

active  
connected  
sustainable  
flourishing

on your

# marks...



A GAMES LEGACY  
FOR SCOTLAND



get

set...



# active

A photograph of three young girls climbing a grey rock wall with red handholds. They are all wearing maroon long-sleeved shirts. The girl on the left is wearing blue jeans and has her hair in a ponytail. The girl in the middle is wearing a grey skirt and has dark hair. The girl on the right is wearing blue jeans and has braided hair. They are all seen from behind, reaching up to grab the holds.

# 12

Get ready for the Games by setting yourself a personal goal to improve your health and fitness.

# connected

A man in traditional Middle Eastern attire, including a blue and white striped shirt and a red sash with gold floral patterns, is playing a large brass instrument, possibly a trumpet or a similar wind instrument. He is looking upwards and to the right. In the background, a crowd of people, including children and adults, is visible under a clear blue sky with some clouds. The scene appears to be outdoors, possibly at a festival or a public event.

# 20

The Games will enhance our reputation as a modern, vibrant and culturally rich and diverse nation.



# sustainable



## 30

Sustainability is at the heart of planning for the Games and will reflect Scotland's ambitious environmental targets.



# flourishing

**38**

The Games will help to build the capacity of Scottish business and strengthen its economy.





**go!**







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“We have high hopes for Scotland and for winning medals in 2014. But from the outset we have been clear the Games are about much more than this.”





## Ministerial foreword

Hosting the XXth Commonwealth Games in Glasgow in 2014 is a once-in-a-lifetime opportunity. An opportunity to raise our sights as a nation. To be inspired to do extraordinary things, not only as sportsmen and women. The world's gaze will be firmly fixed upon Scotland, bringing with it a wealth of opportunities for individuals, communities and our nation.

We have high hopes for Scotland and for winning medals in 2014. But from the outset we have been clear the Games are about much more than this. People and organisations across the whole of Scotland responded with imagination and desire when we asked what positive and lasting benefits we might achieve through hosting such a major sporting event.

I am delighted to set out our initial plans for building a lasting and positive legacy from Glasgow 2014 and other major events, such as the London 2012 Olympic and Paralympic Games and the Ryder Cup in 2014. It reflects what the people of Scotland – young and old – and organisations across public, private and voluntary sectors said they believe can be achieved.

Above all, we want Scotland to be active, and we want our businesses to be fitter too – to be able to compete for and win business at home and internationally. We want the world to see a Scotland that is a modern, vibrant and culturally rich and diverse nation. In particular, we want our young people to know about Scotland's place in the world and to have a deeper understanding of other cultures. And in staging Glasgow 2014, we must also ensure that we protect and promote our built and natural environment for the future.

We must be ambitious as a nation. Indeed, in the current economic climate it is even more important to develop a lasting legacy to strengthen our economy and reinforce national confidence across Scotland. Only by working together now, and as we move towards 2014, will we achieve our ambitions and build a lasting and positive legacy. A legacy Scotland can be proud of.





on your

mark





## What do we want to achieve?

On 23rd July 2014, the XXth Commonwealth Games will open in Glasgow. This will mark the start of 11 days of world-class sport and sporting achievement. Scotland, particularly Glasgow, will host up to 6500 athletes and officials from 71 Commonwealth countries and territories across 17 sports and will welcome many visitors and spectators.

Glasgow 2014, and other major sporting events happening both in Scotland and in the UK between now and 2014, will bring a wealth of opportunities and not just to deliver a world class sporting occasion. To maximise the possible benefits from these events we must start to plan now.

## Our priority is to get Scotland physically active with people living long, healthy lives

This plan sets out our aspirations before, during and after the Games to 2019. This is the start of the story and highlights how we intend to go forward over the coming years to ensure we reap the benefits of Glasgow 2014 and other major events. An Active Scotland, A Connected Scotland, A Sustainable Scotland and A Flourishing Scotland

represent our ambitions for a lasting and positive legacy. They are about making faster progress towards a healthier nation; developing healthy communities; and a strong and flourishing economy.

Above all, it is about making the whole of Scotland fit for the future and enhancing Scotland's reputation internationally.

This plan will be updated annually and we hope it will grow as more is added to support our ambitions. This is a framework for everyone to play their part in fulfilling the potential of the Games, using the physical activity programme in the plan to inspire people of all ages and abilities to become more physically active.

Our priority is to get Scotland physically active with people from all backgrounds, living long and healthy lives. An active and healthy nation has a key role to play in creating a more successful country, with opportunities for all of Scotland to flourish.

An active Scotland can bring wide-ranging benefits across all of our legacy ambitions, not just for the economy. It can enrich our already diverse culture and support cohesion in our communities here in Scotland and with the Commonwealth.



Physically active people have a 20-30% reduced risk of premature death, and a 50% reduced risk of major chronic disease, such as coronary heart disease, stroke, diabetes and cancers. We need to be an active nation and, as a minimum, achieve the target set by the National Physical Activity Strategy<sup>1</sup> that 50% of adults and 80% of children should be meeting the recommended level of physical activity<sup>2</sup> by 2022.

We need to accept this challenge and turn around the situation where around two-thirds of the Scottish adult population are not sufficiently active to protect themselves against serious disease and obesity.

We have already set out our expectation that all schools will work toward the provision of at least two hours of good quality physical education for every child every week. Progress in meeting this expectation will provide a strong foundation for improving the physical

skills and activity levels of our children and young people and supporting the long term health of our children and as a nation.

The fantastic sport that we will witness in Glasgow in 2014 will be an inspirational opportunity to make the most of these benefits. Participation in physical activity and sport is at the heart of the plan.

We can embrace our nation's passion for sport by using this great chance to make the most of our existing programmes and by developing new initiatives such as the physical activity programme and the Community Sports Hubs programme, to create an engaging, innovative and life-changing range of opportunities to take part in physical activity and sport. Working with our partners in sport, health and local government, we are determined to improve significantly the physical and mental wellbeing of the people of Scotland.



<sup>1</sup> National Physical Activity Strategy (2003)  
Reviewed 2009

<http://www.healthscotland.com/documents/3223.aspx>

<sup>2</sup> Adults should accumulate or build up 30 minutes of moderate-intensity activity on most days of the week and children should accumulate at least one hour daily.

## Working in partnership

The Scottish Government, in collaboration with its Games delivery partners – Glasgow City Council (GCC), Commonwealth Games Scotland (CGS) and Glasgow 2014 Ltd (the Organising Committee<sup>3</sup> set up to deliver the 2014 Games) – and with those who will help in delivering a legacy – health boards, Scottish Enterprise, **sportscotland**, the Scottish Arts Council, the Scottish Council for Voluntary Organisations and many others – is working to ensure we can realise our ambitions.

In particular, the Scottish Government will work with the Convention of Scottish Local Authorities (COSLA) to encourage each local authority, and their community planning partners, to plan for how best to take advantage of the opportunities provided by the Games at a local level.

This is about all of Scotland – public, private and voluntary sectors – working together at national and local levels.

Above all, it is about how communities can shape the legacies they want to see in their area, across their interest group or their business sector.

We are developing legacy planning and delivery on five key principles of enhancing partnerships; enabling diversity; ensuring equality; encouraging community engagement; and embedding sustainability. We will work with a wide range of groups to ensure that we design our programmes to support these principles.

The Games offer Scotland a unique opportunity to deliver many of its key ambitions. Between now and 2019, we will build on what is already being done by the Scottish Government, local authorities, health boards, public bodies, the voluntary sector and others, by using the excitement generated by the Games, and other major sporting events, to achieve Scotland's goals.



