Revenge Porn

Conducted by YouGov on behalf of Consolidated PR

Fieldwork Dates: 30th January - 2nd February 2017
Revenge Porn

ycr_q3_1. For the following question by "intimate image", we mean photos, videos etc. that contain nudity or are of a sexual nature, taken by the person themselves, or by someone else. Here are some statements made by other people about intimate images... Generally, to what extent do you agree or disagree with each of the following statements? (Please select the option that best applies on each row)

- "A person shouldn't take an intimate image of themselves or allow someone else to take one of them"

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>25%</td>
</tr>
<tr>
<td>Tend to agree</td>
<td>29%</td>
</tr>
<tr>
<td>Neither agree, nor disagree</td>
<td>23%</td>
</tr>
<tr>
<td>Tend to disagree</td>
<td>11%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>10%</td>
</tr>
<tr>
<td>Don't know</td>
<td>2%</td>
</tr>
</tbody>
</table>

Unweighted base: All Scottish Adults (1137)
Revenge Porn

ycr_q3_2. For the following question by "intimate image", we mean photos, videos etc. that contain nudity or are of a sexual nature, taken by the person themselves, or by someone else. Here are some statements made by other people about intimate images... Generally, to what extent do you agree or disagree with each of the following statements? (Please select the option that best applies on each row)

- "Once an intimate image of someone has been taken, they should understand that it could be shared more widely"

- Strongly agree: 35%
- Tend to agree: 36%
- Neither agree, nor disagree: 10%
- Tend to disagree: 7%
- Strongly disagree: 10%
- Don't know: 3%

Unweighted base: All Scottish Adults (1137)
Revenge Porn

ycr_q3_3. For the following question by "intimate image", we mean photos, videos etc. that contain nudity or are of a sexual nature, taken by the person themselves, or by someone else. Here are some statements made by other people about intimate images... Generally, to what extent do you agree or disagree with each of the following statements? (Please select the option that best applies on each row)

- "If someone sends an intimate image of themselves to someone else, it's their own fault if it gets shared further"

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>19%</td>
</tr>
<tr>
<td>Tend to agree</td>
<td>33%</td>
</tr>
<tr>
<td>Neither agree, nor disagree</td>
<td>16%</td>
</tr>
<tr>
<td>Tend to disagree</td>
<td>16%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>14%</td>
</tr>
<tr>
<td>Don't know</td>
<td>2%</td>
</tr>
</tbody>
</table>

Unweighted base: All Scottish Adults (1137)
Revenge Porn

ycr_q3_4. For the following question by "intimate image", we mean photos, videos etc. that contain nudity or are of a sexual nature, taken by the person themselves, or by someone else. Here are some statements made by other people about intimate images... Generally, to what extent do you agree or disagree with each of the following statements? (Please select the option that best applies on each row)

- "If someone's sent an intimate image by their partner or anyone else, it should be illegal for them to share it with other people"

Unweighted base: All Scottish Adults (1137)
Revenge Porn

For the following question by "intimate image", we mean photos, videos etc. that contain nudity or are of a sexual nature, taken by the person themselves, or by someone else. Here are some statements made by other people about intimate images... Generally, to what extent do you agree or disagree with each of the following statements? (Please select the option that best applies on each row)

- "If someone takes an intimate image of their partner, it should be illegal for them to share it with other people"

As per the bar chart:
- **Strongly agree** 54%
- **Tend to agree** 29%
- **Neither agree, nor disagree** 11%
- **Tend to disagree** 2%
- **Strongly disagree** 2%
- **Don't know** 3%

Unweighted base: All Scottish Adults (1137)
Revenge Porn

ycr_q3_6. For the following question by "intimate image", we mean photos, videos etc. that contain nudity or are of a sexual nature, taken by the person themselves, or by someone else. Here are some statements made by other people about intimate images... Generally, to what extent do you agree or disagree with each of the following statements? (Please select the option that best applies on each row)

- "Sharing intimate images of partners with other people is just what young people do these days”

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>6%</td>
</tr>
<tr>
<td>Tend to agree</td>
<td>29%</td>
</tr>
<tr>
<td>Neither agree, nor disagree</td>
<td>23%</td>
</tr>
<tr>
<td>Tend to disagree</td>
<td>17%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>14%</td>
</tr>
<tr>
<td>Don't know</td>
<td>12%</td>
</tr>
</tbody>
</table>

Unweighted base: All Scottish Adults (1137)
Revenge Porn

YCR_q4. As a reminder, by "intimate image", we mean photos, videos etc. that contain nudity or are of a sexual nature, taken by the person themselves, or by someone else.

