazine MSP Christmas photo call (Xmas Jumpers optional).

I would be grateful if you can give me an early indication of attendance.

Best, Mandy

FW: Holyrood interview request

Attachments:

38-39new.pdf

From: Mandy Rhodes

Sent: 28 November 2017 12:05

To: Lloyd E (Elizabeth)

Subject: FW: Xmas - poverty issue

Importance: High

Hi Liz,

I now have all the other party leaders doing the 15 mins 'Xmas Getting to Know You' interviews rather than the Plan A Xmas story idea. I have the other interviews all organised for next week at some point. Are we able to do this with the FM? The Getting to know you style interviews that we generally do are quite funny and one question does tend to lead to another, if that makes sense. See attached with Liam Kerr. These ones would obviously have a Xmas theme so would be on best Xmas, worst Xmas, best joke in a cracker...etc and the 'binary politics' list would also be focused on Xmas things eg brussel sprouts vs carrots, brandy butter vs cream. I could push as late as Dec 12th. Let me know what is going to be possible?

Best Mandy

FW: SPSA - Perm Sec attendance

From:

Sent: 29 November 2017 12:44

To: Mandy Rhodes Cc:

Subject: RE: SPSA - Perm Sec attendance

HI all,

The Leadership Award appears to be the second last award of the evening which is fine for Perm Sec. If her earlier event overruns, could she arrive around 7.20pm? She has attended the awards before, therefore no briefing required.

Thanks,

From: Mandy Rhodes

Sent: 29 November 2017 11:25

Subject: RE: SPSA - Perm Sec attendance

Sarah is going to get back to you with a running order but if the time is difficult we can always change the awards around to accommodate.

Best

Mandy

From: @gov.scot

Sent: 29 November 2017 11:22

To: Mandy Rhodes

Subject: SPSA - Perm Sec attendance

Hi Mandy,

Quick question ahead of Monday night. The Perm Sec is attending an event prior to the Scottish Public Service Awards and may have to come along a little later. What time is she required on stage?

Thanks,

Communications Manager | Corporate Communications | 0131

Scottish Government | www.gov.scot | Twitter | Facebook

FW: First Minister - 2017 Scottish Public Service Awards message

From: Sent: 30 November 2017 09:28 To: Mandy Rhodes;

Cc: Corporate Communications

Subject: First Minister - 2017 Scottish Public Service Awards message

Hi Mandy



Below are the download links to the First Minister's 2017 Scottish Public Sector Awards message.

One is an MP4 file and the second a high res broadcast quality file.

Grateful if you could let me know today if you have any problems downloading or playing the files as tomorrow is a public holiday.

Many thanks,



SG Video Production and Broadcasting Unit shared 2 files



SG Video Production and Broadcasting Unit

2 files

Expires 03-30-2018

ProRes 422 and MP4 files





FW: SPSA - attendee list

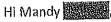
Importance:

High

From: Sent: 30 November 2017 11:53 To: Mandy Rhodes;

Cc: Corporate Communications Subject: SPSA - attendee list

Importance: High



Mr Mackay has requested an attendee list ahead of Monday night's event. Grateful if you could share the list with me today.

Many thanks,



Communications Manager | Corporate Communications | 0131 Scottish Government | www.gov.scot | Twitter | Facebook



FW; Perm Sec

From: Sent: 04 December 2017 17:59
To: Mandy Rhodes;

Subject: Perm Sec

Hi all,

Perm Sec plans to arrive at 6.20pm.

See you both soon,

Communications Manager | Corporate Communications | 0131 Scottish Government | www.gov.scot | Twitter | Facebook

FW; FM interview request

From: Mandy Rhodes

Sent: 06 December 2017 11:56

To:

Subject: RE: FM Interview request

Liam Kirkaldy will be doing this on Tuesday.

Best Mandy

From: @gov.scot [

@gov.scot]

Sent: 05 December 2017 15:58

To: Mandy Rhodes

Cc: t@gov.scot

Subject: Re: FM interview request

To confirm this for 2pm on the 12th at the FM's office in Parliament.

