Scottish Government Good Practice Principles for Shared Ownership of Renewable Energy Developments
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EXECUTIVE SUMMARY

1.1 Context

Thriving communities where there are opportunities for all to flourish sits at the heart of the Scottish Government’s purpose for Scotland. Achieving our ambitions relies on stronger relationships between organisations, people and communities, drawing on our values in order to promote trust, collaboration and partnership. Part of that involves giving communities more power to decide their own future based on local need.

As we transition to a low carbon future, the renewables industry will play a key role in helping the Scottish Government achieve our high level ambitions. That is why we wants to see a significant increase in shared ownership opportunities being made available across all renewable energy projects in Scotland, as it can help to deliver lasting economic and social benefits to host communities across the country.

**Shared ownership** - any structure which involves a community group as a financial partner over the lifetime of a renewable energy project.

To support our ambition in 2015 the Scottish Government published the *Good Practice Principles for Shared Ownership of Onshore Renewable Energy Developments*.

The aim was to provide guidance for the renewables industry, community members and groups, local authorities and other stakeholders involved in the development of renewable energy projects to deliver successful shared ownership schemes in Scotland.


"Our ambition remains to ensure that, by 2020, at least half of newly consented renewable energy projects will have an element of shared ownership.

*Shared ownership will form a key part in helping to meet our targets of 1 GW of community and locally owned energy by 2020, and 2 GW by 2030. We expect community involvement in onshore wind development to continue to play a vital role in reaching these targets*"

We are encouraged by the support to date for shared ownership from both the renewables industry and communities, with a number of such projects successfully delivered, and many renewable energy businesses willing to consider shared ownership for their renewable energy project.

While an offer of shared ownership tends to be led by the renewables industry, communities themselves can take the initiative, and invite renewable energy companies to participate with them. This can be of benefit to both parties.
However, there are risks associated with investing in a commercial venture and it is essential that a community takes its own professional commercial advice before making a decision.

Shared ownership opportunities tend to be offered to communities geographically adjacent to renewable developments as per the practice adopted by the renewables industry for identifying the geographical area to receive community benefits. This has resulted in strong partnerships and economic benefits and we would encourage all such activity to continue. However the renewable energy business or the community may wish to extend the offer to a wider geographic area and these options can be explored.

The Scottish Government made a commitment in the Onshore Wind Policy Statement published alongside the Scottish Energy Strategy in December 2017, to undertake a review of our suite of Good Practice Principles taking account of sector wide developments over the last few years.

This document provides updated guidance on the process of a renewable energy business making an offer and a community accepting that offer. It does not include guidance on creating a lasting legacy with the income. Guidance on developing a community action plan is included in the Scottish Government's Good Practice Principles for Community Benefits from Onshore Renewable Energy Developments and we recommend that communities refer to Section 3 of this document for more information.

We encourage communities to develop an action plan at the earliest opportunity (ideally at the same time as considering shared ownership options) but, ultimately, that is a decision for a community to take.

The development of a community action plan is not a linear process; some communities may already have one in place, others may decide to wait until later in the process, or refresh an existing plan. What’s important is that the community has ownership of the plan, identifies key priorities to maximise impact and has a process in place to update the plan on a regular basis. A plan should be viewed as a “live” document that can be adapted to meet the current and future priorities of the community.

More generally, we recommend that all parties make themselves familiar with the Good Practice Principles documents as each contains information that is relevant and transferable for both community benefits and shared ownership discussions.

1.2 Review Process

The aim of the review was to ensure that Scottish communities continue to benefit from local projects in a manner that is appropriate for the current and future context in which renewable energy projects are developed.

The document has been updated to reflect the information submitted as part of the consultation on the Onshore Wind Policy Statement, dedicated workshops held during the review process and wider stakeholder engagement.
The Review Process was overseen by an independent Steering Group, which included representatives from community groups, the renewables industry and public bodies, and chaired by the Scottish Government. Full membership is attached as an annex. This document supersedes the 2015 version.

It is the intention to amend the guidance on a regular basis to ensure it reflects changes to policy or other relevant issues.

1.3 Wind on remote islands

The UK government’s response to its Contract for Difference consultation refers explicitly to our Good Practice Principles:

Decisions on the details regarding how projects can deliver local benefits are best taken locally, but the (UK) government expects renewable energy business, and operators of remote island wind projects should seek to provide community benefits consistent with Scottish Government or other relevant guidance and Good Practice Principles. This includes providing an opportunity for communities or local people to invest in the project, with any offer additional to a community benefit fund. Community benefits are expected to last for the lifetime of a wind farm and it is our expectation that the operator, or subsequent owner if the project is sold on, will honour agreements with the local community.

The (UK) government also expects renewable energy business to register community benefits package on the relevant community benefit register (which for projects on the remote Scottish islands is on the Scottish government’s Register of community Benefits), so that delivery can be monitored.

