



SAVE A LIFE FOR SCOTLAND

Partners Meeting

Wednesday November 25, 2015, 10:00 am – 12 noon

Blackford Room, Post Graduate Education Centre,
Edinburgh Royal Infirmary

Contact

Lisa MacInnes

planning@savealife.scot

lisa.macinnnes@ed.ac.uk



Attendees

Gareth Clegg (RRG), Alistair Dewar (RRG), Dave Bywater (SAS), David Gallagher (SGT), Karen Macnee (SGT), Mandy Gallagher (SAS), Marjory Wood (BHF), Gillian Duncan (ENFR), Stuart Ballantyre (TSAR), Bryan Finlay (SAS/CFR/RLSS), Robert Colburn (BRC), Elena Nicol (BRC), Lisa MacInnes (RRG), Helen Singh (Military)

Apologies

Mark Taylor (SGT), David Cline (SGT), Paul Gowens (SGT), Miranda Odam (Emerge), Sharon Hammell (SAS), Jim Ward (SAS), Dave Boyle (SFRS), Andy Couselant (SFRS), Garry Mackay (SFRS), Stuart Callison (StAFA), Mark O'Donnell (CHSS), Wendy Armitage (CHSS), Nicola McCulloch (Military)

1.0 Summary

Gareth Clegg from the RRG led introductions. He outlined that the success of the 16th October and the launch of SALFS was in its' ability to galvanise the various stakeholders in the 'Readiness' component of the national OHCA strategy, into a single functional entity. Bringing the different brands and agendas together was no mean feat but was achieved on the day itself.

Congratulations to Dr Alistair Dewar and the organising team, and many thanks to the partners, supporters and contributors around the country.

Following the official launch of SALFS on the 16th October 2015, the purpose of the meeting today was to bring together key partners to move forward with the planning and delivery of CPR training to the Scottish public. The remit of the group was to consider the two overarching aims of the OHCA strategy, and how we might take this opportunity to move toward achieving them together.

Aims:

- 1. To save an additional 1000 lives by 2020**
- 2. To provide an additional 500,000 members of the public with CPR skills**



2.0 Remit of the group (membership and future meetings)

It was agreed that the remit of the group would be:

1. To develop a 5 year work plan to achieve the OHCA strategy aims in Scotland focussing on the 'Readiness' component of the strategy.
2. Unite as a group of partners under the banner of 'Save a Life for Scotland' to maximise impact, publicity and effectiveness in achieving these aims.
3. To share resources and bring creative ideas that could be taken forward together.
4. It was agreed meetings should take place on a quarterly basis.

3.0 SALFS Launch Event October 2015 review and feedback

The event on the 16th October 2015 was highly successful with around 1,500 members of the public being introduced to live saving CPR skills in Edinburgh alone. Outwith Edinburgh many other events around Scotland were highly successful. A report with facts and figures from the day will be included with the minutes from this meeting.

Many partners and industry supporters contributed toward the funding of the day in Edinburgh and the launch of the Save a Life for Scotland brand. Without this support the initiative and launch would not have been possible. Thank you.

4.0 5 year plan (development of the SALFS brand and future events)

Reflections on the day and the Launch

Group feedback reflecting on the day and the way forward discussed a number of issues and ideas.

It was acknowledged that all partners in the room involved in training hold varied approaches to the delivery of CPR skills. The aim of SALFS is to bring all partners together under the one banner, appreciating our diversity.

Now that SALFS has started, it has to keep going and there is a question of where does it go next? Is there a need to have these events / road shows around the country not just Edinburgh or city centric.



The future of SALFS

- There is a need for SALFS to be (and to be recognised as) pan Scotland.
- For impact we need large numbers involved to obtain the most publicity and make the biggest impact for coverage outside our community.
- We also need to link into each community for support and communication.
- SALFS needs to be sustainable both in finance, training and looking beyond the five-year plan.
- The group discussed the purpose of the SALFS brand. All agreed that it should be a 'banner' that could be recognised nationwide to which they would be happy to be affiliated as partners.

The key to reaching all areas was to identify how to advertise and spread the brand throughout Scottish communities, great ideas voiced were:

- There is a need to increase community resilience which is already in progress through SAS, SFRS, BHF and CRF/Trossachs SAR teams. The other partners present support these.
- Contact with community councils, local authorities and community hall groups were identified as key.
- There is great potential through the national fire stations and their link with BHF.

Events

There was discussion surrounding the next large scale event that SALFS might hold as events help gather national momentum.

Discussion surrounded whether we should continue to harness the media presence of Restart a Heart day or create a new event. The timing of this year's event was challenging, for example it was during school holidays (pros and cons), it was cold! BUT it also gained social media and media interest due to being on the same day as restart a heart day. An event could be tagged into restart a heart day e.g. attempting a Guinness World Record.

Football or Rugby grounds could be used for these events and local/national teams invited to be involved which will draw communities that might otherwise not engage with CPR training.



5.0 Marketing

It was agreed that there is a real need to think broadly about communications. Currently our communications and social media are very much based around 'our' community and we need to find a way to reach out to people outwith that group.

In communities there are good examples of influencers that we should explore in terms of their impact in communities e.g. Safe Zones, Investors in People.

Some of the group had held initial discussions with national businesses regarding CPR training (e.g. East Neuk CFR and Stagecoach, Trossachs and visit Scotland), which could be built upon as a larger brand to support their discussions.

It was suggested that there might be a place for business incentives, for example:

1. Smaller groups and businesses may appreciate the incentive to submit their CPR training figures if they can be affiliated with Save a Life for Scotland on a national level and can use the SALFS logo on their letterheads, footers or paperwork.
2. Those who are training could be issued with certificates or thank you letters, particularly if they are 'fun' events e.g. primary school events, as a mark of recognition.
3. Large businesses (e.g. Stagecoach) could also be approached to offer training that might link to a SALFS status (similar to hotel or restaurant stars). Visit Scotland was voiced as an organisation that may be interested in engaging with this, e.g. B & B's, Hotels, Restaurants, activity centres. Once trained in CPR they could be allotted a SALFS status or badge that would be nationally recognised – all staff are trained in CPR.

Finance was discussed and in order to move SALFS forward, financing could be sought from interested community non medical partners, research would be required to identify what aspects of community resilience they would consider supporting.

6.0 CPR provision and counting / SALFS website

The counting of an additional 500,000 members of the public equipped with CPR skills, will run from Friday 16th October 2015.

How to collate the numbers was discussed. It was proposed that those training could email their training data log to planning@savealifescot It was agreed that the Resuscitation Research Group in Edinburgh would coordinate Save a Life for Scotland. It is hoped that a coordinator might be employed to this role in the future.



In addition to this, it was discussed that www.savealife.scot is being designed to act as a portal by which those seeking CPR training can search for a local session Scotland wide. In order to make that function viable, partners could send information regarding upcoming training sessions to planning@savealife.scot in the first instance which could be posted on the website and also on social media.

It was hoped that this might help identify who is providing training and where the gaps in delivery across Scotland lie.

Each partner was asked to consider in the longer term where their organisation fits in terms of providing CPR skills to the public and the best way forward for a portal to support the advertising, training and counting requirements. This may eventually be possible via the website via an admin/login function.

At this point the use of the term ‘CPR training’ was also discussed and it was agreed that a definition of what level of ‘training’ and by whom was important to offer guidance and a degree of protection to the SALFS organisation as a whole. This will be provided for group consideration.

It was also discussed that the SALFS website could add in survivor and bystander stories, all present agreed to identify any stories and content that could be published in written and video form.

The documentary photographer for the SALFS launch may be able to be employed to document stories, training and other national events which could be displayed not only on the website but also in art form in exhibition spaces around Scotland (internal and external).

7.0 The way forward

There is an initial need for face-to-face conversations to take place but there is also a need to design an action plan and set timescales and forward planning for all partners involved. Following the meeting all partners were encouraged to consider all points discussed and feedback at or before the next partners meeting.

8.0 Proposed date of next meeting

Wednesday 13th April, 10am – 12 noon, Board room, 2nd Floor, Chancellor’s Building, RIE, Edinburgh



CONDITIONS OF GRANT

Definitions and Interpretation

1. In these Conditions, the words and expressions set out in Schedule 2 shall have meaning ascribed to them in that Schedule.

Purpose of the Grant

2. The grant is provided under the Strategic Planning and Clinical Priorities Budget.

3. The Scottish Ministers, of St Andrews House, Edinburgh, provide the grant in exercise of their powers under section 1A of the National Health Service (Scotland) Act 1978.

4. The Grant shall only be used for the purposes set out in the organisation's application.

5. No part of the Grant shall be used to fund any activity carried out, or material published by the Grantee, which is party political in intention, use, or presentation or appears to be designed to affect support for a political party.

Payment of Grant

6. The Grant shall be paid by Scottish Ministers to the Grantee in accordance with the terms of Schedule 1 attached hereto.

7. As soon as possible after the end of the financial year in which the grant is payable, the Grantee shall submit to Scottish Ministers its accounts showing all expenditure incurred by the Grantee during that Financial Year.

8. In the event that the amount of the Grant paid by the Scottish Ministers to the Grantee during that Financial Year exceeds the amount of the expenses reasonably and properly incurred by the Grantee in connection with the Project in that Financial Year, the Grantee shall within 28 days of receiving a written demand in respect thereof from the Scottish Ministers, repay to the Scottish Ministers the amount of such excess. In the event that the Grantee fails to pay such amount within the 28 day period, the Scottish Ministers shall be entitled to interest on the sum at the rate of 2 per cent per annum above the base lending rate (or the equivalent) of the Royal Bank of Scotland PLC prevailing at the time of the written demand from the date of the written demand until payment in full of both the sum and the interest thereon.

9. Notwithstanding any provision of this Agreement, the foregoing provisions of clauses 5,6 & 7 and Schedule 1 shall be subject to the following: -

The Scottish Ministers shall not be bound to pay the Grantee, and the Grantee shall be deemed to have forfeited and to have no claim against the Scottish Ministers in respect of, any instalment of the Grant which has not been claimed by the Grantee in accordance with the preceding clauses 5 & 6 by 31 March in the Financial Year in which it should have been claimed, irrespective of the cause of the Grantee not making such a claim.

Inspection and Information

10. The Grantee shall keep and maintain for a period of 3 years after the expenditure occurs, adequate and proper records and books of account recording all receipts and expenditure of monies paid to it by the Scottish Ministers by way of Grant. The Grantee shall afford the Scottish Ministers, their representatives, Audit Scotland and other such persons as the Scottish Ministers may reasonably specify from time to time, such access to those records and books of account as may be required by them at any reasonable time in response to a written request for such access from the person seeking it and the Grantee shall provide reasonable assistance and explanation as the person carrying out the inspection may from time to time require.

11. The Grantee shall ensure that adequate internal expenditure controls are in place and that resources are used economically, effectively and efficiently.

12. The grantee shall submit six-monthly reports detailing the progress made towards the stated aims and objectives of the Grant as specified in the Grant application form.

Assets and equipment

13. The Grantee shall not, without prior written consent of the Scottish Ministers, dispose of any equipment purchased with grant funds within 5 years of the award being made, where the equipment has a minimum value of £1,000 at the time of disposal.

Publicity

14. The Grantee shall where reasonably practicable acknowledge in all publicity material the contribution of the Scottish Ministers to its costs. The Scottish Ministers may require to approve the form of such acknowledgement prior to its first publication.

