

First Minister's visit to the US 2017

ENGAGEMENT/ATTENDEES	PURPOSE & SUMMARY OF DISCUSSIONS	OUTCOMES/AGREEMENTS
Meeting with the Governor of California		
<p>Jerry Brown, Governor of California Sheila Rowan, Chief Scientist Liz Lloyd, Chief of Staff 2 representatives of Scottish Affairs Office (SAO) below Senior Civil Service (SCS)</p>	<p>Opportunity for FM to strengthen Scotland's ties with California Government and commitment to combating climate change through discussion on the Under2MoU. Shared knowledge of off shore wind technology which California is looking to develop. Signed a Cooperation Agreement to reinforce California and Scotland's commitment to the Under2MoU.</p>	<p>https://news.gov.scot/news/scotland-and-california-tackling-climate-change</p>
Meeting with Tesla		
<p>Cal Lankton, Vice President Global Infrastructures Dr Lena Wilson, Scottish Enterprise Raymond McGovern, Scottish Development International Liz Lloyd, Chief of Staff</p>	<p>Opportunity to discuss expanding the storage / battery side of their operations in Scotland.</p> <p>The First Minister reinforced the strategic importance of energy storage technology to Scotland's wider energy strategy and highlight the common goal of a holistic energy system. Insights into plans for future European growth and how Scotland could support.</p>	<p>Further discussion to take place between SG/SDI and Tesla on renewable energy opportunities.</p>
Meeting with CEO, Apple and leadership team		
<p>Tim Cook, CEO Apple Members of the Digital Health Leadership Team Sheila Rowan, Chief Scientist Dr Lena Wilson, SE Raymond McGovern, SDI Liz Lloyd, Chief of Staff Katy Bowman, Special Adviser 1 Representative of SAO below SCS</p>	<p>This was an opportunity to promote Scotland's digital healthcare expertise, follow-up on Tim Cook's visit to the University of Glasgow, and discussion on precision medicine.</p>	<p><u>Exemptions Applied</u></p> <p>Section 17(1)(b) - the Scottish Government does not hold this information. The reason the Scottish Government does not hold this information is because it was a Scottish Enterprise led event.</p>

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<p>Roundtable on female entrepreneurial ambition</p>		
<p>Gwen Edwards, Golden Seeds San Francisco Jackie Waring, Investing Women Nicola Corzine, Nasdaq Entrepreneurial Centre Duncan Davidson, Bull Pen Ventures John Chisholm, Entrepreneur/Investor Bonnie Crater, Full Circle Insights Amy Norman, Little Passports Sheri Anderson, Full time Angel Investor Dr Una Ryan, Golden Seeds Jodi Sherman Jahic, Aligned Partners Sharon Vosmek, Astia Sheila Rowan, Chief Scientist Dr Lena Wilson, SE Katy Bowman, Special Adviser 2 representatives of SAO below SCS</p>	<p>To promote Scotland as a world-leading entrepreneurial and innovative nation. One in which growth and innovation go hand-in-hand with a commitment towards delivering wider benefit to all of society.</p> <p>The First Minister discussed how to further strengthen existing links between Scotland and America (specifically west coast) in terms of exposing Scottish-based female entrepreneurs to US investors and vice versa.</p>	<p>https://news.gov.scot/news/funding-for-women-in-business-doubled</p>
<p>Dinner with key stakeholders</p>		
<p>Dr Lena Wilson, SE Sheila Rowan, Chief Scientist Raymond McGovern, SDI Katy Bowman, Special Adviser John Somers, Principal Private Secretary 1 representative of SAO below SCS Exemptions Applied Section 38(1)(b) – in respect of those invited guests who attended the dinner</p>	<p>Private discussion with senior business influencers and Global Scots based in California. Offering an opportunity to secure insight on how Scotland more effectively positions itself as a location for innovation and investment in California.</p>	<p>Exemptions Applied</p> <p>Section 17(1)(b) - the Scottish Government does not hold this information. The reason the Scottish Government does not hold this information is because it was a Scottish Enterprise led event.</p>
<p>FM Breakfast Business briefing at Stanford</p>		
<p>Professor Emeritus John Hennessey Professor Steven Chu Professor Tom Bear Sir Jim McDonald Professor David Hill</p>	<p>Opportunity to address influential audience of Stanford, Strathclyde academics as well as key business leaders, promoting Scotland as a business location and trusted knowledge partner.</p>	<p><u>Exemptions Applied</u></p> <p>Section 17(1)(b) - the Scottish Government does not hold this information. The reason the Scottish Government does not hold this information is because it was a Scottish</p>