This example highlights wider recognition of the value associated with our approach and principles. We will monitor progress to ensure that the application of the above is consistent with the UK Government’s intent.
1.4 Section Summaries

2. Overview
- Sets out the Scottish Government’s ambition for shared ownership and how it fits within the overall Scottish Energy Strategy.
- Provides details on the rationale and key principles for engagement.
- Sets out roles and responsibilities for the renewables industry and communities.
- Sets out key investment risks.
- Provides details on extending shared ownership to a wider geographic area.
- Recognises that a community’s capacity to take forward a shared ownership project will vary, and outlines that tailored support is available depending on a community’s need.

3. Shared Ownership Journey
- Identifies key milestones in a project’s journey, including details of a “typical shared ownership journey”.
- Identifies roles and responsibilities for industry and communities.
- Sets out key investment points.

4. Planning System
- National context
- Decision making process
- Implications for communities, renewables industry and planning authorities

5. Structure of Investment
- Outlines details of current commercial models but states there is no standard model.
- Provides details of the most current models offered by renewables industry.

6. Support Available
- Provides details of the wide range of support and advice available from the Scottish Government’s Community and Renewable Energy Scheme (CARES), which is delivered by Local Energy Scotland.
- Encourages communities and renewable energy businesses to make contact with Local Energy Scotland to find out how they might help.

7. Glossary
- Provides a meaning for the key terms used in the document.
2. OVERVIEW

This sections sets out:

- Rationale
- Six Key Principles
- Role and Responsibilities
- Key Investment Risks
- Extending shared ownership to a wider geographic area
- Community Capacity

2.1 Rationale

The Scottish Government’s Energy Strategy sets out a vision for a flourishing, competitive local and national energy sector, delivering secure affordable, clean energy for Scotland’s households, communities and businesses.

Shared ownership projects support our ambition for increased levels of local ownership where all stakeholders stand to benefit from greater partnership working and other additional benefits, including creating a lasting legacy, building community capacity, and strengthening corporate social responsibility, as outlined in the diagram below.

- Rationale
  - Engage communities in Scotland’s transition to a low carbon future
  - Generate income to create a real and lasting legacy
  - Progress Scottish Government’s targets for community and locally owned renewable energy
  - Build stronger relationships between industry and the communities
  - Strengthen corporate social responsibility
  - Build capacity and empower community members, and give control or input into local energy generation
  - Including a community group as a project partner could make your scheme eligible for rates relief
  - Assist the renewable industry to understand local needs and create greater positive feeling and support for the project
2.2 Key Principles

The Scottish Government would like to see shared ownership projects being considered, explored, and offered as standard on all new renewable energy projects, which includes repowering and extensions to existing projects, and welcomes the progress made since the Good Practice Principles were published in 2015.

A community should not necessarily wait for an offer to be made. The Scottish Government would also encourage communities themselves to make a direct approach to a renewable energy business to participate with them.

Shared ownership projects are based on building successful working relationships, key to that is creating an environment of trust and respect from the start. There are likely to be differing views expressed as part of the process, as in all commercial negotiations, but if all parties agree high level principles of engagement then this can prevent misunderstandings and manage the expectations of all involved.

It is important for all sides to be aware that an offer of shared ownership is not a proxy for community participation in the decision making process. Communities have the right to object to a development on basis of land use, but still participate in discussions about commercial arrangements to be pursued in the event that planning permission is granted.

In summary, the renewable energy businesses should make it clear to the community that they can consider any shared ownership offer and still take an independent view of the development in planning.

We would encourage all parties to adopt the following six high level principles:

- Must be on a commercial basis
- Flexibility incorporated by all parties
- Inclusive, to all relevant stakeholders
- Timing should be reasonable and workable for all parties
- Transparent communications, particularly around cost and finance
- Distinct and separate from community benefit funds
2.3 Roles and Responsibilities

At a quick glance, the roles and responsibilities of communities and renewable energy businesses are as follows:

Community

- Engage constructively with renewable energy businesses.
- Recognise the complexity of energy projects.
- Appoint a lead organisation, which can be a community council or other representative group.
- Keep local people apprised.
- Utilise the support provided through Local Energy Scotland.
- Engage specialist, independent, professional commercial advice as required.
- Develop a community action plan (dependent on shared ownership model).
- Explore potential funding options, both Local Energy Scotland, and Scottish Enterprise can sign post as necessary.

Renewables Industry

- Establish geographical boundary and applicable community.
- Recognise local level capacity.
- Engage in early discussion openly.
- Participate in effective local consultation.
- Appoint a single, key point of contact.
- Continue discussions post-consultation with community, as required.
- Utilise the support provided through Local Energy Scotland or other body, as necessary.

We encourage the renewables industry and communities to conduct their business in a friendly but professional manner, and would highlight in particular the following:

- The opportunity to set out the options for ownership should be raised as early as possible, likely to be the point at which the project is launched publicly.

- However, communities should be aware that some of the detail may not be available pre-consent.

- Each shared ownership project will be different and the renewable energy business should review likely timings and actions with the community.

- Ensure a note of public meetings is taken and circulate to those in attendance. Where possible, publish on a website in order that the wider community can access.

- Draw up a signed agreement once an initial arrangement has been agreed. All parties, however, should seek independent professional advice prior to signing.
• A community, on reviewing the advice, may decide not to pursue the shared ownership option and should advise the renewable energy business of its decision.