Compliance with the Law

15. The grantee shall ensure that in relation to the project, they and anyone acting on their behalf shall comply with the relevant law for the time being in force in Scotland.

Default

16. The Scottish Ministers may re-assess, vary, make a deduction from, withhold, or require immediate repayment of the Grant or any part of it in the event that: -
The Grantee commits a Default;

16.1 The Scottish Ministers consider that any change or departure from the purposes for which the Grant was awarded warrants an alteration in the amount of the Grant.

16.2 If at any time within the duration of the Agreement: -

(a) The Grantee passes a resolution that it be wound up, or a court makes an order that the Grantee be wound up, in either case otherwise that for the purposes of reconstruction or amalgamation, or circumstances arise which would enable a court

to make such an order or the Grantee is unable to pay its debts within the meaning of section 123 of the Insolvency Act 1986;

(b) A receiver, manager, administrator or administrative receiver is appointed to the Grantee, or over all or part of the property which from time to time be comprised in the property and undertaking of it, or circumstances arise which would entitle a court or a creditor to appoint such a receiver, manager, administrator or administrative receiver.

17. In the event that the Grantee becomes bound to pay any sum to the Scottish Ministers in terms of the preceding clause 15, the Grantee shall pay the Scottish Ministers the appropriate sum within 28 days of a written demand for it being given by or on behalf of the Scottish Ministers to the Grantee. In the event that then Grantee fails to pay such sum within the said period of 28 days, the Scottish Ministers shall be entitled to interest on the said sum at a rate of 2 per cent per annum above the base lending rate or the equivalent of the Royal Bank of Scotland PLC prevailing at the time of the written demand, from a date of the written demand until payment in full of the said sum and interest.

18. Notwithstanding the provisions of the foregoing clause 16 in the event that the Grantee is in breach of any of the conditions specified in these Conditions, the Scottish Ministers may, provided that breach is capable of a remedy, postpone the exercise of their rights to recover any sum from the Grantee in terms of the said clause for such a period as they see fit, and may give written notice to the Grantee requiring it to remedy the breach within such period as may be specified in such notice, and in the event of the Grantee failing to remedy the said breach within the period specified, the Grantee shall be bound to pay the said sum in accordance with the provisions of the foregoing clauses.

19. Any failure or omission by the Scottish Ministers to exercise or delay by the Scottish Ministers in exercising, any rights or remedy to which they are entitled by virtue of the foregoing clause 17 shall not be construed as a waiver of such rights or remedy.

20. The Grantee shall not be entitled to assign, sub-contract or otherwise transfer its rights or obligations under the Agreement without the prior written consent of the Scottish Ministers.

Termination

21. Notwithstanding clauses 14 and 15 of these Conditions, the Agreement may be terminated by Scottish Ministers giving not less than 3 months' notice in writing.

Continuation of Conditions

22. These conditions shall continue to apply for a period of 5 years after the end of the financial year in which the final instalment of the Grant was paid.

Acceptance of Grant

We accept the foregoing conditions of grant.

Signed.....

(By a person duly authorised to sign on behalf of organisation)

Date.....

Bank Details (please confirm)

Organisation:

Sort Code:

Account Number:

Schedule 1

Payment of Grant

1. The Grant shall be paid by the Scottish Ministers to the Grantee in the following instalments:

	Amount	Payment Date
Payment		

Schedule 2

Definitions

“Agreement” means the agreement constituted by the Scottish Ministers’ invitation to apply for a grant, the Grantee’s Application, the Award Letter, the Grantee’s acceptance of the offer made in the Award Letter and these Conditions;

“Application” means the application for a Grant made by the Grantee;

“Award Letter” means the letter offering the Grant to the Grantee to which these Conditions are annexed;

“Conditions” means these grant conditions;

“Core Cost” means the day to day costs of the organization and all other necessary purposes.

“Default” means:

- (a) Any breach of the obligations of either party under this Agreement (including, but not limited to, any breach of any undertaking or warranty given under or in terms of this Agreement);
- (b) Any failure to perform or the negligent performance of any obligation under this Agreement;
- (c) Any breach of any legislation; or
- (d) Any negligence or negligent or fraudulent mis-statement, or any other default, In all cases by either party, its employees, agents or representatives;

“Financial Year” means a period from 1 April in one year until 31 March in the next;

“Grant” means the grant offered by the Scottish Ministers to the Grantee as specified in the Award Letter, as varied from time to time in accordance with these Conditions;

“Grantee” means the recipient of the grant, as specified in the Award Letter, offered by the Scottish Ministers

“Intellectual Property Rights” means all rights of ownership, including all copyrights and other intellectual property rights in books, leaflets and other printed and published materials in whatever form produced as part of the Project by or on behalf of the Grantee including all reports and any such published materials stored in or made available by means of an information technology system and the computer software relating thereto and all patents, trademarks, registered designs and other rights in the nature of intellectual property;

“Project” means the purpose for which the Grant has been awarded as described in the Award Letter;

“Payment” means each of the payments specified in Schedule 1 hereto

European Championships 2018 and Out of Hospital Cardiac Arrest (OHCA) Strategy for Scotland

Main points from meeting – 17 July 2017

Present:

Ruth Hutton, Third Sector Unit Scottish Government

Connie Smith, Strategic Planning and Clinical Priorities Team, Scottish Government

Karen MacNee, Strategic Planning and Clinical Priorities Team, Scottish Government

Sandrine Flower, Save a Life for Scotland

Mario Vourtsis – Workforce Team Manager, European Championships 2018, Glasgow City Council

Claire Shiel – Volunteer Manager, Glasgow City Council

Apols

Helen Webster, Third Sector Unit Scottish Government

Judith Young, European Championships 2018, Glasgow City Council

Introduction/Background

Improving survival from Out of Hospital Cardiac Arrest (OHCA) in Scotland is national commitment set out in OHCA Strategy for Scotland. Greatest gains are achieved by bystanders intervening quickly to call 999 and start CPR. Two main aims in the OHCA Strategy for Scotland are:

- To equip an additional 500,000 people with CPR skills
- To save an 1,000 additional lives and more beyond.

We want to create a culture of bystander action where responding to an OHCA is “the right thing to do”.

OHCA Strategy devised and is being delivered in partnership between Scottish government, blue light services, NHS, voluntary organisation and communities.

Save a Life for Scotland is a partnership of organisations that has come together to increase CPR skills and heighten awareness of OHCA. It is the volunteers and staff in these organisations that are equipping people with CPR skills.

Examples of formats for learning CPR:

- Direct training in schools; communities, sports clubs and groups
- “Rapid CPR learning” to large number of people – e.g. Princes St; Edinburgh Military Tattoo
- Making on-line resources available to learn CPR – videos; “face book live”

To improve delivery at larger scale the following methods are planned;

- A bespoke digital resource on CPR – commissioned by the Scottish Government – available November 2017
- Cascade model of CPR skills training – train the trainer; “learn and show”

Agreed

- Staff and volunteers delivering European Championships 2018 are an excellent group to promote OHCA awareness and CPR. This offers strong

communicating channels. Possibilities immediately identified include: article in Newsletter; on-line resources; Volunteer Centre open evenings; staff training/briefing events

- For the European Championships 2018 there will be requirement of staff and volunteers, including basic health and safety. To check out whether this includes CPR but unlikely to do so. Mario will check out and advise.
- Ambassadors and the Mascot (released 2 August) present further ways for promoting the message and CPR skills. Noted that many high profile OHCA involve sportspeople this is opportunity for “call to action” in sport.
- Save a Life for Scotland will use these channels to communicate with staff and volunteers and increase CPR skills.

Action

Claire will circulate key dates in lead up to European championships

Sandrine & Connie to produce an “options menu” of potential methods for learning CPR skills

Sandrine to draft article for volunteers newsletter in early August

Mario to explore potential for basis CPR inclusion in staff training and arrange meeting once Training Officer in post in mid-November

Ruth to arrange a follow up meeting for late August to progress.

OUT OF HOSPITAL CARDIAC ARREST REFERENCE GROUP

Date: Monday, **14 March 2016**

Time: 10:00

Venue: Conference Room G B Ong, Quincentenary Building, Royal College of Surgeons, Nicolson Street, Edinburgh

Paul Gray (Chair)	Director-General Health and Social Care
David Bywater	OHCA Lead, Scottish Ambulance Service
Stuart Callison	Chief Executive, St Andrew's First Aid
James Cant	Director, British Heart Foundation
Dr Gareth Clegg	Lead, Resuscitation Research Group, University of Edinburgh
Martin Emberson	Chief Officer, Scottish Fire and Rescue Service
Beth Elliot	SGHSC
David Gallagher	Strategic Planning and Clinical Priorities, SGHSC
Paul Gowens	Senior Healthcare Quality Manager, SGHSC
Alan Gibson	Police Scotland
Iain Harron	Fire and Rescue Division, SGHSC
Jeannie Hunter	Strategic Planning and Clinical Priorities, SGHSC
Colville Laird	Director of Education, Basics
Elena Nicol	Senior Services Manager, British Red Cross
David Rout	Scottish Fire and Rescue Service
Elizabeth Sadler	Deputy Director Planning and Quality Division, SGHSC
Connie Smith	Health Analytical Services, SGHSC
Dr James Ward	Medical Director, Scottish Ambulance Service

Welcome and Introductions

1. Paul Gray welcomed everyone to the meeting.

Apologies

2. These were received from:

Robert Colburn, DCC Rose Fitzpatrick, David Garbutt, Mark O'Donnell, Dr Nicola Steedman, Stuart Strachan and Pat Watters

The note of the meeting held on 28 September 2015 was approved.

Save A Life For Scotland

3. Paul Gray invited Dr Gareth Clegg, Director of the Resuscitation Research Group to give an update on the launch of Save a Life for Scotland which had taken place on 16th October 2015.
4. He described the 3 main aims as:
 - Bringing people under one banner to promote CPR
 - Gaining industry buy in around OHCA
 - Creating culture change.
5. Gareth talked about how successful the event had been and thanked everyone for their enthusiasm, collaboration, and for their contributions in terms of support on the day and financially. He reported that the feedback had been really positive and the social media impact had been significant. He emphasised that the launch of Save A

Life for Scotland was only the beginning of the campaign and that there will be lots more engagement in terms of events and collaboration across Scotland over the 5 year programme to change the way the public think about OHCA. The 5 year plan will be developed following the next meeting of SALFS stakeholders in April.

6. Paul Gray said that he had been really impressed by the way a range of stakeholders including the military had taken such an active part in the day. He emphasised the importance of maintaining the momentum and visibility of partnership working. We need to be mindful of how we progress the monitoring and evaluation as the proof of this is in saving lives.
7. Martin Emberson asked about next steps and how the impetus will be maintained. Gareth explained that one of the outcomes of the Delivery Group, was that there will be a programme of activity, for example including the Cardiac Arrest Symposium in June. He also advised that the SALFS programme will pull together information about CPR training, looking at numbers being trained and from what demographic background. Liz Sadler added that Scotland appears to be beginning to be viewed as one of the world leaders in this field.