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<p>Senior Academics and business leaders (Scottish Government hold no record of names as it was not a Scottish Government-led event) Dr Lena Wilson, SE Raymond McGovern, SDI Sheila Rowan, Chief Scientist Katy Bowman, Special Adviser Liz Lloyd, Chief of Staff John Somers, Principal Private Secretary 1 Scottish Government official below SCS 1 Scottish Enterprise official below SCS 2 representatives of SAO below SCS</p>	<p>The First Minister promoted Scotland's people talent, research capability and business infrastructure and our ability to grow and sustain rapidly evolving and expanding technology companies. Endorsed Scotland's shared values with California from 'the campus of one of the world's leading universities' and celebrated the existing partnership of Stanford and Scotland's HE institutions including Strathclyde.</p>	<p>Enterprise led event.</p>
<p>Photo Opportunity with Heather McGregor and Par Equity</p>		
<p>Heather McGregor Bill Guilfoyle, CEO David Thelander Jim Burden John Somers, Principal Private Secretary 1 Scottish Government official below SCS 1 Scottish Enterprise official below SCS</p>	<p>Photo op with Heriott Watt University and Par Equity to announce the opening Par Equity's office in the US.</p>	<p>https://news.gov.scot/news/scottish-investment-fund-opens-in-the-us</p>
<p>Introductory meeting with Michael McFaul</p>		
<p>Michael McFaul John Somers, Principal Private Secretary</p>	<p>Short courtesy meeting with Senior Fellow at Freeman Spogli Institute for International Studies in advance of the First Minister's speech.</p>	<p>Informal discussion</p>
<p>FM speech at Stanford</p>		
<p>Sheila Rowan, Chief Scientist Dr Lena Wilson, SE Raymond McGovern, SDI Katy Bowman, Special Adviser</p>	<p>Speech to the university on Scotland's Place in the World. Audience of 200 made up of mainly students studying international relations, but also invited guests from business, academia and</p>	<p>https://news.gov.scot/speeches-and-briefings/scotlands-place-in-the-world-1</p>

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<p>Liz Lloyd, Chief of Staff John Somers, Principal Private Secretary 2 Scottish Government officials below SCS 1 Scottish Enterprise officials below SCS 2 representatives of SAO below SCS Scottish Government hold no record of audience Exemptions Applied Section 17 (1)(b) – the Scottish Government does not hold in a record of the names of the audience. The reason the Scottish Government does not hold this information is because the event was managed by Stanford University.</p>	<p>government.</p>	
Meeting with Professor Joseph Stiglitz		
<p>Professor Joseph Stiglitz Liz Lloyd, Chief of Staff 1 Representative of SAO below SCS</p>	<p>Meeting with Professor Stiglitz. Discussion covered inequality, inclusive growth and Brexit, and the continued work of the Council of Economic Advisers.</p>	<p>Informal discussion</p>
Meeting with Deputy Consul General Laura Hickey		
<p>Laura Hickey, British Embassy John Somers, Principal Private Secretary 1 representative of SAO below SCS</p>	<p>Introductory meeting.</p>	<p>Informal discussion</p>
Meeting with Alan Cumming		
<p>Alan Cumming Katy Bowman, Special Adviser Liz Lloyd, Chief of Staff</p>	<p>Informal meeting following NBC and VisitScotland documentary on promoting Scotland, and support for the promotion of Scottish arts in the US.</p>	<p>Informal discussion</p>
Meeting with Matthew Rycroft		