There is no standard structure/model for shared ownership, it will vary by renewable energy business and community - and new models are also expected to develop in the future. See section 5 for more details.

Irrespective of the structure, the key issue for the renewable energy business and the community is to assess the offer on a commercial basis, and independent commercial advice should be taken before reaching a decision. Part of the decision making process will include:

• Evidence that the debt facility (where there is one) needs to be sufficiently sculpted/flexible to ensure it dovetails with expected project returns.

• Recognition that ownership comes with a level of risk, which can result in losses.

• Any surplus income will be used by the community to support its local economic and social projects as outlined in its community action plan.

As such, the level/structure of investment will be tailored for each project and should take into account a range of factors, such as:

• The costs involved with establishing the arrangement.

• The renewable energy business’ own preference.

• The community’s appetite for risk.

• The community’s capacity to support and deliver.

• The ability of the community to raise the necessary finance.

The above issues are explored further in this document.

2.4 Key Investment Risks

While the expectation is that an investment in a renewable energy project will provide a regular income for a community over the lifetime of the project, there are a number of investment risk factors which might result in losses or lower than expected profits. It is essential that a community takes its own independent commercial advice and other professional advice before making a decision.

Key risk factors include:

• The return from the investment can go up as well as down.
• The investment should not be regarded as a short term venture and community group must be prepared to take a long term view of their investment.

• Renewable energy generation projects can have significant construction risks including, delayed operation and commissioning, and costs escalation during the construction period.

• Changes in economic conditions and legislation can adversely affect investment.

• The community may not have voting rights – therefore, will have no control over the direction or decision about the project.

• The project may be adversely impacted by external events such as fire, and floods.

2.5 Extending shared ownership to a wider geographic area

Shared ownership opportunities could be made available to communities geographically further than the immediate project area, particularly where a local community does not have the capacity to take up the offer or where there is strong appetite to co-invest from a wider area or other community interest group.

The scale of the project might also determine whether to widen out to a larger geographic area or, where the shared ownership package is limited in size, it would be good practice to give priority to local communities first.

The Scottish Government would encourage all options to be explored accepting that this may be different depending on the renewable energy business and should, therefore, not be seen as an obligation on the renewable industry to offer this.

2.6 Community Capacity

Support is available through the Scottish Government’s CARES programme, delivered by Local Energy Scotland, to discuss a potential shared ownership project at any stage of the process.

Developing a shared ownership proposal can take a considerable amount of time for both parties and it is important for a community to understand from the outset the level of commitment required to deliver a successful project.

A key issue for a community is to consider its capacity (skills and expertise) to support and manage the process. This will be different for each community - for example, some may have paid development staff, while others will be reliant solely on volunteers.

Irrespective of the level of capacity within a community, Local Energy Scotland can assess a community’s overall requirement and, in discussion with them, can outline
what support will be available as well as signpost to other organisations who can help. Further information on the type of support available is at section 6.

Some renewable energy businesses also offer support to communities at the early development stage. Communities should, therefore, seek to discuss with the renewable energy business what support they may offer to the process.
3. SHARED OWNERSHIP JOURNEY

This section sets out:

- Typical shared ownership journey
- Roles and responsibilities
- Timing of the investment

3.1 Context

This section aims to set out the key milestones, including roles and responsibilities for a “typical shared ownership journey” as highlighted in the diagram below. Please note, however, each project will be different, the milestones and timings identified are purely to give those involved a benchmark and all parties should bear this in mind when reading the guidance.

3.2 Typical Shared Ownership Journey

It is important that both communities and renewable energy businesses are able to understand key milestones in a project’s journey, including when they will be required to make decisions.

The following key issues are worth highlighting:

- All parties should acknowledge the length of time it may take to conclude the process.
- It may be some time before the community sees a financial return from any investment.
- Recognition from all parties that the complex nature of developing the project, may result in setbacks and delays.
3.3 Roles and Responsibilities

The main roles and responsibilities are summarised in the Executive Summary.

The following tables provide guidance on key project milestones: from the pre-planning stages of the development to the commissioning of the project (along with the roles/ responsibilities of the renewable energy industry and community at each stage). As advised above this is only a guide.