Delivery Framework

8. Gareth introduced the paper that David Gallagher had prepared. He advised that the Delivery Group is content with the document, which allows us to effectively track progress towards the delivery of the strategy, to help each other and clear any “roadblocks” that may get in the way.
9. David explained that the document is designed to:
 - Ensure that the Framework provides clear links between tasks that are being progressed and the associated actions that are to be completed, the intermediate outcomes and the aims and measurement of the strategy.
 - Showcase the work that the delivery partners are progressing to ensure:
 - That it strikes an appropriate balance between the need for information to be kept up to date without overburdening the delivery partners.
 - Risks to the completion of the actions are both identified and mitigated.
 - Short term work to complete the actions is balanced alongside longer term strategic priorities
 - There should be a clear line of sight between actions and intended outcomes.
10. Attention was drawn to page 2 of the Framework document and discussion followed about the relatively low survival figures relating to shockable heart rhythm and how we could improve these. It was noted that the maximum life-saving potential sits within this area hence the emphasis in the Strategy on increasing the rates of bystander CPR.
11. It was noted that there is a need to set more of a context for the Delivery Plan, to add more narrative, to emphasise that these figures can be altered in a positive direction. There was an agreement that it is important to make sure our messages are clearly articulated so that they can be understood in context by those who may not be as close to the strategy as we are. There was further discussion about the need for a clear baseline, to understand where we had come from in order to be able to effectively measure improvement.
12. Paul Gray emphasised that the Delivery Group should feel that they can escalate challenges to the Reference Group for further discussion, but they should also feel able to ask for assistance, should any difficulties arise between meetings.

13. There followed a discussion about the work being progressed in schools and the need to capture training activity. Martin Emberson gave his experience of successful projects which had taken place in his former area of work in Northamptonshire and how the engagement of young people early in life, is important, as is the need to capture statistics around this work. Another benefit of this is that evidence shows that young people go home and cascade the messages wider to family. There was also agreement that publicising cases of good practice, through the media and general promotion, will help to make this shift in culture.
14. Liz Sadler commented that while it is for head teachers to decide whether to offer CPR training as part of the curriculum, we need to find ways of engaging with local authorities to put training in place. There are some good examples across Scotland for example in Edinburgh, Glasgow and Fife where the local authorities have mandated CPR training in schools. There was a discussion around the use of an award to incentivise best practice in relation to training children. It was agreed that it would be useful to have a senior representative from DG Education to sit on the Reference Group and possibly the Delivery Group too.

Action Point: Paul Gray will speak to DG in Learning and Justice with a view to finding a representative.

Action Point: To encourage Education involvement - All

Action Point: More context to be written into the Plan. SGHSC

Monitoring and Evaluation

15. Connie Smith from the Analytical Services Division gave a presentation on the Monitoring and Evaluation Framework developed for the strategy. She noted that we are looking at National data which goes back to 2011 and there is a rich variety of data which will be used if it is of sufficient quality. She emphasised the importance of collaboration with others such as SAS and SFRS. Connie described plans for the Data Linkage Study, which will have great potential to enhance our understanding of factors determining successful outcomes in OHCA and will also allow us to explore inequalities in outcomes, which is a key priority for the Strategy. An analyst has now been appointed to take on this work.
16. Elena Nicol indicated that the British Red Cross hold information around numbers trained and it was agreed that it will be useful to capture this and ultimately to measure the differences between those commercially and voluntarily trained. Data on age, sex and postcode would be valuable.
17. Paul Gray asked whether this work is progressing quickly enough and Gareth confirmed that the securing of an analyst to take on the work should now enable things to proceed quickly.

Action Point: Connie to liaise with British Red Cross and Police Scotland on more data and information capture.

Updates

18. **Colville Laird** spoke about the Wildcat/Sandpiper project. The objective is to place 100 more defibrillators in place quickly across Grampian which would be linked to the SAS control centre. The work is progressing well, a new US model of defibrillator has been chosen and there are 3 new staff members in place to help take the project forward and ensure that it is monitored centrally.

19. **Gareth Clegg** talked about work taking place around Post Traumatic Stress Disorder and in particular the after effects of cardiac arrest incidents on bystanders. There has been a grant application put in for a Social Marketing study at Stirling University to take this forward. He reminded the Group about the Cardiac Annual Symposium June 24th and reported that a new co-ordinator is about to take up post for Save A Life For Scotland.
20. **James Cant** reported that British Heart Foundation are leading a UK-wide feasibility study on mapping PADs which would be seeking to identify a pilot site to progress the work. There was discussion about what could be done to promote Scotland as the pilot area and Paul Gray offered to write to BHF's Chief Executive to make the case if this would be helpful.
21. **David Gallagher** highlighted the proposals to develop a newsletter and Annual Report.
22. **Alan Gibson** from Police Scotland mentioned the work in place to ensure that every police officer in Scotland is CPR trained and can use a defibrillator. 5,000 officers have already been trained and a further 12,000 will be trained by the end of the year. Police Scotland are also mapping their PADs onto the SAS system but it is proving challenging to map what equipment is available.
23. **Stuart Callison** from St Andrew's First Aid told the Group that they have trained 9% more people this year. They are running a very successful Social Enterprise which has trained more people in the community. A pilot is taking place in association with community groups and workplaces, to enable volunteers to be trained to train others and spread the message further through community groups and workplaces. In 5 months 1001 people have been trained. St Andrew's First Aid is working with a wide range of stakeholders including Young Farmers and Lothian Buses. They are also working with Glasgow City Council.
24. **Liz Sadler** began by congratulating those involved in developing the Strategy, for their success in winning the Policy Development Award at the Scottish Public Service Awards 2015. She reported that CPR training had been provided for the Cabinet and the Executive Team. She said that she was pleased to be able to confirm that Paul Gowens will remain at Scottish Government for 2 days a week for a further year. Finally, she noted that CPR refresher training will be provided at a Save A Life for Scotland stand at the NHS Scotland annual event in June.
25. **Karen MacNee** told the group about the research that had come out on public attitudes to CPR.
26. **Jim Ward** gave a short presentational update. He reported that West Lothian and Borders SFRS have responded to a good number of cardiac arrests. In terms of PAD mapping, all dental defibrillators are now on the system.
27. **Paul Gowens** added that Scotland will host the first UK-based Resuscitation Academy in June.
28. **Elena Nicol** from British Red Cross talked about the work with community resilience groups and the launch of the volunteer project in October.
29. **Dave Rout** endorsed the update that Jim Ward had given and talked about the co-response trials that were underway with Scottish Fire and Rescue Service, which had been given clearance to expand. The importance of engaging with the Trade Unions and staff on this was emphasised, as was the need for good communication all round

and for any issues to be flagged up appropriately. He also emphasised the importance of the work being done with BHF around CPR training for the public.

30. **Ian Harron** advised the Group that the Minister for Community Safety will be launching of the new Fire Framework in Hawick next week. It was agreed that it would be good to highlight this.

31. **Martin Emberson** explained his keen interest in this area, which is partly due to having built up successful co-response work in his previous role in Northamptonshire.

Health Inequalities in Out of Hospital Cardiac Arrest

32. Karen talked to her paper which is a summary of the main activity undertaken by partners within the OHCA strategy to address inequalities.

33. Karen discussed the contribution in tackling these issues made by our partners. She detailed the Army Project with young offenders in Polmont and Police Scotland's work on training young people in their Youth Volunteers scheme, which is already happening in North Edinburgh. Work is being taken forward in rural areas, particularly around the mapping of defibrillators. Karen emphasised that we need to ensure momentum continues and that we focus on engagement with communities at risk also.

34. Elena Nicol advised that they have work ongoing tackling inequalities in minority groups and rural areas and is keen to feed this in, which it was agreed would be useful in terms of data capture too.

35. It was agreed that we should keep this under review as a regular item on the agenda.

Action Point: Karen will liaise with Elena on further information gathering.

Action Point: To be kept under review – Secretariat.

Communications and Engagement

36. James Cant presented this paper as he has been nominated by the Delivery Group to lead a Comms Group which will oversee efforts to promote further stakeholder engagement. The paper provides a summary of the main communications activity being undertaken in support of the Out of Hospital Cardiac Arrest Strategy.

37. James went on to talk more about the positive energy around the strategy, about the launch and his impression of the goodwill and momentum that is already in place for us to harness. While not losing sight of the achievements of individual partners and their organisational branding, it was agreed that Save A Life For Scotland is the lynch pin for this work and the thread which will run through everything we do.

Any Other Business

38. James Cant instigated a special thanks to David Gallagher, who will soon be moving on, for all his work in the background of the strategy. The documents he has produced and his input has really taken the Group a good way forward. Everyone expressed their gratitude and wished David the best.

39. Paul made particular mention of the contribution by Paul Gowens, David Cline and Gareth Clegg for their contributions in the achievement at the Scottish Public Services Awards.

40. It was noted that the following members had stepped down from the Group and their contributions recognised:

David Cline
Dave Boyle
Professor Alistair McGowan
Judy O'Sullivan
Steven Torrie

Date of Next Meeting:

41. Tuesday 27th September 2016 in Conference Room 4ER, St Andrews House,
Edinburgh.

OUT OF HOSPITAL CARDIAC ARREST REFERENCE GROUP

Date: Tuesday, **27 September 2016**

Time: 10:00

Venue: Conference Room 4ER, St Andrews House

Paul Gray (Chair)	Director-General Health and Social Care
David Bywater	OHCA Lead, Scottish Ambulance Service
James Cant	Director, British Heart Foundation
Dr Gareth Clegg	Lead, Resuscitation Research Group, University of Edinburgh
Robert Colburn	British Red Cross
David Garbutt	Chair, Scottish Ambulance Service
Beth Elliot	Director General's Office, SGHSC
DCC Rose Fitzpatrick	Police Scotland
Graeme Fraser	HMFSI, SGL&J
Paul Gowens	Senior Healthcare Quality Manager, SGHSC
Alan Gibson	Police Scotland
Lisa MacInnes	Save a Life for Scotland
Karen MacNee	Strategic Planning and Clinical Priorities, SGHSC
Garry Mackay	Scottish Fire and Rescue Service
Mark O'Donnell	Chief Executive, Chess Heart and Stroke Scotland
Fiona Paige	Support & Wellbeing Unit, SGL&J
Elizabeth Sadler	Deputy Director Planning and Quality Division, SGHSC
Connie Smith	Strategic Planning and Clinical Priorities, SGHSC

Welcome and Introductions

1. Paul Gray welcomed everyone to the meeting. Connie Smith was introduced as the new policy lead for OHCA and Fiona Paige from the DG for Learning and Justice was attending on behalf of Donna Bell.

Apologies

2. These were received from:

Donna Bell, Stuart Callison, Martyn Emberson, David Rout, Dr Nicola Steedman, Maggie Tierney and Jim Ward

The note of the meeting held on 14 March 2016 was approved subject to an amendment to Martyn Emberson's title to read Chief Inspector, Scottish Fire and Rescue Service.

Paul Gray noted that the actions from the previous meeting had been progressed and schools work was on the agenda.

Update on Delivery of Strategy - Highlights

3. Paul Gray invited Dr Gareth Clegg, to give an update on the main areas of progress. Gareth talked on several strands of work featured in the circulated Delivery Framework paper. Gareth asked the representatives of organisations who are providing CPR training to identify a contact to provide data on numbers trained to the SALFS website. Work within the Comms Group chaired by the BHF on sharing information and intelligence was progressing.

Collaborative work was progressing well with a number of sites where co-responding between the SAS and SFRS was continuing and more recent work including Police Scotland. Other areas touched on were the Scottish Government input regarding schools engagement and SALFS and the SFRS Home Fire Safety Visit plan.

4. Gareth highlighted that the SAS PAD mapping work had a test of change scheduled for next month. Paul Gray noted concerns that this piece of work had experienced slippage. Paul Gowens reported that significant work needed to be taken forward to allow the PAD module to work within the SAS control systems and that as a result the expected go live date in October wouldn't be achieved. David Garbutt confirmed he would liaise with colleagues to ensure clear timescales for the work would be progressed and monitored.