Thanks



Sent from my BlackBerry 10 smartphone.

From: Mandy Rhodes

Sent: Tuesday, 5 December 2017 09:07

Subject: Re: FM Interview request

It leaves it pretty late but is doable if the only option.

Sent from my iPhone

On 5 Dec 2017, at 08:55, "@gov.scot" @gov.scot> wrote:

Hi Mandy

Would it be possible to do this on the afternoon of December 12th or is this too late?

Thanks

Head of First Minister Communications

0131

@scotgovfm @scotgoveurope

From: Mandy Rhodes

Sent: 07 December 2017 13:18

To: @gov.scot

Subject: FW: interview request - Derek Mackay

Importance: High

Hi

Has this progressed?

Best Mandy

From: Mandy Rhodes

Sent: 28 November 2017 17:00

To: @gov.scot

Subject: interview request - Derek Mackay

Importance: High

Hi Wales

Further to our call, I am just emailing to request an interview slot with the finance secretary, Derek MacKay. This would be for our annual 'economy' issue of the magazine which publishes on January 15th. We would normally do an interview at this time exploring the budget process as well as wider opportunities, challenges and thinking around the finance brief. I have spoken to the Cabinet Secretary about potential dates given it is the Christmas period and he has tentatively said he should be available for either the 4th or 5th of January although we do it as late as Monday the 8th of January. We would do the interview wherever is most convenient for Mr MacKay and would need about 40 mins. We would also have a photographer.

Best

Mandy

Mandy Rhodes Managing Director

Holyrood Communications Ltd,



ollow me on Twitter @HolyroodMandy

CONOW THE OTHER WILLIAM TO STOCK THE CONTROL OF THE PROPERTY O





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Lourrently do not work Mondays or Fridays

From:

Sent: 12 December 2017 15:44

To: 'Mandy Rhodes'

Cc;

Subject: RE: Interview request - Derek Mackay

Hi Mandy,

Apologies that I've not been able to update you before now.

My colleague is leading on the budget work and was considering in the wider handling plan. She is off today but will get back to you as soon as she can.

Thanks,

| Senior Media Manager | Scottish Government | 0131 | @gov.scot | www.gov.scot

From: Mandy Rhodes Sent: 12 December 2017 15:17

To:

Subject: RE: Interview request - Derek Mackay

H ()

Can you let me know where we are at with this? I have spoken to the finance secretary and he is fine for this in principle on the dates that we have suggested but I am just conscious we need to confirm before things break for Xmas next week. I appreciate it is the budget this week but hopefully we can still get a date scheduled in.

Best

Mandy

Mandy Rhodes



Follow me on Twitter @HolyroodMandy

According to the most recent Ipsos MORI readership poll, Holyrood is the most popular print title amongst MSPs with 70% or four out of five reading it regularly ahead of The Herald and Scotland on Sunday with 73% and 67% respectively. This is highest readership figure for Holyrood since the Scotlish Parliament was established and 42 per cent ahead of its nearest magazine rival, The New Statesman.





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FW: Holyrood Christmas Drinks

From: Ewing F (Fergus), MSP [mailto:Fergus.Ewing.msp@parliament.scot]

Sent: 13 December 2017 11:53

To: Mandy Rhodes
Cci Cabinet: Secretary for the Rural Economy and Connectivity

Subject: Re: Holyrood Christmas Drinks

Dear Many

I am expecting to attend next tuesday - looking forward to it!

Fergus.

Sent from my IPad

On 13 Dec 2017, at 09:55, Mandy Rhodes



Good morning,

I am writing to remind you of a pending invitation to the inaugural Holyrood magazine Christmas Drinks Reception in association with the Scottish Salmon Producers Organisation which I am sure will be a fun and sociable way to end the year!

I would be grateful if you could let me know if you plan on attending.

<image001.jpg>

Best wishes, Mandy

Mandy Rhodes Managing Director



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FW: interview request - Derek Mackay

From: Mandy Rhodes

Sent: 14 December 2017 20:42

To:

Cc:

Subject: RE: interview request - Derek Mackay

That's all fine and it will be Mark McLaughlin doing the interview and we may have a photographer too. I assume we'll get about 40 mins, as usual?