<sup>3</sup> Glasgow 2014 Organising Committee  
<http://www.glasgow2014.com>



## Resourcing the legacy

The legacy is being developed in a uniquely difficult economic situation. The Scottish Government continues to invest more than £30bn each year to support Scotland's increased sustainable economic growth.

Building a lasting legacy from the Games plays a crucial part in driving forward our Economic Recovery Plan. The Games legacy ambitions also lend impetus to programmes into which considerable public funds are being or will be invested.

The Physical Activity programme can support existing health promotion programmes, such as Active Schools, Healthy Eating Active Living, and Sustainable and Active Travel.

In addition, at least £8bn of investment in the major infrastructure projects for and around the 2012 and 2014 Games will provide potential contract opportunities for businesses, helping them to become more resilient and improve their skills and workforce.

We will continue to make the case, with cross-party support, for the recovery of £150m Lottery funds diverted to help fund London 2012.

We will also continue to work with the public and private sectors as opportunities arise for new short and long-term investments. For example, from its overall investment of around £300m in Scottish sport to 2015, **sportscotland** will invest £25.5m on specific elements of the legacy plan, particularly on helping prepare our most talented athletes for major events running up to 2014 and on coaching, volunteering, community sports hubs and facilities. The Scottish Arts Council is investing £1.5m in arts and sports projects co-funded by the Legacy Trust UK to the value of £2.57m.

Alongside this, we will commit a range of funding to support our legacy ambitions. This will include the CashBack for Communities scheme which has already committed £7.5m to various sports projects in local communities that will help to increase participation, feed into the governing bodies development plans and, crucially, provide a first opportunity for many young people to get involved in structured sport. Also, launched in November 2008, the Big Lottery Fund's 2014 Communities programme offers small grants to help build a legacy of wellbeing in communities across Scotland, particularly through taking part or volunteering in sport or physical activity. They have allocated £1.3m up to 2010 and plan to allocate a further £5.5m leading up to Glasgow 2014.



A Physical Activity programme is at the heart of legacy

get

set









**active**



## An Active Scotland

We want to inspire the people of Scotland to be more active. To take part in physical activity and sport. To live longer, healthier lives.

The Games offer a once-in-a-lifetime opportunity to get Scotland more active and, by using the power and excitement generated by this landmark event, we will encourage everyone – young and old – to get involved in a wide range of physical activity and sport.



We will encourage the people of Scotland to get involved in physical activity and sport

## Physical activity

A new physical activity programme aims to encourage people to improve their health by motivating and inspiring people of all ages and abilities to become more physically active in the run up to the 2014 Games and beyond.

The programme will aim to create a popular and high-profile movement to do just that. It is a unique and ambitious programme, which will bring together and build on the wide range of health, sports and physical activity initiatives already in place.

It will be delivered in partnership with local authorities, health boards, sports bodies, voluntary organisations, businesses and others. It will work alongside the other legacy programmes and national initiatives to improve the nation's health. The programme will

offer something for everyone to ensure that people from all backgrounds are able to get involved, especially those who aren't currently involved in sport and physical activities.

The programme will encourage people of all ages and abilities to get ready for the Games by setting a personal goal to improve their health and fitness over the next 10 years. People may set themselves short-term goals such as learning yoga, climbing the stairs rather than always taking the lift, trying a new sport or activity or using the programme to help them achieve a long-term goal or life-long ambition such as running a marathon or climbing a Munro.

Once people have decided what they want to do, they can register their goal in a number of ways, including by post and online.



People of all ages and abilities will be encouraged to be more active



Whatever people choose to do, they will be able to get advice and support from a number of existing projects such as Paths to Health which promotes walking in communities and workplaces across Scotland. They will also be able to take part in a range of group activities and mass-participation events.

## If Scotland rises to the challenge we will have done something no country has done before

The programme is in development and will be launched later in 2009 and be supported by a range of events and activities. Many of our partners have already started their own preparations for the Games, for example Ramblers Scotland is developing bronze, silver and gold “medal” walking routes across Scotland as part of its “Walk the Path to 2014” programme.

In addition, the Scottish Association for Mental Health’s “Get Active” programme for sport, physical activity and mental health will run between 2009 and 2014 and SAMH is committed to ensuring that it adds significantly to the Games legacy.

If Scotland rises to the challenge of mass engagement and participation we will have done something no country has done before. And, if we get it right, we will have a lasting health legacy which we can all be proud of.



## Community sports hubs

We will improve the use of, and access to, facilities available for physical activity and competitive sport, bringing together communities, improving performance and supporting our coaches and volunteers.

In partnership with COSLA, local authorities and **sportscotland**, we will develop a network of community sports hubs. This is a new, fresh concept that builds on existing good practice, and creates a robust infrastructure – people and places – to support increasing participation.

This will help us achieve our national objectives for developing strong sports organisations and well-trained people.

Community sports hubs will be based in local facilities such as sports centres, community centres and/or schools. The hubs will provide a “home” for local clubs and local sport and provide information and advice to local people.

This is a very flexible model which can be shaped to suit local circumstances in either urban or rural environments and provide inclusive opportunities for people of all ages, abilities and backgrounds.

The hubs network will be underpinned by quality support services and be accessible within easy reach by public transport and, for example, through more walking and cycling routes which will help provide opportunities for active travel within and between communities.

## We will aim to strengthen multi-sport provision

Working with local agencies, the Scottish Government will set up an Implementation Group to support the hubs network. This will help strengthen and raise the profile of sport and physical activity in local plans, contributing to employment, health promotion and diversionary activities and attract more people to participate in sport and transfer between sports in a welcoming environment.



We will improve coach development



## This will help achieve:

- **For communities**

The opportunity to develop community pride, improve the engagement of particular groups such as minority ethnic communities and people with disabilities, build robust school club links locally, accessible sports provision, employment and training opportunities, links with public and private sector, promoting healthy lifestyles and procurement opportunities for local businesses.

- **For physical activity development**

The opportunity to attract people into exercise for whom traditional forms of sport might not appeal, and to create pathways for such people to move into different kinds of physical activity and sport, by promoting engagement through role models and athletes recognised by the public.

- **For individual facilities**

The opportunity to make better use of existing facilities, including those built for the Games in Glasgow, and where new facilities are being planned, locate and design these to best meet the needs of local communities.

- **For individual or multi-sports**

The opportunity to share overheads, maintenance costs, work jointly to promote participation in physical activity and sport and identify local sporting talent and to promote opportunities for increasing participation, particularly for girls, women, minority ethnic communities and disabled people.

- **For sports development**

The opportunity to develop sport by having the potential to attract more people into sport and physical activity and sustain that, provide effective pathways from participation to performance and the opportunity to transfer between sports and identify emerging talent within and between sports.

- **For performance development**

The opportunity to support the planning and implementation of performance pathways for developing athletes and coaches, enabling people to achieve to the best of their abilities and, for those with the potential, provide a seamless pathway to high-performance and future sporting success.

- **For building capacity**

The opportunity to link existing education, training and accreditation schemes to establish stronger links with physical education and physical activity while also including training to support work with specific groups, including the well established SCUUK (Scottish Coaching UK Certificate) courses for coaches or Disability Inclusion Training courses for the wider community delivered via Scottish Disability Sport.



## Sport facilities

The Games themselves will provide a range of new facilities created specially for the 2014 Games, including the new National Indoor Sports Arena and Velodrome, that will be used by athletes and clubs from across Scotland in the build up to and following the Games.