Action Point: All to provide Gareth Clegg with the name of the person who will provide data on numbers trained for the SALFS website - **All**

Action Point: Provide written update on SAS PAD mapping timescales and associated work – **David Garbutt Update: Cleared – see attached.**

Save a Life for Scotland

5. Lisa MacInnes reported on work taken forward since taking up her role as SALFS coordinator in March. Awareness raising work regarding SALFS had been taken forward with schools, conferences and with a range of activity involving all partner organisations. Encouragement was being given to schools to teach CPR and work with Young Scot was being progressed around a social media campaign for early 2017. SALFS were present at the Edinburgh Military Tattoo raising awareness and providing CPR training to the public. With support from the British Red Cross, large scale national events were being looked at for opportunities to participate in. SALFS was also engaging with Inspiring Scotland; <http://www.inspiringscotland.org.uk/> to access hard to reach communities. A recent success had been at the Scottish Learning Festival, where a SALFS presence had resulted in 30 schools expressing an interest in linking with SALFS further.
6. Lisa identified two issues. Firstly, SALFS were lacking a clear national picture of CPR training providers and secondly there was a need to increase capacity for CPR training. Paul Gray noted there was a need to put more effort into supporting training for people living in areas of multiple deprivation. Lisa highlighted good examples of work such as Heartstart which had a high profile in the Glasgow area, the Red Cross's engagement with particular groups and Inspiring Scotland's focus on resilience in communities. Lisa asked the group to contact her with examples of other organisations that could be linked to SALFS. It was noted that Borders had around 52 different groups clustered around community resilience themes. Paul Gray noted that we should be offering stakeholders an opportunity to celebrate success and share in positive publicity.
7. Paul Gray emphasised the importance of the Save a Life for Scotland 'brand' and the need to explore how this was kept active and well used on social media. One immediate consideration around the use of the hashtag (@savealifescot) was whether it's length was inhibiting it's effectiveness as a

mechanism to share messages about successes of SALFS. Garry Mackay suggested that it would be worth considering a communications strategy which used targeted messages around some of the key aims of the strategy. Karen MacNee confirmed that the Comms Group would be asked to consider these issues.

8. Paul emphasised the importance of the community first responders role and the need to ensure they get sufficient publicity for the valuable work they do in communities across Scotland. There were a large number of long-standing first responder groups and a need to make links with these groups to ensure that they felt involved in SALFS. Colville Laird agreed that more effort should be put into supporting community first responder groups. Paul Gowens highlighted the Community First Responders Conference that SALFS fed into as an opportunity that could be revisited. Karen MacNee agreed to look at strategies to engage community first responders more broadly.

Action Point:

- Consider need to develop shorter hashtag to promote social media activity on twitter – **Comms Group**
- Consider strategies to engage community first responders with a consistent supportive message. – **Karen MacNee**

Data Linkage

9. Gareth Clegg outlined that the priority action for this work was to access and link the data and gave an overview of progress. Colleagues had been progressing linking Scottish Ambulance Service (SAS) data and ISD data; headline data would be included in the Annual Review to be published in November. An analytical report containing in depth analysis will be published in the next few months. Gareth gave a brief presentation on examples from this work. It was noted that the linkage rate to a patient's CHI number was increasing year on year. Survival rates were in line with expectations. Regarding social inequalities, a person was around 34% more likely to survive a cardiac arrest if they came from a non-disadvantaged community. There was also a 30% increased risk of death in a rural setting, although this effect diminished when adjusted for age and sex.
10. Paul Gowens commented that the 30 day survival rate figure based on the Utstein guideline data set would need to be clearly explained to avoid misleading comparisons with existing data. Gareth noted that Utstein was an accepted formula for comparing cardiac arrest rates which only examined groups with a shockable rhythm and agreed to circulate the definition to the group for information.

Action Point: **Gareth** to circulate Utstein definition to the group.

Health Inequalities in Out of Hospital Cardiac Arrest

11. Karen MacNee updated the group on various strands of work which have been taken forward to focus CPR training on more disadvantaged groups. Looking forward, inequalities would also be addressed through the work with Young

Scot and the SFRS Home Safety Visits would be targeted at more disadvantaged communities.

12. Robert Colburn spoke about the British Red Cross (BRC) Healthy Living Project targeting higher risk groups to increase awareness of first aid. The focus for the current year was on the homeless and the elderly and previously the BRC have supported minority ethnic groups. Work with refugees was being scoped. Robert noted that links to SALFS were being made where appropriate.

Scottish Cardiac Arrest Symposium 24 June 2016

13. Gareth Clegg updated the group on this year's event which built on work to date, harnessed and influenced the positivity among attendees, developed Scotland's OHCA voice on the international community and nurtured collaborative links between colleagues. A European Resuscitation Academy event had taken place the day before. The symposium was well attended. Gareth highlighted the significant social media impact the Symposium had made with a series of videos produced which had been watched tens of thousands of times. 60 colleagues including senior managers from around the country had been asked to facilitate on the day. Paul Gowens noted that he had also been asked to present at events in Wales and Ireland on the work being taken forward in Scotland.

OHCA Annual Review

14. Connie Smith updated the group on progress. It had been agreed that a formal update would be produced on the OHCA Strategy which would serve as a vehicle to support further improvement. The main objectives of the Review were to report progress on the main strategy aims, recognise the achievements to date, and act as a stimulus for further work. The best estimate of numbers trained in CPR thus far would be included in the Review. Illustrative examples would be used throughout the review with an annex included to highlight partner organisation commitments. Representatives of organisations delivering the Strategy would be contacted to support drafting.
15. Gareth Clegg informed the group that the data being worked on to track outcomes would become available in the middle of 2017 allowing for comparisons with baseline data. The group agreed the structure of the review made sense and Paul Gray noted that Ministers would be keen to associate themselves with this work and suggested the use of video clips of Ministers to highlight the work of the partner organisations and to underline the narrative of public services on a journey of improvement.

Any Other Business

16. No other business was noted

Date of Next Meeting:

17. Dates for meetings in 2017 would be confirmed by Secretariat.

Action Point: Circulate dates of meetings in 2017 - **Secretariat**

<p>DELIVERY GROUP -</p> <p>June - Sep</p>	<p>OUT OF HOSPITAL CARDIAC ARREST: A STRATEGY FOR SCOTLAND</p> <p>Out of Hospital Cardiac Arrest Strategy - Highlight Report</p> <p>RESUSCITATION RESEARCH GROUP – CPR (CARDIO-PULMONARY RESUSCITATION) WORKSTREAM REPORT TEMPLATE</p>
<p>RESUSCITATION RESEARCH GROUP – CPR</p>	
<p>To increase the rate of bystander CPR and to equip an additional 500,000 people with CPR skills by 2020 and create a nation of life savers</p>	
<p><u>Long Term Actions</u></p> <p>To improve understanding of how to increase bystander CPR</p> <p>To increase the rate of bystander CPR –to equip an additional 500,000 people with CPR skills by 2020</p>	
<p><u>Actions delivered in previous quarter</u></p> <p>Save a Life for Scotland has facilitated a series of successful events around the country – particularly focussed on CPR training in schools. Save a Life was featured at the Scottish Cardiac Arrest Symposium. Further public awareness raising is being done at the Edinburgh Military Tattoo.</p> <p>The comms group are planning further work to develop a social media/comms strategy with the help and facilitation of the Social Marketing Dept at Scottish Government (23rd August).</p> <p>The first, first responder study is recruiting satisfactorily.</p>	
<p><u>Forward Look</u></p> <p>Save a Life:</p> <ul style="list-style-type: none"> • Will continue to build on schools work during the autumn. • Facilitation of partners contributions to European Restart Heart Day in October. • Recruitment of an admin assistant underway. • Database development to enable web based logging of CPR events and training due for completion in August. • Fund raising – we are actively seeking funding to allow longer term sustainability of Save a Life for Scotland. 	

Risks / Mitigation in next quarter

Save a Life for Scotland requires further funding for long term viability – funding is being sought. We are looking into conversion into a charitable organisation to make fundraising easier.

SALFS Sports Strategy Meeting

25/04/17

Present:

Connie Smith (Scottish Government) Connie.Smith@gov.scot

Lisa MacInnes (Save a life for Scotland) lisa@savealife.scot

Louise Findlay (Edinburgh Leisure) louisefindlay@edinburghleisure.co.uk

Hazel Williamson (Youth Sport Trust) hazel.williamson@youthsporttrust.org

John Wilson (Scottish Government) John.Wilson@gov.scot

Gail Prince (Scottish Association of Local Sports Councils) ndo@salsc.org.uk

Alison Rogers (Youth Sport Trust) Alison.rogers@youthsporttrust.org

1. Community Sports Hubs - James Steel

- a) National sports hubs, some with dedicated staff who host numerous sports groups that are affiliated to the larger governing organisations
 - i. Works with hard to reach populations
- b) Link in with Hazel and Gail once we have made contact with James so we can link up around local sports councils
- c) Once engaged with James , launch SALFS in June through a local sports hub
- d) Volunteer option: young ambassadors (link in with Hazel) teach young ambassador to go on to do their own training.

2. Sports for change network

- a) Charities or groups -Hazel sits on steering group
- b) Provide Hazel with specific info of what we would want to achieve to steering group
 - i. Lisa- Research sports for change network
 - ii. Example of a project: Homeless world cup
 - iii. Works with hard to reach populations

3. Events in Tents Concept

- a) Using entrycentral.com website to look at what events are on
 - i. Fun runs, family events, pick a few to pilot trainings
 - ii. Grampian good place to start
 - iii. Good way to raise awareness and train spectators

4. Legacy query- Connie to follow up, year of children 2018

- a) Rural women's initiative -Fiona McLaughlin
- b) Database, spirit of 2012

5. Approaching specific governing bodies through sports Scotland

- a) Liaise with Connie to put together a brief including specific organisations and why we want to work with them, concept of a 'menu' to present to different orgs
 - i. Football, rugby, and golf
 - ii. If no sports Scotland progress, make contact with heads of each governing body.

6. Events Scotland

- a) Stuart Turner, CEO, make contact via Gail
 - i. Large events we could potentially be involved with (not necessarily sports orientated)

7. Scottish Student Sports

- a) Nicola is happy to offer networking contacts across University and colleges
 - i. Events calendars approach
 - 1. Share some info with Hazel about what the ask is if we want to proceed

8. Parkour, Room 2 Move, in Leith

- a) Access Parkour, John Hedge
 - i. Roots of Movement is larger organization (circus skills)
 - ii. Hazels son will do a really cool video
 - iii. Danny MacAskilil
 - iv. Roller Derby ideas?