Mandy

Mandy Rhodes Managing Director



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From: @gov.scot

@gov.scot]

Sent: 14 December 2017 14:23

To: Mandy Rhodes

@gov.scot

Subject: FW: interview request - Derek Mackay

Hi Mandy.

Hope you're well.

ls 11am on January 8th ok for you? At Mr Mackay's office in Atlantic Quay, Glasgow?

Media Manager, Economy Hub Scottish Government 0131



Lourrently do not work Mondays or Fridays

From: Mandy Rhodes

Sent: 18 December 2017 10:44

To:

Cc: Subject: Keith Brown Importance: High

Hi Mari,

We have Derek Mackay all arranged as an interview now for the economy issue of the magazine in January. I had originally floated the idea of doing a joint interview between Mr Mackay and Keith Brown but we all decided that would be potentially too unwieldy. However, I do think it would be good to get a contribution from Mr Brown for that same issue of the magazine giving we are exploring the wider economy and the drivers that will produce jobs and wealth over the coming years. Would it be possible to see if we could get something from the Cab Sec for Economy, Jobs and Fair Work outlining some of the challenges and opportunities for the coming year? Would be looking for anything between 750 and 1500 words and we would need by January 9th. Can you let me know if this is possible?

Best Mandy

Mandy Rhodes Managing Director



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FW: Keith Brown

From:

Sent: 18 December 2017 10:49

To: Communications Economy

Cc: News Desk

Subject: FW: Keith Brown

Importance: High

Can you pick this up?

Thanks,

From: Mandy Rhodes

Sent: 18 December 2017 10:44

Subject: Keith Brown Importance: High

Hi Market

We have Derek Mackay all arranged as an interview now for the economy issue of the magazine in January. I had originally floated the idea of doing a joint interview between Mr Mackay and Keith Brown but we all decided that would be potentially too unwieldy. However, I do think it would be good to get a contribution from Mr Brown for that same issue of the magazine giving we are exploring the wider economy and the drivers that will produce jobs and wealth over the coming years. Would it be possible to see if we could get something from the Cab Sec for Economy, Jobs and Fair Work outlining some of the challenges and opportunities for the coming year? Would be looking for anything between 750 and 1500 words and we would need by January 9th. Can you let me know if this is possible?

Best Mandy

Mandy Rhodes Managing Director



Follow me on Twitter @HolyroodMandy

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From: Mandy Rhodes

Sent: 04 January 2018 15:03

To: @gov.scot' < @gov.scot>

Subject: RE: Keith Brown

Happy New Year. I could take it by 4pm on the 10th and the magazine publishes on Monday 15th January.

Best Mandy

Mandy Rhodes Managing Director



Follow me on Twitter @HolyroodMandy

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From: @gov.scot

Sent: 04 January 2018 14:21

To: Mandy Rhodes

Subject: RE: Keith Brown

Hi Mandy.

Can I just check if 9th is the latest date you can take the KB piece? Also, could you let me know the publication date of your economy issue?

Media Manager, Economy Hub Scottish Government 0131

Subject: Attachments: FW: Keith Brown Keith Brown.doc

From: Mandy Rhodes

Sent: 09 January 2018 10:57

To:

Cc: Communications Economy Subject: RE: Keith Brown

That's great Can I just check; there were some paragraphs in red and I am assuming that was just changes added in etc? I have attached the final document with the addition of a headline and standfirst. Are you ok with this?

From: @ @gov.scot [

Sent: 09 January 2018 10:29

To: Mandy Rhodes Cc: CommunicationsEconomy@gov.scot

Subject: RE: Kelth Brown

HI Mandy. Please see attached, It is around 800 words. Hope that's ok.

Media Manager, Economy Hub Scottish Government

From: Mandy Rhodes

Sent: 08 January 2018 10:21

Subject: RE: Keith Brown

Hi

Can you also let me know whether you are going for the 750 or the 1500 word length?

