



**Strategic Board Induction**

# Scottish Enterprise

**22 November 2017**

# Scottish Enterprise Purpose



**Provide tailored support  
and access to global  
markets**



**Encourage and  
secure international  
investment in Scotland**



**Deliver inclusive economic  
growth for Scotland**

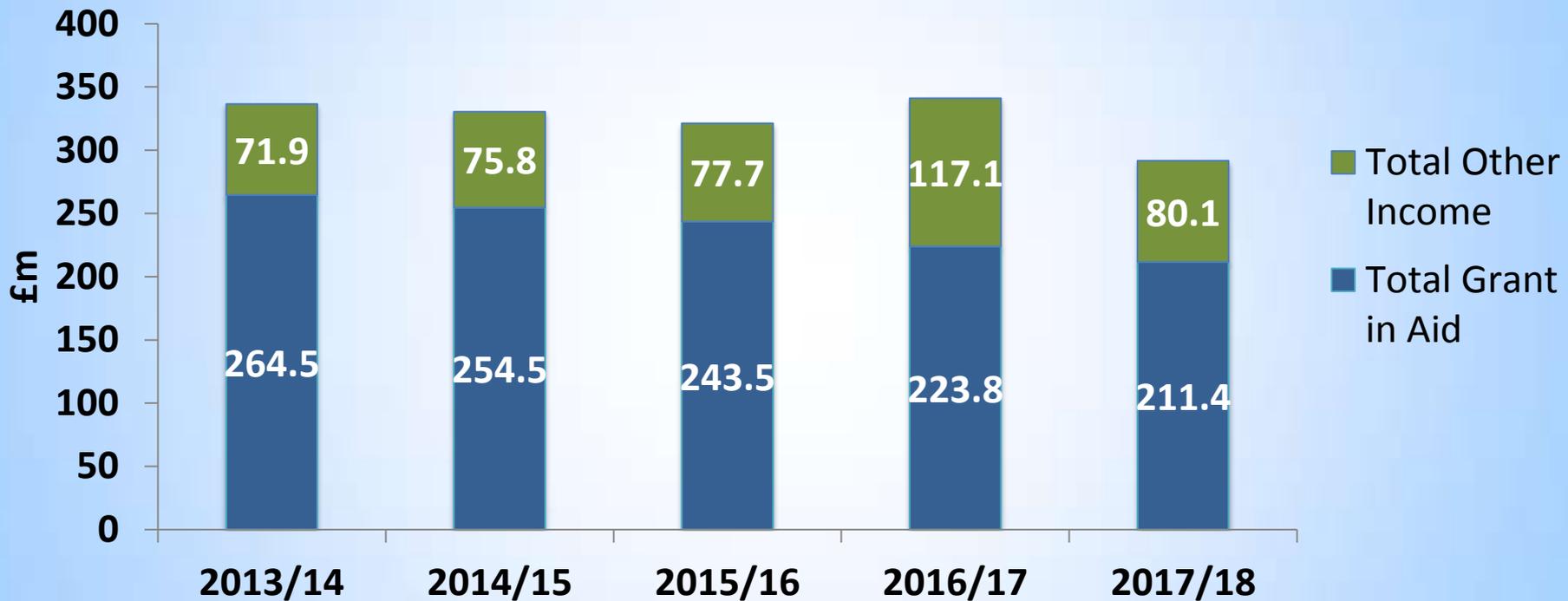


**Help Scottish  
businesses grow**



**Support projects that  
improve Scotland's  
economic performance**

# Scottish Enterprise Income



# Delivering Economic Growth

*Regional economic strategy*

*Creating jobs & growth*

*Sectoral opportunities*

*International proposition – globally recognised location*



*Enhancing Scotland's asset base*

*International centre of design*

*Largest exhibition space in Scotland*

*UNESCO City of Design; European Capital of Culture 2023*

# Tradescape 2025



‘Futureproofing’ delivery of the Trade & Investment Strategy

Partnered with Scottish & UK trade bodies – and consulted businesses, trade partners and policy makers

Trends research, global interviews including GlobalScots, “NI Connections”, UK workshop

SE/SDI actions, Ministerial Trade Board engagement

# Planned Programmes & Priorities

Inclusive Growth

Productivity

Sustainability

Seamless company support



A more international  
Scotland



High value economic opportunities



# After Today...



**Specific Project Visit/Tour**



**Company visit Programme**



**Meet the business/SE staff**



**Thematic briefings**

# Thank you

'Squiggly' Tradeston Bridge, Glasgow



The logo consists of a vertical teal bar on the left side. To its right, the text "ENTERPRISE & SKILLS" is written in a bold, teal, sans-serif font. Below this, the text "STRATEGIC BOARD" is written in a bold, dark grey, sans-serif font.

**ENTERPRISE & SKILLS**  
**STRATEGIC BOARD**

**MEMBERS INDUCTION**  
**23 November 2017**