9. Climbing events

- a) Across Edinburgh leisure sights
- b) Ratho, manager is Adam Cruttenden -Access through Louise Finley.
- c) Edinburgh Leisure CPR events on our website?
- d) October 16th, Edinburgh Leisure centres across the country to do CPR trainings

SAVE A LIFE FOR SCOTLAND

SALFS Partners Meeting

Wednesday 1 February 2017, 11:00am -1:00pm
Main Boardroom, Level 2, Edinburgh Royal Infirmary

Attendees: Gareth Clegg (RRG), Lisa MacInnes (SALFS/RRG), Karen Macnee (SG), John Fotheringham (SG), James Cant (BHF), Sara Askew (BHF), Stuart Ballantyne and Nikola Thomson (TSAR), Gillian Duncan (ENFR), Nicola McCullough (MDS), Robert Colburn (BRC), Wendy Armitage (CHSS), Dave Bywater (SAS), Lindsay Smith (SAS), Sam Grieve (SAS), Wendy White (PS), Kenneth MacDermid (RLSS), Sandrine Flower (SALFS), Liz Hasseld (SALFS) Angus Loudon (StJS)

Apologies: David Rout (SFRS), Murray McEwan (SAS), Garry MacKay (SFRS), James Young (Police), Marjory Wood (BHF), Connie Smith (SG), Frances Stewart (St. Andrews First Aid), Bryan Finlay (RLSS),

1. Welcome and Introductions
2. Minutes from last meeting -Minutes as agreed

3rd page action point SAS – SAS voluntary coordinator advert – GC to follow up

3. Update from Partners –

- Trossachs SAR – Highlights, trained 1160 people in CPR, 55 classes. Enjoyed the Hampden Conga and a great help from partners. They are in need of admin support currently and are exploring options from supporters.
- St. John's Scotland – They have linked in with their membership across the country and are encouraged that some really good volunteers have come forward to join as trainers for SALFS. They are seeking assistance in training their volunteers if any of the partners can help. They are holding a training event in Stirling at the Thistle Shopping Centre on 9th March, seeking volunteers for this and also equipment if the group can help. They will launch their work with Edinburgh Trams on the 14th February, placing a defib in each tram.

- Medical Defense Services – Seeking guidance as to what to help with next. Their infrastructure can allow for planning and delivery of bigger events. They are also happy and able to identify schools in areas of deprivation in order to introduce CPR education. LM to take this forward with Nicola.
- Red Cross - Community resilience side has been busy with Storm Connor/Barbara! Has survived the restructuring!
- Police Scotland - continuing to get higher level support from police. Schools training may be able to be supported via 'Campus Cops'. There are also a number of festivals planned that may offer a way in for SALFS. LM to take this forward with Wendy.
- CHSS – Whilst not a training organization a number of CHSS staff volunteer with Lucky 2 Be Here, can volunteer at partners events out of hours. Working with local communities in AED and CPR training. Opportunity to deliver training in East Lothian if the partners could support.
- Scottish Government- Since last meeting, we have published annual review with a great event held at Beeslack High School involving a large number of the partners. The review can be found at :
<http://www.gov.scot/Publications/2016/11/7733>

They are also offering support with social marketing to refine message from SALFS and supporting work with Young Scot and Community Resilience partnerships.

- RLSS – Have moved into new head office and are promoting volunteers to work in community to deliver workshops. They are planning a large event 11-12th March 2018 in Glasgow and there would be the possibility of collaborative work with SALFS. It is estimated that 8,000 young people may attend.
- Partners were reminded that the SAS Website for PAD registrations is live and to encourage any organisations or communities they are working with to register their AED / PAD <http://pad.scottishambulance.com/>

The Wildcat project is now live for responders and they are working with a co-response trial with Police Scotland. Schools training is ongoing with 387 recently trained at Queensferry Primary School.

- BHF- March –Inactive Heartstart schools list has been circulated within the group to help identify schools that may require support to reaffiliate and the support of

the partners would be most welcome. RSAHD 2016 was a huge success. The twitter campaign in particular was noted and a film has been made which has been nominated for a Cannes Film Festival award. SA will send on link to the film. Planning in progress for RSAHD 2017 on the 16th October with the goal of training 200,000 in one day. Marketing push for CPR kits in secondary schools to run in Feb via email.

- East Neuk – The schools programme with BHF CPR kits has had 100% uptake which is great. They have been invited back to The Royal Highland Show this year and also have an invitation to the Blair Horse Trials. More information to follow.
- SALFS administrators - Working on SALFS Social media, promoting your events. Please remember to tag us and send on any event information that we can promote for you or use the event section on the database which links directly to the 'where you can find training' section of the website.

4. Database

The database is now live. Partners are encouraged to use it to log numbers and contact the team if there are any problems or issues as there may still be some snags in the system that we have not discovered yet.

If possible, it would be helpful if we can collect names and postcodes so we can identify where there are areas that we need to focus upon.

Where it's not possible to gather names (large events or children) then the bulk uploader can be used.

Login's were handed out. If anyone needs additional logins please contact hello@savealife.scot

There are a few organisations from whom we are awaiting training numbers from Oct 2015 – Dec 2016. LM will follow up separately.

5. Young Scot Campaign

Initial results of the Young Scot CPR survey were circulated and will be sent out with the minutes. The response was good with some helpful findings that can help shape the campaign moving forward. The next steps are to work on with the content team with the aim that the campaign will go live late Feb / Mar.

There is also the possibility of offering 'rewards' to Young Scot members. These can be anything from training to work shadowing. Partners were encouraged to consider if

their organisations could offer anything as a reward. The concept of the rewards scheme is to offer young people experiences that they may not otherwise be able to access due to cost or lack of opportunity. A CPR theme would be ideal!

Initial reward ideas considered:

First Aid training- qualifications, One hour army boot camp, Lifeguard course, work experience at BHF, BHF donation of one manikin, ENFR- free course on how to incorporate peer-to-peer CPR teaching.

Partners were encouraged to consider potential rewards and feedback to hello@savealife.scot

The group asked if rewards could only be offered to those who had engaged with CPR activities to receive points. LM to explore.

Update – Currently the YS rewards scheme cannot be selective to those who have engaged with specific activities. Over the coming year this will be possible. However, the rewards team did feel that narrowing opportunities to a select group may disadvantage those who could also learn from their experiences with our partners and potentially narrow our reach.

6. Save a Life for Scotland Sports

SALFS schools activities will continue throughout the strategy. It was proposed that a new theme for 2017 could be Save a Life for Scotland in Sports, seeking to access sports groups and clubs across Scotland to encourage CPR activity. This would take a longitudinal approach but could also hope to focus some national activity on RSAHD (e.g. kids holiday groups)

Ideas so far....

Links into Harriers through a Dr who survived a recent OHCA.

Nicola M – Links in Defense with the President of Triathlon Scotland.

Kenny – RLSS has a meeting with 30 leisure club managers across Scotland in June where information and a proposal could be shared.

Link in with SFA and SRU to encourage local level teams to train within their networks. (Link in with SFRS kit?) - ?BRC and BHF

Dave suggested Murray McEwan may be a good contact as he led projects during Commonwealth Games.

Karen – SG sports policy team may be a good link for large events.

Gillian – ENFR have worked successfully with Park Run

It was agreed the way forward would be to create a special interest group of partners. Please contact hello@savealife.scot if you would like to join. Proposed first meeting to be in late Feb/March.

Those currently interested: Nicola McCulloch, Wendy White, James Cant, Robert Colburn.

- 7. Date of next meeting – Wednesday 3rd May, 11 – 1pm, The Boardroom, 2nd Floor, Chancellor's Building (Medical School), RIE, Edinburgh**



SAVE A LIFE FOR SCOTLAND

SALFS Partners Meeting

Wednesday 2nd November 2016, 11am -1pm
Boardroom 1, Royal Infirmary of Edinburgh

Attendees: Gareth Clegg (RRG), Lisa MacInnes (RRG), Emma Ward (EMERGE/RRG), Sam Grieve (SAS), Bryan Finlay (RLSS), Stuart Ballantyne (TSAR), Nikola Thomson (TSAR), Wendy White (PS), Connie Smith (Scottish Government), John Fotheringham (Scottish Government), Murray McEwan (SAS), Gillian Duncan (ENFR), Garry Mackay (SFRS), Marjory Wood (BHF), Sara Askew (BHF), Angus Loudon (St John's Scotland), Cait Thomson (St John's Scotland)

Apologies: British Red Cross, St Andrew's First Aid, Wendy Armitage (CHSS), Nicola McCulloch (Defence)

1. Welcome and Introductions

2. Minutes from the last meeting

All attendees happy with the minutes from the last meeting in August. No questions or comments.

3. Updates from Partners

Gareth asked around the room for each attendee to share one highlight regarding SALFS since the last meeting.

Lisa MacInnes (SALFS) – Lisa stated that her highlight was that SALFS have recently hired some administrative support. There will be 2 new people will be starting in these posts on the 14th November. It would be great for them to be introduced to the different partners at any upcoming events or meetings so please keep an eye out.

Bryan Finlay (RLSS) - There has been a lot of school activity surrounding SALFS and CPR, which is great. There has also been an invigoration within a lot of schools who are starting to reuse their Heartstart and Call Push Rescue kits.

Stuart Ballantyne (TSAR) – There has been lots of public enthusiasm in their area. TSAR have already trained 900 people and installed 100 defibrillators so far this year.

Wendy White (PS) – Wendy has been very pleased with the executive support received for their initiatives. Some have even approached her directly to hold events for them personally.

Connie Smith (Scottish Government) – Herself and John Fotheringham took up their posts in August, so they apologise for not making the last meeting. They are both delighted to be involved with SALFS.

Murray McEwan (SAS) – SAS launched their Public Access Defibrillator registration website on Monday allowing members of the public to register PADs with SAS, during which they are given their own individual login. The mapping system related to this is going live in March, but SAS are getting an idea of where the PADs are around the country as much as possible before this launch. Please spread the word

that if you have a PAD then you can register it on their website.

<http://www.scottishambulance.com/YourCommunity/pad.aspx>

Gillian Duncan (East Neuk First Responders) – They've been working with SFRS and have been able to facilitate schools CPR through the support from the fire service. A Public Access Defibrillator was installed in Ayrshire and this couldn't have done this without the local fire service.

Garry Mackay (SFRS) – The SFRS are on track to start CPR training as part of home safety visits from January 2017 – this is a great opportunity because it can reach a wide demographic.

Sara Askew (BHF) – The BHF were heavily involved in Restart a Heart Day on 18th October collaborated with organisations such as St John's Ambulance, British Red Cross, SAS and local ambulance services. They had a very successful day with 150,000 people were trained, 5.7 million people engaged on twitter, with BHF using facebook live to generate social media activity. There was also lots of media activity in Scotland. Sara will report the numbers trained in September back to SALFS
Marjory Wood (BHF) – The BHF announced partnership with Glasgow Airport on 3rd November to help enable the training of 500 staff in CPR.

St John Scotland (not St John's Ambulance!) – St John Scotland have launched St John and The City – a public access defibrillator campaign being run by the Edinburgh committee with the aim to install defibrillators in shops, businesses and potentially in every tram with the first defibrillator installation hopefully being launched in New Year. At the moment the focus is on defibs but there's also the obvious connection to CPR and a desire to link in with SALFS so as not to duplicate any progress made or work already done.

Gareth stated to the group that the SALFS team only received 3 responses to the email about updates of partners' activity. Please try to make sure that you or someone in your organisation responds to these emails so we can be updated about your activity in advance of the next meeting. This information will also be fed into stories for the website and comms group.

4. Schools update

Lisa gave the group an update about the recent schools activity that has either been organised by or supported by SALFS. One of the aims of SALFS is to find out how can we best support each other with schools initiatives. Already, we have pulled together several resources which are live on the SALFS website and soon to be available on GLOW. Another aim of SALFS regarding CPR in schools is to build a clearer local authority area network of contacts using the partners and volunteers. We need to find out how best to share contacts and how to point people in the right direction to provide them with the information and support they need.