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Matthew Rycroft, UK Ambassador to the UN Liz Lloyd, Chief of Staff 1 representative of SAO below SCS	Meeting with Head of UK Mission to the UN to discuss the Scottish Government's work with the UN and explore opportunities for Scotland to work further with the UN for example on human rights.	Scottish Government successfully highlighted the work it is doing in connection to Human Rights and is committed to looking at further ways to assist the work of the UN.
Meeting with Under-Secretary General and Executive Director of UN Women		
Mrs Phumzile Mlambo-Ngcuka, UN Women Liz Lloyd, Chief of Staff 1 representative of SAO below SCS	Meeting with UN Women. Discussion covered gender issues and the work the SG is doing to support women in conflict.	https://news.gov.scot/news/funding-for-conflict-zone-peacekeeping SG and UN Women to follow up on co-operation around Scotland's International Development Strategy.
Meeting Andrew Gilmour UN Commissioner on Human Rights		
Andrew Gilmour, OHCHR Liz Lloyd, Chief of Staff John Somers, Principal Private Secretary 1 representative of SAO below SCS 1 representative from the UK Mission	Meeting with the UN Commission on Human Rights. Discussions covered the Scottish Government's international approach to human rights and the work the SG has been doing with women in conflict.	https://news.gov.scot/news/funding-for-conflict-zone-peacekeeping
Speech at UN with OSE for Syria		
UN Staff and officials – Scottish Government hold no record of audience Liz Lloyd, Chief of Staff Katy Bowman, Special Adviser John Somers, Principal Private Secretary 2 representatives of SAO below SCS Exemptions Applied Section 17 (1)(b) – the Scottish Government does not hold in a record of the names of the audience. The reason the Scottish Government does not hold this information is because the event was managed by Stanford University.	Opportunity to address UN Staff on the Scottish Government's work with the MSU at the UN on Women in Conflict and announce £1.2m for a further 4 years funding. Speech was followed by a Q&A.	https://news.gov.scot/speeches-and-briefings/fm-speech-to-un

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Editorial Board meeting – New York Times		
<p>Invited Guests: James Bennet - Editor Terry Tang - Deputy Editorial Page Editor Robert B Semple Jr - Associate Director Linda Cohn - Senior Staff Editor Vikas Bajaj - Business, International Economics Francis X Clines - National Politics, Congress, Campaign Finance Lawrence Downes - New York City, Immigration Carol Giacomo - Foreign Affairs Mira Kamdar - International Affairs Ernesto Londoño - Foreign Affairs Anna North, Culture Serge Schmemmann - International Affairs Brent Staples - Education, Criminal Justice, Economics Teresa Tritch - Economic Issues, Tax Policy Jesse Wegman - The Supreme Court, Legal Affairs Elizabeth Williamson – Congress, National Politics Liz Lloyd, Chief of Staff Katy Bowman, Special Adviser 1 Scottish Government official below SCS 1 Scottish Enterprise official below SCS</p>	<p>Opportunity to engage with senior editors in an “off the record” discussion around key Scottish, UK and International politics.</p>	<p>Off the record discussion</p>
Scottish Ballet Outreach Programme		
Catherine Cassidy, Scottish Ballet	Celebrate Scottish Ballet Youth Exchange students	https://news.gov.scot/news/scottish-ballet-outreach