<table>
<thead>
<tr>
<th>Stage</th>
<th>Renewable energy business</th>
<th>Community</th>
</tr>
</thead>
</table>
| Pre planning application: | ✓ Identify geographical boundary and applicable community, seeking support from local authorities where required.  
   Community engagement |  ✓ Establish a single community group with advice/ assistance from Local Energy Scotland.  
   | ✓ Present development proposal to community and potential shared ownership models, including conveying the terms and conditions of the offer to the community.  
   | ✓ Different models will suit different communities – use this time to explore options and determine a preference.  
   | ✓ Appoint a single, key point of contact to liaise with the community throughout the project duration.  
   |                                                      | ✓ Consideration of widening the geographical area to include additional communities.  
   |                                                      | ✓ If desired, hold a community ballot to determine support for/ against proposal.  
   |                                                      | ✓ Consider appointing a project manager.  
   |                                                      | ✓ Engage in discussions with the renewable energy business in an open and amicable manner.  
<p>|                                                      | ✓ Discuss shared ownership experiences with other communities who have been involved in process to gain a greater understanding of what to expect.  |</p>
<table>
<thead>
<tr>
<th>Stage</th>
<th>Roles, Responsibilities and Key Milestones</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Renewable energy business</strong></td>
</tr>
<tr>
<td>Pre planning application:</td>
<td>✅ Clearly <em>convey any risks</em> associated with the offer.</td>
</tr>
<tr>
<td>Seek independent professional advice</td>
<td>✅ Must comply with all relevant Financial Conduct Authority (FCA) rules and regulations.</td>
</tr>
<tr>
<td></td>
<td>✅ Timescale, structure and financial proposal should be realistic and on a commercial basis.</td>
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<td></td>
<td>✅ If the shared ownership offer is a post-planning investment, this should be clearly explained.</td>
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<tr>
<td></td>
<td>✅ <em>Timescales should be reasonable</em>, while respecting commercial and/or regulatory restrictions and community groups should be given adequate time to consider and evaluate any potential offer (explored in Section 5).</td>
</tr>
<tr>
<td>Stage</td>
<td><strong>Renewable energy business</strong></td>
</tr>
<tr>
<td>Financial Close:</td>
<td>✅ Seek professional advice to manage any liability risks.</td>
</tr>
<tr>
<td>Source financial modelling</td>
<td>✅ It is important to remember that opportunities are additional to community benefit provisions.</td>
</tr>
<tr>
<td>Financial Agreements</td>
<td>Community benefits should be provided in line with Scottish Government Good Practice Principles for Community Benefits from Onshore Renewable Energy</td>
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Developments. It should be made clear if local communities can convert any existing or forthcoming community benefit payments into a carried equity stake where the recipient groups is also the proposed partner community group. Financial agreements available.

<table>
<thead>
<tr>
<th>Stage</th>
<th>Roles, Responsibilities and Key Milestones</th>
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<tbody>
<tr>
<td><strong>Financial Close:</strong></td>
<td><strong>Renewable energy business</strong></td>
</tr>
<tr>
<td></td>
<td>Where requested, provide support to the community in the development of a community action plan.</td>
</tr>
<tr>
<td><strong>Community Action Planning</strong></td>
<td>If a community action plan is not already in place, consider developing one to ensure income from the shared ownership proposal can be spent accordingly:</td>
</tr>
<tr>
<td></td>
<td>✓ Establish a purpose statement, and identify resources required to achieve purpose.</td>
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<tr>
<td></td>
<td>✓ Seek professional support, if required (with assistance available through Local Energy Scotland).</td>
</tr>
<tr>
<td></td>
<td>✓ Consult with the wider community to establish the community’s priorities.</td>
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<td></td>
<td>✓ Analyse findings from the consultation, and produce the community action plan.</td>
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</tbody>
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### Stage Roles, Responsibilities and Key Milestones

<table>
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<tr>
<th>Stage</th>
<th>Roles, Responsibilities and Key Milestones</th>
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<tbody>
<tr>
<td></td>
<td><strong>Renewable energy business</strong></td>
</tr>
<tr>
<td><strong>Commissioning:</strong></td>
<td></td>
</tr>
<tr>
<td>Investment Management (if applicable)</td>
<td>✓ Financial arrangements to be concluded.</td>
</tr>
<tr>
<td></td>
<td>✓ Ensure all legal arrangements are in place.</td>
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<tr>
<td><strong>Post Commissioning:</strong></td>
<td></td>
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<tr>
<td>Community Action Plan Implementation</td>
<td>✓ Provide a point of contact.</td>
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The role and responsibilities of Planning Authorities are explained further in Section 4.

#### 3.4 Timing of investment

Each business will have its own policy on the timing of an investment offer to a community. For example, some investment opportunities may be available to communities pre-planning (these are higher risk), while others may enable the community to invest later in the development process, for example, at financial close or post commissioning.
The key investment points are:

If the community intends to invest post-planning, an agreement of intent should be signed in advance of submission of a planning application (where appropriate). Clear and transparent public meeting minutes may suffice where both parties are content. Early dialogue with all concerned to explore the timing of the investment is encouraged.

As advised previously, developing a renewable project is complex, and communities should seek independent professional advice as necessary. For example, where a community is considering a joint venture (private limited company), there are legislative restrictions on the detail of early discussions. Awareness of these restrictions and other issues should help to reduce unexpected issues delaying a project.

Local Energy Scotland can help support communities to explore opportunities, and appoint relevant professional advisors, as required. Further details at section 6.
4. THE PLANNING SYSTEM

This section sets out:

- National context
- Decision making process
- Implications for communities, renewables industry and planning authorities

4.1 National Planning Policy

National Planning Framework 3 states that local and community ownership and small-scale renewable energy generation can have a lasting impact on rural Scotland, building business and community resilience and providing alternative sources of income. Collectively, the potential benefits of community energy projects are nationally significant.

Paragraph 169 of Scottish Planning Policy sets out some development management considerations for proposals for energy infrastructure developments. It notes that relevant factors will vary relative to the scale of the proposal and area characteristics but are likely to include, among other things:

Net economic impact, which includes local and community socio-economic benefits such as employment, associated business and supply chain opportunities.