Which, if any, of the following describe what you think could happen to a person who shares intimate images on or offline without consent? (Please select all that apply)

- They could be charged with a criminal offence and go to prison, because it is illegal
- They could be charged with a criminal offence and given a fine, because it is illegal
- They would NOT be charged with any type of criminal offence, because it's not illegal
- If they share the image on social media, they could be banned from the site

Unweighted base: All Scottish Adults (1137)
Revenge Porn

*YCR_q1. The phrase "revenge porn" refers to the sharing of intimate or sexual material of other people, usually online, without their permission. B*

*Before taking this survey, had you heard or seen anything about "revenge porn"?*

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Unweighted base: All Scottish Adults (1137)
**Revenge Porn**

YCR_q2. As a reminder, the phrase "revenge porn" refers to the sharing of intimate or sexual material of other people, usually online, without their permission. Even if you had not heard anything about "revenge porn" before taking this survey, we are still interested in your opinion. In general, to what extent do you think the following statement applies to the meaning of the phrase "revenge porn"?

- It's the threat of sharing intimate material when in a relationship
  - Definitely applies: 37%
  - Probably applies: 36%
  - Doesn't really apply: 13%
  - Doesn't apply at all: 5%
  - Don't know: 8%

- It's the sharing of intimate material while in a relationship
  - Definitely applies: 18%
  - Probably applies: 28%
  - Doesn't really apply: 26%
  - Doesn't apply at all: 16%
  - Don't know: 12%

- It's a type of online grooming
  - Definitely applies: 16%
  - Probably applies: 28%
  - Doesn't really apply: 28%
  - Doesn't apply at all: 17%
  - Don't know: 12%

- It's the sharing, or threat of sharing intimate material when a relationship is over
  - Definitely applies: 68%
  - Probably applies: 23%
  - Doesn't really apply: 2%
  - Doesn't apply at all: 2%
  - Don't know: 7%

- It's usually when a teenager/young adult is forced or manipulated into having their photo taken in exchange for something (e.g. gifts, alcohol, attention etc.)
  - Definitely applies: 22%
  - Probably applies: 28%
  - Doesn't really apply: 25%
  - Doesn't apply at all: 14%
  - Don't know: 11%

- It's when someone takes a photo or film of someone without their knowledge
  - Definitely applies: 34%
  - Probably applies: 32%
  - Doesn't really apply: 19%
  - Doesn't apply at all: 6%
  - Don't know: 9%

- It's when someone takes an intimate photo of themselves and sends it to someone else
  - Definitely applies: 12%
  - Probably applies: 18%
  - Doesn't really apply: 29%
  - Doesn't apply at all: 33%
  - Don't know: 9%

- It's when you take an intimate photo of someone and then share it with other people
  - Definitely applies: 41%
  - Probably applies: 39%
  - Doesn't really apply: 11%
  - Doesn't apply at all: 2%
  - Don't know: 7%

Unweighted base: All Scottish Adults (1137)
Revenge Porn

ycr_q2_1. As a reminder, the phrase "revenge porn" refers to the sharing of intimate or sexual material of other people, usually online, without their permission. Even if you had not heard anything about "revenge porn" before taking this survey, we are still interested in your opinion. In general, to what extent do you think the following statement applies to the meaning of the phrase "revenge porn"?

*It's the threat of sharing intimate material when in a relationship*

- Definitely applies: 37%
- Probably applies: 36%
- Doesn't really apply: 13%
- Doesn't apply at all: 5%
- Don't know: 8%

Unweighted base: All Scottish Adults (1137)
Revenge Porn

As a reminder, the phrase "revenge porn" refers to the sharing of intimate or sexual material of other people, usually online, without their permission. Even if you had not heard anything about "revenge porn" before taking this survey, we are still interested in your opinion. In general, to what extent do you think the following statement applies to the meaning of the phrase "revenge porn"?

- It's the sharing of intimate material while in a relationship

![Bar chart showing responses to the statement.

- Definitely applies: 18%
- Probably applies: 28%
- Doesn't really apply: 26%
- Doesn't apply at all: 16%
- Don't know: 12%

Unweighted base: All Scottish Adults (1137)
Revenge Porn

ycr_q2_3. As a reminder, the phrase "revenge porn" refers to the sharing of intimate or sexual material of other people, usually online, without their permission. Even if you had not heard anything about "revenge porn" before taking this survey, we are still interested in your opinion. In general, to what extent do you think the following statement applies to the meaning of the phrase "revenge porn"?