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<p>Director of Education Sean Curran, TISCH Director of Dance Scottish Ballet Students Katy Bowman, Special Adviser John Somers, Principal Private Secretary 2 Scottish Government officials below SCS 1 representative of SAO below SCS</p>	<p>studying at TISCH New York performing arts academy with the support of Scottish Government funding.</p>	
<p>Visit to Aberdeen Asset Management</p>		
<p>Staff and graduates – Scottish Government hold no record of names) Dr Lena Wilson, SE Raymond McGovern, SDI Katy Bowman, Special Adviser John Somers, Principal Private Secretary 2 representatives of SAO below SCS</p> <p>Exemptions Applied Section 17(1)(b) - the Scottish Government does not hold information on attendees. The reason the Scottish Government does not hold this information is because it was a Scottish Enterprise led event.</p>	<p>Short visit to AAM offices to meet graduates and staff and officially open office expansion.</p>	<p><u>Exemptions Applied</u></p> <p>Section 17(1)(b) - the Scottish Government does not hold a record of discussions. The reason the Scottish Government does not hold this information is because it was a Scottish Enterprise led event.</p>
<p>Meeting with Morgan Stanley</p>		
<p>Thomas Nides, Morgan Stanley Jessica Gorman Taylor, Morgan Stanley Clare Woodman, Morgan Stanley Dr Lena Wilson, SE Raymond McGovern, SDI John Somers, Principal Private Secretary</p>	<p>Provide reassurance on Scotland's position following the EU Referendum and to hear first-hand perspectives from global industry leaders and significant inward investors.</p>	<p><u>Exemptions Applied</u></p> <p>Section 17(1)(b) - the Scottish Government does not hold a record of discussions. The reason the Scottish Government does not hold this information is because it was a Scottish Enterprise led event.</p>
<p>Meeting with Marriot</p>		
<p>Kevin Montano, Senior VP and Global</p>	<p>Recognise Marriott's continued investment and</p>	<p>https://news.gov.scot/news/investing-in-scotlands-tourism-</p>

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<p>Development Officer Dr Lena Wilson, SE Raymond McGovern, SDI Liz Lloyd, Chief of Staff 1 Scottish Enterprise official below SCS</p>	<p>strong growth pipeline in Scotland and reinforce Scotland's key tourism investment and visitor attraction strengths at a global leadership level. The meeting included an informal lunch and short tour of the W Innovation Lab located within the hotel, which allows customers to test out new hotel technologies in real time.</p>	<p>sector</p>
<p>Meeting with Jackie Davis</p>		
<p>Jackie Davis</p>	<p>Informal meeting with Jackie, who has helped promote Scotland's World Class art and culture.</p>	<p>Informal discussion</p>
<p>Women in the World Conference*</p>		
<p>Tina Brown Scottish Government hold no record of audience Katy Bowman, Special Adviser Liz Lloyd, Chief of Staff 1 Scottish Government official below SCS 1 representative of SAO below SCS</p> <p>* includes backstage meeting with the Honorable Hillary Rodham Clinton</p> <p>Exemptions Applied</p> <p>Section 17(1)(b) - the Scottish Government does not hold information on the audience. The reason the Scottish Government does not hold this information is because it was managed by the Conference organisers.</p>	<p>Participate in the 8th Women in the World Conference. The First Minister talked about female political leadership and her own personal experience of being a female leader and the challenge and opportunities this poses.</p>	<p>https://nytlive.nytimes.com/womenintheworld/events/women-in-the-world-new-york-2017/</p>
<p>St. Andrew's Society Reception</p>		
<p>Jim Heggie, President of St. Andrew's Society Scottish Government hold no record of reception guests</p>	<p>Opportunity to engage with key Diaspora group. The First Minister thanked them for their charitable work and reiterated how valuable the Diaspora is to Scottish Government</p>	<p>Short informal remarks to reception audience.</p>

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<p>Katy Bowman, Special Adviser Liz Lloyd, Chief of Staff John Somers, Principal Private Secretary 3 representatives of SAO below SCS Section 17(1)(b) - the Scottish Government does not hold information on reception guests. The reason the Scottish Government does not hold this information is because the reception was managed by the St. Andrew's Society.</p>		
Food and Drink Showcase		
<p>The Scottish Government does not hold information on attendees Dr Lena Wilson, SE Raymond McGovern, SDI VisitScotland rep Katy Bowman, Special Adviser Liz Lloyd, Chief of Staff John Somers, Principal Private Secretary 1 Scottish Government official below SCS 1 Scottish Enterprise official below SCS 2 representatives of SAO below SCS Exemptions Applied</p> <p>Section 17(1)(b) - the Scottish Government does not hold information on attendees. The reason the Scottish Government does not hold this information is because it was a Scottish Enterprise led event.</p>	<p>To raise awareness of Scotland's F&D offering and demonstrate commitment to the sector by working in partnership with key buyers, distributors and Scottish suppliers to support Scotland's export ambitions in the sector.</p>	<p>https://news.gov.scot/news/scotlands-food-and-drink-exports-secure-gbp-8-3m-us-contracts</p>
Scottish Ballet Reception		
<p>Guests in attendance - Annex A Dr Lena Wilson, SE</p>	<p>Promote the world-class calibre of Scottish performing arts; congratulating Scottish Ballet on</p>	<p>Successful promotion of Scotland's performing arts sector</p>