These facilities and the exciting atmosphere they will create during the competitions will also enthuse spectators and showcase Scotland's position as a host for major events.

Our ambitions for increasing participation in physical activity and sport are not solely based on the need for new facilities. We will also make the best use of a wide range of existing indoor and outdoor facilities,

including sports centres, pitches, woodlands, parks, cycle-paths, natural resources of water and our rural environment. This broad approach will help us improve links between existing local clubs, encourage the creation of new clubs and groups, and provide more opportunities for people to take part in different physical activities and sports to ensure there is something to suit people of all ages, abilities and interests.

## We will make the best use of new and existing indoor and outdoor facilities



We will ensure there is something for all ages and abilities



## Active Scotland website

We will promote and encourage the continued use of the Active Scotland website to help individuals find places to go to be physically active.

The Active Scotland website<sup>4</sup> brings together thousands of places to be active – from parks to pools and community centres to climbing walls – and tens of thousands of activities into one place to make it easier for people from all walks of life to find out where to go and what they can do to be active.

Groups involved in physical activity and sports governing bodies will help enhance the website by putting information on it to raise awareness of the opportunities available. This will also work in partnership with Young Scot *What's On Where* (WOW) – the national youth opportunities database<sup>5</sup>.

## High-performance sport

We have bold performance targets for the 2014 Games. We aim to: have a record number of Scottish athletes meeting the minimum selection criteria for the Games as set by Commonwealth Games Scotland; win a record number of gold medals and have a record number of medallists of any Scottish team at a Commonwealth Games; compete with distinction in all sports in the 2014 Games; and have an infrastructure that leaves behind well-defined performance pathways to help achieve success at future Games. Elite performance and our targeted medal success in 2014 will be a priority issue and investment by **sportscotland** and the lottery will support this.

This investment will also have a secondary impact on the pathways within Commonwealth Games sports. Also, by raising the profile of, and increasing participation in, sport and physical activity this will support pathways and elite-athlete development in a broad range of activities.



<sup>4</sup> Active Scotland website  
<http://www.activescotland.org.uk/>

<sup>5</sup> Young Scot WOW website  
<http://www.youngscotwow.org/>



**connected**



## A Connected Scotland

The Games offer huge potential to inspire, to create and to learn. We want individuals and communities to get involved, to try something new, and to develop and enhance friendships and relationships both in Scotland and across the Commonwealth. Our reputation as a modern, vibrant and culturally rich and diverse nation will be enhanced. Everyone, particularly our young people, will know about Scotland's place in the world and embrace what the world has to offer.



Our reputation as a culturally rich nation  
will be enhanced

## Connecting our learning

We will increase learning about the Commonwealth and will leave a legacy of greater intercultural understanding, links and exchanges.

- **Tales of the Games**

Everyone has a story to tell and we want to find ways to make sure that their stories about the Games are told and heard. Sharing our stories offers us an opportunity to help enhance literary skills, including those of children and young people, and encourage people from across Scotland to share their own individual perspectives on this unique moment.

We will develop with our partners, in particular the Scottish Arts Council (SAC), the Scottish Library and Information Council and Volunteer Development Scotland (VDS), ways for people to get involved in telling their own stories of the Games.

- **Curriculum for Excellence**

This already provides a framework which encourages schools and teachers to develop interdisciplinary learning and opportunities for personal achievement.

The Games is a topical context which will be used in the run up to 2014 and beyond to enthuse and engage young people in active learning across a range of curriculum areas and subjects.

We can use the Games, for example, as a context through which to explore international education, modern languages, citizenship, democracy, human rights, sustainable development and linking health and wellbeing, sport and nutrition to the sciences.



Schools and teachers will be encouraged to develop interdisciplinary learning



- **Learning**

Pupils and teachers will have access to online materials to support learning and teaching in and across schools in Scotland via the Learning and Teaching Scotland (LTS) website, with an area dedicated to Olympic and Commonwealth Games. Pupils, schools and local authorities will be able to showcase and share practices with each other through the school online network (Glow).

They will also be able to engage in professional dialogue across Scotland and beyond through professional learning communities (Olympic and Commonwealth Games Glow Groups). This will enable schools across Scotland and internationally to share ideas and resources and connect with each other in collaborative activities.

To enable people in non-school settings to share in the opportunity of learning and connecting with other countries, LTS will work with the youth sector, local authorities, the Association of Directors of Education Scotland, further education and higher education institutions, and others to determine how we can achieve this before 2014.

- **International programmes**

We will increase opportunities for young people to build lasting and meaningful engagement between Scotland and the Commonwealth through a range of international programmes in education and volunteering provided by the British Council.

*Connecting Classrooms* builds lasting partnerships between schools in the UK and across the world; *Global Xchange* helps create active global citizens who value volunteering, diversity, community development and social action; *Xchange* supports young people taking part in and making a positive difference to their communities and to develop inter community and inter cultural dialogue; and *International Inspiration* delivers development and education through sport worldwide as part of London 2012.

**Scotland's schools will be able to share ideas and resources internationally**



People in non-school settings will share in the opportunity of learning and connecting with other countries

- **Commonwealth links**

Every local authority and school across Scotland will be encouraged to establish and maintain links with schools and teams across the Commonwealth before, during, and after the 2014 Games.

There are already strong family links between some of our minority ethnic communities and other Commonwealth countries which we can build on. A range of options exist through the various routes offered by partners such as LTS, British Council Scotland, Scottish Council for Voluntary Organisations (SCVO), **sportscotland**, CGS, COSLA, Museums Galleries Scotland (MGS) and Scottish Federation of Housing Associations (SFHA).

The Games will also provide an opportunity to promote links between further education students across the Commonwealth and strengthen the existing Commonwealth Scholarship Programme.

- **Buddying across the Commonwealth**

The programme aims to provide practical support to the families, friends and supporters of the athletes who come to both the 2012 and 2014 Games. The programme aims to develop a genuine and lasting partnership between the families from a number of Commonwealth countries and those involved, often from relatively deprived communities, through the Church of Scotland inter-faith group, Faith in the Community and, for example, the SFHA.

Alongside the support to the families, the Scottish participants will have an opportunity to develop their skills and confidence through providing volunteering support to our Commonwealth friends and receive training from the University of the West of Scotland ensuring that each volunteer becomes computer literate through the programme.





- **Building Capacity to Operate Internationally**

SCVO will develop skills training to strengthen Scottish third sector international activity. This will initially focus on the Commonwealth but will also improve capacity for international lesson-sharing. The aim is to ensure that Scotland's third sector organisations are able to act as effective ambassadors for Scotland.

- **Scottish Education Awards**

The categories and criteria for the Awards will be revised in 2010 to recognise the achievements of children and young people in schools who are learning about the Olympics and Commonwealth Games, gaining cultural understanding and participating in sport to support healthy lifestyles.

The Awards celebrate the success and excellence in Scottish Education and the categories already mirror legacy themes, for example reflecting learning and teaching in international education, health and wellbeing, and sustainability.

- **London 2012 Get Set Education programme**

We will continue to support children, young people and others across Scotland who want to get involved in the excitement and inspiration evoked by London 2012 through the Get Set Education programme<sup>6</sup>.

Get Set aims to create a network of schools, colleges and other learning providers across the UK through the provision of an online resource aimed at children and young people aged 3-19. Scotland will continue to work with the London Organising Committee of the Olympic and Paralympic Games to support the use of Get Set.