Best

Mandy

Mandy Rhodes Managing Director



Follow me on Twitter @HolyroodMandy

According to the most recent ipses MORI readership poll, Helyrood is the most popular print fille amengst MSPs with 79% or four out of five reading it regularly ahead of The Herald and Scotland on Sunday with 73% and 67% respectively. This is highest readership figure for Helyrood since the Scotlish Parliament was established and 42 per cent ahead of its nearest magazine rival, The New Statesman.

FW: Keith Brown

From: 5 11:01 Sent: 09 January 2018 11:01

To: 'Mandy Rhodes'

Cc: Communications Economy Subject: RE: Keith Brown

Apologies Mandy - I thought I had changed that. Yes, Just late additions to the text.

That looks great, thanks for sight!

Media Manager, Economy Hub Scottish Government 0131

Building on the economy

Keith Brown, Cabinet Secretary for the Economy, Jobs and Fair Work looks at the year ahead for the Scottish economy

This new year marks a decade since the global financial crash which heralded a period of worldwide recession. Thankfully, things are on the up for Scotland and the economy remains at the heart of what we do as a government.

We know that a thriving economy equals a thriving population — more and better employment, improved health, a fairer spread of the wealth and a generally happier and more content populace.

In Scotland, our economy is growing and over the last year both unemployment has fallen and the number of people in employment has grown to near record levels.

This has happened despite the sharp fall in the oil price in 2015 impacting the oil and gas sector in Scotland and more recently, the uncertainty caused by a looming Brexit. Therefore, we should acknowledge that Scotland's economy strengthened in 2017 and both Ernst & Young and Fraser of Allander predict that GDP growth will improve in 2018.

The latest Aberdeen Grampian Chamber of Commerce Oil and Gas survey found that over 50% of firms surveyed in the sector expect their business to grow by 2019, with none expecting further declines – a real show of confidence in and by one of our key industries.

Regional trade statistics showed that the value of goods exports in Scotland's oil and gas industry was up 43% (£2.6 billion) in the third quarter of 2017, and Statoil has reported that a new discovery in the outer Moray Firth area of the North Sea could contain up to 130 million barrels of oil with significant remaining potential.

And spending on business research and development last year in Scotland topped £1billion for the first time ever – we're supporting further growth in this area in the year to come by increasing grants for business R&D from £22 million to £37 million per annum.

However, despite the more upbeat outlook we are not complacent and are focussed on building on the strong asset base we have in Scotland to support business and grow the economy.

Highlights this year will include seeing construction start on the £65million National Manufacturing Institute for Scotland site in Renfrewshire, the publication of the implementation plan for the Scotlish National Investment Bank (with £340million set aside for initial capitalisation), and the establishment of the new £150 million Building Scotland Fund to unlock new house building, develop industrial and commercial property and support research and development.

Our Innovation and Investment hub in Berlin will open and aim to bolster the success of the facilities at London and Dublin, and our Enterprise and Skills Strategic Board, Trade Envoys network and South of Scotland Economic Partnership interim board are all now in place and ready to hit the ground running during 2018.

Our draft budget, published at the close of last year, includes a growth package which will see spending on the economy increase by 64% - up by £270 million - in 2018-19.

The draft budget includes £96million of extra support to deliver the most attractive business rates package in UK with the increase to the rates poundage capped at CPI inflation. There's also £600million for our "Reaching 100%" broadband programme.

And we continue to support growth with 70% of taxpayers paying less in income tax over this coming year, thereby protecting consumer spending while still raising additional revenues to support vital public services.

We are more than doubling our investment in city region deals and proposing an ambitious programme of infrastructure investment for 2018-19 of more than £4 billion, in line with our Programme for Government commitment to invest £20 billion over the life of this parliament.

However, our position in Europe remains a huge concern, still casting a considerable shadow over our economy.

The EU is the largest single market for Scotland's international exports, with exports worth £12.3 billion in 2015 – an increase of £520 million on 2014, and Brexit threatens to cost our economy around £11 billion a year by 2030, and result in 80,000 fewer jobs, compared to remaining a member of the EU.