Scottish Planning Policy paragraph 29 lists net economic benefit as one of a number of guiding principles supporting development that contribute to sustainable development.

Revisions to how planning is conducted in Scotland are outlined in the current planning bill being considered by the Scottish Parliament. Once the Parliament’s process has finished the Scottish Government will review the National Planning Framework and Scottish Planning Policy. This guidance may be revised to take account of any amendments that are deemed relevant.

4.2 Decision Making

This section seeks to provide clarity on what a planning authority can legitimately take into account as a material consideration when determining planning applications.

Each planning authority has an adopted development plan for the area which is available from the authority’s website.

Renewable energy projects are assessed on their merits against development plan policies and relevant ‘material considerations’ which may include environmental, economic and social effects of each project.

For something to be taking into account as a material consideration it must have a planning purpose. This means that must relate to the development or use of the land and it must fairly and reasonably relate to the development proposed by the particular application under consideration.

The financial benefits arising to owners from ownership of any development is not a material consideration in determining the acceptability of the development in planning terms. While financial considerations can be relevant to a planning decision something which is funded from the development or otherwise offered by the renewable energy business will not, by virtue only of that fact, be sufficiently connected to the proposed development to be a material consideration.

Commonly a planning decision is a question of balance, fulfilling the vision and policies of the development plan and accounting for relevant material considerations. No one aspect is given greater weight than another in national planning policy, it is the decision maker who decides what the most important considerations are. Locally, particularly important factors for areas may be identified in the development plan and would be expected to be dealt with in planning applications.

National planning policy does not require developments to demonstrate economic benefit. There is no requirement for an economic impact assessment to accompany planning applications, net economic benefit is a narrowly focused assessment. However, it may be helpful to demonstrate net economic benefit where the proposal is contrary to the development or the decision is likely to be finely balanced. Projects which do not offer a shared ownership opportunity can still be important to economic growth, jobs, environment (climate change mitigation) and renewable energy ambitions.

Renewable energy businesses must not request community support for (or indeed no objection to) the application as a condition of offering shared ownership.

A development should be essentially capable of achieving planning permission without the benefits accruing from a shared ownership offer. A poorly designed scheme in an unsuitable location where the impacts cannot be appropriately resolved cannot be made acceptable by matters which are not material to the consideration of the application.

A planning authority could not guarantee that a shared ownership option will ultimately be established as this is an arrangement between a renewable energy business and a community. Similarly, the planning process should not be used as an opportunity to seek to compel communities to take-up a shared ownership offer when in the end it is not right for their community and aspirations.
4.3 What does this mean for communities?

There a number of points that communities may wish to consider:

- Renewable energy businesses are likely to approach communities to discuss shared ownership options, in line with the Government’s ambition to see host communities capturing benefits from developments.

- A legally binding shared ownership contract is not a requirement of the planning system. Communities should not enter into legally binding contracts for particular ownership options until or unless they are satisfied with the offer. Communities may want to enter into a less formal but nonetheless agreed and written understanding about the kind of shared ownership offer the community would agree to, to allow a renewable energy business to provide this information to the planning authority, if thought necessary.

- Communities should not sign documents (or make other commitments) which would prevent them from commenting on a planning application either in support or objection.

- Communities should not sign documents (or make other commitments) which require them to support a planning application.

- The presence of a shared ownership option or not does not prevent factors associated with a development from being appropriately resolved. Communities should not see shared ownership as a ‘payoff’ by a renewable energy business to get around other standards or policies in a development plan.

- Where multiple communities are involved in discussions all should be open to the idea of creating a Special Purpose Vehicle (SPV) to take forward discussions

- Communities should consider any adopted or proposed local development plans in the preparation of a community action plan or regeneration strategy.

4.4 What does this mean for renewables industry?

- A renewable energy business can legitimately approach communities to discuss shared ownership options.

- A net economic impact assessment is not required in all cases.

- A legally binding shared ownership contract is not a requirement of the planning system.

- A renewable energy business should not make shared ownership conditional on support for (or no objection to) a planning application.
4.5 What does this mean for planning authorities?

- It is not the role of planning authorities to ‘approve’ a shared ownership offer as good or correct. However, at the pre-application stage, planning authorities may be able to direct a renewable business towards sources of information about community priorities set out in the development plan or an existing community action plan for example.

- A planning authority should not require a renewable energy business to enter into shared ownership through a condition of planning permission or legal agreement associated with the planning permission.

- If the development is to receive planning permission, it should be acceptable in planning terms and without taking into consideration the shared ownership element not materialise.
5. STRUCTURE OF INVESTMENT

This section sets out:

- Negotiating commercial terms
- Commercial models

5.1 Commerciality

Including an element of shared ownership in a renewable energy project should not reduce the economic viability of the overall project.

Flexibility of approach and open communication are key to ensure that the shared ownership structure works to support the aims of both the renewable energy business and the community.

This guidance is not intended to provide project-specific solutions, but rather to provide support for starting local level discussions.

Community organisations should seek early discussions with Local Energy Scotland or other relevant organisation, to help them take forward their involvement in the shared ownership opportunity.