<sup>6</sup> London 2012 Get Set Education programme  
<http://getset.london2012.com/en/home>





## Connecting with our culture

We will motivate and inspire people across Scotland to celebrate Scotland's great cultural wealth, building on the New Delhi handover 2010, London 2012 and Glasgow 2014.

The Scottish Arts Council (SAC) will play a lead role in encouraging and enabling the development of a high-quality cultural and artistic programme which builds links between London 2012 and Glasgow 2014 as one cultural opportunity for Scotland. As part of our journey to 2014, Scotland will play a key and active role in the Cultural Olympiad – a UK-wide programme for London 2012 and work on this has already begun:

### Artists taking the lead

This UK-wide £5.4m competition will create 12 major public art projects in 12 places across the UK. Artists across the UK are being asked to submit their ideas to this artist-led art project to celebrate London 2012. SAC will invest £500,000 in the Scottish commission.

### Live sites

Big screens are being installed across the UK and Scotland's first screen in Edinburgh's Festival Square has already been installed. These screens will improve access to and participation in the excitement of London 2012 and beyond.

They will also show local information, news, cultural, sporting, education and community events. In the future, the screens will have interactive capabilities to link cities across the UK. Working with local authorities and others, including the 2014 OC, we will plan for how Live Sites will provide coverage of the Commonwealth Games and other events up to 2014 and beyond both in Scotland and across the rest of the UK.

**As part of our journey to 2014,  
Scotland will play a key and active  
role in the Cultural Olympiad**

- **Legacy Trust UK – *The Scottish Project***

The Legacy Trust UK has committed £2.57m and SAC £1.5m to *The Scottish Project*. This multi-strand programme brings together a diverse range of cultural, sporting and educational activities that will leave a lasting legacy from London 2012. It will create new partnerships and relationships between the public, practitioners and cultural and sporting venues across Scotland. Four of the five strands have been approved so far:

**People Making Waves**

Led by VDS, this will connect thousands of volunteers across Scotland with the ideals of the Olympic movement;

**Conflux**

Led by the Arches, this will contribute to a dynamic, world-class, sustainable street arts/circus/physical theatre sector within Scotland;

**Let Glasgow Flourish!**

Led by Glasgow Museums, this will deliver a programme of community engagement resulting in an exhibition celebrating the diversity of Glasgow's cultural and faith communities; and

**Our Sporting Body**

Led by Scotland and Medicine Partnership, this will deliver a touring exhibition and outreach programme to traditional and non-traditional display spaces across Scotland focussing on the links between sport, medicine and the arts.

- **Museums and galleries**

Scotland's many museums and galleries lie at the heart of communities and provide an ideal platform to engage with new audiences and make cultural connections with other countries. Using the Commonwealth as a theme, Museums Galleries Scotland will work with its members and partners to engage communities in:

**Cultural exchange initiatives**

These and collaborative projects will be established with international museums and galleries from 2010 to explore Scotland's connections with other Commonwealth countries.

**Cultural activities**

These will be developed to engage and stimulate people in Scotland, and in particular groups and individuals who would not otherwise have an opportunity to participate.

**Show Scotland events**

These creative events will take place in museums and galleries from 2012 to 2014 and will celebrate local and national connections with Commonwealth countries.

**Recognised Collections**

We will raise the international profile and importance of the Recognised Collections of national significance held in Scotland's museums and galleries utilising existing funding to promote shared cultural and historical identity internationally.



Museums and galleries provide an ideal platform to make cultural connections with other countries

- **National Performing Companies**

We will work with the National Performing Companies in 2009-2010 to develop a suite of Games-inspired activities. These will weave excitement and momentum through the Games calendar and will make a lasting impression on artists, audiences and participants alike.

The five companies are already developing ideas around the theme of the Commonwealth and how they can use new technologies to link Scotland with communities across the world. The National Theatre of Scotland is also planning a spectacular large-scale outdoor celebration and special projects are being developed by Scottish Opera, who mark their 50th birthday in 2012.

- **Let's Get Scotland Dancing**

We will work with our partners to develop activities that will motivate and inspire people across Scotland to get active – to get physical – to get dancing. We recognise that not everyone likes to play sports, but we believe we can encourage just about everyone in Scotland to get dancing in some capacity and to celebrate this sporting and cultural extravaganza in true style both during the Games and beyond.

- **Festivals Edinburgh**

We will work with Edinburgh's 12 major festivals to ensure that the unique opportunities presented by the Games are captured and made real. We are ambitious. We recognise that these events offer us a once-in-a-lifetime opportunity to deliver a lasting and meaningful legacy.

This means developing and cementing national and international partnerships. It means working to further enhance Scotland's reputation and creative ambition, and in opening up to new audiences and inspiring people from all over the world to want to visit Scotland. Key themes are already in place with a focus on the Commonwealth, internationalism and new talent, as well as a significant online presence and further promotion of their education, work and content.







**sustainable**

## A Sustainable Scotland

A sustainable Scotland is committed to creating well-designed, sustainable places, both urban and rural, further supporting people's physical and mental health. In delivering the Games, protecting and enhancing Scotland's biodiversity and landscape for future generations is a key responsibility. It is reflected in the high environmental standards set out as part of Glasgow's successful bid for delivering the Games themselves and in our plans for an enduring legacy extending across Scotland both before and beyond 2014.



We will enhance the sustainability of  
Scottish business





Improved public parks will provide  
a lasting legacy



## Sustainable communities and the regeneration of the east end of Glasgow

We will help create a regenerated, well-designed and sustainable community in the east end of Glasgow and strengthen and sustain communities by encouraging and enabling community involvement.

- **Lasting physical legacy in the form of a regenerated community in the east end of Glasgow**

The infrastructure put in place to deliver the Games will play a vital part in the creation of a sustainable, vibrant new neighbourhood at the heart of Glasgow's east end. With the momentum provided by the Games, the Clyde Gateway Urban Regeneration Company (URC) will deliver around £2bn of new investment, 21,000 jobs, 400,000m<sup>2</sup> of business space, 10,000 homes and 20,000 new residents by 2028.

In addition to the Games Village and new or improved sports facilities, the new and upgraded roads, public transport, parks and walkways will provide a lasting public infrastructure to support development and the growth of the area's economy.

Derelict buildings and long-term vacant sites will be replaced by new community facilities and new sustainable waterways will drain the area and provide leisure and biodiversity opportunities.

- **Community empowerment**

We will build on the experience of the URC in engaging with and empowering the local community as part of its regeneration work. The URC is involving the local people and businesses in decisions and actions that impact on them and their community, for example, on delivering jobs for local people, quality housing, good transport and better education.

This community empowerment is key to helping make our communities sustainable, safer and stronger, particularly for more marginalised groups. A local skills and learning base will channel Games opportunities to local people and business development advice will assist local companies win Games contracts. The major new businesses, attracted to locate and invest in the area by the presence of the Games, will train local people to take advantage of job opportunities.



Community empowerment is key to helping make our communities safer and stronger

## Sustainability exemplars from Games-associated projects in and around Glasgow

We will use the Games infrastructure and associated projects and, in time, our practical experiences of delivering a greener Games to build a suite of environmental and social exemplars as a legacy for Scotland's future developments. A legacy to inspire people across Scotland to connect with the environment and adopt and enjoy new, more sustainable ways of living and to showcase Scotland's greener credentials internationally.

- **Showcase exemplary items of the Games infrastructure and projects in surrounding areas**

We will stage events to demonstrate and promote the sustainable nature of the facilities used in the village and other exemplary items of the Games infrastructure.