There has been a lot of enthusiasm from many primary schools who would love to be trained in CPR. To do this, SALFS are keen to build local community networks to support CPR in schools and communities and find a strategy to link people up more efficiently. It might be that this works differently in different areas of the country, so Lisa is happy to have individual conversations with each of the partner to see how this can be done best.

All videos from SALFS and other partners are available on the website, SALFS vimeo and facebook channels.

Lisa then asked individuals partners what they perceive their challenges are and how we can work to tackle these together.

Stuart Ballantyne (TSAR) – Stuart has found that schools only take on the responsibility of CPR training when they have the staff, training and confidence to do so. Therefore it's very important to teach teachers themselves how to do heart start training. TSAR have found it effective and works to go in and encourage

staff to get the confidence to deliver training – as they will need experience and reassurance to do this. TSAR are seeing the benefits of this now after successfully training some teachers a few years ago.

SAS stated that they've found some schools have no confidence to deliver training with Call Push Rescue – there's a possibility that BHF could look at Heartstart schools who need a little more training. There are still many Heartstart secondary schools who can maybe link into local primary schools, allowing 5th and 6th year students to deliver CPR awareness or call push rescue which would fit in with the curriculum of excellence.

Sara Askew (BHF) – Sara stated that each Heartstart kit costs £2000 and therefore BHF are asking schools who aren't currently using Heartstart kits to donate kits to other schools. If anyone knows of a school where they've had a heart start kit and they don't seem to be doing any training please let BHF know as this would help with training in other schools.

Bryan Finlay (RLSS) mentioned that it might be worth knowing who has been communicating with organisations from each school, as teachers may have left or letters might not be reaching them. He asked the group if there is a facility to flag up which schools have signed up but might not be active. Sara (BHF) then agreed that they could probably provide a list of schools who have been using Heartstart in the past, but who haven't reaffiliated.

Gillian Duncan (ENFR) highlighted that it would be really helpful if partners knew which schools were already involved. ENFR have come across schools who have said they haven't been involved in any training, but have actually been Heartstart trained.

Murray McEwan (SAS) are ready to publish an advert on their internal website looking for volunteer SALFS coordinators. They would act as a link between Lisa M, SAS and those offering assistance in local areas. There have been a few delays regarding the advert but they are hoping for this to go up around the end of November/beginning of December.

Gillian Duncan (ENFR) also mentioned that using Duke of Edinburgh coordinators may be beneficial – they have meetings so can maybe send out information.

Sara Askew (BHF) stated that their corporate partners buy a big amount of kit to train staff and that BHF have concerns about legacy of that kit – potentially this kit could then be borrowed from/donated by these corporate partners.

Lisa may approach all partners individually to find out more about what is being done and to use effective methods in other areas and similar approaches.

5. Annual Review Release 24th November

Connie Smith (Scottish Government) then gave the group an update about the Annual Review. Everyone has been so active that it's impossible to include everything in this review!

24th November is the annual review release for the Scottish Government strategy for OHCA launched in March 2015. This review will focus on developments and progress made since the public launch over a year ago. It is planned that in the first quarter of next year a more detailed data report will be released.

Aileen Campbell, Minister for Public Health has been confirmed to attend the launch. SALFS will be looking for volunteers for this who would normally train kids in CPR. Bryan Finlay (RLSS) has been in contact with a school for a venue for this and is liaising with them regarding numbers etc but is still looking for feedback from SALFS and the Scottish Government about what is expected for this launch. There are many opportunities for other partners to be involved and Lisa will keep in touch with the group. The media image of all partners being involved is incredibly important for SALFS.

6. Database

To comply with the aim of the Scottish Government OHCA strategy to save 1000 lives by training 500,000 people by 2020, it is necessary to count how many people are being trained in CPR. Information about who has been trained is vital to link up with data such as age, sex, OHCA incident location and survival rates. We can then target the areas of the country that need the most support i.e. the black parts of the map. Gareth collected from the group a list of contacts, one from each organisation, of who is best to contact regarding counting numbers of those trained. When the database is ready to be used, it'll be those contacts who initially receive usernames and passwords.

The group posed the question of who will be communicating numbers to SALFS, whether it will be each individual trainer or partner organisations on the whole.

The database has not yet been tested but the way they envisage it working is that an admin account will be set up for each partner organisation. Within this, individual trainers can be set up so when they do training they can login and input numbers and details from those trained.

Numbers can also be uploaded by sending information to SALFS – i.e just general numbers OR downloading a spreadsheet from the website which can then be sent into SALFS and uploaded by SALFS team. If there are any uncertainties about this, please contact SALFS team.

Who is a trainer? – Anybody who has been deemed a trainer by any of the SALFS partners organisations. Partners are responsible for setting up trainers on their account.

Who can be counted as having been trained? Anyone who has been trained in minimum of hands only CPR by a deemed trainer OR trained using Call Push Rescue kits.

Numbers of people trained can be inputted by trainers on the go and it can be set up so each organization can login and see their own numbers.

Gillian Duncan (ENFR) expressed some concerns that people are really busy when training and inputting numbers can be time consuming, especially with some of the volunteers. Gareth stated that even the minimum information of bare numbers is better than nothing.

There are therefore 3 basic methods to provide SALFS with your numbers trained;

- i) Sending in raw numbers – This is the least desirable method as it only provides us with the most basic information
- ii) Downloading an excel spreadsheet from SALFS website – this is the same spreadsheet that has already been provided, but there will also be a mechanism on the website where you can upload the information directly.
- iii) The completed spreadsheets can also be sent to SALFS by email/post.

Lisa will send a copy of the branded spreadsheet template out with the minutes.

A few of the partners also expressed concerns about the risk of duplication but Gareth responded that if comprehensive information is given then they can quite easily prevent it. If only raw numbers are recorded then it's impossible to prevent. The database will be data validated so if the same person is inputted twice it will be highlighted.

Gillian Duncan (ENFR) asked how SALFS are using emails that have been inputted. Gareth and Lisa then informed the group that firstly, they are a good identifier for duplicates etc and we will not be using it for anything other than SALFS. Members of the public will be given the option to tick a box if they want to be kept informed with SALFS updates. The most it will be used for will be to give information e.g. specific events.

We are aware that every organization is unique and may result in issues for the database. If you have any issues please let the SALFS team know so we can combat these as quickly as possible.

There is also an events section on the SALFS website and when partners get their logins they will be able to post their own events on the website. In the meantime, feel free to send any event information to Lisa to be uploaded.

Resources on website have been separated into three headings – schools, press, and partners – with contacts, logo files, mini brand guide, posters/stickers/banners soon to be uploaded as well as all of the SALFS videos that have been produced so far.

Partners- if there's anything you think should be on this then please let us know.

7. Young Scot Campaign

Lisa has had lots of exciting meetings recently with Young Scot who are based in Edinburgh and both SALFS and Young Scot are excited about putting out information about the importance of CPR specifically for young people – these will provide building blocks for young people before they do training at university or work place events.

From November there will be a survey that goes out to young people asking them a few questions – more specifically looking at what they understand about CPR and most importantly WHERE they would like to learn about CPR so we can best strategise how to teach them. Results should be in from this survey in December.

From January, Young Scot will be using Snapchat and Facebook live campaigns. And SALFS will be looking for support from partners to train the employees at Young Scot as they want to train their whole business. They would then build a campaign using videos etc, to build momentum about CPR training. Sara Askew pointed out how well media works for young people e.g. youtube etc and BHF happy to help, particularly with Facebook live.

8. Upcoming events

If there's anything you want to share or events that you need support with, please let us know so we can help out as much as possible.

24th November – Annual Review release

2nd December – Loads of children from Glasgow will form a huge conga which ends in Hampden Stadium and we've been invited by the charity, Glasgow the Caring

City <http://www.glasgowthecaringcity.com> to teach some CPR. We'll have a couple of hours to do it so we'll need lots and lots of hands on deck! Time: 10-12 noon.

Please disseminate this information through your organisations and get in contact with Stuart directly. SAS are very happy to support everyone's initiatives – as long as they have reasonable lead time then they can bring resources and volunteers.

BHF asked the group for 'lifesaver' stories – They're looking for case stories that they'd really like to feature on the website. They're lacking these at the moment from Scotland. Please let Sara Askew know if you have anything like this.

9. Strategy for 2017

There is a whole range of things that SALFS could do but we don't want to intrude on anything else that may be happening within partner organisations. If you can think of anything going on within your organization then please let us know so we don't overlap.

There will be a New Year campaign throughout January with one of the aims to promote learning CPR. Gillian says ENFR usually do general health promotion at this time.

Murray McEwan – In March SAS will be creating a lot of publicity around the PAD promotion.

10. AOB

Wendy White (PS) – Wendy asked the group if there was any interest in holding a big event next year, potentially at a location such as Tulliallan which can accommodate up to 300 people, doubled if using outside space.

Actions for all partners

Tell us stories and keep us updated.

Let us know (if you haven't already) the contact details for logins for the SALFS database/website.

Reflect on what your organisation's plans are over the next 12 months to aid in SALFS planning events.

11. Date for next meeting

February 1st 2017 11am – 1pm, Main Boardroom, 2nd Floor Edinburgh Royal Infirmary

Contact

email: lisa@savealife.scot or administrators hello@savealife.scot

www.savealife.scot

FB - save a life scot

Twitter @savealifescot #savealifescot

SAVE A LIFE FOR SCOTLAND

SALFS Partners Meeting **Wednesday 16 August 2017, 12.00 - 2.00pm** **Chancellor's Board Room, Chancellor's Building**

Attendees: Gareth Clegg (RRG), Lisa MacInnes (SALFS/RRG), Connie Smith (SG), Sara Askew (BHF), Murray McEwan (SAS), Steven Short (SAS), Annemarie Pattison (StAFA), Sandrine Flower (SALFS), , Cait McLaughlin (StJS), Alan Lees (StJS), Garry Mackay (SFRS), Gillian Duncan (ENFR), Stuart Ballantyne (TSAR), Nikola Thomson (TSAR), Jennifer Steven (PS)

Apologies: Dave Bywater (SAS), Nicola McCullough (Defense), Marjory Wood (BHF), James Cant (BHF), Kenneth MacDermid (RLSS), Angus Loudon (StJS), Sam Grieve (SAS), Bryan Finlay (SAS/RLSS), Liz Hasseld (SALFS)

1. Partner Updates

Scottish Ambulance Service (Steven Short and Murray McEwan):

Murray is working with his team to identify key SALFS contacts for support around events, generating activity and counting. The community resilience team are collating sumbers identified as SAS CPR activity. Scottish Ambulance Service has also teamed up with RLSS to provide additional training for first responders and others interested in attending. Since the launch of [Registration to Resuscitation](#), there have been over 1000 defibrillators registered. They encouraged the other partners to continue to support the registration process and will communicate any case studies as they arise.

Action: SAS to continue to identify how many people are able to train within SAS and areas covered.

East Neuk First Responders (Gillian Duncan)

East Neuk First Responders have developed a partnership with [GoodSAM app](#) (endorsed by Resuscitation Council UK). They reported that this has doubled the manpower to attend to a cardiac arrest within East Neuk. A lot of people are registered, including lifeboat crew, sports groups, teachers and doctors. They are all trained and willing to be involved in resilience work including CPR education.

Discussion was held around how the app works. Gillian fed back that almost all defibs in the area are registered with Good Sam. SAS mentioned that there are a number of Apps available and they are considering how they may be of use as part of the OHCA strategy.