- It's a type of online grooming

Unweighted base: All Scottish Adults (1137)
Revenge Porn

ycr_q2_4. As a reminder, the phrase "revenge porn" refers to the sharing of intimate or sexual material of other people, usually online, without their permission. Even if you had not heard anything about "revenge porn" before taking this survey, we are still interested in your opinion. In general, to what extent do you think the following statement applies to the meaning of the phrase "revenge porn"?

- It's the sharing, or threat of sharing intimate material when a relationship is over

- Definitely applies
- Probably applies
- Doesn't really apply
- Doesn't apply at all
- Don't know

Unweighted base: All Scottish Adults (1137)
Revenge Porn

ycr_q2_5. As a reminder, the phrase "revenge porn" refers to the sharing of intimate or sexual material of other people, usually online, without their permission. Even if you had not heard anything about "revenge porn" before taking this survey, we are still interested in your opinion. In general, to what extent do you think the following statement applies to the meaning of the phrase "revenge porn"?
- It's usually when a teenager/young adult is forced or manipulated into having their photo taken in exchange for something (e.g. gifts, alcohol, attention etc.)

Unweighted base: All Scottish Adults (1137)
Revenge Porn

ycr_q2_6. As a reminder, the phrase "revenge porn" refers to the sharing of intimate or sexual material of other people, usually online, without their permission. Even if you had not heard anything about "revenge porn" before taking this survey, we are still interested in your opinion. In general, to what extent do you think the following statement applies to the meaning of the phrase "revenge porn"?

- It's when someone takes a photo or film of someone without their knowledge

- Definitely applies: 34%
- Probably applies: 32%
- Doesn't really apply: 19%
- Doesn't apply at all: 6%
- Don't know: 9%

Unweighted base: All Scottish Adults (1137)
Revenge Porn

ycr_q2_7. As a reminder, the phrase "revenge porn" refers to the sharing of intimate or sexual material of other people, usually online, without their permission. Even if you had not heard anything about "revenge porn" before taking this survey, we are still interested in your opinion. In general, to what extent do you think the following statement applies to the meaning of the phrase "revenge porn"?

- It's when someone takes an intimate photo of themselves and sends it to someone else

- Definitely applies: 12%
- Probably applies: 18%
- Doesn't really apply: 29%
- Doesn't apply at all: 33%
- Don't know: 9%

Unweighted base: All Scottish Adults (1137)
As a reminder, the phrase "revenge porn" refers to the sharing of intimate or sexual material of other people, usually online, without their permission. Even if you had not heard anything about "revenge porn" before taking this survey, we are still interested in your opinion. In general, to what extent do you think the following statement applies to the meaning of the phrase "revenge porn"?

- It's when you take an intimate photo of someone and then share it with other people

- Definitely applies: 41%
- Probably applies: 39%
- Doesn't really apply: 11%
- Doesn't apply at all: 2%
- Don't know: 7%

Unweighted base: All Scottish Adults (1137)
Revenge Porn

YCR_q5. Which, if any, of the following apply to you? (Please select all that apply)

- I'm in (or have been in) a relationship where I've been happy for my boyfriend/partner to take an intimate image/film of me: 13%
- I have sent an intimate image/film to someone: 13%
- I have felt under pressure/forced to send an intimate image to someone: 3%
- I have felt under pressure/forced to allow an intimate image/film of me to be taken: 2%
- Someone shared intimate images/film of me without my permission: 2%
- None of these: 74%
- Don't know: 1%
- Prefer not to say: 4%

Unweighted base: All Scottish Adults (1137)
**Revenge Porn**

YCR_q5a. As a reminder, your answers are always treated confidentially and are never analysed individually. We have provided you with a “Prefer not to say” option if you would rather not share your experiences. Which, if any of the following people have you EVER talked to about and/or reported an incident of non-consensual sharing of intimate images to? (Please select all that apply)

- My friends: 5%
- My family: 2%
- My work colleagues: 1%
- The police: 1%
- A social worker: 0%
- Other: 0%
- Don’t know: 1%
- Not applicable - I have never talked to about and/or reported an incident of non-consensual sharing of intimate images to anyone: 89%
- Prefer not to say: 2%

Unweighted base: All Scottish Adults (1137)
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The charts in this presentation show your "topline" findings but did you know that we are able to do so much more for you?!

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