- **Showcase exemplars in terms of design, architecture, place-making and sustainable drainage and materials**

The design of new building infrastructure will use the highest principles of sustainability (in design, services and materials) to provide accessibility to people with a disability, and create places that are health-promoting. We will use the new or improved technological methods and materials used in the development of the Games Village and venues to provide practical exemplars for future



We will look for more sustainable ways of living

developments. This will include, for example, the use of a distributed district heating network; the use of the Envac<sup>7</sup> system to reduce waste going to landfill; and the use of permeable hard standing as a flood management method.

- **Showcase exemplars of inspiring people's connection with, and enjoyment of, the environment**

We will use the environmental projects around the Games sites and Glasgow Clyde Valley Green Network to inspire people across Scotland to connect with the environment and adopt and enjoy new, more sustainable, healthy ways of living.

This will include improved pedestrian and cycle routes on the riverbank, whilst protecting wildlife and key habitats (as part of Riverbank Habitat improvements and Commonwealth Walkway – River Clyde Walkway Enhancements); and Glasgow's anti-litter campaign.

- **Showcase exemplars in terms of demonstrating good green event management**

We will promote the green management methods used to run the 2014

Games as best case examples for other events. This will include, for example, adoption of Low Emission Zones (these will be declared around all areas around venues/Village) and low or zero waste to landfill (contracting with suppliers to ensure that at least 80% of waste during the Games is diverted from landfill).



<sup>7</sup> Envac system: underground vacuum waste system



## Sustainability projects inspired by the Games

We will use the Games to inspire and incentivise environmental initiatives in communities and cities.

- **Commonwealth Arboretum and Commonwealth Community Forests**

We will plant an Arboretum and create a network of Commonwealth Community Forests in and around Glasgow, focussing on areas of social and economic deprivation. Led by the Forestry Commission Scotland, these will help develop social cohesion and an appreciation and enjoyment of our natural environment.

The arboretum will celebrate the shared history of the Commonwealth through trees – including species from across the Commonwealth – and can be used as a community education facility.

The Commonwealth Community forests will offer a range of activities such as: Commonwealth-themed sculpture trails, tree stories and music workshops; walking, woodland workout, children's puzzle and dog activity trails; orienteering; and green routes to school. This will create many new opportunities for people to get active outdoors and engage in the physical activity programme.

- **Public transport integrated ticketing**

We will promote the greater use of public transport by introducing systems to promote integrated ticketing.

- **Increase participation by Games accommodation in the Green Tourism Business Scheme**

We will work to encourage these businesses to see the benefits of being more environmentally friendly.

- **Implement a waste reduction initiative linked to the Commonwealth Games**

We will devise initiatives across Scotland to encourage waste reduction, for example, a competition to identify the schools with the lowest waste generated per pupil.



We will promote the use of public transport



We will encourage business to be more environmentally friendly



# flourishing



## A Flourishing Scotland

A flourishing Scotland will make the most of the economic and social opportunities of Glasgow 2014 and other high-profile events to help existing or potential Scottish businesses prosper, to improve their skills and workforce, to be more resilient and to apply for the wider public sector contracts worth £8bn. Working in partnership, we will develop a legacy supporting business, employment, skills and tourism and Scotland's reputation.



## Business

We will foster a supportive business environment, helping to build the capacity of Scottish businesses, including social enterprises, to bid for contracts for the London 2012 and Glasgow 2014 Games and leave a legacy of more profitable, growing businesses that can compete better in local, national and international markets.

- **Building business capacity**

We will build the support available to Scottish businesses to make more of them fitter and better placed to compete on the international stage. A capacity-building programme will be developed and delivered by 2010 by Scottish Enterprise and its partners. It will include case studies of companies that have won contracts.

This will be complemented by support from the Aspire to Enterprise programme – part-funded by the Scottish Government and delivered by a consortium led by Community Enterprise in Strathclyde and Forth Sector – to develop social enterprises to help them effectively bid for Commonwealth Games-related and wider contracts. Highlands and Islands Social Enterprise Zone will offer support to social enterprises in the Highlands and Islands.

- **Business Club Scotland**

Launched in February 2009 and funded by the Scottish Government through EventScotland, this business-led initiative<sup>8</sup> provides free membership to Scottish companies and points them to existing sources of information on contract opportunities from major international events and to business support organisations.

It will also provide targeted activities around the major events to help Scottish and overseas businesses network and build positive, productive relationships. The first major events to be targeted by Business Club Scotland are the Open Golf Championship, the Edinburgh International Festival and the Intercontinental Rally in 2009.

- **Streamlined procurement channels**

CompeteFor<sup>9</sup> and the Scottish Government's Public Contracts Scotland (PCS) portals, will provide a means of accessing contract opportunities from the London 2012 Games and for Scottish public sector contracts – including those for the 2014 Games – respectively. PCS will have a direct link to the 2014 Organising Committee and Glasgow City Council (GCC) procurement sites. Scottish Enterprise will continue

<sup>8</sup> Business Club Scotland

<http://www.businessclubscotland.co.uk>

<sup>9</sup> CompeteFor – chosen website of London 2012 for Games-related contracts



to work with partners involved in both Games, with the Scottish Government's Procurement Directorate and with Highlands and Islands Enterprise to ensure Scottish businesses are made aware of these procurement portals.

- **Community Benefit clauses**

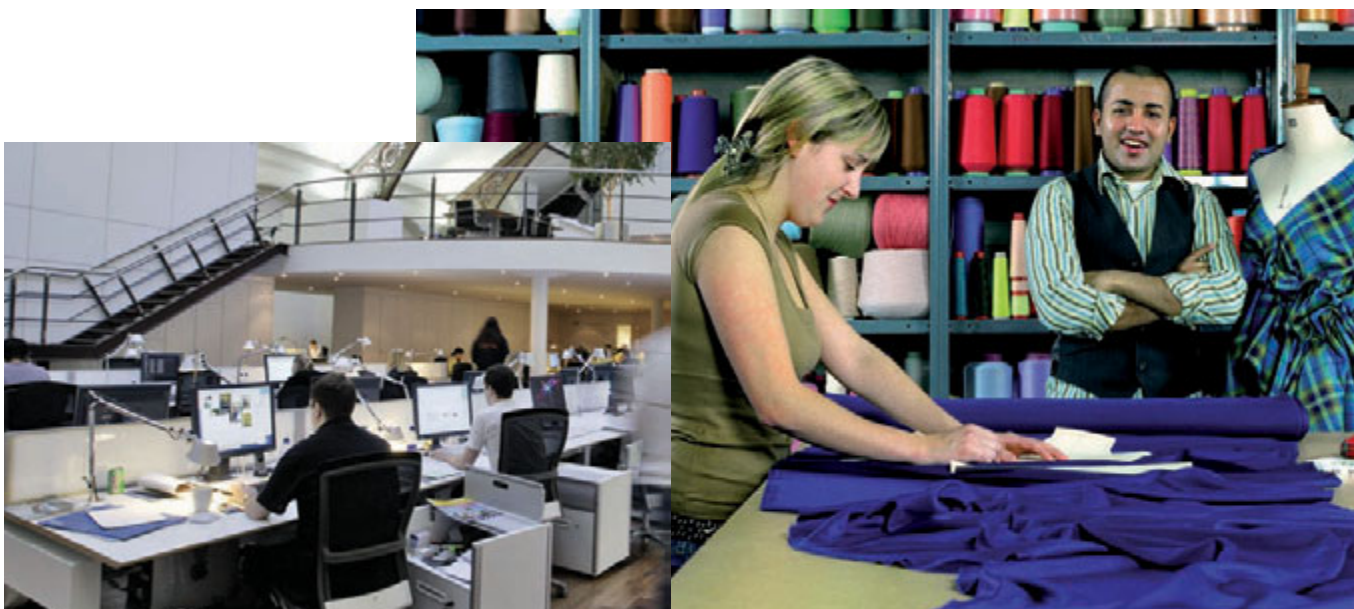
We will encourage appropriate and proportionate use of Community Benefit clauses for major events contracts. These clauses are an established route for building social and environmental benefits for the wider community into public contracts. For example, in the GCC-led procurement of the Commonwealth Games Village, Community Benefit clauses – specifically on targeted recruitment and training, social enterprise and small business development – will account for 10% of the weighting of evaluation criteria.