Professional commercial advice sought at the appropriate time will also be vital in helping assess whether the investment make commercial sense. However, communities should not expect to be given full commercial information from the outset as the renewable energy business may not be able to forecast the potential rate of return until late in the process, often after a planning application has been determined.

5.2 Negotiating the commercial terms of the Shared Ownership Investment

As well as considering the commercial models available to structure a shared ownership offer, a key first step is to consider the terms and conditions of the offer being made.

These will help the community group assess the opportunity at an early stage in the absence of detailed financial information. Some of the considerations include:

- Timing of investment
- Clear guidance on the methodology for the valuation of the community offer.

Good examples of offers by the renewables industry include:

- Community has bought in at cost i.e. paying their proportion of the development and construction costs.
• Allowing the community to buy in later in the development phase i.e. at commissioning stage to allow more time to raise funds and reduce construction risk for purpose of a community raising finance.

In recognition of the potential additional risk to the costs that a community borrowing may be subject to, there have been examples where renewable energy businesses have offered to de-risk the costs by offering:

• A minimum rate of return for the community to de-risk the investment.

• The option to capitalise any community benefit payments toward investment should the community wish to do so.

It is important for all parties to build up a level of trust. With shared ownership projects issues can arise regarding sharing confidential financial information. In some cases, and for good reasons, a renewable energy business may be reluctant to share financial information with communities and their advisors. To help overcome confidential issues, Local Energy Scotland has developed a non-disclosure agreement template (NDAs) for use between both parties. This template is available from Local Energy Scotland on request. It may be, however, that the renewable energy business prefers their own NDA arrangements which is also an option.

5.3 Commercial Models

Listed below are some of the common commercial models available to communities and renewable energy businesses. Different models may suit different communities and developments – therefore, the list is not exhaustive. It’s important that options are flexible, and site-specific arrangements are encouraged.

The key point for communities is whether a proposal, irrespective of the investment structure, makes commercial sense.

The 3 most commonly used commercial models options are:

<table>
<thead>
<tr>
<th>(1) Joint Venture Mode</th>
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</thead>
<tbody>
<tr>
<td>A joint venture vehicle can be set up, which will be part owned by both community group and the renewable energy business. This may be referred to as a Special Purpose Vehicle (SPV). The community group may have the right to vote on the company’s activities.</td>
</tr>
<tr>
<td>This does not necessarily mean a 50/50 arrangement. In most cases, the community will be a minority shareholding - for example, having a 10% shareholding or potentially less in a larger scheme.</td>
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<table>
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<tr>
<th>(2) Shared Revenue Model</th>
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<tr>
<td>The renewable energy business owns the development (and may set up a new private company for this purpose), with the community buying the right to a defined percentage of revenues or net revenues (after operating costs and other costs</td>
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</table>
have been paid). The community does not own any shares, so is not able to vote on the company’s activities.

(3) Split Ownership Model

The development is split into two and is owned discretely by the renewable energy business and the community group.

No single model is preferred by Scottish Government. An open discussion of the various available possibilities, challenges and benefits is strongly encouraged.

5.4 Changing ownership of the project

There are a number of scenarios that may arise involving a change of ownership, which might present a further opportunity for a community to “buy-in” to a project or might involve a community “selling on” its share. Below are two examples:

- The renewable energy business builds a project and subsequently sells the entire development to a community.
- The renewable energy business sells its share of an existing project, where a community has a shared ownership investment.

The terms offered by the renewable energy business may differ, depending on the stage at which money is required and the value of the project as it progresses through the different stages to completion. It is important that communities have sought the appropriate commercial advice and can be confident that, whatever the structure and terms agreed upon, the opportunity will be viable and provide a return on any investment made.

In some cases, in addition to commercial advice, a community group may also wish to appoint a technical advisor to scrutinise an offer and conduct due diligence on the development and the assumptions on development output.

In the case where a renewable energy business sells its share, the community should seek to ensure that all legal agreements put in place from the outset include details on:

- How a future sale will be dealt with.
- How they will be informed of such events.
- The level of influence they will have over their share.
In summary, it is important for communities to ensure that these arrangements are included as part of the initial agreement.

Local Energy Scotland support is available to community groups to assess possible options. Advice regarding access to finance and financial support in the form of commercial loans may also available through the Energy Investment Fund (EIF).

Guidance and resources have been developed to support these discussions. (www.localenergy.scot/shared-ownership)
6. SUPPORT AVAILABLE

This section sets out:

- Support available to communities

6.1 Support Available

Support is available through the Scottish Government’s CARES programme, delivered by Local Energy Scotland, to discuss a potential shared ownership project at any stage of the process.

Local Energy Scotland will guide both the renewable energy business and community through the process from beginning to end, including (if necessary) acting as an independent facilitator to help progress.

The first line of support will come from a Local Development Officer and the Local Energy Scotland’s Shared Ownership Manager. Referrals to other agencies and support mechanisms will be suggested as part of this service.

A key issue for a community is to consider its capacity (skills and expertise) to support and manage the process. This will be different for each community for example, some may have paid development staff, while others will be reliant solely on volunteers.