The Fraser of Allander report on Brexit and the Sectors of the Scottish Economy reports that 134,000 jobs in Scotland are supported by trade with the EU. Analysis by the London School of Economics in October demonstrated that the EU referendum result is already having an impact with the fall in Sterling and higher inflation costing the average household over £400 a year, with Scotland being one of the hardest hit parts of the UK.

While the proposed first stage agreement between the UK Government and the EU is a welcome step forward in the negotiations, the next phase on trade will be significantly tougher. It is imperative that the Scottish Government is fully involved in these talks so we can protect Scotland's interests in Europe.

From: Mandy Rhodes

Sent: 10 January 2018 14:39

To:

Cc: Mark McLaughlin

Subject: RE: Holyrood magazine - Interview request Maree Todd

Importance: High

14i 🎇

That's great. Mark McLaughlin will be the journalist and I am just organising the photographer, is this in the

Parliament?

Best Mandy

From: @gov.scot [

Sent: 10 January 2018 13:42

To: Mandy Rhodes

Subject: RE: Holyrood magazine - interview request Maree Todd

Hi Mandy,

passed this on to me to pick up.

Would 10:45 - 11:30 on Tuesday (the 16th) work?

Many thanks,



From: Mandy Rhodes

Sent: 09 January 2018 13:58

To:

@gov.scot Cc:

Subject: Holyrood magazine - Interview request Maree Todd

Importance: High

HL

I am writing to request an interview time with the children's minister for an upcoming issue of Holyrood in which we are focussing on children and young people. Obviously because Ms Todd is new to the role, this would also be an opportunity to be more of a personal profile on who she is as well as looking at some of the current issues of the brief. This is for a magazine that publishes on January 29th but we would need to do the interview by the 22nd of January at the very latest and ideally, at some point next week. We would need about 40 minutes and would want to take pics too. Look forward to hearing from you.

Best Mandy

Mandy Rhodes

<u>Manadina Direc</u>tor

Follow me on Twitter @HolyroodMandy

FW: Holyrood magazine - interview request Maree Todd

From: Mandy Rhodes

Sent: 10 January 2018 16:13

Tox

Cos

Subject: RE: Holyrood magazine - Interview request Maree Todd

That's great and the photographer will be David Anderson



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According to the most recent ipses MORI readership poll, Helyrood is the most popular print title amongst MSPs with 79% or four out of five reading it regularly ahead of The Herald and Scotland on Sunday with 73% and 67% respectively. This is highest readership figure for Helyrood since the Scotlish Parliament was established and 42 per cent ahead of its nearest magazine rivel, The New Statesman.



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From: @gov.scot [....

Sent: 10 January 2018 15:53

To: Mandy Rhodes

@hotmail.co.uk

Subject: RE: Holyrood magazine - Interview request Maree Todd

Hi Mandy,

Yes just in Ms Todd's office if that suits. Mark if you and the photographer go through security and ask for Ms Todd's Private Office at reception someone will come down and collect you.

My colleague ____, copied in, will be supporting from comms so if there are any issues or anything changes can you let her know?

Many thanks,

From: Mandy Rhodes

Sent: 17 January 2018 12:13

To: 🖁

Subject: Holyrood magazine skills and apprenticeships supplement

Hi **Wal**,

I am hoping you can deal with this request or redirect it in the right direction. I am planning the content for our annual skills and apprenticeships supplement and hoping we can do an interview with Jamie Hepburn. We Interviewed him this time last year for the supplement so this is very much a follow up on the year exploring issues around sectoral skills gaps and how to fill them, progress on the gender agenda in terms of getting women back to work, the apprenticeship levy etc. However, with the news about Carillion there is obviously an angle we would wish to pursue about what happens to those that were on apprenticeships with Carillion. We would need to do this, ideally the week beginning February 8th and the interviews take 30/40 minutes.

Best Mandy

Mandy Rhodes
Manading Director

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Sunday with 73% and 67% respectively. This is highest readership figure for Holyrood since the Scotlish
Parliament was established and A2 per cent shead of its nearest magazine rival, The New Statesman.