Progress continues with schools CPR training. They are linking CPR training with CPD for teaching staff. The multiplier CPR project continues with primary schools with great success with a further 3 schools running in the term to Christmas. Numbers and information of people taught CPR by the school children has been handed to the SALFS coordination team. LM

mentioned a small study conducted in Amsterdam re. children teaching friends and family following a training session in school. This will be forwarded on with the minutes for information but may be an interesting way to explore the impact of teaching children CPR in schools in Scotland.

Police Scotland (Jennifer Stevens)

The group welcomed Jennifer to her first partners meeting. Work to map police defibs around Scotland is ongoing and this will be fed to SAS once complete.

The co-responding trial in Grampian has now finished and the results are being reviewed. Jennifer will update the group on any further trials at the next meeting.

Police Scotland has commenced a pilot project in North Ayrshire to deliver CPR awareness through community police officers (at community events, surgeries). LM to link in with JS around this work.

St Andrew's First Aid (Annemarie Pattison)

StAFA have trained 860 people since April with interest growing particularly from small community groups, sometimes during informal meetings. As a result, StAFA are looking to recruit more volunteers. She requested SALFS partner support at the following upcoming events.

- 1) Sunday 3rd September, Gallery of Modern Art in Glasgow – big space that can accommodate plenty of volunteers and manikins.
- 2) Potential Edinburgh event, that could be held over 4 days at Waverley Train station (concourse and first class lounge). It would be over two weekends: 14/15th October (which could be linked with Restart a Heart Day) and mid November.

Schools work continues to be busy and successful.

She also encouraged all partners to nominate within the Scottish First Aid Awards <https://www.firstaid.org.uk/fundraising/our-events/scottish-first-aid-awards/first-aid-awards-nominations-2017/> (Deadline 22nd September)

There is a new category this year 'Emergency Services Hero Award'

ACTION: Please can all partners share the link with those in their organisations and take a time to make some nominations.

British Heart Foundation (Sara Askew)

Sara informed the group that closed Heartstart schemes in Scotland are now eligible to apply for CPR kits and asked for support to reach as many secondary schools as possible to encourage them to apply.

BHF are working on a national database of defibrillators and are looking for ambulance services across the UK to apply to be a Vanguard site.

BHF will also pilot selling single CPR manikins and DVDs on their website around RSAHD.

Sara highlights there haven't been so many [applications for funding for defibs](#) from local groups and encouraged the Partners group to point anyone interested in support for funding for a BHF community defib in the direction of the website.

St John Scotland (Alan Lees and Cait McLaughlin)

The event on the Royal Mile, Edinburgh held in July was successful and useful to train more volunteers. There are several events coming up and this information will be shared with the partners and the communications group. Please support where able.

St John Scotland has a longheld partnership with Scottish Mountain Rescue teams and support their bases. They are looking to utilise the bases as hubs for CPR training for communities with interest from all of the teams. LM mentioned that there may be opportunities here for the MR teams to work alongside SFRS (who have CPR kits) and work in rural areas. LM to link up St John Scotland with SFRS for further discussions.

Trossachs Search and Rescue (Stuart Ballantyne)

The number of people trained this year so far is on course with last year's number. TSAR have delivered a number of HeartStart classes and feel the revamped materials from BHF are good. In partnership with Gairlochhead and Rosneath and Helensburgh First Responders, there are now 105 defibs across the area and 6 waiting to be placed. They also fed back that there had recently been a successful save using a community defib placed by TSAR.

Stuart raised the issue of confusing and inconsistent CPR training which he feared would lead to confusion and may have the effect of putting people off CPR as it was unnecessarily complicated. LM commented that there should be a new simple piece of digital media that may help, available at the end of the year. However, there may be the need for some added guidance.

ACTION: All to consider how we deliver bystander CPR 'training'.

Stuart also voiced to Connie Smith from SG that he believed that making CPR compulsory in schools would encourage 100% uptake. They are working with most of the schools around them with only a few resistant. Connie Smith responded by saying that as Education was devolved to LA level then decisions on compulsion would need to be made within individual LA councils.

Scottish Government (Connie Smith)

Connie has been linking in with SportScotland and Glasgow 2018 European Championships organisation teams within SG to seek opportunities to raise the awareness of the campaign and reach more people with CPR. It is the hope to encourage sports groups to cascade CPR training to their teams, volunteers and communities. There will be a future meeting with colleagues to talk about Year of Young People 2018. Connie will update as progress is made.

2. Young Scot Campaign

The campaign has been successful and will finish at the end of August (the webpage will remain live and can be updated). Young Scot will provide an end of campaign report which will cover engagement and uptake of rewards.

To date, the '999 call' video has had over 188k views through the Young Scot/SAS/SALFS channels combined. The Facebook Live CPR session organised with Young Scot featuring Paul Gaughan from SAS, currently has over 43k views.

Almost all 500 tote and drawstring bags have been claimed as part of the rewards scheme.

Final reporting will be presented to the group in November.

3. Portal Count

Numbers submitted directly the portal or via Liz and Sandrine have been inputted and the number currently stands at 140k. Please do keep submitting your numbers and help us keep that number rising. Liz and Sandrine will continue to liaise with individual partners to see how they can support best. Partners around the table feel generally that there is an increase demand for CPR sessions.

4. Working with those in areas of Inequality

LM updated the group that conversations are ongoing with [Inspiring Scotland](#) / [Link Up groups](#) around Scotland. One of the strategies for the Save a Life for Scotland campaign as part of the wider OHCA strategy is to aim to reduce inequalities with regard to OHCA including access to CPR training and is to focus on areas of relevant needs and target groups that are difficult to reach either socially or geographically. Areas currently engaged are:

Muirhouse, Leith and Craigmillar (Edinburgh)

Gorbals, Possilpark and initial discussions with groups within the East End (Glasgow)

Whitfield (Dundee)

Saltcoats

Connections are still to be made with Kirkcaldy

Annemarie mentioned that banks have open days for the community where they invite guest speakers and suggested it could be a way to organise CPR awareness sessions. A lot of banks have BHF CPR kits too.

Murray will look into contacts that Scottish Ambulance Service has.

Gillian suggested reaching out to Big Noise – orchestra for children in socially deprived areas of Glasgow, Aberdeen, Dundee and Stirling: <http://makeabignoise.org.uk/>

Connie suggested that results from the data linkage work can direct us and identify areas of need.

Sara shared that in London, schools from areas of social deprivation received free tickets for the Paralympic championships and wondered if it could be replicated with Glasgow 2018. If so, a “day out” to the games could be a great opportunity to teach CPR. LM and CS to explore this further.

5. Sports

From October 2017, the SALFS campaign will seek to work to raise awareness of CPR through Sports, Sports groups and clubs. This may ‘launch’ on RSAHD.

LM invited all the partners to consider the contacts they have or could have with sports groups. The basic idea is to support and inspire individuals or teams to learn CPR. The structure of many teams requires at least one person to be a first aider and therefore should be trained in CPR. The campaign will support them to cascade this training to the rest of their teams.

Discussions continue with Sports Scotland and the possibility of working with their Sports Hubs as part of the Commonwealth Games Legacy. We will update partners as opportunities and plans progress.

Through SG we are also linking in with the European Championships 2018 and have provided information about the campaign to their volunteer coordinators.

ACTION: Please feedback to Liz and Sandrine any links with sports groups or clubs that you are working with or any ideas that you have.

6. Restart a Heart Day (16th October 2017)

The SALFS webpage and admin email is the main national contact for RSAHD on the Resuscitation Council website. Currently we are aware of a number of events happening on or around the 16th. Partners were asked to save the following dates and help look for volunteers to support the following events:

- Friday 13th October at Glasgow Caledonian University - This was a successful day last year that received local media attention and was supported by a number of partners. Main organiser is Liz Simpson (Resuscitation Officer GCU). **If you are able to help then please contact hello@savealife.scot**
- Sunday 15th October - SFRS open day - Galashiels Fire Station - volunteers required
- Monday 16th October - BHF and SFRS are planning an event in Dyce
- Monday 16th October - full school CPR training - Galashiels Academy - volunteers required
- Monday 16th October -There will be a SALFS CPR event running in Paisley (Paisley Lagoon) - no further volunteers required at this point

- Monday 16th October - To support SALFS in Sports there will be 9 leisure centres across Scotland who will run CPR sessions. This has been enabled by RLSS and all partners are asked to support as much as possible. Locations will be:
Ayr, Glasgow Tollcross, Livingston, Stirling, Aberdeen, Cumnock, New Cumnock, Dundee and Edinburgh

Liz and Sandrine will send out information once received. Any contact with other leisure centres can also be supported so please do spread the word.

6. AOB

In order to develop the sharing of upcoming events and successes from the group, the communications email/update sent by Sandrine and Liz to the Communications group will also be sent to the Partners Groups.

ACTION: Liz and Sandrine

Date of next meeting: Wednesday 8th November 11am – 1pm, Seminar Room 1, Chancellor's Building, RIE, Edinburgh



SAVE A LIFE FOR SCOTLAND

SALFS Partners Meeting

Wednesday 17 August 2016, 10:30am -12:30pm
Boardroom, Chancellor's Building, University of Edinburgh (RIE)

Attendees: Gareth Clegg (RRG), Lisa MacInnes (Save a Life for Scotland/RRG), James Cant (Daysix), Karen Macnee (Scottish Government), Emma Ward (EMERGE/RRG), Sara Askew (BHF), Stuart Ballantyne (TSAR), Gillian Duncan (ENFR), Nicola McCullough (Military), Robert Colburn (BRC), Wendy Armitage (CHSS), Marjory Wood (BHF), Garry Mackay (SFRS), Dave Bywater (SAS)

Apologies: Stuart Glegg (Daysix), Stuart Callison (StAFA), Paul Gowens (Scottish Government), Murdoch Macleod (PS), Kenny MacDiarmid (RLSS), David Rout (SFRS), Murray McEwan (SAS)

1. Welcome and Introductions

2. Minutes from the last meeting

All attendees happy with the minutes from the last meeting in April.

3. Update on activity since April (all partners)

Lisa MacInnes updated the group on recent SALFS activity. There have been some really exciting things going on with partners and Lisa shared some pictures with the group. First responder groups have been doing a lot, for example work with Dalbeattie High School and lots of work with games and gala days etc.

SALFS attended Telehealth and Telecare conference at Queen Margaret University, Edinburgh, training some delegates and networking. This resulted in a collaboration with Living It Up who have recently written an article about SALFS - <https://www.livingitup.scot/your-condition/other-condition/live-well-with-condition/learn-how-to-save-a-life/>

Dave Bywater (SAS) attended training at Kinross Primary School where they trained pupils from primary 4 to 7 as well as all the teachers, about 180 people in total!

Trossach SAR trained schools in Drymen, Gargunnock and Fintry.

SALFS supported the coordination the mammoth task of training a whole school in Perthshire. Pupils from P7 to S6 at the Community School of Auchterarder were trained in CPR in a single day. This brought a lot of media coverage and SALFS would like to use this as an example for future events.

SALFS also attended the NHS Scotland Conference supported by the Scottish Government. We had a good couple of days with a lot of partners and supporters involved and Paul Gray, Director General for NHS Scotland really supported the campaign. Since then, we've had a lot of contact from people asking for support for CPR training within their businesses.

SFRS hosted a CPR training event in Union Square, Aberdeen which was also very successful.