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<p>Meeting with BlackRock</p>		
<p>Stephanie Epstein, BlackRock Derek Stein, BlackRock Dr Lena Wilson, SE Raymond McGovern, SDI John Somers, Principal Private Secretary</p>	<p>Provide reassurance on Scotland's position following the EU Referendum and to hear first-hand perspectives from global industry leaders and significant inward investors.</p>	<p><u>Exemptions Applied</u> Section 17(1)(b) - the Scottish Government does not hold this information. The reason the Scottish Government does not hold this information is because it was a Scottish Enterprise led event.</p>
<p>Meeting with TripAdvisor</p>		
<p>Robin Ingle, TripAdvisor Desiree Fish, Global Communications Charlie Smith, VisitScotland Michael McCuish, VisitScotland Katy Bowman, Special Adviser John Somers, Principal Private Secretary 1 Scottish Government official below SCS</p>	<p>To sign partnership agreement between VisitScotland and TripAdvisor which will see VisitScotland enter into a pioneering commercial and strategic partnership with global digital travel company TripAdvisor with a view to reaching millions of new visitors and generating millions of additional visitor revenue for Scotland.</p>	<p>https://news.gov.scot/news/visitscotland-and-tripadvisor-team-up-to-put-scotland-on-the-world-stage</p>
<p>TechHire School Facility Visit</p>		
<p>Adam Enbar, Flatiron School Avi Flombaum, Flatiron School Scottish Government hold no record of others in attendance Liz Lloyd, Chief of Staff John Somers, Principal Private Secretary 3 Scottish Government officials below SCS 3 representatives of SAO below SCS Exemptions Applied</p>	<p>To highlight the importance of supporting digital skills training, reinforcing the importance of Scotland's digital economy and highlight the Scottish Government's commitment to make £36 million available in loans to support digital skills training.</p>	<p>https://news.gov.scot/news/digital-skills-for-the-future</p>

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<p>Meeting with Nicola Benedetti</p>		
<p>Nicola Benedetti Katy Bowman, Special Adviser</p>	<p>Informal meeting about Nicola's current tour and her outreach work.</p>	<p>Informal discussion.</p>

GUEST LIST

Alan Linn
Alison Rycroft
Andy Weir
Augenu Livingston
Barbara Loughlin
Ben Raatjes
Bob Creighton
Brian Cox
Camilla Hellman
Charlie Smith
Christopher Hampson
Colin Wynd
Craig Gordon
Danna Call
Diana Seaton
Dicky Bowe
Dina Livingston
Ellen Burns
Elysabeth Kleinhans
Findley Wilson
Frank Coleman
Gerald M. Loughlin
Gerard Burns
Gerri McGlone
Gordon Millar +3
Greg Segal
Hannah Kong
Harriet Alexander
Helen Heggie
Hilary Creighton
Ian Wright
Jacqueline Davis
James Heggie
Jenna Arnold
Jennifer Erikson

Jennifer Hempel
Joanna Storrar
Juliet Blake
Kenneth Donnelly
Kirsten Cockburn
Kirstin Bridier
Kristen Spensieri
Kyle Dawson
Lebby Campbell
Lesley MacLennan Denninger
Linda Wynd
Lisa Banner
Liz Bowie
Lorre Eng
Lynda Logan
Marc Bromfeld
Mark Hogarth
Mark Paris
Mark Shepherd
Mary Casey
Mary-Rose Lloyd
Maureen McQuire
Nicole Cox
Noelle Campbell
Ollie Lister
Peter Tear
Phil MacHugh
Rachelle Boyer
Ryan Burke
Ryan Lately
Salette Gressett
Scott Kilgour
Steven Roth
Tamsin Thomas
Tara Theune Davis
Tommy Flanagan
Towfiq Awwal
Tristan Cameron-Harper
Wynn Perry