FW: Food and Drink

From: Mandy Rhodes

Sent: 22 January 2018 08:48

Subject: Re: Food and Drink

Could you take forward please? Btw, Tom Freeman is the Journalist for Jamle Hepburn Interview and no photographer this time, thanks

Sent from my IPhone



Hi Mandy, I was out of the office on Friday, did you speak with any of my colleagues about

this in my absence or should I take this forward for you?

Sent from my BlackBerry 10 smartphone.

From: Mandy Rhodes

Sent: Friday, 19 January 2018 12:17

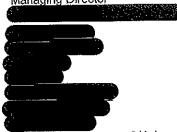
Subject: Food and Drink

Are you still dealing with Fergus Ewing? The next issue of Holyrood is focussing on Food and Drink and given we interviewed the Cab Sec not too long ago, I wonder if it would be possible to get a piece from him rather than another interview on the importance of Scotland's food and drink sector, the concerns around Brexit etc? I would need that for February 5th and looking for c1200 – 1500 words. Can you let me know what's possible?

Best

Mandy

Mandy Rhodes Managing Director



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From: Mandy Rhodes

Sent: 25 January 2018 14:00

To:

Subject: RE: Food and Drink

Excellent.

From @gov.scot

Sent: 25 January 2018 13:33

To: Mandy Rhodes

Subject: RE: Food and Drink

Thanks Mandy. I can get you something for COP on the Tuesday. Will be in the region of 1200 words. Will confirm once I've had a go at a draft.

From: Mandy Rhodes

Sent: 25 January 2018 13:28

Subject: RE: Food and Drink

Importance: High

HI

The magazine goes to print on Thursday the $8^{ ext{th}}$ February so could really only give you until the Wednesday $7^{ ext{th}}$ Feb at 6pm. This would be cutting things very fine so I would need to know I was definitely getting it and to what length you were writing to.

Best Mandy

From

Sent: 25 January 20<u>18 13:25</u>

To: Mandy Rhodes Subject: RE: Food and Drink

Importance: High

Mandy,

Could we get an extension to later in that week? We have some stuff happening the week of the 5th that would be relevant and good to reference in any piece.

Thanks

From: Mandy Rhodes

Sent: 19 January 2018 12:17

Subject: Food and Drink Importance: High

Are you still dealing with Fergus Ewing? The next issue of Holyrood is focussing on Food and Drink and given we interviewed the Cab Sec not too long ago, I wonder If it would be possible to get a piece from him rather than

another interview on the importance of Scotland's food and drink sector, the concerns around Brexit etc? I would need that for February 5th and looking for c1200 – 1500 words. Can you let me know what's possible? Best - Mandy

Mandy Rhodes Managing Director



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FW: Holyrood magazine skills and apprenticeships supplement

From: Mandy Rhodes

Sent: 29 January 2018 14:36

To:

Subject: RE: Holyrood magazine skills and apprenticeships supplement

That's fine. Copied Tom in too.

Best Mandy

pgov.scot

Sent: 29 January 2018 14:30

To: Mandy Rhodes

Subject: RE: Holyrood magazine skills and apprenticeships supplement

Mandy, Minister has asked whether we can bring this forwards by half an hour – to 14:30-15:30 – would that be possible?

From: Mandy Rhodes

Sent: 18 January 2018 14:46

To:

Subject: Re: Holyrood magazine skills and apprenticeships supplement

That would be great. I'll get back to you soon with the name of the Journalist and photographer.

Sent from my iPhone

On 18 Jan 2018, at 11:14, "@gov.scot" < @gov.scot> wrote:

HI Mandy, I can confirm that Mr Hepburn would be happy to do this -- how would Tuesday 6 Feb at 3pm suit you? It would be from his office at parliament.

Thanks,



From: Mandy Rhodes

Sent: 17 January 2018 17:49

Subject: Re: Holyrood magazine skills and apprenticeships supplement

Yes, sorry, the 5th February. Obviously still recovering from Xmasl Mandy

Sent from my iPhone

On 17 Jan 2018, at 17:20, "@gov.scot" < @gov.scot @gov.scot wrote:

Mandy, can I just check whether you mean w/c 5 Feb?