- **Businesses' Corporate Social Responsibility and Sustainable Development measures**

Scottish Business in the Community will work with businesses who have a direct commercial interest in 2014 to help them to broaden their understanding of Corporate Social Responsibility and sustainable development.

- **Employers adopting Healthy Working Lives**

We will implement schemes to encourage contractors to engage in the Healthy Working Lives Award programme and to sign up to the physical activity programme. Through the Centre for Healthy Working Lives and its network of NHS-based advisers, employers will receive free resources and tools to support a healthy, active and more productive workforce.



We will build the support available  
to Scottish business





## Skills and employment

We will encourage more people into employment through the job opportunities around the Games and through volunteering and learning new skills.

- **Skills requirements and delivery for the 2014 Games**

The Alliance of Sector Skills Councils in Scotland will work with partners to develop a strategic approach to identifying and addressing skills development issues for the successful delivery of the Games.

This will use existing national training programmes such as the Modern Apprenticeships programmes and bespoke training programmes will be developed as necessary. The Scottish Qualifications Authority and awarding bodies will develop qualifications in these areas to assist the skills development of groups often marginalised from the workforce, such as disabled people.

- **Pathways to employment**

We will help unemployed people, or those who have few or no qualifications, with a stepping stone towards education, training and employment. This will be delivered by volunteering linked to training, skills development and work experience opportunities available through, for example, a pre-Games accredited training programme and the “menu approach” to community involvement devised by the Scottish Council for Voluntary Organisations (SCVO).

Training programmes will be credit rated against the Scottish Credit and Qualifications Framework. The “Get Involved” section of this plan expands on how this can be accessed.

- **Virtual cultural skills academy**

SCVO will provide Games-time volunteers, service contractors, Glasgow City officials and the general public with accredited training on the multi-cultural aspects of competing nations and visitors. This online virtual training programme will bring a better awareness and appreciation of the differing cultures of our Commonwealth neighbours and enhance Scotland’s reputation as a hospitable and welcoming nation.

- **EventScotland Volunteer Database**

To capitalise on the capacity for major events to attract high numbers of volunteers, we will work with EventScotland and Volunteer Development Scotland to identify the potential for a database which connects event volunteers and event organisers.

It will allow volunteers to gain experience, use existing skills, gain new skills and enjoy events by facilitating contact between them and event organisers seeking event volunteers. Essentially it will work like a dating service and build on EventScotland’s lead role in the events industry in Scotland as outlined in the national events strategy, *Scotland, The Perfect Stage*.

## Tourism and positive image

We will improve perception and attitudes to Scotland and raise Scotland's profile internationally as a great place to live, visit, work, learn, invest and do business.

- **Scotland's international reputation and profile**

Scotland's Year of Homecoming in 2009 is playing a valuable role in delivering additional tourism visits and revenue for Scotland. We will maximise its impact to ensure that there is a sustainable legacy and a momentum which will build as we celebrate the Year of Homecoming looking towards 2014.

We will build on the increased goodwill and positive perceptions of Scotland from Homecoming by engaging with the Scottish diaspora (global Scots) across the UK and the world to further harness that goodwill.

- **A world-class events destination**

Scotland is the ideal location for events and festivals of all kinds. They are an important way of showcasing Scotland, of providing a focal point to work to continually improve our services and the experiences of our visitors, and of generating direct and indirect economic benefits. The Scottish Government, EventScotland and our partners are working to deliver a world-class portfolio of events in Scotland which will excite people to become more physically active through the physical activity programme.

As we move from the year of Homecoming in 2009, towards 2012 and Glasgow's Olympic City status<sup>10</sup>, and through to 2014 and the Commonwealth Games and the Ryder Cup, we will work to ensure that we continue to attract high-class and large-scale events to Scotland while retaining and growing our own quality events.



<sup>10</sup> Hampden Park will stage a few of the London 2012 football matches.



- **Generating lasting benefits for Scotland's tourism industry**

Tourism businesses and their suppliers will have the opportunity to benefit directly from expenditure by visitors to the Games and, in future years, from those people to whom those visitors will spread the word about the positive and enjoyable experiences they had. The Scottish Tourism Forum is working with the industry to refresh the Tourism Framework for Change.

Between now and 2014, this will ensure that Scotland's tourism industry is as well positioned to provide a top-quality service and welcome to those who come to Scotland for the Games. VisitScotland's programme of local, national and international marketing will be designed to reflect and maximise the wider tourism benefits. Tourism businesses will also have the chance to exploit opportunities from the 2012 Games.

- **Pre Games Training Camps**

We will work with all 30 Scottish facilities included in the London 2012 Pre Games Training Camps Guide and with other local partners to attract countries and sports to base themselves in Scotland for training and competition prior to London 2012 and Glasgow 2014. A co-ordinator within **sportscotland** is already helping those facilities make links with, predominantly, Commonwealth nations and territories.

Attracting visiting teams can provide many opportunities. They can help boost the local economy through bringing in spending power, they can help build the profile of sport and, if pre-competition matches are held there, they can help engage local coaches, the athletes and volunteers including officials.













**get involved**



There will be many ways in which people can get involved. Through hosting the Games in 2014, Glasgow as the host city, and Scotland as the host nation, offer a unique opportunity for everyone to show to the world how welcoming Scotland can be.





At its simplest, we want people to share in the journey to build a lasting and positive legacy. This plan is the first in a series of annual plans and each plan, along with the legacy website, will highlight how people can get involved.

A range of organisations including schools, youth groups, housing associations, sports bodies, businesses and many more will also be able to inform and engage individuals and groups about what is happening locally and nationally as part of building a legacy.



Visit [scotland.gov.uk/gameslegacy](http://scotland.gov.uk/gameslegacy) to keep up to date with legacy news





**keep up to date by visiting**  
**[www.scotland.gov.uk/gameslegacy](http://www.scotland.gov.uk/gameslegacy)**

# community involvement



Glasgow City Council is developing its own legacy plan for Glasgow 2014 for the people of Glasgow. North Lanarkshire is developing a legacy plan for the International Children's Games, which they will co-host with South Lanarkshire in 2011. Other local authorities, such as Edinburgh, are also developing their own plans for how they will create a legacy from the Games.

Between now and 2014, we want other local authorities, along with their Community Planning partners, to develop their ideas for how they will maximise the opportunities that London 2012 and Glasgow 2014 will bring and find exciting ways to involve their local communities, particularly engaging people from a wide range of backgrounds and perspectives.

Across the Scottish Government, we have asked public bodies and others to ensure that they too are working to maximise the opportunities of the Games and think about how this can involve individuals and communities across Scotland. Government at national and local level are already committed to ensuring that communities across Scotland can have more power and influence over what matters to them<sup>11</sup>.

Hosting Glasgow 2014 provides an opportunity to bring people together across Scotland and for those communities to decide for themselves how they want to be involved, particularly to become more physically active, and to build a legacy that is meaningful to them and for their community.