Gillian Duncan (ENFR) coordinated a really successful event at the Royal Highland Show where SALFS had a stand offering CPR tasters to members of the public. Volunteers there were kept busy throughout the day, with continuous training in CPR with a broad spectrum of people and a lot of age groups. There is the possibility to do this again next year and we might be able to extend it out to the Young Farmers Association as well. Lots of scope for activity with them coming up, and they're keen on the endorsement idea e.g. being 100% CPR trained etc.

The Scottish Cardiac Arrest Symposium was a big event in the SALFS/Resuscitation Research Group calendar and although we didn't do any CPR training here, we promoted the SALFS brand and networked with key contacts. Lisa MacInnes presented about the creation and growth of SALFS at SCAS16 and their support for CPR training in schools.

The whole of Uphall Primary School were trained using their teddies!

British Red Cross liaised with Castle Concerts and Runrig and showed a short video at the Edinburgh Castle concert, thank you for very much for organizing this. Daysix created a short and effective SALFS video that any of us can use any time. This is available on the SALFS vimeo page.

Police Scotland held an open day at Fettes where SALFS had a presence via partners.

Sandpiper/Wildcat had a successful couple of days promoting CPR at some Highland Games in their area.

On the 6th August, SAS and SFRS partnered up and trained over 100 people at Macdonald road fire station open day in Edinburgh.

Emma Ward (RRG/EMERGE) and Nicola McCullough (Military) coordinated SALFS activity at the Royal Edinburgh Military Tattoo from the 4th – 27th August. All is going well so far and we've had a great response from partners, with over 100 volunteers signed up to deliver quick CPR training to the public before taking their seats. Thanks to Emma and Nicola for organising this. [over 1500 stopped to take part in taster CPR sessions n their way to their seats].

Military - Nicola reported on behalf of military CPR related activity. They delivered training at armed forces day as well as an executive team building event at the army where a medical stand featured SALFS and everyone was trained in CPR before taking part in other activities. They are still working with the Scottish Government to get all of their staff trained. They have also had some contact from some specific primary schools in Dundee asking for some training for pupils – NM will get details and will investigate. Helen Brady (Heartstart) was identified as being quite active in Dundee. Gillian Duncan (ENFR) happy to support with training in Dundee and the surrounding area.

British Red Cross - Restructuring within the British Red Cross came into effect on the 1st August. Within the Youth and Schools division there has been a real push back so progress with this has been restricted. The BRC have been trialling an app for first aid with most of the schools in the Scottish Borders are signed up to this at the moment, the idea is to go in and direct pupils towards the app which will deliver training, overseen by staff. So far they will keep going with this idea and Robert Colburn (British Red Cross) has been making enquiries about how this fits in with policies. Where possible, the BRC will use pop up SALFS branded banners as a backdrop for this to have a SALFS presence.

They also have an interest in the Edinburgh Hogmanay street party this year, with an idea similar to the Runrig concert, with the aim of getting the band list early and approaching them to try to get SALFS videos shown, bands to do photos etc.

Chest, Heart and Stroke – CHSS were in attendance at the Royal Highland Show event, which they found to be very successful. CHSS have been consulting with Community Pharmacies, to look at how they can help promote SALFS using newsletters and their independent pharmacies. They are also in the development stage of health sketches – one is animated graphic of CPR and the other one covers why people are worried about doing CPR. They hope to have those ready by end of Aug/beg of Sep and they will be freely available to everyone within the SALFS group. There will be link through the website for this and it will be free of charge, at the moment they are looking at ways how this can be promoted.

CHSS also have some fundraising events coming up e.g. Glasgow Walkathon, starting at Pacific Quay, offering taster sessions in CPR for those taking part.

In Dumfries, their first ever public access defibrillator will be installed on 31st August with emergency life support sessions being delivered on the day. At the moment CHSS are linked in with Lucky2Bhere but are interested to see how they can get more involved with other SALFS partners.

CHSS are also organising a schools event for the 13th September at St Josephs Primary School in Edinburgh. WA to advise if partner support is required.

Scottish Ambulance Service – Dave Bywater (SAS) reported that staff has been involved in a lot of activity over the past few months. This has resulted in great staff morale with lots of volunteering at events around the country.

There was an OHCA in the SAS national headquarters in May this year with a very successful outcome and the patient surviving. On the back of this, it has reignited the board's interest in having all non clinical staff in SAS trained as well as all the NHS staff based out at the Gyle in the same building as SAS. There will therefore be an open afternoon in the canteen on the 21st September to promote CPR and give training.

NHS Scotland Finance division have also expressed interest in training their staff in CPR and have been in discussions with Dave Bywater (SAS) about this.

Scottish Government– Karen MacNee stated that SG has recently been working around getting agreement on how SALFS can support CPR in schools. They have also been busy making links with organisations for working with harder to reach groups. Links have been made between Best Bar None and SFRS to roll out CPR as part of their staff training. Young Scot – LM and KM had a

good meeting about how they could work together and meeting soon to make firm plans. The next meeting of Scottish Rural Parliament is happening in Brechin in October. There's possibility for SALFS involvement at this – Karen will follow this up.

Scottish Fire and Rescue – In support of response trials work, CHSS have gone out to speak to response crews and developed online learning looking at assisting people who have dealt with OHCA. It has been found that fire service crews have sometimes felt a little bit uncomfortable, emotionally, religiously, legally etc after dealing with the aftermath of OHCA. The SFRS partnership with CHSS has been positive so far with regard to this topic. Gareth Clegg (RRG) mentioned how this might link in with the First First Responder study - a UK Resuscitation Council funded project investigating the effects on bystanders after performing CPR. In SFRS they looked at data and what was happening in a lot of OHCA situations where SFRS attended at same time as SAS.

This discussion prompted the group to look at providing support links on the SALFS website for those who have been involved as a bystander.

The SFRS were also involved in the European Resuscitation Academy and SCAS16. The experience of being part of it and being able to host at the remote venues was good for SFRS.

A lot of work has also been done around the development of health education and CPR training in home safety visits. Three stations around the country have agreed to pilot this initiative and planning is still in its early stages. Galashiels, Arbroath and Cumbernauld.

Continued work with BHF – adhoc and organised events using stations and resources.

British Heart Foundation – Marjory Wood told the group that BHF participated in the first SALFS communications meeting on the 20th May where they talked about branding, key messages, sharing information etc.

Their target audience is secondary school children so they've booked a stand at the SECC Scottish Learning Festival on 20th-21st September. This will give the opportunity to reach education leads/staff for the whole of Scotland.

Sara Askew also mentioned that the big schools campaign in June was really successful with 250 schools signed up, 350,000 kids trained around UK and a lot of social media activity. Next big campaign is Restart a Heart on 18th October. BHF will be working with the ambulance service, with an estimated 100,000-150,000 people going to be trained on that day.

BHF have also supported big corporate events –Tesco bought 900 defibs for stores and BHF have encouraged them to register defibs with ambulance service etc. CPR training for Tesco staff is planned for September, starting with senior staff then retail staff- aiming to train 20% of staff at the moment. They will keep the group updated about when this is happening in Scotland to tie in with SALFS.

Nationwide bought CPR kits to train their staff, also provided kits to go in school.

276 schools reaffiliated for heartstart in Scotland. 108 Call push rescue schools in Scotland.

East Neuk First Responders – Scottish Association Young Farmers are not having a farm safety competition next year, but having a big farm safety day sponsored by SP Energy, possibility of linking SALFS with this. The Fife council strategy and policy document around schools CPR has been completed and is about to be submitted. Looking to have fife CPR day.

Trossachs Search and Rescue– In April TSAR launched a defib locator app. with 88 defibs now listed on this. In their area there were 8 uses of defibs, with a 5th person saved in July. They also held an award ceremony for those who had done CPR, which was a nice event. Stuart Ballantyne (TSAR) reported that they have trained 509 people so far this year, which is almost double what they usually train in a year. The TSAR Committee has decided that they will no longer do event cover to concentrate on delivery of first responder services and CPR training. Last week they got a donation of £15000 which is amazing.

They will soon be launching a new interactive website, allowing people to book onto courses online. Stuart also mentioned that they are in the process of confirming and organising the delivery of training for a company across central Scotland who wants all of their staff trained – a commitment throughout a year. This will be announced officially once the plans are finalised.

4. Save a Life for Scotland in Schools planning (including local area coordination and partner capacity to support)

Save a Life for Scotland will release schools CPR resources on GLOW at the end of September and hope to be able to signpost schools to local trainers and support the current activity in schools. SALFS will aim to support schools to teach their pupils CPR if no local resource / training team are available to them. Resources will take the form of case studies, videos and links to the curriculum for excellence. These resources will be signposted by Education Scotland through their newsletter.

Lisa asked all partners if they could identify local area contacts to support this arm of SALFS when seeking support for schools. Please can each partner advise of the best strategy for SALFS to contact their organisation around schools support.

5. Restart a Heart Day (16th/18th)

There are a number of events on the 18th that SALFS are supporting. A call for help for these will be circulated separately.

Glasgow Caledonian University are doing a full day training event – we will require support from this for partners.

Dave Bywater stated that there may be events taking place not on the actual date but please link in anything and count anything that could be included as activity for Restart a Heart day.

TSAR mentioned that Balfron high school is hoping to be trained but they've not yet finalised date.

Also in partnership with the forestry commission and local youth groups, they are planning to do an all day event in CPR – hoping to be done through local guides and scouts etc.

CHSS are also planning an event but haven't yet finalised dates.

6. Website and Database update

James Cant (Daysix) showed the group the SALFS website in its current form.

Gareth mentioned that the site has multiple functions;

- 1) Highlight stories – This requires a small amount of information from partners – **please send us information your stories and pictures**, we want the website to have lots of news on it which will also be available to comms group etc. Please email to lisa@savealife.scot. We plan to push stories through website as well as Facebook/Twitter.
- 2) Merchandise/promo material – There is an increasing demand for SALFS materials, however, there is very little budget to support the demand.

Gareth suggested a 3 tiered approach:

1. SALFS produces electronic material available for everyone, logos, posters, cards etc. (accessed via the website)
2. Merchandise being available on the website, for example, cards, pens, mugs etc. which can be ordered as needed by individual partners.
3. Small community groups etc who have small budgets, SALFS will continue to support these as much as possible.

Please keep using SALFS promotional materials where possible to support the group as a whole.

CHSS also offered logistical help for banners etc. BHF have a lot of their branded material which can also be used for free and their older manikins etc can be shared amongst group.

Another function of website is counting who's been trained and also providing information about local training.

In terms of counting, three things are needed;

1. Submitting numbers to SALFS, preferably in excel spreadsheet format, which contains a lot of detail – to find out how best to target training.
2. **Let Lisa know who the person in your organisation is who will be the contact regarding training numbers.**
3. **It would be helpful to link in with those who administrate around events so these can be advertised on the website to promote the partner and also attendance. Please can you provide the best contact.**

James showed the group the website and search function with nearest locations of CPR training, at the moment this only contains SFRS information, but more will be added soon. He also talked through document (see attached) with information to be inputted on the website re registering training events, recording data. There are 2 scenarios for data input – individual submissions and bulk submissions.

Most of the time and if possible, it would be great if we could get more detailed data to analyse.

Wendy Armitage (CHSS) asked if we are happy to count numbers of those who have had taster sessions. It was confirmed that if the trainer is happy that the person is sufficiently trained in calling for help and doing hands only CPR – then they can be counted.

7. Pre-planning for 2017 event

Gareth suggested the possibility of a world record attempt next year on Restart a Heart day – if anyone is interested in forming a project group for this please let us know.

8. Date of next meeting

2nd November 10.30 – 12.30 – Location TBC