However, irrespective of the level of capacity within a community, Local Energy Scotland will assess a community’s overall requirement, and in discussion with the community, outline what CARES support is available as well as signposting to other organisations who may be able to assist. The support available falls into the following broad categories and the diagram below summarises the key elements

- Funding
- Professional Services
- Online Tools and Resources
- Signposting
There are a number of other organisations, which can provide help and assistance, Contact details for the main ones are:

**Scottish Enterprise deliver the Energy Investment Fund (EIF)**

- The EIF team offers a range of financial solutions to facilitate communities’ aspirations to secure stakes in shared ownership projects.
- EIF works closely with all stakeholders following planning approval to maintain open discussions to smooth the progress of the project through to successful completion.
- Find out more by contacting Scottish Investment Bank on 0845 607 8787

**Highlands and Islands Enterprise (HIE)**

- HIE also provide support specifically to local energy projects through their Energy Team and Strengthening Communities team as well as account management for communities in fragile areas.
- Further information on the support HIE can provide is available here: [http://www.hie.co.uk/community-support/community-energy/shared-ownership-of-renewables.html](http://www.hie.co.uk/community-support/community-energy/shared-ownership-of-renewables.html)

Other organisations supporting communities to move forward and understand investing in renewables and what to do with the income generated include:
There is also the South of Scotland Enterprise Agency under development which will provide economic support to communities and businesses operating in the Scottish Borders and Dumfries and Galloway. This document will be revised to include details when operational.

**Local Energy Scotland website**

More detailed information, material and relevant links are available at [https://www.localenergy.scot/sharedownership](https://www.localenergy.scot/sharedownership)
7. GLOSSARY

Community and Renewable Energy Scheme

Community and Renewable Energy Scheme (CARES) is delivered by Local Energy Scotland on behalf of the Scottish Government and provides support and advice to community groups.

Community and community group

Community of place: A community of people who are bound together because of where they reside, work, visit or otherwise spend a continuous portion of their time. Such a community can be a neighbourhood, town, work place, gathering place, public space or any other geographically specific place that a number of people share, have in common or visit frequently.

A “community group” may refer to any number of member-led organisation types, and may not always be formally constituted, however to be a partner in a shared ownership project, a community group will have to take on a formal structure.

The “community” is understood to include this range of views and opinions. The “community group” is used to refer to an organisation or entity which is actively engaged in discussions with a renewable energy business and exploring the opportunity for investment.

Community Action Plan

A Plan agreed with the wider community and includes details of a local communities priorities for maximising the impact from community benefit packages.

Community Benefit

Community Benefit(s) are voluntary provisions made by a renewable energy business to the community(ies) located near a development.

Community Council

A voluntary organisation set up by statute and run by local residents to act on behalf of their area.

Community Vehicle

The legal structure set up by the community to become involved in the project. There are a number of different legal structure to consider including development trusts, cooperatives, and community interest companies.

Energy Investment Fund (EIF)

A Scottish Government Fund delivered by the Scottish Investment Bank. EIF focuses on:
• Increasing shared ownership of energy projects in Scotland (including community stakes in commercial developments)
• Accelerating the development of commercial low carbon energy projects in Scotland

**Final Investment Decision (FID)**

The point at which everything is in place for the project to go ahead

**Financial Close**

When all the project and financing agreements have been signed and all the required conditions contained in them have been met. It enables funds (e.g. loans, equity, grants) to start flowing so that project implementation can actually start.

**Joint Venture**

A model where the community and renewable energy business create an organisation to take forward a project together. The renewable energy business may own a larger share of the joint venture company.

**Local Energy Scotland**

A consortium made up of: Energy Saving Trust, Changeworks, The Energy Agency, and SCARF and, the Wise Group who administer and manage the Scottish Government's Community and Renewable Energy Scheme (CARES)

**Market Value**

The price of a development, calculated by the value which it could achieve on a given market. For example, once a project has achieved planning permission, its market value will normally be considerably higher than its cost value.

**Material Consideration**

A factor which must be considered by the decision maker when assessing a planning application for development.

**Memorandum of Understanding**

Document describing an agreement between two or more parties. This document is not legally binding, but indicates an intended common line of action.

**Non-disclosure agreement**

A contract by which one or more parties agree not to disclose confidential information that they have shared with each other as a necessary part of doing business together.
Partnership Portal

Is an online tool - available at localenergyscotland.org/partnership portal - where you can post and browse investment opportunities in community renewable energy projects.

Post-Planning

Following approval of a planning application by the relevant planning authority.

Pre-Planning

In advance of submission of a planning application to the relevant planning authority.

Project Manager

An individual or organisation appointed to coordinate a community group’s role and involvement in a project.

Shared Ownership

Any structure which involves a community group as a financial partner benefitting over the lifetime of a renewable energy project.