## Government at national and local level are already committed to ensuring that communities across Scotland can have more power and influence

<sup>11</sup> Scottish Community Empowerment Action Plan  
<http://www.scotland.gov.uk/Resource/Doc/264771/0079288.pdf>



Hosting the Games provides opportunities to bring communities together



We are committed to continuing to involve young people across Scotland in the creation and delivery of a lasting positive legacy. That includes young people with disabilities, people from minority ethnic communities and other communities who have different needs and particular viewpoints. To do this, the Scottish Government is working with Young Scot, YouthLink Scotland, Youth Scotland and the Scottish Youth Parliament, as well as others in the youth sector to build effective partnerships with, and between, young people. This is so that they can continue to engage effectively

and be a part of creating and delivering a legacy for young people. This will include developing a Young Ambassadors programme in Scotland in 2009-2010 to support young people within each local authority to act as ambassadors for the legacy and to act as peer educators with, and for, young people. We will also use the opportunity to showcase and build on the positive activities of young people across Scotland who we hope, with their friends, will play a key role in shaping, supporting and participating in the physical activity programme.

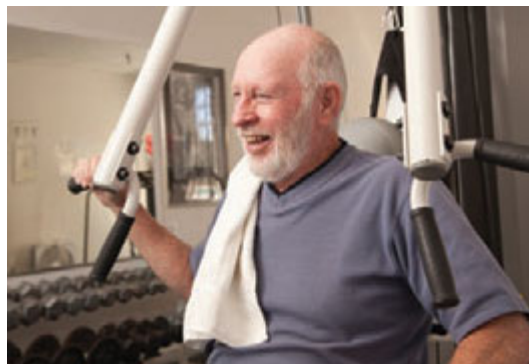
# involving young people



# involving older people

We understand that we have an ageing population and it is essential that in extending opportunities for people to become more active, older people are at the forefront of our minds. It is important that we give everyone the opportunity not only to live long, healthy lives, but also to have a good quality of life.

We will work with the organisers of the 8th World Congress on Active Ageing to be held in 2012 in Glasgow to drive forward initiatives which make it easier for older people across Scotland to be more active. This includes "Walk with Me" a new "buddying" project to encourage older people to get out and about in their local community and "Senior Games Festivals" to give older people an opportunity to participate in a wide range of sports.



Older people will have the opportunity to participate in a range of sports

A person is shown from the back, wearing a bright orange t-shirt. On the back of the t-shirt, the word "VOLUNTEER" is printed in bold, orange, sans-serif capital letters, set against a black rectangular background with a distressed, torn-edge effect. The person is holding a black walkie-talkie to their mouth with their right hand. They have short, dark brown hair. The background is a blurred outdoor setting with other people, including one person in a red shirt and another in a white shirt with red polka dots. The overall scene suggests a community or volunteer event.

**VOLUNTEER**

**become  
a volunteer**



We will develop a wide range of volunteering opportunities for people across Scotland.

### Games-time volunteers

London 2012 will need around 70,000 volunteers to support the staging of the Games both in London and around the UK. The staging of Glasgow 2014 will require around 15,000 Games-time volunteers drawn from all parts of Scotland and Scottish society, some with specialist skills or knowledge but not all.

Registrations of interest for volunteering for London 2012 and Glasgow 2014 can be made online<sup>12</sup>.

### Other volunteering opportunities

There will be other opportunities for volunteering before and after the Games, through which we want to create a lasting legacy, not just of volunteering at major events and through formal volunteer programmes, but of a confident, flourishing and ambitious Scotland in which individuals and communities are empowered to do things for themselves.

We are working with a range of partners – Scottish Council for Voluntary Organisations, Volunteer Development Scotland (VDS) and others – to consider how we can support formal and informal volunteering opportunities for different sections of the population, ranging from children to over 55s, and from new graduates to the long-term unemployed. This will include New Deal opportunities and tailored volunteering experiences which might include supporting the physical activity programme and other legacy programmes.

VDS have a key role to play in considering how best to support

volunteers longer term to sustain their involvement and commitment to volunteering beyond the Games.

For the individual, volunteering has the potential to be a life-changing experience. Our work in this area will also include options for volunteering designed to attract and support those who have never been employed or have been unemployed for a longer period of time and find that they have fewer opportunities.

## For the individual, volunteering has the potential to be a life-changing experience

This will provide individuals with career development opportunities, skills enhancement and fulfilling roles in their communities. As part of this, the Scottish Government, with the Scottish Qualifications Authority and others, will look at ways to develop and deliver a pre-volunteering training programme.

It will be aimed at helping unemployed people or those who have few or no qualifications by providing them with a stepping stone into work, further employment or volunteering. The Scottish Government, with others such as Event Scotland and VDS, will also look at ways to support sporting and other events longer term through volunteering.

Visit the Games legacy website for updates on volunteering opportunities.

[www.scotland.gov.uk/gameslegacy](http://www.scotland.gov.uk/gameslegacy)

<sup>12</sup> London 2012 volunteering  
<http://www.london2012.com/get-involved/volunteering/index.php>  
 Glasgow 2014 volunteering  
<http://www.glasgow2014.com/Getting+Involved>

## Corporate social responsibility

The corporate sector has a role to play in building a legacy. The Scottish Government is working with Scottish Business in the Community (SBC) to identify how the corporate sector can help to secure a legacy from London 2012 and Glasgow 2014. We will work with SBC to engage the corporate sector during 2009-2010 to encourage their interest in and support for developing a legacy. This will include how the corporate sector, including social enterprises, can support our ambition for a sustainable Games in 2014, as well as harnessing the capability of the corporate sector to provide and support

volunteers. We will also plan with SBC how we can engage and involve communities, particularly in the regeneration of the east end of Glasgow, to support our ambitions for sustainable, cohesive and inclusive communities.

We want everyone to have an opportunity to experience the excitement of the Games, to follow our progress as we get closer to 2014 and to be inspired and engaged as the legacy for Scotland develops further through to 2019. Above all, we want people across Scotland to get involved.



We will harness the capability of the corporate sector to support volunteers

# measuring our SUCCESS

This plan sets out the changes that 2014 can help bring about through a lasting and positive legacy for Scotland and its people. As we proceed, it will be important to measure the progress we are making, taking account of the equality and diversity principles of the plan and to learn lessons about what's working and why.

The ability to demonstrate how successful we have been is a crucial part of ensuring that the legacy plan is delivered. As such we believe a systematic approach to monitoring and evaluation is necessary in order to give confidence to those involved that we will measure our success.

The most important thing to get right is choosing the measures of success (see Annex 2). By doing this, we will be sure exactly how to judge the legacy plan's effect, and we will have key objectives to meet. We have chosen objectives consistent with Scottish Government's *National Performance Framework* and its *Purpose and National Outcomes*<sup>13</sup>.



<sup>13</sup> National Performance Framework  
<http://www.scotland.gov.uk/about/purposestratobj>



Monitoring data gives information on the ongoing success of the legacy initiatives, from the beginning, through the Games and beyond to 2019. This will enable us to report on the success of legacy initiatives as soon as data is available, and to track progress. When monitoring information is reported, we will be able to see changes during the period of the Games, take stock and make changes to improve our performance in specific areas, if necessary.

In this way we will build a comprehensive picture of both the performance of legacy programmes and the effects of change in the wider population of Scotland. Even before the Games are held, we will provide progress reports by producing an annual report containing the latest information on each measure of success as it becomes available. In 2019 there will be a comprehensive picture of the legacy outcomes over 10 years.

