

MEETING OF THE RESEARCH AND EVALUATION SUB-GROUP OF THE MINISTERIAL WORKING GROUP ON TOBACCO CONTROL – MONDAY 26TH NOVEMBER 2018

**NEW REGISTER HOUSE DOME, EDINBURGH
10.00 AM – 12.00 P.M**

Present:

Chair

Professor Linda Bauld, University of Edinburgh

Membership

Ms Allison Brisbane, ASH Scotland
Ms Mary-Grace Burinski, ASH Scotland
Ms Linda Bates, ASH Scotland
Mr Morris Fraser, Scottish Government
Dr Crawford Moodie, University of Stirling
Dr Garth Reid, NHS Health Scotland
Professor Kate Hunt, University of Stirling
Mr Richard Lawder, NHS ISD
Jamie Pearce, University of Edinburgh
Professor David Tappin, University of Glasgow

Secretariat

Mr Stephen Young, Scottish Government

In Attendance

Mr John Glen, Scottish Government
Ms Elaine Mitchell, Scottish Government

Apologies

Dr Sean Semple, University of Stirling
Ms Sheila Duffy, ASH Scotland
Professor Amanda Amos, University of Edinburgh
Dr Helen Sweeting, University of Glasgow
Ms Lesley Sinclair, University of Stirling

Note of Meeting

Agenda Item 1: Welcome and Introductions

1. **Professor Bauld** welcomed everyone to the meeting of the Sub-Group.

Agenda Item 2: Actions from previous meeting:

2. Minutes from the last meeting were agreed by email, and there were no outstanding actions.

Agenda Item 3: E-cigarettes

3. **Morris Fraser** updated the group on the Scottish Government's current position on e-cigarettes. The Scottish Government have committed to hold a consultation to seek views on restrictions on the marketing of e-cigarettes. It is hoped to run this early 2019 subject to the outcome of the on-going BREXIT negotiations, which are currently impacting on the parliamentary timetable.

4. The Scottish Government are also currently liaising with Boards to gain a consensus around whether to allow vaping in hospital grounds, including seeking a Ministerial view on whether to allow vaping in the grounds of mental health hospitals.

5. This is taking place in tandem with on-going work to seek parliamentary legislation which will allow the introduction of the statutory 15 metres smoke-free perimeter around buildings on NHS hospital sites. It is hoped that a final decision on both will enable legislation to be introduced mid-2019.

6. **Professor Hunt** gave an update to the group. Additional funding has been received from Cancer Research UK to carry out research. Interviews have also taken place across 6 prisons speaking to a number of individuals for their thoughts/views leading up to the ban on smoking in prisons.

7. The feedback received has been positive, and gives confidence that smoking in prisons will cease/there will be a successful switch to vaping instead. It is also planned to facilitate a series of follow up interviews to seek evidence of any issues or challenges arising from the ban.

8. **Morris Fraser** advised the re-launch of 'Quit Your Way' earlier this year had gone well and had been well received. There will be a re-run of the campaign early 2019 with pharmacy posters made available.

9. **Professor Bauld** gave an update to the group. It is planned to have a 'Babybreathe' trial on post-partum relapse prevention led by Dr Caitlin Notley at UEA. The SPECTRUM Consortium bid was also submitted recently.

10. It was highlighted that Health Canada legalised e-cigarettes in 2017 but have lots of concerns around the marketing of these. They have also approved 5 statements to reduce toxins etc.

Agenda Item 4: Standardised Packaging

11. **John Glen** provided an update, that several images have been procured from Australia for use on packaging. In the event of the UK leaving the European Union, these images will replace those that are currently in use on current packaging, as existing ones are subject to EU copyright. The Australian images are also more graphic than the ones in use at present.

Agenda Item 5: Second Hand Smoke/Hospital Grounds

12. **Morris Fraser** updated the group on the Scottish Government's plans for a mandatory ban on smoking within a certain distance of hospital buildings. Unfortunately, it has not been possible to gain a slot in the Parliamentary timetable as yet and this work has subsequently been pushed back.

13. The team are currently negotiating for as early a slot as possible which will permit the details to be debated and the law to come into force around May 2019, possibly linking into any regulations around vaping.

14. The Scottish Government have also committed to running a marketing campaign in 2019 prior to the introduction of the legislation, with consideration also being given to running a more comprehensive campaign to additionally include smoking in communal stairwells, play parks and any mental health settings as set out in legislation.

15. **Dr Semple's** earlier paper was also brought to the attention of the group with no comments received.

Agenda Item 6: Young People

16. In the absence of key group members, **Morris Fraser** advised that there has been no change to policy.

Agenda Item 7: Smoking Prevalence

17. **Richard Lawder** provided an update from ISD. Smoking Attributable Deaths data for Scotland stratified by gender, age group, disease type (Cancer, Respiratory, Digestive and Circulatory) and SIMD quintile will be published on 18 December in the ScotPHO December Quarterly update.

18. The new data will be shown on a newly created page in the Tobacco Use section of the ScotPHO website. The update includes three additional calendar years 2015-2017. The equivalent for smoking attributable admissions will be published in the coming months, along with data for both deaths and admissions attributable to smoking at NHS Board and Council Area on the Tobacco Control profiles (hosted on the ScotPHO website).

19. Currently the smoking cessation statistics reported in Scotland are based on the number of quit attempts rather than the number of individuals. ISD has undertaken a CHI seeding exercise and from this a unique non-confidential marker will be included on the Smoking Cessation Database that will allow ISD smoking cessation analysts to create a new suite of smoking cessation outputs at an individual level for the first time at the National level. The CHI seeding will also open up opportunities for record linkage to various other files such as hospital administrative data allowing research opportunities.

20. Richard (ISD), David Tappin (University of Glasgow), Colin Fischbacher (ISD), Bruce Whyte (GCPH) and Rachael Wood (ISD) have been involved in the following research paper – *'The impact of maternal smoking on early childhood health: a retrospective cohort linked dataset analysis of 697,003 children born in Scotland 1997-2009'*, that has recently been accepted by the British Medical Journal Open.

Agenda Item 8: Presentation — IMPACT Project

21. **Linda Bates** presented to the group an outline of the IMPACT project, including the context of smoking and mental Health, fieldwork and development of the guidance pack.

22. A copy of the presentation is attached for ease of reference.



IMPACT
presentation FINAL

Agenda Item 9: Presentation – Standardised Packaging

23. **Crawford Moodie** presented to the group on the response of small retailers, tobacco companies and consumers to standardised packaging.

24. A copy of the presentation is attached for ease of reference.



Retailer, industry
and consumer respc

Agenda Item 10: Presentation — Tobacco Research

25. **Professor Jamie Pearce** presented to the group on research into neighbourhood inequalities in the availability and visibility of tobacco products.

26. A copy of the presentation is attached for ease of reference.



Research &
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Agenda Item 11: AOB and Date of Next meeting.

27. It was highlighted that it would be helpful to have a number of presentations at the next meeting and were agreed as below. Any further suggestions for agenda items to be shared with John or Stephen.

Presentations to be:

1. TIPPS – Professor Kate Hunt
2. Homeless Smokers – Professor Linda Bauld
3. Display Study – Professor Jamie Pearce

28. It was agreed that a doodle poll will follow with potential dates for the next meeting.

Stephen Young
Tobacco Control Team
29th November 2018