Special Purpose Vehicle (SPV)

A legal entity created for a limited purpose. SPVs are used for a number of purposes including the acquisition and/or financing of a project.
Consultation Questions:

<table>
<thead>
<tr>
<th>Question 1: Do you consider that the revised Good Practice Principles (GPPs) offers clear and practical guidance that will support the delivery of successful shared ownership schemes in Scotland?</th>
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<tbody>
<tr>
<td>Response:</td>
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<tr>
<th>Question 2: Do you consider that the revised GPPs includes sufficient detail on the investment risk? If not, how could this been enhanced?</th>
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<tr>
<td>Response:</td>
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<tr>
<th>Question 3: The revised GPPs now includes a section on a Typical Shared Ownership Journey. Is there any additional details that you consider should be included?</th>
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<tr>
<td>Response:</td>
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<tr>
<th>Question 4: It is the intention to amend the guidance on a regular basis to ensure it reflects changes to policy and/or other relevant issues. How frequently do you consider this should happen – annually, every 2 years or other time period?</th>
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<tr>
<td>Response:</td>
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<td><strong>Question 5:</strong></td>
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<tr>
<td>Do you have any other views on the revised GPPs?</td>
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<tr>
<td><strong>Response:</strong></td>
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MEMBERSHIP EXTERNAL STAKEHOLDERS

Chaired by Sue Kearns, Deputy Director, Consumers and Low Carbon Scottish Government

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Contact</th>
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<tbody>
<tr>
<td>EDF Energy</td>
<td>David Cameron Head of Scottish Policy</td>
</tr>
<tr>
<td>Scottish Power Renewables</td>
<td>Gillian Arnot Community Liaison Officer</td>
</tr>
<tr>
<td>SSE</td>
<td>Morven Smith Head of Community Investment</td>
</tr>
<tr>
<td>Vattenfall</td>
<td>Berry Jordan Business and Community Investment Advisor</td>
</tr>
<tr>
<td>Scottish Renewables</td>
<td>Stephanie Conesa Policy Manager</td>
</tr>
<tr>
<td>Triodos</td>
<td>Norrie Cruickshank Relationship Manager (Scotland)</td>
</tr>
<tr>
<td>Heads of Planning</td>
<td>David Mudie Energy and Resources Chair</td>
</tr>
<tr>
<td>Foundation Scotland</td>
<td>Rachel Searle-Mbullu Head of Communities</td>
</tr>
<tr>
<td>Valley Renewables Group</td>
<td>Margaret Porter</td>
</tr>
<tr>
<td>Girvan Community Council &amp; Falck’s Assel Valley CFP</td>
<td>Kenneth Johnstone</td>
</tr>
<tr>
<td>Harthill, Eastfield and Greenrigg</td>
<td>Angela McLaren</td>
</tr>
<tr>
<td>Kyle of Sutherland Community Development Trust</td>
<td>Helen Houston</td>
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<tr>
<td>New Cumnock Community Council</td>
<td>Eric Bennett</td>
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SECRETARIAT: Local Energy Scotland
RESPONDING TO THIS CONSULTATION

We are inviting responses to this consultation by 31 January 2019.

Please respond to this consultation using the Scottish Government’s consultation hub, Citizen Space (http://consult.gov.scot). Access and respond to this consultation online at https://consult.gov.scot/energy-and-climate-change-directorate/onshore-renewable-energy-developments. You can save and return to your responses while the consultation is still open. Please ensure that consultation responses are submitted before the closing date of 31 January 2019.

If you are unable to respond using our consultation hub, please complete the Respondent Information Form to:

Lorne Frew
Local Energy Systems
Scottish Government
4th Floor
5 Atlantic Quay
150 Broomielaw
Glasgow
G2 8LU

Handling your response

If you respond using the consultation hub, you will be directed to the About You page before submitting your response. Please indicate how you wish your response to be handled and, in particular, whether you are content for your response to be published. If you ask for your response not to be published, we will regard it as confidential, and we will treat it accordingly.

All respondents should be aware that the Scottish Government is subject to the provisions of the Freedom of Information (Scotland) Act 2002 and would therefore have to consider any request made to it under the Act for information relating to responses made to this consultation exercise.

If you are unable to respond via Citizen Space, please complete and return the Respondent Information Form included in this document.

To find out how we handle your personal data, please see our privacy policy: https://beta.gov.scot/privacy/

Next steps in the process

Where respondents have given permission for their response to be made public, and after we have checked that they contain no potentially defamatory material, responses will be made available to the public at http://consult.gov.scot. If you use the consultation hub to respond, you will receive a copy of your response via email.
Following the closing date, all responses will be analysed and considered along with any other available evidence to help us. Responses will be published where we have been given permission to do so. An analysis report will also be made available.

Comments and complaints

If you have any comments about how this consultation exercise has been conducted, please send them to the contact address above or at CBSOGuidanceReview@gov.scot

Scottish Government consultation process

Consultation is an essential part of the policymaking process. It gives us the opportunity to consider your opinion and expertise on a proposed area of work.

You can find all our consultations online: http://consult.gov.scot. Each consultation details the issues under consideration, as well as a way for you to give us your views, either online, by email or by post.

Responses will be analysed and used as part of the decision making process, along with a range of other available information and evidence. We will publish a report of this analysis for every consultation. Depending on the nature of the consultation exercise the responses received may:

- indicate the need for policy development or review
- inform the development of a particular policy
- help decisions to be made between alternative policy proposals
- be used to finalise legislation before it is implemented

While details of particular circumstances described in a response to a consultation exercise may usefully inform the policy process, consultation exercises cannot address individual concerns and comments, which should be directed to the relevant public body.