## In 2019 there will be a comprehensive picture of the legacy outcomes

We already have the key data collection in place for a number of indicators and further data will come from administrative sources, that is, information collected by projects and programmes, including management indicators, characteristics of service users and outcomes.

This will tell us about individual programmes and whether they are meeting specific objectives and delivering for the groups that they set out to serve. Where they seek to build on existing activity, separate targets related to Glasgow 2014 will not be specified. For new activity, such as Community Sports Hubs and the physical activity programme we will set milestones as the programmes develop.





Physical activity levels will be a key marker  
of our success

# how will we know if we have been **successful?**

In order to have a complete evaluation of the legacy, we intend to learn about how the legacy has had an impact on people's experiences. As well as collecting data on each of the success measures, we will carry out research which will help us to understand how effective the Games legacy has been in persuading the people of Scotland to become more active.

We will commission research which explores opinions, attitudes and experiences in depth, in order to establish exactly how people have responded to the Games. These methods may include quantitative surveys of people's attitudes but also qualitative work, such as interviews, focus groups and media analysis.

We are aware of important research that is occurring beyond government, for example, by our partners in local government, academia and the health service. We will seek to build a strong network to ensure that the lessons from all evaluation projects are widely shared and that we have better outcomes through collaboration and co-ordination. The Scottish Government will work with Audit Scotland, which has identified Glasgow 2014 as a part of its programme of audit.





**We will have a systematic picture of Scotland's place in the world, its culture and how it has grasped the opportunities of the 2014 Games**

In 2019, we will have an overview of key success measures of the Games legacy, and how these have behaved over the legacy period. We will also understand why they performed in the way they did, and whether or not the Games legacy was a crucial factor in people's decisions around key objectives, ranging from physical activity to sustainability and business success. We will have a systematic picture of Scotland's place in the world, its culture and how it has grasped the opportunities of the 2014 Games.



# Legacy priorities from consultation

Interim Games Legacy Plan		Legacy Plan
Legacy priorities from consultation	Legacy programme	Legacy theme
<ul style="list-style-type: none"><li>• Opportunities to try new sports</li><li>• Widening the availability of public facilities, including schools, for access by community and sports clubs</li><li>• An increase in popularity of sports in Scotland and in participation due to improved facilities</li></ul>	Sport	Active Scotland
<ul style="list-style-type: none"><li>• Increasing physical activity and physical literacy</li><li>• Promoting healthy lifestyles</li><li>• Learning about how people can participate in sports and improve their health and fitness</li></ul>	Health	Active Scotland
<ul style="list-style-type: none"><li>• Learning about, and appreciating, different cultures</li><li>• Establishing school links with other Commonwealth countries</li><li>• Supporting the implementation of Curriculum for Excellence</li></ul>	Education and Learning	Connected Scotland
<ul style="list-style-type: none"><li>• All parts of Scotland should be involved in supporting, and benefiting from, the Glasgow 2014 Cultural Programme</li></ul>	Culture	Connected Scotland
<ul style="list-style-type: none"><li>• Potential to support the “green agenda” in a wide range of ways</li><li>• Encourage people to be environmentally aware through recycling and effective use of public transport</li></ul>	Environmental and sustainability issues	Sustainable Scotland

Interim Games Legacy Plan		Legacy Plan
Legacy priorities from consultation	Legacy programme	Legacy theme
<ul style="list-style-type: none"> <li>• Small and medium sized businesses from across Scotland should benefit from procurement opportunities</li> <li>• Develop the tourism infrastructure and promote Scotland as a visitor destination</li> <li>• Promote and showcase Scotland</li> </ul>	Business, Skills, Tourism and International Profile	Flourishing Scotland
<ul style="list-style-type: none"> <li>• Volunteering opportunities to meet new people, have fun and improve skills through work experience</li> <li>• Employment and training (and the link to volunteering)</li> </ul>	Volunteering	Active, Connected, Sustainable and Flourishing Scotland



# What will success look like?

Legacy theme	What will success look like?
Active Scotland	<ul style="list-style-type: none"><li>• We will have increased:<ul style="list-style-type: none"><li>– The level of physical activity across all ages and groups;</li><li>– The capacity of multi sports and physical activity clubs/groups working together and linked to Community Sports Hubs across Scotland;</li><li>– The number of active young people and members including volunteers in these clubs/groups;</li><li>– The number of clubs accredited through recognised local authority or Governing Body Club Accreditation Award(s);</li><li>– The identification and development of local talent; and</li><li>– The capacity and expertise of the workforce in a broad range of skills.</li></ul></li></ul>
Connected Scotland	<ul style="list-style-type: none"><li>• Schools and young people across Scotland will have developed and sustained links with one or more Commonwealth countries;</li><li>• Schools and young people across Scotland will be engaging with the Commonwealth Games, using them as a stimulus and resource for learning and teaching activities that will contribute to the delivery of Curriculum for Excellence;</li><li>• We will see increased numbers of people across all ages and from all of our communities throughout Scotland engaging with, and participating in, a wide range of quality cultural and creative activity; and</li><li>• We will have strengthened the links between Scotland’s cultural and tourism industries to enhance Scotland’s reputation as a great place to study, visit, live and work, do business and invest.</li></ul>
Sustainable Scotland	<ul style="list-style-type: none"><li>• People will have an increased understanding of the value of our environment and impact of our behaviour, both in Scotland and internationally;</li><li>• People will be inspired to action to reduce, reuse and recycle waste; to use public transport, walk or cycle in preference to driving; to reduce their energy consumption; and to be an environmental volunteer;</li><li>• The 2014 Games will be seen as an example of environmental innovation and responsibility; and</li><li>• The physical environment of the east end of Glasgow will be improved and people in Glasgow will enjoy increased access to attractive and accessible public green spaces, which will help to promote wellbeing;</li></ul>

Legacy theme	What will success look like?
Sustainable Scotland	<ul style="list-style-type: none"> <li>• More Glasgow hotels participating in the Green Tourism Business Scheme will set an example to the rest of VisitScotland Quality Assured businesses; and</li> <li>• The energy efficient housing, venues, facilities and heating networks built for the Games and the greener public transport fleet and integrated ticketing arrangements left in place for the people of Glasgow will continue to contribute to Scotland's emission reduction targets to tackle climate change.</li> </ul>
Flourishing Scotland	<ul style="list-style-type: none"> <li>• Achievement of long-term targets on sustainable economic growth;</li> <li>• Scottish businesses, including social enterprises:             <ul style="list-style-type: none"> <li>– Will have won contracts to supply goods, services or infrastructure to the London 2012 Games, Glasgow 2014 Games and other major events; and</li> <li>– Will have strengthened their capacity to be in a fit and ready state to compete for contracts and to reach into the global market;</li> </ul> </li> <li>• Contracts will, where appropriate, include social and environmental clauses helping Scotland's reputation as a caring nation;</li> <li>• The employment opportunities provided by these events will have helped provide learning and work experience placements for those most removed from the labour market and enhanced volunteering in the community;</li> <li>• Enhanced international recognition of the Scotland brand;</li> <li>• Scotland attracts more events targeted by EventScotland and its partners;</li> <li>• Percentage contribution to 2015 Tourism target;</li> <li>• Increase number of business to business activity around major events resulting in contracts being won; and</li> <li>• Will have identified the key characteristics of those companies that win contracts that can be used to inform other businesses.</li> </ul>



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[www.scotland.gov.uk](http://www.scotland.gov.uk)

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